





22-25 June 2025
University of Florence
Italy

PROGRAMME BOOK

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### **WELCOME MESSAGE**



Dear friends and colleagues,

welcome to another great EURAM annual conference, an extraordinary opportunity to present your own research, receive feedback from colleagues, expand your personal and professional network, and meet old and new friends within our community.

The 2025 EURAM annual conference on "Managing with purpose received 2,745 paper submissions, involved 2,900 reviewers and will host more than 2,000 delegates. During the conference in Florence we will organize more than 480 sessions with 1,370 papers presented, 32 symposia and 7 labs. 72 PhDs will be enrolled in the Doctoral Colloquium. EURAM will also organize 14 online sessions for paper presentation on 12 June 2025.

This excellent result has been possible only thanks to the passionate commitment and fruitful collaboration of a number of people: i.e., the SIG chairs, the Track chairs, the symposia & Lab panelists, the submitters, the reviewers, the local organisers (Sara De Masi, Andrea Paci and their fantastic team!), the Chairs of the Doctoral Colloquium, the VPs (particularly Eythor Ivar Jonsson, Audrey Rouzies and David Versailles), the Board, the EURAM staff (Nicola Pellegrino) and DEKON (Professional Conference Organisers).

In alignment with the EURAM spirit, everyone has worked with passion and in strict coordination with the others to make this event a great success.

I wish you all an interesting and memorable conference!

Alessandro Zattoni, President

### A WORD OF GREETING FROM CONFERENCE CHAIRS

Dear Colleagues and Friends,

We are pleased to welcome you to EURAM 2025, hosted by the University of Florence at the School of Economics and Management, in the heart of the city that inspired humanism and the Renaissance.

This year's conference marks the 25th anniversary of EURAM, a significant milestone that invites celebration and reflection. It is a moment to look back at the road our community has traveled and to look forward with renewed energy and purpose. The theme of this year's gathering, "Managing with Purpose. From Craftsmen to Artificial Intelligence: Bringing back Humanism into Management," invites us to reimagine the role of organizations in a world facing profound social, environmental, and economic challenges.

The balance between profit and responsibility is becoming increasingly important, highlighting the opportunities that arise from engaging stakeholders, embracing technological change, and fostering collaboration across various sectors. In today's context, understanding purpose is more relevant than ever. Managing with purpose means going beyond short-term performance metrics and reconnecting management with a sense of meaning, integrity, and impact.

Our conference will feature a comprehensive program of keynotes, labs, Action Labs (on-site company visits), symposia, panel sessions, and networking events, all aimed at fostering conversations across disciplines and among scholars, practitioners, and policymakers. These activities reflect our belief that academic dialogue is most effective when rooted in purpose and open to diverse perspectives. The conference will take place at the School of Economics and Management, located on the Social Sciences campus. This school is one of the largest at the University of Florence, with nearly 200 professors and over 6,000 students across various disciplines, including economics, management, law, political science, and computer science. This interdisciplinary environment fosters an ideal setting for the vibrant and dynamic exchanges that define the EURAM community.

And of course, there is Florence, a city that has long inspired ideas, culture, and transformation. From Brunelleschi's dome to contemporary entrepreneurship, Florence continues to remind us that progress is possible when knowledge, purpose, and creativity come together. We hope the city itself will inspire you throughout your conference experience.

Thank you for being part of EURAM 2025. We look forward to an engaging, stimulating, and purposeful conference.



Andrea Paci
Dean of the School of Economics and
Management, University of Florence,
and co-Chair of EURAM 2025



Sara De Masi
Professor, University of Florence,
and co-Chair of EURAM 2025

### **EURAM Board & Executive Committee**

#### **EURAM Board**

#### **Thomas Durand**

Chairperson Le Cnam Paris

#### Alessandro Zattoni

President LUISS University

#### Francesca Cuomo

Vice President University of East Anglia

#### Dieter Bögenhold

Chair Country Representatives Council University of Klagenfurt

#### **Konstantinos Koronios**

Chair Country Representatives Council University of Peloponnese

#### Hamid Kazeroony

Chair Strategic Interest Groups Committee NWU/Walden University

#### Diego Matricano

Chair Strategic Interest Groups Committee Università degli Studi della Campania "Luigi Vanvitelli"

#### Peter McKiernan

Dean of the Fellows College Strathclyde University

#### **EURAM Executive Committee**

#### Alessandro Zattoni

President LUISS University

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Vice President Responsible for Governance & Finance University of East Anglia

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Vice President Responsible for Sustainability, Diversity & Inclusion Universidad Internacional de la Rioja

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Vice President Responsible for Conferences Akademias

#### Mine Karatas-Özkan

Vice President Responsible for Talent Development University of Southampton

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Vice President Responsible for Strategic Interest Groups Toulouse School of Management, Toulouse Capitole University

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Vice President
Responsible for the EURAM Early Career Consortium
Gdansk University of Technology

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Vice President Responsible for Funding University of Bath

#### **David Versailles**

Vice President Responsible for Dialogue with Practitioners Paris School of Business & Luxembourg School of Business

#### Sara De Masi

Conference Chair

#### Andrea Paci

Conference Chair

#### Anna Grandori

Member ex officio Editor-in-Chief Bocconi University

#### Michael Morley

Member ex officio Editor-in-Chief University of Limerick

### Strategic Interest Groups (SIG)

SIG 01: Business for Society (B4S)

SIG 02: Corporate Governance (COGO)

SIG 03: Entrepreneurship (ENT)

SIG 04: Family Business Research (FABR)

SIG 05: Gender, Race, and Diversity in Organisations (GRDO)

SIG 06: Innovation (INNO)

SIG 07: International Management (IM)

SIG 09: Organizational Behaviour and Human Relations Management (OB & HRM)

SIG 10: Project Organising (PO)

SIG 11: Public and Non-Profit Management (PM&NPM)

SIG 12: Research Methods and Research Practice (RM&RP)

SIG 13: Strategic Management (SM)

SIG 14: Conference theme, Managing with Purpose

### SIG Chairs 2024 - 2025

Davide Bizjak, Business for Society (B4S)

Patricia Gabaldon, Corporate Governance (COGO)

Diego Matricano, Entrepreneurship (ENT)

Elena Casprini, Family Business Research (FABR)

Faiza Ali, Gender, Race, and Diversity in Organisations (GRDO)

Patrick Spieth, SIG Innovation (INNO)

Piyush Sharma, International Management (IM)

Antonio Abrantes, Organisational Behaviour and Human Relations Management (OB & HRM)

Christine Unterhitzenberger, Project Organising (PO)

Filippo Giordano, Public and Non-Profit Management (PM&NPM)

Huiping Xian and Michael Schlaile - SIG Research Methods and Research Practice (RM&RP)

Daniel Alonso Martínez and Albena Björck, Strategic Management (SM)

Francesco Capone SIG Conference theme Managing with Purpose

## **Keynote Speakers**

Monday, June 23 • 2.00 - 3.30 pm

Wake up, Europe: How to make the EU Fit for Purpose in a Changing World



#### Keynote Speaker: Vivien A. Schmidt

Jean Monnet Professor of European Integration, Professor Emerita of International Relations and Political Science, and Founding Director of the Center for the Study of Europe at Boston University

Vivien A. Schmidt is Jean Monnet Professor of European Integration, Professor Emerita of International Relations and Political Science, and Founding Director of the Center for the Study of Europe at Boston University, where she taught from 1998 to 2023. Prof. Schmidt is currently Visiting Fellow in the Schuman Center at the European University Institute in Florence and Honorary Professor at LUISS Guido Carli University in Rome. Professor Schmidt has published over 300 journal articles and thirteen books on European political economy, institutions, and democracy as well as on the role of ideas and discourse in political analysis (discursive institutionalism). Her latest book is Europe's Crisis of Legitimacy: Governing by Rules and Ruling by Numbers in the Eurozone (Oxford, 2020), which received a Best Book Award from the American Political Science Association and an Honorable Mention from the European Union Studies Association. Recent honors and awards include decoration as Chevalier in the French Legion of Honor, recipient of the Lifetime Achievement Award of the European Union Studies Association, and a Guggenheim Foundation Fellowship for her current project on the 'rhetoric of discontent,' a transatlantic investigation of populism.

## **Keynote Speakers**

Tuesday, June 24 • 2.00 – 3.30 pm

Seriousfun Children's Network and Dynamo Camp Foundation: Social Entrepreneurship in practice



**Keynote Speaker: Serena Porcari**Business Economics from Bocconi University

Maria Serena Porcari, an honors graduate in Business Economics from Bocconi University in Milan, is CEO of Fondazione Dynamo Camp, contributing to the start-up of the organization since 2004. She is President and CEO of Dynamo Academy Impresa Sociale since its start in 2010. She sits on the Board of Directors of the SeriousFun Children's Network Association USA and joins the Program and Grants Committee and the Strategic Committee.

Maria Serena is an independent director of CIR Spa. She also serves as board member of Kme Group S.p.A. and Natural Capital Italia S.p.A. She is in the Board of Directors of Fondazione Hospice M.T. Chiantore Seragnoli. She is member of the Board and the Executive Committee of Bocconi University. She is member of the General Council of Fondazione Cassa di Risparmio di Pistoia e Pescia and member of Consiglio Territoriale of Banca Intesa.

She began her career in 1994 in market research and financial analysis for venture capital with major national and foreign companies. Subsequently she worked for IBM Italy (from 1995 to 2004), holding various positions in consultancy and management. She became an IBM executive in 2000.

She is Chartered Accountant (Dottore Commercialista) in Italy. She obtained an MBA from the Henley Management School UK and a CEMS Master's in International Management. She attended the Executive Program Innovating Health for Tomorrow at Insead. She is Academic Fellow at Bocconi University and gives contribution to subjects on Social Entrepreneurship at UNIMI and LUISS Business School.

Maria Serena Porcari is married and has 3 children.

## **Keynote Speakers**

Tuesday, June 24 • 2.00 - 3.30 pm

Purpose Inside: Learning from and with Organizations Driving Change



**Keynote Speaker: Albena Björck**Associate Professor at the School of Management and Law at Zurich University

Albena Björck is an Associate Professor at the School of Management and Law at Zurich University of Applied Sciences (ZHAW). Her research centers on purpose-driven strategic management, with a particular focus on positioning, renewal, and resilience within purpose-led organizations.

Dr. Björck has established long-standing, strategic collaborations between academia and industry, conducting action research and co-developing educational innovations with purpose-oriented companies such as Johnson & Johnson, Logitech, Deloitte, Clariant, and the Alliance to Zero.

An award-winning educator in both Master's and Executive Education programs, she is also an active leader in the academic community, serving, among other roles, as Co-Chair of the Strategic Management Special Interest Group at the European Academy of Management.

Before entering academia, Dr. Björck spent nearly two decades in business practice. Based on her experience, she has been appointed expert of the Swiss Innovation Agency. Her professional purpose lies in bridging rigorous research, forward-looking education, and real-world impact—preparing leaders to shape a more purposeful future. She holds a PhD in Strategic Management from the University of St. Gallen, Switzerland.

## **Keynote Speakers**

Tuesday, June 24 • 2.00 – 3.30 pm

From the Hawthorne Plant Experiments to AI and Humans



**Keynote Speaker: Bruce Kogut**Associate Professor at the School of Management and Law at Zurich University

Born in NYC, Bruce Kogut grew up in north Los Angeles, leaving home for UC Berkeley at age 17, where he studied humanities and political science, and later, public policy at Columbia, and economics and finance at MIT for his PhD. A dual national (American-Swedish), he lived in Sweden, (East and West) Germany, and France, while working at several different academic and research institutions. Along with Udo Zander, he contributed the idea of firms and organizations as social communities embedding the creation, sharing, and diffusion of tacit knowledge. He developed this theme through empirical and formal work on capabilities of firms as options (with Nalin Kulatilka). Subsequently, he reverted to social sciences, including the introduction of "small world" topologies to the study of power and control in national and global networks, resulting in "Small Worlds of Governance", MIT Press. More recently, he published on AI-Human Teams (Mario Meets AI, RE Stat) and on political language in economics (Econ. J). He is the founder of ISEP (Insead's Social Enterprise Program) and has been on corporate, non-profit, and advisory boards in several countries. . He thanks the CRG, Tu Weiming, Lewis Edinger, Suzanne Berger, Michael Piore, Fischer Black, Jurgen Kocka, and Herve Dumez for inspiration, and INSEAD and EURAM for the honor of the Edith Penrose Award. Bruce dedicates his talk today to Barbara Czarniawska.

Track Sessions per day

#### 12 June 2025, Thursday

Opening with the President of EURAM and VP Conferences (08:30 - 09:00) - Zoom link number 0

Chair(s): Alessandro Zattoni, Eythor Ivar Jonsson

Special Online Session - Session 101 (09:00 - 10:30) - Zoom link number 1

Chair(s): Agnieszka Słomka-Gołębiowska, Fabian Homberg, ANTONIO ABRANTES

#### **Paper Presentations:**

### 1029 TURNING OVERQUALIFICATION INTO ACTION: UNDERSTANDING TAKING CHARGE BEHAVIORS OF OVEROUALIFIED EMPLOYEES

Jiajing Wang SCHOOL OF MANAGEMENT, HARBIN INSTITUTE OF TECHNOLOGY

Yi Zhao HARBIN INSTITUTE OF TECHNOLOGY

Xiangjing Guo SCHOOL OF MANAGEMENT, HARBIN INSTITUTE OF TECHNOLOGY LI Zhang SCHOOL OF MANAGEMENT, HARBIN INSTITUTE OF TECHNOLOGY

### 1227 DO EMPLOYEES GAIN OR SUFFER FROM LEADER INNOVATIVE BEHAVIOR? AN AFFECTIVE EVENTS PERSPECTIVE

Shiwei Zhang SCHOOL OF MANAGEMENT, HARBIN INSTITUTE OF TECHNOLOGY
Chuqi Hang SCHOOL OF MANAGEMENT, HARBIN INSTITUTE OF TECHNOLOGY
Xiaojing Shao COLLEGE OF ECONOMICS AND MANAGEMENT, NORTHEAST

AGRICULTURAL UNIVERSITY

Li Zhang SCHOOL OF MANAGEMENT, HARBIN INSTITUTE OF TECHNOLOGY

### 2217 OVERQUALIFIED BUT INSPIRED: UNPACKING THE ROLE OF INTRINSIC MOTIVATION AND JOB AUTONOMY IN DRIVING EMPLOYEE INNOVATION

Li Zhang SCHOOL OF MANAGEMENT, HARBIN INSTITUTE OF TECHNOLOGY

Chuanyi Luan HARBIN INSTITUTE OF TECHNOLOGY
Chen Cui HARBIN INSTITUTE OF TECHONOLOGY
Xinglan Yang HARBIN INSTITUTE OF TECHNOLOGY

Special Online Session - Session 102 (09:00 - 10:30) - Zoom link number 2

Chair(s): Maria Coscia, Anna Pistoni, Esha Mendiratta

#### **Paper Presentations:**

## 3541 "NOTHING ABOUT US, WITHOUT US": THE IMPORTANCE OF BLIND USER EXPERIENCE (UX) IN THE PRODUCTION OF GOALBALL BALLS

Luciane Maria Tonon UNIVERSITÉ DU QUEBÉC Érika de Melo SHERBROOKE UNIVERSITY

Fabiany Gonzaga SOUTHWESTEN STATE UNIVERSITY OF BAHIA

## 2160 MAKING SENSE OF SUSTAINABLE AGRITOURISM: A STUDY OF RESPONSIBLE LEADER - STAKEHOLDER SOCIAL PROCESSES IN MEKONG DELTA, VIETNAM

Giang Ngo Tinh Nguyen THE UNIVERSITY OF NEWCASTLE

Heidi Wechtler HUMAN RESOURCES

Alice Rickert UNIVERSITY OF ST.GALLEN (HSG)

#### 3494 RELATIONSHIP BETWEEN HUMAN FLOURISHING AND CORPORATE PURPOSE: A BIBLIOMETRIC-SYSTEMATIC LITERATURE REVIEW

Teresa García de Santos UNIVERSIDAD DE NAVARRA
Alvaro Lleo UNIVERSITY OF NAVARRA
María Paula Florez-Jimenez UNIVERSIDAD DE NAVARRA

Special Online Session - Session 103 (09:00 - 10:30) - Zoom link number 3

Chair(s): Laura Castaldi, Francesca Sanguineti, Tak Yan Leung

#### **Paper Presentations:**

#### 1375 ENTREPRENEURIAL IDENTITY: INFLUENCE ON ENTREPRENEURIAL ACTION AND PERFORMANCE

Omar Radwan Almasri THE UNIVERSITY OF WAIKATO Jenny Gibb THE UNIVERSITY OF WAIKATO

Albert Sunyer UNIVERSITAT POLITECNICA DE CATALUNYA

## 3452 EMANCIPATORY JOURNEY OF FEMALE DIGITAL ENTREPRENEURS IN SRI LANKA: EXPLORING THE FACTORS INFLUENCING WOMEN IN DIGITAL ENTREPRENEURSHIP.

Irosha Perera DUBLIN CITY UNIVERSITY

Maura McAdam DCU

Regina Connolly DUBLIN CITY UNIVERSITY

### 2629 HOW MOTIVATION STEERS SCHOLARS' RESEARCH AGENDA TOWARDS RIGOR AND/OR RELEVANCE: A LATENT PROFILE ANALYSIS

Sarra Ben Farah LAVAL UNIVERSITY Nabil Amara LAVAL UNIVERSITY

Special Online Session - Session 104 (09:00 - 10:30) - Zoom link number 4

Chair(s): Tamer Koburtay, Ali Farashah, Charlotte Chappert

#### **Paper Presentations:**

## 2061 NAVIGATING LEADERSHIP BARRIERS: THE FLAN FRAMEWORK FOR ETHNICALLY DIVERSE WOMEN IN ANGLO-SAXON CORPORATE CULTURES

Huong Nguyen LA TROBE UNIVERSITY Suzanne Young LA TROBE UNIVERSITY

#### 2593 IMPACT OF MEGA-EVENTS ON IDENTITY AND WORKPLACE BEHAVIOUR

Mohammadreza Khoee Kholenjani FAIRLEIGH DICKINSON UNIVERSITY

#### 2050 BEHAVIORAL COMPETENCIES SUPPORTING LEADERS' MOTHERHOOD AND CAREER PROGRESSION

Zoe Albisetti CA' FOSCARI UNIVERSITY OF VENICE Fabrizio Gerli CA' FOSCARI UNIVERSITY OF VENICE

Sara Bonesso DEPARTMENT OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE Laura Cortellazzo VENICE SCHOOL OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE

Special Online Session - Session 105 (09:00 - 10:30) - Zoom link number 5

Chair(s): Kristel Miller, Wen Hua Sharpe, Christian Hoßbach

#### **Paper Presentations:**

## 2966 OVERCONFIDENCE AND ONLINE BANKING AS DRIVERS OF BEHAVIORAL INTENTIONS IN THE CRYPTOMARKET

Gustavo Iamin UNIVERSITY OF LISBON - ISEG
Pedro Rino Vieira ISEG - UNIVERSIDADE DE LISBOA

Nuno Crespo ISEG LISBON SCHOOL OF ECONOMICS & MANAGEMENT, UNIVERSIDADE DE

LISBOA

#### 1273 USE OF GENERATIVE AI IN HIGHER EDUCATION: STUDENT PERSPECTIVES

Clara Rispler THE MAX STERN YEZREEL VALLEY COLLEGE ISRAEL

Michal Mashiach - Eizenberg THE MAX STERN YEZREEL VALLEY COLLEGE Gila Yakov THE MAX STERN YEZREEL VALLEY COLLEGE

## 1392 THE IMPACT OF DIGITAL BUSINESS MODEL INNOVATION ON SUBSEQUENT FIRM PERFORMANCE: A CONFIGURATIONAL ANALYSIS PERSPECTIVE

Shuochen Wei SCHOOL OF MANAGEMENT, NORTHWESTERN POLYTECHNICAL

UNIVERSITY

Lifang Wang SCHOOL OF MANAGEMENT, NORTHWESTERN POLYTECHNICAL

UNIVERSITY

Rui Yan BUSINESS SCHOOL, BEIJING TECHNOLOGY AND BUSINESS UNIVERSITY

Special Online Session - Session 201 (11:00 - 12:30) - Zoom link number 1 Chair(s): Manuela Paolini, Laura Castaldi, Agnieszka Słomka-Gołębiowska

#### **Paper Presentations:**

## 3121 A 45-YEAR HYBRID ANALYSIS OF CORPORATE SOCIAL RESPONSIBILITY AND EMPLOYEE GREEN BEHAVIOR: INTEGRATING BIBLIOMETRIC INSIGHTS AND SYSTEMATIC LITERATURE REVIEW

Firas Daoudi ESSEC, UNIVERSITY OF TUNIS- UNIVERSITAT AUTÒNOMA DE BARCELONA

Carmen Pilar Marti Ballester UNIVERSITAT AUTÒNOMA DE BARCELONA

Mohamed Hamdoun ESSEC, UNIVERSITY OF TUNIS

### 1932 FACTORS AFFECTING DECISION-MAKING - BIBLIOMETRIC ANALYSIS AND SYSTEMATIC LITERATURE REVIEW TO PROPOSE FUTURE AGENDA

Munish Matta INDIAN INSTITUTE OF MANAGEMENT INDORE Nishit Sinha INDIAN INSTITUTE OF MANAGEMENT INDORE

### 2778 AN EXPLORATORY ANALYSIS OF SHARED EMPLOYEES' EXPERIENCES AND THEIR INFLUENCE ON JOB SEEKERS' ATTITUDES

Jenelle Morgan UNIVERSITY OF CALGARY Maddison Hierath UNIVERSITY OF CALGARY Derek Chapman UNIVERSITY OF CALGARY

Special Online Session - Session 202 (11:00 - 12:30) - Zoom link number 2 Chair(s): Alessia Sammara, Esha Mendiratta, Francesca Sanguineti

#### **Paper Presentations:**

### 1670 THE PARADOX OF MEANINGFUL WORK: WORK MEANINGFULNESS AS A MODERATOR IN THE RELATIONSHIP BETWEEN ABUSIVE SUPERVISION AND WORKPLACE OUTCOMES

Tamar Icekson PERES ACADEMIC CENTER
Avital Kave-Tzadok RUPPIN ACADEMIC CENTER

Aya Zeiger 4COLLER SCHOOL OF MANAGEMENT, TEL AVIV UNIVERSITY

## 1793 LEADING WITH LEVITY: UNPACKING THE IMPACT OF LEADER HUMOR ON EMPLOYEE PROSOCIAL BEHAVIOR THROUGH IDENTIFICATION AND JUSTICE PERCEPTIONS

Zhehua HU

KIHO JUN

BNU-HKBU UNITED INTERNATIONAL COLLEGE

BNU-HKBU UNITED INTERNATIONAL COLLEGE

BNU-HKBU UNITED INTERNATIONAL COLLEGE

Zining WANG

THE HONG KONG POLYTECHNIC UNIVERSITY

### 2097 YOU REAP WHAT YOU SOW: THE EFFECT OF HARMFUL LEADERSHIP ON SUPERVISOR-DIRECTED DEVIANCE

Xinyu Liu UNIVERSITY OF HONG KONG
Chun Hui UNIVERSITY OF HONG KONG
Simon LAM UNIVERSITY OF HONG KONG

Special Online Session - Session 203 (11:00 - 12:30) - Zoom link number 3 Chair(s): Roksana Jahan Tumpa, Andreas Nachbagauer, Ivo Hristov

#### **Paper Presentations:**

# 2768 ENHANCING SOCIAL RESPONSIBILITY PERFORMANCE OF BELT AND ROAD MEGAPROJECTS: BALANCING CONTRACTUAL AND RELATIONAL GOVERNANCE IN THE FACE OF HOST COUNTRY INSTITUTIONAL CHALLENGES

Mohammed Alqershy TONGJI UNIVERSITY
Qian Shi TONGJI UNIVERSITY
Diana Anbar SOUTHEAST UNIVERSITY

Kawther Mousa UNIVERSITY OF SCIENCE AND TECHNOLOGY BEIJING

## 2266 SIMHEURISTIC OPTIMIZATION FOR SUSTAINABLE MULTI-SITE PROJECT SCHEDULING: MINIMIZING EMISSIONS, COSTS, AND DURATION

Rahmat Rabet THE UNIVERSITY OF TEHRAN

Seyedmojtaba Sajadi ASTON UNIVERSITY

Mahshid Tootoonchy VICTORIA UNIVERSITY

Special Online Session - Session 204 (11:00 - 12:30) - Zoom link number 4 Chair(s): Anna Pistoni

**Paper Presentations:** 

2810 DIVERSE PUBLIC VALUE CREATION THROUGH PUBLIC PRIVATE PARTNERSHIP FROM THE PERSPECTIVE

**OF NPOS** 

Hiroshi Togo KINDAI UNIVERSITY Keiko Yokoyama KANSAI UNIVERSITY

2900 DIGITAL SIGNAGE AND ITS DUAL ROLE IN CUSTOMER EXPERIENCE: A GROUNDED THEORY APPROACH

IN HOSPITAL CONTEXTS

Sanjna Korpal NETAJI SUBHAS UNIVERSITY OF TECHNOLOGY Shiksha Kushwah NETAJI SUBHAS UNIVERSITY OF TECHNOLOGY

3510 A SYSTEMATIC EXAMINATION OF THE DYNAMIC RELATIONSHIPS BETWEEN MOTIVES AND

**ADJUSTMENT OF CHINESE EXPATRIATES** 

Yilan An UNIVERSITY OF NOTTINGHAM Ziming Cai UNIVERSITY OF NOTTINGHAM Ken Kamoche UNIVERSITY OF NOTTINGHAM

Special Online Session - Session 205 (11:00 - 12:30) - Zoom link number 5 Chair(s): Maria Coscia, Oskar Kosch, Wen Hua Sharpe, Tak Yan Leung

**Paper Presentations:** 

2087 SMART CITIES, SMARTER LIVES: AI'S IMPACT ON EXPATRIATE TELEWORKERS' WORK-LIFE BALANCE

Amir Klincar RIT DUBAI Rizwan Tahir RIT DUBAI

1566 COUNTERBALANCING HOME-COUNTRY GEOPOLITICAL RISK: THE STRATEGIC ROLE OF SUBSIDIARIES IN

**MULTINATIONAL ENTERPRISES** 

Peng Wang

BNU-HKBU UNITED INTERNATIONAL COLLEGE
Chenguang Hu

BNU-HKBU UNITED INTERNATIONAL COLLEGE

3076 GOVERNANCE MECHANISMS FOR MITIGATING AI CHALLENGES TO HUMAN INTELLIGENCE: A

**CONCEPTUAL FRAMEWORK ANALYSIS** 

Otacilio Moreira UNIVERSIDADE FEDERAL FLUMINENSE
Maria Carolina Rodrigues CINTURS UNIVERSIDADE DO ALGARVE
Maria Sousa INSTITUTO UNIVERSITÁRIO DE LISBOA
Américo Filho UNIVERSIDADE FEDERAL FLUMINENSE

Keynote – The Economics of Purpose Driven Management (Rebecca M. Henderson) (12:30 - 13:00) - Zoom link number 0

Special Online Session - Session 301 (13:30 - 15:00) - Zoom link number 1

Chair(s): Manuela Paolini, Christian Hoßbach, Laura Innocenti

#### **Paper Presentations:**

#### 2832 CHANGE SYNDROME: AN INTEGRATED VIEW TO COPE WITH EXCESSIVE CHANGE

Kalpana Srinivasan XAVIER LABOUR RELATIONS INSTITUTE

#### 3594 THE ROLE OF INTERNAL LEGITIMACY IN IMPLEMENTATION OF HR ANALYTICS

Mohammadreza Mirzaee GSME - SHARIF UNIVERSITY OF TECHNOLOGY
Atieh S. Mirfakhar GSME - SHARIF UNIVERSITY OF TECHNOLOGY

Mohammad Taghi Isaai ASSOCIATE PROFESSOR AT GSME - SHARIF UNIVERSITY OF TECHNOLOGY

### 1100 DUAL ROLE OF LEADERS' AI SYMBOLIZATION: BALANCING CHANGE READINESS AND PERCEIVED THREATS IN CHINESE SMES

Aqsa Tahir

BUSINESS SCHOOL, HARBIN INSTITUTE OF TECHNOLOGY

Qaiser Mohi Ud Din

BUSINESS SCHOOL, HARBIN INSTITUTE OF TECHNOLOGY

Li Zhang SCHOOL OF MANAGEMENT, HARBIN INSTITUTE OF TECHNOLOGY Sultan Mohammed M Algahtani BUSINESS SCHOOL, HARBIN INSTITUTE OF TECHNOLOGY, CHINA

Azhar Ud Din HARBIN INSTITUTE OF TECHNOLOGY

Special Online Session - Session 302 (13:30 - 15:00) - Zoom link number 2

Chair(s): Alessia Sammara, Kristel Miller, Sara De Masi

#### **Paper Presentations:**

## 1278 LEAVING THE ATTRACTIVE POSITION: HOW STRESS AND CAREER RESILIENCE & IDENTITY AFFECTS INTENTION TO LEAVE FOR BA-RELATED PROFESSIONALS

Xuanlun Dai COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT, WENZHOU-KEAN

UNIVERSITY, WENZHOU 325060, CHINA.

Kashif Ullah Khan DEPARTMENT OF MANAGEMENT, COLLEGE OF BUSINESS AND PUBLIC

MANAGEMENT, WENZHOU-KEAN UNIVERSITY, WENZHOU 325060, CHINA.

Sihan Wang NINGBO UNIVERSITY OF FINANCE AND ECONOMICS

## 1143 KINTSUGI: THE ROLE OF FAMILY AND COMMUNITY SUPPORT IN MITIGATING THE EFFECTS OF PSYCHOLOGICAL CONTRACT BREACHES ON EARLY CAREER NURSES

Rahul Sivarajan NITK SURATHKAL Aparna M Varma IIM KOZHIKODE

## 2725 TRANSFORMATIVE LEADERSHIP THEORY THROUGH THE LENS OF CRITICAL DISABILITY THEORY TO EMBRACE DIVERSITY IN THE WORKPLACE

Ruth Christina Roy UNIVERSITY OF LINCOLN

Special Online Session - Session 303 (13:30 - 15:00) - Zoom link number 3 Chair(s): Oskar Kosch, Ivo Hristov, Roksana Jahan Tumpa

#### **Paper Presentations:**

2542 KEY CAUSAL FACTORS FOR FOOD LOSS AND WASTE IN AGRICULTURAL PERISHABLE FOOD SUPPLY CHAIN (B2B PERSPECTIVE IN EMERGING RURAL ECONOMY: PLS-SEM, NCA AND

**FSQCA APPROACH)** 

Palash Ghosh INDIAN INSTITUTE OF MANAGEMENT INDORE, INDIA Rohit Kapoor INDIAN INSTITUTE OF MANAGEMENT INDORE, INDIA

Narain Gupta BIRMINGHAM CITY UNIVERSITY

2604 THE USE OF ARTIFICIAL INTELLIGENCE IN MANAGEMENT RESEARCH – A METHODOLOGICAL REVIEW

Martin Jaser UNIVERSITY OF MÜNSTER

2760 ENTREPRENEURSHIP EDUCATION IN HIGHER EDUCATION: A LOOK THROUGH THE LENS OF TRANSFORMATIVE LEARNING

Gertrudes Dandolini FEDERAL UNIVERSITY OF SANTA CATARINA

Mauro dos Santos Junior UFSC

Caio Reis FEDERAL UNIVERSITY OF SANTA CATARINA
Cristiano Cunha UNIVERSIDADE FEDERAL DE SANTA CATARINA
Solange Silva UNIVERSIDADE FEDERAL DE SANTA CATARINA

Special Online Session - Session 304 (13:30 - 15:00) - Zoom link number 4

Chair(s): Niccolò Innocenti, Leonardo Mazzoni, Rafaela Gjergji, Andreas Nachbagauer

#### **Paper Presentations:**

3181 DEVELOPING A TOOL FOR DIAGNOSING PURPOSE IMPLEMENTATION: AN ACTION RESEARCH PROJECT

Felipe Rivera UNIVERSIDAD DE NAVARRA Alvaro Lleo UNIVERSITY OF NAVARRA María Paula Florez-Jimenez UNIVERSIDAD DE NAVARRA

Ignacio Pavez PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE

2714 GROWTH, MEANINGFULNESS AND THE GREATER GOOD: A PROPOSED MODEL OF EMPLOYEE EUDAIMONIC WELLBEING

Effie Savvides UNIVERSITY OF CYPRUS Eleni Stavrou UNIVERSITY OF CYPRUS

3357 PURPOSE-DRIVEN FAMILY SMES: PERCEPTIONS ON CSR PRACTICES IN AN EMERGING CONTEXT

Oumaima Quiddi ESCA ECOLE DE MANAGEMENT
Badr HABBA ESCA ECOLE DE MANAGEMENT
Farah FARHANE LAREGO, CADI AYYAD UNIVERSITY

Special Online Session - Session 305 (13:30 - 15:00) - Zoom link number 5 Chair(s): Eythor Ivar Jonsson, Charlotte Chappert, Anisha Varughese

#### **Paper Presentations:**

#### 1730 CAN NONLOCAL EXECUTIVE PROMOTE THE CORPORATE GREEN INNOVATION?

Jianci Lu

BUSINESS SCHOOL OF TIANJIN UNIVERSITY OF FINANCE AND ECONOMICS

Guangsheng Jiang

BUSINESS SCHOOL OF TIANJIN UNIVERSITY OF FINANCE AND ECONOMICS

Hui Li CHINA GALAXY SECURITIES CO., LTD

Weian Li CHINA ACADEMY OF CORPORATE GOVERNANCE OF NANKAI

UNIVERSITY; BUSINESS SCHOOL OF TIANJIN UNIVERSITY OF FINANCE AND

**ECONOMICS** 

## 3553 BETTING AGAINST THE UNKNOWN: HOW MARKET UNCERTAINTY SHAPES R&D INVESTMENT IN RESPONSE TO PERFORMANCE FEEDBACK

Eldar S Saleh SABANCI UNIVERSITY Remzi Gözübüyük SABANCI UNIVERSITY

#### 2175 DRIVEN TO LEAD: HOW ALGORITHMIC MANAGEMENT INADVERTENTLY PROMOTES GIG LEADERSHIP

Maayan Sacher TEL AVIV UNIVERSITY

Subhashri Sarkar INDIAN INSTITUTE OF SCIENCE EDUCATION AND RESEARCH (IISER),

MOHALI, INDIA

Guangyao Dou UNIVERSITY OF PENNSYLVANIA

Liat Eldor RESEARCHER

#### 23 June 2025, Monday

Agile, IA and digital: Navigating project complexity (11:00 - 12:30) - D5 Building - D5/110

Track: T10\_04 - Transforming Project Management: Embracing Agility, Digitalization, and Artificial Intelligence

Chair(s): Julie Delisle

Discussant(s): Francesco Cellerino, Alejandro Romero-Torres

#### **Paper Presentations:**

### 3168 ENHANCING STAKEHOLDER MANAGEMENT IN INFRASTRUCTURE PROJECTS: LEVERAGING ARTIFICIAL INTELLIGENCE FOR EFFECTIVE COMMUNITY INVOLVEMENT AND VALUE CO-CREATION

Francesco Cellerino POLITECNICO DI MILANO
Erik Araya Aliaga POLITECNICO DI MILANO
Costanza Mariani POLITECNICO DI MILANO
Francesco Di Maddaloni UNIVERSITY COLLEGE LONDON

Mauro Mancini MAURO MANCINI

## 1306 WHICH PMO TYPOLOGY FOR WHICH PROJECT MANAGEMENT APPROACH? ANALYZING WATERFALL, AGILE. AND HYBRID

Alejandro Romero-Torres SCHOOL OF MANAGEMENT, UQAM Rachid Baiba BUSINESS SCIENCE INSTITUTE

#### 1750 PROJECT MANAGEMENT DIGITALISATION: REQUIRED SKILLS, EDUCATION AND TRAINING

Carl Marnewick DEPARTMENT OF APPLIED INFORMATION SYSTEMS, UNIVERSITY OF

**JOHANNESBURG** 

Annlizé Marnewick POSTGRADUATE SCHOOL OF ENGINEERING MANAGEMENT, UNIVERSITY

OF JOHANNESBURG

#### 1-Cultural interpretation of management practices (11:00 - 12:30) - D5 Building - D5/002

Track: ST07 02 - Management and cultures: Qualitative organizational research

Chair(s): Sylvie Chevrier

Discussant(s): Sonja Sackmann, Eric Davoine

#### **Paper Presentations:**

### 2982 THE TRANSFER OF MANAGEMENT KNOWLEDGE ACROSS CULTURES: THE ROLE OF BOUNDARY SPANNERS' SOCIAL CAPITAL IN BRAZIL AND GERMANY

Christoph Barmeyer UNIVERSITÄT PASSAU Madeleine Bausch UNIVERSITY OF CHILE

Sina Grosskopf INTERNATIONAL UNIVERSITY OF MONACO

## 1798 AGILE VALUES AND BEHAVIOURS ACROSS DIFFERENT NATIONAL CULTURES: A QUALITATIVE COMPARATIVE RESEARCH BETWEEN FRANCE AND THE NETHERLANDS

Arnold Enklaar UNIVERSITY OF TWENTE
Lara Carminati UNIVERSITY OF TWENTE
Charles-David d'Artagnan UNIVERSITY OF TWENTE

### 2988 INTEGRATION OF MIGRANTS THROUGH FINANCIAL INSTITUTIONS? A CASE STUDY OF THE COOPERATIVE BANK DESJARDINS

Elisabeth Huber UNIVERSITY OF PASSAU Christoph Barmeyer UNIVERSITÄT PASSAU

Tobi Rodrigue ESG UQAM

Abusive Supervision & Emotional Labour (11:00 - 12:30) - C9 Building - C9/001

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Muhammad Siddiqui

#### **Paper Presentations:**

### 1745 ABUSIVE SUPERVISION, EMOTIONAL EXHAUSTION, AND QUIET QUITTING - A MODERATED MEDIATION MODEL IN POLITICAL SKILL

Nam Hoang KYUNGPOOK NATIONAL UNIVERSITY William Hunsaker KYUNGPOOK NATIONAL UNIVERSITY

### 2357 THE RELATIONSHIP BETWEEN EMOTIONAL LABOUR AND FIRM SATISFACTION: A MODERATED MEDIATION MODEL

Yin Yee Wong HANG SENG UNIVERSITY OF HONG KONG Victor Lau HANG SENG UNIVERSITY OF HONG KONG

Academic entrepreneurship (11:00 - 12:30) - D4 Building - D4/006

Track: T03\_09 - Academic Entrepreneurship and Entrepreneurial University

Chair(s): Raihan Taqui Syed

Discussant(s): Yuko Inada, Mahsa Samsami

#### **Paper Presentations:**

## 2770 ACADEMIC ENTREPRENEURSHIP IN THE DIGITAL AGE: PRELIMINARY RESULTS FROM A SYSTEMATIC LITERATURE REVIEW AND NARRATIVE ANALYSIS

Laura Castaldi UNIVERSITÀ DEGLI STUDI DELLA CAMPANIA LUIGI VANVITELLI

Francesco Notari UNIVERSITA DEGLI STUDI DI SALERNO

Valentina Iscaro ALABAMA A&M UNIVERSITY

Felice Addeo UNIVERSITA DEGLI STUDI DI SALERNO

### 2328 LESS IS MORE, OR NOT? SLACK RESOURCES, ACADEMIC ENTREPRENEURSHIP, AND RESEARCH INTENSITY IN PUBLIC AND PRIVATE UNIVERSITIES

Tung-Fei Tsai-Lin DEPARTMENT OF BUSINESS MANAGEMENT, NATIONAL UNITED

UNIVERSITY

Tian Liang ZHEJIANG UNIVERSITY INTERNATIONAL BUSINESS SCHOOL

Yuan-Chieh Chang INSTITUTE OF TECHNOLOGY MANAGEMENT, NATIONAL TSING HUA

UNIVERSITY, TAIWAN.

Po-Hsuan Chen DEPARTMENT OF BUSINESS MANAGEMENT, NATIONAL TAIPEI UNIVERSITY

OF TECHNOLOGY

### 2433 DRIVERS AND DYNAMICS OF ACADEMIC ENTREPRENEURSHIP IN A UNIVERSITY: EVIDENCE FROM THE

**UNITED ARAB EMIRATES** 

Urwa Tariq UNITED ARAB EMIRATES UNIVERSITY Raihan Taqui Syed UNITED ARAB EMIRATES UNIVERSITY

#### 3428 THE EFFECTS OF TECHNOLOGICAL AND NON-TECHNOLOGICAL CAPABILITIES ON A FIRM'S

INNOVATION PERFORMANCE: WHAT DIFFERENCE DOES UNIVERSITY-INDUSTRY COLLABORATION

MAKE?

Takron Opassuwan CHIANG MAI UNIVERSITY

Vadim Grinevich THE UNIVERSITY OF BRADFORD SCHOOL OF MANAGEMENT

Hang Do UNIVERSITY OF SOUTHAMPTON

Al and Organizational Dynamics (11:00 - 12:30) - D4 Building - D4/113

Track: T01\_11 - From AI to digital transformation in the Human+ Era: what are the effects on business for society?

Chair(s): Francesco Laviola

Discussant(s): Giulia Nevi, Henry Orth, Annalisa Zeni

#### **Paper Presentations:**

### 1516 TRANSFORMATIVE TECHNOLOGIES AND LEADERSHIP: THE IMPACT OF GENERATIVE AI ON ORGANIZATIONAL DYNAMICS

Henry Orth UNIVERSITÄT MÜNSTER

Jonathan Hoke WESTFÄLISCHE WILHELMS-UNIVERSITÄT MÜNSTER

#### 2245 FROM PRESENT TO EMERGENT: FIRM EVOLUTION IN THE AGE OF AI

Giulia Nevi MARCHE POLYTECHNIC UNIVERSITY - UNIVPM

Luca Dezi SAPIENZA UNIVERSITY

Maria Antonella Ferri UNIVERSITAS MERCATORUM - DEPARTMENT OF ECONOMICS

Maria Palazzo UNIVERSITAS MERCATORUM, P.ZZA MATTEI 10, ROME

#### 3554 ARTIFICIAL INTELLIGENCE AND STAKEHOLDERS: A NEW FRONTIER IN THE ENGAGEMENT?

Annalisa Zeni UNIVERSITY OF PARMA Dalila Baldini UNIVERSITY OF PARMA Veronica Tibiletti UNIVERSITÀ DI PARMA

#### 2930 ARTIFICIAL INTELLIGENCE FOR ADVANCING DIVERSITY, EQUITY, AND INCLUSION IN STRATEGIC

**MANAGEMENT** 

Julio Serrano UNIVERSITY OF VAASA Aušrinė Šilenskytė UNIVERSITY OF VAASA

AI, Language Models and Textual Analysis I (11:00 - 12:30) - D4 Building - D4/115

Track: ST12\_01 - Actors, Systems, and Coevolution: Methods and Perspectives for a Complex World

Chair(s): Marek Szarucki

#### **Paper Presentations:**

### 3229 HARNESSING EMPATHY: EXAMINING AND PREDICTING AI'S IMPACT ON USERS' CONTINUOUS USAGE INTENTION

Qin Xiao SHANGHAI INTERNATIONAL STUDIES UNIVERSITY
Lian Zhu SHANGHAI INTERNATIONAL STUDIES UNIVERSITY

Jia Jin KEY LABORATORY OF BRAIN-MACHINE INTELLIGENCE FOR INFORMATION

BEHAVIOR (MINISTRY OF EDUCATION AND SHANGHAI), SCHOOL OF BUSINESS AND MANAGEMENT, SHANGHAI INTERNATIONAL STUDIES

UNIVERSITY

## 2522 THE IMPACT OF SOCIAL MEDIA POLARITY TOWARDS VACCINES AND ITS SCIENCE ON SHARE PRICE FLUCTUATION OF COMPANIES USING INTEGRATED TEXT ANALYSIS AND VECTOR AUTOREGRESSIVE

Junaid Ahmed KOZMINSKI UNIVERSITY
Dariusz Jemielniak KOZMINSKI UNIVERSITY
Leon Ciechanowski KOZMINSKI UNIVERSITY

### 1668 DIGITAL TRANSFORMATION AND INDUSTRIAL REVOLUTIONS IN THE MANUFACTURING SECTOR: TOPIC MODELING INSIGHTS

Teodora Rajković UNIVERSITY OF BELGRADE, FACULTY OF ORGANIZATIONAL SCIENCES,

BELGRADE, SERBIA

Milica Maricic UNIVERSITY OF BELGRADE, FACULTY OF ORGANIZATIONAL SCIENCES Danica Lečić-Cvetković UNIVERSITY OF BELGRADE, FACULTY OF ORGANIZATIONAL SCIENCES,

BELGRADE, SERBIA

Ana Kićanović UNIVERSITY OF BELGRADE, FACULTY OF ORGANIZATIONAL SCIENCES,

BELGRADE, SERBIA

Challenges in the Voluntary Sector (11:00 - 12:30) - D5 Building - D5/113 Track: GT11\_00 - Public and Non-Profit Management General Track

Chair(s): Lorenzo Costumato

Discussant(s): Lisa Kaum, Mahtab Morovat

#### **Paper Presentations:**

#### 1721 EXAMINING CHARITY SHOPS: A SCOPING REVIEW AND RESEARCH AGENDA

Sandra Stötzer JOHANNES KEPLER UNIVERSITY LINZ Laura Pehringer JOHANNES KEPLER UNIVERSITY LINZ

### 2212 A SYSTEMATIC REVIEW OF CHARITABLE RESPONSES TO FOOD INSECURITY AND FOOD WASTE: CHALLENGES FOR CFDO

Lisa Kaum JOHANNES KEPLER UNIVERSITÄT LINZ Sandra Stötzer JOHANNES KEPLER UNIVERSITY LINZ

2052 UNDER PRESSURE: THE BREAKDOWN OF ORGANISATIONAL CULTURE IN THE VOLUNTARY SECTOR

Mahtab Morovat UNIVERSITY OF SUNDERLAND

Challenging Gendered Norms: Rethinking Care, Equity, and Career Barriers (11:00 - 12:30) - D6 Building - D6/113

Track: ST05\_01 - Women & Gender in Work, Organisation & Beyond

Chair(s): Marcia d'Angelo

Discussant(s): Lina Alsaree, AMARILDO ZANE

#### **Paper Presentations:**

1007 FRACTURED FOUNDATIONS: RETHINKING EQUITY AND CARE IN CRITICAL TIMES

Siddhartha Saxena HERIOT WATT UNIVERSITY
Kate Sang HERIOT WATT UNIVERSITY
James RIchard HERIOT WATT UNIVERSITY

1035 THE PARADOX OF FEMINIST ETHICS OF CARE: WOMEN LEADERS AND GENDER PREJUDICE

Zuzanna Staniszewska KOZMINSKI UNIVERSITY

Tamer Koburtay COPENHAGEN BUSINESS SCHOOL

1219 ANOTHER LAYER OF GLASS IN THE CEILING: MENOPAUSE STEREOTYPE ACTIVATED BY PERCEIVED

**NEGATIVE MOOD PENALISES WOMEN'S CAREERS IN MID-LIFE** 

Belinda Steffan UNIVERSITY OF EDINBURGH

Coevolution and Complex System Research I (11:00 - 12:30) - D4 Building - D4/114

Track: ST12\_01 - Actors, Systems, and Coevolution: Methods and Perspectives for a Complex World

Chair(s): Michael Schlaile

#### **Paper Presentations:**

### 1182 THEORIZING THE COEVOLUTION OF PATH DESTRUCTION AND PATH CREATION: THE CASE OF NET-ZERO TRUCKS

Johan Kask CREDS, UNIVERSITY OF INLAND NORWAY

Dermot Breslin RENNES BUSINESS SCHOOL

Sophie-Marie Ertelt ÖREBRO UNIVERSITY

#### 2316 TRANSFORMING INCLUSIVITY OF ENTREPRENEURIAL ECOSYSTEMS: AN EVENT-BASED ANALYSIS

Virva Salmivaara AUDENCIA

Pablo Muñoz DURHAM UNIVERSITY BUSINESS SCHOOL Ewald Kibler AALTO UNIVERSITY SCHOOL OF BUSINESS

Johanna Mair HERTIE SCHOOL

### 2591 ETHNOGRAPHIC AGENT-BASED MODELING: MERGING QUALITATIVE AND COMPUTATIONAL SIMULATION RESEARCH

Davide Secchi PARIS SCHOOL OF BUSINESS

Maria Festila UNIVERSITY OF SOUTHERN DENMARK

### 1072 RETHINKING RESEARCH ETHICS IN HIGHER EDUCATION INSTITUTIONS: PERSPECTIVES, STRATEGIES, AND RECONCEPTUALISATION

Majd Megheirkouni LEEDS TRINITY UNIVERSITY
Katherine Baxter LIVERPOOL HOPE UNIVERSITY

Consumers and perceptions in new product development (11:00 - 12:30) - D6 Building - D6/015

Track: T06\_12 - Navigating new product development in an era of collaboration, uncertainty, and technological

change

Chair(s): Hannah Altenburg

Discussant(s): Slawka Jordanow, Yuqing Cui

#### **Paper Presentations:**

### 3082 BEYOND LEAD USERS: INVESTIGATING THE IMPACT OF DIFFERENT CONSUMER TYPES ON CO-

**CREATION IN NEW PRODUCT DEVELOPMENT** 

Slawka Jordanow SAARLAND UNIVERSITY
Sven Heidenreich SAARLAND UNIVERSITY

## 2114 THE HIDDEN POWER OF INTERACTION COMFORT: HOW APPEARANCE AND ANTHROPOMORPHISM SHAPE SERVICE SATISFACTION IN INTELLIGENT SERVICE ROBOTS

Benlu Hai HENAN NORMAL UNIVERSITY
Shuangjie Su HENAN NORMAL UNIVERSITY
Jie Xiong ESSCA SCHOOL OF MANAGEMENT
Yuqing Cui HENAN NORMAL UNIVERSITY

#### 3161 REGULATORY PRODUCT BANS AND CONSUMER STOCK-PILING BEHAVIOR

Lauren Mackintosh FRIEDRICH-ALEXANDER UNIVERSITY

Hannah Altenburg FRIEDRICH-ALEXANDER UNIVERSITÄT ERLANGEN-NÜRNBERG

Markus Kotschi FRIEDRICH-ALEXANDER UNIVERSITY Kai-Ingo Voigt FRIEDRICH-ALEXANDER UNIVERSITY

Contested Infrastructures: Plural Perspectives on Social Acceptability, Governance, and Power (11:00 - 12:30) - D5

Building - D5/008

Track: ST10\_02 - Project and Society

Chair(s): Giorgio Locatelli

Discussant(s): Francesco Di Maddaloni, Giacomo Dei

#### **Paper Presentations:**

### 1835 UNRAVELLING MEGAPROJECTS ENGAGEMENT IN TURBULENT TIMES: A POLITICAL OPPORTUNITY STRUCTURE PERSPECTIVE

Francesco Di Maddaloni UNIVERSITY COLLEGE LONDON
Julian Fares LEBANESE AMERICAN UNIVERSITY
Mira Thoumy LEBANESE AMERICAN UNIVERSITY

#### 3053 SOCIAL ACCEPTANCE AND SYMBOLIC VALUES: BEAUTY IN THE EYE OF THE BEHOLDER

Giacomo Dei SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO
Benito Mignacca UNIVERSITY OF CASSINO AND SOUTHERN LAZIO

Enrico laccarino POLITECNICO DI MILANO

Giorgio Locatelli SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO Paolo Trucco SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO

Marco Ricotti POLITECNICO DI MILANO

Alessandro Paravano SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO

#### 1711 SOCIAL ACCEPTABILITY DEFINITIONS IN PUBLIC INFRASTRUCTURE PROJECTS

Maude Brunet HEC MONTRÉAL

Sofiane Baba UNIVERSITÉ DE SHERBROOKE

Nathalie Drouin ÉCOLE DES SCIENCES DE LA GESTION, UQAM

Pauline Faivre HEC MONTREAL

#### Corporate Governance and Diversity 1 (11:00 - 12:30) - D6 Building - D6/016

Track: ST02\_03 - Corporate Governance and Diversity

Chair(s): Patricia Gabaldon Discussant(s): Rita Goyal

#### **Paper Presentations:**

## 2615 BOARD DIVERSITY IN THE DIGITAL AGE: HOW YOUNG-FEMALE MEMBERS DRIVE SME PERFORMANCE THROUGH DIGITAL STRATEGY

Ludovica Antenozio UNIVERSITY "G. D'ANNUNZIO" CHIETI-PESCARA

Daniela Di Berardino UNIVERSITY OF CHIETI-PESCARA Augusta Consorti UNIVERSITY OF CHIETI-PESCARA

## 3240 EXPLORING THE ROLE OF WOMEN ON BOARDS IN SHAPING ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) ACTIVITIES IN COMMERCIAL BANKS IN SUB-SAHARAN AFRICA

Stefan Groschl ESSEC BUSINESS SCHOOL

Maria Wachira STRATHMORE BUSINESS SCHOOL
Bart Van Hoof UNIVERSIDAD DE LOS ANDES

## 3522 GOVERNANCE AND SUSTAINABLE DEVELOPMENT: HOW BOARD CHARACTERISTICS SHAPE SDG PERFORMANCE IN BANKING

Marco Barone LUM LIBERA UNIVERSITÀ MEDITERRANEA - GIUSEPPE DEGENNARO

Candida Bussoli LUM JEAN MONNET UNIVERSITY

Ilenia Fraccalvieri LUM UNIVERSITY Nicola Raimo LUM UNIVERSITY

Corporate Governance General Track 1: Governance and the Green Transition (11:00 - 12:30) - D6 Building - D6/013

Track: GT02\_00 - Corporate Governance General Track

Chair(s): Toru Yoshikawa
Discussant(s): Samrina Jafrin

#### **Paper Presentations:**

#### 1304 EXPLORING CORPORATE GOVERNANCE'S ROLE IN THE GREEN TRANSITION

DOROTA DOBIJA KOZMINSKI UNIVERSITY Łukasz Kozłowski KOZMINSKI UNIVERSITY

Joanna Krasodomska KRAKOW UNIVERSITY OF ECONOMICS

Grygorii Kravchenko KOZMINSKI UNIVERSITY Ewelina Zarzycka UNIVERSITY OF LODZ

#### 1664 DOES THE SIZE OF THE BOARD MATTER FOR CORPORATE SUSTAINABILITY PERFORMANCE?

Asad Mehmood UNIVERSITÀ G. D'ANNUNZIO DI CHIETI-PESCARA

Armando Della Porta PESCARA Francesco De Luca PESCARA

#### 3583 DOES GREEN PAY LEAD TO GREENER PLAY? INVESTIGATING THE EVOLUTION OF ESG-LINKED

**EXECUTIVE COMPENSATION AND ITS EFFECTS ON CORPORATE CARBON EMISSIONS IN GERMAN FIRMS** 

FROM 2017 TO 2023

Victoria Theresa Fohrer TECHNICAL UNIVERSITY MUNICH

#### 3705 INDUSTRY EXPERT BOARDS AND ENVIRONMENTAL INNOVATION IN US FIRMS

Isabella Karasamani CYPRUS UNIVERSITY OF TECHNOLOGY

Marina Magidou OPEN UNIVERSITY OF CYPRUS
Ioanna Stylianou STATE UNIVERSITY OF NEW YORK
Michael Christofi CYPRUS UNIVERSITY OF TECHNOLOGY

Shlomo Tarba UNIVERSITY OF BIRMINGHAM

Corporate Sustainability & Innovation (11:00 - 12:30) - D6 Building - D6/006

Track: ST06\_05 - Innovation for Sustainability, Circularity and Green-tech

Chair(s): Andrea Urbinati, Jouni Juntunen
Discussant(s): Ming-Chang Huang, Ying-Yu Chen

#### **Paper Presentations:**

#### 2308 ESG STRATEGIES AS CATALYSTS FOR EXPLORATORY INNOVATION: A FIRM-LEVEL PERSPECTIVE

Goretti Cabaleiro Cerviño UNIVERSIDAD DE NAVARRA Pedro Mendi UNIVERSITY OF NAVARRA

### 1323 HARNESSING CORPORATE SOCIAL RESPONSIBILITY REPORTING FOR INNOVATION: INSIGHTS FROM TECHNOLOGY FIRMS IN AN EMERGING ECONOMY

Ying-Yu Chen COLLEGE OF MANAGEMENT, NATIONAL DONG HWA UNIVERSITY

Ru-Shiun Liou SYKES COLLEGE OF BUSINESS, THE UNIVERSITY OF TAMPA

Pi-Hui Ting DEPARTMENT AND INSTITUTE OF BUSINESS ADMINISTRATION, CHANG

JUNG CHRISTIAN UNIVERSITY

### 1780 REVEALING INDUSTRY COMMITMENT TO SUSTAINABILITY-ORIENTED INNOVATION VIA PATENTS MAPPED TO THE UN SDGS

Susann Lüdtke UNIVERSITY OF WÜRZBURG

Carsten Guderian LEXISNEXIS INTELLECTUAL PROPERTY SOLUTIONS

Creativity, craft, work (11:00 - 12:30) - D4 Building - D4/102 Track: ST01\_08 - Arts & Philosophy for Business and Society

Chair(s): Silvio Ripetta

Discussant(s): Simone Napolitano

#### **Paper Presentations:**

## 1705 THE RESURGENCE OF CRAFT THREATENED BY ENTREPRENEURIALISM. INSIGHTS FROM MICHEL HOUELLEBECQ'S WORK

Vincent Meyer EM NORMANDIE BUSINESS SCHOOL

Jean Denis Culie EM NORMANDIE

Xavier Philippe EM NORMANDIE BUSINESS SCHOOL Yoann Bazin UNIVERSITÉ PARIS NANTERRE

#### 2524 THE JUGGLING CRAFTS MAKER –THE ART OF SHAPING A RESILIENT WORK PRACTICE

Helena Hansson UNIVERSITY OF GOTHENBURG, HDK-VALAND

Elena Raviola UNIVERSITY OF GOTHENBURG

Ulises Aguiar UNIVERSITY OF GOTHENBURG, HDK-VALAND

### 2559 I AM WHAT I PLAY: HOW INTERFACES INSCRIBE THE EMERGE OF PROFESSIONALITY IN ESPORTS ORGANIZATIONS

Silvio Ripetta SCUOLA SUPERIORE MERIDIONALE
Elena Raviola UNIVERSITY OF GOTHENBURG
Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II

Deep Learning: Critical Reflection, Virtue, and Competency Development (11:00 - 12:30) - D6 Building - D6/011 Track: T01\_09 / T06\_09 - Innovating Pedagogy for Future Challenges in Management Education (co-sponsored B4S / INNO SIGs)

Chair(s): Toloue Miandar

#### **Paper Presentations:**

## 1682 A COMPETENCE-VIRTUE NEXUS ESTABLISHING THE BASELINE FOR A METHOD TO ENABLE LEADERS TO ACT RESPONSIBLY

Romana Bates UNIVERSITY FOR CONTINUING EDUCATION KREMS

## 1418 CRITICAL AND CREATIVE THINKING: THE CHALLENGE OF BUSINESS STUDENT SKILL DEVELOPMENT A PROJECT-BASED SUSTAINABILITY UNIT.

