

European
Academy of
Management

EURAM



2024 EURAM Early Career Colloquium

11 to 13 March, 2024

StartUB!
UNIVERSITAT DE BARCELONA



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BUSINESS SCHOOL

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WHAT IS EECC?

Each year, EURAM supports early career scholars in management and related fields in a truly special event. The EURAM Early Career Community is a consortium of young scholars. The event itself is referred to as the colloquium. Junior scholars from different countries have successfully worked with their institutions and EURAM to attract their peers to focus on their own interests and issues. Yet, the EECC is a community within the wider community of engaged management scholars of EURAM enjoying the networking opportunities and special events targeted to them when they participate in the Annual Conference.

The aim of the EECC is to offer a platform for early career academics (broadly defined e.g. assistant professors, post-doctoral researchers, recently appointed lecturers/associate professors, advanced PhD students) to come together to discuss key challenges, learn from experts and share career related insights. The EECC provides a forum for networking, knowledge exchange and development of research collaborations.

We attend the EECC knowing full well that there is no single approach to an academic career, but rather that each of needs to find our own path. On the other hand, we also recognize that we walk that path best when with a strong, supportive network. This year, we aim to maximize these supportive connections through dynamic activities related to addressing the many needs of an early-career researcher. While previous editions have included the colloquium and a follow-up event at the main EURAM conference, this year EECC includes ongoing mentorship to provide even more support.

Objectives

The key objective of the colloquium is to offer a platform for early career management scholars. This year we will focus specifically on charting a course for a successful research career. During the event there will be opportunities for

- Discussing and developing your research ideas
- Seeking expert advice on career development
- Developing a dynamic and successful research trajectory
- Building international relations and exploring possibilities for future collaborations

Benefits

The potential benefits of attending EECC are many. Each year, people report coming away with a wide array of outcomes, including:

- Gaining clarity on where to focus your energy - what to do and what not to do!
- Contribution to a collective book chapter
- Finding collaboration partners across Europe
- Supporting future staff exchanges
- Having lots of fun and enjoying the city
- Getting more involved in EURAM
- Familiarizing yourself with new frontiers, like editing

Setting the Stage for a Successful EECC

Preparing for a successful colloquium and beyond! Prior to the event, there will be a few things you need to do. The organizers will send a more detailed list prior to the event.

- Read your group's papers

A few weeks prior to the event, the organizers will send you the papers of two other participants we have carefully grouped you with. We ask that you read these carefully so that you can provide feedback during our mentoring sessions.

- Book Accommodation

A list of recommended hotels is included in this program in the section "Hotels"

- Optional: Download [Miro](#) and create a free educator account. We will use Miro for a workshop activity.
- Optional: Most tourist attractions in Barcelona and the surrounding areas are easily accessible and do not require reservations in advance. Sagrada Familia is the exception, and if you want to see the inside, you should book tickets in advance.

Attending the EECC has provided me with the opportunity to create a great international network. I also received very helpful feedback on my paper and the mentor sessions provided me with a great opportunity to get different perspectives on developing my career as an academic. The seminars were also very insightful." Claire Harnett, 2021 EECC Participant

THE VENUE

The main events of the colloquium will take place at the University of Barcelona Business School and StartUB! innovation hub, both a short distance away from the Zona Universitaria metro station. The social events on March 11 will take place in the city center, within walking distance of the Universitat metro station. See the “Getting Around” section of this document for maps, hotel suggestions, and other tips for getting around Barcelona.

Established in 1450, The **University of Barcelona** is the main public university in Catalonia, Spain, offering the widest and most complete range of subjects. Moreover, it is one of the largest research centers in Europe, both in terms of the research programs offered and the level of excellence achieved in this field.



The UB Business School was established in 2014 within the Faculty of Business and Economics. It encompasses a long tradition of high-quality education and of excellence in its research activities at an international level. It prepares both professionals and researchers who are able to find solutions to current and future challenges from various organisations.

This year, the EECC will be cohosted by StartUB! a center within the UB dedicated to promoting innovation and entrepreneurship through training, start-up support, and research.

