

The European Academy of Management invites You to the 2nd Annual Conference on Innovative Research in Management



May 9-11 2002, Stockholm, Sweden

EURAM

European Academy of Management

The European Academy of Management

(EURAM) is an open, international and multicultural European Forum for networking and research in management. EURAM emphasizes multidisciplinary theoretical perspectives and methodological pluralism as well as critical examinations of the historical and philosophical roots of management theory and praxis.

This second annual conference will be devoted to the exploration of "Innovative Research in Management". The "new" – global / network / communication / knowledge / information – economy has dramatically changed the conditions for business and management, at the same time as the complex and dynamic economic, political and industrial context of a Europe in transition has created a fertile ground for innovations in management thinking.

We are inviting scholars from all fields of management to jointly participate in the exciting exploration of innovative and creative ways of theorizing, conceptualising and studying management and business.

Innovative research in management includes novel perspectives, theories and methodologies in traditional research areas, such as: general management, strategy, corporate governance, organizational theory, organizational behaviour, decision making etc.

Innovative research also involves the exploration of emerging research domains, such as: political and not-

for profit management, medical and hospital management, project and science management, regional and city management etc, management in fast-breaking sectors such as biotechnology and microelectronics as well as in brand and life-style based industries, management in new organizational forms and business configurations such as heterarchies, syndicates and industrial districts, and managing in new competitive realities characterized by convergence and co-competition etc.

Innovative research implies as well as trans-disciplinary theoretical frameworks and methodological approaches management disciplines such as: aesthetics and ethics of management, philosophical analysis of management issues, ethnological perspectives on management, evolutionary search algorithms in population research, information and computation theory in managerial behaviour, genetic algorithms for the study of markets and firms evolution and other approaches that combine methods from the social and natural sciences

The very character of the conference with its focus on novelty and innovation means that the conference welcomes management researchers from different disciplines and with different theoretical perspectives to take an active part in the research discussions. It

also encourages the participants to self-organize conference tracks and sessions in new and exciting areas of research, or with new and innovative research methods. It particularly addresses existing European research groups, who may want to use the conference as a convenient occasion and meeting place to cooperate and present their work to a wider audience.

Submission of suggestions for conference tracks and sessions

We also want to encourage the self-organization of conference tracks and sessions (i.e. for scholars coming together to share a common topic) in new and exciting areas of research, or with new and innovative research methods. Suggestions by those interested in organizing such events should be electronically sent to us in MSWord format, Times New Roman, 12 point, containing:

- + the name of the track
- + the name, academic affiliation and e-mail address(es) of the track/symposia organizers.
- + a short abstract including argumentation for organizing the track, an outline of the main



theme of the track, some of the issues to be covered etc. Max 200 words or 1500 characters, corresponding to half an A4 page.

- + Name and address of participants that have agreed to contribute with a paper to the track (between 10-50)
- + to E-mail: euram@sses.com no later than December 1st 2001

Some examples

To our surprise, we have already received a large number of suggestions for tracks and mini symposia from various parts of the academic field. Some of the suggestions have the following tentative titles:

- A Strategic Foresight
- B Non Profit Management
- C Coopetition Strategy
- D The composition, structure and functioning of European management boards
- E Trust in Cross-Cultural context
- F Management by play, creativity and aesthetics
- G Managing Entrepreneurship
- H Non Profit Management
- I Managing the knowledgebased firm
- J East, West, Best, Cross Cultural Measures and Encounters
- K Emotion and Spirituality in Organizations
- L Knowledge and Time

As soon as we receive a suggestion for a track, it will

be listed on our homepage together with a short abstract and the email address of the organizer. The list of Conference Tracks during EURAM's first conference in April 2000, as well as of proposed conference tracks and sessions for the upcoming conference is available, and will be constantly updated on the Conference Website: www.sses.com/euram

Please note that the homepage is updated on a daily basis, thus changes may occur with short notice. To get more information about these and other tracks, and to get in touch with the organizer (s) please go to our homepage to find the latest information.

Submission of papers

Those interested in presenting a paper should:

- + electronically deliver a full paper in PDF format, Times New Roman, 12 point. The paper itself should contain no more than 20 000 characters or 5 000 words, corresponding to max 10 pages 1,5 spacing.
- + electronically, deliver in MSWord format information about name(s), address(s). Academic affiliation(s) and e-mail address(s) of the author(s).
- + attach a short abstract that brings out the main argument in the paper. It should contain no more than 100 words or 700 chars, corresponding to quarter of an A4 page)
- + to E-mail: euram@sses.com no later than by December 1st 2001

We very much look forward to your participation, and to the opportunity to show the very best side of the Nobel City of Stockholm - European Region of Excellence in 2000!





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