Kelly Benati MONASH UNIVERSITY
Jacqueline O'Toole MONASH UNIVERSITY
Alison Beamish MONASH UNIVERSITY
Merideth Guy MONASH UNIVERSITY
Francesco Interrigi MONASH UNIVERSITY

## 1563 VALUE BEYOND THE CLASSROOM: E-PORTFOLIOS AS A PEDAGOGICAL TOOL TO PREPARE BUSINESS STUDENTS FOR A COMPETITIVE GRADUATE LABOUR MARKET: A HEUTAGOGICAL APPROACH

Jacqueline O'Toole MONASH UNVERSITY
Kelly Benati MONASH UNIVERSITY
Andrea Fenton MONASH UNIVERSITY
Alison Beamish MONASH UNIVERSITY
Francesco Interrigi MONASH UNIVERSITY
Merideth Guy MONASH UNIVERSITY

#### 2614 EMBEDDING CRITICAL REFLECTION IN ORGANIZATIONAL BEHAVIOUR CURRICULUM

Catherine Fitzgerald OKANAGAN COLLEGE

Designing the Future / Entrepreneurship, Education and Machine Learning (11:00 - 12:30) - D4 Building - D4/101 Track: T03\_11 - Designing the Future: Entrepreneurship, Life Design and AI Chair(s): Giuseppe Bongiorno

#### **Paper Presentations:**

#### 2051 A PHILOSOPHICAL APPROACH FOR SOCIAL ENTREPRENEURSHIP EDUCATION PROGRAMS

Mariacarmela Passarelli UNIVERSITY OF CALABRIA

Giuseppe Bongiorno UNIVERSITY OF CATANZARO "MAGNA GRAECIA"

#### 2729 A RECONCEPTUALIZATION OF INSPIRATION IN ENTREPRENEURSHIP

Jingqi Wang BAYES BUSINESS SCHOOL, CITY UNIVERSITY OF LONDON Stefania Zerbinati BAYES BUSINESS SCHOOL, CITY UNIVERSITY OF LONDON

Riccardo Nucci BRUNEL UNIVERSITY LONDON

Vangelis Souitaris BAYES BUSINESS SCHOOL, CITY UNIVERSITY OF LONDON

### 3589 WHAT KEEPS STARTUPS ALIVE? A NEW LOOK ON BOARD LEADERSHIP STRUCTURE THROUGH MACHINE LEARNING

Glenn Kristiansen UNIVERSITY OF OSLO

Duaa Mohamed UNIVERSITY OF OSLO

Digital Innovation - AI (session A) (11:00 - 12:30) - D6 Building - D6/005

Track: ST06\_03 - Digital Innovation: Strategies, Competencies, Theories, and Practice

Chair(s): David Versailles
Discussant(s): David Versailles

#### **Paper Presentations:**

### 1121 ADAPTING AI LITERACY FRAMEWORKS: A MULTIDIMENSIONAL APPROACH FOR DIVERSE WORKPLACE

**CONTEXTS** 

Sukanlaya Sawang EDINBURGH NAPIER UNIVERSITY Poh Yen Ng ROBERT GORDON UNIVERSITY

#### 1162 BUILDING LEGITIMACY FOR AI PRODUCTS: HRM SOLUTIONS VENDORS' APPROACHES TO BALANCE

PRAGMATIC, MORAL (RESPONSIBLE) AND COGNITIVE LEGITIMACY IN THEIR AI PRODUCT

**DESCRIPTIONS ACROSS DIFFERENT APPLICATIONS** 

Raluca Bunduchi THE UNIVERSITY OF EDINBURGH
Aizhan Tursunbayeva PARTHENOPE UNIVERSITY OF NAPLES

#### 2893 INNOVATING THROUGH AI: THE CRITICAL ROLE OF DIGITAL CULTURE AND PROCESS DYNAMICS

Dejan Uršič SCHOOL OF ECONOMICS AND BUSINESS, UNIVERSITY OF LJUBLJANA Tomaž Čater UNIVERSITY OF LJUBLJANA, SCHOOL OF ECONOMICS AND BUSINESS

Ecosystems of Innovation - Session A- Technology drivers (11:00 - 12:30) - D6 Building - D6/104 Track: T06\_14 - Innovation ecosystems and platforms: Emergence, construction, and persistence

Chair(s): Valerie Merindol
Discussant(s): Valerie Merindol

#### **Paper Presentations:**

### 3590 BUILDING THE INDUSTRIAL METAVERSE: FACILITATING SECURE AND EFFICIENT DIGITAL TWIN TRANSACTIONS

Uliana Schmück UNIVERSITY OF ST.GALLEN Kilian Schmück UNIVERSITY OF ST. GALLEN Oliver Gassmann ST. GALLEN UNIVERSITY

### 2153 MODELING EV ECOSYSTEM: TECHNOLOGY STRATEGY, GOVERNMENT SUBSIDY AND FOCAL FIRM

PROFIT

Di Zhou TONGJI UNIVERSITY
Ruilin Xu TONGJI UNIVERSITY
Luoyu Feng TONGJI UNIVERSITY

Cheng Huang FUJIAN NORMAL UNIVERSITY

#### 1370 COEXISTENCE OF PLATFORMS: A NICHE PERSPECTIVE

Jin Xu ASSOCIATE PROFESSOR OF BUSINESS SCHOOL, LIAONING UNIVERSITY

Entrepreneurial Mindsets under Pressure and Uncertainty (11:00 - 12:30) - D4 Building - D4/010

Track: ST03\_03 - Entrepreneurial Cognition and Behaviour

Chair(s): Leonie Baldacchino

Discussant(s): Andreea Moldovan, Simon Gries

#### **Paper Presentations:**

#### 2463 THE ROLE OF ENTREPRENEURS' GROWTH MINDSETS IN THE CHALLENGE OF ACQUIRING INVESTMENTS

Simon Gries TU DORTMUND

Julie Saesen TU DORTMUND UNIVERSITY

Steffen Strese TU DORTMUND UNIVERSITY - INNOVATION MANAGEMENT

### 3037 THE DOUBLE-EDGED SWORD OF ENTREPRENEUR'S WILLPOWER GROWTH MINDSETS AND THEIR

**REACTIONS TO DAILY TIME PRESSURES** 

Rai Siddhant Sinha NEOMA BUSINESS SCHOOL

M.K. Nandakumar INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

### 1299 AI STRESSORS' APPRAISAL AND ENTREPRENEURIAL DECISION-MAKING PERFORMANCE. THE ROLE OF

**AI MINDFULNESS** 

Anna Marrucci UNIVERSITY OF FLORENCE Riccardo Rialti UNIVERSITY OF SIENA Lamberto Zollo UNIVERSITY OF MILAN

### 3567 PURPOSEFUL ENTREPRENEURIAL DECISION-MAKING IN INDUSTRY 6.0: NAVIGATING UNCERTAINTY

THROUGH HUMAN-AI COLLABORATION AND COGNITIVE FLEXIBILITY

Delia Deliu WEST UNIVERSITY OF TIMIŞOARA Andreea Moldovan WEST UNIVERSITY OF TIMIŞOARA

#### ENTREPRENEURSHIP, REGIONS & REGIONAL DEVELOPMENT (11:00 - 12:30) - D4 Building - D4/004

Track: ST03\_05 - Entrepreneurship, Regions & Regional Development

Chair(s): Amir Maghssudipour

#### **Paper Presentations:**

### 1729 HOW WOMEN'S SELF-EFFICACY INFLUENCES NASCENT, NEW AND ESTABLISHED INNOVATION-BASED ENTREPRENEURSHIP: THE MODERATING ROLE OF NATIONAL CULTURE

Nathaly Pinzon TECNOLOGICO DE MONTERREY

Maria Cecilia Henriquez PONTIFICIA UNIVERSIDAD JAVERIANA

Julio Zuluaga UNIVERSIDAD ICESI

Fabian Osorio PONTIFICIA UNIVERSIDAD JAVERIANA

### 1792 A SITUATED PERSPECTIVE ON FIRMS' SUSTAINABILITY: THE ROLE OF GEOGRAPHICAL LOCATION AND SUPPLY CHAIN POSITION

Amir Maghssudipour UNIVERSITY OF PADUA
Silvia Rita Sedita UNIVERSITY OF PADOVA
Thomas Bassetti UNIVERSITY OF PADUA

#### 2569 INTRODUCING SYSTEMIC BRICOLAGE AS A WAY TO SUSTAIN PLACE-BASED ENTREPRENEURSHIP

Donatienne DELORME EXCELIA BUSINESS SCHOOL
Laurence LEMOINE IDRAC BUSINESS SCHOOL
Mireille Héral IDRAC BUSINESS SCHOOL

Ethics in AI (11:00 - 12:30) - D15 Building - D15/004 Track: T14\_01 - Artificial Intelligence and Human Values Discussant(s): Valentin Wittmann, Ana Alina Tudoran

#### **Paper Presentations:**

### 1311 EXPLORING THE DYNAMICS OF ALGORITHMIC MANAGEMENT: TRUST, PERCEIVED JUSTICE, AND WORKER BEHAVIOR IN ONLINE-ONLY LABOR PLATFORMS

Vibhav Singh GREAT LAKES INSTITUTE OF MANAGEMENT, GURGAON

Surabhi Verma DEPARTMENT OF ECONOMICS AND BUSINESS ECONOMICS, AARHUS

UNIVERSITY

Saurav Kumar AALBORG UNIVERSITY

### 1768 BALANCING AI AND HUMAN VALUES: EVALUATING CONSUMER CONCERNS ON PRIVACY AND SECURITY IN THE INTERNET OF THINGS

Ana Alina Tudoran DEPARTMENT OF ECONOMICS AND BUSINESS ECONOMICS, BSS, AARHUS

UNIVERSITY

3295 HUMAN-CENTRIC AI GOVERNANCE: WHAT EU CITIZENS WANT, WHAT THEY REALLY, REALLY WANT

Valentin Wittmann HHL GRADUATE SCHOOL OF MANAGEMENT

#### 2847 BEYOND GREENWASHING: A VIRTUE ETHICS FRAMEWORK FOR GOVERNANCE OF SUSTAINABLE AI

Dulce Redin UNIVERSIDAD DE NAVARRA
Ames Maria Clara UNIVERSITY OF NAVARRA

Female leadership and entrepreneurship in family firms (11:00 - 12:30) - D4 Building - D4/103

Track: GT04\_00 - Family Business Research General Track

Chair(s): Elena Casprini

Discussant(s): Sohail Mansha, Isabella Listl, botton carole

#### **Paper Presentations:**

## 1611 DETERMINANTS OF PORTFOLIO ENTREPRENEURSHIP INITIATIVES BY FAMILY ENTREPRENEURS: A CONFIGURATIONAL APPROACH AT THE FAMILY AND INDIVIDUAL LEVEL

Michela Bearzi UNIVERSITY OF UDINE Francesca Visintin UNIVERSITY OF UDINE

Daniel Pittino JIBS

3694 BREAKING BARRIERS: SIGNALING STRATEGIES OF FEMALE CEOS IN FAMILY FIRMS

Isabella Listl UNIVERSITY OF THE BUNDESWEHR MUNICH Elisabeth Mueller UNIVERSITY OF THE BUNDESWEHR MUNICH

1378 FROM TRADITION TO TRANSFORMATION: HOW LOCAL INSTITUTIONS SHAPE FEMALE LEADERSHIP IN

ITALIAN MICRO, SMALL AND MEDIUM-SIZED ENTERPRISES

Sohail Mansha AXES UNIT, IMT SCHOOL FOR ADVANCED STUDIES LUCCA, ITALY

Bach Nguyen UNIVERSITY OF EXETER

Nicola Lattanzi IMT SCHOOL FOR ADVANCED STUDIES LUCCA

3316 SPOUSAL SUPPORT OF PASSIONATE ENTREPRENEURS

Botton Carole EKLORE-ED SCHOOL OF MANAGEMENT

Financial Implications for the Healthcare Industry (11:00 - 12:30) - D5 Building - D5/114

Track: ST11\_02 - Healthcare Management Research

Chair(s): S ROBERT HERNANDEZ Discussant(s): Steven Howard

#### **Paper Presentations:**

#### 2802 EXPLORING THE IMPACT OF REGISTERED NURSE WAGES ON NURSING HOME FINANCIAL

PERFORMANCE

Rohit Pradhan TEXAS STATE UNIVERSITY

Akbar Ghiasi ASSISTANT PROFESSOR OF HEALTH ADMINISTRATION HEB SCHOOL OF

BUSINESS & ADMINISTRATION UNIVERSITY OF THE INCARNATE WORD

Gregory Orewa UNIVERSITY OF TEXAS AT SAN ANTONIO

Justin Lord LOUISIANA STATE UNIVERSITY AT SHREVEPORT Robert Weech-Maldonado UNIVERSITY OF ALABAMA AT BIRMINGHAM

3292 SAVING HOSPITALS IN BANKRUPTCY: A RESCUE POLICY ORIENTATION

Robert Landry JACKSONVILLE STATE UNIVERSITY

Amy Landry UNIVERSITY OF ALABAMA AT BIRMINGHAM

### 1686 COST OF IMPLEMENTING A COMPUTERIZED PATIENT DECISION AID FOR LUPUS IN U.S. OUTPATIENT

**VISITS** 

Nathan Carroll
VIRGINIA COMMONWEALTH UNIVERSITY
Aizhan Karabukayeva
UNIVERSITY OF OKLAHOMA HEALTH SCIENCES
UNIVERSITY OF ALABAMA AT BIRMINGHAM
Diane Kamen
MEDICAL UNIVERSITY OF SOUTH CAROLINA

Alfred Kim WASHINGTON UNIVERSITY ST. LOUIS

Sonali Narain NORTHWELL HOSPITAL
Narender Annapureddy VANDERBILT UNIVERSITY
Zineb Aouhab LOYOLA UNIVERSITY CHICAGO

Maureen McMahon UNIVERSITY OF CALIFORNIA- LOS ANGELES Vikas Majithia UNIVERSITY OF MISSISSIPPI MEDICAL CENTER Cathy Lee Ching UNIVERSITY OF MISSISSIPPI MEDICAL CENTER

Jas Singh BAYLOR COLLEGE OF MEDICINE

Gender and context (11:00 - 12:30) - D6 Building - D6/114 Track: ST05\_02 - Diversity issues in cultural context

Discussant(s): Henriett Primecz

#### **Paper Presentations:**

## 3312 GOING ONCE, GOING TWICE, SOLD: INVESTIGATING THE GENDER EFFECTS OF EXHIBITIONS ON SALE PROBABILITY AND PRICES AT ART AUCTIONS

Laura Noll ZURICH UNIVERSITY OF APPLIED SCIENCES

Matthias Sahli BERN UNIVERSITY OF APPLIED SCIENCES, BUSINESS DEPARTMENT

## 1544 NAVIGATING CONTRADICTORY EXPECTATIONS: GENDERED CHALLENGES IN EXECUTIVE SEARCH PROCESSES IN POST-SOCIALIST EUROPE

Beáta Nagy CORVINUS UNIVERSITY OF BUDAPEST Henriett Primecz JOHANNES KEPLER UNIVERSITY

### 3152 HOW TMT DIVERSITY DRIVES INNOVATION IN EMERGING MARKET MULTINATIONAL SUBSIDIARIES IN ADVANCED ECONOMIES

Dennis Gleissner HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT Tobias Dauth HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

Melanie Franke UNIVERSITY OF REGENSBURG

General Track Session 1 (11:00 - 12:30) - D4 Building - D4/003

Track: GT03\_00 - Entrepreneurship General Track

Chair(s): Damiano Petrolo

Discussant(s): Enrico Carlet, Rubina Romanello

#### **Paper Presentations:**

## 1284 LOCAL CULTURE, CULTURAL ATTITUDES OF ENTREPRENEURS AND MICRO-FIRM PERFORMANCE: EVIDENCE FROM PRE-PANDEMIC AND PANDEMIC PERIODS

Izabela Koładkiewicz KOZMINSKI UNIVERSITY Krzysztof Jackowicz KOZMINSKI UNIVERSITY Łukasz Kozłowski KOZMINSKI UNIVERSITY

## 3679 HOW CAN SMALL FIRMS MITIGATE VULNERABILITY IN PERMACRISIS? INSIGHTS FROM A QCA ANALYSIS

Enrico Carlet UNIVERSITY OF PADOVA

Nicola Rubino UNIVERSRITY OF TOR VERGATA

Martina Gianecchini UNIVERSITY OF PADOVA Massimiliano Pellegrini UNIVERSITY OF ROME

#### 3528 NOT JUST MONEY! THE ROLE OF PUBLIC FINANCING AGENCIES FOR SME INTERNATIONAL GROWTH

Rubina Romanello UNIVERSITY OF TRIESTE

Johanna Raitis

Elina Pelto UNIVERSITY OF TURKU Josanco Floreani UNIVERSITY OF UDINE

Global Mobility 1: JGM Best Paper Award Session (11:00 - 12:30) - D5 Building - D5/001

Track: ST07\_01 - Global Mobility

Chair(s): Jan Selmer

#### **Paper Presentations:**

#### 1569 THE FORGOTTEN PARTNER IN GLOBAL MOBILITY: THE CASE FOR SUPPORTING HOST COUNTRY

**NATIONALS** 

Marian van Bakel UNIVERSITY OF SOUTHERN DENMARK
Anthony Fee UNIVERSITY OF TECHNOLOGY SYDNEY

Snejina Michailova DEPARTMENT OF MANAGEMENT AND INTERNATIONAL BUSINESS,

UNIVERSITY OF AUCKLAND BUSINESS SCHOOL

#### 1532 EXPATRIATES AND CAREER ADAPTABILITY: PATHWAYS TO SUSTAINABLE CAREERS

Rodrigo Mello UNIVERSITY OF VAASA
Samu Kemppinen UNIVERISTY OF VAASA
Vesa Suutari UNIVERSITY OF WASA
Shaofang Zong UNIVERSITY OF VAASA
Liisa Mäkelä UNIVERSITY OF VAASA

## 3663 ADJUSTMENT AND INTRA-INDIVIDUAL VALUE CHANGE IN MIGRANTS: THE MEDIATING ROLE OF HOST COUNTRY EMBEDDEDNESS

Audra Mockaitis MAYNOOTH UNIVERSITY

Vilmantė Kumpikaitė-Valiūnienė KAUNAS UNIVERSITY OF TECHNOLOGY, SCHOOL OF ECONOMICS AND

BUSINESS

Jurga Duobienė KAUNAS UNIVERSITY OF TECHNOLOGY Irma Baneviciene KAUNAS UNIVERSITY OF TECHNOLOGY

Growing Social Enterprises in Emerging Economies (11:00 - 12:30) - D4 Building - D4/002

Track: ST03\_06 - Social and Sustainable Entrepreneurship

Chair(s): Sarah Bunaya Rahman

#### **Paper Presentations:**

#### 2960 SOCIAL BUSINESSES: DEVELOPING ENTREPRENEURIAL OPPORTUNITIES BASED ON PURPOSE

Emanuelle Ardigó

Gustavo Behling

Fernando Lenzi

Carlos Ardigó

UNIVERSITY OF VALE DO ITAJAÍ

UNIVERSIDADE DO VALE DO ITAJAÍ

UNIVERSITY OF VALE DO ITAJAÍ

UNIVERSITY OF VALE DO ITAJAÍ

UNIVERSIDADE DO VALE DO ITAJAÍ

### 2887 HOW DO HYBRID SOCIAL ENTERPRISES LEVERAGE BRICOLAGE TO ADDRESS RESOURCE CONSTRAINTS?: EVIDENCE FROM AN EMERGING ECONOMY CONTEXT

Padmanetri Panigrahi LM THAPAR SCHOOL OF MANAGEMENT

Pradeep Hota INDIAN INSTITUTE OF MANAGEMENT UDAIPUR

Dr. Sandeep Goyal LM THAPAR SCHOOL OF MANAGEMENT, DERABASSI, PUNJAB

3424 BUILDING CAPABILITIES OF MARGINALIZED INDIVIDUALS AT THE BOTTOM-OF-THE-PYRAMID:

EVIDENCE FROM A WORK INTEGRATION SOCIAL ENTERPRISE IN RURAL KENYA

Sarah Bunaya Rahman OTTO VON GUERICKE UNIVERSITY MAGDEBURG

Nicole Siebold AARHUS UNIVERSITY

GT2 Technology and digitalisation (11:00 - 12:30) - D6 Building - D6/118

Track: GT07\_00 - International Management General Track

Chair(s): Sharneet Jagirdar

Discussant(s): Dirk Meissner, Sharneet Jagirdar

**Paper Presentations:** 

1264 DEPLOYING DIGITAL PLATFORMS IN UNDERDEVELOPED MARKETS

David Sarpong ASTON UNIVERSITY
Karen Amissah ASTON UNIVERSITY
Derrick Boakye ASTON UNIVERSITY

Mabel Torbor NOTTINGHAM UNIVERSITY

Dirk Meissner HSE UNIVERSITY

2007 ALWAYS ON: THE AI PARADOX RESHAPING EXPATRIATE WORK-LIFE BALANCE

Umara Tahir ROCHESTER INSTITUTE OF TECHNOLOGY DUBAI

Rizwan Tahir RIT DUBAI

2754 TRENDS AND GAPS IN BANKING, FINANCIAL ENGINEERING, AND FINTECH: A BIBLIOMETRIC ANALYSIS

Sharneet Jagirdar APEX INSTITUTE OF MANAGEMENT, CHANDIGARH UNIVERSITY Pradeep Kumar Gupta LM THAPAR SCHOOL OF MANAGEMENT, THAPAR INSTITUTE OF

ENGINEERING AND TECHNOLOGY, PATIALA, PUNJAB, INDIA

Pardeep Kumar CHANDIGARH UNIVERSITY

Abhilasha Jagirdar KANGAROO INTERNATIONAL PRESCHOOL

HRM and Working Lifes (11:00 - 12:30) - C9 Building - C9/006

Track: T09\_07 - Sustainable HRM and Responsible Ways of Working

Chair(s): CHRISTINA BUTLER

**Paper Presentations:** 

1109 TOWARDS A NEW UNDERSTANDING OF INDIVIDUAL CAREER SUSTAINABILITY: THE 'AFTER-CRISIS'

CAREER TURNING POINTS IN HOSPITAL HEALTHCARE PROFESSIONALS' EXPERT WORK

Christina Butler KINGSTON UNIVERSITY Sarah Spence KINGSTON UNIVERSITY

1180 THEORISING LATER-CAREER AS A BASIS FOR SUSTAINABLE HRM IN EXTENDING WORKING LIVES

Russell Warhurst UNIVERSITY OF NORTHUMBRIA
Kate Black NEWCASTLE BUSINESS SCHOOL

# 1513 WORKING LESS, LIVING BETTER? UNDERSTANDING OUTCOMES OF WORK HOUR REDUCTION EXPERIENCES

Tabea Brandt OTTO-VON-GUERICKE UNIVERSITY

Innovation and challenges in higher education (11:00 - 12:30) - D5 Building - D5/112

Track: GT11\_00 - Public and Non-Profit Management General Track

Chair(s): Marco Contri

Discussant(s): William Reisel, Daniel Pittino

#### **Paper Presentations:**

### 1322 EXPLORING MENTAL HEALTH CHALLENGES IN HIGHER EDUCATION INSTITUTIONS: A SYSTEMATIC LITERATURE REVIEW

Joachim Pinochet Lobos UNIVERSITÉ JEAN MOULIN LYON 3 - IAELYON SCHOOL OF MANAGEMENT -

LABORATOIRE MAGELLAN

Nathalie BERNARD UNIVERSITÉ JEAN MOULIN LYON 3 ; LABORATOIRE MAGELLAN Chloé GUILLOT-SOULEZ UNIVERSITY OF LYON, UJML3, IAELYON SCHOOL OF MANAGEMENT,

MAGELLAN

# 1640 THE IMPACT OF ACADEMIC SERVICE-LEARNING IN HIGH SCHOOL EDUCATION ON COLLEGE-LEVEL STUDENT RETENTION AND PERSISTENCE TOWARDS DEGREE COMPLETION

William Reisel ST. JOHN'S UNIVERSITY Sullivan Padgett ST. JOHN'S UNIVERSITY

# 2310 ENHANCING PARTICIPATION IN STRATEGY-MAKING: A CRITICAL DISCOURSE ANALYSIS IN HIGHER EDUCATION INSTITUTIONS

Daniel Pittino JIBS

Zerihun Abera ADDIS ABEBA UNIVERSITY
Mohamad Eslami UNIVERSITY OF MANITOBA

Innovation General Track 1: Digital Platforms, Institutional Logics and Organisational Complexity (11:00 - 12:30) -

D6 Building - D6/004

Track: GT06\_00 - Innovation General Track

Chair(s): Pascal Breitenmoser

#### **Paper Presentations:**

# 2451 NAVIGATING CONTRADICTORY LOGICS: HOW COGNITIVE SCRIPTS CONVERGE IN BUSINESS MODEL DESIGN WITHIN CORPORATE INCUBATORS

Dirk Schneckenberg ESC RENNES SCHOOL OF BUSINESS

Vivek Velamuri HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
Mirjam Roessler HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

### 2565 AN INSTITUTIONAL LOGICS APPROACH TO ORGANIZING IN COMPLEX AND DYNAMIC WORLD OF HIGH-GROWTH DIGITAL PLATFORMS

Chandraketan Sahu JINDAL GLOBAL BUSINESS SCHOOL

Nimruji Jammulamadaka INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

#### 2577 INNOVATE TO GOVERN, GOVERN TO INNOVATE: A DYNAMIC ORGANIZATIONAL DANCE

Francesca Capella POLITECNICO DI MILANO Federico Frattini POLITECNICO DI MILANO Josip Kotlar POLITECNICO DI MILANO

Innovation Management in Healthcare - Session 1 (11:00 - 12:30) - D6 Building - D6/014

Track: T06\_11 - Innovation Management in Healthcare: Current Challenges and Future Opportunities for Value

Creation

Chair(s): Francesco Schiavone, Annaluce Mandiello

#### **Paper Presentations:**

### 3516 ASSESSING HEALTH KNOWLEDGE DIFFUSION QUALITY ON SOCIAL MEDIA-BASED ONLINE HEALTH

PLATFORMS: AN MCGDM METHOD FROM COGNITIVE COMMUNICATION PERSPECTIVE

Hui Lin TONGJI UNIVERSITY
Ming Xia XINJIANG UNIVERSITY

#### 3546 PIONEERS OR ADOPTERS? RELOADING TECHNOLOGY ASSESSMENT IN HOSPITALS

Giulia Callista POLITECNICO DI MILANO
Maria Pinelli POLITECNICO DI MILANO
Emanuele Lettieri POLITECNICO DI MILANO

Andrea Mele INAIL Patrizio Rossi INAIL

### 3404 COULD BIG DATA ANALYTICS IMPROVE PERFORMANCE MANAGEMENT SYSTEMS IN HEALTHCARE? A SURVEY ON ITALIAN HEALTHCARE ORGANIZATIONS

Fabrizia Sarto UNIVERSITY OF NAPLES FEDERICO II

Marianna Mauro UNIVERSITÀ DEGLI STUDI DI CATANZARO MAGNA GRAECIA

Anna Prenestini UNIVERSITÀ DEGLI STUDI DI MILANO

Guido Noto UNIVERSITY OF MESSINA

Internationalizing with purpose1 (11:00 - 12:30) - D15 Building - D15/005

Track: T14\_02 - Internationalizing with purpose

Discussant(s): Simone Guercini

#### **Paper Presentations:**

### 2346 INTERNATIONALIZATION AND UNCONVENTIONAL PURPOSES

Susan Freeman UNIVERSITY OF SOUTH AUSTRALIA

Simone Guercini UNIVERSITY OF FLORENCE
Mikael Hilmersson UNIVERSITY OF GOTHENBURG
Matilde Milanesi UNIVERSITY OF FLORENCE

Andrea Runfola FULL PROFESSOR, UNIVERSITY OF PERUGIA, DEPARTMENT OF ECONOMICS

### 3158 STATE OWNERSHIP AND FIRM INTERNATIONALIZATION. A META-ANALYSIS

Gabriele Galli LUISS UNIVERSITY

Patricio Duran UNIVERSITY OF RICHMOND

Antonio Majocchi LUISS - GUIDO CARLI

#### 3176 CREATING VALUE AND GROWTH VIA FEMALE ENTREPRENEUR-LED SUSTAINABLE BRANDS:

CONNECTING GLOBAL MARKET ENTRY, NETWORK BUILDING TECHNIQUES, AND PURPOSE-DRIVEN

**BUSINESS** 

Serena Rovai EXCELIA BUSINESS SCHOOL, FRANCE

Susana Tavares ISCTE- IUL BUSINESS SCHOOL

Preeti SHROFF NORTHWESTERN UNIVERSITY - MEDILL SCHOOL Sandra Loureiro ISCTE - INSTITUTO UNIVERSITARIO DE LISBOA

#### 3518 THE ADVANCEMENT OF PURPOSE-DRIVEN ENTERPRISES ON A GLOBAL SCALE: A COMPREHENSIVE

LITERATURE REVIEW

Simone Poledrini UNIVERSITY OF GENOA

### 2476 HUMANE ENTREPRENEURSHIP AND INTERNATIONAL COMPETITIVENESS: A MULTIPLE CASE STUDY ANALYSIS

Maria Rosita Cagnina UNIVERSITY OF UDINE
Maria Chiarvesio UNIVERSITY OF UDINE
Fatima Dahbi UNIVERSITY OF UDINE

Andrea Moretti UNIVERSITY OF UDINE - DEPARTMENT OF ECONOMICS AND STATISTICS

Raffaella Tabacco UNIVERSITY OF UDINE Martina Tomasetig UNIVERSITY OF UDINE

### Knowledge and Cognitive Drivers (11:00 - 12:30) - D6 Building - D6/105

Track: ST13\_05 - Microfoundations of Strategy: Dynamic Capabilities, Behavioural Strategy and Knowledge

Mechanisms

Chair(s): Ramon van Ingen

Discussant(s): Elvis Ngah, Faheem Uddin Syed, Ramon van Ingen

#### **Paper Presentations:**

#### 2541 DEVELOPING DYNAMIC CAPABILITIES TO MANAGE TENSIONS IN IT OUTSOURCING RELATIONSHIPS

Elvis Ngah VRIJE UNIVERSITEIT AMSTERDAM

Valérie Duplat VU AMSTERDAM

Brian Tjemkes VRIJE UNIVERSITEIT AMSTERDAM Henri Dekker VRIJE UNIVERSITEIT AMSTERDAM

#### 2602 CONSTRUCTION OF SERVITIZATION ABSORPTIVE CAPACITY: AN EMPLOYEE PERSPECTIVE

Faheem Uddin Syed UNIVERSITY OF PISA

Rodrigo Basco SHEIKH SAOUD BIN KHALID BIN KHALID AL-QASSIMI CHAIR IN FAMILY

BUSINESS, AMERICAN UNIVERSITY OF SHARJAH, SHARJAH, UNITED ARAB

**EMIRATES** 

Riccardo Rialti UNIVERSITY OF SIENA

2553 THE ROLE OF ORGANIZATIONAL PURPOSE IN BUILDING DYNAMIC CAPABILITIES FOR SUSTAINABILITY

Ramon van Ingen NYENRODE BUSINESS UNIVERSITY

Pascale Peters DR

Henry Robben NYENRODE BUSINESS UNIVERSITEIT

Leadership and Governance in the AI Era (11:00 - 12:30) - D6 Building - D6/106

Track: ST13\_08 - Artificial Intelligence, data and digital ecosystems

Chair(s): Cheng-Feng Cheng

**Paper Presentations:** 

1334 LEADERSHIP IN THE DIGITAL AGE: A MULTI-LEVEL MODEL AND OUTLOOK BASED ON A SYSTEMATIC

REVIEW OF ANTECEDENTS, MODERATING EFFECTS, MEDIATING EFFECTS, AND OUTCOMES

Denis Imhof UNIVERSITÄT INNSBRUCK / FACHHOCHSCHULE NORDWESTSCHWEIZ

**FHNW** 

2475 ADVANCING STRATEGIC CRISIS READINESS: A PROCESS FRAMEWORK AND LEADERSHIP DYNAMICS IN

**CYBER CONTEXT** 

Béatrice Vogel ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES/SCHOOL OF

MANAGEMENT AND LAW

Albena Björck ZURICH UNIVERSITY OF APPLIED SCIENCES
Carlo Pugnetti INSTITUTE OF FINANCIAL SERVICES ZUG IFZ

Marco Lopez ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES/SCHOOL OF

MANAGEMENT AND LAW

1985 NAVIGATING GOVERNANCE TRANSFORMATION: A COMPARATIVE ANALYSIS OF TEMASEK AND CHINA'S

**SOE MANAGEMENT MODELS** 

Chongsheng Yang TSINGHUA UNIVERSITY
Yong Wang TSINGHUA UNIVERSITY

Beichen Qin INSTITUTE FOR INTERNATIONAL AND AREA STUDIES, TSINGHUA

UNIVERSITY

Minorities in the Workplace and Beyond (11:00 - 12:30) - D6 Building - D6/018

Track: GT05\_00 - Gender, Race and Diversity in Organisations General Track

Chair(s): GIULIA FLAMINI

Discussant(s): Francesca Nepoti

**Paper Presentations:** 

1685 THE SEXUAL LIBERATION MARKET AND THE VALUE CREATED BY LGBT+ SMES

Renaud Redien-Collot ESCE INTERNATIONAL BUSINESS SCHOOL (OMNES EDUCATION)

2259 ACROSS FIELDS AND AGEING: A SYSTEMATIC LITERATURE REVIEW OF RESEARCH ON AGING

**WORKFORCES AND OLDER EMPLOYEES** 

Sonia Pastori LIUC UNIVERSITY

Eliana Minelli LIUC - UNIVERSITY CATTANEO

# 2119 DESIGNING AND IMPLEMENTING GENDER EQUALITY AND DIVERSITY INITIATIVES THAT ARE FIT FOR PURPOSE IN MALE DOMINATED ORGANIZATIONS

Lina Alsaree QUT

Erica French QUEENSLAND UNIVERSITY OF TECHNOLOGY

Judy MATTHEWS QUT

Negative work behaviors 1 (11:00 - 12:30) - C9 Building - C9/003

Track: ST09\_01 - Human Resource Management

Chair(s): Silvia Dello Russo

#### **Paper Presentations:**

#### 1604 UNDERSTANDING QUIET QUITTING IN SMES

Clara Bouchet IAELYON SCHOOL OF MANAGEMENT, MAGELLAN RESEARCH CENTER,

UNIVERSITY OF LYON, UJML3, FRANCE

Virginie Gallego Roquelaure IAELYON SCHOOL OF MANAGEMENT - CENTRE DE RECHERCHE MAGELLAN

- UNIVERSITÉ JEAN MOULIN

### 1980 VOLUNTARY TURNOVER IN THE PORTUGUESE ARMED FORCES: A MULTIPLE CORRESPONDENCE

**ANALYSIS** 

Francisco Ribeiro UNIVERSITY OF LISBON - ISCSP

Sónia P. Gonçalves UNIVERSITY OF LISBON

# 2239 THE LANDSCAPE OF STRESS MANAGEMENT IN SMALL AND MEDIUM ENTERPRISES: PRACTICES, STRATEGIES, AND OUTCOMES REVIEWED

Dorota Molek-Winiarska WROCLAW UNIVERSITY OF ECONOMICS AND BUSINESS
Jakub Drzewiecki WROCLAW UNIVERSITY OF ECONOMICS AND BUSINESS

Agnes Juhasz EÖTVÖS LORÁND UNIVERSITY

Open Innovation and networking (11:00 - 12:30) - D6 Building - D6/007

Track: ST06\_07 - Open Innovation Engaging Individuals, Communities and Networks

Discussant(s): Liliana Mitkova

#### **Paper Presentations:**

# 3742 PUBLIC OPEN INNOVATION IN THE GENDARMERIE NATIONALE: ENGAGING HYBRID INNOVATION NETWORKS

Anne Berthinier-Poncet CNAM Madina Rival CNAM

Anne JACOD GENDARMERIE NATIONALE

#### 1444 PROBLEM-SOLVING AND THE LIABILITY OF DUAL-BROKERAGE IN BIG SCIENCE PROJECTS

Fernando Sanchez Henriquez UNIVERSIDAD DE CHILE Manuel Gomez-Solorzano TILBURG UNIVERSITY

# 2283 INVENTORS NETWORK, COMPLEXITY AND BREAKTHROUGH INNOVATIONS. A STUDY OF THE LONG EVOLUTION OF INVENTION IN ITALY

Niccolò Innocenti UNIVERSITY OF FLORENCE, DEPARTMENT OF ECONOMICS AND

MANAGEMENT

Francesco Capone UNIVERSITY OF FLORENCE Luciana Lazzeretti UNIVERSITY OF FLORENCE

Operational Strategy in Turbulent Environment: Risk, Access & Inclusion (11:00 - 12:30) - D6 Building - D6/112

Track: T13\_10 - Supply chain strategies for a sustainable business

Chair(s): Matin Mohaghegh

**Paper Presentations:** 

#### 2566 BALANCING RESILIENCE, COST EFFICIENCY, AND SUSTAINABILITY IN GLOBAL SUPPLY CHAINS:

INSIGHTS FROM LOW-PROBABILITY, HIGH-CONSEQUENCE RISK EVENTS

Piotr Warmbier UNIVERSITY OF BREMEN Fabian Siekmann UNIVERSITY OF BREMEN

# 1320 STRATEGIC SOURCING IN A VOLATILE GEOPOLITICAL LANDSCAPE: ENSURING ACCESS TO CRITICAL RAW MATERIALS

Tom Hunger UNIVERSITY OF TECHNOLOGY CHEMNITZ
Philipp Erfurth UNIVERSITY OF TECHNOLOGY CHEMNITZ
Marlen Arnold UNIVERSITY OF TECHNOLOGY CHEMNITZ
Matthias Wichmann UNIVERSITY OF TECHNOLOGY CHEMNITZ

#### 1811 ADVANCING DIVERSITY, EQUITY, AND INCLUSION IN OPERATIONS MANAGEMENT

Behzad Maleki Vishkaei BOCCONI UNIVERSITY, MILAN, ITALY

Esli Spahiu BOCCONI UNIVERSITY

Pietro De Giovanni SDA BOCCONI SCHOOL OF MANAGEMENT, MILAN, ITALY

Pedagogies for purpose (11:00 - 12:30) - C9 Building - C9/008

Track: T14\_03 - General Management and Management Learning: Science and Education for Purpose

Chair(s): Kristen Reid

**Paper Presentations:** 

# 3094 EXPLORING THE EFFECTIVENESS OF RENAISSANCE BROADSHEETS AND MODERN DIGITAL ACADEMIC POSTERS IN SHAPING PURPOSEFUL EDUCATION

Leonie Newnham TORRENS UNIVERSITY AUSTRALIA
Paolo Cerotti TORRENS UNIVERSITY AUSTRALIA
Fawad Zaidi TORRENS UNIVERSITY AUSTRALIA

# 1256 A FLIPPED CLASSROOM APPROACH TO TEACHING EVIDENCE-BASED MANAGEMENT IN ORGANIZATIONAL BEHAVIOUR

Paul Balwant THE UNIVERSITY OF THE WEST INDIES, ST. AUGUSTINE

#### 2977 CHALLENGES AND OPPORTUNITIES OF TRANSPORTATION PLANNING IN THE LOGISTICS SECTOR

Ann Svensson UNIVERSITY WEST

Perception, Conflict, and Responses to Power (11:00 - 12:30) - C9 Building - C9/005

Track: T09\_06 - Exploring power dynamics in modern-organizations: a multi-level approach

Chair(s): Mercy Oyet

Discussant(s): Jorge Filipe da Gomes

#### **Paper Presentations:**

# 2462 THE EFFECT OF POWER DISTANCE ORIENTATION ON THE ASSOCIATION BETWEEN PERCEPTIONS OF SUPERVISOR MISTREATMENT, HUMILIATION AND AVOIDANCE TENDENCIES

Caroline Manville UNIVERSITY OF TOULOUSE CAPITOLE, TSM RESEARCH (UMR CNRS 5303)

Samina Quratulain UNITED ARAB EMIRATES UNIVERSITY
Carolina Serrano-Archimi AIX-MARSEILLE UNIVERSITÉ, IAE, CERGAM
Abdul Karim Khan UNITED ARAB EMIRATES UNIVERSITY

### 2853 RECONCILE AFTER REMEDIAL VOICING? THE MODERATING EFFECTS OF PERCEIVED MALICE,

MISTREATMENT SEVERITY, AND PERPETRATOR POWER

Mercy Oyet UNIVERSITY OF NEW BRUNSWICK SAINT JOHN

### 3096 HRM IN POLITICIZED CONTEXTS: EXPLORING POWER DYNAMICS THROUGH SITUATIONAL AND DISCOURSE ANALYSIS

Elham Ehsanifarid ISLAMIC AZAD UNIVERSITY
Alborz Gheitani ISLAMIC AZAD UNIVERSITY

Maryam Zahmatkesh ROYAL HOLLOWAY UNIVERSITY OF LONDON

Reza Ebrahimzadeh ISLAMIC AZAD UIVERSITY

# 2256 HOW TO REACT IN THE CASE OF POWERFUL TRANSGRESSORS: KILL THEM WITH KINDNESS OR PUNISHMENT?

Petr Houdek PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS Štěpán Bahník PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS Marek Vranka PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS

Martin Zielina CHARLES UNIVERSITY =

#### Purpose & Strategy Formation (11:00 - 12:30) - D6 Building - D6/111

Track: T02\_04 / T13\_09 - Purpose-Driven Strategies, Transformation, Corporate Governance, and Resilience (cosponsored COGO & SM SIGs)

Chair(s): Gianluca Gionfriddo

#### **Paper Presentations:**

#### 1193 CORPORATE PURPOSE IN STRATEGY FORMATION

Carlos Rey
UNIVERSITAT INTERNACIONAL DE CATALUNYA
Joan Enric Ricart
IESE BUSINESS SCHOOL- BARCELONA CAMPUS

# 2090 A MANAGEMENT INNOVATION PERSPECTIVE ON THE ROLE OF EXTERNAL CHANGE AGENTS IN INTEGRATING CORPORATE PURPOSE

Chiara Pantalena POLITECNICO DI MILANO Luca Manelli POLITECNICO DI MILANO

Henk Volberda AMSTERDAM BUSINESS SCHOOL, UNIVERSITY OF AMSTERDAM

Josip Kotlar POLITECNICO DI MILANO Federico Frattini POLITECNICO DI MILANO

### 2360 THE ROLE OF PURPOSE IN SYSTEMIC CHANGE: A CONCEPTUAL EXPLORATION AND FUTURE RESEARCH

**AGENDA** 

Kristoffer Brandin CHALMERS UNIVERSITY OF TECHNOLOGY
Johanna Pregmark CHALMERS UNIVERSITY OF TECHNOLOGY
Albena Björck ZURICH UNIVERSITY OF APPLIED SCIENCES
David Schoch ZHAW SCHOOL OF MANAGEMENT AND LAW

Purpose, Future Work Self & Disruptive Technologies (11:00 - 12:30) - C9 Building - C9/002

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Giulia Milani
Discussant(s): Sebin Joy

### **Paper Presentations:**

# 1073 EMBRACING THE FUTURE: UNDERSTANDING THE INTERPLAY OF CHANGE RESISTANCE, TURNOVER INTENTIONS, JOB INSECURITY, AND TECHNOLOGICAL SELF-EFFICACY IN THE ERA OF DISRUPTIVE TECHNOLOGIES.

Sebin Joy CHRIST UNIVERSITY BANGALORE, INDIA
K N Rashmi CHRIST UNIVERSITY BANGALORE, INDIA
Arti Kumar CHRIST UNIVERSITY BANGALORE, INDIA

### 2269 THE AFFECTIVE SIDE OF FUTURE WORK SELF: HOW POSITIVE AFFECT DRIVES CAREER PROACTIVITY

Giulia Milani VENICE SCHOOL OF MANAGEMENT, CA' FOSCARI UNIVERSITY

Laura Cortellazzo VENICE SCHOOL OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE Sara Bonesso DEPARTMENT OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE

Karoline Strauss ESSEC BUSINESS SCHOOL

#### 3466 MEANINGFUL PROSPECTIVE WORK DRIVES PURPOSE IN LIFE: THE ROLE OF FUTURE WORK SELF

Giulia Milani VENICE SCHOOL OF MANAGEMENT, CA' FOSCARI UNIVERSITY

Laura Cortellazzo VENICE SCHOOL OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE Sara Bonesso DEPARTMENT OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE

Reinventing HR for the AI Age(1) (11:00 - 12:30) - Hilton Garden Inn Novoli - Sala San Donato (B)

Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management,

**Employment Relations and Organizational Behaviour** 

Chair(s): Philipp von Weinrich

#### **Paper Presentations:**

# 1014 MANAGING CONTRADICTORIES IN AI-ENHANCED HUMAN RESOURCE MANAGEMENT: ANALYZING THE COMPLEXITIES OF ALGORITHMIC HRM

Rayane Elidrissi IAE NICE

Kevin Sevag Kertechian ESSCA SCHOOL OF MANAGEMENT

#### 1602 AI EVALUATION IN HRM: A CROSS-CULTURAL INVESTIGATION BETWEEN CHILE, GERMANY, AND INDIA

Dominik Zahs HEINRICH HEINE UNIVERSITY DÜSSELDORF

Josephine Moritz HEINRICH HEINE UNIVERSITY

Lynn Schmodde HEINRICH HEINE UNIVERSITY DÜSSELDORF Marius Wehner HEINRICH-HEINE-UNIVERSITY DÜSSELDORF

Sumedh Kulkarni BML MUNJAL UNIVERSITY

Alvaro Chacon UNIVERSIDAD TÉCNICA FEDERICO SANTA MARÍA

# 1482 WILL A FIRE AT THE GATE BRING DISASTER TO THE FISH: THE ROLE OF EXTERNAL CORPORATE SOCIAL RESPONSIBILITY IN AGGRAVATING THE RISK OF AI-INDUCED DOWNSIZING ON JOB SEEKERS

Wang Juan NORTHWESTERN POLYTECHNICAL UNIVERSITY
Yang Liu NORTHWESTERN POLYTECHNICAL UNIVERSITY

Resilience (11:00 - 12:30) - C9 Building - C9/004 Track: ST09\_01 - Human Resource Management

Chair(s): Pascal Braun

#### **Paper Presentations:**

### 1533 A MIXED-METHOD INVESTIGATION OF ORGANIZATIONAL RESILIENCE AND HUMAN RESOURCES POLICIES IN THE LIFE SCIENCES INDUSTRY

Federica Sacco UNIVERSITY OF PAVIA Francesca Sanguineti UNIVERSITY OF PAVIA Pietro Previtali UNIVERSITY OF PAVIA

# 3711 ENHANCING SME RESILIENCE IN SYSTEMIC CRISES: THE ROLE OF EMPLOYEE RESILIENCE AND SUPPORT PROGRAMS IN MULTIDIMENSIONAL PERFORMANCE

Asad Ali Qazi UNIVERSITY OF ROME TOR VERGATA

Massimiliano Pellegrini UNIVERSITY OF ROME

Fabrizio Collalti UNIVERSITY OF ROME TOR VERGATA

### 2321 COURAGE, SILENCE, AND SHADES OF ACTION: EXPLORING THIRD-PARTY RESPONSES TO WORKPLACE MISTREATMENT

Sabrina PÉRUGIEN IAE, UNIVERSITÉ SAVOIE MONT BLANC

Marina Bourgain GROUPE ESC-CLERMONT, CLERMA – CLERMONT RECHERCHE

**MANAGEMENT** 

Revisiting the Past to Reimagine Management: Historical Insights on Thought, Technology, and Control (11:00 - 12:30) - D5 Building - D5/111

Track: T06\_10 / T12\_03 - Management History, Action Research and Tourism (co-sponsored INNO / RMRP SIGs)

Chair(s): Matteo Cristofaro

Discussant(s): Pier Luigi Giardino, Maria Cleofe Giorgino

### **Paper Presentations:**

#### 3586 THE FIFTH PARADIGM: REVISITING THE EVOLUTION OF MANAGEMENT THOUGHT

Balázs György Vaszkun CORVINUS UNIVERSITY OF BUDAPEST

# 1295 THE HISTORICAL (AND CONTROVERSIAL) JOURNEY OF ARTIFICIAL INTELLIGENCE IN MANAGEMENT AND ORGANIZATIONS

Pier Luigi Giardino UNIVERSITY OF TRENTO

Matteo Cristofaro UNIVERSITY OF ROME TOR VERGATA

### 1789 MANAGEMENT CONTROL SYSTEMS AND TRUST IN MEDIEVAL CREDIT ACTIVITY: THE CASE OF

**BONSIGNORI'S BANK** 

Maria Cleofe Giorgino UNIVERSITY OF SIENA Federico Barnabe UNIVERSITY OF SIENA

Science, Industry & Academia (1/4) (11:00 - 12:30) - D6 Building - D6/102

Track: T06\_13 - Bridging Academia, Science and Industry for Tomorrow's Breakthroughs

Chair(s): Ward Ooms

#### **Paper Presentations:**

# 1583 FROM A LINEAR TO A SYMBIOTIC APPROACH OF ACADEMIC ENTREPRENEURSHIP: THE KNOWLEDGE RELATIONSHIP BETWEEN A PARENT UNIVERSITY AND ITS DEEP-TECH UNIVERSITY SPIN-OFF

Michel Ferrary GSEM, UNIVERSITY OF GENEVA; SKEMA

Jérémy Orsat UNIVERSITY OF GENEVA

# 2291 SIGNALLING FOR SUCCESS: SUBSEQUENT GRANT SUPPORT AND FEMALE-FOUNDED UNIVERSITY SPINOUTS

Gary Chapman UNIVERSITY OF NOTTINGHAM Lorna Treanor UNIVERSITY OF NOTTINGHAM

### 1078 KNOWLEDGE GENERATION OF SCIENCE-BASED FIRMS INVOLVED IN PUBLICLY-FOUNDED R&D PROGRAMS

Wei LiuCHONGQING UNIVERSITYJinping XiaoCHONGQING UNIVERSITYQiaoyan ZhouCHONGQING UNIVERSITY

Session 1: Governance and Organization in Public Infrastructure Projects (11:00 - 12:30) - D5 Building - D5/011

Track: GT10\_00 - Project Organising General Track

Chair(s): Lavagnon Ika

Discussant(s): Luca Sabini, Sujuan Zhang

**Paper Presentations:** 

3013 COMMERCIAL CAPABILITIES OF PUBLIC SECTOR OWNER ORGANIZATIONS FOR PROJECT DELIVERY:

**EVIDENCE FROM CHINA** 

Sujuan Zhang UNIVERSITY OF SYDNEY

Graham Winch ALLIANCE MANCHESTER BUSINESS SCHOOL

3084 INTENTIONS, GOVERNANCE AND CONFLICT IN PPP PROJECTS

Warren Beardall UNIVERSITY OF LEEDS

Luca Sabini LEEDS UNIVERSITY, UK AND UNIVERSITY OF JOHANNESBURG, SA

Christine Unterhitzenberger UNIVERSITY OF LEEDS, UK

2902

HOW NATIONAL AND ORGANIZATIONAL GOVERNANCE SHAPE INTERNATIONAL DEVELOPMENT PROJECT OUTCOME EVIDENCE FROM WORLD BANK

Menggi Wang SCHOOL OF ECONOMICS AND MANAGEMENT, TONGJI UNIVERSITY

Yongkui Li TONGJI UNIVERSITY Shenyang Jiang TONGJI UNIVERSITY

Social Sustainability & Well-Being (11:00 - 12:30) - D4 Building - D4/001

Track: GT01\_00 - Business for Society General Track

Chair(s): ANNALISA BONAVITA

Discussant(s): Laëtitia LETHIELLEUX, Claudio Valerio

**Paper Presentations:** 

3500 TOWARD A PROGRAMMATIC PERSPECTIVE TO SOCIAL SUSTAINABILITY – A NEGLECTED PERSPECTIVE

IN BUSINESS AND MANAGEMENT SCHOLARSHIP

Sara Moghaddam Tabar WU VIENNA Christof Miska WU VIENNA

2337 OPERATIONALIZING SOCIAL SUSTAINABILITY: A SENSEMAKING APPROACH TO PROCESS LEGITIMACY

IN THE ACE INDUSTRY

Sean Elliot Wisse CHALMERS UNIVERSITY OF TECHNOLOGY

Lovisa Bjugård Fagerlund COWI

Daniella Troje CHALMERS UNIVERSITY OF TECHNOLOGY

# 3610 BRIDGING WORLDS: A MULTILEVEL FRAMEWORK FOR INTEGRATING SOCIETAL AND ORGANIZATIONAL WELL-BEING IN THE SUSTAINABILITY DOMAIN

Francesca Mochi UNIVERSITÀ DEGLI STUDI DI MILANO Alessandra Lazazzara UNIVERSITÀ DEGLI STUDI DI MILANO Franca Maino UNIVERSITÀ DEGLI STUDI DI MILANO

Asia Guerreschi UNIVERSITY OF FERRARA

Davide Antonioli UNIVERSITÀ DEGLI STUDI DI FERRARA

Alessandro, Margherita UNIVERSITY OF SALENTO

Elia Gianluca DEPT. OF ENGINEERING FOR INNOVATION OF THE UNIVERSITY OF

**SALENTO** 

Professore Ndou UNIVERSITY OF SALENTO

Strategic decision-making (11:00 - 12:30) - D6 Building - D6/110

Track: ST13\_07 - Strategic Processes and Practices

Chair(s): Zohor Kettani

### **Paper Presentations:**

### 1102 INTUITION AND TMT STRATEGIC DECISION-MAKING: THE ROLE OF COGNITIVE DIVERSITY AND SOCIO-BEHAVIORAL INTEGRATION

Andreas Strobl LANCASTER UNIVERSITY
Neil Shepherd LANCASTER UNIVERSITY
Bowen Lou UNIVERSITY OF BRISTOL

#### 1506 STRATEGIC RESPONSES IN CORPORATE PHILANTHROPY AND R&D INVESTMENT

Zhe Sun JILIN UNIVERSITY

Liang Zhao UNIVERSITY OF STRATHCLYDE

Jingjing Wang JILIN UNIVERSITY

### 2167 AI AND STRATEGIC DECISION-MAKING PRACTICES: HOW DECISION CHARACTERISTICS SHAPE HUMAN-AI COLLABORATION IN STRATEGIC DECISION MAKING

Mary Skordia THE AMERICAN COLLEGE OF GREECE Antonia Lampaki THE AMERICAN COLLEGE OF GREECE

Sustainable Entrepreneurial Ecosystems (11:00 - 12:30) - D4 Building - D4/011

Track: T03 10 - Entrepreneurial Ecosystems

Chair(s): Christina Theodoraki

Discussant(s): Ekaterina Demiankova, Joao Gabriel Rosa

#### **Paper Presentations:**

# 2956 RETHINKING GROWTH: EXPLORING KEY FACTORS INFLUENCING DEGROWTH DECISIONS IN ENTREPRENEURIAL ECOSYSTEMS

Joao Gabriel Rosa HEC MONTREAL
Jorge Humberto Mejia Morelos HEC MONTRÉAL
Luis Fernando Agredano Gonzalez HEC MONTRÉAL
Luis Cisneros HEC MONTREAL
Dafna Kariv HEC MONTRÉAL

### 2997 FROM PRINCIPLE TO PURPOSE – INTEGRATING SUSTAINABILITY INTO ENTREPRENEURIAL ECOSYSTEMS

Vivek Velamuri HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT Felix Toepler HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