The University of Barcelona is located in Barcelona, on the Mediterranean coast. With a population of over 1.5 million, Barcelona is one of the most economically, socially, and culturally important cities in Europe and is characterized by its extraordinary diversity. Barcelona is easily accessible via rail and air. The area boasts an excellent public transport system, considered one of the best in Europe. TMB, the metropolitan transport authority, operates two permanent transport networks (subway and bus) and offers a range of leisure services.



MENTORS & COACHES



From the top left: Professor Alessandro Zattoni; Professor Peter McKiernan; Professor Stefan Güldenber; Professor Shlomo Tarba; Professor Fabian Homberg; Professor Morten Huse; Dr Joanna Szulc; Professor Pierre Dussauge; Professor Albrecht Fritzsche; Professor Miguel Pérez-Valls

Meet our dedicated Mentors !

https://euram.academy/euram?service=info&p=hq_EECC2024Mentors

SHORT SCHEDULE

Day	Time	Short Description	Location*
DAY 1	17:00- 17:30	Meet for social activities	UB Historic Building, Downtown
	17:30 - 18:00	Campus tour	UB Historic Building, Downtown
	18:00 - 19:00	Social drinks and Icebreakers	TBD
	19:00 till late	Evening Meal	TBD
	8:30 - 09:00	Registration and morning coffee	UB FEB
DAY 2	9:00 - 9:15	Opening Session	UB FEB
	9:15 - 10:45	Workshop: Have your impact and keep your sanity, too! An interactive workshop for early career scholars	UB FEB
	10:45 - 11:00	Coffee Break	UB FEB
	11:00 - 11:15	Walk to the StartUB!	
	11:15 - 13:30	Participants and Mentors Roundtables, presentations, feedback and small group discussions	StartUB!
	13:30 - 14:30	Lunch	

	14:30-15:15	From the Editors: Top tips for publishing as an early career scholar	StartUB!
	15:15-15:30	Coffee Break	
	15:30-17:15	Round the Editors: Roundtables on special topics	StartUB!
	17:15-17:30	Wrap-up	StartUB!
	19:00 till late	Optional Evening Meal	TBD
DAY 3	8:30 - 09:00	Morning coffee	StartUB!
	9:00 - 11:00	Career Development Lightning Talks	StartUB!
	11:00-12:30	Navigating the tenure track: Career mentoring and co-strategizing	StartUB!
	12:30-13:00	Facilitated Reflection	StartUB!

13:00- 14:00	Lunch	
14:00 - 15:30	What can EURAM do for you and what you can do for EURAM?	StartUB!
15:30	Closing ceremony	StartUB!

SCHEDULE DETAIL

Day 1 Activities

Activity: Meet for social activities

Time: 17:00-17:30.

Location: UB Historic Building, Downtown

Activity: Campus tour

Time: 17:30 - 18:00. Location: UB Historic Building, Downtown

Activity: Social drinks and Icebreakers

Time: 18:00 - 19:00. Location: La Fabrica Moritz

Activity: Evening Meal

Time: 19:00 till late

Day 2 Activities

Activity: Registration and morning coffee

Time: 8:30 - 09:00. Location: UB FEB

Activity: Opening Session

Time: 9:00 - 9:15. Location: UB FEB

The ViceDean of Research will welcome us to the Faculty of Economics and Business and provide some inspiring words.

Activity: Workshop: Have your impact and keep your sanity, too! An interactive workshop for early career scholars

Time: 9:15 - 10:45. Location: UB FEB

It is now well established that PhD students suffer a mental health issues at alarming levels—around six times the level of the general population. While far less research has been carried out on what comes after, it may come as no shock to those of us living it to learn that nascent evidence suggests that the numbers only become grimmer for early career scholars.

At the heart of these issues are irresolvable, intense tensions. In light of these challenges, this workshop takes a collaborative, action-oriented approach to generate awareness and empower early career researchers to challenge the systems around them in constructive, skillful ways. Based on battle-tested methods developed in psychology, organizational studies, and design thinking, we will explore the events, patterns, structures, and assumptions that cause distress and hinder professional growth. Participants will gain increased awareness of the complexity of the issue and propose their own solution in a hands-on, supportive setting.



Activity: Coffee Break

Time: 10:45 - 11:00. Location: UB FEB

While you digest the workshop you can eat snacks and drink more coffee!

