

EURAM Country Representatives Council

17 June 2022

Dieter Bögenhold & Lucrezia Songini
Co-Chairs of the Country Representative Council

Report by the Country Representatives Council

1. Welcoming by Dieter Bögenhold & Lucrezia Songini
2. EURAM Country Representatives and Chairs of Country Representatives Council: Roles, Duties, and Expectations
3. Agenda of Previous Activities and Future Working Tasks
 - Survey among Country Representatives
 - To-Dos for the Upcoming Time:
 - Interaction between Individual Countries and/or Groups of Countries
 - Communication Processes in Countries
 - Involvement in National / International academia
 - Involvement in EURAM
 - Expectations from/about EURAM
 - EURAM at the national level
4. Various Items

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Initial Meeting - September 30, 2021

- Co-Chairs of the Country Representative Council (Dieter Bögenhold & Lucrezia Songini) and Luisa Jaffe (EURAM, Brussels) with invited EURAM Country Representatives
- 22 attendees out of 32 countries
- Major questions:
 - ✓ Which wishes and problems in EURAM countries must be addressed ?
 - ✓ Do we need to implement any new governance structure or just simply some new platforms of activity and communication ?

Initial Meeting - September 30, 2021

Many observations and ideas offered by Country Representatives:

- **Further definition of the role of the country representative and of the council** are needed. What is the board expecting from the council? Ideas can go both ways, and the council can be proactive in shaping its mission and activities
- **Links with National Academies and AOM** are very important to promote EURAM Events: Develop dual membership agreements; Arrange specific sessions at the conference of a national academy to promote EURAM; Arrange a yearly webinar in each country to discuss a topic in the local language (as done in 2022 in some countries)
- **Communication and promotion of EURAM events**: Develop central communication (newsletter, etc.) and promotional materials that can be used by the Country Representatives; Reinforce social media presence; Produce a calendar of EURAM yearly activities in which members can take part
- **EURAM events and fees**: Not necessarily develop more activities, promote those that exist; Develop grass root initiatives for early career scholars to initiate research projects; How to favor research activities together;

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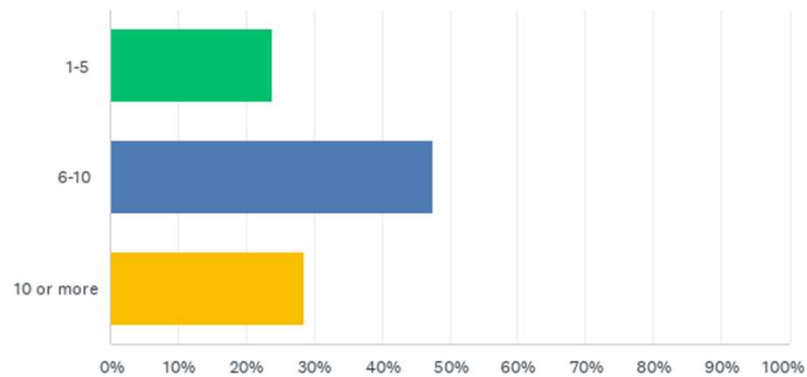
Selected Survey Results

- Complete survey responses by 21 Country Representatives
- Questions on:
 - ✓ Involvement on National / International academia
 - ✓ Involvement in EURAM
 - ✓ Expectations from/about EURAM
 - ✓ EURAM at national level
 - ✓ The role of Country Representatives
 - ✓ Suggestions/Ideas

Selected Survey Results: Involvement in EURAM

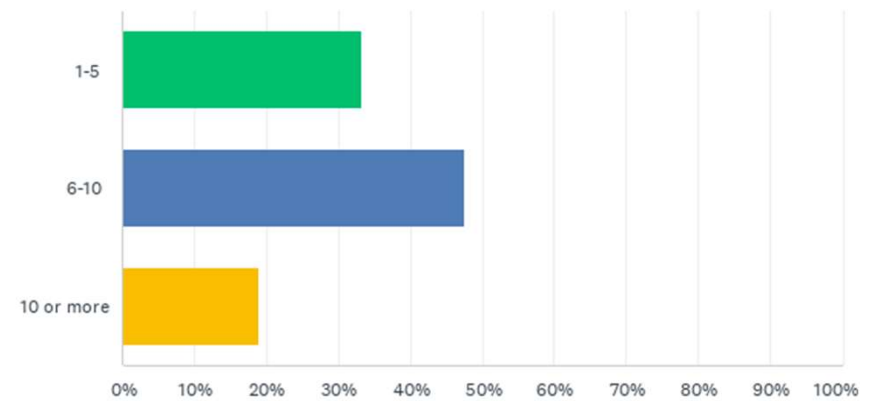
Q4: How many years have you been a member of EURAM?

