Report by the Country Representatives Council

1. Welcoming by Dieter Bögenhold & Lucrezia Songini

2. EURAM Country Representatives and Chairs of Country Representatives Council: Roles, Duties, and Expectations

3. Agenda of Previous Activities and Future Working Tasks
   - Survey among Country Representatives
   - To-Dos for the Upcoming Time:
     - Interaction between Individual Countries and/or Groups of Countries
     - Communication Processes in Countries
     - Involvement in National / International academia
     - Involvement in EURAM
     - Expectations from/about EURAM
     - EURAM at the national level

4. Various Items
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Initial Meeting - September 30, 2021

- Co-Chairs of the Country Representative Council (Dieter Bögenhold & Lucrezia Songini) and Luisa Jaffe (EURAM, Brussels) with invited EURAM Country Representatives

- 22 attendees out of 32 countries

- Major questions:
  ✓ Which wishes and problems in EURAM countries must be addressed?
  ✓ Do we need to implement any new governance structure or just simply some new platforms of activity and communication?
Many observations and ideas offered by Country Representatives:

- **Further definition of the role of the country representative and of the council** are needed. What is the board expecting from the council? Ideas can go both ways, and the council can be proactive in shaping its mission and activities.

- **Links with National Academies and AOM** are very important to promote EURAM Events: Develop dual membership agreements; Arrange specific sessions at the conference of a national academy to promote EURAM; Arrange a yearly webinar in each country to discuss a topic in the local language (as done in 2022 in some countries).

- **Communication and promotion of EURAM events**: Develop central communication (newsletter, etc.) and promotional materials that can be used by the Country Representatives; Reinforce social media presence; Produce a calendar of EURAM yearly activities in which members can take part.

- **EURAM events and fees**: Not necessarily develop more activities, promote those that exist; Develop grass root initiatives for early career scholars to initiate research projects; How to favor research activities together;
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Selected Survey Results

- Complete survey responses by 21 Country Representatives

- Questions on:
  ✓ Involvement on National / International academia
  ✓ Involvement in EURAM
  ✓ Expectations from/about EURAM
  ✓ EURAM at national level
  ✓ The role of Country Representatives
  ✓ Suggestions/Ideas
Selected Survey Results: Involvement in EURAM

Q4: How many years have you been a member of EURAM?
Answered: 21    Skipped: 0

Q5: How many times have you attended the EURAM Conferences?
Answered: 21    Skipped: 0
Selected Survey Results: Involvement in EURAM

Q6: Paper Presenter
Answered: 21    Skipped: 0

Q7: Conference reviewer
Answered: 21    Skipped: 0
Selected Survey Results: Involvement in EURAM and EMR

Q8: Session chair
Answered: 21    Skipped: 0

Q16: How many articles have you submitted to EMR?
Answered: 21    Skipped: 0
**Selected Survey Results: Expectations from/about EURAM**

**Q18: What are the main benefits EURAM can give you?**

**Answered:** 21    **Skipped:** 0

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<th>SLIGHTLY IMPORTANT</th>
<th>MODERATELY IMPORTANT</th>
<th>IMPORTANT</th>
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<td>1</td>
<td>12</td>
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<td>4.33</td>
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<td>14.29%</td>
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<td>Helping me to attend international</td>
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<td>14.29%</td>
<td>14.29%</td>
<td>42.86%</td>
<td>23.81%</td>
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<td>9</td>
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<td>Helping me to promote my academic</td>
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<td>23.81%</td>
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<td>1</td>
<td>5</td>
<td>4</td>
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**CR Council**

17/06/2022
Q19: Would you wish to have national EURAM conferences or other platforms like webinars, workshops, doctoral meetings or education?

Answered: 21    Skipped: 0

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<th>MODERATELY IMPORTANT</th>
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<td>Education</td>
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<td>19.05%</td>
<td>28.57%</td>
<td>9.52%</td>
<td>19.05%</td>
<td>21</td>
<td>2.81</td>
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</table>
Selected Survey Results: EURAM at national level

Q20: Can you imagine the necessity to have cooperation agreements between a small number of countries (joint activities of two or more specific countries under the EURAM umbrella)?
Answered: 21    Skipped: 0

<table>
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<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
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<tbody>
<tr>
<td>Yes</td>
<td>57.14%</td>
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<tr>
<td>No</td>
<td>33.33%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>9.52%</td>
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<td>TOTAL</td>
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</table>
Selected Survey Results: Country Representatives’ role

Q22: What role should a Country Representative play?