Activity: Walk to the StartUB!

Time: 11:00 - 11:15.

Activity: Participants and Mentors

Roundtables, presentations, feedback and small group discussions

Time: 11:15 - 13:30. Location: StartUB!

Roundtables provide invaluable time to participants to receive feedback on their research from a senior mentor and their peers. Participants will be split into 10 groups based on representing SIGs. Each person has a maximum of 5 minutes (think elevator pitch!) for presentation and 30 minutes for discussion - every participant will review 2 papers before the event and will be asked to share written feedback with their peers. At least one senior scholar to be present in each parallel session.

Organizers will provide further suggestions and details prior to the event.

Activity: Lunch

Time: 13:30 - 14:30.

Lunch is included and will be provided near the StartUB!

Activity: From the Editors: Top tips for publishing as an early career scholar

Time: 14:30-15:15. Location: StartUB!

This session addresses key questions aimed at the unique situation of the early career scholar, such as Why and how should my strategy differ from that of mid-career and senior scholars? What new skills do I need to learn that I may not have picked up during my PhD? How can you best work with the editor?

A few editors will share their tips on these topics and more. The session starts with presentations from the editors themselves, and is followed-up by roundtables after a coffee break. The organizers will send further details on getting most from this session prior to the event.

Activity: Coffee Break

Time: 15:15-15:30. Location: StartUB!

Did you know? The world's most expensive coffee comes from a rather unusual source—civet poop. Known as civet coffee or kopi luwak, it involves the beans being eaten, digested, and excreted by a civet. The beans are then collected from the feces, thoroughly cleaned, roasted, and turned into a luxurious and highly sought-after brew.

Activity: Round the Editors: Roundtables on special topics

Time: 15:30-17:15. Location: StartUB!

The continuation of the previous session, this session provides time to address specific concerns of participants by topic. Participants sit in the tables of approx. 8 people. Editors will spend 20 minutes at each table. Each editor will focus on a specific dimension of publishing - e.g., quality of journals to target (quality vs time available and other pressures), impact on practice (how do I make one, what if organizations are not interested in my research), contribution to theory (how do I sell it, etc.), forming teams (e.g., how do I form a team, can I approach others, how do I do it?, does it matter if I am a first or a fourth author, etc.) (number of topics = number of editors) - they will spend about 5 minutes providing key insights, followed by 15 minutes of discussion (Q&A) in small group settings. After 20 minutes the editors will change the tables/rooms.

Activity: Wrap-up

Time: 17:15-17:30. Location: StartUB!

Activity: Optional Evening Meal

Time: 19:00 till late. Location: TBD

Day 3 Activities

Activity: Morning coffee

Time: 8:30 - 09:00. Location: StartUB!

Did you know that coffee was originally chewed? In many ancient cultures, people ground coffee berries with fat to create a caffeinated energy ball, which they would chew on during long journeys.

Activity: Career Development Lightning Talks

Time: 9:00 - 11:00. Location: StartUB!

Lightning talks are short, focused presentations designed to convey information quickly and engagingly. In the provided activity description, each lightning talk is centered around a specific topic relevant to early career scholars in management research. The talks cover essential aspects such as building a strong research foundation, networking and relationship-building, balancing teaching and research, and securing research funding. Our mentors will deliver a 10-minute lightning talk to share insights and strategies on their assigned topic, providing valuable advice and guidance to the participants. This will be followed by interactive Q&A session.

Activity: Navigating the tenure track: Personalized career mentoring and co-strategizing

Time: 11:00-12:30. Location: StartUB!

The lightning talks provide lots of information in a short time. How to fit it to your personal career goals? In these sessions, participants meet with a different mentor, this time to focus their career path beyond just research. In groups of approximately 3 participants and 1 mentor, rather than a paper, this session focuses on co-developing an overall career strategy.

Participants critically examine their strengths and weakness in achieving their goals in a supportive setting.

Activity: Facilitated Reflection

Time: 12:30-13:00. Location: StartUB!

This is a facilitated time to network, to encourage follow-up and ongoing collaboration.

Activity: Lunch

Time: 13:00-14:00. Location: On campus facilities

Activity: What can EURAM do for you and what you can do for EURAM?

