



2025 EURAM Early Career Colloquium

Collective growth in academia:
Unlocking networks and research
opportunities for early career scholars

**University of Bologna
Italy**

**19 - 21 March, 2025
Bologna Business School**

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WHAT IS EECC?

Each year, EURAM supports early-career scholars in management and related fields through a truly special event. The EURAM Early Career Community (EECC) is a consortium of young scholars and the event itself is referred to as the colloquium. Junior scholars from different countries have successfully collaborated with their institutions and EURAM to attract their peers to focus on their own interests and issues. The EECC forms a community within the wider community of engaged management scholars at EURAM, who enjoy unique networking opportunities and targeted events during the Annual Conference.

The aim of the EECC is to provide a platform for early career academics (broadly defined, e.g., assistant professors, post-doctoral researchers, recently appointed lecturers/associate professors, and advanced PhD students) to come together to discuss key challenges, learn from experts, and share career-related insights. The EECC serves as a forum for networking, knowledge exchange, and development of research collaborations.

We attend the EECC with the understanding that there is no single approach to an academic career, each of us must find our own path. At the same time, we recognize that we walk this path best with a strong, supportive network. This year, we aim to maximize these supportive connections through dynamic activities related to addressing the many needs of an early-career researcher. While previous editions have included the colloquium and a follow-up event at the main EURAM conference, this year EECC includes ongoing mentorship to provide even more support.

Objectives

The primary objective of the colloquium is to provide a platform for early career management scholars. This year, our focus will be on charting a course for a successful research career.

During the event there will be opportunities for

- Discussing and developing your research ideas
- Seeking expert advice on career development
- Developing a dynamic and successful research trajectory
- Building international connections and exploring possibilities for future collaborations

Benefits

Attending the EECC offers numerous potential benefits. Each year, participants report gaining a wide range of valuable outcomes, including:

- Gaining clarity on where to focus your energy - what to prioritize and what to avoid!
- Receiving detailed feedback on their research
- Contribution to a collective book
- Finding collaboration partners across Europe
- Supporting future staff exchanges
- Enjoying a fun experience and exploring the city
- Increasing involvement in EURAM

Setting the Stage for a Successful EECC

Preparing for a successful colloquium and beyond! Prior to the event, there will be a few things you need to do. The organizers will send a more detailed list prior to the event.

- Read your peers' papers

A few weeks prior to the event, the organizers will send you the papers of two other participants we have carefully grouped you with. We ask that you read these carefully so that you can also provide feedback to your peers.

- Book Accommodation

A list of recommended hotels is included in this program in the section "Hotels"

- Optional: Most tourist attractions in Bologna and the surrounding areas are easily accessible and do not require advance reservations.

Attending the EURAM EECC Colloquium was an incredibly enriching experience. It provided me with valuable insights into navigating an academic career and allowed me to connect with peers and experts from diverse backgrounds. The opportunity to discuss and develop research ideas, gain expert career advice, and build international collaborations was truly inspiring. The event not only enhanced my professional network but also offered practical tools and a supportive community that will be essential for my future growth..”

Ines Troshani, 2024 EECC Participant

Read more testimonials: click [here](#)

THE VENUE

The main events of the colloquium will take place at Bologna Business School (BBS), the graduate school of management of the University of Bologna, nestled in the scenic Villa Guastavillani on the hills just outside the historic city center. The social events on March 19 will take place in Bologna's city center. See the "Getting Around" section of this document for maps, hotel suggestions, and other travel tips for navigating Bologna.



Bologna Business School is part of the University of Bologna, established in 1088, making it the oldest university in the Western world. As a key player in global business education, BBS emphasizes innovation, entrepreneurship, and sustainability, providing students with a world-class education that equips them to tackle modern business challenges.

BBS's programs attract a diverse international community, blending academic excellence with practical experience and global perspective. This year, the EECC will be hosted at BBS, an ideal venue for fostering connections and exchanging ideas, given its commitment to preparing professionals and leaders through high-impact training and research initiatives.

Bologna, centrally located in Italy, is known for its vibrant cultural scene, historical architecture, and renowned culinary tradition. With excellent connections by rail and air, Bologna is easy to reach from major cities across Europe. The city's public transport system, managed by TPER, provides efficient bus and train networks, making it convenient for visitors to explore and enjoy the city's rich heritage.