Answered: 21 Skipped: 0



Q5: How many times have you attended the EURAM Conferences?

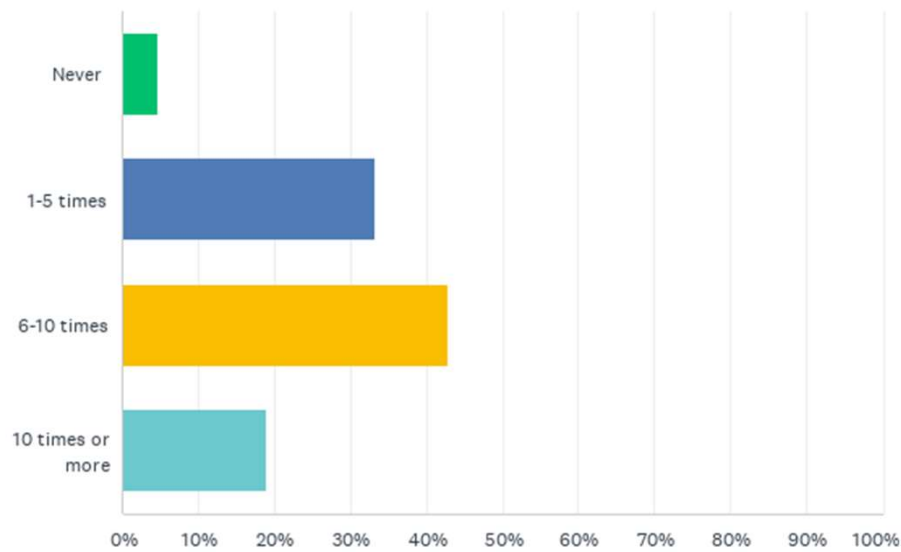
Answered: 21 Skipped: 0



Selected Survey Results: Involvement in EURAM

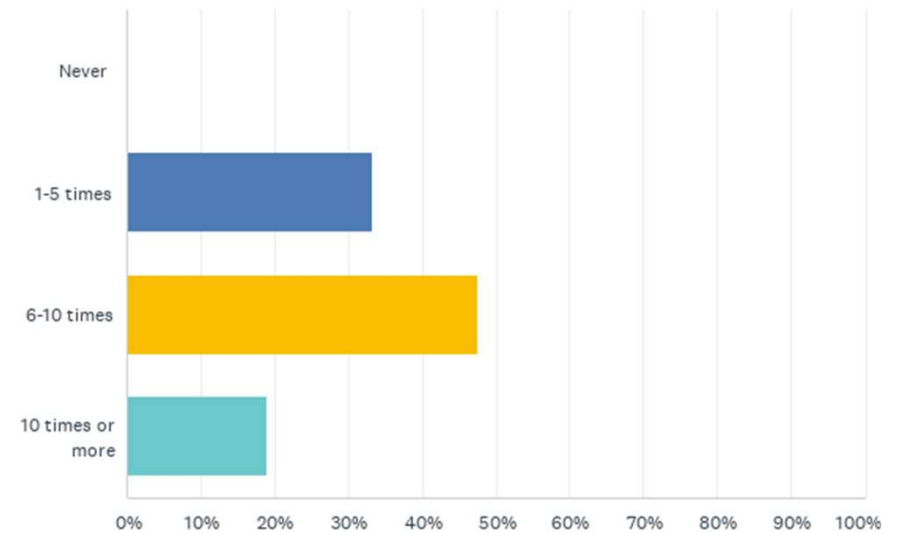
Q6: Paper Presenter

Answered: 21 Skipped: 0



Q7: Conference reviewer

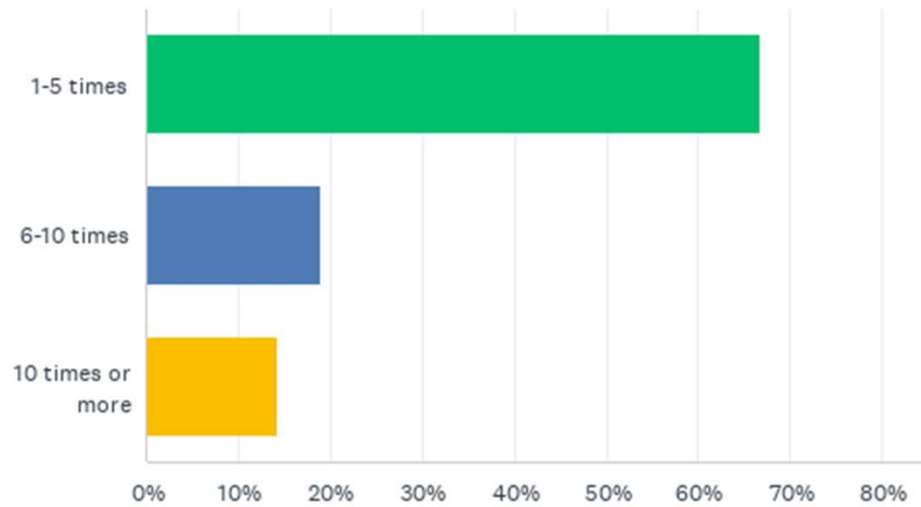
Answered: 21 Skipped: 0



Selected Survey Results: Involvement in EURAM and EMR

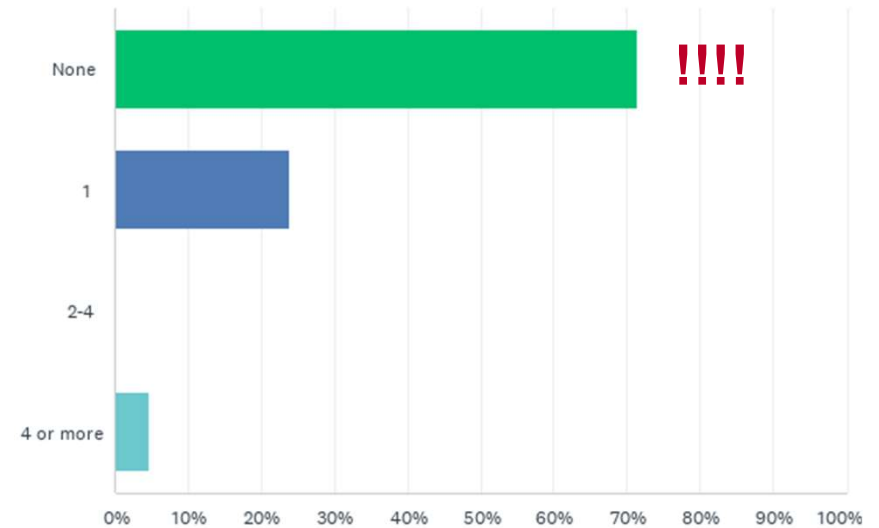
Q8: Session chair

Answered: 21 Skipped: 0



Q16: How many articles have you submitted to EMR?

Answered: 21 Skipped: 0



Selected Survey Results: Expectations from/about EURAM

Q18: What are the main benefits EURAM can give you?
Answered: 21 Skipped: 0

	NOT IMPORTANT	SLIGHTLY IMPORTANT	MODERATELY IMPORTANT	IMPORTANT	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
Updating me on relevant and current research topics	0.00% 0	14.29% 3	4.76% 1	57.14% 12	23.81% 5	21	3.90
Sharing my research	0.00% 0	9.52% 2	0.00% 0	38.10% 8	52.38% 11	21	4.33
Providing feedback on my research	4.76% 1	9.52% 2	4.76% 1	42.86% 9	38.10% 8	21	4.00
Getting help and advice on publishing	14.29% 3	9.52% 2	38.10% 8	23.81% 5	14.29% 3	21	3.14
Creating an international network	0.00% 0	0.00% 0	4.76% 1	19.05% 4	76.19% 16	21	4.71
Encouraging my participation in international research projects	0.00% 0	0.00% 0	33.33% 7	28.57% 6	38.10% 8	21	4.05
Helping me to attend international conferences regularly	4.76% 1	14.29% 3	14.29% 3	42.86% 9	23.81% 5	21	3.67
Helping me to promote my academic career	0.00% 0	23.81% 5	33.33% 7	23.81% 5	19.05% 4	21	3.38

Selected Survey Results: EURAM at national level

Q19: Would you wish to have national EURAM conferences or other platforms like webinars, workshops, doctoral meetings or education?