Time: 14:00 - 15:30. Location: StartUB!

The session offers a comprehensive exploration of engagement opportunities within the European Academy of Management (EURAM). Attendees will discover avenues such as contributing to book chapters, applying for EURAM Small Grants, participating in Mentoring webinars, and involvement in Special Interest Groups (SIGs), fostering collaborative and enriching experiences for early career academics in academia.

Activity: Closing ceremony

Until 16:00

BARCELONA

Barcelona, the capital of Catalonia, is a vibrant and cosmopolitan city nestled along the northeastern coast of the Iberian Peninsula. Renowned for its unique blend of modernist architecture, historic charm, and Mediterranean flair, Barcelona captivates visitors with its enchanting streets, bustling markets, and lively beaches.

Things to See

There is something for everyone in Barcelona, and much of it can be seen just by walking around. The EECC will not include any formal sightseeing activities along with the program, but for those of you interested, [this guide](#) is a good place to start. Most attractions are favorable to impromptu organizing, with the exception of Sagrada Familia. So, if you would like to see it, you should book tickets well in advance. There are also stunning locations just outside of Barcelona like the [Montserrat Monastery](#) if your schedule permits!

Languages

The official languages of Catalonia, the region within which Barcelona is located, are Catalan and Spanish, and most people in the city speak some level of English as well. All indications for public transport are provided in these three languages.

Eating

Barcelona is a major metropolitan area with world-renowned cuisine and options to fit any taste. The typical eating times for lunch and dinner may be a bit later than you are used to. Traditionally, many restaurants do not serve lunch until 13:00, and dinner until at least 19:00. Restaurants downtown are more likely to operate outside these hours, but don't be surprised if you get odd looks if you try to eat dinner at 18:00!

Don't Get Pickpocketed!

Barcelona is one of the safest metropolitan areas in Europe, but unfortunately, pickpocketing is common in the city center and the Barceloneta beach. However, it can be avoided by following these **essential pickpocket** [safety tips](#):

1. **Don't** carry your wallet in a back pocket
2. **Don't** put phones, cameras on tables at cafes
3. Wear your backpack **on the front** in touristy areas
4. Always keep bags **closed** and on your lap at cafes/coffee bars
5. Be **wary** of any strangers approaching you or **touching** you
6. Be **extra** aware on beaches and in the metro (don't leave things unattended *ever*)
7. Be **extra** aware when watching street shows
8. Be **extra** aware on [La Rambla](#), [Sagrada Familia](#) church, [Sants station](#) and in the metro
9. Be **extra** aware in hotel lobby, at airport bus stops and airport transport

Hotel Suggestions

The main events of the colloquium are easily accessible via public transport. All hotels listed below are within 30 minutes of all events via metro. The first two hotels below are in the city center, walking distance from popular tourist destinations like the Casa Batlló and the Rambla. The other two are closer to the events on 12 and 13 March and in quieter areas of town, still within walking distance of bars, restaurants, and shopping.

Events of 12 and 13 March will begin at Avinguda Diagonal, 696. Social events on 11 March will be confirmed shortly, but will be near: Carrer d'Aribau, 2, L'Eixample, 08011 Barcelona

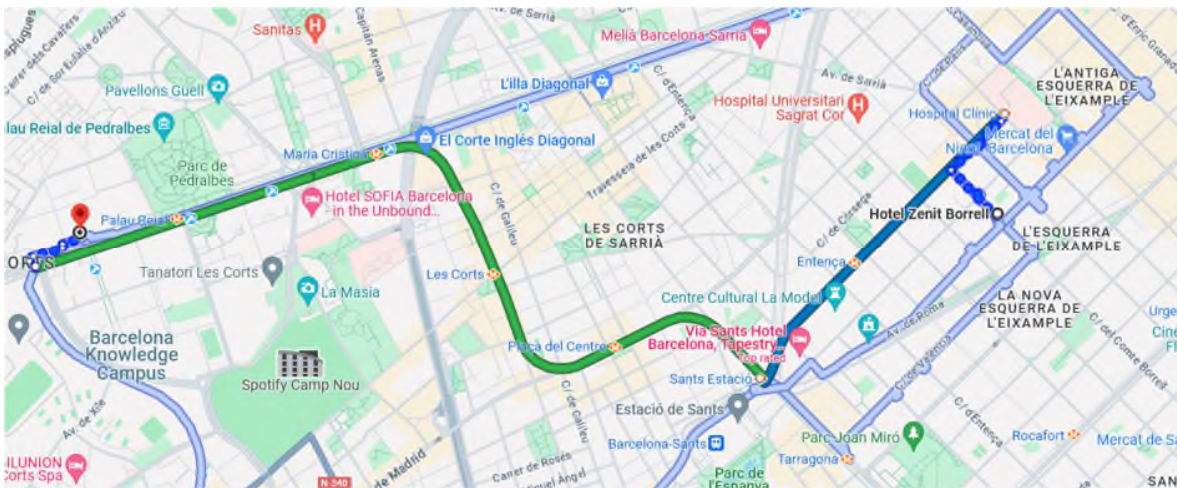
Centre: (Approximately 30 minutes from campus via public transport)