MENTORS & COACHES



From the top left: Alessandro Zattoni, Almina Besic, Fabian Homberg, Joanna Szulc, Leonardo Corbo, Mine Karatas Ozkan, Paola Giuri, Peter McKiernan, Pierre Dussauge, Stefan Guldenberg.

Meet our dedicated Mentors !

[EURAM - European Academy of Management](#)

SHORT SCHEDULE

Day	Time	Short Description	Location*
I	16:00-18:00	Small Tour of the City	Meeting point: EXTRABO Infopoint, Piazza del Nettuno 1/ab
	19:00-21:00	Social Event & Aperitif	Signorvino Address: Piazza Maggiore, 1/C
II	9:00 – 9:15	Opening Session	BBS
	9:15 – 10:30	Navigating the Academic Landscape: Wellbeing, Collaboration, and Thriving	BBS
	10:30 – 11:00	<i>Coffee Break</i>	BBS CANTEEN
	11:00 – 13:00	Participants and Mentors: Roundtables, presentations, feedback and small group discussions.	BBS
	13:00 – 14:00	<i>Lunch</i>	BBS CANTEEN
	14:00 – 15:00	From the Experts: Top tips for publishing (and beyond) as an early career scholar.	BBS
III	9:00 – 10:30	Career Development Lightning Talks.	BBS
	10:30 – 11:00	<i>Coffee Break</i>	BBS CANTEEN
	11:00 – 13:00	Coaching with the Mentors.	BBS
	13:00 – 14:00	<i>Lunch</i>	BBS CANTEEN
	14:00 – 15:00	Potential unlocked? The YOU factor	BBS
	15:00 - 15:15	Farewell & Final Considerations	BBS

SCHEDULE DETAILS

Day 1 Activities

SMALL TOUR OF THE CITY (16:00-18:00)

SOCIAL EVENT (19:00-21:00) [CITY CENTER]

Day 2 Activities

OPENING SESSION (9:00 – 9:15) [BBS]

OPENING WORKSHOP (9:15 – 10:30) [BBS]

Navigating the Academic Landscape: Wellbeing, Collaboration, and Thriving

This interactive workshop is designed for early career scholars who are navigating the pressures of academic life. We will explore the challenges faced by university researchers, including the pressure to publish, the diminishing sense of safety within academic spaces, and the toll it often takes on wellbeing. But it's not all about the challenges! We will also focus on the brighter aspects of academic life, sharing practical strategies for thriving within and beyond your institution, building resilience, and enhancing your sense of belonging in academia. Participants will engage in collaborative exercises to strengthen the power of community and learn how to leverage collaboration as a tool for success and wellbeing in the academic world.

COFFEE BREAK (10:30 – 11:00) [BBS]

SECOND WORKSHOP (11:00 – 13:00) [BBS]

Participants and Mentors: Roundtables, presentations, feedback and small group discussions

This dynamic session offers a valuable opportunity for early career scholars to engage with experienced mentors and peers through a combination of roundtables, presentations, and small group discussions. Participants will have the chance to present their research, receive constructive feedback, and engage in tailored conversations on academic and professional development. The interactive format fosters a collaborative environment where participants can refine their ideas, exchange insights, and build meaningful connections. Whether you're seeking guidance on research challenges or career strategies, this workshop is designed to support your growth and inspire new perspectives.

LUNCH (13:00 – 14:00) [BBS CANTEEN]

THIRD WORKSHOP (14:00 – 15:00) [BBS]

From the Experts: Top tips for publishing (and beyond) as an early career scholar

In this dynamic session, you will have the unique opportunity to engage in discussions with senior scholars who have successfully navigated the academic publishing landscape. This workshop goes beyond the basics of publishing in top outlets; we will explore the strategies that underpin a successful publication pipeline, how to develop a strategic approach to publishing, and the importance of collaboration in academic research. Participants will gain valuable insights into building their researcher identity, getting noticed in the academic community, and making impactful contributions to their field.