Dirk Schneckenberg ESC RENNES SCHOOL OF BUSINESS

# TOWARD SUSTAINABILITY IN ENTREPRENEURIAL ECOSYSTEMS: TRENDS, CHALLENGES, AND RESEARCH NEEDS

Ekaterina Demiankova TALLINN UNIVERSITY OF TECHNOLOGY
Aki Harima TALLINN UNIVERSITY OF TECHNOLOGY
Jaime Rodriguez Joel TALLINN UNIVERSITY OF TECHNOLOGY
Ruzlin Akter TALLINN UNIVERSITY OF TECHNOLOGY

Sustainable practices in the mass events and fashion industries (11:00 - 12:30) - D4 Building - D4/112

Track: T01\_16 - Climate Solutions and Carbon Management across Management Disciplines

Chair(s): Jennifer Leigh

Discussant(s): Stefan Güldenberg

#### **Paper Presentations:**

# 2019 SUSTAINABLE MANAGEMENT PRACTICES DEVELOPING IN THE MASS EVENTS INDUSTRY THROUGH THE IMPLEMENTATION OF "GLOBAL MODEL" PROTOCOLS

Márcio Marietto UNIVERSIDADE FEDERAL RURAL DO RIO DE JANEIRO (UFRRJ)
Alessandra Cassol UNIVERSIDADE FEDERAL RURAL DO RIO DE JANEIRO (UFRRJ)

# 3504 RESHORING IN THE FASHION INDUSTRY: A QUALITATIVE STUDY OF MADE IN ITALY STRATEGIES FOR INNOVATION AND SUSTAINABILITY

Kanwal Gul UNIVERSITY OF FEDERICO II, NAPLES
Simone Luongo UNIVERSITY OF NAPLES, FEDERICO II
Valentina Della Corte UNIVERSITY OF NAPLES FEDERICO II
Enrico Di Taranto UNIVERSITY OF FEDERICO II, NAPLES

#### 2964 VALUE CREATION ARCHETYPES IN CARBON MANAGEMENT BUSINESS

Emma Nykänen TAMPERE UNIVERSITY
Mikko Sairanen TAMPERE UNIVERSITY
Leena Aarikka-Stenroos TAMPERE UNIVERSITY

Sustainable, Impact and Factor Investing (11:00 - 12:30) - D4 Building - D4/105

Track: ST01\_03 - Finance and Economy for Society: Financial Inclusion, Governance and Sustainability

Chair(s): Sharam Alijani

Discussant(s): Silvia Gómez-Ansón, Shann Turnbull

### **Paper Presentations:**

### 2508 IMPACT INVESTING FOR WHAT? EXPLORING EXIT STRATEGIES AND ACQUIRERS FOR SUSTAINABLE VENTURES

VENTURES

Emmanuelle Dubocage PROFESSEURE DES UNIVERSITÉS EN SCIENCES DE GESTION, IRG (INSTITUT

DE RECHERCHE EN GESTION), UNIVERSITÉ PARIS-EST CRÉTEIL, IAE

**GUSTAVE EIFFEL** 

Juan Gonzalez UNIVERSITÉ PARIS EST CRÉTEIL, AUDENCIA NANTES

Benjamin Le Pendeven AUDENCIA BUSINESS SCHOOL

Anita Quas UNIVERSITY OF MILAN

#### 2654 FACTOR INVESTING MEETS ESG: EVIDENCE FROM AN EMERGING MARKET

Ved Beloskar DCU BUSINESS SCHOOL, DUBLIN CITY UNIVERSITY, DUBLIN, IRELAND

SVD Nageswara Rao SCHOOL OF MANAGEMENT, IIT BOMBAY

#### 3402 HOW AI-DRIVEN CERTIFIED ENERGY MANAGEMENT SYSTEMS SHAPE SUSTAINABLE INVESTMENT

Yosr Ammar UNIVERSITÉ JEAN MOULIN LYON 3

Julien Cloarec IAELYON SCHOOL OF MANAGEMENT, UNIVERSITÉ JEAN MOULIN LYON 3,

MAGELLAN

Bertrand Valiorgue UNIVERSITÉ CLERMONT AUVERGNE

Transformative Approaches to Wisdom in Business and Leadership Education (11:00 - 12:30) - D4 Building - D4/107 Track: T01\_12 - Wisdom, Spirituality and Purpose: Nurturing Flourishing within Organizations and Management Education

Discussant(s): Ludmila Mladkova

#### **Paper Presentations:**

### 1436 DEVELOPING PRACTICAL WISDOM IN TERTIARY BUSINESS EDUCATION – THE EXAMPLE FROM THE

**ECONOMIC UNIVERSITY** 

Ludmila Mladkova PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS

# 3664 PRACTICAL WISDOM THROUGH PLAY: A LONGITUDINAL INVESTIGATION OF GAMIFIED MANAGEMENT EDUCATION

Raysa Rocha UNIVERSITY OF ESSEX

Florian Kragulj VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

Soumya Dutta IIT BOMBAY Ashish Pandey IIT BOMBAY

#### 3538 ADVANCING LEARNING AND LEADERSHIP DEVELOPMENT THROUGH TESTIMONIES AS EVIDENCE-BASE

Elena Antonacopoulou AMERICAN UNIVERSITY OF BEIRUT, MEDITERRANEO

Paride Del Grosso UNIVERSITY OF ANTWERP

Véronica Fernàndez Espinosa UNIVERSIDAD FRANCISCO DE VITORIA

Transforming organizations: between legacies and innovation (11:00 - 12:30) - C9 Building - C9/009 Track: T09\_05 - Addressing the interplay of organizational structures and behaviors: aligning the stars Chair(s): Rocco Palumbo

**Paper Presentations:** 

# 2284 INDUSTRIAL TRANSFORMATION IN CRAFT ACTIVITIES: MANAGING THE MAINTENANCE AND DEVELOPMENT OF SKILLS – BETWEEN KNOW-HOW AND REPAIR EXPERTISE

Justine Rayssac MINES PARIS PSL

Sophie Hooge MINES PARISTECH PSL RESEARCH UNIVERSITY - CGS

Cedric Dalmasso MINES PARIS, UNIVERSITÉ PSL Kevin Levillain MINES PARIS, PSL UNIVERSITY

#### 3141 AGILE WORK METHODS AND AUTONOMY AS CATALYSTS FOR INNOVATION: AN EMPIRICAL STUDY

Grazia Garlatti Costa UNIVERSITY OF TRIESTE Chiara Marinelli UNIVERSITY OF TRIESTE

# 3555 ORGANIZATIONAL RESTRUCTURING FOR THE PURPOSE OF GENERATING USEFUL INSTITUTIONAL CHANGE: CASE STUDIES OF JAPANESE UNIVERSITIES PROMOTING STRATEGIES FOR

INTERNATIONALISATION

Saori Obayashi OSAKA UNIVERSITY

Keith Jackson SOAS

Twin Transition, Digital Transformation and Sustainability in Family Businesses (11:00 - 12:30) - D4 Building - D4/106

Track: ST04\_01 - Behavior, Performance, and Sustainability in Family Firms

Chair(s): Elisa Conz

Discussant(s): Samuel Appleton, Deanira Laze

**Paper Presentations:** 

# 3299 NAVIGATING THE TWIN TRANSITION-ORGANIZATIONAL AGILITY FOR SUSTAINABILITY AND DIGITALIZATION IN THE FOOD INDUSTRY FAMILY BUSINESSES

Magdalena Marczewska UNIVERSITY OF WARSAW / IMPERIAL COLLEGE LONDON

Mansour Esmaeil Zaei CSRI (CENTRE FOR SOCIALLY RESPONSIBLE INNOVATIONS), FACULTY OF

MANAGEMENT, UNIVERSITY OF WARSAW

# 3548 A SYNTHESIS REVIEW OF DIGITAL TRANSFORMATION IN FAMILY FIRMS: CURRENT DEBATES, FUTURE RESEARCH DIRECTIONS AND AN INTEGRATIVE FRAMEWORK

Samuel Appleton UNIVERSITY OF BERGAMO

Marco Mismetti STOCKHOLM SCHOOL OF ECONOMICS
Vittoria Magrelli FREE UNIVERSITY OF BOZEN-BOLZANO

Alfredo De Massis D'ANNUNZIO UNIVERSITY OF CHIETI-PESCARA AND IMD

# 3585 UNLOCKING POTENTIAL: A SCOPING REVIEW OF CONTEXTUAL FACTORS & PUBLIC SUPPORT MECHANISMS ENABLING THE TWIN TRANSITION IN SMES

Deanira Laze UNIVERSITÀ DEGLI STUDI ROMA TRE

Federico Ceschel UNIVERSITY OF ROME TRE Lucia Marchegiani ROMA TRE UNIVERSITY

Venture Capital (11:00 - 12:30) - D4 Building - D4/005

Track: ST03\_04 - Entrepreneurial Finance

Chair(s): Alessandro Genovese

Discussant(s): Alessandro Genovese, Jingyuan Chen

### **Paper Presentations:**

# 3396 GOVERNMENTAL VENTURE CAPITAL SPATIAL SPILLOVER EFFECTS IN EUROPE: FROM THE EVOLUTIONARY PERSPECTIVE

Jingyuan Chen UNIVERSITY OF EDINBURGH
Alessandro Rosiello UNIVERSITY OF EDINBURGH
Raffaella Calabrese UNIVERSITY OF EDINBURGH

# 1297 BUILDING BRIDGES: DRIVERS AND INHIBITORS OF TRUST IN POST-INVESTMENT RELATIONSHIPS BETWEEN VENTURE CAPITALISTS AND TECH-VENTURES

Ayna Yusubova UIA SCHOOL OF BUSINESS AND LAW UNIVERSITY OF AGDER

Rotem Shneor UNIVERSITY OF AGDER Matthiis Bekkers TILBURG UNIVERSITY

### 2473 CORPORATES' PREEMPTIVE ACQUISITIONS AND THE EMERGENCE OF KILL-ZONES IN VCS INVESTMENTS

Alessandro Genovese UNIVERSITÀ DEGLI STUDI DI PALERMO

Mariangela Piazza UNIVERSITY OF PALERMO
Erica Mazzola UNIVERSITY OF PALERMO
Giovanni Perrone UNIVERSITY OF PALERMO

### 23 June 2025, Monday

2-Boundary spanning and intercultural competence (16:00 - 17:30) - D5 Building - D5/002)

Track: ST07\_02 - Management and cultures: Qualitative organizational research

Chair(s): Christoph Barmeyer Discussant(s): Sylvie Chevrier

#### **Paper Presentations:**

### 2581 WHEN INDIVIDUAL CHARACTERISTICS AND MECHANISMS BUILD COLLECTIVE BOUNDARY SPANNING EFFECTIVENESS: A CASE STUDY IN THE MEDIA SECTOR

Birgit Gabriel ARTE

Christoph Barmeyer UNIVERSITÄT PASSAU
Eric Davoine UNIVERSITY OF FRIBOURG

### 2570 ENGINEERING AND CULTURE: PROFESSIONAL KNOWLEDGE, COGNITIVE DIVERSITY AND

TRANSCULTURAL LEARNING

Mette Zølner AARHUS UNIVERSITY, DK Jan Ifversen AARHUS UNIVERSITY

#### 2069 ORGANIZATIONAL INTERCULTURAL COMPETENCE: BUILDING A CONCEPT

Janaína Bueno FEDERAL UNIVERSITY OF UBERLÂNDIA

Zorana Jerinic UNIVERSITÉ DE VERSAILLES SAINT-QUENTIN-EN-YVELINES

Adriana Roseli Takahashi

Addressing sustainability from an organizational perspective: insights and cues (16:00 - 17:30) - C9 Building - C9/009

Track: T09\_05 - Addressing the interplay of organizational structures and behaviors: aligning the stars Chair(s): Franca Cantoni

### **Paper Presentations:**

# 2313 SUSTAINABILITY MISALIGNED—THE EFFECTS OF CORPORATE SUSTAINABILITY DECOUPLING ON ORGANIZATIONAL MEMBERS

Katharina Hauptmann FERNUNIVERSITÄT IN HAGEN

### 2477 SUSTAINABILITY AS A PURPOSE: THE ROLE OF SPIRITUAL LEADERSHIP AND PSYCHOLOGICAL CAPITAL

Maria Miguel Cristo INSTITUTO SUPERIOR DE ECONOMIA E GESTÃO - UNIVERSIDADE DE

LISBOA, PORTUGAL

Carla Curado ADVANCE/CSG ISEG, UNIVERSIDADE DE LISBOA

Tiago Gonçalves ADVANCE/ISEG RESEARCH - ISEG UNIVERSIDADE DE LISBOA

Agile and Digital: Sustainability and adaptability (16:00 - 17:30) - D5 Building - D5/011

Track: T10\_04 - Transforming Project Management: Embracing Agility, Digitalization, and Artificial Intelligence

Chair(s): Alejandro Romero-Torres

Discussant(s): Benjamin Hettrich, Eleni Papadonikolaki

#### **Paper Presentations:**

# 3007 PROJECT ADAPTABILITY IN TIMES OF CRISIS: ANTECEDENTS AND OUTCOMES OF INNOVATION RESILIENCE BEHAVIOR

Benjamin Hettrich TECHNISCHE UNIVERSITÄT DARMSTADT

Léonie Lange TU DARMSTADT Alexander Kock TU DARMSTADT

#### 2282 FROM TENSIONS TO SYNERGY: MANAGING PARADOXES IN THE DIGITAL AND GREEN TRANSITION

Eleni Papadonikolaki DELFT UNIVERSITY OF TECHNOLOGY

### 2838 ARTIFICIAL INTELLIGENCE IN SOCIAL SUSTAINABILITY: A SYSTEMATIC REVIEW OF APPLICATIONS,

TRENDS, AND FUTURE DIRECTIONS IN CONSTRUCTION PROJECT MANAGEMENT

Kerui Lyu UNIVERSITY OF SYDNEY Jin Xue UNIVERSITY OF SYDNEY

Al and Digital Technology in and for Research (16:00 - 17:30) - D4 Building - D4/009

Track: GT12 00 - Research Methods and Research Practice General Track

Chair(s): Oskar Kosh

#### **Paper Presentations:**

# 1054 ADVANCING RESEARCH METHODS FOR UNDERSTANDING AI'S PARADOXICAL ROLE IN STRATEGIC DECISION-MAKING

Matteo Cristofaro UNIVERSITY OF ROME TOR VERGATA

Pier Luigi Giardino UNIVERSITY OF TRENTO

Mie-Sophia Augier NAVAL POSTGRADUATE SCHOOL

#### 1208 TOOL OR THREAT? THE ROLE OF AI IN MANAGEMENT RESEARCH

Carlos PLATA TSM-RESEARCH, UNIVERSITY OF TOULOUSE CAPITOLE, CNRS

Carolina Cuervo-Robert TOULOUSE SCHOOL OF MANAGEMENT

# 2341 ASSESSING THE IMPACT OF DIGITAL TECHNOLOGIES IN LONG-TERM CARE ORGANIZATIONS: A SYSTEMATIC LITERATURE REVIEW

Marco Di Martino UNIVERSITY OF ROME, TOR VERGATA
Gabriele Palozzi UNIVERSITY OF ROME TOR VERGATA
Antonio Chirico UNIVERSITY OF ROME TOR VERGATA

Gianluca Antonucci G. D'ANNUNZIO UNIVERSITY OF CHIETI-PESCARA

Al Applications in Decision-Making and Market Impact (16:00 - 17:30) - D4 Building - D4/113

Track: T01\_11 - From AI to digital transformation in the Human+ Era: what are the effects on business for society?

Chair(s): Giulia Nevi

Discussant(s): Zhe zhu, Pietro Taragoni, Frederic Marimon

#### **Paper Presentations:**

### 2461 ARTIFICIAL INTELLIGENCE INVESTMENT ANNOUNCEMENTS AND STOCK PRICES

Francesco Laviola SAPIENZA UNIVERSITY OF ROME Antonio Renzi SAPIENZA UNIVERSITY OF ROME Pietro Taragoni SAPIENZA UNIVERSITY OF ROME Gianluca Vagnani SAPIENZA UNIVERSITY OF ROME

#### 3083 FROM POTENTIAL TO PRACTICE: HARNESSING GENERATIVE AI FOR ENHANCED DECISION-MAKING

Zhe zhu UNIVERSITY OF VAASA Tero Vartiainen UNIVERSIY OF VAASA

### 2193 REDEFINING SERVICE QUALITY IN AI-DRIVEN INTERACTIONS: THE GPT-QUAL SCALE FOR GENERATIVE AI CHATBOTS

Anna Akhmedova UNIVERSITAT INTERNATIONAL DE CATALUNYA (UIC)
Marta Mas-Machuca UNIVERSITAT INTERNACIONAL DE CATALUNYA
Frederic Marimon UNIVERSITAT INTERNACIONAL DE CATALUNYA
Natalia Amat-Lefort UNIVERSITAT INTERNACIONAL DE CATALUNYA

### 2975 SKILL COMPLEMENTARITY FOR AI-RELATED JOB VACANCIES IN ITALY: A NETWORK ANALYSIS

Irene Spada UNIVERSITÀ DI PISA
Vito Giordano UNIVERSITY OF PISA
Antonella Martini UNIVERSITY OF PISA

AI, digital and virtual in culture and creativity (16:00 - 17:30) - D5 Building - D5/112 Track: ST11\_03 - Management and governance of culture, heritage and tourism

Chair(s): Leticia Labaronne

#### **Paper Presentations:**

#### 2124 FROM PHYSICAL TO DIGITAL: THE PROCESS FOR THE DIGITAL PRESERVATION OF CORPORATE HERITAGE

Carolina Marchesin POLITECNICO DI MILANO Eleonora Carloni POLITECNICO DI MILANO

### 2625 ANOTHER BRICK IN THE CREATIVE WALL: THE CULTURAL AND CREATIVE PRODUCTION SYSTEM FACING THE CHALLENGE OF GENERATIVE ARTIFICIAL INTELLIGENCE

Federica Antonaglia EXCELIA BS

Giuseppe Lucio Gaeta DEPARTMENT OF HUMAN AND SOCIAL SCIENCES, UNIVERSITY OF NAPLES

L'ORIENTALE, ITALY

Benedetta Parenti L'ORIENTALE

# 3105 IS VIRTUAL BETTER THAN REAL? AN EXPERIMENT ON THE INFLUENCE OF VIRTUAL REALITY TOOLS ON LEARNING, SATISFACTION, MUSEUM LIKING, AND WILLINGNESS TO VISIT

Domenico Sardanelli UNIVERSITY OF MACERATA
Concetta Ferrara UNIVERSITY OF MACERATA
Mara Cerquetti UNIVERSITY OF MACERATA

Al-Driven Digital Ecosystems: Innovation and Scalability (16:00 - 17:30) - D6 Building - D6/110

Track: ST13\_08 - Artificial Intelligence, data and digital ecosystems

Chair(s): Yong Lin

### **Paper Presentations:**

#### 2106 SCALING HIGH AND WIDE: LEVERAGING ARTIFICIAL INTELLIGENCE FOR ECOSYSTEM SCALE-UP

Wan Feng ZHEJIANG UNIVERSITY
Tianxi Yang TSINGHUA UNIVERSITY

Xianwei Shi ANTAI COLLEGE OF ECONOMICS AND MANAGEMENT, SHANGHAI JIAO

TONG UNIVERSITY

Ke Rong TSINGHUA UNIVERSITY
Shahzad (Shaz) Ansari UNIVERSITY OF CAMBRIDGE

### 1325 SUPPLY CHAIN PLATFORMS: A DUAL-LAYERED FRAMEWORK FOR DIGITAL TRANSFORMATION AND ECOSYSTEM COLLABORATION

Yong Lin UNIVERSITY OF BIRMINGHAM Jing Luo UNIVERSITY OF GREENWICH

Anlan Chen

Yuxing Zhang UNIVERSITY OF BIRMINGHAM Hanyan Jiang UNIVERSITY OF BIRMINGHAM

# 2375 INVESTIGATING STRATEGIC AND SUSTAINABLE AI IN ORGANIZATIONS: CHALLENGING THE 'DUALITY NORM' THROUGH EMPIRICAL EVIDENCE

Daicy Vaz NEOMA BUSINESS SCHOOL Vijay Pereira NEOMA BUSINESS SCHOOL

Olli-Pekka Kauppila

Amandeep Dhir UNIVERSITY OF AGDER

Charbel Jabbour MONTPELLIER BUSINESS SCHOOL

Aligning Interests in the Supply Chain: From Pricing Mechanisms to Purpose-Driven Partnerships (16:00 - 17:30) - D6 Building - D6/112

Track: T13\_10 - Supply chain strategies for a sustainable business

Chair(s): Piotr Warmbier

### **Paper Presentations:**

### 2794 ADAPTIVE PRICE CAPS IN DYNAMIC PRICING: BALANCING CONSUMER INTERESTS AND MARKET EFFICIENCY

Taisei Hishinuma KANAGAWA UNIVERSITY Kimitoshi Sato KANAGAWA UNIVERSITY

# 3139 INTER-ORGANIZATIONAL ACCOUNTING: THE ROLE OF BRSR IN DRIVING ACCOUNTABILITY OF PHARMACEUTICAL SUPPLY CHAIN

Kalicharan Sabat RV UNIVERSITY

Ashu Sharma SCHOOL OF BUSINESS MANAGEMENT NMIMS (DEEMED TO BE

UNIVERSITY)

Anju Singh IIM MUMBAI

# 2612 FLAT GLASS INDUSTRY IN EUROPE: IMPACT OF CIRCULAR ECONOMY STRATEGIES ON SUPPLY CHAIN AND PRODUCTION PROCESSES

Safaa Mabroum GEOLOGY AND SUSTAINABLE MINING INSTITUTE (GSMI), MOHAMMED VI

POLYTECHNIC UNIVERSITY (UM6P), BEN GUERIR, MOROCCO; UNIVERSITY

OF PISA, DESTEC, PISA, ITALY

Pierluigi Zerbino UNIVERSITY OF PISA

Giammarco Montalbano DEPARTMENT OF ENERGY, SYSTEMS, TERRITORY AND CONSTRUCTION

ENGINEERING, LARGO LUCIO LAZZARINO 1, UNIVERSITY OF PISA, PISA,

ITALY

Ruichang Mao DTU SUSTAIN, DEPARTMENT OF ENVIRONMENTAL AND RESOURCE

ENGINEERING, TECHNICAL UNIVERSITY OF DENMARK, KGS LYNGBY,

DENMARK

Ana Teresa Lima DTU SUSTAIN, DEPARTMENT OF ENVIRONMENTAL AND RESOURCE

ENGINEERING, TECHNICAL UNIVERSITY OF DENMARK, KGS LYNGBY,

DENMARK

Davide Aloini UNIVERSITY OF PISA

Art, tourism and urban regeneration (16:00 - 17:30) - D4 Building - D4/102

Track: ST01 08 - Arts & Philosophy for Business and Society

Chair(s): Claudio Valerio

Discussant(s): Jean Denis Culie

#### **Paper Presentations:**

#### 2490 TOURISTS AND THE CITY: A PRECARIOUS BALANCE BETWEEN PUBLIC ART AND OVERTOURISM

Giuseppe Esposito SCUOLA SUPERIORE MERIDIONALE

Claudio Valerio SCUOLA SUPERIORE MERIDIONALE - LOSPD PHD

Fabrizia Cesarano SCUOLA SUPERIORE MERIDIONALE

# 2571 BRIDGING HERITAGE AND INNOVATION: COLLABORATIVE FUTURES FOR HISTORIC URBAN NEIGHBORHOOD THROUGH PATRIOTTA AND HIRSCH'S ART WORLD FRAMEWORK

Maria Antonietta Cipriano ROMA TRE UNIVERSITY Paola Demartini ROMA TRE UNIVERSITY

#### 3318 CONTEMPORARY ART AND TOURISM IN TURIN

Simone Napolitano UNIVERSITY OF TORINO
Sara Bonini Baraldi UNIVERSITY OF TURIN
Francesco Grasso POLITECNICO DI TORINO

Board Dynamics and Effectiveness (16:00 - 17:30) - D6 Building - D6/016

Track: ST02\_02 - Board of Directors, Top Management Teams and Diversity in the C-Suite

Chair(s): Silvia Cervi

#### **Paper Presentations:**

3480 THE PERFORMANCE EFFECTS OF BOARD INTERLOCKS IN FAMILY FIRMS

Carlotta D'Este UNIVERSITÀ CATTOLICA DEL SACRO CUORE

Ilaria Galavotti UNIVERSITÀ CATTOLICA DEL SACRO CUORE - DEPARTMENT OF ECONOMIC

AND SOCIAL SCIENCES

Daniele Cerrato UNIVERSITÀ CATTOLICA DEL SACRO CUORE - DEPARTMENT OF ECONOMIC

AND SOCIAL SCIENCES

Arcangela Ricciardi UNIVERSITÀ CATTOLICA DEL SACRO CUORE

1448 ROLEPLAY IN THE BOARDROOM: A CALL FOR A HOLISTIC PERSPECTIVE ON BOARD INTERACTIONS

Eryn Zander VRIJE UNIVERSITEIT AMSTERDAM Svetlana Khapova VRIJE UNIVERSITEIT AMSTERDAM

Erik Van de Loo INSEAD

Building and managing alliances capability (16:00 - 17:30) - D6 Building - D6/106

Track: ST13\_03 - CENA Coopetition, Ecosystems, Networks and Alliances

Chair(s): Audrey Rouyre

Discussant(s): Martina Pieperhoff

#### **Paper Presentations:**

# 1395 ALLIANCE MANAGEMENT CAPABILITY AND ITS DRIVERS: DOES HUMAN CAPITAL EDUCATION AND TRAINING MATTER?

Taekyung Park YEUNGNAM UNIVERSITY
Su-Jeong Kim YEUNGNAM UNIVERSITY
Junghyun Yoon YEUNGNAM UNIVERSITY
Do Yun Kim YEUNGNAM UNIVERSITY

# 1975 CHALLENGES IN DEVELOPING AN ALLIANCE PORTFOLIO CAPABILITY IN THE CONTEXT OF INDUSTRIAL SERVITIZATION

Marie FABRE UNIVERSITY OF MONTPELLIER

Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL / ECOLE POLYTECHNIQUE

# 2384 CORPORATE ACCELERATORS: A STRATEGIC TOOL TO CULTIVATE DYNAMIC CAPABILITIES FOR CHANGE AND ENTREPRENEURIAL ECOSYSTEMS ACCESS.

Mohamad Najib Tarhini RENNES SCHOOL OF BUSINESS

Anna-Sofia Yanson UNIVERSITY OF ITALIAN SWITZERLAND (USI LUGANO)

André NEMEH RENNES SCHOOL OF BUSINESS

Coevolution and Complex System Research II (16:00 - 17:30) - D4 Building - D4/104

Track: ST12\_01 - Actors, Systems, and Coevolution: Methods and Perspectives for a Complex World

Chair(s): Johan Kask

**Paper Presentations:** 

2782 COEVOLUTIONARITY: THE QUANTITATIVE STUDY OF COEVOLUTIONARY POTENTIAL IN ECOSYSTEM

INTERACTIONS USING SOCIAL NETWORK ANALYSIS

Bradley Stone RENNES SCHOOL OF BUSINESS

2661 TOWARDS MORE RESPONSIBLE AND REGIONALLY EMBEDDED BIOECONOMIES? A QUALITATIVE

MULTIPLE-CASE STUDY ON GERMAN FLAGSHIP INNOVATIONS

Michael Schlaile UNIVERSITY OF HOHENHEIM

Jonathan Friedrich

LEIBNIZ CENTRE FOR AGRICULTURAL LANDSCAPE RESEARCH (ZALF)

Luise Porst

LEIBNIZ CENTRE FOR AGRICULTURAL LANDSCAPE RESEARCH (ZALF)

Jana Zscheischler

LEIBNIZ CENTRE FOR AGRICULTURAL LANDSCAPE RESEARCH (ZALF)

1103 MOVING FROM VARIANCE TO PROCESS THEORY IN ENTREPRENEURIAL ECOSYSTEM RESEARCH: A

**PRAGMATIC FRAMEWORK** 

Felix Toepler HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

Contextualizing Leadership With DEI (16:00 - 17:30) - D6 Building - D6/102

Track: T05\_03 - Role of Diversity, Equality and Inclusion in Careers and Leadership

Chair(s): Sumita Datta

Discussant(s): Johana Sierra-Morán

**Paper Presentations:** 

1006 THE ROLE OF AUTHENTIC LEADERSHIP ON PSYCHOLOGICAL CONDITIONING AND EMPLOYEE

**ENGAGEMENT IN DEI-COMMITTED ORGANIZATION** 

Rupak Rauniar UNIVERSITY OF HOUSTON DOWNTOWN
Cheryl Dowie UNIVERSITY OF HOUSTON- DOWNTOWN

Amaani Rauniar ALVIN ISD

Ray Cao UNIVERSITY OF HOUSTON- DOWNTOWN

1593 INCLUSION BEYOND BORDERS: A CROSS-CULTURAL INVESTIGATION OF THE RELATIONSHIP BETWEEN

NEED-SUPPORTIVE INCLUSIVE LEADERSHIP AND AFFECTIVE COMMITMENT TO THE ORGANIZATION

Anna-Maria Mazurczak OTTO-VON-GUERICKE-UNIVERSITY MAGDEBURG

2244 THE ROLE OF INTERCULTURAL DIFFERENCES IN SHAPING RESPECTFUL LEADERSHIP PRACTICES AND

**EMPLOYEES' ENGAGEMENT** 

Cinzia Calluso LUISS UNIVERSITY

Valentina Iacopino UNIVERSITÀ CATTOLICA DEL SACRO CUORE, MILAN, ITALY

Anna Piazza UNIVERSITY OF GREENWICH, LONDON, UK

Corporate Governance and Diversity 2 (16:00 - 17:30) - D6 Building - D6/013

Track: ST02\_03 - Corporate Governance and Diversity

Chair(s): STEFAN GROSCHL

Discussant(s): Agnieszka Wójcik-Czerniawska

#### **Paper Presentations:**

#### 1921 FEMALE CHAIRS IN TIMES OF CRISIS: NAVIGATING THE GLASS CLIFF OR DRIVING CHANGE

Rita Goyal COVENTRY UNIVERSITY, UK
Nada Kakabadse HENLEY BUSINESS SCHOOL
Andrew Kakabadse HENLEY BUSINESS SCHOOL

# 2064 EARLY EXIT OF FEMALE DIRECTORS: THE EFFECTS OF ATTRIBUTIONAL BIAS AND LEGITIMACY THREAT MITIGATION FACTORS

Toru Yoshikawa WASEDA UNIVERSITY
Frank Jiang CARLETON UNIVERSITY
Asli Colpan KYOTO UNIVERSITY

#### 2298 FROM DIVERSITY TO INCLUSION: VIEWING WOMEN ON BOARDS BEYOND NUMBERS

Sara De Masi UNIVERSITY OF FLORENCE

Agnieszka Słomka-Gołębiowska WARSAW SCHOOL OF ECONOMICS

Andrea Paci UNIVERSITY OF FLORENCE

Simona Zambelli UNIVERSITY OF FLORENCE, DEPARTMENT OF ECONOMICS AND

MANAGEMENT (DISEI)

#### Corporate Purpose Framing (16:00 - 17:30) - D6 Building - D6/111

Track: T02\_04 / T13\_09 - Purpose-Driven Strategies, Transformation, Corporate Governance, and Resilience (cosponsored COGO & SM SIGs)

Chair(s): Chiara Pantalena

#### **Paper Presentations:**

# 2108 HOW FOR-PROFIT FIRMS FRAME CORPORATE PURPOSE: THE EVOLUTION TOWARDS SUSTAINABILITY IN FORTUNE GLOBAL 500 PURPOSE STATEMENTS

Joaquin Chico UNIVERSIDAD PONTIFICIA COMILLAS

Alvaro Lleo UNIVERSITY OF NAVARRA
Alberto Andreu UNIVERSIDAD DE NAVARRA

José Fernández UNIVERSIDAD PONTIFICIA COMILLAS Alejandro Rodriguez UNIVERSIDAD PONTIFICIA COMILLAS

### 2150 CORPORATE PURPOSE AUTHENTICITY: ORGANIZATIONAL DRIVERS AND IMPACT ON ORGANIZATIONAL LINITY

Gianluca Gionfriddo SCUOLA SUPERIORE SANT'ANNA PISA

Francesca Collevecchio SDA BOCCONI

Niccolò Maria Todaro SCUOLA SUPERIORE SANT'ANNA

Carlos Rey UNIVERSITAT INTERNACIONAL DE CATALUNYA

Andrea Piccaluga INSTITUTE OF MANAGEMENT - SCUOLA SUPERIORE SANT'ANNA PISA

### 2903 CREATING A 'COMMONS UNDERSTANDING' DEVELOPING PURPOSE IN COMMUNITY-BASED

**ORGANIZATIONS** 

Deborah Tappi AMSTERDAM UNIVERSITY OF APPLIED SCIENCE (HVA)
Frank Jan De Graaf AMSTERDAM UNIVERSITY OF APPLIED SCIENCES

Corporate Social Digital Responsibility and Innovation in Family Businesses (16:00 - 17:30) - D5 Building - D5/111

Track: ST04\_01 - Behavior, Performance, and Sustainability in Family Firms

Chair(s): Jan-Philipp Ahrens

Discussant(s): Dhiraj Mathur, Dhiraj Mathur, Magdalena Marczewska

#### **Paper Presentations:**

### 1412 HOW DO FAMILY CEOS DRIVE TECHNOLOGICAL EXPLORATION? CONSIDERING THE ROLE OF FAMILY CEOS' PRIOR WORK EXPERIENCE

Dung Nguyen SOUTHERN TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Cheng-Yu Lee NATIONAL CHIAYI UNIVERSITY

Jung-Ching Lin SOUTHERN TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

#### 2296 WHEN COLLABORATIVE INNOVATION CREATES VALUE FOR FAMILY FIRMS: A META-ANALYSIS

Sophia Pauer UNIVERSITY OF INNSBRUCK

# 3330 EFFECT OF CORPORATE SOCIAL DIGITAL RESPONSIBILITY ON ENVIRONMENTAL PERFORMANCE AND COMPETITIVE ADVANTAGE IN FAMILY AND NON-FAMILY FIRMS: THE MEDIATING EFFECT OF GREEN SOCIAL CAPITAL

Stephen Oduro FREE UNIVERSITY OF BOZEN-BOLZANO

Rana Umar UNIVERSITY OF UDINE

# 3441 DIGITALIZATION AND SUSTAINABILITY: HOW FAMILY FIRMS PURSUE THE TWIN TRANSFORMATION PARADIGM

Pierluigi Rippa UNIVERSITY OF NAPLES FEDERICO II
Simonetta Primario UNIVERSITY OF NAPLES - FEDERICO II
Carmine Passavanti UNIVERSITY OF NAPLES FEDERICO II
Francesca Imbriani UNIVERSITY OF NAPLES FEDERICO II

Crowdfunding (16:00 - 17:30) - D4 Building - D4/101

Track: ST03 04 - Entrepreneurial Finance

Chair(s): Vanesa Pesque-Cela

Discussant(s): Vanesa Pesque-Cela, Lukas Mueller

### **Paper Presentations:**

### 2601 FACTS OR EMOTIONS? HOW TYPES OF INFORMATION LOAD INFLUENCE BACKERS' SUPPORT IN CROWDFUNDING

Kalanit Efrat UNIVERSITY OF AGDER

Daphne R. Raban UNIVERSITY OF HAIFA, ISRAEL

Rozan Hakim UNIVERSITY OF HAIFA

#### 3194 EOUITY CROWDFUNDING: HOW INCLUSIVE AND SUSTAINABLE?

Vanesa Pesque-Cela LIVERPOOL BUSINESS SCHOOL, LIVERPOOL JOHN MOORES UNIVERSITY

Prince Baah-Peprah UNIVERSITY OF AGDER Rotem Shneor UNIVERSITY OF AGDER

### 1517 THE IMPACT OF ACCELERATORS ON POST-SEED VENTURE FUNDING: COMPARING EQUITY AND NON-EQUITY ACCELERATOR PROGRAMS

Lukas Mueller WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
Dries Faems WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT

Designing the Future / AI (16:00 - 17:30) - D4 Building - D4/115

Track: T03\_11 - Designing the Future: Entrepreneurship, Life Design and Al

Chair(s): Satoshi Tomita

#### **Paper Presentations:**

#### 1365 COMPARATIVE STUDY OF AI STARTUP ECOSYSTEMS IN JAPAN AND THE UK

Yirui Jiang CRANFIELD UNIVERSITY

Satoshi Tomita ASIA AI INSTITUTE, MUSASHINO UNIVERSITY, TOKYO, JAPAN

Aaron Tokunaga AARON IN JAPAN, LLC, SAITAMA, JAPAN

#### 1657 FORECASTING BUSINESS FAILURE: THE ROLE OF EXECUTIVES IN AI-DRIVEN MODELS

Maurizio La Rocca UNIVERSITY OF CALABRIA
Francesco Fasano UNIVERSITA' DELLA CALABRIA
Grego Gianluigi UNIVERSITÀ DELLA CALABRIA
Adornetto Carlo UNIVERSITÀ DELLA CALABRIA
Quarta Alessandro UNIVERSITÀ DELLA CALABRIA

Elvira Tiziana La Rocca DEPARTMENT OF ECONOMICS, UNIVERSITY OF MESSINA

D'amico Augusto UNIVERSITÀ DI MESSINA

# 2100 AI ADOPTION AND ENTREPRENEURIAL CREATIVITY: A SYNERGISTIC APPROACH TO OPPORTUNITY RECOGNITION

Ping-Hsun Li RICHARD A. CHAIFETZ SCHOOL OF BUSINESS SAINT LOUIS UNIVERSITY

Chin-Chun Hsu LEE BUSINESS SCHOOL UNIVERSITY OF NEVADA, LAS VEGAS

Hsing-Er Lin NATIONAL SUN YAT-SEN UNIVERSITY

Shan-Kuei Teng INSTITUTE OF BUSINESS MANAGEMENT, COLLEGE OF MANAGEMENT,

NATIONAL SUN YAT-SEN UNIVERSITY

Digital innovation - Digitalization and innovation management (session G) (16:00 - 17:30) - D6 Building - D6/005

Track: ST06\_03 - Digital Innovation: Strategies, Competencies, Theories, and Practice

Chair(s): Valerie Merindol
Discussant(s): Valerie Merindol

### **Paper Presentations:**

# 1255 ADOPTION OF DIGITAL TECHNOLOGIES IN SMES: THE ROLE OF PLANNED BEHAVIOR AND ENTREPRENEURIAL ORIENTATION

Anna-Sofia Yanson UNIVERSITY OF ITALIAN SWITZERLAND (USI LUGANO)

Daniele Cerrato UNIVERSITÀ CATTOLICA DEL SACRO CUORE - DEPARTMENT OF ECONOMIC

AND SOCIAL SCIENCES

Fabio Antoldi UNIVERSITÀ CATTOLICA DEL SACRO CUORE - DEPARTMENT OF ECONOMIC

AND SOCIAL SCIENCES

### 2325 THE ACCUMULATED STOCK OF KNOWLEDGE IN 14.0 TECHNOLOGIES AND FIRMS' PERFORMANCE IN ITALY

Francesco Capone UNIVERSITY OF FLORENCE

Niccolò Innocenti UNIVERSITY OF FLORENCE, DEPARTMENT OF ECONOMICS AND

MANAGEMENT

Leonardo Mazzoni UNIVERSITY OF PADUA, DEPARTMENT OF ECONOMICS AND MANAGEMENT

# 2665 BUILDING ORGANIZATIONAL RESILIENCE IN SMES: THE KEY ROLE OF DIGITAL TECHNOLOGIES, TRANSFORMATIONAL LEADERSHIP AND INNOVATION.

Rodrigo Martin-Rojas GRANADA UNIVERSITY
Aurora Garrido Moreno UNIVERSITY OF MÁLAGA
Víctor García Morales GRANADA UNIVERSITY
María Esmeralda Lardón-López UNIVERSITY OF GRANADA

Ecosystem Perspectives on Sustainable Innovation (16:00 - 17:30) - D6 Building - D6/006

Track: ST06\_05 - Innovation for Sustainability, Circularity and Green-tech

Chair(s): Julia Schmitt, Erik G. Hansen

Discussant(s): Daniel Stabler, Mikko Lampinen

### **Paper Presentations:**

# 2012 DIGITAL TECHNOLOGIES AS CIRCULARITY AND INDUSTRIAL SYMBIOSIS ENABLERS: AN INVESTIGATION INTO DIGITAL VERSATILITY AND THE ENABLED SYMBIOTIC EXCHANGES

Lucrezia Sgambaro POLITECNICO DI MILANO Davide Chiaroni POLITECNICO DI MILANO

### 3245 RELATIONAL DYNAMICS IN INDUSTRIAL ECOSYSTEMS: CIRCULAR ECONOMY TRANSITION IN BATTERY METAL INDUSTRY

Mikko Lampinen UNIVERSITY OF EASTERN FINLAND Nuppu Mielonen UNIVERSITY OF EASTERN FINLAND Hanna Lehtimäki UNIVERSITY OF EASTERN FINLAND

#### 1565 CONSUMER ELECTRONICS REPAIR WITHIN POLYCENTRIC MARKETS

Daniel Stabler LUT BUSINESS SCHOOL

Henri Hakala

Anne-Laure Mention RMIT UNIVERSITY

Ahmad Alaassar RMIT UNIVERSITY AND UNIVERSITY OF AGDER

### ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT (16:00 - 17:30) - D4 Building - D4/004

Track: ST03\_05 - Entrepreneurship, Regions & Regional Development

Chair(s): Michael Hudecheck

#### **Paper Presentations:**

#### 2861 EVALUATING THE EFFECT OF RAPID CYCLE DELIBERATE PRACTICE VERSUS TRADITIONAL

SIMULATION PRACTICE ON STAFF CONFIDENCE, KNOWLEDGE AND QUALITY OF CARDIOPULMONARY RESUSCITATION: A RANDOMIZED CONTROLLED TRI

Asma Salem JOHNS HOPKINS ARAMCO HEALTHCARE
Abdullah Alhadhira JOHNS HOPKINS ARAMCO HEALTHCARE
Anwar Alotaibi JOHNS HOPKINS ARAMCO HEALTHCARE

Mohammad Alkeresh JHONS HOPKINS ARAMCO HEALTHCARE (JHAH)

# 3446 CHARTING NEW WATERS: THE ACCULTURATIVE MULTIPLIER EFFECT OF ROMANIAN MIGRANT ENTREPRENEURSHIP IN LONDON, UK

Iuliana Chitac UNIVERSITY OF WESTMINSTER Elisabeth Michielsens UNIVERSITY OF WESTMINSTER

Andrei Stefan Nestian UNIVERSITY OF ALEXANDRU IOAN CUZA, IASI, ROMANIA

#### 3729 ENTREPRENEURSHIP FORMALIZATION IN SLUMS: AN URBAN ARCHITECTURE PERSPECTIVE

Michael Hudecheck UNIVERSITY OF ST. GALLEN INSTITUTE OF RESPONSIBLE INNOVATION

Nina Zachlod UNIVERSITY OF ST. GALLEN Charlotta Siren UNIVERSTIY OF ST.GALLEN

Ethical Consumption: Consumer Attitudes and Responses (16:00 - 17:30) - D4 Building - D4/005

Track: GT01\_00 - Business for Society General Track

Chair(s): Stéphan Pezé

#### **Paper Presentations:**

### 2229 SUSTAINABLE FOOD CONSUMPTION HABITS AMONG UNIVERSITY STUDENTS AGED 18 TO 26

Vincenza Vota UNIVERSITÀ CATTANEO (LIUC)
René Pichardo ICN CREATIVE BUSINESS SCHOOL

Patrizia Tettamanzi LIUC, CATTANEO UNIVERSITY - CASTELLANZA

### 3035 VICARIOUS BRAND ANIMOSITY AND ETHICAL CONSUMPTION: INSIGHTS FROM THE UKRAINE-RUSSIA

**CONFLICT** 

Dariusz Cichon AGH UNIVERSITY
Dariusz Sala AGH UNIVERSITY

Tomáš Kincl

Zahid Hameed COLLEGE OF BUSINESS ADMINISTRATION, AJMAN UNIVERSITY

Anshuman Sharma DEPARTMENT OF MARKETING, COLLEGE OF BUSINESS ADMINISTRATION,

AJMAN UNIVERSITY, AJMAN, UNITED ARAB EMIRATES

Tahir Islam LEEDS TRINITY UNIVERSITY
Abdul Ghaffar UNIVERSITY OF KARACHI

#### 2448 IS GREENWASHING A WINNING STRATEGY? EVIDENCE FROM A CONSUMER'S PERSPECTIVE

Roberta Iovino SANT'ANNA SCHOOL OF ADVANCED STUDIES OF PISA

Micol Batelli SANT'ANNA PISA

Vinicio Di Iorio SANT'ANNA SCHOOL OF ADVANCED STUDIES

Francesco Testa

Evolving Career Paths & Gig Work Dynamics (16:00 - 17:30) - D4 Building - D4/001

Track: GT01\_00 - Business for Society General Track

Chair(s): Mauro Romanelli Discussant(s): Silvio Ripetta

#### **Paper Presentations:**

#### 1094 HOW JOB CRAFTING INFLUENCES WORK MEANINGFULNESS IN COWORKING SPACES

Elena Mazzardo DIPARTIMENTO DI ECONOMIA E MANAGEMENT, UNIVERSITÀ DI FERRARA

Domenico Berdicchia UNIVERSITÀ DI FERRARA Fulvio Fortezza UNIVERSITY OF FERRARA Giovanni Masino UNIVERSITÀ DI FERRARA

#### 2085 A GONZO ETHNOGRAPHY OF THE SHOPPING GIG: MANAGING GIG WORK CONTRADICTIONS

Jerry Sheppard SIMON FRASER UNIVERSITY

Jesse Young ADLER SCHOOL OF PROFESSIONAL PSYCHOLOGY

### 1141 CAREER MOBILITY AND ITS PREDICTIVE RELATIONSHIP TO SOCIAL MOBILITY

Haemoon Oh UNIVERSITY OF SOUTH CAROLINA Miyoung Jeong UNIVERSITY OF SOUTH CAROLINA

Seonjeong Lee PURDUE UNIVERSITY

Hyejo Shin HONG KONG POLYTECHNIC UNIVERSITY

Global Mobility 2 (16:00 - 17:30) - D5 Building - D5/001

Track: ST07\_01 - Global Mobility Chair(s): Margaret Shaffer

#### **Paper Presentations:**

1070 UNDERSTANDING EXPATRIATE PRIVILEGE: PRIVILEGE PERCEPTIONS IN CRISIS

Judit Végh DOCTORAL SCHOOL OF PSYCHOLOGY, ELTE EÖTVÖS LORÁND UNIVERSITY,

HUNGARY

Marie-Therese Claes VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

Joyce Jenkins EXPERT HUMANS

1105 SPANISH SIES' ADJUSTMENT PROCESS CONSIDERING DIFFERENT LENGTHS OF STAY

Maria Blanco UNIVERSIDAD NEBRIJA

Mariela Golik UNIVERSIDAD NACIONAL DE SAN MARTIN

Margarita Gómez Calleja X

1338 LOCATION, LOCATION, LOCATION: FACTORS CONTRIBUTING TO THE APPEAL OF DESTINATION FOR

**EXPATRIATES** 

Jane Burmeister BAMBERG UNIVERSITY
Maike Andresen UNIVERSITY OF BAMBERG

Green Finance, Social Bonds and the ESG Logic (16:00 - 17:30) - D4 Building - D4/105

Track: ST01\_03 - Finance and Economy for Society: Financial Inclusion, Governance and Sustainability

Chair(s): Sharam Alijani

Discussant(s): Yosr Ammar, Emmanuelle Dubocage

#### **Paper Presentations:**

### 1590 GREEN BONDS AND FIRM PERFORMANCE: A FOCUS ON CONTINGENCY FACTORS

Francesco Cappa LUISS

Raffaele Oriani LUISS GUIDO CARLI UNIVERSITY

Samuel Vigne LUISS

### 1838 COMPARING GREEN FINANCE TRANSITIONS: A POLICY DIFFUSION LENS ON POLAND AND UZBEKISTAN

Yulduz Alimova KOZMINSKI UNIVERSITY

### 2022 ESG LOGIC: A UTOPIA OR THE DECISIVE TRIGGER FOR A SUSTAINABLE TRANSITION?

Alice Martiny SCUOLA SUPERIORE SANT'ANNA

Francesco Testa

Jonathan Taglialatela POLITECNICO DI MILANO

Fabio Iraldo SCUOLA SUPERIORE SANT'ANNA

GT4 Foreign investment and divestment (16:00 - 17:30) - D6 Building - D6/113

Track: GT07\_00 - International Management General Track

Chair(s): DIRK HOLTBRÜGGE

Discussant(s): Farok Contractor, Maria Cristina Sestu, DIRK HOLTBRÜGGE

#### **Paper Presentations:**

#### 1195 HOW MULTINATIONAL DIRECT INVESTMENT INFLOWS AFFECT INCOME INEQUALITY IN HOST NATIONS

Farok Contractor RUTGERS BUSINESS SCHOOL Kyoungseo (Emma) Hong RUTGERS BUSINESS SCHOOL

#### 1442 UNDERSTANDING TALENT IN FOREIGN SUBSIDIARIES: A REVIEW, SYNTHESIS, AND WAY FORWARD

Ting Liu KYOTO UNIVERSITY

Tomoki Sekiquchi GRADUATE SCHOOL OF MANAGEMENT, KYOTO UNIVERSITY

Kai Chi Yam NATIONAL UNIVERSITY OF SINGAPORE

Ya Xi Shen BUSINESS SCHOOL, HUNAN UNIVERSITY, CHINA

Jiayin Qin GRADUATE SCHOOL OF ECONOMICS, KYOTO UNIVERSITY

# 1703 VIOLENT CONFLICTS, INSTITUTIONAL FRICTIONS AND FOREIGN DIVESTMENT. THE CASE OF MNCS' MARKET EXIT FROM RUSSIA

Dirk Holtbrügge DEPARTMENT OF INTERNATIONAL MANAGEMENT, FRIEDRICH-ALEXANDER

UNIVERSITY ERLANGEN-NÜRNBERG, NÜRNBERG, GERMANY

Marc Oberhauser DEPARTMENT OF INTERNATIONAL MANAGEMENT, FRIEDRICH-ALEXANDER

UNIVERSITY ERLANGEN-NÜRNBERG, NÜRNBERG, GERMANY

Laura Kirste FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG,

DEPARTMENT OF INTERNATIONAL MANAGEMENT

#### 1829 SHAREHOLDERS'ALIGNMENT AND JOINT VENTURE GROWTH

Maria Cristina Sestu UNIVERSITY OF GRONINGEN

Healthcare Workforce Issues (16:00 - 17:30) - D5 Building - D5/114

Track: ST11 02 - Healthcare Management Research

Chair(s): J.J. Schmidt

### **Paper Presentations:**

# 2423 WHAT IS THE INFLUENCE OF MARKET CHARACTERISTICS ON THE USE OF ENABLING WORKERS IN FEDERALLY QUALIFIED HEALTH CENTERS?