Zenit Borrell 4* (Options from 100€)

Web: <https://borrell.zenithoteles.com/en/>

Map: <https://maps.app.goo.gl/zd2mMoGic96Kpmfc9>

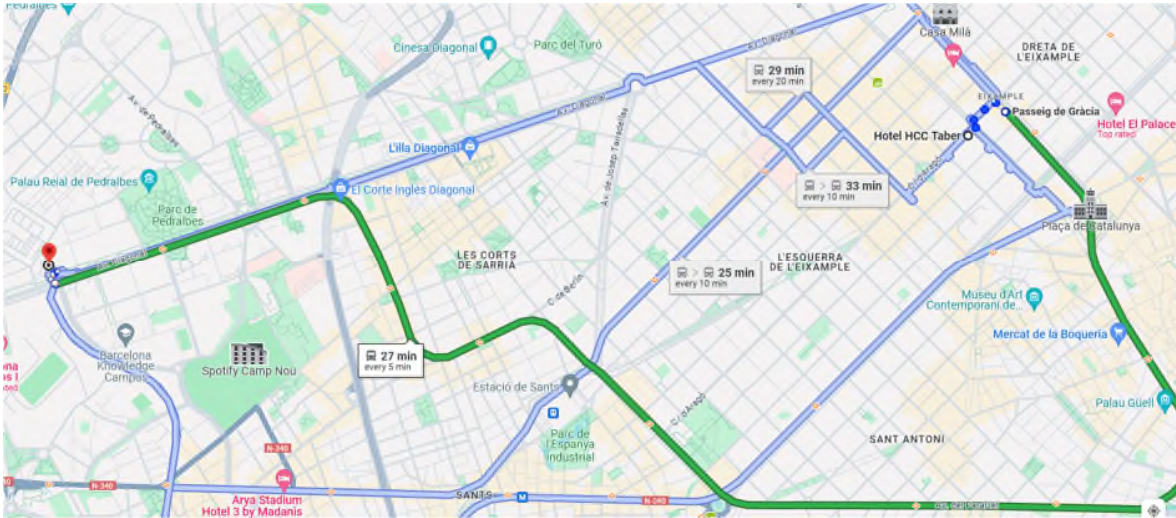
The Zenit Borell is offering a discount for EURAM EECC participants. To apply the discount, you should book your room through their website <https://zenithoteles.com/es/>. Enter the code EURAM24. This code offers customers special conditions provided for the nights of March 11 to 13, 2024. The code will expire on February 11, 2024, meaning attendees will have until one month before the congress to book at the special rate. For a Double Room, they provide an 80€ discount and for a single, a 30€ discount.