Day 3 Activities

WORKSHOP (9:00 – 10:30) [BBS]

Career Development Lightning Talks

Join us for a series of fast-paced, insightful lightning talks addressing key aspects of career development in academia and beyond. Each talk, delivered by experienced professionals, will focus on a specific theme to provide actionable advice and fresh perspectives. Topics include:

- Wellbeing and Diversity: Strategies for fostering inclusivity and maintaining mental health in academic environments.
- Research Funding: Insights into securing grants and managing research budgets effectively.
- Publishing: Tips for navigating the publication process and enhancing the visibility of your work.
- Private vs. Public Universities: Comparing career paths, challenges, and opportunities in different institutional settings.

COFFEE BREAK (10:30 – 11:00) [BBS]

WORKSHOP (11:00 – 13:00) [BBS]

Coaching with the Mentors

This workshop offers a personalized coaching experience where participants can engage one-on-one or in small groups with experienced mentors. Designed to provide tailored advice and support, the session focuses on addressing individual challenges and career aspirations. Whether you're seeking guidance on academic progression, research strategies, or balancing professional and personal goals, this coaching opportunity allows for meaningful, focused conversations. Take advantage of the mentors' diverse expertise to gain insights, refine your approach, and leave with a clear action plan for your academic and professional development.

LUNCH (13:00 – 14:00) [BBS CANTEEN]

WORKSHOP (14:00 – 15:00) [BBS]

Potential unlocked? The YOU factor

This session is designed to offer participants a dedicated and flexible space to focus on their unique needs and priorities. Whether you wish to work on your research, reflect on your career path so far, network with peers, or seek informal advice from mentors, this time is yours to use as you see fit. Quiet areas for focused work, discussion zones for collaboration, and mentor drop-ins will be available to ensure you can make the most of this personalized session. This session is all about empowering YOU to take charge of your development in a way that feels meaningful and productive.

FAREWELL & FINAL CONSIDERATIONS (15:00-15:15) [BBS]

BOLOGNA

Bologna, the historic capital of the Emilia-Romagna region, is a vibrant and culturally rich city nestled in the heart of Italy. Renowned for its medieval architecture, culinary heritage, and dynamic academic atmosphere, Bologna enchants visitors with its lively piazzas, iconic porticoes, and centuries-old charm. Known as "La Dotta, La Grassa, La Rossa" (The Learned, The Fat, The Red) for its prestigious university, celebrated cuisine, and terracotta-hued buildings, Bologna offers an authentic Italian experience, blending history and innovation in an unforgettable setting.

Things to See

In Bologna, three iconic sites capture the city's charm and depth. Begin at Piazza Maggiore, the vibrant heart of the city, where historic landmarks like the Basilica di San Petronio and Palazzo d'Accursio frame a lively square filled with local life, cafes, and cultural events. Nearby, the famous Two Towers (Le Due Torri)—Asinelli and Garisenda—stand as symbols of Bologna's medieval past. Climb the Asinelli Tower for breathtaking views of the terracotta rooftops that stretch across the city. For a peaceful escape and a glimpse into Bologna's spiritual side, head to the Sanctuary of the Madonna di San Luca. Located on a hilltop and connected to the city by the world's longest portico of 666 arches, it offers stunning vistas and a serene atmosphere, embodying the historical and scenic beauty of Bologna.

Languages

The official language of Bologna is Italian, but English is commonly spoken, especially in popular tourist areas, restaurants, and hotels. Many locals, particularly those working in hospitality, have a good understanding of English. While most public transport signs are in Italian, you'll generally find English translations or assistance available at major transit hubs and key attractions.

Eating

Bologna, famed for its culinary heritage, offers a rich array of dining experiences to satisfy any taste. Known as the food capital of Italy, it's the birthplace of iconic dishes like tagliatelle "al ragù" and tortellini. Typical eating times in Bologna may be a bit later than some visitors are accustomed to, with lunch usually beginning around 13:00 and dinner typically starting at 19:30 or later. Several restaurants in the city center offer more flexible hours.

Osteria dell'Orsa or Ca'Pelletti are popular choices, known for traditional Bolognese cuisine served in a cozy, welcoming atmosphere. Another excellent option includes Trattoria di Via Serra, where you can enjoy regional specialties in a rustic setting. Dining in Bologna is a memorable experience, with many restaurants emphasizing fresh, local ingredients and time-honored recipes.

How to get from Bologna Airport to the city center?