Shanequa Roscoe
UNIVERSITY OF ALABAMA AT BIRMINGHAM
Geoffey Silvera
THE UNIVERSITY OF ALABAMA AT BIRMINGHAM
Nancy Borkowski
UNIVERSITY OF ALABAMA AT BIRMINGHAM
UNIVERSITY OF ALABAMA AT BIRMINGHAM
UNIVERSITY OF ALABAMA AT BIRMINGHAM
UNIVESITY OF ALABAMA AT BIRMINGHAM (UAB)
Michelle Brown
UNIVERSITY OF ALABAMA AT BIRMINGHAM

Joy Deupree UNIVERSITY OF ALABAMA AT BIRMINGHAM (UAB)

# 2698 IMPOSTER SYNDROME AND USE OF IMPRESSION MANAGEMENT AMONG HEALTH ADMINISTRATION HEALTHCARE FACULTY

Reid Eagleson THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

Kristine Hearld UAB

Tera Webb UNIVERSITY OF ALABAMA AT BIRMINGHAM

Rita DiLeo THE UNIVERSITY OF SCRANTON

# 3650 TIME IS TICKING: FRENCH HEALTHCARE TEAMS AND THEIR MANAGERS NAVIGATING TIME CHALLENGES WITH THEIR COLLECTIVE COMPETENCIES

Samira Hanna IAE ANGERS - UNIVERSITÉ D'ANGERS. GRANEM LABORATORY

Romain Lonceint IMT ATLANTIQUE

Frédérique Chédotel UNIVERSITÉ OF ANGERS

# 3600 HOW KNOWLEDGE SHARING INFLUENCES PATIENT HEALTH LITERACY AND DOCTOR-PATIENT TRUST: EVIDENCE FROM CHRONIC DISEASE DOCTORS IN CHINA

Renjie Lu CHANGZHOU THIRD PEOPLE'S HOSPITAL, CHANGZHOU MEDICAL CENTER,

NANJING MEDICAL UNIVERSITY

Shaozhuang Ma ISCTE

Jingjie Fan DEPARTMENT OF PREVENTIVE HEALTHCARE, SHENZHEN MATERNITY AND

CHILD HEALTHCARE HOSPITAL, SOUTHERN MEDICAL UNIVERSITY

Innovation General Track 3: Strategic Response to Technological Change (16:00 - 17:30) - D6 Building - D6/004 Track: GT06\_00 - Innovation General Track

Chair(s): Kristel Miller

#### **Paper Presentations:**

### 2111 TECHNOLOGICAL DIVERSIFICATION: TECHNOLOGY STRATEGIES OF FIRMS IN THE FIELD OF AUTONOMOUS DRIVING

Daniel Runkel PHILIPPS-UNIVERSITY MARBURG
Michael Stephan PHILIPPS-UNIVERSITY MARBURG

### 3025 INCUMBENTS' TECHNOLOGICAL RESPONSES TO THE INNOVATOR'S DILEMMA: A LONGITUDINAL APPROACH

Victor Dos Santos Paulino TBS BUSINESS SCHOOL Denis Lacoste TBS BUSINESS SCHOOL

# 3692 SPEEDING UP TECHNOLOGY DIFFUSION: VOLUNTARY PATENT WAIVERS AND INTERNATIONAL TREATIES

Christine Oughton SOAS UNIVERSITY OF LONDON

Damian Tobin CORK UNIVERSITY BUSINESS SCHOOL

Internationalization and purpose (16:00 - 17:30) - D15 Building - D15/005

Track: SIG 14: Conference theme, Managing with Purpose

Knowledge and Technology: Impacts on Projects and Society (16:00 - 17:30) - D5 Building - D5/008

Track: ST10\_02 - Project and Society

Chair(s): Lauri Vuorinen

Discussant(s): Sana Lateef, Gloria Miller

#### **Paper Presentations:**

# 3684 BUILDING BRIDGES OVER TIME: KNOWLEDGE NETWORKS AND ORGANIZATIONAL LEARNING IN MEGA PROJECTS. A LONGITUDINAL LENS ON LEARNING DURING THE GAASPERDAMMERTUNNEL PROJECT

Sana Lateef TECHNISCHE UNIVERSITEIT DELFT

Johan Ninan TU DELFT

Marcel Hertogh DELFT UNIVERSITY OF TECHNOLOGY

Yan Liu NANJING UNIVERSITY

# 2965 GUIDING THE RESEARCH AGENDA ON DIGITAL SUSTAINABILITY: A METAREVIEW OF INHIBITORS, DRIVERS AND IMPACTS

Lise Tordrup DEPARTMENT OF MANAGEMENT, AARHUS UNIVERSITY

Lars Hansen AARHUS UNIVERSITY
Timo Leimbach AARHUS UNIVERSITY

Knowledge Behaviors (16:00 - 17:30) - C9 Building - C9/001 Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Sarthak Kaushish Discussant(s): Hsi-An Shih

#### **Paper Presentations:**

### 1099 UNDERSTANDING THE DYNAMICS OF KNOWLEDGE HIDING: AN IN-DEPTH ANALYSIS

Sarthak Kaushish LM THAPAR SCHOOL OF MANAGEMENT, THAPAR INSTITUTE OF

ENGINEERING AND TECHNOLOGY, PATIALA, INDIA

Dr. Sandeep Goyal LM THAPAR SCHOOL OF MANAGEMENT, DERABASSI, PUNJAB Amit Bhardwaj LM THAPAR SCHOOL OF MANAGEMENT, THAPAR INSTITUTE OF

ENGINEERING AND TECHNOLOGY, PATIALA, INDIA

# 1605 EXPLORING THE INTERPLAY BETWEEN KNOWLEDGE SHARING AND EMPLOYEE BEHAVIOR: A COMPREHENSIVE MODEL

Susan Zeidan ZAYED UNIVERSITY

Catherine Prentice UNIVERSITY OF SOUTHERN QUEENSLAND

Mai Nguyen GRIFFITH UNIVERSITY

# 1738 PERCEIVED OVERQUALIFICATION AND INNOVATION: EXPLORING THE ROLE OF TERRITORIAL DYNAMICS IN SHAPING KNOWLEDGE BEHAVIORS

Timea David ESSCA SCHOOL OF MANAGEMENT
Hsi-An Shih NATIONAL CHENG KUNG UNIVERSITY
Tsai-Hsun Cheng NATIONAL CHENG KUNG UNIVERSITY

M&As: Value(s), CSR and Sustainability (16:00 - 17:30) - D6 Building - D6/104 Track: ST13\_04 Mergers & Acquisitions and Divestitures: A Glimpse into the Future

Chair(s): Audrey Rouzies
Discussant(s): Panos Desyllas

#### **Paper Presentations:**

3197 CHALLENGING THE CURRENT UNDERSTANDING OF VALUE IN MERGERS AND ACQUISITIONS: A

**PROBLEMATIZING REVIEW** 

Taiwo Aderogba TOULOUSE SCHOOL OF MANAGEMENT

3285 EXPLORING THE POST-M&A ESG VALUE CREATION: A CONTINGENCY APPROACH

Ilaria Galavotti UNIVERSITÀ CATTOLICA DEL SACRO CUORE - DEPARTMENT OF ECONOMIC

AND SOCIAL SCIENCES

Domenico Rocco Cambrea UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Donatella Depperu UNIVERSITÀ CATTOLICA DEL SACRO CUORE

1658 THE IMPACT OF CSP ON EQUITY OWNERSHIP DECISIONS IN MERGERS & ACQUISITIONS

Regina Pohl TECHNICAL UNIVERSITY OF MUNICH LI Chengguang TECHNICAL UNIVERSITY OF MUNICH

Microfoundations of Ambidexterity (16:00 - 17:30) - D6 Building - D6/011

Track: GT13 00 - Strategic Management General Track

Chair(s): Ke Rong

Discussant(s): Viktorija Varaniute

### **Paper Presentations:**

1247 KNOWLEDGE SHARING AND AMBIDEXTERITY TOWARD ENVIRONMENTAL PERFORMANCE IN THE MINING SECTOR: THE MEDIATING ROLES OF PSYCHOLOGICAL EMPOWERMENT AND ENVIRONMENTAL CONSCIOUSNESS

William Limousin RENNES SCHOOL OF BUSINESS
Laurent Scaringella RENNES SCHOOL OF BUSINESS
Morgane Scaringella EXCELIA BUSINESS SCHOOL

2200 A MULTILEVEL PERSPECTIVE OF THE DRIVERS AND OUTCOMES OF TEAM AMBIDEXTERITY

Konstantinos Kostopoulos UNIVERSITY OF PIREUS Constantinos Mammassis UNIVERSITY OF PIRAEUS

Alexandros Papalexandris ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

Georgios Panagopoulos UNIVERSITY OF PIRAEUS

# 2513 UNPACKING THE MICROFOUNDATIONS OF MULTILEVEL AMBIDEXTERITY: HOW INDIVIDUAL BEHAVIORS, PERSONALITY TRAITS AND VALUES SHAPE EXPLORATION-EXPLOITATION BALANCE OF STUDENTS IN BUSINESS SCHOOLS

Szymon Wiercinski KOZMINSKI UNIVERSITY

Laurent Scaringella RENNES SCHOOL OF BUSINESS
Morgane Scaringella EXCELIA BUSINESS SCHOOL
Piotr Wójcik KOZMINSKI UNIVERSITY

Mindfulness, Passion & Remote Work (16:00 - 17:30) - C9 Building - C9/002

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Aviv Kidron
Discussant(s): Togan KILIC

### **Paper Presentations:**

# 1266 THE DOUBLE-EDGED SWORD: MANAGEMENT SUPPORT AND PERCEIVED PREGNANCY DISCRIMINATION IN REMOTE MATERNAL EMPLOYMENT

Aviv Kidron MAX STERN YEZREEL VALLEY COLLEGE
Neta Cohen THE MAX STERN YEZREEL VALLEY COLLEGE
Michal Gross THE MAX STERN YEZREEL VALLEY COLLEGE

#### 1340 THE TWO FACES OF WORK PASSION: LINKING AUTHENTICITY TO INTERPERSONAL DYNAMICS

Mamoona Arshad DE MONTFORT UNIVERSITY, UK

Muhammad Abdur Rahman Malik LAHORE UNIVERSITY OF MANAGEMENT SCIENCES (LUMS), PAKISTAN

# 3323 ARE YOU TRULY FAIR? HOW MINDFULNESS ENABLES MANAGERS TO ASSESS THEIR REAL FAIRNESS IN REMOTE AND IN-OFFICE WORK

Togan KILIC KEDGE BUSINESS SCHOOL Marc Ohana KEDGE BUSINESS SCHOOL

Open Innovation and entrepreneurship (16:00 - 17:30) - D6 Building - D6/007

Track: ST06 07 - Open Innovation Engaging Individuals, Communities and Networks

Discussant(s): Cristina Boari

### **Paper Presentations:**

# 3570 ASSESSING THE INTENSITY OF UNIVERSITY COLLABORATION AMONG START UPS: EVIDENCE FROM THE UK INNOVATION SURVEY

Andrew Johnston UNIVERSITY OF HUDDERSFIELD

#### 2987 BROADENING HORIZONS: THE INFLUENCE OF TOP MANAGERS' CAREER VARIETY ON OPEN

INNOVATION

Jonas Harbach RWTH AACHEN UNIVERSITY

#### 3604 VENTURE CLIENTING: AN OVERVIEW OF THE CURRENT STATE OF RESEARCH

Michael Jakob BERN UNIVERSITY OF APPLIED SCIENCES
Bastian Widenmayer BERN UNIVERSITY OF APPLIED SCIENCES

Organizational Wellbeing (16:00 - 17:30) - C9 Building - C9/003

Track: ST09\_01 - Human Resource Management

Chair(s): Riccardo Peccei

**Paper Presentations:** 

1962 HAPPINESS, ORGANIZATIONAL SUPPORT, TRUST, AND PASSION AT WORK AMONG PHYSICIANS IN

**PUBLIC SERVICE** 

Michal Shamir THE MAX STERN YEZREEL VALLEY COLLEGE
Orit Shamir Balderman THE MAX STERN YEZREEL VALLEY COLLEGE

2049 THE TRADEOFFS OF AN ORGANIZATIONAL STRATEGY FOR WELL-BEING. ANALYSIS OF THE

COMBINATION OF A BUNDLE OF HRM PRACTICES, ORGANIZATIONAL RESOURCES, AND THE ROLES OF

**MANAGERS** 

Stephanie Chasserio SKEMA BUSINESS SCHOOL

1040 ORGANIZATIONAL TRUST AND COOPERATIVE CLIMATE AT WORK: IMPACT ON PSYCHOLOGICAL WELL-

BEING THROUGH PSYCHOLOGICAL NEEDS IN THE EUROPEAN TOURISM INDUSTRY

Ana M. Lucia Casademunt UNIVERSITY OF MALAGA (SPAIN)
Laura Padilla-Angulo UNIVERSIDAD LOYOLA ANDALUCÍA
Daria Sarti UNIVERSITY OF FLORENCE (ITALY)

Teresina Torre UNIVERSITY OF GENOA - DEPARTMENT OF ECONOMICS AND BUSINESS

Private Equity, M&As, Crisis and Sustainability in Family Businesses (16:00 - 17:30) - D6 Building - D6/114

Track: ST04\_01 - Behavior, Performance, and Sustainability in Family Firms

Chair(s): Rodrigo Basco

Discussant(s): Mario Ossorio, Deanira Laze, Mario Ossorio

**Paper Presentations:** 

3513 HOW ARE FAMILY FIRMS SOLD TO PRIVATE EQUITY?

Clara Marie Schomäcker

Benjamin Hammer

HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

LANCASTER UNIVERSITY MANAGEMENT SCHOOL

WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT

Douglas Cumming FLORIDA ATLANTIC UNIVERSITY

3644 M&AS IN THE FAMILY BUSINESS SETTING: THE ROLE OF SUSTAINABILITY

Mario Ossorio UNIVERSITÀ DEGLI STUDI DELLA CAMPANIA

1584 FAMILY AND NON-FAMILY FIRMS' CORPORATE SOCIAL RESPONSIBILITY DURING CRISIS: THE ROLE OF

ORGANIZATIONAL PSYCHOLOGICAL CAPITAL AND PREPAREDNESS

Philipp Ruf BERN UNIVERSITY OF APPLIED SCIENCE

Philipp Köhn UNIVERSITY OF SIEGEN
Sven Wolff UNIVERSITY OF SIEGEN

Marco Mismetti STOCKHOLM SCHOOL OF ECONOMICS

Giuseppe Strina UNIVERSITY OF SIEGEN

### 2168 WALKING THE PATH TOWARDS SUSTAINABILITY: ARE FAMILY FIRMS ADVANTAGED?

Ignacio Abardía-Tosat UNIVERSITY OF ZARAGOZA Concepción Garcés-Ayerbe UNIVERSITY OF ZARAGOZA Pilar Rivera-Torres UNIVERSITY OF ZARAGOZA

Project Leadership for Sustainable Purposes (16:00 - 17:30) - D5 Building - D5/110

Track: T10\_05 - Project Leadership with Purpose

Chair(s): Martina Huemann

Discussant(s): Dicle Kortantamer, Ossi Pesämaa

#### **Paper Presentations:**

#### 2008 THE NEED FOR PURPOSE IN SUSTAINABLE PROJECT CAREERS

Ruth Lechler WU

Martina Huemann

WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS AND UCL

Hans Georg Gemünden

TU BERLIN, INSTITUT FÜR TECHNOLOGIE UND MANAGEMENT AND BI

NORWEGIAN BUSINESS SCHOOL, DEPARTMENT OF LEADERSHIP AND

ORGANIZATION

Alexander Kock TU DARMSTADT

## 2971 MOVING GOALS AND GOVERNANCE OF COMPLEX HEALTH SERVICES: A LONGITUDINAL STUDY OF THE ECOSYSTEM AROUND DEVELOPING NATURE-BASED INTERVENTIONS

Ossi Pesämaa LULEÅ UNIVERSITY OF TECHNOLOGY Åsa Engström LULEÅ UNIVERSITY OF TECHNOLOGY Jeaneth Johansson LULEÅ UNIVERSITY OF TECHNOLOGY Päivi Juuso LULEÅ UNIVERSITY OF TECHNOLOGY

## 3399 UNDERSTANDING THE ROLE OF LEADERSHIP IN THE NAVIGATION OF SITUATIONS OF URGENCY IN PROJECTS

Dicle Kortantamer

Qinghao Wang

Christine Unterhitzenberger

UNIVERSITY OF LEEDS

UNIVERSITY OF LEEDS

UNIVERSITY OF LEEDS, UK

Psychological Safety and Emotions (16:00 - 17:30) - C9 Building - C9/005

Track: ST09\_02 - Team Performance Management

Chair(s): Monika Maslikowska

### **Paper Presentations:**

## 3164 MIND THE GAP: HOW LEADER OVERESTIMATION ERODES PSYCHOLOGICAL SAFETY CLIMATE STRENGTH OVER TIME AND IMPACTS WORK ABILITY

Tarek Carls UNIVERSITY OF ST. GALLEN Mahshid Khademi UNIVERSITY OF ST.GALLEN Louisa Riess UNIVERSITY OF ST.GALLEN Nicola Glumann UNIVERSITY OF ST.GALLEN Stephan Böhm UNIVERSITY OF ST.GALLEN

### 2435 BUILDING COLLECTIVE COGNITION: THE ROLE OF PERSONALITY IN TEAM TRANSACTIVE MEMORY

**SYSTEMS** 

Kyongji Han UNIVERSITY OF TEXAS AT TYLER Eun Kyung Lee YONSEI UNIVERSITY – MIRAE CAMPUS

Andrea Kim SUNGKYUNKWAN UNIVERSITY Youngsang Kim SUNGKYUNKWAN UNIVERSITY

### 1356 STUDYING PSYCHOLOGICAL SAFETY ACROSS CULTURES: A SYSTEMATIC REVIEW AND A FUTURE

**RESEARCH AGENDA** 

Irina Prosviriakova VRIJE UNIVERSITY AMSTERDAM Svetlana Khapova VRIJE UNIVERSITEIT AMSTERDAM

Recruitment & Selection (16:00 - 17:30) - C9 Building - C9/004

Track: ST09\_01 - Human Resource Management

Chair(s): Kristine Tamayo-Verleene

#### **Paper Presentations:**

### 3641 RECRUITING THE NEXT GENERATION: INSIGHTS FROM A CORPUS STUDY OF JOB ADVERTISEMENTS

**TARGETING GEN Z** 

Francesca Nannetti UNIVERSITY OF MODENA AND REGGIO EMILIA

Anna Chiara Scapolan UNIVERSITY OF MODENA AND REGGIO EMILIA, DEPARTMENT OF

COMMUNICATION AND ECONOMICS

### 2003 THE IMPACTS OF EMPLOYER BRAND AND ORGANIZATIONAL PRESTIGE ON EMPLOYEE RETENTION AND JOB SEARCH BEHAVIOR

Hsiao-Tien Liu NATIONAL YANG MING CIAO TUNG UNIVERSITY
Jin Feng Uen NATIONAL YANG MING CHIAO TUNG UNIVERSITY

Yi-An Chen ASUSTEK COMPUTER INC

## 2177 DISCRIMINATION AGAINST DISTANCE LEARNING GRADUATES IN THE JOB MARKET: AN EXAMINATION OF COGNITIVE SKILL DEVELOPMENT AND RECRUITMENT PREFERENCES

Juliette Evon ESSCA - SCHOOL OF MANAGEMENT Jérémy Celse ESSCA - SCHOOL OF MANAGEMENT

### 2478 LEGITIMACY NARRATIVES AROUND RELATION-BASED HIRING

Cyrlene Claasen RENNES SCHOOL OF BUSINESS
Sarah Hudson RENNES SCHOOL OF BUSINESS
Helena González-Gómez NEOMA BUSINESS SCHOOL

Reinventing HR for the AI Age (2) (16:00 - 17:30) - Hilton Garden Inn Novoli - Sala San Donato (B)

Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management,

**Employment Relations and Organizational Behaviour** 

Discussant(s): Ksenia Keplinger

### **Paper Presentations:**

#### 3237 BEYOND THE BLACK BOX: HUMAN AGENCY AND ALGORITHMIC OPACITY IN HRM

Julius Lechner VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

Marco Rapp AMSTERDAM BUSINESS SCHOOL, UNIVERSITY OF AMSTERDAM

**VERENA BADER** 

#### 3250 AUTOMATION, ARTIFICIAL INTELLIGENCE AND EMPLOYEE WELL-BEING

Evelyn Sam LUISS GUIDO CARLI Fabian Homberg LUISS UNIVERSITY

#### 3403 LICENCE TO DISCRIMINATE? THE USE OF HUMAN-IN-THE-LOOP SYSTEMS IN HR SCREENING

Ksenia Keplinger MAX PLANCK INSTITUTE FOR INTELLIGENT SYSTEMS, STUTTGART Marina Chugunova MAX PLANCK INSTITUTE FOR INNOVATION AND COMPETITION

Yulia Litvinova MAX PLANCK INSTITUTE FOR INTELLIGENT SYSTEMS

Relational Dynamics in Leadership (16:00 - 17:30) - C9 Building - C9/006

Track: ST09\_03 - Leadership Chair(s): Rytis Komicius

Discussant(s): MINA WESTMAN

### **Paper Presentations:**

## 1518 FROM RESOURCES TO RELATIONSHIPS: PRECURSORS TO LEADER-TEAM EXCHANGE AND TEAM PROSOCIAL BEHAVIOR

Thao Nguyen VINUNIVERSITY

Linh Bui THE AUSTRALIAN NATIONAL UNIVERSITY

Dung (Jenny) Le VINUNIVERSITY

### 1766 SUPERVISOR'S HUMOR AND EMPLOYEE PERFORMANCE: ROLES OF EMOTION AND LEADER-MEMBER EXCHANGE

Kiho Jun BNU-HKBU UNITED INTERNATIONAL COLLEGE

Nan SU

BEIJING NORMAL - HONG KONG BAPTIST UNIVERSITY

Meiling YU

BEIING NORMAL - HONG KONG BAPTIST UNVERSITY

Yichen Fan UNITED INTERNATIONAL COLLEGE
Jiazheng Wang UNITED INTERNATIONAL COLLEGE
Yuting Li UNITED INTERNATIONAL COLLEGE
Yuxi Peng UNITED INTERNATIONAL COLLEGE

## 2096 DISTANCE CREATES BEAUTY: HOW LEADERS' CONSTRUAL-LEVEL MINDSET PROVIDES OPPORTUNITIES FOR OUTGROUP MINORITIES TO BENEFIT FROM EMPOWERMENT LEADERSHIP

Yu-Chen Chang NATIONAL CHUNG HSING UNIVERSITY
Man-Ling Chang NATIONAL CHUNG HSING UNIVERSITY

Session 1 (16:00 - 17:30) - D5 Building - D5/003 Track: T07 03 - International Competitiveness

Chair(s): Bassem Nasri Discussant(s): Wanlin Hu

### **Paper Presentations:**

REVISITING MULTINATIONALITY METRICS: TOWARD MORE ACCURATE ASSESSMENTS OF FIRMS' 2135

**GLOBAL COMPETITIVENESS** 

Patrik Vanek MENDEL UNIVERSITY IN BRNO

2596 PROPERTY RIGHTS AND ECONOMIC COMPLEXITY: UNEVEN PATHS TO DEVELOPMENT IN EMERGING

**ECONOMIES** 

Ricardo E. Buitrago R. EGADE BUSINESS SCHOOL Diego Finchelstein UNIVERSIDAD DE SAN ANDRÉS

LOCAL SKILLED LABOR AND INDUSTRY-UNIVERSITY IMPACTS: EVIDENCE FROM GERMAN CLUSTERS 3736

UCC - UNIVERSITY COLLEGE CORK Eleanor Doyle

Session 2: Institutional and Contextual Influences on Projects (16:00 - 17:30) - D5 Building - D5/010

Track: GT10\_00 - Project Organising General Track

Chair(s): Ewa Sońta-Drączkowska

Discussant(s): Robert Moehler, Kablan Kacou

#### **Paper Presentations:**

HOW DOES INSTITUTIONAL CONTEXT INFLUENCE CAPACITY-BUILDING PROJECT PERFORMANCE? 1165 **EVIDENCE FROM A COMPARATIVE CASE STUDY** 

Kablan Kacou **UNIVERSITY OF OTTAWA** 

Lavagnon Ika TELFER SCHOOL OF MANAGEMENT, UNIVERSITY OF OTTAWA, CANADA

1857 PMO AS KNOWLEDGE BROKER LEADING PROJECT PORTFOLIO DELIVERY READINESS IN AUSTRALIAN

**PUBLIC ORGANISATIONS** 

Chao Ren THE UNIVERSITY OF MELBOURNE Robert Moehler THE UNIVERSITY OF MELBOURNE

A RELATIONAL-PROCESSUAL VIEW OF GOVERNING COMPLEX INTERORGANIZATIONAL NETWORKS 3638

Sorin Piperca BIRKBECK, UNIVERSITY OF LONDON UNIVERSITÉ DU QUÉBEC À MONTRÉAL Serghei Floricel

ST03\_02#1 Personal characteristics (16:00 - 17:30) - D4 Building - D4/006

Track: ST03\_02 - Entrepreneurship Processes: Leveraging innovation to start up

Chair(s): Francesca Sanguineti

Discussant(s): María-Soledad Castaño, Claus von Campenhausen

### **Paper Presentations:**

## 2113 THE IMPORTANCE OF ATTENTION IN THE ENTREPRENEURIAL PITCH. THEORETICAL REFLECTIONS AND PRELIMINARY RESEARCH PROPOSITIONS

Diego Matricano DEPARTMENT OF MANAGEMENT, UNIVERSITÀ DEGLI STUDI DELLA

**CAMPANIA** 

#### 2238 THE IMPACT OF LEADER-EXPRESSED HUMILITY ON ORGANIZATIONAL AGILITY: THE MEDIATING ROLE

OF CHARISMA

Julia Prefi RWTH AACHEN UNIVERSITY

### 2944 HOW DO PERSONAL VALUES IMPACT ON ENTREPRENEURIAL MINDSET? LOOKING INSIDE THE

**ENTREPRENEURIAL PROCESS** 

Nohaila Kartti UNIVERSITY OF NAPLES PARTHENOPE

Chiara Cannavale DISAQ - UNIVERSITÀ DEGLI STUDI DI NAPOLI

### Strategic Agility & Capability Development (16:00 - 17:30) - D6 Building - D6/105

Track: ST13\_05 - Microfoundations of Strategy: Dynamic Capabilities, Behavioural Strategy and Knowledge

Mechanisms

Chair(s): Angélique VOLTAIRE

Discussant(s): Miquel Torres, Lalit Manral, Nicole Steller

#### **Paper Presentations:**

### 1337 THE LOGIC OF DYNAMIC STRATEGY

Lalit Manral UNIVERSITY OF CENTRAL OKLAHOMA

### 2670 TECHNOLOGICAL AGILITY, ORGANIZATIONAL AGILITY, BUSINESS PROCESSES AND FIRM

**PERFORMANCE** 

Ronaldo Parente FLORIDA INTERNATIONAL U.

Miguel Torres UNIVERSITY OF KENT
Diala Kabbara UNIVERSITY OF PAVIA

#### 1849 PURPOSE-DRIVEN STRATEGIC RENEWAL: BUILDING DYNAMIC CAPABILITIES IN A CONTESTED

**INDUSTRY** 

Nicole Steller WITTEN/ HERDECKE UNIVERSITY

Albena Björck ZURICH UNIVERSITY OF APPLIED SCIENCES

Henk Volberda AMSTERDAM BUSINESS SCHOOL, UNIVERSITY OF AMSTERDAM

#### 1417 AN EXPLORATION OF THE CAPABILITIES THAT ENABLE STRATEGIC AGILITY

Angélique Voltaire ESCP BUSINESS SCHOOL Jérôme Couturier ESCP BUSINESS SCHOOL

Sustainability performance and firm value 1 (16:00 - 17:30) - D4 Building - D4/103 Track: ST01\_02 - Performance measurement and management for sustainability

Chair(s): Lucrezia Songini

Discussant(s): Valentina Beretta

### **Paper Presentations:**

### 3435 THE STAKEHOLDER EFFECT: INVESTIGATING THE DETERMINANTS OF SUSTAINABILITY PERFORMANCE IN BENEFIT CORPORATIONS

Vincenzo Pontrelli UNIVERSITY LUM GIUSEPPE DEGENNARO
Angela Rella UNIVERSITÀ LUM GIUSEPPE DEGENNARO

Lara Oliva DEPARTMENT OF BIOSCIENCES AND TERRITORY
Arcangelo Marrone UNIVERSITY LUM GIUSEPPE DEGENNARO

## 1107 CORPORATE SOCIAL IRRESPONSIBILITY AND PROFITABILITY. THE VARIETIES OF CAPITALISM PERSPECTIVE

Maria Aluchna WARSAW SCHOOL OF ECONOMICS

Maria Roszkowska-Menkes LOURIM, UNIVERSITÉ CATHOLIQUE DE LOUVAIN

## 2765 ESG AND SDGS ALIGNMENT IN CREDIT COOPERATIVES: A FRAMEWORK FOR STAKEHOLDER ENGAGEMENT AND SHARED VALUE CREATION

Camile Bruns UNIVERSIDADE DO VALE DO ITAJAÍ

Anete Alberton UNIVALI

Miguel Cordova TECNOLOGICO DE MONTERREY

Danielle Santos PONTIFÍCIA UNIVERSIDADE CATÓLICA DO PARANÁ - PUCPR

Sustainable Corporate Governance Mechanisms: Positive and Detrimental Effects (16:00 - 17:30) - D4 Building - D4/011

Track: ST01\_01 / ST02\_01 - Rethinking the Responsible Corporation: Bridging Management, Law & Purpose (cosponsored B4S & CoGo SIGs)

Chair(s): Kevin Levillain

#### **Paper Presentations:**

## 1490 SUSTAINABLE CORPORATE GOVERNANCE MECHANISMS: DRIVING OR DECOUPLED FROM ENVIRONMENTAL PERFORMANCE?

Jette Knudsen TUFTS UNIVERSITY

Steen Thomsen CENTER FOR CORPORATE GOVERNANCE COPENHAGEN BUSINESS SCHOOL

## 3003 SUSTAINABLE CORPORATE GOVERNANCE: ELEMENTARY MECHANISMS AND IMPLICATIONS FOR ALTERNATIVE LEGAL FORMS

Blanche Segrestin MINES PARIS, UNIVERSITÉ PSL, CENTRE DE GESTION SCIENTIFIQUE (CGS),

13 UMR9217 CNRS

Jérémy Lévêque MINES PARIS - PSL UNIVERSITY Kevin Levillain MINES PARIS, PSL UNIVERSITY

### 1124 CORPORATE GOVERNANCE AND THE (KNOWLEDGE) COMMONS

Jeroen Veldman NYENRODE BUSINESS UNIVERSITY

The Domain and Development of Hybrid Social Enterprises (16:00 - 17:30) - D4 Building - D4/003

Track: ST03\_06 - Social and Sustainable Entrepreneurship

Chair(s): Matthias Raith

#### **Paper Presentations:**

#### 2877 EXPLORING THE DOMAIN OF HYBRID ORGANIZATIONS: A REVIEW, SYNTHESIS, AND PATH FORWARD

Padmanetri Panigrahi LM THAPAR SCHOOL OF MANAGEMENT

Dr. Sandeep Goyal LM THAPAR SCHOOL OF MANAGEMENT, DERABASSI, PUNJAB

#### 2704 ATTITUDES TOWARD GROWTH: A TYPOLOGY OF SOCIAL ENTERPRISES

Tra Tran-Thien UNIVERSITY OF STRASBOURG

Véronique Schaeffer UNIVERSITY OF STRASBOURG-BETA LABORATORY

#### 2345 EFFICIENT HYBRIDS AS NEGOTIATION OUTCOMES FOR SHARED VALUE

Matthias Raith OTTO VON GUERICKE UNIVERSITY OF MAGDEBURG

Anne Chwolka OTTO-VON GUERICKE UNIVERSITY

The Participative Dimension in HRM (16:00 - 17:30) - C9 Building - C9/008 Track: T09\_07 - Sustainable HRM and Responsible Ways of Working

Chair(s): Simon Jebsen

#### **Paper Presentations:**

#### 1694 PARTICIPATION AS A KEY FACTOR OF SUSTAINABLE HRM IN DIGITAL TRANSFORMATION

Angela Graf BAVARIAN RESEARCH INSTITUTE FOR DIGITAL TRANSFORMATION
Anna Kiemer BAVARIAN RESEARCH INSTITUTE FOR DIGITAL TRANSFORMATION

Thomas Hess INSTITUTE FOR DIGITAL MANAGEMENT AND NEW MEDIA, LMU MUNICH

### 2186 OPENNESS, VALUE CONGRUENCE, AND COMPLICITY WALK INTO A BAR... - A QUALITATIVE STUDY ON THE COMPLEXITIES OF EMPLOYEE VOICE

Simon Jebsen UNIVERSITY OF SOUTHERN DENMARK

Sylvia Rohlfer IMC UNIVERSITY OF APPLIED SCIENCES KREMS

Kayonzo Pommerenke UNIVERSITY OF SOUTHERN DENMARK

Konstantina Tzini CUNEF UNIVERSIDAD

#### 2501 WORK DESIGN DIMENSIONS IN HYBRID WORK: A SOCIO-TECHNICAL PERSPECTIVE

Sara Bonesso DEPARTMENT OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE
Laura Cortellazzo VENICE SCHOOL OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE
Giovanna Afeltra DEPARTMENT FOR THE PROMOTION OF HUMAN SCIENCES AND QUALITY

OF LIFE - SAN RAFFAELE UNIVERSITY, ROME, ITALY

The role of municipalities in fostering sustainable development (16:00 - 17:30) - D5 Building - D5/113

Track: GT11\_00 - Public and Non-Profit Management General Track

Chair(s): Elke Loeffler

Discussant(s): Buyan-Arvijikh Boldbaatar, Ali Farashah

### **Paper Presentations:**

### 2261 MUNICIPALITIES WORKING FOR AGENDA 2030: REVIEW AND AGENDA FOR FUTURE RESEARCH

Ali Farashah MÄLARDALEN UNIVERSITY
Silvia Bruzzone MÄLARDALEN UNIVERSITY
Karin Ahlström MÄLARDALEN UNIVERSITY

### 2420 PRESERVING PUBLIC VALUE: THE ROLE OF INTERMUNICIPAL COOPERATION IN ENHANCING LOCAL

**GOVERNANCE** 

Simone Cifolelli "G. D'ANNUNZIO" UNIVERSITY
Alessandro D'Aquino "G. D'ANNUNZIO" UNIVERSITY
Marco Berardi "G. D'ANNUNZIO" UNIVERSITY
Andrea Ziruolo "G. D'ANNUNZIO" UNIVERSITY

## 3140 SUSTAINABLE PUBLIC PROCUREMENT IN LOCAL GOVERNMENTS: A SYSTEMATIC QUANTITATIVE LITERATURE REVIEW AND THEMATIC ANALYSIS

Buyan-Arvijikh Boldbaatar POLITECNICO DI TORINO Andrea Caragliu POLITECNICO DI MILANO

Paolo Landoni FULL PROFESSOR OF INNOVATION AND ENTREPRENEURSHIP,

POLITECNICO DI TORINO UNIVERSITY

Theorizing Entrepreneurial Ecosystems (16:00 - 17:30) - D4 Building - D4/114

Track: T03\_10 - Entrepreneurial Ecosystems

Chair(s): Didier Chabaud

Discussant(s): Canio Forliano, Serena Valente

#### **Paper Presentations:**

#### 2628 EXPLORING ENTREPRENEURIAL ECOSYSTEMS MICROFOUNDATIONS - EVIDENCE FROM A

### LONGITUDINAL STUDY ON THE ITALIAN TECH SCALEUP SCENARIO

Serena Valente UNIVERSITÀ DEGLI STUDI DELL'INSUBRIA

Alessia Pisoni UNIVERSITY OF INSUBRIA

### 3395 THE INTERPLAY BETWEEN ENTREPRENEURIAL RESILIENCE AND SELF-EFFICACY IN SHAPING SUCCESS:

A COMPARATIVE STUDY OF THREE COUNTRIES WITH DIFFERING LEVELS OF FRAGILITY

Andrea S. Gubik ASSOCIATE PROFESSOR, UNIVERSITY OF MISKOLC

Zsófia Vörös REASEARCHER, UNIVERSITY OF PÉCS

3645 UNDERSTANDING DIFFERENT CONTEXTS IN THE DYNAMICS OF UNIVERSITIES' BOUNDARY UNITS

Canio Forliano DEPARTMENT OF MANAGEMENT, UNIVERSITY OF TURIN

Breno Valente Fontes Araujo FEDERAL UNIVERSITY OF VIÇOSA (UFV) AND FEDERAL INSTITUTE OF

MINAS GERAIS (IFMG)

Ana Azevedo UNIVERSIDADE FEDERAL DE VIÇOSA

Paola De Bernardi UNIVERSITY OF TURIN

Transformative Wisdom & Mindfulness (16:00 - 17:30) - D4 Building - D4/107

Track: T01\_12 - Wisdom, Spirituality and Purpose: Nurturing Flourishing within Organizations and Management

**Education** 

Chair(s): Marcia d'Angelo

### **Paper Presentations:**

### 1120 MINDFULNESS-BASED HOLISTIC EDUCATION IN MANAGEMENT: FOUNDATIONS, DESIGN, EVIDENCE, AND DOCUMENTATION

Eva Peters SINGAPORE MANAGEMENT UNIVERSITY
Samantha Sim NOVA SCHOOL OF BUSINESS & ECONOMICS
Jochen Reb SINGAPORE MANAGEMENT UNIVERSITY

Hiro Saito UNIVERSITY OF TOKYO

William Tov SINGAPORE MANAGEMENT UNIVERSITY

## 2843 PRACTICAL WISDOM IN MANAGEMENT EDUCATION AND PRACTICE: A SYSTEMATIC REVIEW OF PHRONESIS IN ORGANIZATIONAL STUDIES

Américo Filho UNIVERSIDADE FEDERAL FLUMINENSE Dislaine Barros UNIVERSIDADE FEDERAL FLUMINENSE

Voices of Inclusion and Exclusion (16:00 - 17:30) - D6 Building - D6/018 Track: GT05\_00 - Gender, Race and Diversity in Organisations General Track

Chair(s): Beatrice Re

Discussant(s): Stephan Böhm

#### **Paper Presentations:**

## 1333 RESISTANCE MODIFICATION VACILLATION: REVEALING INTERSECTIONAL RESPONSES TO IDENTITY IMPOSITION IN PROFESSIONAL WORK SETTINGS

Victoria Opara BATH SPA UNIVERSITY
Ruth Sealy UNIVERSITY OF EXETER

Michelle Ryan AUSTRALIAN NATIONAL UNIVERSITY

Christopher Begeny UNIVERSITY OF EXETER

## 1625 VOICES OF EXCLUSION: MECHANISMS OF SOCIAL CLOSURE FOR INTERSECTIONALLY VULNERABLE WORKING MOTHERS IN ITALY

Francesca Nepoti UNIVERSITY OF MODENA AND REGGIO EMILIA Carlotta Barra UNIVERSITÀ DI MODENA E REGGIO EMILIA Eleonora Costantini UNIVERSITÀ DI MODENA E REGGIO EMILIA

## 3056 "DID I JUST SAY, 'IF I WERE A GUY'?". UNVEILING THE COMPLEXITY OF COMPLICIT MASCULINITIES IN ORGANIZATIONS. THE CASE OF CHANDLER BING IN THE TV SERIES FRIENDS

Xavier Philippe EM NORMANDIE BUSINESS SCHOOL
Sabrina Tanquerel ÉCOLE DE MANAGEMENT DE NORMANDIE
Aurby Mathilde EM NORMANDIE BUSINESS SCHOOL

Walking the talk: Behaviour and Decarbonisation (16:00 - 17:30) - D4 Building - D4/112 Track: T01\_16 - Climate Solutions and Carbon Management across Management Disciplines

Chair(s): Marina Schmitz
Discussant(s): Simone Luongo

### **Paper Presentations:**

#### 1377 FEMALE DIRECTORS, FAMILY FIRMS, CLIMATE TALK AND CLIMATE WALK: EUROPEAN EVIDENCE

Niklas Bergmann LEUPHANA UNIVERSITY OF LÜNEBURG

Patrick Velte LEUPHANA UNIVERSITY
Ignacio Requejo UNIVERSITY OF SALAMANCA

#### 1637 DECARBONIZATION, EMERGENCE AND ENERGY JUSTICE

Ralitza Nikolaeva UNIVERSITY OF ST ANDREWS

### 2796 BEHAVIORAL INTERVENTIONS FOR ECO-FRIENDLY DRIVING: A SYSTEMATIC REVIEW WITH META-ANALYTIC INSIGHTS

Lena Liang UNIVERSITY OF PRINCE EDWARD ISLAND

Xiao Chen FACULTY OF BUSINESS, UNIVERSITY OF PRINCE EDWARD ISLAND

### 23 June 2025, Monday

3-Comparing cultural contexts (18:00 - 19:30) - D5 Building - D5/002

Track: ST07\_02 - Management and cultures: Qualitative organizational research

Chair(s): Mette Zølner

Discussant(s): Christoph Barmeyer

**Paper Presentations:** 

2821 SWINGING BETWEEN MODESTY AND GRANDIOSITY? COMPARING MEANING-MAKING WITHIN THE

REGIONAL CULTURES OF QUÉBEC AND BAVARIA THROUGH AN INTERPRETIVE LENS

Rosanna Schropp UNIVERSITÉ DU QUÉBEC À MONTRÉAL (UQAM)

Kerstin Kuyken SCHOOL OF MANAGEMENT, UQAM

1687 COMPARING ACADEMIC CONTEXTS: CULTURAL SPECIFICS OF U.S., GERMAN, SWISS AND ESTONIAN

ACADEMIA AND THEIR IMPLICATIONS FOR ACADEMICS' CAREERS

Sonja Sackmann UNIVERSITÄT BW MÜNCHEN & SCHOOL OF ECONOMICS & BUS. ADMIN.,

**UNIVERSITY OF TARTU** 

3057 CROSS-CULTURAL MANAGEMENT IN THE HEALTHCARE SECTOR – A SYSTEMATIC LITERATURE REVIEW

Martina Maletzky de García UNIVERSITY PASSAU Theresa Hoffmann UNIVERSITY PASSAU

Arts, place and space (18:00 - 19:30) - D5 Building - D5/112

Track: ST11 03 - Management and governance of culture, heritage and tourism

Chair(s): YESIM TONGA

**Paper Presentations:** 

2483 AT WHAT COST? BALANCING CULTURAL, ECONOMIC AND SOCIETAL VALUES IN GOVERNANCE OF

**SPACES FOR THE ARTS** 

Katja Lindqvist LUND UNIVERSITY, DEPARTMENT OF SERVICE STUDIES

2916 BEYOND THE URBAN SPOTLIGHT: A CASE OF A GERMAN NON-PROFIT THEATER COOPERATIVE

Julia Beideck UNIVERSITY OF COLOGNE

Ludger Voigt TECHNISCHE UNIVERSITÄT BRAUNSCHWEIG

3547 "IF WE WANT THINGS TO STAY AS THEY ARE, THINGS WILL HAVE TO CHANGE". ITALIAN CULTURAL

HERITAGE MANAGEMENT AT THE TEST OF PARTICIPATION.

Anna de la Torre Fornell VENICE SCHOOL OF MANAGEMENT - CA' FOSCARI UNIVERSITY OF VENICE

Climate of DEI in the Workplace (18:00 - 19:30) - D6 Building - D6/104

Track: T05\_03 - Role of Diversity, Equality and Inclusion in Careers and Leadership

Chair(s): Cinzia Calluso
Discussant(s): Erica French

### **Paper Presentations:**

## 2317 GENDER INCLUSION COMPETENCE: A CONCEPTUAL UNDERSTANDING FOR DEVELOPING GENDER-INCLUSIVE WORKPLACES

Archana Thulaseedharan IIT MADRAS

Rupashree Baral INDIAN INSTITUTE OF TECHNOLOGY MADRAS, INDIA

#### 3001 THE LONELY RAINBOW: EXPLORING WORKPLACE LONELINESS AMONG LGBTQIA+ EMPLOYEES

Garima Bajaj INDIAN INSTITUTE OF TECHNOLOGY, MADRAS

Rupashree Baral INDIAN INSTITUTE OF TECHNOLOGY MADRAS, INDIA

## 1414 BRIDGING THE GAP: EXPLORING THE MEDIATING ROLE OF ORGANIZATIONAL SUPPORT IN WOMEN'S CAREER ADVANCEMENT IN THE INDIAN IT SECTOR

Bharathi Ravi SRM INSTITUTE OF SCIENCE AND TECHNOLOGY Saithu Mohammed SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

Madhumithaa N SRM INSTITUTE OF SCIENCE & TECHNOLOGY, KATTANKULATHUR

Collaborative multi-actor approaches to public policies (18:00 - 19:30) - D5 Building - D5/113

Track: GT11\_00 - Public and Non-Profit Management General Track

Chair(s): Andrea Bonomi Savignon

Discussant(s): Adelia Gandolfo, Enrico Baraldi

#### **Paper Presentations:**

## 1756 CONVERGING AND DIVERGING VIEWS ON INTERACTING RESOURCES. DIFFERENT ACTORS' PERSPECTIVES ON A COLLABORATION PROJECT

Enrico Baraldi UPPSALA UNIVERSITY Sofia Wagrell UPPSALA UNIVERSITY

### 2270 ENGAGING CITIZENS IN TRANSPORT POLICIES TO IMPROVE AIR QUALITY: AN EXPLORATORY STUDY OF FACEBOOK'S ROLE

Marco Contri UNIVERSITY OF FLORENCE

Valentina Marchi NATIONAL RESEARCH COUNCIL OF ITALY - INSTITUTE OF BIOECONOMY

Silvia Fissi UNIVERSITY OF FLORENCE

Elena Gori

#### 3230 CO-CREATION TO GENERATE PUBLIC VALUE: INSIGHTS FROM MILAN

Antonella Di Maso UNIVERSITY OF MILAN-BICOCCA

Coming Out of the Storm: managing time of crisis and war (18:00 - 19:30) - D4 Building - D4/107

Track: GT04\_00 - Family Business Research General Track

Chair(s): Emmadonata Carbone

Discussant(s): Soumaya EL HAYEK SFEIR, Soumaya EL HAYEK SFEIR

### **Paper Presentations:**

## 3614 MANAGING THROUGH THE COVID-19 CRISIS: DYNAMIC MANAGERIAL CAPABILITIES, LEADERSHIP SUCCESSION, AND RESILIENCE IN FAMILY CONTROLLED AND MANAGED SMES

Shyh-Jer Chen NATIONAL SUN YAT-SEN UNIVERSITY

Chiung-Wen Tsao DEPARTMENT OF BUSINESS AND MANAGEMENT, NATIONAL UNIVERSITY

OF TAINAN

Tuan-Duong Nguyen DEPARTMENT OF BUSINESS AND MANAGEMENT, NATIONAL UNIVERSITY

OF TAINAN

Chieh-Yu Lin NATIONAL TAIWAN NORMAL UNIVERSITY

#### 3353 NAVIGATING THE PANDEMIC: THE IMPACT OF FAMILY OWNERSHIP IN THE CONTEST OF PRIVATE FIRMS

Fabio Quarato BOCCONI UNIVERSITY Pasquale Latella BOCCONI UNIVERSITY

### 3009 SPIRITUAL INTELLIGENCE SKILLS OF FAMILY CEOS IN TIMES OF WAR AND ADVERSITY: A PATHWAY TO

RESILIENT LEADERSHIP AND SUSTAINABLE FAMILY FIRMS

Soumava El Havek Sfeir EXCELIA BUSINESS SCHOOL

Corporate Governance and Diversity 3 (18:00 - 19:30) - D6 Building - D6/013

Track: ST02\_03 - Corporate Governance and Diversity

Chair(s): Toru Yoshikawa

Discussant(s): Ricardo Amaya Villalobos

### **Paper Presentations:**

### 1246 SUSTAINABLE LEADERSHIP IN PRACTICE: TRANSFORMING ORGANIZATIONS FOR LONG-TERM IMPACT

Agnieszka Wójcik-Czerniawska SGH-WARSAW SCHOOL OF ECONOMICS Zbigniew Grzymala SGH-WARSAW SCHOOL OF ECONOMICS

### 2094 FROM STRATIFICATION TO SUSTAINABILITY: THE ROLE OF CASTE DIVERSITY ON CAPITAL STRUCTURE

**DECISIONS AND THE MODERATING ROLE OF INFORMATION ASYMMETRY** 

Kritadyuti Choudhary INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE Abhilash Nair INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

#### 2692 THE FALSE DICHOTOMY OF CORPORATE GOVERNANCE RESEARCH & PRACTICE

Patricia Gabaldon IE BUSINESS SCHOOL

Cynthia Clark PROFESSOR

Corporate Governance General Track 2: CEO Traits and Strategic Outcomes (18:00 - 19:30) - D6 Building - D6/014 Track: GT02 00 - Corporate Governance General Track

Chair(s): Um-E-Roman Fayyaz Discussant(s): Asad Mehmood

### **Paper Presentations:**

## 1627 PLAYING IT SAFE AT WHAT (ENVIRONMENTAL) COST? CEO PREVENTION FOCUS, SHAREHOLDERISM, AND MISCONDUCT

Mirjam Brandl UNIVERSITY OF GRONINGEN

Michelle Weck JOHANNES GUTENBERG-UNIVERSITÄT MAINZ

Björn Mitzinneck UNIVERSITY OF GRONINGEN

Jana Oehmichen JGU MAINZ

## 1955 ORGANIZATIONAL CAPACITY FOR CHANGE AND FIRM PERFORMANCE: DO CEO ATTRIBUTES MAKE A DIFFERENCE?

Till Talaulicar UNIVERSITY OF ERFURT Demian Wilhelm UNIVERSITY OF ERFURT

## 2580 WHEN STRUCTURE MEETS PERSONALITY: HOW DUALITY AND CEO SOCIAL DOMINANCE AFFECT FIRM TEMPORAL ORIENTATION

Natalie Shefer COPENHAGEN BUSINESS SCHOOL

Ithai Stern INSEAD, EUROPE CAMPUS
Razvan Lungeanu NORTHEASTERN UNIVERSITY

Deng Xin NANYANG TECHNOLOGICAL UNIVERSITY

### 2126 THE BOARDROOM BATTLEGROUND: SOCIAL NETWORKS AND CEO DISMISSAL

Andreas Procopiou OPEN UNIVERSITY OF CYPRUS

Andreas Petrou CYPRUS UNIVERSITY OF TECHNOLOGY Isabella Karasamani CYPRUS UNIVERSITY OF TECHNOLOGY

Corporate Political Activity and Sustainability Strategies (18:00 - 19:30) - D6 Building - D6/111

Track: T02\_04 / T13\_09 - Purpose-Driven Strategies, Transformation, Corporate Governance, and Resilience (cosponsored COGO & SM SIGs)

Chair(s): Fabian Ahrens

### **Paper Presentations:**

## 1286 BUSINESS STRATEGY AND ENVIRONMENTAL LEGITIMACY: EVIDENCE FROM CHINA'S HEAVILY POLLUTING ENTERPRISES

Xiaohong Wang HARBIN INSTITUTE OF TECHNOLOGY

Meilin Zhao SCHOOL OF MANAGEMENT, HARBIN INSTITUTE OF TECHNOLOGY, HARBIN,

**CHINA** 

## 1623 HOW CORPORATE POLITICAL ACTIVITY SHAPES ENVIRONMENTAL STRATEGY: SYSTEMATIC REVIEW & RESEARCH AGENDA

Lev Shalev UNIVERSITY OF READING Yelena Kalyuzhnova UNIVERSITY OF READING

Irina Heim HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING

### 2311 TALK THE WALK AND WALK THE TALK: CEO POLITICAL IDEOLOGY AND FIRM VALUE

Wen Hua Sharpe UNIVERSITY OF THE SUNSHINE COAST Tak Yan Leung UNIVERSITY OF THE SUNSHINE COAST

Piyush Sharma CURTIN UNIVERSITY

Corporate Relationships and Engagement (18:00 - 19:30) - D4 Building - D4/113

Track: T01\_10 - Toward Humanistic Management: Purpose-Driven Companies, Circular Business Models and

Community-based Ecosystems Chair(s): Hervé Corvellec

### **Paper Presentations:**

### 1529 BOUND BY ORIGINS: SECOND-GENERATION IMMIGRANT FOUNDER'S CULTURAL HERITAGE AND

**CORPORATE SUSTAINABILITY PERFORMANCE** 

Zhaoyi Yan IE BUSINESS SCHOOL

## 1917 AN INTEGRATED FRAMEWORK FOR CORPORATE SUSTAINABILITY THROUGH MULTIPLE STAKEHOLDERS' VALUE CO-CREATION

Meryem Altaf DE MONTFORT UNIVERSITY, LEICESTER
Nosheen Khan NEWCASTLE UNIVERSITY BUSINESS SCHOOL

### 2205 CIRCULAR RELATIONSHIPS: PREFIGURING NON-LINEAR ORGANIZING

Hervé Corvellec LUND UNIVERSITY

Maira Babri MÄLARDALEN UNIVERSITY

Herman Stål UMEÅ UNIVERSITY

Alison Stowell LANCASTER UNIVERSITY - MANAGEMENT SCHOOL

## Designing the Future / Life Design (18:00 - 19:30) - D4 Building - D4/115 Track: T03\_11 - Designing the Future: Entrepreneurship, Life Design and AI

Chair(s): Bettina Maisch

### **Paper Presentations:**

## 1713 EXPLORING TRANSFORMATIONAL EMPOWERMENT THROUGH THE INTERPLAY OF ENTREPRENEURIAL IDENTIFY DEVELOPMENT AND ENTREPRENEURIAL CAREER AND LIFE DESIGN IN THE ERA OF AI

Lora Louise Broady UNIVERSITY OF DENVER

Bettina Maisch MUNICH UNIVERSITY OF APPLIED SCIENCES
Barbara Wolf LUDWIG-MAXIMILIANS-UNIVERSITY MUNICH

Leslie Streissguth LE MOYNE COLLEGE

María Loreto Bezanilla Mena UNIVERSIDAD DEL DESARROLLO

## 1928 EVALUATING CAREER LIFE DESIGN TRAINING EFFECTS ON PSYCHOLOGICAL AND CAREER RESOURCES: A RANDOMIZED CONTROL STUDY

Radek Oros NOVA SCHOOL OF BUSINESS & ECONOMICS (NOVA SBE)

Sebastian Kernbach UNIVERSITY OF ST. GALLEN, STANFORD UNIVERSITY, AFRICAN DOCTORAL

**ACADEMY** 

## 3221 LIFE DESIGN AS A MULTIDISCIPLINARY APPROACH: INTEGRATING LIFE DESIGN COUNSELING, DESIGN THINKING, AND POSITIVE PSYCHOLOGY

Barbara Wolf LUDWIG-MAXIMILIANS-UNIVERSITY MUNICH

Karina Cagarman TECHNISCHE UNIVERSITÄT BERLIN

Bettina Maisch MUNICH UNIVERSITY OF APPLIED SCIENCES

Stefan Schulte-Holthaus MACROMEDIA UNIVERSITY

Cristina Garcia Arenas TU BERLIN

Digital innovation - Sustainability issues (session F) (18:00 - 19:30) - D6 Building - D6/005 Track: ST06\_03 - Digital Innovation: Strategies, Competencies, Theories, and Practice

Chair(s): David Versailles, Sabrina Schneider Discussant(s): Sabrina Schneider, David Versailles

#### **Paper Presentations:**

#### 2595 DIGITAL NUDGING FOR SUSTAINABILITY: A SYSTEMATIC REVIEW OF CHALLENGES

David Feierabend REUTLINGEN UNIVERSITY
Dennis Schlegel REUTLINGEN UNIVERSITY
Patrick Kraus PFORZHEIM UNIVERSITY
Florian Imeraj REUTLINGEN UNIVERSITY

## 3089 WORLD CAFÉ INSIGHTS: COMBINING DIGITAL TECHNOLOGIES, SUSTAINABILITY GOALS, AND ORGANIZATIONAL CAPABILITIES FOR BUSINESS MODEL INNOVATION

Nadine Bachmann UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA / JOSEF RESSEL

CENTRE FOR DATA-DRIVEN BUSINESS MODEL INNOVATION

Rainer Harms UNIVERSITY OF TWENTE Vincent Delke UNIVERSITY OF TWENTE

Katherine Gundolf UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA

### 2554 DRIVING SUSTAINABLE INNOVATION WITH DIGITAL TWINS: A NEW ERA OF MANUFACTURING

Adel Ben Youssef

Adelina Zeqiri

Nessrine Omrani

UNIVERSITÉ CÔTE D'AZUR

UNIVERSITÉ CÔTE D'AZUR

PARIS SCHOOL OF BUSINESS

Digital Technologies, Competitive Advantage and Business Model Innovation (18:00 - 19:30) - D6 Building - D6/007 Track: ST03\_01 / ST06\_01/ST13\_01 - Business Model - Strategy, Innovation, and Entrepreneurial Venturing (cosponsored ENT / INNO / SM SIGs)

Chair(s): Henk Volberda

### **Paper Presentations:**

#### 1680 LEVERAGING BLOCKCHAIN TECHNOLOGY FOR SUSTAINED COMPETITIVE ADVANTAGE

Aleksandra Komorowska

Andreas Alexiou

Ard-Pieter De Man

Nina Telg

VRIJE UNIVERSITEIT AMSTERDAM

VRIJE UNIVERSITEIT AMSTERDAM

VRIJE UNIVERSITEIT AMSTERDAM

#### 2850 NAVIGATING MULTISIDED PLATFORM VALUES PROPOSITION DESIGN FOR SYSTEMIC CHALLENGES.

Giulia Marcocchia CY ÉCOLE DE DESIGN

## 3216 DATA-DRIVEN CULTURE AND BUSINESS MODEL INNOVATION IN SMALL-SIZED PROFESSIONAL SERVICE FIRMS: THE MEDIATING ROLE OF DATA-DRIVEN DECISION MAKING PROCESS

Bernardo Balboni UNIVERSITY OF MODENA AND REGGIO EMILIA
Linda Gabbianelli UNIVERSITY OF MODENA AND REGGIO EMILIA

Ulpiana Kocollari DIPARTIMENTO DI ECONOMIA MARCO BIAGI; UNIVERSITY OF MODENA

AND REGGIO EMILIA

Federico Bertacchini UNIVERSITY OF MODENA AND REGGIO EMILIA

Digital transformation projects (18:00 - 19:30) - D5 Building - D5/011

Track: T10\_04 - Transforming Project Management: Embracing Agility, Digitalization, and Artificial Intelligence

Chair(s): Timur Narbaev

Discussant(s): Yingshuang Shi, Filippo Maria Ottaviani

### **Paper Presentations:**

## 2221 A NETWORK PERSPECTIVE OF DIGITAL TRANSFORMATION OF PROJECT ORGANISING: FROM SOCIAL TO SOCIO-TECHNICAL NETWORKS

Yingshuang Shi UNIVERSITY OF MANCHESTER

William Collinge UNIVERSITY OF LEEDS

### 2722 A REVIEW OF CRITICAL SUCCESS AND CHALLENGE FACTORS IN DIGITAL TRANSFORMATION PROJECTS

Filippo Maria Ottaviani POLITECNICO DI TORINO Timur Narbaev POLITECNICO DI TORINO Giulio Mangano POLITECNICO DI TORINO Francesca Saba POLITECNICO DI TORINO Vittoria Valletta POLITECNICO DI TORINO

### 3126 TOWARDS A PROJECT MANAGEMENT FRAMEWORK FOR INTERORGANIZATIONAL DIGITAL TRANSFORMATION PROJECTS

Xavier Morin NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOY

Diversity in Executive Leadership and Boards (18:00 - 19:30) - D6 Building - D6/016

Track: ST02\_02 - Board of Directors, Top Management Teams and Diversity in the C-Suite

Chair(s): Eryn Zander

### **Paper Presentations:**

2257 OPERATIONAL LEADERSHIP: FEMALE COOS AND THEIR IMPACT ON OPERATIONAL PERFORMANCE

Maximilian Gille INNOVATION UND ENTREPRENEURSHIP (RWTH AACHEN)

1508 THE INDIVIDUAL AND ORGANIZATIONAL DRIVERS OF WOMEN'S APPOINTMENT TO LINE AND STAFF

**EXECUTIVE ROLES** 

Monika Hamori IE UNIVERSITY

Katja Dlouhy UNIVERSITY OF MANNHEIM

2498 STRATEGIC DECISIONS IN A POLARIZED BOARDROOM: THE IMPACT OF BOARD IDEOLOGICAL

**DIVERSITY ON M&A PERFORMANCE** 

Maximilien Barrault RWTH AACHEN UNIVERSITY

Diversity in the workplace: exploration, opportunities and challenges (18:00 - 19:30) - D6 Building - D6/018

Track: GT05\_00 - Gender, Race and Diversity in Organisations General Track

Chair(s): Davide Trinchese
Discussant(s): Xavier Philippe

#### **Paper Presentations:**

2161 LEVERAGING DIVERSITY IN HEALTHCARE TEAMS: OPPORTUNITIES AND CHALLENGES

Davide Trinchese SCUOLA SUPERIORE SANT'ANNA Francesca Pennucci SCUOLA SUPERIORE SANT'ANNA Milena Vainieri SCUOLA SUPERIORE SANT'ANNA

3274 A BIBLIOMETRIC APPROACH TO THE DIVERSITY IN THE WORKPLACE. UNCOVERING THE INTELLECTUAL

STRUCTURE.

Amarildo Zane UCLM

Fatima Guadamillas UNIVERSITY OF CASTILLA-LA MANCHA
Mario Donate-Manzanares UNIVERSITY OF CASTILLA LA MANCHA
Octavio Escobar EM NORMANDIE BUSINESS SCHOOL

2041 DIVERSITY AND EQUAL OPPORTUNITIES IN ORGANIZATIONS: A CROSS-CULTURAL SCALE

**DEVELOPMENT AND VALIDATION** 

Saskia Salmen OTTO-VON-GUERICKE UNIVERSITY MAGDEBURG

Employee relations & rewards (18:00 - 19:30) - C9 Building - C9/004

Track: ST09\_01 - Human Resource Management

Chair(s): Laura Innocenti

### **Paper Presentations:**

## 2281 CORPORATE CULTURAL DIVERSITY AND LONG-TERM PERFORMANCE: THE ROLE OF EMPLOYEE OWNERSHIP

Karel Vanherle VLERICK BUSINESS SCHOOL
Sebastian Firk UNIVERSTIY OF DUISBURG-ESSEN
UNIVERSITY OF GRONINGEN

Aleksandra Klein UNIVERSITY OF SUSTAINABILITY VIENNA - CHARLOTTE FRESENIUS

PRIVATE UNIVERSITY

Alexandra Van den Abbeele KU LEUVEN

### 2586 EXPLORING THE FIELD OF PAY SATISFACTION: A BIBLIOMETRIC RESEARCH AND ITS IMPLICATIONS

Sandra Montalvo-Arroyo
Alejandro Ortiz-Perez
UNIVERSIDAD DE GRANADA

### 3390 MANAGING CREATIVELY? A COMPARATIVE STUDY OF EMPLOYER REPRESENTATIVES' I-DEALS

**RESPONSES** 

Dotun Ayeni EDINBURGH NAPIER UNIVERISTY- THE BUSINESS SCHOOL

Maryam Aldossari ROYAL HOLLOWAY, UNIVERSITY OF LONDON

Sara Chaudhry BIRKBECK SCHOOL OF BUSINESS, BIRKBECK, UNIVERSITY OF LONDON

## 1990 TRANSFORMING RELATIONSHIPS: HOW ORGANIZATIONAL CHANGE RESHAPES NETWORKS IN HEALTHCARE

Luca Giorgio UNIVERSITÀ EUROPEA DI ROMA

Mario Masiello UNIVERSITÀ CATTOLICA DEL SACRO CUORE - ROMA

Entrepreneurship and SMEs: the role of personal traits and gender (18:00 - 19:30) - D4 Building - D4/101

Track: ST03\_07 - Growth Strategies & Internationalization for SMEs

Discussant(s): Riccardo Rialti

#### **Paper Presentations:**

## 1717 IT'S HER CHOICE! EVALUATING THE CONCEPT OF LIFESTYLE ENTREPRENEURSHIP FOR FEMALES VIA A SYSTEMATIC LITERATURE REVIEW

Dan Huang WHU-OTTO BEISHEIM SCHOOL OF MANAGEMENT Christoph Hienerth WHU-OTTO BEISHEIM SCHOOL OF MANAGEMENT

## 1888 DARK TRIAD PERSONALITY TRAITS AND FIRMS' INTERNATIONALIZATION: THE MEDIATING EFFECT OF SEQUENTIAL AMBIDEXTERITY

Javad Nooshabadi MAYNOOTH UNIVERSITY Audra Mockaitis MAYNOOTH UNIVERSITY

Richa Chugh VICTORIA UNIVERSITY OF WELLINGTON

Entrepreneurship, Social Legitimation & Urban Innovation (18:00 - 19:30) - D4 Building - D4/001

Track: GT01\_00 - Business for Society General Track

Chair(s): Simona GRAMA-VIGOUROUX

Discussant(s): Guilherme Duch Crosta, Loris Santarelli

### **Paper Presentations:**

## 3455 A 'DOUBLE LOOK' ON MIGRANTS' MICROBUSINESSES: UNVEILING ENTREPRENEURIAL JOURNEYS AND PATHWAYS TO SOCIAL LEGITIMATION.