Answered: 21 Skipped: 0

	NOT IMPORTANT	SLIGHTLY IMPORTANT	MODERATELY IMPORTANT	IMPORTANT	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
Webinars	23.81% 5	14.29% 3	19.05% 4	28.57% 6	14.29% 3	21	2.95
Topical workshops	14.29% 3	4.76% 1	28.57% 6	42.86% 9	9.52% 2	21	3.29
Doctoral meetings	14.29% 3	14.29% 3	33.33% 7	28.57% 6	9.52% 2	21	3.05
Education workshops	23.81% 5	19.05% 4	28.57% 6	9.52% 2	19.05% 4	21	2.81

Selected Survey Results: EURAM at national level

Q20: Can you imagine the necessity to have cooperation agreements between a small number of countries (joint activities of two or more specific countries under the EURAM umbrella)?

Answered: 21 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	57.14%	12
No	33.33%	7
Other (please specify)	9.52%	2
TOTAL		21

Selected Survey Results: Country Representatives' role

Q22: What role should a Country Representative play?

Answered: 21 Skipped: 0

	NOT IMPORTANT	SLIGHTLY IMPORTANT	MODERATELY IMPORTANT	IMPORTANT	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
Disseminate information about EURAM in the national community	0.00% 0	9.52% 2	9.52% 2	52.38% 11	28.57% 6	21	4.00
Increase EURAM membership in your national community	4.76% 1	14.29% 3	14.29% 3	38.10% 8	28.57% 6	21	3.71
Organize EURAM related events (e.g. webinars, workshops) for your national community	9.52% 2	19.05% 4	23.81% 5	38.10% 8	9.52% 2	21	3.19
Disseminate information about publication opportunities through EURAM (e.g. special issues, books related to the tracks)	0.00% 0	9.52% 2	19.05% 4	52.38% 11	19.05% 4	21	3.81
Disseminate information about publication opportunities on European Management Review - EMR	9.52% 2	9.52% 2	9.52% 2	47.62% 10	23.81% 5	21	3.67
Reinforce EURAM social media presence	9.52% 2	9.52% 2	33.33% 7	23.81% 5	23.81% 5	21	3.43
Promote coordination with national associations/societies	4.76% 1	9.52% 2	19.05% 4	38.10% 8	28.57% 6	21	3.76
Promote dual membership with national academies	9.52% 2	14.29% 3	9.52% 2	38.10% 8	28.57% 6	21	3.62
Develop grass root initiatives for early career scholars to initiate research projects	4.76% 1	9.52% 2	28.57% 6	52.38% 11	4.76% 1	21	3.43
Favour membership from developing countries proposing specific initiatives (i.e. lower fees)	9.52% 2	4.76% 1	19.05% 4	47.62% 10	19.05% 4	21	3.62
Develop networks with practitioners	9.52% 2	28.57% 6	14.29% 3	33.33% 7	14.29% 3	21	3.14

17/06/2022

Selected Survey Results: Country Representatives' role

Q23: As an ambassador in your country, which channels do you use to disseminate information about EURAM?

Answered: 21 Skipped: 0

ANSWER CHOICES	RESPONSES	
National University/Business School Networks	47.62%	10
National Management Associations (via their newsletters, website, or asking to relay information on social media or via mailings)	28.57%	6
Disciplinary Associations (via their newsletters, website, or asking to relay information on social media or via mailings)	19.05%	4
Journal Editors	14.29%	3
Management Research Centres	9.52%	2
Your own professional networks	95.24%	20
Doctoral Students' Networks in your institutions	57.14%	12
Your own colleagues in their business schools/universities	90.48%	19
Your personal Facebook, Twitter or LinkedIn page	61.90%	13
Other (please specify)	14.29%	3
Total Respondents: 21		

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