HCC Taber 3* (Options from 80€)

Web: <https://www.hcchotels.com/en/taber/>

Map: <https://maps.app.goo.gl/Z3wc9gsBrNG6RhFQ7>



Closer to Campus: (10 minutes via public transport / 30 minute walk)

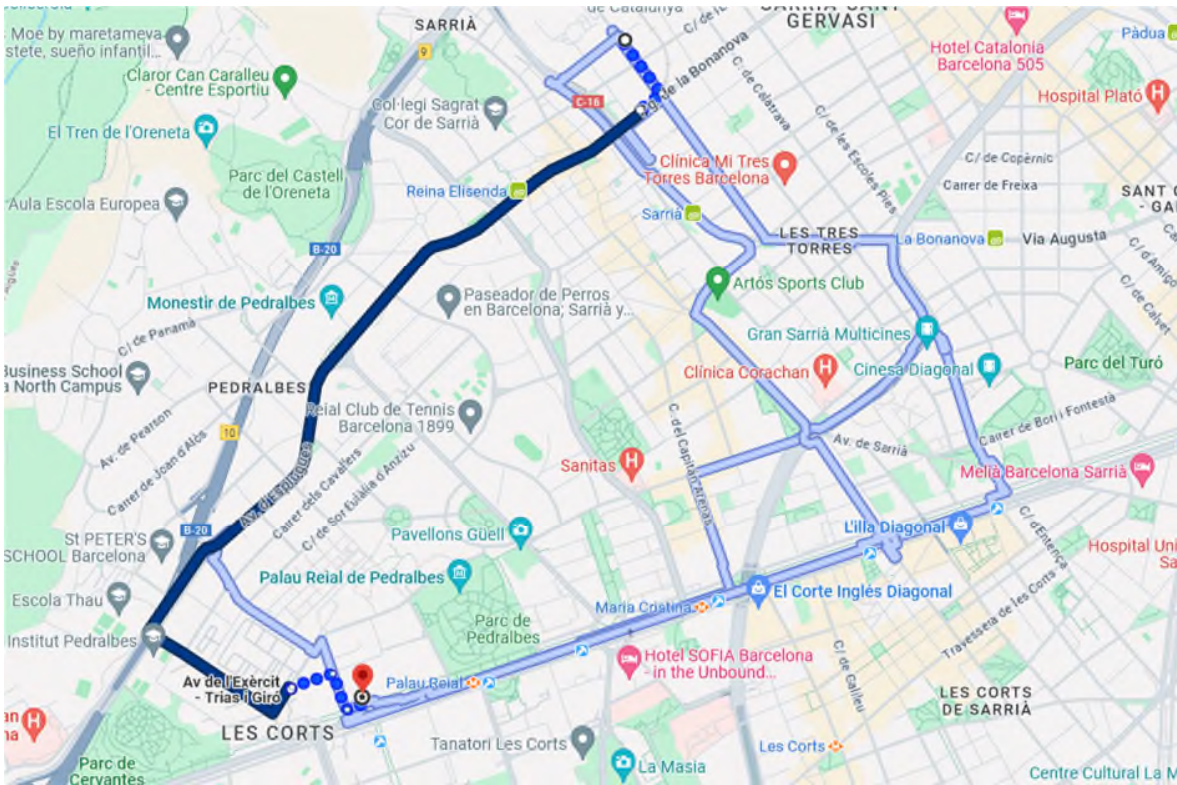
Atenea Aparthotel 4* (Options from 80€)

Map: <https://maps.app.goo.gl/bngFvz8rDDz41H7v5>



Ikonik Anglí 4* (Options from 50€)

Map: <https://maps.app.goo.gl/8LQxYFPqUahv8gy79>



Public Transport

Barcelona boasts a world-class public transportation system—just about everywhere in the city can be reached in less than an hour and trains and buses come frequently. The metro closes at midnight on the days of the EECC, but there are bus options throughout the night.

Tickets can be purchased in any metro station or [online](#).

There are two recommended options for your stay during the EECC.

- The T-Usual (21€) - The T Usual offers unlimited travel for a month within the Zone 1 (covering Barcelona and the surrounding areas). It includes travel by metro to the airport.
- The Hola Barcelona (23 - 31€). If you are planning to stay for more than 4 days, we recommend you buy the T-Usual, as it is cheaper!

Single tickets cost €2.55, and a pack of 10 costs €12.15. These do not include travel via metro to the airport, which costs an additional 5€.

VENUE MAP

Events will take place at the StartUB! innovation hub and the coworking space at the Faculty of Economics and Business, which are a 10-minute walk from each other.

UB Historical Building (Edifici historic)

Carrer d'Aribau, 2, L'Eixample, 08011 Barcelona

Faculty of Economics and Business

We will meet on March 12 at:

Avinguda Diagonal, 696.

StartUB!