Eleonora Costantini UNIVERSITÀ DI MODENA E REGGIO EMILIA
Giulia Tagliazucchi UNIVERSITY OF MODENA AND REGGIO EMILIA
Elisa Martinelli UNIVERSITY OF MODENA AND REGGIO EMILIA

## 2369 INFLUENCE OF INSTITUTIONAL PRACTICES OF SUSTAINABLE TOURISM ENTREPRENEURSHIP ON THE RESILIENCE OF ECOSYSTEMS IN PERIPHERAL REGIONS

Simona Grama-Vigouroux Y SCHOOLS TROYES, ALSACE CHAMPAGNE ARDENNE

Laëtitia Lethielleux UNIVERSITY REIMS CHAMPAGNE ARDENNE

#### 2730 THE ATTRACTIVENESS OF URBAN FARMING: UNCOVERING COMPETITIVE AND AESTHETIC APPEAL

Guilherme Duch Crosta UNIVERSITY COLLEGE LONDON
Armando Castro UNIVERSITY COLLEGE LONDON

Global Mobility 3 (18:00 - 19:30) - D5 Building - D5/001

Track: ST07\_01 - Global Mobility Chair(s): B. Sebastian Reiche

#### **Paper Presentations:**

### 1830 A CONCEPTUAL SIX-LOGICAL-LEVEL FRAMEWORK FOR EXPATRIATES' WELL-BEING

Katiuscia Vaccarini UNIVERSITÀ DEGLI STUDI DI MACERATA

Ernesto Tavoletti UNIVERSITY OF MACERATA

#### 2095 GERMANY BOUND: MIGRATION POLICY AND THE PROJECTED CAREER PROSPECTS OF GLOBAL TALENTS

Victoria Hammes UNIVERSITY OF BAMBERG Maike Andresen UNIVERSITY OF BAMBERG

#### 2306 NAVIGATING CAREERS: SENSEMAKING IN THE TRANSITIONS OF HIGHLY SKILLED MIGRANTS

Lynn Chahine TOULOUSE SCHOOL OF MANAGEMENT- UT CAPITOLE

Governance Structures (18:00 - 19:30) - D5 Building - D5/003

Track: ST10\_01 - Multi-level Perspectives on Major and Megaprojects

Chair(s): Nathalie Drouin

### **Paper Presentations:**

### 2697 MAJOR PROGRAM TRAJECTORIES: THEORIZING DYNAMIC POLARIZATION

Serghei Floricel UNIVERSITÉ DU QUÉBEC À MONTRÉAL

Daniele Mascia LUISS UNIVERSITY
Antonio Daood LUISS UNIVERSITY

### 2738 ADAPTIVE AND NOT MECHANICAL. OR THE POWER OF HARNESSING THE PARADOXICAL TENSIONS IN

COLLABORATIVE GOVERNANCE IN LARGE-SCALE PUBLIC INFRASTRUCTURE PROJECTS

Jonathan Harvey UNIVERSITÉ DU QUÉBEC À MONTRÉAL

Caroline Coulombe SCHOOL OF BUSINESS, UNIVERSITY OF QUEBEC MONTREAL

Nathalie Drouin ÉCOLE DES SCIENCES DE LA GESTION, UQAM

#### 3571 BALANCING BETWEEN CONTRACT AND FRIENDSHIP: PRINCIPAL-AGENT DYNAMICS IN PUBLIC SECTOR

**MEGAPROJECTS** 

Anna af Hällström UNIVERSITY OF GOTHENBURG

GT10\_00\_S10 Session 10: Flexibility, governance and social licence for infrastructure projects (18:00 - 19:30) - D5

Building - D5/110

Track: GT10\_00 - Project Organising General Track

Chair(s): Sorin Piperca

Discussant(s): Yongjian Ke, Ilias Krystallis

#### **Paper Presentations:**

## 1728 SOCIAL LICENCE FOR INFRASTRUCTURE: A CONCEPTUAL FRAMEWORK AND A SENTIMENT-BASED MEASUREMENT APPROACH

Yongjian Ke UNIVERSITY OF TECHNOLOGY SYDNEY

Khalil Rahi ABU DHABI UNIVERSITY
Jin Xue UNIVERSITY OF SYDNEY

Xu Yang UNIVERSITY OF TECHNOLOGY SYDNEY

### 2656 FLEXIBILITY IN INFRASTRUCTURE PROJECTS: A MEANS-ENDS AND REAL OPTIONS REASONING

**FRAMEWORK** 

Ilias KrystallisUNIVERSITY COLLEGE LONDONJuan Sandoval-PerdomoUNIVERSITY COLLEGE LONDONFrancesco Di MaddaloniUNIVERSITY COLLEGE LONDON

#### 3537 TWIXT GOVERNMENT AND MARKET: GOVERNANCE MODELS OF MAJOR INFRASTRUCTURE PROJECTS

Xinyue Zhang THE UNIVERSITY OF SYDNEY, SCHOOL OF PROJECT MANAGEMENT

Stewart Clegg THE UNIVERSITY OF SYDNEY

Yun Le TONGJI UNIVERSITY

GT10\_00\_S9 Session 9: Rethinking Project Delivery Models (18:00 - 19:30) - D5 Building - D5/010

Track: GT10\_00 - Project Organising General Track

Chair(s): John Wyzalek

Discussant(s): Christine Unterhitzenberger, Leentje Volker

### **Paper Presentations:**

## 1153 WHAT'S WRONG WITH PROJECT ORGANIZATION DESIGN OF SPECIAL PURPOSE VEHICLES FOR PUBLIC PRIVATE PARTNERSHIP INFRASTRUCTURE DELIVERY?

Lucia Xiaoyan Liu THE UNIVERSITY OF SYDNEY
Stewart Clegg THE UNIVERSITY OF SYDNEY
Julien Pollack THE UNIVERSITY OF SYDNEY

#### 2388 BUILDING HOUSES OR HOMES: END-USER ENGAGEMENT FOR RESIDENTIAL PROJECTS

Christine Unterhitzenberger UNIVERSITY OF LEEDS, UK Kate Lawrence UNIVERSITY OF LEEDS

### 3658 VISUALIZING VALUES ACROSS STAKEHOLDERS IN INTER-ORGANIZATIONAL INNOVATION MULTI-PROJECT SETTINGS: AN EXEMPLARY CASE STUDY FROM THE INFRASTRUCTURE SECTOR

Gijsbert van de Waerdt UNIVERSITY OF TWENTE Leentje Volker UNIVERSITY OF TWENTE Hans Voordijk UNIVERSITY OF TWENTE

HR Practices and Gender Equality (18:00 - 19:30) - D6 Building - D6/113 Track: ST05\_01 - Women & Gender in Work, Organisation & Beyond

Chair(s): Clotilde Coron

Discussant(s): Marina Furtado, Tracy Hopkins

#### **Paper Presentations:**

#### 3533 HEADHUNTERS AND THE PERSISTENCE OF GENDER IMBALANCE IN CEO RECRUITMENT

Hrefna Guðmundsdóttir UNIVERSITY OF ICELAND (HÁSKÓLI ÍSLANDS)

Thora Christiansen UNIVERSITY OF ICELAND
Asta Dis Oladottir UNIVERSITY OF ICELAND

### 3556 WORK-FAMILY ROLE BLURRING, JOB ENGAGEMENT AND TAKING CHARGE OF PROFESSIONAL WOMEN:

THE MODERATING ROLE OF FAMILY SUPPORTIVE SUPERVISOR BEHAVIOURS

Ying Pan NANTONG UNIVERSITY

Ming Li UNIVERSITY OF LIVERPOOL MANAGEMENT SCHOOL

Jie Li XI'AN JIAOTONG-LIVERPOOL UNIVERSITY

## 3690 A STRATEGIC HRM PERSPECTIVE IN PROMOTING GENDER EQUALITY: EMPIRICAL EVIDENCE FROM THE ITALIAN CONTEXT

Federica Bressan

VENICE SCHOOL OF MANAGEMENT - CA' FOSCARI UNIVERSITY OF VENICE

Sara Bonesso

DEPARTMENT OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE

Laura Cortellazzo

VENICE SCHOOL OF MANAGEMENT, CA' FOSCARI UNIVERSITY OF VENICE

Judgements and Errors in Entrepreneurial Decision-Making (18:00 - 19:30) - D4 Building - D4/010

Track: ST03\_03 - Entrepreneurial Cognition and Behaviour

Chair(s): Massimiliano Pellegrini

Discussant(s): Antoine Gilbert-Saad, Julian Kolbe

### **Paper Presentations:**

3269 OVER THE TOP? LEARNING TO OVERCOME OVERCONFIDENCE

Julian Kolbe UNIVERSITY OF ST.GALLEN

2327 ERROR-DRIVEN EMERGENCE OF OWNERSHIP COMPETENCES: EVIDENCE FROM EARLY VENTURES

Domenico Appio POLITECNICO DI MILANO

Francesco Paolo Appio PARIS SCHOOL OF BUSINESS (PSB)

Josip Kotlar POLITECNICO DI MILANO

2948 ARE EVERYDAY MIND READERS MORE SUCCESSFUL? EMPATHIC ACCURACY AND ENTREPRENEURIAL

**SUCCESS** 

Antoine Gilbert-Saad THE UNIVERSITY OF WAIKATO

Fathima Sanoon UNIVERSITY OF WAIKATO, NEW ZEALAND

3423 TWO PATHWAYS TO INTUITIVE DECISIONS: INTEGRATING SELF-EFFICACY AND CONSERVATION OF

**RESOURCES THEORY** 

Paulina López Pérez IPADE

Markus G Kittler MCI MANAGEMENT CENTER INNSBRUCK

3320 ENHANCING SUPPLY CHAIN RESILIENCE AND FINANCIAL PERFORMANCE THROUGH DIGITAL

TECHNOLOGY INVESTMENTS: THE ROLE OF COGNITIVE FACTORS

Marianna Lo Zoppo SDA BOCCONI SCHOOL OF MANAGEMENT

Massimiliano Pellegrini UNIVERSITY OF ROME

Nicola Rubino UNIVERSRITY OF TOR VERGATA

Maria Trindade

Leadership and training for purpose (18:00 - 19:30) - C9 Building - C9/008

Track: T14\_03 - General Management and Management Learning: Science and Education for Purpose

Chair(s): Steffen Roth

**Paper Presentations:** 

1336 LEADERSHIP IN TRANSFORMATION. THE PROBLEMS OF TRANSCENDENT PURPOSE ORIENTATION

Franz Krönig TECHNISCHE HOCHSCHULE KÖLN

2587 COLLABORATIVE NETWORKS FOR SME DEVELOPMENT: A SOCIAL SYSTEMS THEORETICAL APPROACH

TO THE TWIN TRANSITION

Marqit Neisiq ROSKILDE UNIVERSITY, DEPARTMENT FOR SOCIAL SCIENCES AND

**BUSINESS** 

#### 3647 CREATING A COMPASS TO GUIDE CROSS-BORDER COLLABORATION

Lars Clausen KSU

Margit Neisig ROSKILDE UNIVERSITY, DEPARTMENT FOR SOCIAL SCIENCES AND

BUSINESS

Leadership in Teams (18:00 - 19:30) - C9 Building - C9/006

Track: ST09\_03 - Leadership

Chair(s): Dilek Uslu

Discussant(s): loannis Tagos

**Paper Presentations:** 

### 3265 HOW WORKPLACE COMPETITION SHAPES LEADER DEVELOPMENT AND AUTHENTIC BEHAVIOR: A

QUASI-EXPERIMENTAL FIELD STUDY AMONG LEADERS AND THEIR TEAM

Dilek Uslu VRIJE UNIVERSITEIT AMSTERDAM
Brian Tjemkes VRIJE UNIVERSITEIT AMSTERDAM
Svetlana Khapova VRIJE UNIVERSITEIT AMSTERDAM

### 3531 DOES ETHICAL LEADERSHIP MAKE BUSINESS SENSE? THE IMPACT OF TEAM-FOCUSED ETHICAL

LEADERSHIP ON TEAM INNOVATION AND THE MEDIATING ROLE OF TEAM ENGAGEMENT.

Britta Heidl EDINBURGH NAPIER UNIVERSITY

Migrant Entrepreneurship (18:00 - 19:30) - D4 Building - D4/004

Track: T03\_08 - Entrepreneurial Profiles

Chair(s): Matteo Opizzi
Discussant(s): Erika Branca

**Paper Presentations:** 

### 1606 THE ROLE OF SOCIAL CAPITAL AND NETWORKS IN FACILITATING WAR-AFFECTED IMMIGRANT

**ENTREPRENEURS** 

Faisal Shahzad HÄME UNIVERSITY OF APPLIED SCIENCE

Khuram Shahzad UNIVERSITY OF VAASA

Mukhammadyusuf Shaimardanov HÄME UNIVERSITY OF APPLIED SCIENCES

Zeeshan Ullah

## 1645 MULTI-LEVEL STIGMATISATION AND MINORITY ENTREPRENEURS: EXPLORING ECOSYSTEM DYNAMICS AND INDUSTRY-LEVEL EXCLUSION

Muitaba Ahsan SAN DIEGO STATE UNIVERSITY

Abrar Saiyed ADAM SMITH BUSINESS SCHOOL / UNIVERSITY OF GLASGOW

Sondos Abdelgawad IE BUSINESS SCHOOL

## 1832 TARGETED ENTREPRENEURSHIP EDUCATION FOR MIGRANTS' EMPOWERMENT: PERSPECTIVES FROM A SYSTEMATIC LITERATURE REVIEW

Matteo Opizzi UNIVERSITY OF CAGLIARI

Ludovica Moi UNIVERSITÀ DEGLI STUDI DI CAGLIARI Francesca Cabiddu UNIVERSITÀ DEGLI STUDI DI CAGLIARI

## 3259 INTERSECTING IDENTITIES: GENDER, MIGRATION, AND SOCIAL CLASS IN SHAPING ENTREPRENEURIAL SELF-EFFICACY AND BEHAVIOUR

Erika Branca GHENT UNIVERSITY

Johanna Vanderstraeten UNIVERSITY OF ANTWERP

Hendrik Slabbinck GHENT UNIVERSITY

Eugenie Delzenne UNIVERSITY OF ANTWERP & GHENT UNIVERSITY

Riyaad Ismail UNIVERSITY OF ANTWERP

Normative Underpinnings of Corporate Contribution to Common Good and Purpose (18:00 - 19:30) - D4 Building - D4/011

Track: ST01\_01 / ST02\_01 - Rethinking the Responsible Corporation: Bridging Management, Law & Purpose (cosponsored B4S & CoGo SIGs)

Chair(s): Jeroen Veldman

#### **Paper Presentations:**

# OVERCOMING THE CHALLENGES OF NEOLIBERALISM AND SHAREHOLDER THEORY WHILE PRESERVING THEIR ADVANTAGES: DISTINGUISHING THE PARTICULAR INTEREST OF THE FIRM FROM ITS PRIMARY INTEREST

Emiliano Di Carlo UNIVERSITY OF ROME "TOR VERGATA"

## 3219 PURPOSE(S) BEYOND WELFARE – A VALUE-LED INTERPRETATION OF PURPOSE(S) AND GOVERNANCE IN PROFIT-WITH-PURPOSE CORPORATIONS

Sandrine Blanc INSEEC

## 3226 LINKING THE GOOD WITH THE BAD: A SYSTEMATIC LITERATURE REVIEW AND RESEARCH AGENDA ON THE EU TAXONOMY

Anne-Kathrin Seeh UNIVERSITY OF SIEGEN

Andreas Dutzi CHAIR OF MANAGEMENT, ACCOUNTING & CORPORATE GOVERNANCE,

SCHOOL OF ECONOMIC DISCIPLINES, UNIVERSITY OF SIEGEN

Organizational Authenticity (18:00 - 19:30) - C9 Building - C9/009 Track: T14\_04 - Managing with Purpose through Authenticity

### **Paper Presentations:**

### 1250 CORPORATE PURPOSE, LEADERSHIP, AND VALUE CO-CREATION: A CONTINGENCY THEORY APPROACH

Chan Hsiao NATIONAL YANG MING CHIAO TUNG UNIVERSITY, TAIWAN

Hsin Jung Tseng DEPARTMENT OF MANAGEMENT SCIENCE, NATIONAL YANG MING CHIAO

TUNG UNIVERSITY

Yi-Hish Hsieh NATIONAL YANG MING CHIAO TUNG UNIVERSITY, TAIWAN

#### 2218 INTERFACING AI WITH AUTHENTICITY IN ENTREPRENEURSHIP: A REVIEW AND RESEARCH AGENDA

Silvia Ranfagni UNIVERSITY OF FLORENCE Massimo Rosati UNIVERSITY OF FLORENCE

Kristian Gianassi PIN FOUNDATION

Leo Dana DALHOUSIE UNIVERSITY'S ROWE SCHOOL OF BUSINESS

## 2319 MADE IN ITALY IN THE FASHION INDUSTRY: CASE STUDIES OF COMPANIES PRESERVING HERITAGE WHILE IMPLEMENTING INNOVATION

Lucia Pastore INDIPENDENT RESEARCHER

Myriam Caratu UNINT - UNIVERSITÀ DEGLI STUDI INTERNAZIONALI DI ROMA Sanja Vlahovic UNIVERSITA DEGLI STUDI INTERNAZIONALI DI ROMA UNINT

### 2709 A CRITICAL REALIST EXPLORATION OF THE MORAL CHARACTER OF INSIDER SOCIAL CHANGE AGENTS:

**NAVIGATING BETWEEN THE INVISIBLE AND VISIBLE** 

Sara Fontanet UNIVERSITY OF ST.GALLEN

### 1923 PURPOSE IN FOR-PROFIT COMPANIES: PURPOSE IMPLEMENTATION AND PERCEIVED PURPOSE AUTHENTICITY

Zahra Kashanizadeh AMSTERDAM BUSINESS SCHOOL OF THE UNIVERSITY OF AMSTERDAM Pushpika Vishwanathan AMSTERDAM BUSINESS SCHOOL OF THE UNIVERSITY OF AMSTERDAM

Henk Volberda AMSTERDAM BUSINESS SCHOOL, UNIVERSITY OF AMSTERDAM

Jatinder Sidhu UNIVERSITY OF LEEDS

Pushing the Research Agenda for DEI (18:00 - 19:30) - D6 Building - D6/105

Track: T05\_03 - Role of Diversity, Equality and Inclusion in Careers and Leadership

Chair(s): Aidan McKearney

Discussant(s): Mary Classina Okere

**Paper Presentations:** 

### 3462 BETTER SHOT?: IMPACT OF GENDER QUOTA ON FEMALE ENTREPRENEURSHIP, EVIDENCE FROM

GERMANY

Kyung eun Park UNIVERSITY OF MANNHEIM

Baris Istipliler UNIVERSITY OF MANNHEIM BUSINESS SCHOOL

## 3612 DEATH BY DEI A CRITICAL DISCOURSE ANALYSIS OF RIGHT-WING NARRATIVES LINKING DEI POLICIES TO CALIFORNIA WILDFIRES

Vineeta Dwivedi S P JAIN INSTITUTE OF MANAGEMENT AND RESEARCH (SPJIMR)

# 2776 COULD COACHING BE A KEY TO MORE INCLUSIVE WORKPLACES? A SIX-MONTH INTERVENTION STUDY OF LEADER'S INCLUSIVE LEADERSHIP BEHAVIOURS, THEIR OWN SELF-CARE, AND THAT OF THEIR TEAMS.

Arla Day SAINT MARY'S UNIVERSITY Catherine Loughlin DALHOUSIE UNIVERSITY

Kara Arnold BUSINESS ADMIN. MEMORIAL UNIVERSITY OF NFLD

Research Methods in Context (18:00 - 19:30) - D4 Building - D4/009

Track: GT12\_00 - Research Methods and Research Practice General Track

Chair(s): Davide Secchi

### **Paper Presentations:**

#### 1608 LOSS AVERSION TO UNDERSTAND CONTEMPORARY PERFORMANCE EVALUATION

Riccardo Camilli UNIVERSITY OF ROME TOR VERGATA
Lorenzo Coronella UNIVERSITY OF ROME TOR VERGATA
Gianmarco Manzo UNIVERSITY OF ROME TOR VERGATA
Alessandro Mechelli UNIVERSITY OF ROME TOR VERGATA

## 1646 THE BRAND MAGIC OF DIGITAL MARKETING: REVISITING THE IMPACTS OF SOCIAL MEDIA WOM AND ADVERTISE ATTITUDE ON BRAND LOYALTY

Cheng-Feng Cheng

NATIONAL TAICHUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

NATIONAL TAICHUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Chien-Ming Chen

NATIONAL TAICHUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

### 2040 ADDRESSING THE CSRD REQUIREMENTS THROUGH A PERFORMANCE MANAGEMENT FRAMEWORK

Ivo Hristov UNIVERSITY OF L'AQUILA

Cory Searcy TORONTO METROPOLITAN UNIVERSITY, CANADA

Riccardo Camilli UNIVERSITY OF ROME TOR VERGATA

## 3652 "BEYOND TRADITION: THE EVOLUTION IN CULTURAL HERITAGE ASSESSMENT" A SCOPING REVIEW ON APPROACHES AND EVALUATION TECHNIQUES IN THE CULTURAL HERITAGE SECTOR

Elena Scioscia UNIVERSITÀ DEGLI STUDI ROMA TRE

Federico Ceschel UNIVERSITY OF ROME TRE Michela Marchiori ROMA TRE UNIVERSITY

### Responsible Leadership and Social Issues (18:00 - 19:30) - D6 Building - D6/015

Track: T14\_05 - The Responsibilities of Upper Echelons in Managing for Financial and Social Purpose

#### **Paper Presentations:**

## 1469 LEADING REGENERATION: CEO CHEMP CHARACTERISTICS (CONSCIOUSNESS, HALLMARKS, ENGAGEMENT, MORALITY, AND PREEMPTIVENESS) FOR TRANSFORMATIVE BUSINESS

Eric Coorens AVANS UNIVERSITY OF APPLIED SCIENCES (BREDA NL)
Kaj Morel AVANS UNIVERSITY OF APPLIED SCIENCES (BREDA NL)

Celine Legrand AUDENCIA BUSINESS SCHOOL

### 3300 GENDER, EDUCATION, AND BOARD COMPOSITION: THE DYNAMIC ROLE OF BOARD CHARACTERISTICS

IN CORPORATE PHILANTHROPY DURING CRISIS IN CHINA
Sookyoung Lee KEAN UNIVERSITY, WENZHOU

### 3311 MANAGERS, THE MIDLIFE CRISIS, AND SUSTAINABILITY

Giuliana Manganaro MANNHEIM UNIVERSITY
Jan-Philipp Ahrens UNIVERSITY OF MANNHEIM
Kyung eun Park UNIVERSITY OF MANNHEIM

2940 HOW CHIEF PURPOSE OFFICERS CONSTRUCT THEIR IDENTITY AS RESPONSIBLE LEADERS

Nicola Pless UNIVERSITY OF SOUTH AUSTRALIA Nicole Steller WITTEN/ HERDECKE UNIVERSITY

Responsible Work (18:00 - 19:30) - C9 Building - C9/005

Track: T09\_07 - Sustainable HRM and Responsible Ways of Working

Chair(s): Pilar Mosquera

### **Paper Presentations:**

### 1142 HOSPITALITY AS AN ANTHESIS TO WORKPLACE BULLYING? ESTABLISHING HOSPITALITY BULLYING

AND THE CASE FOR MĀORI CULTURAL VALUES TO ADDRESS BULLYING

Candice Harris AUCKLAND UNIVERSITY OF TECHNOLOGY

Jarrod Haar MASSEY UNIVERSITY

David Williamson AUCKLAND UNIVERSITY OF TECHNOLOGY

David Brougham MASSEY UNIVERSITY

#### 2023 THE ROLE OF HUMOUR AT WORK: BOOSTING CREATIVITY AND RETENTION

Pilar Mosquera UNIVERSIDADE DE LISBOA - ISEG - ADVANCE

Carla Cosa CETRAD – UNIVERSIDADE EUROPEIA

Melissa Amaro UNIVERSIDADE DE LISBOA - ISEG - ADVANCE

### 2414 EFFECTIVENESS OF WORKPLACE BURNOUT PREVENTION METHODS: CURRENT STRATEGIES AND

**FUTURE DIRECTIONS** 

Enes Berk Sahin LUISS GUIDO CARLI Fabian Homberg LUISS UNIVERSITY

Role Ambiguity, Individual Performance & Flourishing (18:00 - 19:30) - C9 Building - C9/002

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Aleksandra Rudawska

#### **Paper Presentations:**

### 1971 MANAGING EMPLOYEE ROLE AMBIGUITY: THE ROLE OF LINE MANAGERS' PRACTICAL WISDOM IN THE HYBRID WORK SETTINGS

Pranas Šmaižys ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS Ilona Bučiūnienė ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS

## 2391 LEARNING WORK CONTEXT AND INDIVIDUAL PERFORMANCE: THE MEDIATING ROLE OF KNOWLEDGE SEEKING BEHAVIOR

Aleksandra Rudawska UNIVERSITY OF SZCZECIN Katarzyna Gadomska-Lila UNIVERSITY OF SZCZECIN Anna Pluta UNIVERSITY OF SZCZECIN

## 2675 EMOTIONAL AND ETHICAL STEPS ON THE PATHWAY TO PERFORMANCE: THE MEDIATING ROLE OF EMPLOYEES FLOURISHING

Tiago Gonçalves ADVANCE/ISEG RESEARCH - ISEG UNIVERSIDADE DE LISBOA

Mariana Coelho ISEG, UNIVERSIDADE DE LISBOA

Helena Mateus Jerónimo ISEG, UNIVERSIDADE DE LISBOA & ADVANCE/CSG
Paulo Henriques ADVANCE/CSG, ISEG, UNIVERSIDADE DE LISBOA
Carla Curado ADVANCE/CSG ISEG, UNIVERSIDADE DE LISBOA

Social Purpose and Wellbeing (18:00 - 19:30) - D4 Building - D4/105

Track: ST01 03 - Finance and Economy for Society: Financial Inclusion, Governance and Sustainability

Chair(s): Sharam Alijani

Discussant(s): Yulduz Alimova, Alice Martiny

**Paper Presentations:** 

1420 HOW MIGHT RESEARCH INTO ORGANISATIONS IMPROVE HUMAN WELLBEING?

Shann Turnbull INTERNATIONAL INSTITUTE FOR SELF-GOVERNANCE

3469 THE ROLE OF INSTITUTIONS IN SHAPING NATIONAL FINANCIAL EDUCATION STRATEGIES: INSIGHTS

FROM OECD

Silvia Gómez-Ansón UNIVERSITY OF OVIEDO Irma Martinez-Garcia UNIVERSITY OF OVIEDO

3702 TRUST AND SOCIAL PURPOSE: THE MEDIATING ROLE OF BLOCKCHAIN TECHNOLOGY ON

PHILANTHROPY AND DONNERS' BEHAVIOR

Sharam Aliiani AMERICAN UNIVERSITY OF PARIS

Sport Management Kick Off Session 1 (18:00 - 19:30) - D6 Building - D6/102

Track: T13\_11 - Sport Management with Purpose

Chair(s): IGOR PERECHUDA

**Paper Presentations:** 

1774 DETERMINANTS OF THE WILLINGNESS TO PAY FOR SUSTAINABLE SPORT APPAREL: A STUDY AMONG

**GERMAN RUNNERS** 

Viktoria Spindler RHEINMAIN UNIVERSITY OF APPLIED SCIENCES Holger Schunk RHEINMAIN UNIVERSITY OF APPLIED SCIENCES

Thomas Könecke KU LEUVEN

1944 SPORT AND PLACE BRANDING - LEVERAGING SPORTAINMENT FOR A NATION'S SOFT POWER

Andre Richelieu SCHOOL OF BUSINESS, UQAM UNIVERSITY, MONTREAL, CANADA

Jess Dixon UNIVERSITY OF WINDSOR

Yen-Chun Lin DEPARTMENT OF LEISURE AND SPORT MANAGEMENT AT NATIONAL TAIPEI

UNIVERSITY, TAIWAN

ST03\_02#2 meso & macro (18:00 - 19:30) - D4 Building - D4/006

Track: ST03\_02 - Entrepreneurship Processes: Leveraging innovation to start up

Chair(s): Besnik Avdiaj

Discussant(s): khouloud Senda Bennani, Diego Matricano

#### **Paper Presentations:**

## 1904 INNOVATION AND REGIONAL GROWTH IN STRATEGIC LOW TECHNOLOGY SECTORS IN THE ADVANCED ECONOMY CONTEXT: DOES ENTREPRENEURIAL INNOVATION ECOSYSTEM MATTER?

Marika Intenza UNIVERSITY OF PISA Esin Yoruk COVENTRY UNIVERSITY

Antonio Netti UNIVERSITY OF BARI "ALDO MORO"
Andrea Caputo UNIVERSITY OF TRENTO, ITALY

### 3339 THE ATYPICAL PUBLIC ENTERPRISE: EXPLORING ENTREPRENEURIAL ORIENTATION IN MUNICIPALITY ASSOCIATIONS

Francesco Calza UNIVERSITY OF NAPLES PARTHENOPE
Ilaria tutore UNIVERSITY OF NAPLES PARTHENOPE
Annarita Sorrentino UNIVERSITY OF NAPLES PARTHENOPE
Erika Rescigno UNIVERSITY PARTHENOPE OF NAPLES
Luca Venturini UNIVERSITY OF NAPLES "PARTHENOPE"

## 3693 UNVEILING THE EVOLUTIONARY DYNAMICS: NURTURING DEEP-TECH STARTUPS WITHIN ENTREPRENEURIAL ECOSYSTEMS

Radhika Agarwal INDIAN INSTITUTE OF TECHNOLOGY DELHI Debananda Misra INDIAN INSTITUTE OF TECHNOLOGY DELHI

Succession: management and issues (18:00 - 19:30) - D4 Building - D4/112

Track: GT04\_00 - Family Business Research General Track

Chair(s): Rodrigo Basco

Discussant(s): Tobias Reif, Christian Neusser

### **Paper Presentations:**

## 1989 MANAGEMENT OF SUCCESSION IN FAMILY BUSINESSES: THREE CASE STUDIES TO REFLECT ON GENERATIONAL AND GENDER TRANSITIONS IN SMES

Carlotta Bonandin LIUC - UNIVERSITY CATTANEO
Eliana Minelli LIUC - UNIVERSITY CATTANEO
Ilenia Bua LIUC - UNIVERSITY CATTANEO

## 1817 SOMEWHERE IN THE MIDDLE? CATEGORIZING SEARCH FUNDS AS FAMILY FIRM SUCCESSION MECHANISM

Tobias Reif FRIEDRICH-ALEXANDER UNIVERSITÄT ERLANGEN-NÜRNBERG

Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG
Dustin Bauer UNIVERSITY OF ERLANGEN-NUREMBERG

1505 NAVIGATING FAMILY BUSINESS SUCCESSION: BALANCING TRADITION AND CHANGE

Christian Neusser UNIVERSITY OF READING | HENLEY BUSINESS SCHOOL

Maksim Belitski LOYOLA UNIVERSITY NEW ORLEANS

Sustainability disclosure and reporting 2 (18:00 - 19:30) - D4 Building - D4/102 Track: ST01\_02 - Performance measurement and management for sustainability

Chair(s): Anna Pistoni

Discussant(s): Oualid Mokhantar

### **Paper Presentations:**

2550 THE DRIVERS OF SUSTAINABILITY DISCLOSURE IN EUROPEAN UNION PORTS

Vitiana L'Abate LUM UNIVERSITY Nicola Raimo LUM UNIVERSITY

Filippo Vitolla LUM JEAN MONNET UNIVERSITY

2958 EMERGING ECONOMY FIRMS AND VOLUNTARY DISCLOSURES: PAIN OR GAIN?

Gaurav Gopal Bairy IIM LUCKNOW

Himanshu Shekhar XLRI - XAVIER SCHOOL OF MANAGEMENT

3206 CONCEPTUALIZATION OF THE ESRS REPORTING PROCESS AND ITS POTENTIAL FOR INTEGRATION WITH PERFORMANCE MANAGEMENT

Jørgen Kjøsen Lindgren NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
Bjorn Andersen NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Nora Johanne Klungseth NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (NTNU)

Sustainability Reporting and Succession in Family Businesses (18:00 - 19:30) - D4 Building - D4/104

Track: ST04\_01 - Behavior, Performance, and Sustainability in Family Firms

Chair(s): Magdalena Marczewska

Discussant(s): Simone Philp, Simone Philp

### **Paper Presentations:**

## 2157 MEDIATING ROLES OF FOUNDER-OWNER TO BUILD RELATIONSHIP BETWEEN SUCCESSOR AND EMPLOYEE DURING SUCCESSION: A SMALL FAMILY BUSINESS PERSPECTIVE

Dhiraj Mathur LM THAPAR SCHOOL OF MANAGEMENT

Pradeep Hota INDIAN INSTITUTE OF MANAGEMENT UDAIPUR Amit Prakash Jha INDIAN INSTITUTE OF MANAGEMENT, SHILLONG

Piyush Kumar LM THAPAR SCHOOL OF MANAGEMENT

### 3220 DYNAMICS OF SUSTAINABILITY IN FAMILY FIRMS IN JAPAN AND AUSTRIA: A TRANSGENERATIONAL STUDY

Yoshiki Shinohara RITSUMEIKAN ASIA PACIFIC UNIVERSITY

Desiree Wieser ASSISTANT PROFESSOR AT MCI THE ENTREPRENEURIAL SCHOOL,

INNSBRUCK, AUSTRIA

Long Pham APU - RITSUMEIKAN ASIA PACIFIC UNIVERSITY

Anita Zehrer MCI MANAGEMENT CENTER INNSBRUCK | FAMILY BUSINESS CENTER

Rebecca Chunghee Kim NAGOYA UNIVERSITY OF COMMERCE & BUSINESS

## 3033 BEYOND THE BALANCE SHEET: THE INFLUENCE OF FAMILY OWNERSHIP ON SUSTAINABILITY REPORTING IN DAX 40 COMPANIES

Simone Philp AALEN UNIVERSITY (UST. ID: DE153480801)

Jasmina Metzger AALEN UNIVERSITY Patrick Ulrich AALEN UNIVERSITY

Sustainable HRM (18:00 - 19:30) - C9 Building - C9/003

Track: ST09\_01 - Human Resource Management

Chair(s): Agata Austen

### **Paper Presentations:**

#### 1220 EXPLORING GREEN SKILLS: A LITERATURE REVIEW

Matanat Mammadzada UNEC

### 1891 TOWARDS A SUSTAINABLE CAREER: A SYSTEMATIC LITERATURE REVIEW AND FUTURE RESEARCH

**AGENDA** 

Shaofang Zong UNIVERSITY OF VAASA Vesa Suutari UNIVERSITY OF WASA Beatrice Heijden RADBOUD UNIVERSITY

#### 2080 IS HR WORKING WITH PURPOSE OR MISSING IN ACTION?

Justine Ferrer DEAKIN UNIVERSITY

Peter Holland SWINBURNE UNIVERSITY OF TECHNOLOGY

#### 1552 BEYOND THE OFFICE: WORKERS' PREFERENCES FOR TIME AND LOCATION FLEXIBILITY IN HYBRID

WORK

Martina Gianecchini UNIVERSITY OF PADOVA Enrico Carlet UNIVERSITY OF PADOVA

Sustainable Innovation for Mobility (18:00 - 19:30) - D6 Building - D6/006 Track: ST06 05 - Innovation for Sustainability, Circularity and Green-tech

Chair(s): Jouni Juntunen, Klaus Fichter

Discussant(s): Haruki SAWAMURA, Nazan Ozdemir Ozturk

#### **Paper Presentations:**

#### 1790 EARLY-STAGE ADOPTION OF GREEN VEHICLES: A BEHAVIOURAL REASONING THEORY PERSPECTIVE

Vittorio Maria Garibbo SCUOLA SUPERIORE SANT'ANNA

Marina Gigliotti UNIVERSITY OF PERUGIA Francesco Rizzi UNIVERSITÀ DI PERUGIA

Eleonora Annunziata SANT'ANNA SCHOOL OF ADVANCED STUDIES Marco Frey SANT'ANNA SCHOOL OF ADVANCED STUDIES

### 3631 UNDERSTANDING THE FACTORS INFLUENCING THE ACCEPTANCE OF ELECTRIC VEHICLES IN SOCIETY

Nazan Ozdemir Ozturk VRIJE UNIVERSITEIT AMSTERDAM,

Sandra Hasanefendic VRIJE UNIVERSITEIT

Bart Bossink VRIJE UNIVERSITEIT AMSTERDAM

## 2077 ADVANCING SUSTAINABLE MOBILITY: TOWARDS STRATEGIC POLICY MIXES AND PUBLIC-PRIVATE COLLABORATIVE INNOVATION IN JAPAN'S SUPER-AGING SUBURBS

Shinji TSURUSASHI POLICY RESEARCH INSTITUTE, MINISTRY OF LAND, INFRASTRUCTURE,

TRANSPORT AND TOURISM OF JAPANESE GOVERNMENT

Haruki SAWAMURA POLICY RESEARCH INSTITUTE, MINISTRY OF LAND, INFRASTRUCTURE,

TRANSPORT AND TOURISM OF JAPANESE GOVERNMENT

System Structure and Adaptation in Healthcare (18:00 - 19:30) - D5 Building - D5/114

Track: ST11\_02 - Healthcare Management Research

Chair(s): Rohit Pradhan

Discussant(s): Gerardine Doyle

#### **Paper Presentations:**

#### 2747 ADAPTIVE DECISION-MAKING IN LEARNING HEALTH SYSTEMS: FUTURE DIRECTIONS

Mohammed Alzeen UAB SCHOOL OF HEALTH PROFESSIONS - HSA DEPT.

S Robert Hernandez UNIVERSITY OF ALABAMA AT BIRMINGHAM

#### 2813 HOSPITAL ADAPTATIONS TO NEW MODELS OF PRIMARY CARE

Jolynn Suko SSM HEALTH

Larry Hearld UNIVERSITY OF ALABAMA AT BIRMINGHAM
Nancy Borkowski UNIVERSITY OF ALABAMA AT BIRMINGHAM
Christy Harris Lemak UNIVERSITY OF ALABAMA AT BIRMINGHAM
Sue Feldman UNIVERSITY OF ALABAMA AT BIRMINGHAM

## 3486 DOES SYSTEM STRUCTURE AFFECT ORGANIZATIONAL APPLICATION OF PREMS: A COMPARATIVE EVALUATION OF 5 COUNTRIES

Heather Lee UNIVERSITY OF ALABAMA AT BIRMINGHAM J'Aime Jennings UNIVERSITY OF ALABAMA AT BIRMINGHAM Logan Marler UNIVERSITY OF ALABAMA AT BIRMINGHAM Amy Landry UNIVERSITY OF ALABAMA AT BIRMINGHAM

T01\_13\_Session 1\_Organizational dynamics in the digital era (18:00 - 19:30) - D4 Building - D4/114

Track: T01\_13 - Navigating intra/inter organizational relationships in the Digital Era: exploring collective intelligence and social identity

Chair(s): Ginevra Gravili, Mauro Gatti, Giuseppe Ceci

### **Paper Presentations:**

### 1374 EXPLORING PERCEIVED EQUITY IN ORGANIZATIONAL SUPPORT: NAVIGATING WORK-LIFE BALANCE AND CAREER PROGRESSION IN THE DIGITAL ERA

Filomena Buonocore

Davide de Gennaro

UNIVERSITÀ DEGLI STUDI DI NAPOLI PARTHENOPE

UNIVERSITÀ DEGLI STUDI DI NAPOLI PARTHENOPE

Viviana Colombi Evangelista

UNIVERSITÀ DEGLI STUDI DI NAPOLI "PARTHENOPE"

Floriana Pollio UNIVERISTÀ DEL SALENTO

# 1542 ARE PERFORMANCE MEASUREMENT AND MANAGEMENT SYSTEMS SUITABLE FOR THE FUTURE OF ORGANIZATIONS?: A ROADMAP FOR INTEGRATING ARTIFICIAL INTELLIGENCE IN DECISION-MAKING PROCESS

Giuseppe Modarelli UNIVERSITY OF TURIN

Enrico Sorano UNIVERSITÀ DEGLI STUDI DI ENNA "KORE"

Guido Giovando UNIVERSITY OF TURIN
Alberto Sardi UNIVERSITY OF TURIN

## 2350 EVOLVING MASCULINITIES AND WORK-LIFE BALANCE: COLLECTIVE INTELLIGENCE AND ORGANIZATIONAL DYNAMICS IN THE DIGITAL AGE

Filomena Riemma UNIVERSITY "PARTHENOPE" OF NAPLES

Davide de Gennaro UNIVERSITÀ DEGLI STUDI DI NAPOLI PARTHENOPE Filomena Buonocore UNIVERSITÀ DEGLI STUDI DI NAPOLI PARTHENOPE

Maria Carmela Annosi WAGENINGEN UNIVERSITY

## 2189 WORKPLACE "RE-STYLING" TO CREATE MEANINGFUL RELATIONSHIPS IN THE POST-COVID ERA. A CASE STUDY IN THE ITALIAN ENERGY INDUSTRY

Mauro Gatti SAPIENZA UNIVERSITY OF ROME
Michela Iannotta SAPIENZA UNIVERSITY OF ROME
Giuseppe Ceci SAPIENZA UNIVERSITY OF ROME

Teaching Entrepreneurship (18:00 - 19:30) - D4 Building - D4/005

Track: T03\_09 - Academic Entrepreneurship and Entrepreneurial University

Chair(s): PAUL JOSEPH-RICHARD

Discussant(s): Johanna Haeuser, Nina Walker

### **Paper Presentations:**

## 2044 EXPLORING THE EMBEDDEDNESS OF ENTREPRENEURSHIP IN COURSE CURRICULA: A DOCUMENT ANALYSIS ACROSS DISCIPLINES

Paul Joseph-Richard ULSTER UNIVERSITY
Margaret Morgan ULSTER UNIVERSITY
Aodheen McCartan ULSTER UNIVERSITY

2098 PROFESSIONALIZATION OF THE ROLE OF THE ENTREPRENEUR IN SPAIN

Mahsa Samsami CHEMNITZ UNIVERSITY OF TECHNOLOGY, GERMANY, STELLENBOSCH

UNIVERSITY, SOUTH AFRICA, UNIVERSITY OF AGDER, NORWAY

Adriana Perez-Encinas AUTONOMOUS UNIVERSITY OF MADRID Thomas Schøtt UNIVERSITY OF SOUTHERN DENMARK

2154 KEY FACTORS IN SUCCESSFUL TEAM DYNAMICS: THE COIL APPROACH TO ENTREPRENEURSHIP

**EDUCATION** 

Yuko Inada ST. ANDREW'S UNIVERSITY

Technological Paradoxes (18:00 - 19:30) - D15 Building - D15/004

Track: T14\_01 - Artificial Intelligence and Human Values

Chair(s): Som Sekhar Bhattacharyya

Swamv Perumandla

Discussant(s): Alberto Varone, swamy perumandla

**Paper Presentations:** 

2013 BEYOND ADOPTION: USER SATISFACTION AND SUSTAINED ENGAGEMENT WITH QR CODE MOBILE

PAYMENT SYSTEMS AMONG MARGINALIZED WOMEN VENDORS

SharmilaDevi R FACULTY OF MANAGEMENT, SRM INSTITUTE OF SCIENCE AND

TECHNOLOGY, (RAMAPURAM CAMPUS, CHENNAI-89

INDIAN INSTITUTE OF MANGEMENT NAGPUR

Usha Thakur VIT BUSINESS SCHOOL, VIT VELLORE, VELLORE, TAMIL NADU.

Som Sekhar Bhattacharyya INDIAN INSTITUTE OF MANAGEMENT, NAGPUR

2073 UNCANNY VALLEY EFFECT: SCALE DEVELOPMENT AND VALIDATION

Som Sekhar Bhattacharyya INDIAN INSTITUTE OF MANAGEMENT, NAGPUR Swamy Perumandla INDIAN INSTITUTE OF MANGEMENT NAGPUR

Shikha Gera JAMIA HAMDARD

Alok Singh INDIAN INSTITUTE OF MANAGEMENT NGAOUR

Kalicharan Sabat RV UNIVERSITY

3738 THE BAN PARADOX: UNINTENDED IMPACTS OF TECHNOLOGY BANS ON INNOVATION DIFFUSION

Alberto Varone UNIVERSITY OF CASSINO AND SOUTHERN LAZIO

Francesco Bolici ORGLAB - CASSINO UNIVERSITY, ITALY

Trends in tourism research and practice (18:00 - 19:30) - D5 Building - D5/111

Track: T06\_10 / T12\_03 - Management History, Action Research and Tourism (co-sponsored INNO / RMRP SIGs) Chair(s): Silvia Baiocco, Antonella Monda

**Paper Presentations:** 

2744 HOW ONLINE COMMENTS RELATED TO GREEN PRACTICES SHAPE THE INTERNATIONAL TOURISTS' HOTEL BOOKING INTENTION IN HOCHIMINH CITY.

Phuong Dinh IAE PARIS SORBONNE, UNIVERSITÉ PARIS 1 PANTHÉON-SORBONNE

2892 DYNAMIC TRENDS IN TOURISM SKILLS: NEURAL TOPIC MODELS MEET LARGE LANGUAGE MODELS

Eddy Soria Leyva UNIVERSIDAD ROVIRA I VIRGILI Aïda Valls Mateu UNIVERSIDAD ROVIRA I VIRGILI Ana-Beatriz Hernández-Lara ROVIRA I VIRGILI UNIVERSITY

3715 MANAGING TOURISM DESTINATION ECOSYSTEMS FOR SUSTAINABILITY THROUGH ARTIFICIAL

INTELLIGENCE AND MACHINE LEARNING

Silvia Baiocco UNIVERSITY OF ROME TOR VERGATA
Paola M.A. Paniccia UNIVERSITY OF ROME TOR VERGATA
Roberto Basili TOR VERGATA UNIVERSITY OF ROME
Danilo Croce UNIVERSITY OF ROME TOR VERGATA

Women's Leadership and Career Progression: A Context-Based Perspective (18:00 - 19:30) - D6 Building - D6/112

Track: ST05\_01 - Women & Gender in Work, Organisation & Beyond

Chair(s): Zuzanna Staniszewska

Discussant(s): Lorena Reyes, Belinda Steffan

**Paper Presentations:** 

1187 WOMEN LEADERS LEADING WITH PURPOSE: EFFECTS OF SOCIAL CAPITAL IN THE RESOURCES SECTOR OF WESTERN AUSTRALIA

Tracy Hopkins UNIVERSITY OF NOTRE DAME AUSTRALIA

Batia Ben-Hador THE DEPT. OF ECONOMICS AND BUSINESS ADMINISTRATION, ARIEL

UNIVERSITY

3132 CAREER ADVANCEMENT TO THE EXECUTIVE LEVEL: THE ROLE OF GENDER AND FOREIGN OWNERSHIP

Sachiko Yamao KEIO UNIVERSITY
Toru Yoshikawa WASEDA UNIVERSITY
Daisuke Uchida KEIO UNIVERSITY

Work Engagement & Thriving (18:00 - 19:30) - C9 Building - C9/001

Track: GT09 00 - Organisational Behaviour General Track

Chair(s): Rafaella Kounna

Discussant(s): Alberto Ruozzi-López

**Paper Presentations:** 

1916 WHICH RESOURCES- INDIVIDUAL SPECIFIC, GROUP RELATED, LEADER RELATED OR ORGANIZATIONAL-

SHOULD MANAGERS PRIORITIZE TO INCREASE THEIR EMPLOYEES' WORK ENGAGEMENT?

Leonidas Zampetakis DEPARTMENT OF PSYCHOLOGY- UNIVERSITY OF CRETE

2258 FROM SURVIVING TO THRIVING: THE ROLE OF SUPPORT SYSTEMS ON LGBQ EMPLOYEES JOB

SATISFACTION

Rafaella Kounna UNIVERSITY OF CYPRUS

Eleni Stavrou-Costea

Christiana lerodiakonou UNIVERSITY OF CYPRUS

2552 HOW CONFIGURATIONS OF WORK-LIFE BALANCE, THRIVING AT WORK, ANXIETY, AND DEPRESSION ARE RELATED WITH THE DISABILITIES EXPERIENCED BY EMPLOYEES WITH MENTAL DISORDERS?

Alberto Ruozzi-López COMPLUTENSE UNIVERSITY OF MADRID Emilio Álvarez-Suescun COMPLUTENSE UNIVERSITY OF MADRID

Marcello Russo UNIVERSITY OF BOLOGNA

#### 24 June 2025, Tuesday

4-Non-Western Perspectives in Intercultural Research (09:00 - 10:30) - D5 Building - D5/002

Track: ST07\_02 - Management and cultures: Qualitative organizational research

Chair(s): Christoph Barmeyer

Discussant(s): Minyoung Choi, Rashimah Rajah

**Paper Presentations:** 

1996 "IT WORKS FOR YOU BUT NOT FOR ME": UNDERSTANDING JOB CRAFTING IN NON-WESTERN CULTURES

AND CROSS-CULTURAL RESEARCH

Rashimah Rajah UNIVERSITY OF TWENTE Arnold Enklaar UNIVERSITY OF TWENTE

2919 IS THERE A MATERNALISTIC LEADERSHIP? INSIGHTS FROM LATIN AMERICAN WOMEN LEADERS IN

**GERMAN MNC'S** 

Tuzienka Chenet Ugarte UNIVERSITY OF PASSAU

2295 THE CULTURAL DIMENSION OF QUALITATIVE RESEARCH BASED ON INTERVIEWS: METHODOLOGICAL

**REFLECTIONS BASED ON FRANCO-KOREAN RESEARCH** 

Minyoung Choi GUSTAVE EIFFEL UNIVERSITY - PARIS

Sylvie Chevrier UNIVERSITÉ GUSTAVE EIFFEL

Advances in Review Methods (09:00 - 10:30) - D4 Building - D4/104

Track: ST12\_01 - Actors, Systems, and Coevolution: Methods and Perspectives for a Complex World

Chair(s): Davide Secchi

**Paper Presentations:** 

1918 AI-ASSISTED REVIEW METHOD: EXPLORING ORGANIZATIONAL RESILIENCE THROUGH ONTOLOGY AND

**EPISTEMOLOGY** 

Justyna Bugaj KRAKOW UNIVERSITY OF ECONOMICS
Oskar Kosch KRAKOW UNIVERSITY OF ECONOMICS

2702 COMBINING TOPIC MODELING AND BIBLIOGRAPHIC COUPLING IN AN INTEGRATED LITERATURE

**REVIEW WORKFLOW** 

Ivan ZupicGOLDSMITHS, UNIVERSITY OF LONDONSujata KhandaiAMITY UNIVERSITY UTTAR PRADESHSonia KatariaAMITY UNIVERSITY UTTAR PRADESH

3708 INTRODUCING THE SYSTEMIC REVIEW: FINDING LEVERAGE IN COMPLEX PROBLEMS WITH

**BIBLIOMETRICS AND SYSTEMS THINKING.** 

Cameron Guthrie TBS EDUCATION

Advancing Women Leaders: Coaching, Competition, and Cultural Constraints (09:00 - 10:30) - D6 Building - D6/114

Track: ST05\_01 - Women & Gender in Work, Organisation & Beyond

Chair(s): Stephan Böhm

Discussant(s): Melissa Wheeler, Maryam Baloch

#### **Paper Presentations:**

#### 1053 THE DEVIL WEARS NADA: FEMALE EMPLOYEES' HIDDEN TRANSCRIPTS AND PUBLIC RESPONSES TO

**INESSENTIAL AESTHETIC DEMANDS** 

Lakshmi Balachandran Nair LUISS GUIDO CARLI UNIVERSITY

#### 1188 HARNESSING THE POWER OF EXECUTIVE COACHING FOR THE ADVANCEMENT OF FEMALE

**LEADERSHIP** 

Marina Furtado LISBON SCHOOL OF ECONOMICS AND MANAGEMENT Paulo Henriques ADVANCE/CSG, ISEG, UNIVERSIDADE DE LISBOA

AI and humans (09:00 - 10:30) - D15 Building - D15/004 Track: T14\_01 - Artificial Intelligence and Human Values

Chair(s): Kristina Jespersen

Discussant(s): Dominika Bosek-Rak, Jbid Arsenyan

#### **Paper Presentations:**

#### 1066 MORALLY GREY: EXPLORING THE MORAL TRIGGERS OF HUMAN-VIRTUAL AGENT COEXISTENCE

Agata Mirowska NEOMA BUSINESS SCHOOL
Jbid Arsenyan RENNES SCHOOL OF BUSINESS

#### 1785 PRIDE AND PREJUDICE TOWARDS THE NEW AI ASSISTANT ON THE JOB?

Kristina Jespersen DEPARTMENT OF ECONOMICS AND BUSINESS ECONOMICS, AARHUS

UNIVERSITY

#### 2639 GEN AI AND JOB SATISFACTION – THE CASE OF EMPLOYEES IN THE FINANCIAL SERVICES INDUSTRY IN

POLAND.