Traveling from Bologna Guglielmo Marconi Airport (BLQ) to the city center is straightforward, with several convenient options available:

1. Marconi Express Monorail

The Marconi Express is a dedicated monorail connecting the airport directly to Bologna Centrale railway station.

- Frequency: Every 15 minutes.
- Tickets: €9.20 for a one-way ticket; €17 for a round trip. Tickets can be purchased online, at vending machines in the stations, or via contactless payment methods.

2. Bus Services

TPER, the local transport company, operates bus routes connecting the airport to various parts of the city:

- Route 944: Connects the airport to Bologna Centrale railway station, with intermediate stops.
 - Frequency: Every 20 minutes from 5:00 AM to 12:45 AM.
 - Tickets: €1.50 if purchased in advance; €2 if bought on board

3. Taxi

Taxis are readily available outside the arrivals area:

- Cost: Around €20-25 to the city center

Hotel Suggestions

Here are some hotel options in Bologna to consider:

1. Hotel San Giorgio (average 80€ per night)

- Location: Via delle Moline, 17
- Description: A charming 3-star hotel located in Bologna's historic center, within walking distance to the University and Bologna Centrale Train Station. Known for its comfortable rooms and central location.

- Amenities: Offers free Wi-Fi, 24-hour front desk, and a cozy breakfast area.
 - Booking link: [Hotel San Giorgio, Bologna \(updated prices 2024\)](#)
2. Hotel Holiday (average 80€ per night)
 - Location: Via Bertiera, 13
 - Description: Conveniently situated between Bologna Train Station and the city's historic center, this 3-star hotel is popular for its spacious, air-conditioned rooms and friendly, helpful staff.
 - Amenities: Free Wi-Fi, 24-hour reception, and nearby parking options.
 - Booking link: [Hotel Holiday- Alla Finestrella, Bologna \(updated prices 2024\)](#)
 3. Hotel University (average 80€ per night)
 - Location: Via Mentana, 7
 - Description: Close to the University of Bologna, this hotel offers a modern and comfortable stay, with easy access to city attractions. Guests often praise the clean rooms and attentive staff.
 - Amenities: Free Wi-Fi, continental breakfast, and proximity to cafes and shops.
 - Booking link: [Hotel University, Bologna \(updated prices 2024\)](#)
 4. I Portici Hotel Bologna (average 120€ per night)
 - Location: Via Indipendenza, 69
 - Description: A luxurious 4-star hotel in a beautifully restored historic building, featuring elegant rooms and a Michelin-starred restaurant on-site. Its central location and high-end amenities make it a top choice.
 - Amenities: Michelin-starred dining, complimentary Wi-Fi, and terrace with city views.
 - Booking Link: [I Portici Hotel Bologna, Bologna \(updated prices 2024\)](#)

Public Transport

Bologna offers a variety of public transportation options to help you navigate the city efficiently:

1. Buses and Trolleybuses: Operated by TPER (Trasporto Passeggeri Emilia-Romagna), Bologna's extensive network of buses and trolleybuses connects various

neighborhoods and suburban areas. Tickets can be purchased at vending machines, kiosks, or via the official TPER app

Link: [TPER - Trasporto Passeggeri Emilia Romagna](#)

2. Bike Sharing: Bologna promotes cycling through its bike-sharing program, with stations located throughout the city. This eco-friendly option is ideal for short trips and exploring the city's historic center

Link: [Mobike | Bologna is Fair](#)

VENUE MAP

Events will take place at the Bologna Business School (BBS).

BBS Building

[VIA DEGLI SCALINI 18 - 40136 Bologna \(BO\)](#)

How to get to BBS?

OPTION 1 - Provided by the EECC Organizing Committee

SHUTTLE TO BBS CAMPUS and BACK

- Shuttle bus pick up point (from city center): AUTOSTAZIONE DI BOLOGNA line 25 (entrance from P.za XX Settembre, 6) at 8:20 a.m.
- Shuttle bus pick up point (from Bologna Business School): Main entrance at 3:30 p.p.

OPTION 2

There is public transport (Bus line 59) from Piazza Cavour taking you directly to BBS (tickets can be paid onboard). Taxis are an alternative and can be booked via the BTaxi app.

Bologna City Center & Bologna Business School MAPS