Answered: 21  Skipped: 0

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<tr>
<th>Disseminate information about EURAM in the national community</th>
<th>NOT IMPORTANT</th>
<th>SLIGHTLY IMPORTANT</th>
<th>MODERATELY IMPORTANT</th>
<th>IMPORTANT</th>
<th>VERY IMPORTANT</th>
<th>TOTAL</th>
<th>WEIGHTED AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0.00%</td>
<td>9.52%</td>
<td>9.52%</td>
<td>52.38%</td>
<td>28.57%</td>
<td>21</td>
<td>4.00</td>
</tr>
<tr>
<td>Increase EURAM membership in your national community</td>
<td>4.76%</td>
<td>14.29%</td>
<td>14.29%</td>
<td>38.10%</td>
<td>28.57%</td>
<td>21</td>
<td>3.71</td>
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<tr>
<td>Organize EURAM related events (e.g. webinars, workshops) for your national community</td>
<td>9.52%</td>
<td>19.05%</td>
<td>23.81%</td>
<td>38.10%</td>
<td>9.52%</td>
<td>21</td>
<td>3.19</td>
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<tr>
<td>Disseminate information about publication opportunities through EURAM (e.g. special issues, books related to the tracks)</td>
<td>0.00%</td>
<td>9.52%</td>
<td>19.05%</td>
<td>52.38%</td>
<td>19.05%</td>
<td>21</td>
<td>3.81</td>
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<tr>
<td>Disseminate information about publication opportunities on European Management Review - EMR</td>
<td>9.52%</td>
<td>9.52%</td>
<td>9.52%</td>
<td>47.62%</td>
<td>23.81%</td>
<td>21</td>
<td>3.67</td>
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<tr>
<td>Reinforce EURAM social media presence</td>
<td>9.52%</td>
<td>9.52%</td>
<td>33.33%</td>
<td>23.81%</td>
<td>23.81%</td>
<td>21</td>
<td>3.43</td>
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<td>Promote coordination with national associations/societies</td>
<td>4.76%</td>
<td>9.52%</td>
<td>19.05%</td>
<td>38.10%</td>
<td>28.57%</td>
<td>21</td>
<td>3.76</td>
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<tr>
<td>Promote dual membership with national academies</td>
<td>9.52%</td>
<td>14.29%</td>
<td>9.52%</td>
<td>38.10%</td>
<td>28.57%</td>
<td>21</td>
<td>3.62</td>
</tr>
<tr>
<td>Develop grass root initiatives for early career scholars to initiate research projects</td>
<td>4.76%</td>
<td>9.52%</td>
<td>28.57%</td>
<td>52.38%</td>
<td>4.76%</td>
<td>11</td>
<td>3.43</td>
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<tr>
<td>Favour membership from developing countries proposing specific initiatives (e.g. lower fees)</td>
<td>9.52%</td>
<td>4.76%</td>
<td>19.05%</td>
<td>47.62%</td>
<td>19.05%</td>
<td>21</td>
<td>3.62</td>
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<tr>
<td>Develop networks with practitioners</td>
<td>9.52%</td>
<td>28.57%</td>
<td>14.29%</td>
<td>33.33%</td>
<td>14.29%</td>
<td>11</td>
<td>3.14</td>
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</table>
Selected Survey Results: Country Representatives’ role

Q23: As an ambassador in your country, which channels do you use to disseminate information about EURAM?
Answered: 21    Skipped: 0

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
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</thead>
<tbody>
<tr>
<td>National University/Business School Networks</td>
<td>47.62%</td>
</tr>
<tr>
<td>National Management Associations (via their newsletters, website, or asking to</td>
<td>28.57%</td>
</tr>
<tr>
<td>relay information on social media or via mailings)</td>
<td></td>
</tr>
<tr>
<td>Disciplinary Associations (via their newsletters, website, or asking to</td>
<td>19.05%</td>
</tr>
<tr>
<td>relay information on social media or via mailings)</td>
<td></td>
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<tr>
<td>Journal Editors</td>
<td>14.29%</td>
</tr>
<tr>
<td>Management Research Centres</td>
<td>9.52%</td>
</tr>
<tr>
<td>Your own professional networks</td>
<td>95.24%</td>
</tr>
<tr>
<td>Doctoral Students' Networks in your institutions</td>
<td>57.14%</td>
</tr>
<tr>
<td>Your own colleagues in their business schools/universities</td>
<td>90.48%</td>
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<tr>
<td>Your personal Facebook, Twitter or LinkedIn page</td>
<td>61.90%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>14.29%</td>
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<tr>
<td>Total Respondents: 21</td>
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