Dominika Bosek-Rak WARSAW SCHOOL OF ECONOMICS

AI, Ethics, and Accountability in the Digital Era (09:00 - 10:30) - Hilton Garden Inn Novoli - Sala San Donato (B)

Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management,

**Employment Relations and Organizational Behaviour** 

Chair(s): Stefan Güldenberg, Uta Wilkens

#### **Paper Presentations:**

#### 1525 ETHICS AND GENERATIVE AI IN STARTUPS: A SYSTEMATIC LITERATURE REVIEW

Marco Di Giovanni UNIVERSITY "G. D'ANNUNZIO" OF CHIETI-PESCARA

Filomena Pagnozzi UNIVERSITY G. D'ANNUNZIO

Gilda Antonelli D'ANNUNZIO UNIVERSITY CHIETI-PESCARA

## 2531 HUMAN-AI COLLABORATION: DRIVING WORKFORCE TRANSFORMATION FOR ETHICAL GOVERNANCE, EMPLOYEES' WELL-BEING AND SUSTAINABLE WORK ENVIRONMENT

Yasir Faheem UNIVERSITY OF MOLISE Francesca Di Virgilio UNIVERSITY OF MOLISE

Ayaz Ahmad COMSATS ISLAMABAD PAKISTAN

Muhammad Bari GOVERNMENT COLLEGE UNIVERSITY, FAISALABAD, PAKISTAN

### 1800 BRIDGING ETHICAL CONSIDERATIONS AND MANAGERIAL BEHAVIOR FOR SUCCESSFUL AI SYSTEM ADOPTION

Sophie Berretta RUHR UNIVERSITY BOCHUM, CHAIR OF WORK, ORGNAIZATIONAL AND

**BUSINESS PSYCHOLOGY** 

Annette Kluge RUHR UNIVERSITY BOCHUM, CHAIR OF WORK, ORGNAIZATIONAL AND

**BUSINESS PSYCHOLOGY** 

Artificial intelligence adoption (09:00 - 10:30) - D5 Building - D5/010

Track: T10\_04 - Transforming Project Management: Embracing Agility, Digitalization, and Artificial Intelligence

Chair(s): Costanza Mariani

Discussant(s): Vered Holzmann, Pedro Almeida

#### **Paper Presentations:**

### 2422 MAPPING KEY DRIVERS OF ARTIFICIAL INTELLIGENCE-ASSISTED PROJECT MANAGEMENT: A CONCEPTUAL FRAMEWORK

Hila Chalutz-Ben Gal BAR ILAN UNIVERSITY

Vered Holzmann THE ACADEMIC COLLEGE OF TEL AVIV YAFFO

## 3615 INTEGRATION OF ARTIFICIAL INTELLIGENCE INTO PROJECT MANAGEMENT: CRITICAL PERSPECTIVES AND STEPS FORWARD

Pedro Almeida UNIVERSITY OF COIMBRA
Gabriela Fernandes UNIVERSITY OF COIMBRA

José Santos POLYTECHNIC UNIVERSITY OF BRAGANÇA

#### 2894 AI-DRIVEN QUALITY MANAGEMENT IN MELBOURNE'S PUBLIC TRANSPORT

Tasfin Ahmed ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY
Omid Haass ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY

Between Mindsets and Workarounds: Rethinking Roles in Creative Systems (09:00 - 10:30) - D6 Building - D6/014 Track: ST06\_08 - Managing Creativity for Innovation:

Chair(s): Christian Hoßbach

#### **Paper Presentations:**

#### 1633 IT TAKES A VILLAGE: A COMPREHENSIVE MODEL OF NON-CREATOR ROLES IN CREATIVITY

Bart Verwaeren AARHUS UNIVERSITY

Eric Rietzschel UNIVERSITY OF GRONINGEN Yan Shao UNIVERSITY OF AMSTERDAM

3296 INNOVATION AGAINST THE FLOW: A CONFIGURATIONAL ANALYSIS OF THE EMERGENCE OF

**WORKAROUNDS AND INNOVATIVE WORK BEHAVIOR** 

Talea Hellweg PADERBORN UNIVERSITY
Katharina Radermacher PADERBORN UNIVERSITY
Luc Sandfort PADERBORN UNIVERSITY
Martin Schneider PADERBORN UNIVERSITY

1206 EXPLORING THE RELATIONSHIP BETWEEN PARADOX MINDSET AND EMOTIONS

Sotiris T. Lalaounis UNIVERSITY OF BRISTOL BUSINESS SCHOOL

Ajit Nayak SOUTHAMPTON BUSINESS SCHOOL, UNIVERSITY OF SOUTHAMPTON

1931 FAIRNESS AT WORK: ORGANIZATIONAL JUSTICE AND ITS IMPACT ON CREATIVITY IN SAUDI ARABIA

Mahmoud Fallatah ALFAISAL UNIVERSITY Shahad Alqurashi HAMAT HOLDING

Business Model Innovation and Performance (09:00 - 10:30) - D6 Building - D6/007

Track: ST03\_01 / ST06\_01/ST13\_01 - Business Model - Strategy, Innovation, and Entrepreneurial Venturing (co-

sponsored ENT / INNO / SM SIGs)

Chair(s): Sascha Klein

**Paper Presentations:** 

1409 ABNORMAL RETURNS FOLLOWING BUSINESS MODEL EXTENSIONS—THE ROLE OF DEMAND

**RELATEDNESS** 

Thiemo Werner WU WIEN

Werner Hoffmann WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

1592 THE DYNAMICS OF CRISIS RESPONSE STRATEGIES IN SOFTWARE SMES: VARIATIONS IN THE DEGREE

AND SCOPE OF BUSINESS MODEL CHANGE, AND EFFECTS ON FIRMS' FINANCIAL PERFORMANCE

Catalina Crisan-Mitra BABES-BOLYAI UNIVERSITY
Raluca Bunduchi THE UNIVERSITY OF EDINBURGH

3712 THE IMPACT OF INNOVATION AND BUSINESS MODEL INNOVATION DIMENSIONS ON MUSEUM

PERCEIVED PERFORMANCE

Polina Shalygina ST. PETERSBURG STATE UNIVERSITY OF ECONOMICS

Aleksei Gorgadze UNIVERSITY OF TARTU

Ivan Burkov UNIVERSITY OF MILANO BICOCCA

Circular Economy Perspectives (09:00 - 10:30) - D4 Building - D4/113

Track: T01 10 - Toward Humanistic Management: Purpose-Driven Companies, Circular Business Models and

Community-based Ecosystems
Chair(s): FIORI ZAFEIROPOULOU

Paper Presentations:

3696 TOWARD A QUANTUM-HOLISTIC FRAMEWORK FOR CIRCULAR FASHION

Fiori Zafeiropoulou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

## 1114 MANAGEMENT FUNCTIONS IN A CIRCULAR ECONOMY: FAYOL'S CLASSICAL MANAGEMENT THOUGHT WITHIN PLANETARY BOUNDARIES

Roberta De Angelis CARDIFF UNIVERSITY BUSINESS SCHOOL

Giancarlo Ianulardo UNIVERSITY OF EXETER

### 1908 ANTECEDENTS, MODERATORS, MEDIATORS, AND OUTCOMES OF CIRCULAR BUSINESS MODELS: A SYSTEMATIC LITERATURE REVIEW

Virginie Litaudon DE MONTFORT UNIVERSITY, LEICESTER Meryem Altaf DE MONTFORT UNIVERSITY, LEICESTER

Meera Borsara DE MONTFORT UNIVERSITY

Co-production and co-creation in the public sector (09:00 - 10:30) - D5 Building - D5/113

Track: GT11\_00 - Public and Non-Profit Management General Track

Chair(s): Elke Loeffler

Discussant(s): Angelica Zazzera

#### **Paper Presentations:**

### 3517 INCREASING VALUE IN HEALTHCARE SERVICE PROVISION: A CO-PRODUCTION PERSPECTIVE IN A CASE STUDY

Federico Barnabe

Maria Cleofe Giorgino

Riccardo Santoni

UNIVERSITY OF SIENA

UNIVERSITY OF SIENA

#### 3602 CO-PRODUCTION WITH VULNERABLE PEOPLE: A SYSTEMATIC LITERATURE REVIEW

Denita Cepiku UNIVERSITY OF ROME TOR VERGATA
Angelica Zazzera SDA BOCCONI SCHOOL OF MANAGEMENT

#### 2669 EQUITY IN COMMUNITY-BASED SANCTIONS: TEMPORARY HOUSING ASSISTANCE AND DESISTANCE

FROM CRIME

Adelia Gandolfo UNIVERSITY OF ROME "TOR VERGATA

Giacomo Campagnola UNIVERSITY OF WARWICK

Collaboration and coopetition (09:00 - 10:30) - D6 Building - D6/105 Track: ST13\_03 - CENA Coopetition, Ecosystems, Networks and Alliances

Chair(s): André NEMEH

Discussant(s): Renuka Devi S Karthikeyan

#### **Paper Presentations:**

## 2991 DOES COLLABORATION IMPACT THE "GREENNESS" OF INNOVATIONS? DEVELOPMENT AND VALIDATION OF A COMPREHENSIVE SCALE AT THE PROJECT-LEVEL

Marie Bovis UNIVERSITY OF MONTPELLIER
Anne-Sophie Fernandez UNIVERSITY OF MONTPELLIER
VRIJE UNIVERSITEIT AMSTERDAM

#### 2190 MANAGING COLLABORATIONS WITHIN CONSORTIA FOR INNOVATION

Audrey Rouyre MBS SCHOOL OF BUSINESS
Anne-Sophie Fernandez UNIVERSITY OF MONTPELLIER

Aleksios Gotsopoulos SKK GSB

#### 2560 COMPETING WITH YOUR COMPETITOR'S COLLABORATIVE DYAD: EVIDENCE FROM HIGH-TECH

MANUFACTURING FIRMS

Jiale ZhangZHEJIANG UNIVERSITYZiyan TanZHEJIANG UNIVERSITYBin GuoZHEJIANG UNIVERSITY

## 3540 CENTRALITY IN SYNDICATION NETWORKS: THE IMPORTANCE OF LOCAL AND INTERNATIONAL FIRMS FOR VENTURE CAPITAL PERFORMANCE

Yuanyuan Quan UNIVERSITY OF LEEDS Emma Yan Liu UNIVERSITY OF LEEDS Frank McDonald UNIVERSITY OF LEEDS Yinggi Wei UNIVERSITY OF LEEDS

#### Collective Paths to Inclusive Entrepreneurship (09:00 - 10:30) - D4 Building - D4/004

Track: T03\_08 - Entrepreneurial Profiles

Chair(s): Dhara Shah

Discussant(s): Ozlem Akekmekci

#### **Paper Presentations:**

#### 1146 BEYOND SOLO: ENTREPRENEURIAL TEAM SKILLS IN THE ONLINE GIG ECONOMY

Ozlem Akekmekci RADBOUD UNIVERSITY
Andrea Herrmann RADBOUD UNIVERSITY
Anna Nadolska RADBOUD UNIVERSITY

Gresa Latifi TECHNICAL UNIVERSITY OF MUNICH

#### 1341 DEVELOPING AN ENTREPRENEURIAL MINDSET: ENTREPRENEURIAL TRAINING FOR PRECARIAT

**WOMEN AGED OVER 50** 

Dhara Shah DEAKIN UNIVERSITY

#### 1653 THE DUALITY OF EXPLOITATION FOR VULNERABLE ENTREPRENEURS

Nina Zachlod UNIVERSITY OF ST. GALLEN

#### 2138 THE ROLE OF CEO CONVERSATIONAL RECEPTIVENESS IN REDUCING ESG CONTROVERSIES

Thomas Hufnagel RWTH AACHEN UNIVERSITY

Malte Brettel RWTH AACHEN

Corporate Governance General Track 3: Governance Structures and Innovation (09:00 - 10:30) - D6 Building - D6/013

Track: GT02\_00 - Corporate Governance General Track

Chair(s): Mirjam Brandl

Discussant(s): Elisa Del Sordo

#### **Paper Presentations:**

#### 3283 BOARD CHARACTERISTICS AND FIRM PERFORMANCE: THE MEDIATING ROLE OF OPEN INNOVATION

**PRACTICES** 

Kshitij Awasthi INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

Arpan Mondal IIM LUCKNOW

Dhirendra Shukla INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

#### 2959 STAKEHOLDER PERCEPTIONS OF ESG REPORTING: A REVIEW OF EXTANT INSIGHTS AND FUTURE

**RESEARCH OPPORTUNITIES** 

Samrina Jafrin UNIVERSITY OF ERFURT Till Talaulicar UNIVERSITY OF ERFURT

## 2452 MAN IS KNOWN BY THE PREDECESSOR HE KEEPS: A CONFIGURATIONAL STUDY OF ROLE STRAIN AND CEO SUCCESSORS DISMISSAL

Elisa Del Sordo UNIVERSITAT AUTÒNOMA DE BARCELONA

Alessandro Zattoni LUISS UNIVERSITY

Ryan Krause NEELEY SCHOOL OF BUSINESS (TCU)

Digital innovation - Digital transformation (session D) (09:00 - 10:30) - D6 Building - D6/005

Track: ST06\_03 - Digital Innovation: Strategies, Competencies, Theories, and Practice

Chair(s): David Versailles

Discussant(s): David Versailles, Sabrina Schneider

#### **Paper Presentations:**

### 2439 THE ROLE OF AFFECTIVE COMMITMENT, CREATIVE SUPPORT FOR CHANGE, AND DIGITAL ORIENTATION

IN DRIVING DIGITAL TECHNOLOGY UTILIZATION: A STRUCTURATION THEORY PERSPECTIVE

Leonie Mueller UNIVERSITY OF KASSEL
Tobias Röth UNIVERSITY OF BREMEN
Patrick Spieth UNIVERSITY OF KASSEL

#### 1860 THE PARADOX OF DIGITAL TRANSFORMATION IN ASSET-INTENSIVE INDUSTRIES: A SOCIOTECHNICAL

**SYSTEMS PERSPECTIVE** 

Risto Rajala AALTO UNIVERSITY Esko Hakanen AALTO UNIVERSITY

Kalle Lyytinen CASE WESTERN RESERVE UNIVERSITY

Shan Gao VAISALA

3203 FROM PLATFORM "AS-A-TOOL" TO "AS-AN-ORCHESTRATOR": HOW INCUMBENT HYBRID

MANUFACTURERS INTEGRATE DIGITAL PLATFORMS

Valeriia Skliarenko POLITECNICO DI MILANO

Giorgio Locatelli SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO

Jacopo Manotti POLYTECHNIC UNIVERSITY OF MILAN

Digital Transformation and Corporate Social Performance in Family Businesses (09:00 - 10:30) - D5 Building -

D5/110

Track: ST04\_01 - Behavior, Performance, and Sustainability in Family Firms

Chair(s): Elias Hadjielias

Discussant(s): Catalina Tejero Mayor, Domenico Rocco Cambrea

**Paper Presentations:** 

1744 DIGITAL TRANSFORMATION AND ESG PERFORMANCE OF FAMILY FIRMS: EVIDENCE FROM CHINA

Henry Shi THE UNIVERSITY OF ADELAIDE

Ruoxuan Wang XIAMEN UNIVERSITY

Iulia Stroila FH MÜNSTER UNIVERSITY OF APPLIED SCIENCES

2690 CORPORATE ENGAGEMENT AND CULTURAL STEWARDSHIP: FAMILY AND NON-FAMILY FIRMS' SUPPORT FOR THE THYSSEN-BORNEMISZA MUSEUM, FROM AN ORGANIZATIONAL IDENTITY

**PERSPECTIVE** 

Catalina Tejero Mayor IE UNIVERSITY
Patricia Gabaldon IE BUSINESS SCHOOL

3307 THE EFFECT OF CEO SUCCESSION ON CORPORATE SOCIAL PERFORMANCE OF EUROPEAN LISTED

**FAMILY FIRMS** 

Fabio Quarato BOCCONI UNIVERSITY
Giorgia D'Allura UNIVERSITY OF CATANIA

Domenico Rocco Cambrea UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Pasquale Latella BOCCONI UNIVERSITY

Drivers and Determinants of Sustainability-related Entrepreneurship (09:00 - 10:30) - D4 Building - D4/101

Track: ST03\_06 - Social and Sustainable Entrepreneurship

Chair(s): Mirko Hirschmann

**Paper Presentations:** 

3619 EXPLORING GREEN ENTREPRENEURSHIP: CLARIFYING CONCEPTUAL OVERLAPS AND DISTINCTIONS

WITH SUSTAINABILITY-RELATED ENTREPRENEURSHIP

Alexandra Elena Carst KYOTO UNIVERSITY, JAPAN

Jin-ichiro Yamada KYOTO UNIVERSITY

## 3730 CONNECTIONS BETWEEN HUMANE ENTREPRENEURSHIP AND SUSTAINABILITY: EVIDENCE FROM DIGITAL START-UPS IN THE TOURISM SECTOR

Paola M.A. Paniccia UNIVERSITY OF ROME TOR VERGATA

Antonella Monda TOR VERGATA UNIVERSITY

Silvia Baiocco UNIVERSITY OF ROME TOR VERGATA

# 1749 DISENTANGLING NORMATIVE PRESSURES: THE GLOBAL IMPACT OF CLIMATE POLICY, NATURAL DISASTERS, AND SUSTAINABLE MOVEMENT ORGANIZATIONS ON THE ADOPTION OF VOLUNTARY SUSTAINABILITY STANDARDS

Thilo Pollmeier UNIVERSITY OF LUXEMBURG, SNT Wirko Hirschmann UNIVERSITY OF LUXEMBOURG - SNT

Christian Fisch SNT – INTERDISCIPLINARY CENTRE FOR SECURITY, RELIABILITY AND

TRUST, UNIVERSITY OF LUXEMBOURG

Drivers of Environmental Innovation: Organizational Sustainability, Diversity & Inclusion (09:00 - 10:30) - D4

Building - D4/001

Track: GT01\_00 - Business for Society General Track

Chair(s): Mario Tani

Discussant(s): Valerio Muto

#### **Paper Presentations:**

## 2417 MILLENNIAL DYNAMICS: BRIDGING SOCIOLOGICAL AND PSYCHOLOGICAL PERSPECTIVES ON ORGANIZATIONAL SUSTAINABILITY AND EMPLOYEE ACTIVISM - AN ESSAY AND RESEARCH AGENDA.

Annalisa Bonavita TOULOUSE SCHOOL OF MANAGEMENT

## 2516 UNLOCKING THE POTENTIAL OF DIVERSITY AND INCLUSION PRACTICES FOR PROMOTING ENVIRONMENTAL INNOVATION

Francesco Gangi UNIVERSITY OF CAMPANIA LUIGI VANVITELLI Maria Coscia UNIVERSITY OF CAMPANIA, LUIGI VANVITELLI

Nicola Varrone UNIVERSITÀ TELEMATICA PEGASO

Lucia Michela Daniele DEPARTMENT OF ECONOMICS, UNIVERSITY OF CAMPANIA LUIGI

VANVITELLI

## 3262 THE ROLE OF DIVERSITY, INCLUSION, AND INTERNATIONAL STANDARDS IN DRIVING THE CIRCULAR ECONOMY ADOPTION: EVIDENCE FROM EUROPEAN COMPANIES

Michele Rubino UNIVERSITY LUM Ilaria Mastrorocco UNIVERSITY LUM Elisa Gerbasi UNIVERSITÀ LUM

Ecosystem Dynamics & Evolution (09:00 - 10:30) - D4 Building - D4/002

Track: T03\_10 - Entrepreneurial Ecosystems

Chair(s): Didier Chabaud

Discussant(s): Mohammed El Amine Abdelli, Victor Schiller, Mehmet Ali Koseoglu

#### **Paper Presentations:**

#### 1156 IMPROVING ENTREPRENEUR MINDSET SENSING, ACTING, AND ADAPTING TO OVERCOME TRANSITION

**ECONOMY BARRIERS** 

Victor Schiller BAYES BUSINESS SCHOOL

#### 2503 THE EVOLUTIONARY DYNAMICS OF ENTREPRENEURIAL ECOSYSTEM: THE MUTUAL RELATIONSHIP

BETWEEN ENTREPRENEURIAL ACTIVITIES AND TECHNOLOGICAL DEVELOPMENT

Martina Buratti BAUHAUS UNIVERSITY WEIMAR

#### 1231 ENTREPRENEURSHIP ECOSYSTEMS AND REPRODUCTIVE HEALTH: A MACHINE LEARNING APPROACH

TO PREDICTING DEMOGRAPHIC AND HEALTH INDICATORS

Mehmet Ali Koseoglu METROPOLITAN STATE UNIVERSITY

## 3591 UNVEILING THE IMPACT OF MOTIVATION ON THE PERFORMANCE OF WOMEN ENTREPRENEURS IN THE MENA REGION

Mohammed El Amine Abdelli UNIVERSITÉ DE BRETAGNE OCCIDENTALE Jean Moussavou UNIVERSITÉ DE BRETAGNE OCCIDENTALE

Thierry Levy PARIS 8 UNIVERSITY

Marc Duhamel UNIVERSITÉ DU QUÉBEC À TROIS-RIVIÈRES

EDI and HRM best practices in the workplace (09:00 - 10:30) - D6 Building - D6/018

Track: GT05\_00 - Gender, Race and Diversity in Organisations General Track

Chair(s): Clotilde Coron
Discussant(s): Beatrice Re

#### **Paper Presentations:**

#### 1291 PHENOMENOLOGICAL EXPLORATION OF ETHICAL TREATMENT OF WOMEN IN DEVIANT BUSINESSES

Brian Gagnon CLEARY UNIVERSITY

Hamid Kazeroony NWU/WALDEN UNIVERSITY

#### 2849 PURPOSE-DRIVEN CASE DEVELOPMENT FOR EMANCIPATORY REGIONAL SUSTAINABILITY LEARNING

Muhammad Mohsin Hakeem NUCB BUSINESS SCHOOL, NAGOYA UNIVERSITY OF COMMERCE AND

BUSINESS

Hoe Chin Goi NUCB BUSINESS SCHOOL, NAGOYA UNIVERSITY OF COMMERNCE AND

BUSINESS

Frendy. NUCB BUSINESS SCHOOL, NAGOYA UNIVERSITY OF COMMERCE &

**BUSINESS** 

#### 1077 ELDERCARE: A NOVEL ELEMENT OF EMPLOYER BRAND?

Yvette Mucharraz y Cano IPADE BUSINESS SCHOOL Diana Dávila Ruiz UNIVERSIDAD ANÁHUAC Karla Cuilty Esquivel IPADE BUSINESS SCHOOL

### 1185 CAREER PATHWAYS OF TERTIARY-EDUCATED UKRAINIAN MIGRANTS IN POLAND: THE INFLUENCE OF ASPIRATIONS

Sabina Kubiciel - Lodzinska OPOLE UNIVERSITY OF TECHNOLOGY

Jolanta Maj WROCLAW UNIVERSITY OF SCIENCE AND TECHNOLOGY

Emergent strategy dynamics (09:00 - 10:30) - D6 Building - D6/110

Track: ST13\_07 - Strategic Processes and Practices

Chair(s): Zohor Kettani

#### **Paper Presentations:**

## 1224 HOW DO AGENCY AND STEWARDSHIP THEORIES EXPLAIN MIDDLE MANAGER UNINTENDED STRATEGY IMPLEMENTATION?

Annabel Christie AH CHRISTIE LEGAL LLP
Esther Tippmann UNIVERSITY OF GALWAY

#### 3162 REVEALING THE ROLE OF SYSTEMIC AND NON-COGNITIVE ELEMENTS IN STRATEGIC RHYTHMS

Gopikrishnan P XLRI JAMSHEDPUR

Jijo Mathew INDIAN INSTITUTE OF MANAGEMENT-UDAIPUR (IIM-UDAIPUR)

Munish Thakur XLRI- XAVIER SCHOOL OF MANAGEMENT

#### 2652 MANAGERS' EXPERIENCE OF BOREDOM: A READING THROUGH THEIR STRATEGIC ROLES

Isabelle Vandangeon-Derumez UNIVERSITÉ PARIS-SACLAY, UNIV EVRY, IMT-BS, LITEM, 91025, EVRY-

COURCOURONNES, FRANCE

Alhassane Sissoko DAUPHINE UNIVERSITY

Cécile Belmondo IAE LILLE

#### Emotions in Entrepreneurial Decisions and Actions (09:00 - 10:30) - D4 Building - D4/010

Track: ST03\_03 - Entrepreneurial Cognition and Behaviour

Chair(s): Sara Sassetti

Discussant(s): Christian Wimmer, Tatiana Zabara

#### **Paper Presentations:**

### 1581 DRIVERS OF THE EARLY FOUNDING TEAM STRUCTURE IN HIGH-TECH NEW VENTURES: THE ROLE OF THE LEAD FOUNDER'S PERSONALITY AND ENTREPRENEURIAL CONTEXT.

Tatiana Zabara UNIVERSITY OF ANTWERP

Christophe Boone FULL PROFESSOR AT THE DEPARTMENT OF MANAGEMENT, UNIVERSITY OF

**ANTWERP** 

Emmanuelle Fauchart UNIVERSITY OF FRIBOURG

#### 1626 ENJOY CONFLICT: HOW EMOTIONS AFFECT CO-FOUNDER TEAM SATISFACTION AND EXIT INTENTIONS

Christian Wimmer TECHNICAL UNIVERSITY MUNICH
Jennifer Ettner TECHNICAL UNIVERSITY MUNICH
Theresa Treffers TECHNICAL UNIVERSITY MUNICH
Isabell Welpe TECHNICAL UNIVERSITY OF MUNICH

## 2449 STRESS AND SUCCESS: INVESTIGATING PHYSIOLOGICAL PREDICTORS OF TEAM SATISFACTION AND EXIT INTENTIONS IN NEW VENTURE TEAMS

Jennifer Ettner TECHNICAL UNIVERSITY MUNICH

Johannes Lützenrath TUM

Theresa Treffers TECHNICAL UNIVERSITY MUNICH Isabell Welpe TECHNICAL UNIVERSITY OF MUNICH

## 2457 THE PATH FROM EMPLOYEE'S HAPPINESS TO INTRAPRENEURSHIP: THE CRUCIAL ROLE OF CREATIVITY AND INNOVATION AT WORK

Walid Nakara MONTPELLIER BUSINESS SCHOOL

Rahma Laouiti Chouchane BREST BUSINESS SCHOOL

Chaima Bahri UNIVERSITY OF SOUSSE, TUNISIA

Slim belaid ECOLE SUPÉRIEURE DE TECHNOLOGIE ET D'AFFAIRES

#### Entrepreneurship, SMEs, and Internationalization Strategy (09:00 - 10:30) - D4 Building - D4/102

Track: ST03\_07 - Growth Strategies & Internationalization for SMEs

Chair(s): Diego Marconatto

#### **Paper Presentations:**

## 1501 PRODUCTIVE FOREIGN ENTREPRENEURSHIP: PROCESS TRACING A DUAL LEGITIMATION STRATEGY IN A FOREIGN INSTITUTIONAL CONTEXT

Maximilian Scheu UNIVERSITY OF HOHENHEIM Andreas Kuckertz UNIVERSITY OF HOHENHEIM

#### 1675 INNOVATION AMIDST CHAOS: THE CASE OF IBERO-AMERICAN MSMES

Diego Marconatto FDC

Alessandra Cassol UNIVERSIDADE FEDERAL RURAL DO RIO DE JANEIRO (UFRRJ)
Márcio Marietto UNIVERSIDADE FEDERAL RURAL DO RIO DE JANEIRO (UFRRJ)

Douglas Wegner FUNDAÇÃO DOM CABRAL

### 2232 THE EVOLUTIONARY PROCESS OF INTERNATIONALISATION A QUALITATIVE LONGITUDINAL CASE STUDY ANALYSIS

Manfred Fuchs UNIVERSITY OF GRAZ

#### 2486 GROWTH STRATEGIES OF VENTURE-CAPITAL BACKED FIRMS: ORGANIC VERSUS EXTERNAL GROWTH

Alessandro Lucini Paioni POLITECNICO DI MILANO
Daniela Silvestri POLITECNICO DI MILANO
Massimo Colombo POLITECNICO DI MILANO

Financial Wellbeing (09:00 - 10:30) - C9 Building - C9/003

Track: ST09\_01 - Human Resource Management

Chair(s): Giulia Giunti

**Paper Presentations:** 

3628 PERSON-JOB FIT AND SATISFACTION AND STRAIN: THE MODERATING ROLE OF PERSONAL FINANCIAL

**SITUATION** 

Qihai Huang UNIVERSITY OF HUDDERSFIELD Nam Mai HUDDERSFIELD UNIVERSITY

Shanshi Liu SCHOOL OF BUSINESS ADMINISTRATION, SOUTH CHINA UNIVERSITY OF

TECHNOLOGY, GUANGZHOU, CHINA

1459 FROM FINANCIAL WELL-BEING TO TASK PERFORMANCE: PATHWAYS THROUGH PERSONAL

**RESOURCES** 

Vagner Rosso UNIVERSIDAD DE SALAMANCA

Lucía Muñoz Pascual IME, DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT,

UNIVERSITY OF SALAMANCA, CAMPUS MIGUEL DE UNAMUNO, S/N, 37007,

SALAMANCA, SPAIN.

Jesús Galende IME, DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT,

UNIVERSITY OF SALAMANCA, CAMPUS MIGUEL DE UNAMUNO, S/N, 37007,

SALAMANCA, SPAIN.

3381 PROFITS OR PERILS? UNPACKING THE CULTURAL IMPACT OF COLLECTIVE PERFORMANCE PAY ON

**EMPLOYEE WELL-BEING IN EUROPE** 

Meysam Salimi IULM MILANO

Vanessa Gemmo IULM

Andrea Carignani IULM MILANO

Luca Quaratino IULM

1671 AN EXAMINATION OF THE MEDIATING ROLE OF MOTIVATION ON THE RELATION BETWEEN

ORGANIZATIONAL PURPOSE AND UNIT PERFORMANCE

Cristina Simón IE UNIVERSITY
Guillermo Alonso IE UNIVERSITY

General Track Session 2 (09:00 - 10:30) - D4 Building - D4/003

Track: GT03\_00 - Entrepreneurship General Track

Chair(s): Rachel Maritz

Discussant(s): Fyery Abreha, Nikolaus Seitz

**Paper Presentations:** 

1549 TRADITIONING AS LEGITIMACY IN CRAFT ENTREPRENEURSHIP: THE CASE OF ARTISANAL CHAMPAGNE

**PRODUCERS** 

Olga Ivanova Ruffo AUDENCIA BUSINESS SCHOOL, SAFTI, SHENZHEN UNIVERSITY

Evangelia Katsikea ICN BUSINESS SCHOOL, PARIS & CEREFIGE, UNIVERSITY OF LORRAINE

Maxime Koromyslov ICN BUSINESS SCHOOL - CEREFIGE, UNIVERSITY OF LORRAINE

1925 ENTREPRENEURIAL LEGITIMACY IN RELIGIOUS HYBRIDS AN INSTITUTIONAL LOGIC PERSPECTIVE

Fyery Abreha JONKOPING INTERNATIONAL BUSINESS SCHOOL

Ethel Brundin

Timur Uman JONKOPING UNIVERSITY

3326 NEVER CHANGE A WINNING TEAM: EXPLORING CO-FOUNDER RETENTION IN ACQUI-HIRING

**STRATEGIES** 

Nikolaus Seitz BAUHAUS-UNIVERSITÄT WEIMAR

Erik Lehmann UNIVERSITY OF AUGSBURG

Global Mobility 4 (09:00 - 10:30) - D5 Building - D5/012

Track: ST07\_01 - Global Mobility Chair(s): David Guttormsen

**Paper Presentations:** 

2406 CHOOSING A GLOBAL CAREER: THE IMPACT OF PRE-BACHELOR INTERNATIONAL EXPERIENCES AND

**CULTURAL DISTANCE** 

Isabel de Sivatte IE UNIVERSITY

Patricia Gabaldon IE BUSINESS SCHOOL Igor Filatotchev KING'S COLLEGE LONDON

Bernadette Bullinger IE UNIVERSITY

2530 STEPPINGSTONE OR TRAP: EMPLOYMENT RELATIONSHIP CONFIGURATIONS AND TEMPORARY

**WORKER VISA OUTCOMES** 

Reed Eaglesham CORNELL UNIVERSITY

1951 INTRA-MNE TALENT MANAGEMENT AND GLOBAL MOBILITY IMPEDED: DISCOVERING THE ROLE OF

**COMPETITION** 

David Guttormsen USN SCHOOL OF BUSINESS, UNIVERSITY OF SOUTH-EASTERN NORWAY

HRM Addressing the Green Dimension (09:00 - 10:30) - Hilton Garden Inn Novoli - Boardroom

Track: T09\_07 - Sustainable HRM and Responsible Ways of Working

Chair(s): Winifred Aina

**Paper Presentations:** 

1440 THE CHALLENGES OF GREEN HUMAN RESOURCE MANAGEMENT AND THEIR IMPACT ON EMPLOYEES'

GREEN BELIEFS. ATTITUDES AND BEHAVIOURS: THE CASE OF NIGERIAN OIL AND GAS INDUSTRY

Winifred Aina BOURNEMOUTH UNIVERSITY
Sachiko Takeda BOURNEMOUTH UNIVERSITY
Yumei Yang BOURNEMOUTH UNIVERSITY

### 3078 BLURRING OF THE LINES BETWEEN RANKED AND PREDATORY JOURNALS: A WAKE-UP CALL FOR GREEN HRM

Stefanie Neubauer UNIVERSITY OF ECONOMICS & BUSINESS

Michael Muller-Camen WU VIENNA

Raik Thiele VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
Lisa Obereder VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

#### 3193 WHEN KNOWLEDGE IS POWER: LEVERAGING GREEN INNOVATION THROUGH EMPLOYEE EDUCATION

Louisa Mach UNIVERSITY OF HOHENHEIM

Immersive and Augmented Experiences (09:00 - 10:30) - D4 Building - D4/115

Track: T01\_11 - From AI to digital transformation in the Human+ Era: what are the effects on business for society?

Chair(s): Francesco Laviola

Discussant(s): Hua Fan, Chun-Chien Lin, Hila Chalutz-Ben Gal

#### **Paper Presentations:**

### 1168 SUSTAINABLE DIGITAL FUTURES: VIRTUAL COMMUNITIES AND EQUITABLE INNOVATION IN THE POST-OMO AGE

Chun-Chien Lin NATIONAL CHIN-YI UNIVERSITY OF TECHNOLOGY Wen-Chi Chen NATIONAL CHIN-YI UNIVERSITY OF TECHNOLOGY

Chun-Ju Huang NATIONAL TAICHUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Ning-Shiang Chen NATIONAL CHUNG HSING UNIVERSITY

### 1345 ADAPTING SENSE OF PRESENCE TO PRODUCT UNCERTAINTIES IN CRAFTING AUGMENTED REALITY ENHANCED EXPERIENCES

Hua Fan SHANGHAI INTERNATIONAL STUDIES UNIVERSITY

Bing Han SHANGHAI UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS

## 1235 THE HYBRID RECRUITMENT CONSTRUCT: A NEW FRAMEWORK FOR AI-DRIVEN SKILL-BASED HIRING IN THE HUMAN+ ERA

Hila Chalutz-Ben Gal BAR ILAN UNIVERSITY

Aviv Kidron MAX STERN YEZREEL VALLEY COLLEGE

Clara Rispler THE MAX STERN YEZREEL VALLEY COLLEGE ISRAEL

## 1854 HEARING THE REAL: CROSS-MODAL SENSORY COMPENSATION EFFECTS OF AUDITORY CUES ON THE AD EFFECTIVENESS OF VIRTUAL INFLUENCERS

Junbing Fang KEY LABORATORY OF BRAIN-MACHINE INTELLIGENCE FOR INFORMATION

BEHAVIOR (MINISTRY OF EDUCATION AND SHANGHAI), SCHOOL OF BUSINESS AND MANAGEMENT. SHANGHAI INTERNATIONAL STUDIES

UNIVERSITY

Yu Pan KEY LABORATORY OF BRAIN-MACHINE INTELLIGENCE FOR INFORMATION

BEHAVIOR (MINISTRY OF EDUCATION AND SHANGHAI), SCHOOL OF BUSINESS AND MANAGEMENT, SHANGHAI INTERNATIONAL STUDIES

UNIVERSITY

Jia Jin KEY LABORATORY OF BRAIN-MACHINE INTELLIGENCE FOR INFORMATION

BEHAVIOR (MINISTRY OF EDUCATION AND SHANGHAI), SCHOOL OF BUSINESS AND MANAGEMENT, SHANGHAI INTERNATIONAL STUDIES

UNIVERSITY

Fenghua Wang KEY LABORATORY OF BRAIN-MACHINE INTELLIGENCE FOR INFORMATION

BEHAVIOR (MINISTRY OF EDUCATION AND SHANGHAI), SCHOOL OF

**BUSINESS AND MANAGEMENT** 

Improvement Initiatives for Better Patient Outcomes in Healthcare (09:00 - 10:30) - D5 Building - D5/114

Track: ST11\_02 - Healthcare Management Research

Chair(s): Ylenia Curzi

Discussant(s): Claudia Guerrazzi-Young

#### **Paper Presentations:**

### 2755 UNDERSTANDING THE PROCESS AND COST OF CARE FOR PREECLAMPSIA TO INFORM INNOVATIONS IN

**DIAGNOSIS** 

Gerardine Doyle UNIVERSITY COLLEGE DUBLIN

Kate Cullen NATIONAL UNIVERSITY OF IRELAND MAYNOOTH

## 1328 IMPROVING THE IMPLEMENTATION OF QUALITY IMPROVEMENT INITIATIVES IN HEALTHCARE ORGANIZATIONS

André de Waal HPO CENTER Liesbeth ten Have-Schoonhoven HPO CENTER Ruud Rutten HPO CENTER

## 1696 ORGANIZATIONAL FACTORS THAT IMPACT SEPSIS BUNDLE COMPLIANCE IN U.S. HOSPITAL EMERGENCY ROOMS

Jason Kimbrell HCA HEALTHCARE

S Robert Hernandez UNIVERSITY OF ALABAMA AT BIRMINGHAM Allyson Hall UNIVERSITY OF ALABAMA AT BIRMINGHAM Larry Hearld UNIVERSITY OF ALABAMA AT BIRMINGHAM

William Rice AMERICAN GROUP DATA SCIENCE, HCA HEALTHCARE

Innovation General Track 4: Data-Driven and AI-Led Innovation (09:00 - 10:30) - D6 Building - D6/004

Track: GT06 00 - Innovation General Track

Chair(s): David Sarpong

#### **Paper Presentations:**

## 1575 SMALL FIRMS, BIG MOVES: HOW TECH-BASED SMES GAIN A COMPETITIVE ADVANTAGE THROUGH AN AI STRATEGY BASED ON AI INNOVATION SIMILARITY

Adrian Gabel TECHNICAL UNIVERSITY DORTMUND
Bastian Kindermann TECHNICAL UNIVERSITY DORTMUND

## 2711 LEVERAGING SEM AND PATTERN MINING TO EXPLORE PACKAGING INNOVATION IN THE POST-PANDEMIC ERA: IMPACTS ON CONSUMER-RETAILER DYNAMICS

Muhammad Saeed Ashraf SCHOOL OF MANAGEMENT, JIANGSU UNIVERSITY

Rana Umair Ashraf FACULTY OF ECONOMIC SCIENCES, UNIVERSITY OF WARSAW, POLAND

Usama Awan INLAND NORWAY UNIVERSITY OF APPLIED SCIENCES, NORWAY

Ahmed Muneeb Mehta HAILEY COLLEGE OF BANKING & FINANCE, UNIVERSITY OF THE PUNJAB,

LAHORE.

Bartlomiej Dessoulavy-Sliwinski FACULTY OF ECONOMIC SCIENCES, UNIVERSITY OF WARSAW

Muhammad Usman HAILEY COLLEGE OF BANKING & FINANCE, UNIVERSITY OF THE PUNJAB

#### 3719 FROM BLOCKS TO BOTS: HOW TOY MANUFACTURERS NAVIGATE EMERGING TECHNOLOGIES

Ludwig Maul DHBW STUTTGART

Sabine Pur IU INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES

Michael Heinz BALLUFF GMBH

Intuition, Ambidexterity & Supervision (09:00 - 10:30) - C9 Building - C9/001

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Paulina López Pérez Discussant(s): Leon Schneider

#### **Paper Presentations:**

## 1836 EXPLORING THE IMPACT OF INTUITIVE DECISIONS BY TOP MANAGERS: THE ROLE OF CONSERVATION OF RESOURCES AND SELF-EFFICACY PATHWAYS

Paulina López Pérez IPADE

Markus G Kittler MCI MANAGEMENT CENTER INNSBRUCK

## 2536 IMPACT OF MIDDLE MANAGERS' AMBIDEXTERITY ON JOB SATISFACTION – HOW DOES ACCESS TO RESOURCES AND CLIMATE FOR TRUST MODERATE THIS RELATIONSHIP?

Leon Schneider RWTH AACHEN UNIVERSITY

## 3321 EXPLORING INSTITUTIONAL FORCES IN THE DEVELOPMENT OF DOCTORAL SUPERVISION TRAINING PROGRAMMES

Génesis Guarimata Salinas UNIVERSITAT ROVIRA I VIRGILI Joan Carvajal UNIVERSITAT ROVIRA I VIRGILI Mireia Valverde UNIVERSITAT ROVIRA I VIRGILI

Leading people and let people lead (09:00 - 10:30) - C9 Building - C9/009

Track: T09\_05 - Addressing the interplay of organizational structures and behaviors: aligning the stars

Chair(s): Rocco Palumbo

#### **Paper Presentations:**

## 3349 SHAPING FLEXIBLE MINDS: HOW LEADERSHIP AND TASK DESIGN DRIVE STUDENTS' AMBIDEXTERITY THUS PREPARING THEM FOR A VUCA WORLD

Sabine Bergner GRAZ UNIVERSITY

Aleša Sitar UNIVERSITY OF LJUBLJANA, SCHOOL OF ECONOMICS AND BUSINESS Ajda Merkuž SCHOOL OF ECONOMICS AND BUSINESS, UNIVERISTY OF LJUBLJANA Katarina Mihelic UNIVERSITY OF LJUBLJANA SCHOOL OF ECONOMICS AND BUSINESS UNIVERSITY OF LJUBLJANA, SCHOOL OF ECONOMICS & BUSINESS

Miha Škerlavaj UNIVERSITY OF LJUBLJANA

Ajtene Avdullahi UNIVERSITY ISA BOLETINI MITROVICË

#### 1630 RETHINKING HRM: A SYSTEMATIC LITERATURE REVIEW ON THE IMPLICATIONS OF ADOPTING SELF-MANAGED ORGANISATIONAL MODELS FOR THE HR FUNCTION

Claudia Díaz Leyva ROVIRA I VIRGILI UNIVERSITY Rosalía Cascón-Pereira UNIVERSITY ROVIRA I VIRGILI

Leading with Purpose in the Digital and Sustainable Age (09:00 - 10:30) - D15 Building - D15/005

Track: SIG 14: Conference theme, Managing with Purpose

M&As: Implemenation, innovation and reconfiguration (09:00 - 10:30) - D6 Building - D6/104

Track: ST13\_04 Mergers & Acquisitions and Divestitures: A Glimpse into the Future

Chair(s): Philippe Very

Discussant(s): Duncan Angwin

#### **Paper Presentations:**

#### 3443 EXPLORING R&D RESOURCE RECONFIGURATION INTENTIONS AFTER M&A

Nour Ghaddar TOULOUSE SCHOOL OF MANAGEMENT
Nicola Mirc TOULOUSE SCHOOL OF MANAGEMENT

Florian Bauer UNIVERSITY OF BRISTOL
Xavier Castaner UNIVERSITY OF LAUSANNE

Jamal Azzam TOULOUSE SCHOOL OF MANAGEMENT

#### 2707 INTEGRATE OR COLLABORATE?: OPEN INNOVATION FRICTIONS IN BIG TECH ACQUISITIONS

Nevena Isic HANKEN SCHOOL OF ECONOMICS

### 3699 FROM DIVERGENCE TO CONVERGENCE: EXPLORING FIRST-LINE MANAGERS' SENSEMAKING IN STRATEGY IMPLEMENTATION

Dang-Huy Cao TOULOUSE SCHOOL OF MANAGEMENT, UNIVERSITY TOULOUSE CAPITOLE

#### 3286 IDENTITY LEADERSHIP IN CROSS-BORDER M&AS

Anna Lupina-Wegener SCHOOL OF MANAGEMENT AND LAW ZHAW

Rolf Van Dick GOETHE UNIVERSITY FRANKFURT
Alex Haslam UNIVERSITY OF QUEENSLAND

Megaproject Ecosystems (09:00 - 10:30) - D5 Building - D5/008

Track: ST10\_01 - Multi-level Perspectives on Major and Megaprojects

Chair(s): Andrew Davies

#### **Paper Presentations:**

## 1357 UNVEILING THE INFLUENCE OF EMERGING PROJECT ECOLOGY ON MEGAPROJECT ECOSYSTEMS: A NETWORK ANALYSIS OF THE COMMERCIAL SPACE STATION CASE

Alessandro Paravano

Elisa Negrisolo

SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO

Sofia Morrone

SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO

SOFIA MORRONO

SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO

Paolo Trucco

SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO

SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO

## 1997 UNDERSTANDING COORDINATION, COLLABORATION, AND COOPERATION IN MEGAPROJECTS AS TEMPORARY ORGANIZATIONS: A SYSTEMATIC LITERATURE REVIEW

Sengul Duran UNIVERSITY COLLEGE LONDON (UCL)

Juliano Denicol UNIVERSITY COLLEGE LONDON

Tim Broyd UNIVERSITY COLLEGE LONDON. THE BARTLETT FACULTY OF THE BUILT

**ENVIRONMENT** 

## 2202 CAUSAL MECHANISMS IN THE TRANSITION TO CONSTRUCTION ECOSYSTEMS AND IMPLICATIONS FOR THE ROLE OF INFRASTRUCTURE OWNER ORGANISATIONS

Daniel Woodier TECHNICAL UNIVERSITY OF DENMARK
Christian Thuesen TECHNICAL UNIVERSITY OF DENMARK

Museum and arts audiences (09:00 - 10:30) - D5 Building - D5/112

Track: ST11\_03 - Management and governance of culture, heritage and tourism

Chair(s): Katja Lindqvist

#### **Paper Presentations:**

#### 2444 THE IMPACT OF THE IMPACT: STAKEHOLDERS' PERCEPTIONS

Alessandro Casali

Clara Benfante

Gioacchino Benfante

UNIVERSITY OF PARMA
UNIVERSITY OF PARMA
UNIVERSITÀ DI PARMA
UNIVERSITY OF PARMA
UNIVERSITY OF PARMA
UNIVERSITY OF PARMA
UNIVERSITY OF PARMA

2906 PRICING IMPLICATIONS FROM VISITOR AND NON-VISITOR STUDIES: METHODOLOGICAL AND MANAGERIAL REFLECTIONS FROM THE CASE OF THE SWISS SCIENCE CENTER TECHNORAMA

Frank Hannich ZURICH UNIVERSITY OF APPLIED SCIENCES (ZHAW), SCHOOL OF

MANAGEMENT & LAW, INSTITUTE FOR MARKETING MANAGEMENT

Leticia Labaronne ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES, SCHOOL OF

MANAGEMENT AND LAW, CENTER FOR ARTS MANAGEMENT

Reto Heierli ZURICH UNIVERSITY OF APPLIED SCIENCES (ZHAW), SCHOOL OF

MANAGEMENT & LAW, INSTITUTE FOR MARKETING MANAGEMENT

Roy Schedler FORMER CMO SWISS SCIENCE CENTER TECHNORAMA, AT PRESENT

INDEPENDANT CONSULTANT

Lara Leuschen RESEARCHER

3682 ENHANCING VISITOR ENGAGEMENT THROUGH DIGITAL STRATEGIES

Alberto Monti UNIVERSITY OF GENOVA - ASK RESEARCH CENTER

Francesca Maruca UNIVERSITÀ CATTOLICA DEL SACRO CUORE

Open Innovation and Social innovation, communities and ecosystems (09:00 - 10:30) - D6 Building - D6/011 Track: ST06\_07 - Open Innovation Engaging Individuals, Communities and Networks

Discussant(s): Cristina Boari

#### **Paper Presentations:**

2708 THE SPECIFICITIES OF OPENNESS PARADOXES IN THE CONTEXT OF SOCIAL INNOVATION.

Cécile Averbe UCA - UNIVERSITÉ DE NICE SOPHIA ANTIPOLIS - GREDEG

Chloé ALEXANDRE CIRAD

Sophie Mignon UNIVERSITY OF MONTPELLIER - MRM

Aurélie Toillier CIRAD/FAO

2627 BEYOND HIERARCHIES: ORCHESTRATING OPEN INNOVATION ECOSYSTEMS IN THE ENERGY SECTOR

Giorgio Di Fiore UNIVERSITÀ CATTOLICA DEL SACRO CUORE

Alessia Pisoni UNIVERSITY OF INSUBRIA

Alfredo D'Angelo UNIVERSITÀ CATTOLICA DEL SACRO CUORE MILANO

3497 INVESTIGATING THE EFFECTS OF PROXIMITY DIMENSIONS ON COOPETITIVE TENSIONS WITHIN

**ONLINE COMMUNITY-BASED INNOVATION CONTESTS (OCICS)** 

Sara Galehbakhtiari UNIVERSITY OF NOTTINGHAM BUSINESS SCHOOL

Zsofia Toth DURHAM BUSINESS SCHOOL
Nahid Yazdani UNIVERSITY OF NOTTINGHAM
Sally McKechnie UNIVERSITY OF NOTTINGHAM

Political and global issues for business ethics (09:00 - 10:30) - D4 Building - D4/105

Track: ST01 05 - Philosophy for business ethics

Chair(s): Roberta Sferrazzo

**Paper Presentations:** 

2651 AN ONTOLOGICAL DECOLONIZATION OF THE GLOBAL INNOVATION DISCOURSE: A NEO-GRAMSCIAN

**PERSPECTIVE** 

Simone Corsi LANCASTER UNIVERSITY MANAGEMENT SCHOOL Lara Bianchi NOTTINGHAM UNIVERSITY BUSINESS SCHOOL

2695 DISCURSIVE STRATEGIZING IN LOBBYING ACTIVITY. LEVERAGING MEDIA FRAMES FOR POLITICAL

**INFLUENCE** 

Edoardo Mollona UNIVERSITY OF BOLOGNA Martin Molder UNIVERSITY OF TARTU

2963 NAVIGATING THE ETHICAL TENSIONS OF WOMEN'S ENTREPRENEURSHIP IN THE INDIGENOUS

CONTEXT: THE CASE OF A MAASAI COMMUNITY IN KENYA

Sandrine Frémeaux AUDENCIA BUSINESS SCHOOL
Roberta Sferrazzo AUDENCIA BUSINESS SCHOOL
Clara Letierce BURGUNDY SCHOOL OF BUSINESS

William Murithi STRATHMORE UNIVERSITY

Project Leadership, Temporality and Roles (09:00 - 10:30) - D5 Building - D5/001

Track: T10\_05 - Project Leadership with Purpose

Chair(s): Stewart Clegg

Discussant(s): Anne Vaaqaasar, Marion Karppi

**Paper Presentations:** 

1947 THE DEVELOPMENT OF SHARED LEADERSHIP: RELATIONS WITH ROLE CLARITY AND KNOWLEDGE

**SHARING IN PROJECT TEAMS** 

Marion Karppi TURKU UNIVERSITY OF APPLIED SCIENCES

3046 PROJECTS AND DIS/CONNECTIONS: REVISITING THE NATURE OF REMOTE PROJECT WORK AND ITS

IMPLICATIONS FOR LEADERSHIP AND TEMPORARY ORGANISING

Guy Lubitsh HULT ASHRIDGE EXECUTIVE CENTRE
Carina Paine Schofield HULT INTERNATIONAL BUSINESS SCHOOL

Dicle Kortantamer UNIVERSITY OF LEEDS

2102 THE TEMPORALITY OF TEAMING IN TEMPORARY EVENT ORGANIZATIONS

Emmanuel Josserand UNIVERSITY OF TECHNOLOGY SYDNEY Anne Vaagaasar BI NORWEGIAN BUSINESS SCHOOL

Stewart Clegg THE UNIVERSITY OF SYDNEY

Purpose-driven Decision-Making & Entrepreneurship (09:00 - 10:30) - D4 Building - D4/107

Track: T01\_12 - Wisdom, Spirituality and Purpose: Nurturing Flourishing within Organizations and Management Education

Chair(s): Prof. Dr. Désirée Ladwig

#### **Paper Presentations:**

#### 1909 HOW TO MANAGE CORPORATE PURPOSE: A CROSS-BOUNDARY AMBIDEXTERITY APPROACH

Rosamartina Schena LUM UNIVERISTY Angeloantonio Russo LUM UNIVERSITY

Clodia Vurro UNIVERSITY OF MILANO

#### 2033 FROM BURDEN TO OPPORTUNITY: REFRAMING THE MANAGING WITH PURPOSE IN MANAGERIAL

**DECISION MAKING** 

Ozlem Araci UNIVERSITY OF PORTSMOUTH

Daniel Sunghwan Cho UNIVERISTY OF SURREY

#### 2037 "SPIRITUALITY, WISDOM, AND RESILIENCE: HOW ARAB WOMEN ENTREPRENEURS ARE SHAPING

MODERN BUSINESSES WITH CULTURALLY ROOTED APPROACHES"

Ola Gamil HELWAN UNIVERSITY

Prof. Dr. Désirée Ladwig TECHNISCHE HOCHSCHULE LÜBECK Michel Domsch TECHNISCHE HOCHSCHULE LÜBECK

Rethinking Succession: emotions, intention and self-reflection (09:00 - 10:30) - D5 Building - D5/011

Track: GT04\_00 - Family Business Research General Track

Chair(s): Sandra Fiedler

Discussant(s): Rodrigo Basco, Rosalie Schwörer

#### **Paper Presentations:**

#### 1058 THE ROLE OF EMOTIONAL ATTACHMENT IN FAMILY FIRM SUCCESSION

Rosalie Schwörer VRIJE UNIVERSITEIT AMSTERDAM
Janina Klein VRIJE UNIVERSITEIT AMSTERDAM
Elco Van Burg VRIJE UNIVERSITEIT AMSTERDAM

Joerg Bueechl ESB BUSINESS SCHOOL, REUTLINGEN UNIVERSITY

### 3109 CAREER COMMITMENT OF THE FAMILY BUSINESS POTENTIAL SUCCESSORS: A SELF-REFLEXIVE

**APPROACH** 

Yingzhu Lin ZHEJIANG UNIVERSITY Samuel Appleton UNIVERSITY OF BERGAMO

#### 3018 FAMILY SUCCESSOR INTENTION. A MICROFOUNDATION OF INSTITUTIONAL LOGICS PERSPECTIVE

Rodrigo Basco AMERICAN UNIVERSITY OF SHARJAH

Maria Jose Parada Balderrama ESADE BUSINESS SCHOOL

Georges Samara AMERICAN UNIVERSITY OF BEIRUT

Session 2 (09:00 - 10:30) - D6 Building - D6/016 Track: T07\_03 - International Competitiveness

Chair(s): Tonatiuh Najera Ruiz Discussant(s): Ricardo E. Buitrago R.

#### **Paper Presentations:**

## 2228 TECHNOLOGY FORESIGHT TO ENHANCE INNOVATION AND COMPETITIVENESS: INSIGHTS FROM EUROPEAN ENTERPRISES

Marzenna Weresa SGH WARSAW SCHOOL OF ECONOMICS
Arkadiusz Kowalski SGH WARSAW SCHOOL OF ECONOMICS
Małgorzata Lewandowska WARSAW SCHOOL OF ECONOMICS

## 2732 CONSTRUCTING COMMUNITY WELL-BEING INDEX USING ADMINISTRATIVE DATA AND ITS IMPLICATIONS ON LABOUR PRODUCTIVITY

Saite Lu EMMANUEL COLLEGE, UNIVERSITY OF CAMBRIDGE

#### 2742 ORGANIZED CRIME AND ITS IMPACT ON FOREIGN DIRECT INVESTMENT - THE CASE OF MEXICO

Ivone Juarez TECNOLOGICO DE MONTERREY, BUSINESS SCHOOL

Tonatiuh Najera Ruiz INSTITUTO TECNOLOGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY

#### 3328 THE NEXT CATCH: SPOTTING SURGING ENTREPRENEURIAL ECOSYSTEMS

Federica Belfanti LIUC - UNIVERSITÀ CATTANEO Massimo Riva LIUC - UNIVERSITÀ CATTANEO

Fernando Alberti INSTITUTE FOR ENTREPRENEURSHIP AND COMPETITIVENESS - LIUC

#### Session 3: Front-End Project Shaping and Urban Development (09:00 - 10:30) - D5 Building - D5/003

Track: GT10\_00 - Project Organising General Track

Chair(s): TUOMAS AHOLA

Discussant(s): Matias Ståhle, MIIA MARTINSUO

#### **Paper Presentations:**

### 1571 SHAPING THE SUSTAINABILITY MISSION AT THE FRONT END OF SUSTAINABILITY DEVELOPMENT PROJECTS

Miia Martinsuo UNVIERSITY OF TURKU Lauri Vuorinen UNIVERSITY OF TURKU

## 2130 SPECIAL PURPOSE VEHICLE AS THE PROMOTER OF COORDINATION IN THE FRONT-END OF URBAN DEVELOPMENT PROJECTS

Matias Ståhle TAMPERE UNIVERSITY
Matias Rokio TAMPERE UNIVERSITY

Tuomas Ahola

## 3156 EMPIRICAL INSIGHTS INTO CONTRIBUTING FACTORS OF DESIGN FLEXIBILITY FOR MANAGING INFRASTRUCTURE PROJECTS

Kubra Atli UNIVERSITY COLLEGE LONDON Ilias Krystallis UNIVERSITY COLLEGE LONDON

Shared and Inclusive Leadership in Action (09:00 - 10:30) - C9 Building - C9/006

Track: ST09\_03 - Leadership Chair(s): loannis Tagos

**Paper Presentations:** 

#### 1707 CONSTRUCTING A NOMOLOGICAL NETWORK OF SHARED LEADERSHIP: INSIGHTS FROM A META-ANALYTICAL REVIEW

Ioannis Tagos UNIVERSITY OF KONSTANZ
Sabine Boerner UNIVERSITY OF KONSTANZ

## 2514 FOSTERING TEAM INNOVATION IN A CROSS-CULTURAL CONTEXT: THE ROLE OF INCLUSIVE LEADERSHIP

Hilla Peretz BRAUDE ACADEMIC COLLEGE OF ENGINEERING

Sven Horak ST. JOHN'S UNIVERSITY

Bindu Arya UNIVERSITY OF MISSOURI-ST. LOUIS

Jong Gyu Park COLLEGE OF STATEN ISLAND, CITY UNIVERSITY OF NEW YORK

Verner Worm COPENHAGEN BUSINESS SCHOOL

Michael Jakobsen

### 2746 UNLOCKING POTENTIAL: A SYSTEMATIC SCOPING REVIEW OF SHARED LEADERSHIP IN FOR-PROFIT ORGANIZATIONS

Paraskevi Psoni ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS Ilias Kapoutsis ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

Sport Management Session 2 (09:00 - 10:30) - D6 Building - D6/102

Track: T13\_11 -Sport Management with Purpose

Chair(s): Zsolt Havran

#### **Paper Presentations:**

### 1714 STRATEGIC RIVALRY UNVEILED: HOW MULTIMARKET CONTACT, STATUS, AND NETWORK POSITION SHAPE COMPETITIVE REACTIONS

Fernando Campayo-Sánchez UNIVERSITY OF ALICANTE/ MARKETING DEPARTMENT

Francisco Mas-Ruiz UNIVERSITY OF ALICANTE
Juan Luis Nicolau VIRGINIA TECH UNIVERSITY

## 1999 UNDERSTANDING PRO-ENVIRONMENTAL BEHAVIORS IN SPORTS: THE ROLE OF AWARENESS, INTERDEPENDENCE, AND GREEN ROLE CLARITY IN THE DECK PROJECT

Luca Marrucci SCUOLA SUPERIORE SANT'ANNA Niccolò Maria Todaro SCUOLA SUPERIORE SANT'ANNA

Tiberio Daddi INSTITUTE OF MANAGEMENT, S.ANNA SCHOOL OF ADVANCED STUDIES

## 3289 HOW TO TRANSFER MYTHS TO THE BRAND OF A FOOTBALL CLUB? - A QUANTITATIVE ANALYSIS OF THE INFLUENCE ON FAN LOYALTY.

Sören Bär UNIVERSITY OF BAYREUTH
Luka Marquardt UNIVERSITÄT BAYREUTH
Markus Kurscheidt UNIVERSITY OF BAYREUTH

Strategy, Identity, and Power Structures (09:00 - 10:30) - C9 Building - C9/008

Track: T09\_06 - Exploring power dynamics in modern-organizations: a multi-level approach

Chair(s): Zlatko Nedelko

Discussant(s): Caroline Manville

#### **Paper Presentations:**

## 1889 BALANCING VIRTUE AND VULNERABILITY: PUBLIC SERVICE MOTIVATION AND ITS ROLE IN ORGANIZATIONAL POWER DYNAMICS

Nicola Capolupo SAN RAFFAELE ROMA UNIVERSITY
Rocco Palumbo UNIVERSITY "TOR VERGATA" OF ROME

Davide Giacomini UNIVERSITY OF BRESCIA

## 2371 ORGANIZATIONAL PURPOSE: A MIXED-METHOD APPROACH TO CONCEPTUALIZATION CATEGORIZATION, AND EXPLORATION

Jorge Filipe da Gomes LISBON SCHOOL OF ECONOMICS AND MANAGEMENT

Leigh Ann Jones Khosla ISEG, UNIVERSITY OF LISBON Luca Leonardini PURPOSE-DRIVEN ACADEMY

Susana Spinola SIEMENS

## 2918 THE WORKING RELATIONSHIPS OF GENERATION Z: BETWEEN CULTURAL DIFFERENCES AND GENERATIONAL SIMILARITIES

Zlatko Nedelko UNIVERSITY OF MARIBOR, FACULTY OF ECONOMICS AND BUSINESS Arlei Fachinello DEPARTAMENTO DE ECONOMIA E RELAÇÕES INTERNACIONAIS.

UNIVERSIDADE FEDERAL DE SANTA CATARINA, FLORIANÓPOLIS, BRAZIL

Francis Petterini DEPARTAMENTO DE ECONOMIA E RELAÇÕES INTERNACIONAIS.

UNIVERSIDADE FEDERAL DE SANTA CATARINA, FLORIANÓPOLIS, BRAZIL

Sandro Schlindwein DEPARTAMENTO DE ENGENHARIA RURAL. UNIVERSIDADE FEDERAL DE

SANTA CATARINA, FLORIANÓPOLIS, BRAZIL

Vojko Potocan UNIVERSITY OF MARIBOR

## 3187 RESISTING OPENNESS: POLITICAL MANEUVERS AROUND AND WITHIN OPEN-STRATEGY INITIATIVES AND THEIR CONSEQUENCES FOR LOWER-LEVELS ORGANIZATIONAL MEMBERS' INCLUSION

Cécile Belmondo IAE LILLE

Isabelle Vandangeon-Derumez UNIVERSITÉ PARIS-SACLAY, UNIV EVRY, IMT-BS, LITEM, 91025, EVRY-

COURCOURONNES. FRANCE

Sustainability and sustainable business models (09:00 - 10:30) - D6 Building - D6/106

Track: GT13\_00 - Strategic Management General Track

Chair(s): Martin Pit

Discussant(s): Laurent Scaringella

#### **Paper Presentations:**

### 1500 MANAGING SUSTAINABILITY TENSIONS IN CIRCULAR INTERIOR REFURBISHMENT OF LUXURY CRUISE

**SHIPS** 

Viktorija Varaniute KAUNAS UNIVERSITY OF TECHNOLOGY Lina Dagilienė KAUNAS UNIVERSITY OF TECHNOLOGY Jurgita Bruneckiene KAUNAS UNIVERSITY OF TECHNOLOGY

Sustainability performance and firm value 2 (09:00 - 10:30) - D4 Building - D4/103 Track: ST01\_02 - Performance measurement and management for sustainability

Chair(s): Lucrezia Songini Discussant(s): Maria Aluchna

#### **Paper Presentations:**

## 3601 HOW THE PACE OF CSR INFLUENCES FIRM PERFORMANCE: EXPLORING THE ROLES OF REPUTATION AND RELIGIOUS CULTURE

Chenghua Guan BEIJING NORMAL UNIVERSITY
Xin Huang BEIJING NORMAL UNIVERSITY
Qihai Huang UNIVERSITY OF HUDDERSFIELD

#### 3728 STOCK VALUE AND CORPORATE SOCIAL SUSTAINABILITY: INTEL'S \$1.2 BILLION RE-INVESTMENT IN

**COSTA RICA** 

Outi Blackburn ANGLIA RUSKIN UNIVERSITY

## 3639 CSR REPORTING AND ENTERPRISE VALUE: THE MODERATING ROLE OF REGULATORY QUALITY IN THE EUROPEAN CONTEXT

Mauro Romano

Antonio Corvino DEPARTMENT OF ECONOMICS, MANAGEMENT AND TERRITORY -

UNIVERSITY OF FOGGIA, FOGGIA

Christian Favino UNIVERSITY OF FOGGIA
Chiara Pia Saraò UNIVERSITY OF FOGGIA
Antonietta Trecca UNIVERSITY OF FOGGIA

Sustainable Product Innovation (09:00 - 10:30) - D6 Building - D6/006 Track: ST06 05 - Innovation for Sustainability, Circularity and Green-tech

Chair(s): Erik G. Hansen, Maryse Chappin Discussant(s): Jouni Juntunen, Franziska Janz

#### **Paper Presentations:**

#### 2089 ENVIRONMENTALLY SUSTAINABLE PRODUCT INNOVATION IN SMES: A CONFIGURATIONAL

**PERSPECTIVE** 

Jouni Juntunen UNIVERSITY OF VAASA, SCHOOL OF TECHNOLOGY AND INNOVATIONS

KHURAM SHAHZAD

#### 2583 OVERCOMING MANNERISM IN SUSTAINABILITY: TOWARDS A PARADIGM OF TRANSFORMATIVE

**INNOVATION** 

Veronica Chiodo POLITECNICO DI MILANO Edoardo Cortesi POLITECNICO DI MILANO Mario Calderini POLITECNICO DI MILANO

### 3511 WASTE NO OPPERTUNITY: INVESTIGATING THE IMPACT OF CIRCULAR PRODUCT DESIGN ON CONSUMER ACCEPTANCE

Franziska Janz SAARLAND UNIVERSITY
Slawka Jordanow SAARLAND UNIVERSITY
Sven Heidenreich SAARLAND UNIVERSITY

#### T01\_13\_Session 2\_AI-driven challenges in organizations (09:00 - 10:30) - D4 Building - D4/114

Track: T01\_13 - Navigating intra/inter organizational relationships in the Digital Era: exploring collective intelligence and social identity

Chair(s): Ginevra Gravili, Giuseppe Ceci, Mauro Gatti

#### **Paper Presentations:**

#### 2046 AI AND THE PUBLIC SECTOR: EXAMINING ADOPTION FACTORS THROUGH THE UTAUT FRAMEWORK

Federico Canfora CECCHI GORI PICTURES

Giuseppe Ceci SAPIENZA UNIVERSITY OF ROME
Cristiano Silvestrini SILVESTRINI TAX ACCOUNTING FIRM

Andrea Desantis QUALIVALUE DMCC

#### 2233 UNLOCKING AI IMPLEMENTATION: KEY PRACTICES FOR EFFECTIVE CHANGE MANAGEMENT

Simona Russo ENGINEERING INGEGNERIA INFORMATICA S.P.A.

Giuseppe Ceci SAPIENZA UNIVERSITY OF ROME

#### 3062 STREAMLINING THE MANAGEMENT OF FREEDOM OF INFORMATION REQUESTS WITH AI

Aliai Eusebi OPSMORPH AND UCL

Graham Hesketh OPSMORPH

Talent Management (09:00 - 10:30) - C9 Building - C9/004

Track: ST09\_01 - Human Resource Management Chair(s): Malgorzata Rozkwitalska-Welenc

#### **Paper Presentations:**

## 1225 ARE TEMPORARY WORKPLACE CLOSURES DISRUPTIVE? A TALENT MANAGEMENT OUTLOOK IN SMALL AND MEDIUM ENTERPRISES

Victor Haines UNIVERSITY OF MONTREAL
Lumina Albert COLORADO STATE UNIVERSITY
Jean Frantz Ricardeau Registre UNIVERSITY OF MONTREAL

### 1548 FORGOTTEN LESSONS: NAVIGATING TALENT RETENTION PARADOXES IN SPANISH HOSPITALITY INDUSTRY

Lourdes Susaeta Erburu UNIVERSITY COMPLUTENSE OF MADRID Esperanza Suarez-Ruz UNIVERSIDAD POLITÉCNICA DE VALENCIA COMPLUTENSE UNIVERSITY OD MADRID

### 3637 CATCH ME IF YOU CAN: HOW SELF-PERCEPTION AND COMPETENCIES HELP RETAINING TALENT INTO THE WORKPLACE

Youssef SOUAK INSEEC BORDEAUX Warda El Fardi IRGO BORDEAUX

Khalil AIT SAID ISM-IAE, UVSO, PARIS SACLAY

Younès EL MANZANI PARIS-SACLAY UNVERISTY, UVSQ, LAREQUOI, VERSAILLES, FRANCE

## 2576 NAVIGATING INSTITUTIONAL LOGICS IN TALENT MANAGEMENT: EVIDENCE FROM A MULTIPLE CASE STUDY OF SMES

Franca Cantoni UNIVERSITÀ CATTOLICA DEL SACRO CUORE

Caterina Muzzi UNIVERSITY OF BRESCIA Maddalena Sorrentino UNIVERSITY OF MILAN

Team Performance (09:00 - 10:30) - C9 Building - C9/005 Track: ST09\_02 - Team Performance Management

Chair(s): Monika Maslikowska

#### **Paper Presentations:**

## 1742 IS GOOD NEWS ALWAYS BENEFICIAL? THE DOUBLE-EDGED SWORD OF HIGH PERFORMERS' BEHAVIOR AND ITS IMPACT ON PEER PERFORMANCE THROUGH SOCIAL COMPARISON

Chia-Chen Tu NATIONAL TAICHUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Man-Ling Chang NATIONAL CHUNG HSING UNIVERSITY

Yu-Ching Chiao DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHUNG HSING

UNIVERSITY

## 1930 REACHING OUT, BURNING OUT: TEAMWORK AS A FACET OF ORGANIZATIONAL CULTURE AND ITS IMPACT ON EMPLOYEE PERFORMANCE AND WELLBEING

Roy Smollan AUCKLAND UNIVERSITY OF TECHNOLOGY
Shelagh Mooney AUCKLAND UNIVERSITY OF TECHNOLOGY

137 –

### 1995 FROM CORE TO PERIPHERY: EXPLORING JOB TENURE, FAMILIARITY AND PERFORMANCE IN FLUID TEAMS

Leila Ahmad Pour LUISS UNIVERSITY

Alberto Leardini IRCCS ISTITUTO ORTOPEDICO RIZZOLI

Riccardo Fini UNIVERSITY OF BOLOGNA

Daniele Mascia LUISS UNIVERSITY

The Building of Corporate Purpose: History and Present Stories (09:00 - 10:30) - D4 Building - D4/011

Track: ST01\_01 / ST02\_01 - Rethinking the Responsible Corporation: Bridging Management, Law & Purpose (co-

sponsored B4S & CoGo SIGs)
Chair(s): Blanche Segrestin

#### **Paper Presentations:**

#### 2648 REFRAMING CORPORATE PURPOSE: A HISTORICAL PERSPECTIVE

Fatjon Kaja UNIVERSITY OF AMSTERDAM

#### 3146 BEYOND PROFIT: A COMPANY'S JOURNEY TO MEANINGFUL PURPOSE

Nesrine Ben Hamouda ESSEC OF TUNIS

Hazem Ben Aissa UNIVERSITÉ PARIS SACLAY, EA7360 RITM

Jérémy Lévêque MINES PARIS - PSL UNIVERSITY

## 1118 CROWDING IN OR CROWDING OUT? THE IMPACT OF EMERGING REGULATION ON MANAGERIAL MOTIVATION AND CORPORATE PURPOSE REALIZATION

Markus Beckmann UNIVERSITY OF ERLANGEN-NUREMBERG Vittorio Cerulli UNIVERSITY OF ERLANGEN-NUREMBERG Manon Filler UNIVERSITY OF ERLANGEN-NUREMBERG

Tourism, Sustainability, and Smart Systems: Rethinking Travelers and Territories (09:00 - 10:30) - D5 Building - D5/111

Track: T06\_10 / T12\_03 - Management History, Action Research and Tourism (co-sponsored INNO / RMRP SIGs) Chair(s): Silvia Baiocco

#### **Paper Presentations:**

#### 1232 ARE TAXES GOOD FOR SHAPING SUSTAINABLE TOURISM? INSIGHTS FROM THE MIXED METHOD

**APPROACH** 

Supreet Kaur UNIVERSITY OF DELHI

#### 1493 ENHANCING URBAN SUSTAINABILITY THROUGH TOURISM DATA IN SMART CITY STRATEGIES: A

SYSTEMIC PERSPECTIVE

Stefania Denise Escobar FREE UNIVERSITY OF BOZEN-BOLZANO

Linda Osti BANGOR UNIVERSITY

## 3725 DARING ROUTINE: EXAMINING THE TOURISTS' RISK PERCEPTION ATTITUDES THROUGH THE CHARACTERISTICS OF TRAVEL FREQUENCY AND REVISIT FREQUENCY

László Kökény CORVINUS UNIVERSITY OF BUDAPEST Zoltán Birkner UNIVERSITY OF PANNONIA, HUNGARY

Gábor Michalkó HUN-REN CSFK GEOGRAPHICAL INSTITUTE, UNIVERSITY OF PANNONIA

Transformation of sectors and societies: the drivers and obstacles (09:00 - 10:30) - D4 Building - D4/112

Track: T01\_16 - Climate Solutions and Carbon Management across Management Disciplines

Chair(s): Petra Molthan-Hill Discussant(s): Jennifer Leigh

#### **Paper Presentations:**

## 3136 DO OIL AND GAS MAJORS INVESTING IN RENEWABLE ENERGY BECOME SUSTAINABLE? CLIMATE ACTION DEFINITION TACTICS AS CORPORATE RESPONSE TO THE ENVIRONMENTAL CRISIS

Claire-Lise Speisser CNAM PARIS - HEC LAUSANNE

## 1240 FROM TARGET TO IMPLEMENTATION: A SYSTEMATIC EVALUATION OF GREEN POLICIES IN ELECTRICITY GENERATION

Linghui Tang THE COLLEGE OF NEW JERSEY
Kate Siedelhofer THE COLLEGE OF NEW JERSEY

#### 1723 THIRD-PARTY ASSURANCE OF SUSTAINABILITY REPORTS AND GHG EMISSIONS – A GLOBAL STUDY

Rizwan Mushtag EDC PARIS BUSINESS SCHOOL

Ammar Ali Gull LÉONARD DE VINCI PÔLE UNIVERSITAIRE, RESEARCH CENTER, 92916 PARIS

LA DÉFENSE, FRANCE

Irfan Shakri RMIT INTERNATIONAL UNIVERSITY

Faizul Haque CENTRE OF RESEARCH IN ACCOUNTING, ACCOUNTABILITY AND

GOVERNANCE, SOUTHAMPTON BUSINESS SCHOOL, UNIVERSITY OF

SOUTHAMPTON, SOUTHAMPTON

Well-being in the Age of Workplace Technology (09:00 - 10:30) - Hilton Garden Inn Novoli - Sala San Donato (A) Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management, Employment Relations and Organizational Behaviour

#### **Paper Presentations:**

## 2390 EMPLOYEE REACTIONS TOWARDS ARTIFICIAL INTELLIGENCE: FROM DISTRUST IN THE "BLACK BOX" TO ADDICTION

Ilona Bučiūnienė ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS

Rūta Kazlauskaitė ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS, LITHUANIA

Tugce Yerlitas ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS leva Augutytė-Kvedaravičienė ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS Martin Aubel ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS Smiltė Nosytė ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS

#### 1075 TECHNOLOGICAL WELL-BEING: A MODEL OF WELL-BEING IN A TECHNOLOGICALLY EVOLVING

**WORKPLACE** 

Agata Mirowska NEOMA BUSINESS SCHOOL

## 1452 THE ROLE OF TECHNOSTRESS IN EXPLAINING IT PROFESSIONALS' CONSTRUCTIVE PROCESS DEVIANCE AND COMPLIANCE

Matthias Bertram UNIVERSITY OF APPLIED SCIENCES BONN-RHEIN-SIEG

Mario Schaarschmidt UNIVERSITY OF DUISBURG-ESSEN

Sonja Christ-Brendemühl BONN-RHEIN-SIEG UNIVERSITY OF APPLIED SCIENCES

Gianfranco Walsh UNIVERSITY OF HANNOVER

Harald von Korflesch UNIVERSITY OF KOBLENZ-LANDAU

Work-Family Dynamics (09:00 - 10:30) - C9 Building - C9/002 Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Zeynep Yalabik
Discussant(s): Sophie Schepp

#### **Paper Presentations:**

## 1598 BREAK IT 'TIL YOU MAKE IT? THE ROLE OF EFFECTIVENESS RULE-BREAKING FOR THE CAREER SUCCESS OF WORKING PARENTS FACING FAMILY-WORK CONFLICT

Sophie Schepp UNIVERSITY OF ST. GALLEN Louisa Riess UNIVERSITY OF ST.GALLEN Stephan Böhm UNIVERSITY OF ST.GALLEN

## 1726 WORK FLEXIBILITY ALLEVIATING WORK–FAMILY CONFLICT IN A CROSS-CULTURAL CONTEXT: THE ROLES OF PSYCHOLOGICAL DETACHMENT AND WORK–FAMILY CENTRALITY

Danni Yan HIROSHIMA UNIVERSITY Yoshi Takahashi HIROSHIMA UNIVERSITY

### 2262 CHILDCARE RESPONSIBILITIES AND WORK ENGAGEMENT: HOW DO WORKING MOTHERS JUGGLE IT

ALL?

Zeynep Yalabik UNIVERSITY OF BATH
CEYDA MADEN EYIUSTA OZYEGIN UNIVERSITY
Nergiz Cetin Kilic OZYEGIN UNIVERSITY

#### 24 June 2025, Tuesday

Building & Governing Data Ecosystems (11:00 - 12:30) - D4 Building - D4/001

Track: GT01\_00 - Business for Society General Track

Chair(s): ilaria tutore

Discussant(s): Lorenzo Turriziani

**Paper Presentations:** 

3369 DATA GOVERNANCE IN PRACTICE: LESSON FROM SME-LARGE ORGANIZATION COLLABORATION

Niloofar Kazemargi UNIVERSITY G.D'ANNUNZIO AND LUISS UNIVERSITY

Federica Ceci UNIVERSITY G.D'ANNUNZIO

1900 SME AND DATA ECOSYSTEM: A BIBLIOMETRIC ANALYSIS

Filippo Ferrarini UNIVERSITY OF MODENA AND REGGIO EMILIA

Simona Leonelli DIPARTIMENTO DI ECONOMIA MARCO BIAGI - UNIVERSITÀ DI MODENA E

**REGGIO EMILIA** 

2366 DATA VALUE CHAIN CONFIGURATION: EXPLORING CHALLENGES ALONG THE PATH

Loris Santarelli UNIVERSITY G.D'ANNUNZIO Federica Ceci UNIVERSITY G.D'ANNUNZIO

2020 RULES AND ROLES IN SMART CITY GOVERNANCE: EXPLORING THE ARCHITECTURE OF DATA VALUE

**CHAIN** 

Filippo Marchesani DEPARTMENT OF MANAGEMENT AND BUSINESS ADMINISTRATION -

UNIVERSITY "G. D'ANNUNZIO" CHIETI-PESCARA

Federica Ceci UNIVERSITY G.D'ANNUNZIO

Accounting and Governance (11:00 - 12:30) - D5 Building - D5/011

Track: GT04 00 - Family Business Research General Track

Chair(s): Domenico Rocco Cambrea

Discussant(s): Emmadonata Carbone, Tonatiuh Najera Ruiz, Tonatiuh Najera Ruiz

**Paper Presentations:** 

2909 THE EFFECTS OF SENDERS' AND RECEIVERS' FAMILY OWNERSHIP ON CORPORATE ANNOUNCEMENT

**EVALUATION** 

Laura Bergmann UNIVERSITY OF ERFURT
Miriam Zschoche UNIVERSITY OF ERFURT

Sebastian Fourné UNIVERSITY OF NORTH FLORIDA

2643 CONTROL-ENHANCING MECHANISMS IN FAMILY FIRM IPOS: SHORT-TERM COSTS AND LONG-TERM

**GAINS** 

Ziad Guedri UNIVERSITÉ DU QUÉBEC À MONTRÉAL

Asma Fattoum-Guedri CONCORDIA UNIVERSITY - JOHN MOLSON SCHOOL OF BUSINESS

## 2519 CAN ACCOUNTING SOPHISTICATION DRIVE EFFICIENCY IN LATIN AMERICAN MICRO FAMILY BUSINESSES? EVIDENCE FROM COLOMBIA

Tonatiuh Najera Ruiz INSTITUTO TECNOLOGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY

Pablo Collazzo ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS

#### 1981 CEO CAREER HORIZON IN ITALIAN FAMILY BUSINESSES: ITS IMPACT ON STRATEGIC DISCLOSURE

Emmadonata Carbone FAMILY BUSINESS LAB ON ACCOUNTING AND GOVERNANCE (FLAG) -

UNIVERSITY OF NAPLES "FEDERICO II"

Sara Saggese UNIVERSITY OF NAPLES FEDERICO II Fabrizia Sarto UNIVERSITY OF NAPLES FEDERICO II

Achieving organizational impact by managing attitudes and behaviors (11:00 - 12:30) - C9 Building - C9/009 Track: T09\_05 - Addressing the interplay of organizational structures and behaviors: aligning the stars Chair(s): Nicola Capolupo

#### **Paper Presentations:**

## 1315 WHICH STAR SHOULD I COOPERATE WITH? THE INFLUENCE OF STARS ON NON-STAR'S COOPERATION BEHAVIOR

Zhengda Xu BEIJING TECHNOLOGY AND BUSINESS UNIVERSITY

#### 3276 ENGAGING PUBLIC EMPLOYEES BY UNVEILING SOCIAL IMPACT: AN INVESTIGATION OF INTER-DEPARTMENTAL COMMUNICATION AS A SOURCE OF MEANING AT WORK

Giorgio Giacomelli SDA BOCCONI SCHOOL OF MANAGEMENT Francesco Vidè SDA BOCCONI SCHOOL OF MANAGEMENT Lavinia Lenzi SDA BOCCONI SCHOOL OF MANAGEMENT

Giovanni Valotti BOCCONI UNIVERSITY

#### 3649 EFFECTS OF RETURN TO OFFICE POLICIES ON EMPLOYEE ATTITUDES AND BEHAVIORS

Jennifer Miles UNIVERSITY OF SAN DIEGO Richard Clarke UNIVERSITY OF SAN DIEGO

Adaptive and Innovative Decision-Making in Entrepreneurial Contexts (11:00 - 12:30) - D4 Building - D4/010

Track: ST03\_03 - Entrepreneurial Cognition and Behaviour

Chair(s): Leonie Baldacchino

Discussant(s): Li Xiao, Giovanni Orlando

#### **Paper Presentations:**

## 1197 DISRUPTION STRANDS AND THE GROWTH INTENTIONS OF SMES: DO DYNAMIC CAPABILITIES MATTER IN TIMES OF CRISIS

Li Xiao UNIVERSITY OF LEICESTER SCHOOL OF BUSINESS Ruoying Zhou UNIVERSITY OF LEICESTER SCHOOL OF BUSINESS

## 3502 CONVERTING BAD TIMES INTO GOOD TIMES: THE ROLE OF ENTREPRENEURS' AMBIGUITY TOLERANCE IN DRIVING VENTURE PERFORMANCE IN TURBULENT MARKETS

Giovanni Orlando VRIJE UNIVERSITEIT AMSTERDAM Joeri van Hugten VRIJE UNIVERSITEIT AMSTERDAM

Wouter Stam VU AMSTERDAM

Arjen van Witteloostuijn VRIJE UNIVERSITEIT AMSTERDAM, THE NETHERLANDS; UNIVERSITY OF

ANTWERP, BELGIUM; ANTWERP MANAGEMENT SCHOOL, BELGIUM;

#### 2415 EXPLORING NEGOTIATION IN ENTREPRENEURSHIP: KEY FINDINGS AND FUTURE OPPORTUNITIES

Ghazal Layeghi UNIVERSITY OF TRENTO / FREE UNIVERSITY OF BOLZANO

Andrea Caputo UNIVERSITY OF TRENTO, ITALY

#### 3061 NEGOTIATION AND ARTIFICIAL INTELLIGENCE, A LITERATURE REVIEW

Raffaele Albani UNIVERSITY OF PISA

Andrea Caputo UNIVERSITY OF TRENTO, ITALY

Riccardo Rialti UNIVERSITY OF SIENA

#### 1692 ORGANIZATIONAL CLIMATE SHAPING ENTREPRENEURIAL INTENTIONS: THE MEDIATING ROLE OF

**INNOVATIVE WORK BEHAVIOR** 

Gentrit Berisha UNIVERSITY OF PRISHTINA

Alternative and traditional finance (11:00 - 12:30) - D4 Building - D4/005

Track: ST03 04 - Entrepreneurial Finance

Chair(s): Benedetta Montanaro

Discussant(s): Gintarė Leckė, João Maria Jorge

#### **Paper Presentations:**

#### 3421 THE ROLE OF COMPETENCE-BASED TRUST IN THE FINANCING OF TOKEN-BASED NEW VENTURES

João Maria Jorge LUND UNIVERSITY

#### 2339 HOW PREPARED ARE SMES FOR MARKET DISTURBANCES? A DYNAMIC APPROACH TO SMES

**FINANCIAL RESILIENCE** 

Renata Legenzova VYTAUTAS MAGNUS UNIVERSITY Gintarė Leckė VYTAUTAS MAGNUS UNIVERSITY

## 3338 ANGELS IN THE CROWD: EXPLORING BUSINESS ANGELS' IMPACT ON VENTURES INVESTED VIA EQUITY CROWDFUNDING

Vincenzo Capizzi UNIVERSITÀ DEL PIEMONTE ORIENTALE Lars Hornuf TECHNISCHE UNIVERSITÄT DRESDEN

Benedetta Montanaro POLITECNICO DI MILANO

Francesca Tenca UNIVERSITY OF EASTERN PIEDMONT, DEPARTMENT OF BUSINESS AND

**ECONOMICS** 

Beyond Metrics & Markets: Spiritual Dimensions Revolutionizing Organizations (11:00 - 12:30) - D4 Building - D4/107

Track: T01\_12 - Wisdom, Spirituality and Purpose: Nurturing Flourishing within Organizations and Management Education

Chair(s): Chiara Signore

#### **Paper Presentations:**

#### 1884 COLLECTIVE SPIRITUALITY IN ORGANIZATIONAL SETTINGS: A SCOPING REVIEW

Vanessa Englert VRIJE UNIVERSITEIT AMSTERDAM, FACULTY OF RELIGION AND THEOLOGY

Welmoed van Hoogen

Raysa Rocha UNIVERSITY OF ESSEX

Sharda Nandram NYENRODE BUSINESS UNIVERSITEIT

Puneet Bindlish VRIJE UNIVERSITEIT AMSTERDAM, FACULTY OF RELIGION AND THEOLOGY

Vineetha Karuveettil DEPARTMENT OF PUBLIC HEALTH DENTISTRY AMRITA SCHOOL OF

DENTISTRY, AMRIT VISHWA VIDYAPEETHAM

Hans Ket VRIJE UNIVERSITEIT AMSTERDAM, MEDICAL LIBRARY

#### 2399 A PARADIGM SHIFT IN RECRUITMENT: PRACTICAL WISDOM, WORKPLACE SPIRITUALITY, AND FIT

THEORIES IN DIGITAL JOB PLATFORMS

Chiara Signore UNIVERSITY OF SALERNO

#### 2267 ANIMIST MANAGEMENT: ORGANIZATIONAL SOLUTIONS IN THE ANTHROPOCENE

Graziano Mazza UNIVERSITY OF PARIS NANTERRE

Board of Directors and Monitoring Effectiveness (11:00 - 12:30) - D6 Building - D6/016 Track: ST02\_02 - Board of Directors, Top Management Teams and Diversity in the C-Suite

Chair(s): Thomas Straub

#### **Paper Presentations:**

#### 1429 BOARD CO-OPTION AND EXCESS CASH HOLDINGS

Aitzaz Ahsan Sarang SCHOOL OF BUSINESS STUDIES, INSTITUTE OF BUSINESS ADMINISTRATION

(IBA) KARACHI, KARACHI, PAKISTAN

Asad Rind SOUTH CHAMPAGNE BUSINESS SCHOOL, Y SCHOOLS, TROYES, FRANCE.

Marc Goergen IE BUSINESS SCHOOL

Viet Dang ALLIANCE MANCHESTER BUSINESS SCHOOL

#### 2302 THE BOARD OF DIRECTORS' ROLE IN ETHICAL GOVERNANCE: CAN CORPORATE POLITICAL

CONNECTIONS PREVENT ORGANIZATIONAL MISCONDUCT?

Marco Winter RWTH AACHEN

Sebastian Kruse RWTH AACHEN UNIVERSITY

## 2288 GUARDIANS, CATALYSTS, NAVIGATORS OR PAWNS: THE BOARD'S TRANSFORMATIVE ROLE IN A CRISIS'S CONTEXT

Verena Lubos UNIVERSITY OF GENEVA

Achim Schmitt ECOLE HÔTELIÈRE DE LAUSANNE, HES-SO UNIVERSITY OF APPLIED

SCIENCES AND ARTS WESTERN SWITZERLAND

Thomas Straub UNIVERSITY OF GENEVA

Nicole Rosenkranz ECOLE HÔTELIÈRE DE LAUSANNE. HES-SO // UNIVERSITY OF APPLIED

SCIENCES WESTERN SWITZERLAND

Bodies, gender, species (11:00 - 12:30) - D4 Building - D4/102 Track: ST01 08 - Arts & Philosophy for Business and Society

Chair(s): Amalia Ranieri

Discussant(s): Shirin Yazgulieva

#### **Paper Presentations:**

# 2322 COMPLEX PROJECT ORGANIZING AND THE ADAPTIVE SYSTEM PERSPECTIVE. REVISITING FRAMEWORKS OF PERFORMANCE IN-BETWEEN PERFORMANCE STUDIES AND THE POST-HUMAN NEOMATERIALIST ONTOLOGICAL CATEGORIES

Vittoria Biasiucci UNIVERSITÀ DI ROMA -

Maria Patrizia Vittoria CONSIGLIO NAZIONALE DELLE RICERCHE (CNR), ISTITUTO RICERCA

INNOVAZIONE E SERVIZI PER LO SVILUPPO (IRISS)

Alessandro Piero Mario

Pontremoli

UNIVERSITÀ DEGLI STUDI DI TORINO

#### 2385 SPECIES OF SPACES: EXPLORING THE SLAUGHTERHOUSE AS AN AFFECTIVE SPACE

Amalia Ranieri SCUOLA SUPERIORE MERIDIONALE

Daniela Pianezzi UNIVERSITY OF VERONA

Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II

#### 2678 DOING GENDER THROUGH JURIDICAL DISCOURSE: AN INTERDISCIPLINARY APPROACH

Serena Federica Scorzoni SCUOLA SUPERIORE MERIDIONALE Francesca De Vincenzo SCUOLA SUPERIORE MERIDIONALE Maria Eugenia Mazzarella SCUOLA SUPERIORE MERIDIONALE Fabrizia Cesarano SCUOLA SUPERIORE MERIDIONALE

Barbara Salvatore UNIVERSITY OF NAPLES FEDERICO II, SCUOLA SUPERIORE MERIDIONALE

# 1899 THE EMOTIONAL DIMENSION OF THE LAWYER ASSISTING THE PERSON WITH A DISABILITY: A METHODOLOGY DIFFERENTLY TO UNDERSTAND THE VIRTUOUS LINK OF THE LEGAL PROFESSION WITH THE DEMANDS OF CARE

Luca Orlando SCUOLA SUPERIORE MERIDIONALE

Domenico Napolitano SCUOLA SUPERIORE MERIDIONALE, NAPLES, ITALY

Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II

Business Model Innovation: Drivers and Consequences (11:00 - 12:30) - D6 Building - D6/014

Track: ST03\_01 / ST06\_01/ST13\_01 - Business Model - Strategy, Innovation, and Entrepreneurial Venturing (cosponsored ENT / INNO / SM SIGs)

Chair(s): Sascha Klein

#### **Paper Presentations:**

#### 2637 MAKING SENSE OF BUSINESS MODEL PIVOTS: A LITERATURE REVIEW ON IMPACTS, TYPOLOGY AND

**TRIGGERS** 

Ronja Stoffregen WHU

Dries Faems WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT

#### 2911 ALIGNING FOR INNOVATION: THE MODERATING EFFECT OF PERSON-ORGANIZATION FIT ON THE

ANTECEDENTS AND CONSEQUENCES OF BUSINESS MODEL INNOVATION

Matthias Menter FRIEDRICH SCHILLER UNIVERSITY JENA

Lutz Göcke HS NORDHAUSEN

Max Schülting FRIEDERICH SCHILLER UNIVERSITY JENA

#### 3019 THE IMPACT OF TOP MANAGEMENT TEAM DYNAMICS ON BUSINESS MODEL INNOVATION: A

LONGITUDINAL ANALYSIS OF TURNOVER, TENURE, AND DIVERSITY

Matthias Menter FRIEDRICH SCHILLER UNIVERSITY JENA

Lutz Göcke HS NORDHAUSEN

Max Schülting FRIEDERICH SCHILLER UNIVERSITY JENA

#### Career & Development (11:00 - 12:30) - C9 Building - C9/004

Track: ST09 01 - Human Resource Management

Chair(s): Caterina Muzzi

#### **Paper Presentations:**

#### 1813 EMPLOYEE DEVELOPMENT – A SCOPING REVIEW OF CONCEPTS AND MEASURES

Malgorzata Rozkwitalska-Welenc WSB MERITO UNIVERSITY IN GDANSK (NIP 5842785435)

Beata Basinska GDANSK UNIVERSITY OF TECHNOLOGY

### 2287 THE LINE MANAGER FACTOR: ANALYZING ANTECEDENTS OF EMPLOYEE PERCEPTIONS OF T&D EFFECTIVENESS

LITECTIVE INCOM

Kristine Tamayo-Verleene IESEG SCHOOL OF MANAGEMENT Antonio Giangreco IESEG SCHOOL OF MANAGEMENT

Johan Maes IESEG SCHOOL OF MANAGEMENT, UNIV. LILLE, CNRS, UMR 9221 - LEM -

LILLE ECONOMIE MANAGEMENT

Sophie De Winne KU LEUVEN Luc Sels KU LEUVEN

### 3476 WHEN DOES LEADERSHIP QUALITY MATTER MOST? SUPERVISOR'S PERFORMANCE RATINGS AND TALENT TURNOVER ACROSS CAREER STAGES

Ellen Tüllmann PADERBORN UNIVERSITY

Etter rottinoini

Challenges and Failures in Social Entrepreneurship (11:00 - 12:30) - D4 Building - D4/101

Track: ST03\_06 - Social and Sustainable Entrepreneurship

Chair(s): Caroline Lindlar

#### **Paper Presentations:**

1362 TIME-CONTINUUM DYNAMICS OF MISSIONS IN SOCIAL ENTERPRISES

Christina Polychroni STEVENS INSTITUTE OF TECHNOLOGY
Thomas Lechler STEVENS INSTITUTITE OF TECHNOLOGY

Sven Horak ST. JOHN'S UNIVERSITY

1020 BECOMING A FIRST-TIME ENTREPRENEUR IN 40S AND OLDER: LESSONS FROM SURVIVAL ANALYSIS

Ondrej Dvoulety DEPARTMENT OF ENTREPRENEURSHIP, PRAGUE UNIVERSITY OF

**ECONOMICS AND BUSINESS** 

Ivana Svobodová FACULTY OF BUSINESS ADMINISTRATION, PRAGUE UNIVERSITY OF

**ECONOMICS AND BUSINESS** 

Nina Bočková FACULTY OF BUSINESS ADMINISTRATION, PRAGUE UNIVERSITY OF

**ECONOMICS AND BUSINESS** 

Jarmila Duháček Šebestová SILESIAN UNIVERSITY IN OPAVA, SCHOOL OF BUSINESS ADMINISTRATION

IN KARVINA

2118 FAILURE IN IMPACT ENTREPRENEURSHIP - AN INTEGRATIVE LITERATURE REVIEW

Caroline Lindlar HEINRICH HEINE UNIVERSITÄT

Data-Driven Decision-Making and Organization Capabilities (11:00 - 12:30) - D6 Building - D6/112

Track: ST13 08 - Artificial Intelligence, data and digital ecosystems

Chair(s): Jesús Arteaga-Ortiz

#### **Paper Presentations:**

1280 LOVE-HATE TANGO: EXPLORING THE EFFICACY OF HUMAN-MACHINE INTERACTION IN SERVICE

**ROBOTS** 

Cheng-Feng Cheng NATIONAL TAICHUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

2128 THE DATA REVOLUTION IN SOCCER: LESSONS FOR STRATEGIC MANAGEMENT

Simone Santamaria NATIONAL UNIVERSITY OF SINGAPORE

1267 NAVIGATING CHALLENGES IN PRODUCT PORTFOLIO MANAGEMENT: HARNESSING RETRIEVAL-

AUGMENTED GENERATION SYSTEMS IN THE AEROSPACE AND DEFENSE INDUSTRY

Nicolas Leyh TECHNICAL UNIVERSITY OF MUNICH

Digital innovation - AI (session B) (11:00 - 12:30) - D6 Building - D6/005

Track: ST06\_03 - Digital Innovation: Strategies, Competencies, Theories, and Practice

Chair(s): David Versailles
Discussant(s): David Versailles

#### **Paper Presentations:**

### 1523 EXPLORING THE IMPACT OF GENERATIVE AI ON R&D ACTIVITIES AND ORGANIZATIONAL INNOVATION CAPACITY

Stefanie Steinhauser TECHNICAL UNIVERSITY OF APPLIED SCIENCES AMBERG-WEIDEN Paulina Heid TECHNICAL UNIVERSITY OF APPLIED SCIENCES AMBERG-WEIDEN

#### 1831 IDENTITY THREAT OR OPPORTUNITY? THREE UNIVERSITIES IN FACE OF GENERATIVE AI

Ilaria Falvo UNIVERSITÀ DELLA SVIZZERA ITALIANA Benedetto Lepori UNIVERSITÀ DELLA SVIZZERA ITALIANA

## 3157 ARE CONSUMERS EFFICIENT AND EFFECTIVE USERS OF GENERATIVE AI? MIXED-METHODS INSIGHTS INTO CONSUMER DECISION-MAKING

Jakob KaiserNUREMBERG INSTITUTE FOR MARKET DECISIONSCarolin KaiserNUREMBERG INSTITUTE FOR MARKET DECISIONSRené SchallnerNUREMBERG INSTITUTE FOR MARKET DECISIONS

Sabrina Schneider FHV – VORARLBERG UNIVERSITY OF APPLIED SCIENCES

Ecosystems, platforms and networks (11:00 - 12:30) - D6 Building - D6/105 Track: ST13\_03 - CENA Coopetition, Ecosystems, Networks and Alliances

Chair(s): André NEMEH
Discussant(s): Jiale Zhang

#### **Paper Presentations:**

#### 2362 THE EMERGENCE OF A GREEN INNOVATION ECOSYSTEM: ACTORS, ROLES AND COLLABORATIONS

Charlotte Chappert UNIVERSITY OF MONTPELLIER
Anne-Sophie Fernandez UNIVERSITY OF MONTPELLIER

Dante I. Leyva-de La Hiz CUNEF UNIVERSIDAD

#### 2137 PROFITING FROM ECOSYSTEMS: EXAMINING INCUMBENTS' DYNAMIC CAPABILITIES

Theresa Maria Seehofer UNIVERSITY OF ST. GALLEN

#### 3416 DERIVING MATCHING STRATEGIES FROM USER SEARCH HETEROGENEITY: THE CASE OF META-

**PLATFORMS** 

Dora Maric UNIVERSITY OF ST.GALLEN

### 2432 IMPACT-DRIVEN COLLABORATIVE NETWORKS: THE ROLE OF MICRO-GOVERNANCE IN ADVANCING

**RACIAL EQUITY** 

Andreza Machado FUNDAÇÃO DOM CABRAL Douglas Wegner FUNDAÇÃO DOM CABRAL

Ana Azevedo UNIVERSIDADE FEDERAL DE VIÇOSA

Employee voice and communication at work: Lessons to enable inclusive workplace (11:00 - 12:30) - D6 Building - D6/018

Track: GT05\_00 - Gender, Race and Diversity in Organisations General Track

Chair(s): Itziar Ramirez

Discussant(s): Anthony Rafferty

#### **Paper Presentations:**

### 1769 INCLUDE ME: THE ROLE OF DISABILITY VOICE FOR THE SELF-INCLUSION OF PEOPLE WITH (IN)VISIBLE DISABILITIES AT WORK

Louisa Riess UNIVERSITY OF ST.GALLEN
Sophie Schepp UNIVERSITY OF ST. GALLEN
Stephan Böhm UNIVERSITY OF ST.GALLEN

#### 1953 HOW TO COMMUNICATE AT WORK: THE RELATIONSHIP BETWEEN COMMUNICATION MEDIA, TEAM

**RULES, AND INCLUSION** 

Magdalena Schertler UNIVERSITY OF ST.GALLEN

### 2762 EMPLOYEE WELLBEING AND CONTRIBUTIVE JUSTICE: THE MEDIATING ROLE OF EMPLOYEE VOICE IN DISCRIMINATION

Anthony Rafferty ALLIANCE MANCHESTER BUSINESS SCHOOL, UNIVERSITY OF MANCHESTER

David Holman AMBS UNIVERSITY OF MANCHESTER

Entrepreneurial & Institutional Perspectives on Sustainable Innovation (11:00 - 12:30) - D6 Building - D6/006

Track: ST06\_05 - Innovation for Sustainability, Circularity and Green-tech

Chair(s): Erik G. Hansen, Andrea Urbinati Discussant(s): Grégory De Boe, Klaus Fichter

#### **Paper Presentations:**

#### 3148 RESILIENCE-RELATED OPPORTUNITIES IN SUSTAINABLE ENTREPRENEURSHIP

Klaus Fichter UNIVERSITY OF OLDENBURG, GERMANY Karsten Hurrelmann IU INTERNATIONALE HOCHSCHULE

## 2938 INSTITUTIONAL PERSPECTIVES FOR AN INCLUSIVE CIRCULAR PLASTICS ECONOMY: EVIDENCE FROM AN INNOVATIVE CIRCULAR ENTERPRISE

Subhanjan Sengupta BUSINESS SCHOOL, UNIVERSITY OF EASTERN FINLAND

Ville-Veikko Piispanen UNIVERSITY OF EASTERN FINLAND Hanna Lehtimäki UNIVERSITY OF EASTERN FINLAND

## 3069 DRIVING PLASTIC CIRCULARITY WITHIN THE FOOD PACKAGING INDUSTRY: BARRIERS, DRIVERS, AND THE ROLE OF PLASTIC PACKAGING TAXES

Grégory De Boe UCLOUVAIN LOURIM Valérie Swaen UCLOUVAIN, LRIM Marie Lamensch UCLOUVAIN LOURIM

ENTREPRENEURSHIP, REGIONS & REGIONAL DEVELOPMENT (11:00 - 12:30) - D4 Building - D4/003

Track: ST03\_05 - Entrepreneurship, Regions & Regional Development

Chair(s): Elena Sarti

**Paper Presentations:** 

3456 INDIVIDUAL INVESTORS' BIASES IN KINGDOM OF SAUDI ARABIA: A SEGMENTATION ANALYSIS

Abdulaziz Aljamiah DEPARTMENT OF ACCOUNTING AND FINANCE, COLLEGE OF BUSINESS

ADMINISTRATION, PRINCE MOHAMMAD BIN FAHD UNIVERSITY, AL

**KHOBAR** 

Shaili Vadera DEPARTMENT OF ACCOUNTING AND FINANCE, COLLEGE OF BUSINESS

ADMINISTRATION, PRINCE MOHAMMAD BIN FAHD UNIVERSITY, AL

KHOBAR, KINGDOM OF SAUDI ARABIA

3732 MONEY TALKS – EXPLORING WHY MICRO-SMES ARE SLOW TO ADOPT MOBILE PAYMENT SERVICES IN

**KENYA** 

Gillian Moran MAYNOOTH UNIVERSITY
Irene Mwangi MAYNOOTH UNIVERSITY

1572 COLLECTIVE ENTREPRENEURSHIP AS PRACTICE: CONTEXT AND REALITIES OF A COLLECTIVE OF

**SOCIAL BUSINESS ENTREPRENEURS** 

Lucia de Oliveira STATE UNIVERSITY OF MARANHÃO (UEMA)

Gustavo Behling UNIVERSITY OF VALE DO ITAJAÍ
Fernando Lenzi UNIVERSIDADE DO VALE DO ITAJAÍ
Sidnei Marinho UNIVERSIDADE DO VALE DO ITAJAÍ
Ludmilla Montenegro FEDERAL UNIVERSITY OF SERGIPE

2779 INTERFIELD POWER DYNAMICS IN ETHNIC ENCLAVE FORMATION AND TRANSFORMATION: DIRECT

AND INDIRECT INFLUENCE OF DOMINANCE AND DISCIPLINE ARTIFACTS

Artemis Chang SCHOOL OF MANAGEMENT, QUT BUSINESS SCHOOL & AUSTRALIAN

CENTRE FOR ENTREPRENEURSHIP RESEARCH, QUEENSLAND UNIVERSITY

OF TECHNOLOGY

Joelle Hawa UNIVERSITY OF ADELAIDE Paul Steffens UNIVERSITY OF ADELAIDE

3031 IDENTITY TENSIONS IN LIFESTYLE ENTREPRENEURSHIP

Yosr Ben Tahar PARIS SCHOOL OF BUSINESS
Sarah Mussol UNIVERSITY OF MONTPELLIER

1373 FROM SOCIAL IMPACT TO SUSTAINABILITY: MOTIVATIONAL SHIFTS AMONG WOMEN ENTREPRENEURS

**IN COLOMBIA** 

Friederike Storch FRIEDRICH ALEXANDER UNIVERSITÄT ERLANGEN-NÜRNBERG

Peter Bican UNIVERSITÄT BREMEN Frederik Riar UNIVERSITY OF BERN

3288 BUSINESS ECONOMIC PERFORMANCE AFTER EXOGENOUS SHOCKS: THE ROLE OF DYNAMIC

CAPABILITIES AND RESILIENCE IN COMPARING DIFFERENT TERRITORIES

Elena Sarti DEPARTMENT OF ECONOMICS M. BIAGI, UNIVERSITY OF MODENA AND

REGGIO EMILIA

Giulia Tagliazucchi UNIVERSITY OF MODENA AND REGGIO EMILIA Elisa Martinelli UNIVERSITY OF MODENA AND REGGIO EMILIA

Entrepreneurship, SMEs, and Sustainability (11:00 - 12:30) - D4 Building - D4/104

Track: ST03\_07 - Growth Strategies & Internationalization for SMEs

Chair(s): Francesco Mutignani

**Paper Presentations:** 

1809 NAVIGATING IPOS WITH A SUSTAINABILITY ORIENTATION: HOW FOUNDER CEOS AND VENTURE

**CAPITAL BACKING SHAPE INVESTOR PERCEPTIONS** 

Niklas Winterberg TECHNICAL UNIVERSITY DORTMUND

Corinna Schmidt TU DORTMUND

Steffen Strese TU DORTMUND UNIVERSITY - INNOVATION MANAGEMENT

2016 A PARADOX PERSPECTIVE ON INTERNATIONAL ECO-ENTREPRENEURSHIP: BALANCING SUSTAINABLE ENGAGEMENT AND INTERNATIONAL DEVELOPMENT THROUGH THE EXPLORATION OF PARADOX SOURCES AND ITS MANAGEMENT STRATEGIES

Malgorzata Faget IAE BORDEAUX

Johannes Schaaper IAE, UNIVERSITY OF BORDEAUX

3681 THE IMPACT OF ENVIRONMENTAL SUSTAINABILITY ON GVCS: A SYSTEMATIC LITERATURE REVIEW

Francesco Mutignani UNIVERSITY OF PAVIA Giovanna Magnani UNIVERSITY OF PAVIA Federica Sacco UNIVERSITY OF PAVIA

2917 EXPLORING THE LINK BETWEEN CUSTOMER ORIENTATION AND INNOVATION TO SUSTAIN COMPETITIVENESS: HOW SMALL INDEPENDENT RETAILERS SURVIVE IN AN EVER-CHANGING MARKET

Sandro Castaldo BOCCONI UNIVERSITY
Alice Mantovani UNIVERSITY OF GENOA
Lara Penco UNIVERSITY OF GENOA

Female Entrepreneurship (11:00 - 12:30) - D4 Building - D4/009

Track: T03\_08 - Entrepreneurial Profiles

Chair(s): Anastassia Zannoni Discussant(s): Begonya Ebot

**Paper Presentations:** 

2545 OBSERVING THE GENDER GAP IN UNICORNS: A STUDY ON VENTURE CAPITALISTS' INVESTMENT DECISIONS

Anastassia Zannoni UNIVERSITY OF ROME TOR VERGATA

3223 NETWORK AND FLOURISH: EMPOWERING BLACK WOMEN ENTREPRENEURS IN THE WEST MIDLANDS,

**UNITED KINGDOM (UK)** 

Begonya Ebot UNIVERSITY OF WOLVERHAMPTON

1881 SELF-ENGAGEMENT ON SOCIAL MEDIA AS A COPING RESPONSE TO STRESS: EVIDENCE FROM INDIAN

**WOMEN ENTREPRENEURS** 

Viral Nagori MICA

2751 ENTREPRENEURIAL WELL-BEING AND NARCISSISM

Richa Chugh VICTORIA UNIVERSITY OF WELLINGTON

Audra Mockaitis MAYNOOTH UNIVERSITY Javad Nooshabadi MAYNOOTH UNIVERSITY

From Men's Domination to Inclusion (11:00 - 12:30) - D6 Building - D6/114

Track: ST05\_01 - Women & Gender in Work, Organisation & Beyond

Chair(s): Muhammad Mohsin Hakeem

Discussant(s): Clotilde Coron, GIULIA FLAMINI

**Paper Presentations:** 

1216 MALE-FAVORING GENDER BIAS AROUND THE GLOBE: INSIGHTS FROM THE WORLD VALUES SURVEY

Jane Terpstra-Tong MONASH UNIVERSITY MALAYSIA
Jinxin Jiang MONASH UNIVERSITY MALAYSIA

Michael Bond HONG KONG POLYTECHNIC UNIVERSITY

2502 WORKING DADS: THE OVERLOOKED YET NECESSARY PARENTAL PERSPECTIVE TO IMPROVE EQUAL

**OPPORTUNITIES** 

Carina Paine Schofield HULT INTERNATIONAL BUSINESS SCHOOL Alison Green WORK, ME AND THE BABY (WOMBA)
Lee Waller HULT INTERNATIONAL BUSINESS SCHOOL WORK, ME AND THE BABY (WOMBA)

Gender and Ecosystem Inclusion (11:00 - 12:30) - D4 Building - D4/106

Track: T03\_10 - Entrepreneurial Ecosystems

Chair(s): Christina Theodoraki

Discussant(s): Michelle Keeffe, Veronika Kneip

**Paper Presentations:** 

1524 WOMEN ENTREPRENEURSHIP THROUGH THE LENSES OF TRANSITION RESEARCH: THE ROLE OF

REGIMES, NICHES, AND LANDSCAPES IN "FEMINIZING" STARTUP ECOSYSTEMS

Veronika Kneip FRANKFURT UNIVERSITY OF APPLIED SCIENCES Melanie Slavici FRANKFURT UNIVERSITY OF APPLIED SCIENCES

2214 SUPERWOMEN UNVEILED: FRAMING TECHNOLOGY'S ROLE IN INCLUSIVE GROWTH OF

ENTREPRENEURIAL ECOSYSTEM THROUGH ASSEMBLAGE THEORY

Ritu Raj INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Rajesh Chandwani FACULTY OF HUMAN RESOURCES, INDIAN INSTITUTE OF MANAGEMENT

AHMEDABAD, INDIA

Arun Sreekumar IIM AHMEDABAD

2081 ENABLING WOMEN IN TECHNOLOGY ENTREPRENEURSHIP: A MULTI-LEVEL SYSTEMATIC LITERATURE

**REVIEW** 

Michelle Keeffe QUEENSLAND UNIVERSITY OF TECHNOLOGY (QUT)

Artemis Chang SCHOOL OF MANAGEMENT, QUT BUSINESS SCHOOL & AUSTRALIAN

CENTRE FOR ENTREPRENEURSHIP RESEARCH, QUEENSLAND UNIVERSITY

OF TECHNOLOGY

Wasana Bandara QUEENSLAND UNIVERSITY OF TECHNOLOGY (QUT)

Jenine Beekhuyzen GRIFFITH UNIVERSITY

General Track Session 3 (11:00 - 12:30) - D4 Building - D4/004

Track: GT03\_00 - Entrepreneurship General Track

Chair(s): Giorgio Cantino

Discussant(s): Timo Eckhardt, Rachel Maritz

**Paper Presentations:** 

1510 HOW DOES CHILDHOOD PARENTING EXPERIENCE INFLUENCE LATE-CAREER ENTREPRENEURSHIP?

Xu Wang DERBY UNIVERSITY
Shuangfa Huang SHEFFIELD UNIVERSITY

2045 ENTREPRENEURIAL EXPERIENTIAL LEARNING: A SYSTEMATIC LITERATURE REVIEW

Timo Eckhardt UNIVERSITY OF EDINBURGH

Jasper Brinkerink UNIVERSITY OF EDINBURGH BUSINESS SCHOOL Francis Greene UNIVERSITY OF EDINBURGH BUSINESS SCHOOL

3034 ENTREPRENEURIAL COMPETENCIES AS THE NEW IMPERATIVE FOR MASTER OF BUSINESS

ADMINISTRATION (MBA) CONTENT AND PEDAGOGY DEVELOPMENT: A GLOBAL SOUTH CONTEXT

Rachel Maritz AKADEMIA

Melodi Botha UNIVERSITY OF PRETORIA

Humanistic Perspectives of Purpose (11:00 - 12:30) - D4 Building - D4/113

Track: T01 10 - Toward Humanistic Management: Purpose-Driven Companies, Circular Business Models and

**Community-based Ecosystems** 

Chair(s): Domènec Melé

**Paper Presentations:** 

3592 THE CORPORATE PURPOSE. A PERSONALIST HUMANISM APPROACH

Domènec Melé IESE BUSINESS SCHOOL, UNIVERSITY OF NAVARRA, SPAIN

2505 PURPOSE AT WORK: AN EMPIRICAL STUDY ON MANAGING PARADOX IN HYBRID ORGANIZATIONS

Simona Ceraulo ISTITUTO UNIVERSITARIO SOPHIA

3662 BENEFIT CORPORATIONS AND B CORPS STATE-OF-ART: A BIBLIOMETRIC AND MANUAL CONTENT

**REVIEW** 

Laura Ferraro UNIVERSITY OF CALABRIA
Giovanna Crocco UNIVERSITY OF CALABRIA
Eleonora De Luca UNIVERSITY OF CALABRIA

Impact of Artificial Intelligence and Other Technology within the Healthcare Industry (11:00 - 12:30) - D5 Building

- D5/114

Track: ST11\_02 - Healthcare Management Research

Chair(s): Galy Binyamin

**Paper Presentations:** 

1416 HOW DO STAKEHOLDERS VALUE INCLUSIVE CO-CREATION IN ARTIFICIAL INTELLIGENCE DRIVEN

PUBLIC HEALTHCARE? CONCEPTUALISATION, SCALE DEVELOPMENT AND VALIDATION

Sushil Chaurasia UNIVERSITY OF NEW BRUNSWICK Akhila Chawla UNIVERSITY OF NEW BRUNSWICK Rubaina Shrivastava GOA INSTITUTE OF MANAGEMENT

Manoj Motiani INDIAN INSTITUTE OF MANAGEMENT, INDORE

2783 BUDGETING FOR CHANGE: AI POLICIES SHAPING HEALTHCARE'S FUTURE

Claudia Guerrazzi-Young BELMONT UNIVERSITY, JACK C. MASSEY COLLEGE OF BUSINESS

2791 A SOCIOTECHNICAL FRAMEWORK FOR AI INTEGRATION IN OCCUPATIONAL HEALTH AND SAFETY: THE

AI-AUGMENTED OHS MODEL

J.J. Schmidt UNIVERSITY OF NORTH CAROLINA-WILMINGTON

1629 DRIVING HEALTHCARE ACCESS THROUGH TELEMEDICINE: LEVERAGING PUBLIC-PRIVATE

PARTNERSHIP TO REACH RURAL COMMUNITIES

Arti Jain SP JAIN INSTITUTE OF MANAGEMENT AND RESEARCH (SPJIMR)

Ashutosh Jha INDIAN INSTITUTE OF MANAGMENT LUCKNOW

Bikramjit Ray Chaudhuri S P JAIN INSTITUTE OF MANAGEMENT AND RESEARCH

Innovation General Track 1: Trust, Resistance and Adoption (11:00 - 12:30) - D6 Building - D6/011

Track: GT06\_00 - Innovation General Track

Chair(s): Patrick Spieth

**Paper Presentations:** 

2721 FROM FIRST DOUBTS TO LASTING LOYALTY: A LONGITUDINAL STUDY OF THE EFFECTS OF PASSIVE AND

**ACTIVE INNOVATION RESISTANCE ON INNOVATION ADOPTION** 

Sven Heidenreich SAARLAND UNIVERSITY
Tobias Kraemer UNIVERSITÄT KOBLENZ
Slawka Jordanow SAARLAND UNIVERSITY

Martin Obschonka OUT

2109 EXPLORING THE IMPACT OF COGNITIVE AND AFFECTIVE TRUST ON CUSTOMER SELLING STRATEGY

Lin Ching HSU MASTER PROGRAM IN ENTREPRENEURIAL MANAGEMENT, NATIONAL

YUNLIN UNIVERSITY OF SCIENCE AND TECHNOLOGY, TAIWAN

Pei Chi Hsu DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL YUNLIN

UNIVERSITY OF SCIENCE AND TECHNOLOGY, TAIWAN

1573 ORIGIN AND PROCESS OF BIO-BASED INNOVATIONS: A CONSUMER PERSPECTIVE

Hannah Altenburg FRIEDRICH-ALEXANDER UNIVERSITÄT ERLANGEN-NÜRNBERG

Lauren Mackintosh FRIEDRICH-ALEXANDER UNIVERSITY

Christian Baccarella UNIVERSITÄT DER BUNDESWEHR MÜNCHEN

Kai-Ingo Voigt FRIEDRICH-ALEXANDER-UNIVERSITY OF ERLANGEN-NÜRNBERG

Innovation General Track 5: Knowledge, Capability and Organisational Learning (11:00 - 12:30) - D6 Building - D6/004

Track: GT06 00 - Innovation General Track

Chair(s): Kristel Miller

#### **Paper Presentations:**

## 2663 TECHNOLOGICAL ABSORPTIVE CAPACITY AND ESG PRACTICES: HOW THEY CONTRIBUTE TO PRODUCT AND PROCESS INNOVATION IN ENTREPRENEURIAL FIRMS

Jawad Abbas FACULTY OF MANAGEMENT SCIENCES, UNIVERSITY OF CENTRAL PUNJAB,

**PAKISTAN** 

Marina Dabic UNIVERSITY OF LJUBLJANA, SCHOOL OF ECONOMICS AND BUSINESS

## 3030 MANAGING KNOWLEDGE INTEGRATION FOR INNOVATION IN FINANCIAL SERVICES: KNOWLEDGE AMBIDEXTERITY

Jian-Hang Wang COLLEGE OF MANAGEMENT/ NATIONAL TAICHUNG UNIVERSITY OF

**EDUCATION** 

Hsien-Chen Lo INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION/ NATIONAL

TAICHUNG UNIVERSITY OF EDUCATION

Pin-Jhuo Huang MASTER PROGRAM IN BUSINESS ADMINISTRATION/ NATIONAL TAICHUNG

UNIVERSITY OF EDUCATION

Cheng-Yuan Chen DEPARTMENT OF RISK MANAGEMENT AND INSURANCE/ FENG CHIA

UNIVERSITY

## 3081 HOW TO INDUCE EXPLORATORY AND EXPLOITATIVE INNOVATION? THE COMPREHENSIVE ANALYSES OF INTERNAL ANTECEDENTS OF INNOVATION

Patryk Dziurski WARSAW SCHOOL OF ECONOMICS Wioletta Mierzejewska WARSAW SCHOOL OF ECONOMICS

Intangibles, Media & Behavior (11:00 - 12:30) - D6 Building - D6/110

Track: ST13\_05 - Microfoundations of Strategy: Dynamic Capabilities, Behavioural Strategy and Knowledge

Mechanisms

Chair(s): Torsten Wulf

#### **Paper Presentations:**

## 2110 POWER OF SOCIAL MEDIA: HOW TRENDING TOPICS AND CORPORATE RESPONSE MAKE EFFECT TO INVESTORS? EVIDENCE FROM CHINA

Kun Kong UNIVERSITY OF MACAU
Lin Yuan UNIVERSITY OF MACAU
Jing Xie UNIVERSITY OF MACAU
Xiaoyun Chen UNIVERSITY OF MACAU

#### 3477 INVESTMENT IN INTANGIBLE ASSETS WITHIN THE EUROPEAN CONTEXT

Tatiana Grishchenko UNIVERSITY OF VIGO Elena Shakina UNIVERSITY OF VIGO

#### 2809 AN ANALYSIS OF ORGANIZATIONAL PATH DEPENDENCE AND AGENTIC HYSTERESIS

Shamsud Chowdhury DALHOUSIE UNIVERSITY

Binod Sundararajan

## 1591 BEHAVIORAL INTEGRATION AND ORGANIZATIONAL DYNAMIC CAPABILITIES: THE MEDIATING ROLE OF JOB DEMANDS

Philip Mundlos UNIVERSITY OF MARBURG
Torsten Wulf UNIVERSITY OF MARBURG

Fabian Mueller PHILIPPS-UNIVERSITY MARBURG

Leading with Purpose in the Digital and Sustainable Age (11:00 - 12:30) - D15 Building - D15/005

Track: GT14 00 - General Track - Managing with Purpose

Chair(s): Martin Leipziger

Discussant(s): Anna Litvinenko, Rosana Silveira Reis

#### **Paper Presentations:**

#### 1546 DECODING CORPORATE TWIN TRANSFORMATION: A CONFIGURATIONAL ANALYSIS

Julia Roppelt HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
Martin Leipziger HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
Rutuja Lanjewar Haindl HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
Dominik Kanbach HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

#### 1406 LEADERSHIP IN THE DIGITAL AGE THROUGH THE LENS OF ADORNO'S ANALYSIS OF MASS CULTURE

Anderson Sant'Anna FGV-EAESP

Rosana Silveira Reis INSTITUT SUPÉRIEUR DE GESTION

## 2578 REVIEW OF ARTIFICIAL INTELLIGENCE IN ORGANIZATIONAL LEARNING AND KNOWLEDGE MANAGEMENT: NAVIGATING OPPORTUNITIES AND CHALLENGES FOR DECISION-MAKING

Anna Litvinenko TALLINN UNIVERSITY OF TECHNOLOGY. REGISTRY CODE (FOR INVOICE):

74000323

#### 3365 SUSTAINABILITY 4.0: THE ROLE OF INDUSTRY 4.0 TECHNOLOGIES FOR ENVIRONMENTAL

SUSTAINABILITY

Chiara Ravetti POLITECNICO DI TORINO Carmen Sirignano POLITECNICO DI TORINO

M&A: Data and Analysts (11:00 - 12:30) - D6 Building - D6/104

Track: ST13\_04 Mergers & Acquisitions and Divestitures: A Glimpse into the Future

Chair(s): David Kroon
Discussant(s): Nicola Mirc

**Paper Presentations:** 

#### 1449 "NICE JOB, GUYS!" – THE INFLUENCE OF SECURITY ANALYSTS' TONE ON INVESTOR RESPONSE TO

**ACQUISITION ANNOUNCEMENTS** 

Matthias Brauer UNIVERSITY OF MANNHEIM Constantin Wespatat UNIVERSITY OF MANNHEIM

#### 3723 BIG DATA ANALYTICS AND M&A COMPLETION LIKELIHOOD: AN EMPIRICAL STUDY FROM CHINESE

**FIRMS** 

Si Li SCHOOL OF MANAGEMENT, UNIVERSITY OF BATH

Panos Desyllas UNIVERSITY OF BATH

Michael Mayer CHEMNITZ UNIVERSITY OF TECHNOLOGY

#### 3027 THE ROLE OF IP IN M&AS: A REVIEW AND A RESEARCH AGENDA

Lydia Binek VU AMSTERDAM

Valentina Fani VRIJE UNIVERSITEIT AMSTERDAM
David Kroon VRIJE UNIVERSITEIT AMSTERDAM
Brian Tjemkes VRIJE UNIVERSITEIT AMSTERDAM

#### M&As and Ecosystems (11:00 - 12:30) - D6 Building - D6/118

Track: ST13 04 Mergers & Acquisitions and Divestitures: A Glimpse into the Future

Chair(s): Duncan Angwin
Discussant(s): Audrey Rouzies

**Paper Presentations:** 

### 1383 CORPORATE STRATEGY IN MOTION: CORPORATE DEVELOPMENT SEQUENCES AND ECOSYSTEM EVOLUTION

Alexandre Azoulay MINES PARIS – PSL-UNIVERSITY
Oleksandra Kochura ESSCA SCHOOL OF MANAGEMENT

ACQUISITIVE MORPHING: UNVEILING THE ROLE OF ACQUISITIONS IN ACTIVITY SYSTEMS EVOLUTION 1797

Panos Desyllas UNIVERSITY OF BATH Tomi Laamanen UNIVERSITY OF ST.GALLEN

THEORISING ECOSYSTEM INTERDEPENDENCY CHAIN REACTIONS: THE MERGER CASE 3361

Christina Öberg LINNAEUS UNIVERSITY

Moral Dimensions of Algorithmic and Al-Driven Decisions (11:00 - 12:30) - Hilton Garden Inn Novoli - Sala San

Donato (B)

Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management,

**Employment Relations and Organizational Behaviour** 

Chair(s): Stefan Güldenberg, Tom Stoneham

**Paper Presentations:** 

WHEN AND HOW CAN MANAGERIAL MORAL VALUES OVERRIDE THE DRAWBACKS OF AI BIAS? 1344

Kwadwo Asante TOMAS BATA UNIVERSITY, ZLIN

3566 AI GOVERNANCE IN DAX40: A TYPOLOGY OF ORGANIZATIONAL GUIDELINES FOR SELF-REGULATION

RUHR UNIVERSITY BOCHUM Daniel Lupp Niklas Obermann RUHR-UNIVERSITY BOCHUM **Uta Wilkens** RUHR-UNIVERSITAET BOCHUM

BRIDGING THE GAP: INTEGRATING KNOWLEDGE ON ANTECEDENTS OF RESPONSIBLE LEADERSHIP AND 3691

MICRO-LEVEL CSR

Alice Rickert UNIVERSITY OF ST.GALLEN (HSG)

Organizational performance and leadership (11:00 - 12:30) - D6 Building - D6/106

Track: GT13\_00 - Strategic Management General Track

Chair(s): Roberto Mario De Stefano

Discussant(s): Ke Rong

**Paper Presentations:** 

WHEN AND HOW DOES PERFORMANCE FEEDBACK INCONSISTENCY AFFECT CEO REPLACEMENT: A 1468

STUDY FROM BEHAVIORAL THEORY OF THE FIRM PERSPECTIVE

Quanq-Anh Le NATIONAL UNIVERSITY OF KAOHSIUNG

Cheng-Yu Lee NATIONAL CHIAYI UNIVERSITY

GENERALIST VS SPECIALIST: A SYSTEMATIC REVIEW OF CEO MANAGERIAL ABILITY 3573

Iuliia Zheldak UNIVERSITY OF INNSBRUCK, AUSTRIA

## 3210 ASSESSING THE RELATIONSHIPS BETWEEN U.S. HOSPITALS' PARTICIPATION WITH ACOS AND HEALTHCARE QUALITY

Josue Patien Epane LOMA LINDA UNIVERSITY Zo Ramamonjiarivelo TEXAS STATE UNIVERSITY

Iwimbong Ghabowen Kum OXFORD POLICY MANAGEMENT Luceta McRoy SOUTHERN ADVENTIST UNIVERSITY

Ferhat Zengul UNIVERSITY OF ALABAMA AT BIRMINGHAM Robert Weech-Maldonado UNIVERSITY OF ALABAMA AT BIRMINGHAM

Public-Private Synergies: Collaborations, Privatization, and Audit (11:00 - 12:30) - D5 Building - D5/113

Track: GT11\_00 - Public and Non-Profit Management General Track

Chair(s): Lorenzo Mizzau

Discussant(s): MARIT KRINGLEN, Selina Lorenz

#### **Paper Presentations:**

## 1063 BUILDING BRIDGES ACROSS SHIFTING FAULTLINES: GOVERNING PUBLIC-PRIVATE COLLABORATIONS TO ADDRESS GRAND CHALLENGES

Maximilian Palmié UNIVERSITY OF ST. GALLEN Selina Lorenz UNIVERSITY OF ST. GALLEN

Vinit Parida LULEÅ UNIVERSITY OF TECHNOLOGY

## 1277 STALLED PRIVATIZATION: INSTITUTIONAL LOGICS THROUGH THE PRIVATIZATION OF A STATE-OWNED ENTERPRISE

........

Hitoshi Iwashita WENZHOU-KEAN UNIVERSITY & BUSINESS BREAKTHROUGH UNIVERSITY

## 2278 THE ROLE OF AUDIT IN HYBRID ORGANISATIONS' DONATION ATTAINMENT: EVIDENCE FROM THE MICROFINANCE INDUSTRY

Marit Kringlen UNIVERSITY OF AGDER

Putting Sustainability at the Core: From ESG Commitment to Climate-Driven Supply Chain Strategy (11:00 - 12:30)

- D6 Building - D6/111

Track: T13\_10 - Supply chain strategies for a sustainable business

Chair(s): Ilenia Confente

#### **Paper Presentations:**

## 3072 PROMOTING ESG PRACTICES IN THE AUTOMOTIVE INDUSTRY: A CASE STUDY ON BUYER-SUPPLIER RELATIONSHIPS

Ashu Sharma SCHOOL OF BUSINESS MANAGEMENT NMIMS (DEEMED TO BE

UNIVERSITY)

Shruti Rana TERI SCHOOL OF ADVANCED STUDIES

Prashant Mishra IIM CALCUTTA

## 3110 CLIMATE CHANGE MITIGATION IN SUPPLY CHAIN MANAGEMENT: A SYSTEMATIC REVIEW AND RESEARCH AGENDA

Giorgia Condomitti SCUOLA SUPERIORE SANT'ANNA DI PISA

Maria Rosa De Giacomo SCUOLA SUPERIORE SANT'ANNA

Marco Frey SANT'ANNA SCHOOL OF ADVANCED STUDIES

#### 3660 FROM PERIPHERAL TO CORE: THE JOURNEY OF SUSTAINABILITY PRACTICES

Sina Behzadifard STOCKHOLM SCHOOL OF ECONOMICS
Matin Mohaghegh STOCKHOLM SCHOOL OF ECONOMICS
Pär Ahlström STOCKHOLM SCHOOL OF ECONOMICS

## 2914 DRIVING SUSTAINABILITY FORWARD: HOW BIG DATA, AI, BLOCKCHAIN, AND IIOT REVOLUTIONIZE GREEN SUPPLY CHAIN PERFORMANCE

Khalid Mehmood HUBEI ENGINEERING UNIVERSITY Alejandra Rosales-Soto UNIVERSIDAD DE GUADALAJARA

Fauzia Jabeen ABU DHABI UNIVERSITY

Rana Umair Ashraf FACULTY OF ECONOMIC SCIENCES, UNIVERSITY OF WARSAW, POLAND

Hina Rehman NATIONAL UNIVERSITY OF MODERN LANGUAGES, ISLAMABAD

Aamir Suhail TECHNOLOGICO DE MONTERREY (TEC), MEXICO.
Nazia Shehzad LIWA COLLEGE OF TECHNOLOGY, ABU DHABI, UAE
Mohammad Rashid INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

Reporting and Describing Research Process and Findings (11:00 - 12:30) - D5 Building - D5/112

Track: GT12\_00 - Research Methods and Research Practice General Track

Chair(s): David Sarpong

#### **Paper Presentations:**

### 1215 HUSSERL'S PHENOMENOLOGY: A DISCOURSE ABOUT DESCRIPTION AND ITS INTERPRETATIVE

**NUANCES** 

Hamid Kazeroony WALDEN U., USA/NWU, S. AFRICA

Yvonne Du Plessis NORTH-WEST UNIVERSITY BUSINESS SCHOOL

## 1443 USING A SERIALISATION SHEET FOR BRACKETING TO DEMONSTRATE TRANSPARENCY, RIGOUR AND REFLEXIVITY IN EMERGENT CASE STUDIES: AN EXPLANATION AND ILLUSTRATION

Marc Stierand EHL HOSPITALITY BUSINESS SCHOOL, HES-SO, UNIVERSITY OF APPLIED

SCIENCES AND ARTS WESTERN SWITZERLAND

Bill Lee UNIVERSITY OF SHEFFIELD, UK

#### 2856 GOOD REPORTING OF INTER-METHODOLOGY MIXED RESEARCH DESIGNS

Roslyn Cameron TORRENS UNIVERSITY AUSTRALIA
Heinz Herrmann TORRENS UNIVERSITY AUSTRALIA

Roles and Rights of Shareholders in Advancing Sustainability (11:00 - 12:30) - D4 Building - D4/011

Track: ST01\_01 / ST02\_01 - Rethinking the Responsible Corporation: Bridging Management, Law & Purpose (cosponsored B4S & CoGo SIGs)

Chair(s): Rosemary Sainty

#### **Paper Presentations:**

#### 1318 A STAKEHOLDER THEORY OF SHAREHOLDER ACTIVISM

Maria Ruiz Castillo UNIVERSITY OF GRANADA (SPAIN)

Ruth Aguilera NORTHEASTER UNIVERSITY
Alberto Aragon-Correa UNIVERSITY OF GRANADA
Nuria Esther Hurtado-Torres UNIVERSIDAD DE GRANADA

#### 1628 THE RELATIVITY LEGITIMACY OF SHAREHOLDER RIGHTS

Lyndsey Zhang HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING

Andrew Kakabadse HENLEY BUSINESS SCHOOL

Nadeem Khan HENLEY BUSINESS SCHOOL. UNIVERSITY OF READING

#### 2396 ALIGNING CORPORATE OWNERSHIP AND GOVERNANCE WITH PURPOSE: THE CASE OF SOCIÉTÉS À

**MISSION IN FRANCE** 

Jennifer Goodman AUDENCIA BUSINESS SCHOOL Carine Girard-Guerraud AUDENCIA BUSINESS SCHOOL

Sabotage, Risk Assessment & Decision Making (11:00 - 12:30) - C9 Building - C9/001

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Lisa Pütz

Discussant(s): Robin Bodenberger

#### **Paper Presentations:**

### 2970 OMISSION AND COMMISSION IN TOURNAMENTS: TESTING THREE MECHANISMS TO REDUCE

**SABOTAGE** 

Lisa Pütz RWTH AACHEN UNIVERSITY
Christine Harbring RWTH AACHEN UNIVERSITY
Jan Wilhelm RWTH AACHEN UNIVERSITY

#### 2355 WORDS OR NUMBERS? HOW FRAMING UNCERTAINTIES AFFECTS RISK ASSESSMENT AND DECISION-

**MAKING** 

Robin Bodenberger PADERBORN UNIVERSITY

Kirsten Thommes PROF. DR. AND CHAIR OF ORGANIZATIONAL BEHAVIOR, UNIVERSITY OF

**PADERBORN** 

#### 2429 AN EXPERIMENTAL STUDY TO INVESTIGATE THE IMPACT OF MOODS AND NUDGES ON FAKE NEWS

Snehal Shah SPJIMR, MUMBAI

Ashish JHA TRINITY BUSINESS SCHOOL, TRINITY COLLEGE DUBLIN, UNIVERSITY OF

DUBLIN

Rohit Nishant QUEENS UNIVERSITY, BELFAST

Servant Leadership and Humility (11:00 - 12:30) - C9 Building - C9/006

Track: ST09\_03 - Leadership Chair(s): Anthony Perrier Discussant(s): Abira Reizer

#### **Paper Presentations:**

3134 "WHO'S CARING FOR THE CARERS?" INVESTIGATING THE MODERATING EFFECT OF SERVANT LEADERSHIP ON THE RELATIONSHIP BETWEEN CITIZEN INCIVILITY AND RISK-TAKING BEHAVIOR

Anthony Perrier TBS BUSINESS SCHOOL

Assâad El Akremi UNIVERSITY OF TOULOUSE CAPITOLE, TSM RESEARCH (UMR CNRS 5303)

Mathieu Molines ESCE INTERNATIONAL BUSINESS SCHOOL Sarah Boujendar TOULOUSE 1 CAPITOLE UNIVERSITY

3364 LEADER HUMILITY AND EMPLOYEE KNOWLEDGE HOARDING: A THEORY OF PLANNED BEHAVIOR PERSPECTIVE

Tuyet Nguyen NATIONAL CHENG KUNG UNIVERSITY

Vy Nguyen NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

An Shih NATIONAL CHENG KUNG UNIVERSITY

Session 4: Stakeholders, Value, and User Engagement (11:00 - 12:30) - D5 Building - D5/003

Track: GT10\_00 - Project Organising General Track

Chair(s): Monique Aubry

Discussant(s): Ewa Sońta-Drączkowska, John Wyzalek, Jing Xu

#### **Paper Presentations:**

1803 MANAGING RISKS OF USER VALUE CO-CREATION: PROJECT-BASED PERSPECTIVE.

Ewa Sońta-Drączkowska WARSAW SCHOOL OF ECONOMICS
Marzenna Cichosz WARSAW SCHOOL OF ECONOMICS
Tomasz Pilewicz WARSAW SCHOOL OF ECONOMICS

3159 RESIDENT WELLBEING IN HOME ENERGY RETROFIT PROGRAMMES: A REALIST REVIEW ON THE ROLE OF PROJECT AND PROGRAMME ORGANISING

Jing Xu UNIVERSITY COLLEGE LONDON Hedley Smyth UNIVERSITY COLLEGE LONDON

1116 REDUCING TRANSFORMATION FRICTION: THE ROLE OF BOARDS AND EXECUTIVES IN IMPROVING DIGITAL TRANSFORMATION OUTCOMES

Natalie Smith

Sport Management Session 3 (11:00 - 12:30) - D6 Building - D6/102

Track: T13\_11 -Sport Management with Purpose

Chair(s): ANDRE RICHELIEU

**Paper Presentations:** 

2592 MOTIVATIONAL DRIVERS OF SATELLITE FANDOM: A QUALITATIVE INVESTIGATION OF HUNGARIAN NFL

**SUPPORTERS** 

Attila Kajos CORVINUS UNIVERSITY OF BUDAPEST

3115 PURPOSE IS ON FIRE: EXPLORING THE ROLE OF CORPORATE GOVERNANCE THROUGH QUALITATIVE

**COMPARATIVE ANALYSIS IN EUROPEAN LISTED FOOTBALL CLUBS** 

Raffaella Montera PEGASO TELEMATIC UNIVERSITY
Nicola Cucari SAPIENZA UNIVERSITY OF ROME
Fernando Camastra Camastra SAPIENZA UNIVERSITÀ DI ROMA
Annabella Conturso UNIVERSITAS MERCATORUM

3145 CORPORATE SOCIAL RESPONSIBILITY AND LEGITIMACY MANAGEMENT IN MAJOR LEAGUE SOCCER

**CLUBS AND THEIR CHARITABLE SPORT FOUNDATIONS** 

Ronnie Rith UNIVERSITY OF GENOA (IT)
Gareth Jones TEMPLE UNIVERSITY (USA)
Bradley Baker TEMPLE UNIVERSITY (USA)
Riccardo Spinelli UNIVERSITY OF GENOA

ST03\_02#3 on the way (11:00 - 12:30) - D4 Building - D4/006

Track: ST03 02 - Entrepreneurship Processes: Leveraging innovation to start up

Chair(s): Diego Matricano

Discussant(s): Besnik Avdiaj, Marika Intenza

**Paper Presentations:** 

1695 BUILDING DYNAMIC CAPABILITIES THROUGH INTRAPRENEURIAL ACTION: EXPLORING EQUIFINAL

PATHWAYS FROM A MULTI-LEVEL FSQCA STUDY

Benedikt Unger FREE UNIVERSITY OF BOZEN-BOLZANO

Francesca Sanguineti UNIVERSITY OF PAVIA

Giuliano Sansone UNIVERSITY COLLEGE DUBLIN

Melissa Vasi DEUTSCHE HOCHSCHULE FÜR ANGEWANDTE WISSENSCHAFTEN (DHAW)

2397 FOUNDING FAST OR FOUNDING SLOW? THE ROLE OF TIME TO VENTURE CREATION FOR VENTURE

**SUCCESS** 

Isabel Tretow TECHNICAL UNIVERSITY OF MUNICH

3332 HACKING THE ENTREPRENEURIAL VISION: AN EXPLORATORY ANALYSIS

Annaluce Mandiello UNIVERSITÀ DEGLI STUDI DI NAPOLI PARTHENOPE

Claudia Perillo UNIVERSITÀ DEGLI STUDI DI TERAMO

Francesco Schiavone UNIVERSITÀ DEGLI STUDI DI NAPOLI PARTHENOPE

Strategic HRM (11:00 - 12:30) - C9 Building - C9/003 Track: ST09\_01 - Human Resource Management

Chair(s): Luigi Stirpe

#### **Paper Presentations:**

## 1574 PUTTING THE "STRATEGIC HUMAN RESOURCE MANAGEMENT" BACK IN LINE MANAGERS' HUMAN RESOURCE ROLE: MANAGER'S HUMAN RESOURCE ORCHESTRATION

Huikun Chang HANYANG UNIVERSITY ERICA

Jongwook Pak THE UNIVERSITY OF AUCKLAND BUSINESS SCHOOL

Andrea Kim SUNGKYUNKWAN UNIVERSITY

## 2487 UNLOCKING THE POWER OF TOP MANAGERS: A PATHWAY TO ENHANCED HRM EFFECTIVENESS AND FIRM SUCCESS

Agata Austen UNIVERSITY OF ECONOMICS IN KATOWICE Magdalena Majowska UNIVERSITY OF ECONOMICS IN KATOWICE

## 3209 ARE HR DIGITAL TRANSFORMATION AND INTELLIGENT TECHNOLOGIES A BLESSING OR A CURSE FOR HR PROFESSIONALS? UNPACKING THE ROLE OF JOB DESIGN

Barbara Imperatori UNIVERSITÀ CATTOLICA

Daniela Aliberti UNIVERSITÀ CATTOLICA DEL SACRO CUORE (MILANO)

Rita Bissola UNIVERSITÀ CATTOLICA DEL SACRO CUORE

#### Strategizing in practice (11:00 - 12:30) - D6 Building - D6/113

Track: ST13\_07 - Strategic Processes and Practices

Chair(s): Zohor Kettani

#### **Paper Presentations:**

## 2495 INTEGRATION AND DECOUPLING: STRATEGIC OUTCOMES THROUGH BALANCED SCORECARD PRACTICES AND PRAXIS

Felipe Mello FUNDACAO DOM CABRAL
Maria-Elisa Bernardes FUNDAÇÃO DOM CABRAL (FDC)

Eduardo Villar IFSC

#### 3012 FROM BIRTH TILL POST-MORTEM PHASE: STRATEGIC DYNAMISM WITHIN IDENTITY PLURALISM

Salam Sami EDHEC BUSINESS SCHOOL

#### 2289 A GAME IN THE MIDDLE: HOW SUSTAINABILITY MANAGERS GAIN VOICE WITHOUT RESOURCES

Gustavo Birollo
UNIVERSITY OF LAVAL QUEBEC
Susana Esper
IESEG SCHOOL OF BUSINESS
Maria Castillo
IESEG SCHOOL OF BUSINESS

Supply Chain and Value Creation (11:00 - 12:30) - D4 Building - D4/112

Track: T01\_16 - Climate Solutions and Carbon Management across Management Disciplines

Chair(s): Ralitza Nikolaeva

Discussant(s): Valentina Della Corte

#### **Paper Presentations:**

## 3472 NET ZERO TOOL TO SUPPORT REDUCTION OF CARBON EMISSIONS IN THE SUPPLY CHAIN: A CASE STUDY FROM THE UK HIGHER EDUCATION SECTOR

Petra Molthan-Hill

Claire Davies

NOTTINGHAM TRENT UNIVERSITY
Charlotte Wood

NOTTINGHAM TRENT UNIVERSITY
Antuela Tako

NOTTINGHAM TRENT UNIVERSITY
Muhammad Mazhar

NOTTINGHAM TRENT UNIVERSITY
Yun He

NOTTINGHAM TRENT UNIVERSITY
Lynn Oxborrow

NOTTINGHAM TRENT UNIVERSITY

# 3178 PATHWAY FOR MANAGING FOOD LOSS AND CLIMATE CHANGE RESILIENCE: AN INSTITUTIONAL THEORY PERSPECTIVE ON THE PRESSURES SHAPING FARMERS' DECISIONS IN MALAWI MAIZE SUPPLY CHAINS

Taonga Mhango NOTTINGHAM TRENT UNIVERSITY
Petra Molthan-Hill NOTTINGHAM BUSINESS SCHOOL
Weixi Han NOTTINGHAM TRENT UNIVERSITY

Sustainability disclosure and reporting 1 (11:00 - 12:30) - D4 Building - D4/103 Track: ST01\_02 - Performance measurement and management for sustainability

Chair(s): Lucrezia Songini

Discussant(s): Camila Wainer Bustamante

#### **Paper Presentations:**

#### 1520 SUSTAINABILITY REPORTING: A COMPUTATIONAL LINGUISTICS APPROACH

Oualid Mokhantar ESCP BUSINESS SCHOOL

## 2446 EXPLORING THE DETERMINANTS OF SUSTAINABILITY DISCLOSURE VIA SOCIAL MEDIA IN HEALTHCARE. A QUALITATIVE COMPARATIVE ANALYSIS APPROACH.

Giuseppe Nicolò UNIVERSITY OF SALERNO
Diana Ferullo UNIVERSITY OF SALERNO
Gabriella Bosco UNIVERSITY OF SALERNO
Gianluca Zanellato BABEŞ-BOLYAI UNIVERSITY

## 2535 DECARBONIZATION TARGETS AND PRACTICES IN EUROPEAN TRANSPORT AND LOGISTICS: AN EXPLORATORY ANALYSIS OF CORPORATE SUSTAINABILITY DISCLOSURES

Laura Dell'Agostino POLITECNICO DI MILANO

Sustainability and Digital Transformation (11:00 - 12:30) - D4 Building - D4/115

Track: T01\_11 - From AI to digital transformation in the Human+ Era: what are the effects on business for society?

Chair(s): Nicola Cucari

Discussant(s): Denis Lescop, Daniel Kaszyński, Mario Tani

#### **Paper Presentations:**

### 1108 DOES SUSTAINABILITY CONTRIBUTE TO DIGITAL TRANSFORMATION? EVIDENCE FROM AN EXECUTIVE SURVEY

Bogumił Kamiński SGH SCHOOL OF ECONOMICS, WARSAW, POLAND

Maria Aluchna WARSAW SCHOOL OF ECONOMICS
Dominika Bosek-Rak WARSAW SCHOOL OF ECONOMICS
Daniel Kaszyński SGH WARSAW SCHOOL OF ECONOMICS

Benson Honig MCMASTER UNIVERSITY

### 1776 ALIGNING DIGITAL TRANSFORMATION SPEEDS: A DYNAMIC PATH TO SUSTAINABLE ENVIRONMENTAL PERFORMANCE

Elitsa Banalieva INTERNATIONAL BUSINESS & STRATEGY GROUP D'AMORE-MCKIM SCHOOL

OF BUSINESS NORTHEASTERN UNIVERSITY

Denis Lescop MBS SCHOOL OF BUSINESS

Christian Keen UNIVERSITÉ LAVAL

## 2920 ARTIFICIAL INTELLIGENCE AND SUSTAINABILITY IN MANAGEMENT STUDIES. THE EFFECT OF THE NEW WAVE OF LLMS

Gianpaolo Basile UNIVERSITÀ TELEMATICA UNIVERSITAS MERCATORUM

Maria Antonella Ferri UNIVERSITAS MERCATORUM - DEPARTMENT OF ECONOMICS

Mario Tani UNIVERSITY OF NAPLES FEDERICO II

#### 1600 HIGHLIGHTING THE WATER FOOTPRINT OF CHATGPT AND ITS IMPACT ON USAGE INTENTION

Lynn Schmodde HEINRICH HEINE UNIVERSITY DÜSSELDORF
Marius Wehner HEINRICH-HEINE-UNIVERSITY DÜSSELDORF
Erik Schmeiß HEINRICH-HEINE-UNIVERSITY DÜSSELDORF

Sustainable HRM and its Implications (11:00 - 12:30) - Hilton Garden Inn Novoli - Boardroom

Track: T09\_07 - Sustainable HRM and Responsible Ways of Working

Chair(s): Klarissa Lueg

#### **Paper Presentations:**

## 1204 STRUCTURAL IMPLEMENTATION OF MICROINTERVENTION KNOWLEDGE: HOW SUSTAINABLE HUMAN RESOURCE MANAGEMENT CAN HELP PREVENT AND COUNTER MICROAGGRESSIONS AT WORK

Klarissa Lueq UNIVERSITY OF SOUTHERN DENMARK, DEPARTMENT OF DESIGN, MEDIA

AND EDUCATIONAL SCIENCE

#### 3520 WHO CARES AND WHO DOESN'T? SUSTAINABLE HRM AS A WAY TO ENHANCE WORK

**MEANINGFULNESS AND PERSON-ORGANIZATION FIT** 

Maria Järlström UNIVERSITY OF VAASA Maija Viitasaari UNIVERSITY OF VAASA Essi Saru UNIVERSITY OF TURKU

T01\_13\_Session 3\_Exploring the effects of digitalization (11:00 - 12:30) - D4 Building - D4/114

Track: T01\_13 - Navigating intra/inter organizational relationships in the Digital Era: exploring collective intelligence and social identity

Chair(s): Ginevra Gravili, Mauro Gatti, Giuseppe Ceci

#### **Paper Presentations:**

## 2389 IDENTIFYING KEY ENABLERS OF CASHLESS TRANSACTION USAGE: A TISM APPROACH IN THE CONTEXT OF DEVELOPING COUNTRIES

Nandhini prithvirajan THIAGARAJAR SCHOOL OF MANAGEMENT
Gouthamraj M P THIAGARAJAR SCHOOL OF MANAGEMENT
Manjula Nagarajan THIAGARAJAR SCHOOL OF MANAGEMENT

## 2605 THE INFLUENCE OF CUSTOMIZATION ON PSYCHOLOGICAL OWNERSHIP OF CONSUMERS OF DIGITAL FASHION IN VIRTUAL REALITY

Richard Martina ZUYD UNIVERSITY OF APPLIED SCIENCE

Mike Russell AMSTERDAM UNIVERSITY OF APPLIED SCIENCES

Menno Bakker ZUYD UNIVERSITY OF APPLIED SCIENCES
Burcu Kör UTRECHT UNIVERSITY OF APPLIED SCIENCES

## 2630 DEFINING THE CONCEPT OF MASSIVE COLLECTIVE INTELLIGENCE DEVICES (MCID) – INSIGHTS FROM THE FIELD

Eline Vivet-Maladry LITEM - PARIS SACLAY UNIVERSITY
Rémi Jardat LITEM - UNIVERSITÉ EVRY-PARIS-SACLAY

#### 3580 UNPACKING COLLABORATION AMONG SMES: LESSONS LEARNED FROM A CSR FOCUSED PLATFORM

Lasma Rabaud LABEX ENTREPRENDRE, UNIVERSITY OF MONTPELLIER

Anne-Sophie Fernandez UNIVERSITY OF MONTPELLIER

Jean-Marie Courrent UNIVERSITY OF MONTPELLIER / LABEX ENTREPRENDRE

Tackling Grand Challenges in Projects and through Projects: From Management to Purpose (11:00 - 12:30) - D5

Building - D5/008

Track: ST10\_02 - Project and Society
Chair(s): FRANCESCO DI MADDALONI
Discussant(s): Ambi Ambituuni, Ning Sun

#### **Paper Presentations:**

## 1076 TOWARD PARTICIPATORY GRAND CHALLENGE PROJECTS: INSIGHTS ON STAKEHOLDER AGENCY IN FORCED DISPLACEMENT CONTEXT

Ambi Ambituuni BIRMINGHAM BUSINESS SCHOOL. UNIVERSITY OF BIRMINGHAM,

BIRMINGHAM, UK

Nugun Jellason TEESSIDE UNIVERSITY INTERNATIONAL BUSINESS SCHOOL

Hannan Amoozad Mahdiraji UNIVERSITY OF BIRMINGHAM Kate Davis CRANFIELD UNIVERSITY

#### 2766 PARADOXES IN GRAND CHALLENGE PROJECTS: ARE WE PLAYING WHAC-A-MOLE?

Ning Sun UNIVERSITY COLLEGE LONDON
Jing Xu UNIVERSITY COLLEGE LONDON

Martina Huemann WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS AND UCL

Yadi Li EAST CHINA UNIVERSITY OF SCIENCE AND TECHNOLOGY

Yan Ning NANJING UNIVERSITY

## 1050 MANAGEMENT WITHOUT AUTHORITY: THE ROLE OF EXTERNAL AND INTRAORGANIZATIONAL SOCIAL CAPITAL IN PROMOTING INTRAPRENEURIAL ACTIVITIES AMONG PROJECT MANAGERS

Galit Klein ARIEL UNIVERSITY

Batia Ben-Hador THE DEPT. OF ECONOMICS AND BUSINESS ADMINISTRATION, ARIEL

UNIVERSITY

Tristano Sainati BI-NORWEGIAN BUSINESS SCHOOL

Talent Development, Diversity & Mental Health (11:00 - 12:30) - C9 Building - C9/002

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Karine Revet

Discussant(s): Sumita Datta

#### **Paper Presentations:**

#### 2207 THE ROLE OF ORGANIZATIONAL COMMUNICATION AND DIVERSITY POLICIES IN REDUCING ETHNIC-BASED VIOLENCE AGAINST HOSPITAL EMPLOYEES

Amit Gur THE MAX STERN YEZREEL VALLEY COLLEGE Liron Inchi THE MAX STERN YEZREEL VALLEY COLLEGE

### 3014 DEVELOPING A SCALE FOR MANAGERIAL TALENT DEVELOPMENT MINDSET: ESTABLISHING PREDICTIVE UTILITY FOR INNOVATION

Sumita Datta ISEG, ULISBOA

Shivganesh Bhargava SRM FACULTY OF MANAGEMENT

Seema Das INDIAN INSTITUTE OF MANAGEMENT, MUMBAI

## 3415 FROM HYBRID LEARNING TO HYBRID WORK? UNDERSTANDING THE IMPACT OF MENTAL HEALTH ON GEN Z'S WORKPLACE ASPIRATIONS

Karine Revet CEREN EA 7477, BURGUNDY SCHOOL OF BUSINESS, UNIVERSITÉ

BOURGOGNE FRANCHE-COMTÉ, LYON, FRANCE

Sumayya SHAIKH GRENOBLE ECOLE DE MANAGEMENT

Malak El Halabi RENNES BUSINESS SCHOOL Xingming Yang NEOMA BUSINESS SCHOOL

Theory and philosophy in management studies (11:00 - 12:30) - D5 Building - D5/111

Track: T06\_10 / T12\_03 - Management History, Action Research and Tourism (co-sponsored INNO / RMRP SIGs)

Chair(s): Augusto Sales

#### **Paper Presentations:**

#### 1701 ADVANCING ORGANIZATIONAL FAILURE THEORY THROUGH HISTORY-BASED STUDIES

Denise L. Fleck COPPEAD GRADUATE SCHOOL OF BUSINESS/ UFRJ

### 3242 LOGICAL-EMPIRICIST ROOTS OF THE VALUES/FACTS DISTINCTION IN HERBERT SIMON'S ACCOUNT OF ORGANIZATIONAL DECISION-MAKING

Rouslan Koumakhov NEOMA BUSINESS SCHOOL

## 1994 SUSTAINABLE HEALTHCARE SUPPLY NETWORKS OF NORTHERN CANADIAN COMMUNITIES: A LONGITUDINAL INVESTIGATION

Julie Ricard MCGILL UNIVERSITY
Martin Bader MCGILL UNIVERSITY
Hamid Etemad MCGILL UNIVERSITY
Veldon Coburn MCGILL UNIVERSITY

Hamed Motaghi UNIVERSITY OF QUÉBEC IN OUTAOUAIS

Transformative Drives in the Public Sector (11:00 - 12:30) - D5 Building - D5/012

Track: GT11 00 - Public and Non-Profit Management General Track

Chair(s): Laura Berardi

Discussant(s): EFTYCHIA KESSOPOULOU, Jesper Tække

#### **Paper Presentations:**

#### 1352 LUHMANN AND ORGANIZATION CULTURE – A SYSTEMS THEORETICAL ANALYTICAL STRATEGY

Jesper Tække ASSOCIATE PROFESSOR, PHD. SCHOOL OF COMMUNICATION AND

**CULTURE AARHUS UNIVERSITY** 

### 2348 REINVENTING BUREAUCRACY: A CASE STUDY OF A LARGE-SCALE AGILE TRANSFORMATION IN THE

**PUBLIC SECTOR** 

Ruvaredu Jan Mbonjani VRIJE UNIVERSITEIT AMSTERDAM
Elco Van Burg VRIJE UNIVERSITEIT AMSTERDAM
Ard-Pieter De Man VRIJE UNIVERSITEIT AMSTERDAM
Anna Plotnikova LEEDS UNIVERSITY BUSINESS SCHOOL

### 3355 PURPOSE-DRIVEN BENCHMARKING: A CRITICAL REALIST FRAMEWORK FOR PUBLIC SECTOR

**TRANSFORMATION** 

Eftychia Kessopoulou UNIVERSITY OF MACEDONIA Styliani Xanthopoulou UNIVERSITY OF MACEDONIA

Unpacking agile realities (11:00 - 12:30) - D5 Building - D5/010

Track: T10\_04 - Transforming Project Management: Embracing Agility, Digitalization, and Artificial Intelligence

Chair(s): Alexander Kock

Discussant(s): Julie Delisle, Sigrid Bjerre

**Paper Presentations:** 

#### 1223 UNCOVERING CONTRADICTIONS IN AGILE PROJECT MANAGEMENT: INSIGHTS FROM WORKERS'

**EXPERIENCES** 

Julie Delisle ESG UQAM Thibaut Coulon ESG-UQAM

#### 3309 THREE FACES OF AUTONOMY: EXPLORING CONFIGURATIONS OF HIGH AUTONOMY IN SOFTWARE

**PROJECT TEAMS** 

Sigrid Bjerre AARHUS UNIVERSITY
Timo Leimbach AARHUS UNIVERSITY

Oliver Krancher IT UNIVERSITY OF COPENHAGEN

#### 3346 AGILITY OR AGILISM: A CRITICAL ANALYSIS OF MANAGERS MOTIVATION FOR AGILE ADOPTION

Olivier Simha ESCP BUSINESS SCHOOL

Violence and negative issues for business ethics (11:00 - 12:30) - D4 Building - D4/105

Track: ST01\_05 - Philosophy for business ethics

Chair(s): Guglielmo Faldetta

**Paper Presentations:** 

#### 3329 A REFLECTION ON WORKPLACE VIOLENCE: LOOKING FOR THE CONDITIONS FOR A NON-VIOLENT

**ORGANIZATION** 

Guglielmo Faldetta KORE UNIVERSITY OF ENNA

#### 1655 THE PHILOCTETES' WOUND: HEALING WORKPLACE OSTRACISM AND LONELINESS THROUGH MUTUAL

**RECOGNITION** 

Deborah Gervasi UNIVERSITY "KORE" OF ENNA

#### 3640 CAN A BAD PERSON BE A GOOD HUMAN RESOURCES MANAGER?

Lisa Grover UNIVERSITY OF EXETER

#### 24 June 2025, Tuesday

(Dis)organizing for a purpose: perspectives for humanization (16:00 - 17:30) - C9 Building - C9/009 Track: T09\_05 - Addressing the interplay of organizational structures and behaviors: aligning the stars Chair(s): Davide Secchi, Caterina Muzzi

#### **Paper Presentations:**

1596 FROM ACTIVISM TO ANTHROPOMORPHISM: HOW CORPORATE STANCES HUMANIZE ORGANIZATIONS

Laila S. Bahloul GERMAN UNIVERSITY IN CAIRO
Dalia Abdelwahab GERMAN UNIVERSITY OF CAIRO
Raghda El Ebrashi THE GERMAN UNIVERSITY IN CAIRO

1825 PURPOSE MATTERS: THE IMPACT OF PERCEIVED ORGANIZATIONAL PURPOSE ON EMPLOYEES

Leigh Ann Jones Khosla ISEG, UNIVERSITY OF LISBON

Jorge Filipe da Gomes LISBON SCHOOL OF ECONOMICS AND MANAGEMENT

2247 TOWARDS DISORGANIZATION MANAGEMENT IN ORGANIZATIONS

Dr Dinuka Herath UNIVERSITY OF HUDDERSFIELD

Action research (16:00 - 17:30) - D5 Building - D5/111

Track: T06\_10 / T12\_03 - Management History, Action Research and Tourism (co-sponsored INNO / RMRP SIGs) Chair(s): Miriana Ferrara

#### **Paper Presentations:**

## 2657 LEVERAGING INSIDER ACTION RESEARCH TO INVESTIGATE OPERATIONAL SYNERGY IN NETWORKED CAPITAL GROUPS

Sylwia Sysko-Romanczuk WARSAW UNIVERSITY OF TECHNOLOGY Mateusz Rafalik WARSAW UNIVERSITY OF TECHNOLOGY

## 2683 MASSIVE TRANSFORMATIVE PURPOSE AND NUANCES OF CORPORATE PURPOSE AS LEVERAGE FOR VALUE RE-GENERATION: REPLANET CASE STUDY

Kevin Prattico' REPLANET ENERGY SRL

Francesco Derchi LES ROCHES

Roberto Mario De Stefano UNIVERSITY OF FERRARA

### 1988 PROCESS THEORY: CRITICAL ANALYSIS AND APPLICABILITY FOR THE STUDIES OF INNOVATIVE

**PHENOMENA** 

Maria Soeldner FRIEDRICH-ALEXANDER UNIVERSITY, INSTITUTE OF INFORMATION

SYSTEMS, NUREMBERG, GERMANY

Albrecht Fritzsche IEDC - BLED SCHOOL OF MANAGEMENT

Agile adoption (16:00 - 17:30) - D4 Building - D4/009

Track: T10\_04 - Transforming Project Management: Embracing Agility, Digitalization, and Artificial Intelligence

Chair(s): Eleni Papadonikolaki

Discussant(s): Mark Ebers, Charlotta Linse

#### **Paper Presentations:**

#### 3376 AGILE PROJECTS IN TRADITIONALLY ORGANIZED CONTEXTS: HOW THEY MANAGE COORDINATION AT

THE INTERFACES

Mark Ebers UNIVERSITY OF COLOGNE Christine Herter UNIVERSITY OF COLOGNE

#### 3442 REACHING FOR THE STARS OR GRASPING FOR STRAWS? EXPLORING REASONS FOR ADOPTING AGILE

METHODS IN DEVELOPMENT OF COMPLEX MECHATRONIC PRODUCTS

Charlotta Linse KTH, THE ROYAL INSTITUTE OF TECHNOLOGY Joakim Lilliesköld THE ROYAL INSTITUTE OF TECHNOLOGY

### 3613 TRANSFORMING PROJECT MANAGEMENT BY EMBRACING AGILITY IN BIOPHARMA COMPANIES:

PERCEIVED ADDED VALUE, CHALLENGES AND RISKS

Kamil MROZ HEC ULIEGE

Olivier Lisein UNIVERSITY OF LIEGE, HEC MANAGEMENT SCHOOL Dr. Samedi Heng LOUVAIN SCHOOL OF MANAGEMENT, UCLOUVAIN

Gregorian Jerahmeel UNIVERSITÀ DI PAVIA, ITALY

Luca Cavone UNIVERSITÀ DI PAVIA

#### AI, Learning Technologies, and the Future of Work (16:00 - 17:30) - D6 Building - D6/015

Track: T01\_09 / T06\_09 - Innovating Pedagogy for Future Challenges in Management Education (co-sponsored B4S / INNO SIGs)

Chair(s): Maria Pietrzak

#### **Paper Presentations:**

#### 2405 INNOVATING PEDAGOGY FOR AN AI-DRIVEN WORLD: DEVELOPING AI COMPETENCIES AND FUTURE

**WORK IDENTITIES IN MANAGEMENT EDUCATION** 

Mandana York UNIVERSITY OF ST.GALLEN

Sabine Seufert

### 1697 GENERATIVE AI-POWERED CHATBOTS AND STUDENT LEARNING – THE MEDIATING ROLE OF FLOW

**EXPERIENCE** 

Thorben Plucas PHILLIPPS-UNIVERSITY OF MARBURG Katharina Wieser PHILLIPPS-UNIVERSITY OF MARBURG

Torsten Wulf UNIVERSITY OF MARBURG

#### 1536 GENERATIVE AI IN GLOBAL VIRTUAL TEAMS: A TASK-TECHNOLOGY FIT APPROACH

Wendy Farrell MCI | THE ENTREPRENEURIAL SCHOOL®

Jennifer Leigh NAZARETH UNIVERSITY IN ROCHESTER, NY

Dhruv Pratap SINGH NEOMA BUSINESS SCHOOL Ernesto Tavoletti UNIVERSITY OF MACERATA

Vasyl Taras UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

Appraisal & Feedback (16:00 - 17:30) - C9 Building - C9/003

Track: ST09\_01 - Human Resource Management

Chair(s): Federica Sacco

**Paper Presentations:** 

### 1363 RETHINKING PERFORMANCE APPRAISAL FOR HYBRID AND REMOTE WORK: A SYSTEMATIC

LITERATURE REVIEW

Sara Sassetti UNIVERSITY OF PISA Marta Giannaccari UNIVERSITY OF PISA Mariacristina Bonti UNIVERSITY OF PISA

## 1393 SUPERVISORS' NEGATIVE FEEDBACK-SEEKING: IMPACT OF SUBORDINATE EXPERTISE, ACCEPTANCE, AND HOSTILITY

Li-Chun Fang NATIONAL KAOHSIUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Chen-Ling Lai NATIONAL SUN YAT-SEN UNIVERSITY

Widya Oky Kurniawan Putra NATIONAL KAOHSIUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

## 1514 HOW DO COMPANIES REACT TO EMPLOYEES' CRITICISMS IN ASSESSMENT TRIALS: THE CASE OF ASSESSMENT-CENTERS FOR EMPLOYEES INVALIDATED AS HIGH-POTENTIALS

Pascal Braun ECOLE POLYTECHNIQUE

Assessing Performance in Social and Sustainable Entrepreneurship (16:00 - 17:30) - D4 Building - D4/101 Track: ST03\_06 - Social and Sustainable Entrepreneurship

Chair(s): Simon Rudat

#### **Paper Presentations:**

## 2898 DUAL NETWORKS, DUAL BENEFITS: THE COMPLEMENTARY ROLES OF SOCIAL ENTREPRENEUR NETWORKS AND OUTSIDE DIRECTORS IN EXTERNAL FUNDING OF SOCIAL ENTERPRISES

Sanghee Han SOGANG UNIVERSITY Young Kyun Chang SOGANG UNIVERSITY

### 2334 PRACTICE WHAT YOU PREACH? ENTREPRENEURS' POLITICAL IDEOLOGY AND PERFORMANCE

**OUTCOMES** 

Lea Raemy UNIVERSITY OF BERN

#### 2377 SCALABILITY IN SUSTAINABLE ENTREPRENEURSHIP: A REVIEW AND RESEARCH AGENDA

Simon Rudat WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT Dries Faems WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT

Business Model Innovation for Sustainability (16:00 - 17:30) - D6 Building - D6/007

Track: ST03\_01 / ST06\_01/ST13\_01 - Business Model - Strategy, Innovation, and Entrepreneurial Venturing (cosponsored ENT / INNO / SM SIGs)

Chair(s): Dirk Schneckenberg

#### **Paper Presentations:**

### 1757 "ON TRACK!": ORCHESTRATING A SUSTAINABLE BUSINESS MODEL TRANSFORMATION IN THE FACE OF

THE VULNERABILITY OF A STRATEGIC RESOURCE

Angèle Richard UNIVERSITÉ SAVOIE MONT BLANC (IREGE)

## 3530 TRANSFORMING BUSINESS MODELS FOR A BETTER FUTURE: INVESTIGATING EFFECTS OF SUSTAINABLE BUSINESS MODEL ARCHETYPES ON CONSUMER ADOPTION BEHAVIOR

Lennard Stutz SAARLAND UNIVERSITY
Franziska Janz SAARLAND UNIVERSITY
Slawka Jordanow SAARLAND UNIVERSITY
Sven Heidenreich SAARLAND UNIVERSITY

## 3561 UNLOCKING MENTAL MODELS' POTENTIAL AND ENHANCING OPPORTUNITY RECOGNITION IN SUSTAINABLE BUSINESS MODEL INNOVATION

Laura Hartung UNIVERSITY OF KASSEL
Sascha Klein UNIVERSITY OF VECHTA
Patrick Spieth UNIVERSITY OF KASSEL

CEO and TMT Influence on Firm Outcomes (16:00 - 17:30) - D6 Building - D6/013

Track: ST02 02 - Board of Directors, Top Management Teams and Diversity in the C-Suite

Chair(s): Tongyue Fang

#### **Paper Presentations:**

#### 1924 INVESTIGATING THE EFFECT OF THE CEO DISMISSAL ON THE FIRM'S INNOVATION OUTCOMES

Keivan Aghasi UNIVERSITY OF SHEFFIELD
Ali Samei UNIVERSITY OF SHEFFIELD
Mohammad Sadri SIMON FRASER UNIVERSITY

## 2253 WHY AND WHEN DOES CEOS' DIGITAL TECHNOLOGY ORIENTATION AFFECT ENTREPRENEURIAL FIRM REAL EARNINGS MANAGEMENT DURING IPO?

Tongyue Fang NORTHWESTERN POLYTECHNICAL UNIVERSITY
Mijia Gong NORTHWESTERN POLYTECHNICAL UNIVERSITY
Ming Jia NORTHWESTERN POLYTECHNICAL UNIVERSITY

## 2024 UPPER ECHELONS HETEROGENEITY – A REVIEW OF THE TOP MANAGEMENT TEAMS AND BOARD FAULTLINE LITERATURE

Anne-Sophie Bacouel UNIVERSITY OF ST.GALLEN

Collaboration for Sustainable Innovation (16:00 - 17:30) - D6 Building - D6/006 Track: ST06\_05 - Innovation for Sustainability, Circularity and Green-tech

Chair(s): Maryse Chappin, Klaus Fichter

Discussant(s): Laura Prieto-San-Blas, Ekaterina Turkina

#### **Paper Presentations:**

#### 1489 REVIEWING INTER-ORGANISATIONAL TENSIONS FOR SUSTAINABLE AND CIRCULAR COLLABORATION

Lina Dagilienė KAUNAS UNIVERSITY OF TECHNOLOGY Viktorija Varaniute KAUNAS UNIVERSITY OF TECHNOLOGY Jurgita Bruneckiene KAUNAS UNIVERSITY OF TECHNOLOGY

#### 2816 THE TRANSITION OF CANADIAN REGIONS TOWARDS SUSTAINABILITY: THE EFFECT OF CO-INVENTOR

**NETWORKS** 

Ekaterina Turkina HEC MONTREAL Boris Oreshkin AMAZON

### 1843 UNVEILING THE NEXUS BETWEEN ESG ORIENTATION, CORPORATE COOPERATION, AND INNOVATION: EMPIRICAL EVIDENCE FROM SPANISH FIRMS

Laura Prieto-San-Blas UNIVERSITY OF SALAMANCA Ignacio Requejo UNIVERSITY OF SALAMANCA Óscar González- Benito UNIVERSIDAD DE SALAMANCA

Complex Emotions & Job Crafting (16:00 - 17:30) - C9 Building - C9/002

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): ANTONIO ABRANTES

#### **Paper Presentations:**

#### 1759 SAUDADE: NAVIGATING PARADOXICAL TENSIONS THROUGH COMPLEX EMOTIONS

Antonio Abrantes

Miquel Cunha NOVA SCHOOL OF BUSINESS & ECONOMICS

Aristides Ferreira

Stewart Clegg THE UNIVERSITY OF SYDNEY

## 1808 HOW GOAL ORIENTATION RELATES TO JOB CRAFTING THROUGH STRENGTHS USE AND DEFECT CORRECTION BEHAVIOR

Jia-Chi Huang NATIONAL CHENGCHI UNIVERSITY
Peter Bo-Yu Pan NATIONAL CHENGCHI UNIVERSITY
Han-Ni Kuan NATIONAL CHENGCHI UNIVERSITY

## 1885 EXAMINING COMPLEX MECHANISMS OF TELEWORKER JOB CRAFTING ON HELPING BEHAVIOR: HOW TELEWORK FREQUENCY EFFECT THE RELATIONSHIPS

Masaki HOSOMI KANSAI UNIVERSITY
Megumi IKEDA UNIVERSITY OF TSUKUBA

Corporate Strategies & Sustainability: ESG Integration, Policy Instruments, and Market Dynamics (16:00 - 17:30) -

D4 Building - D4/005

Track: GT01\_00 - Business for Society General Track

Chair(s): Filippo Marchesani

Discussant(s): Abderaouf Bouguerra

#### **Paper Presentations:**

#### 1164 DO M&A TRANSACTIONS PARTICULARLY ENCOURAGE THE DUAL PURPOSE OF COMPANIES?

Enrico Cotta Ramusino PAVIA UNIVERSITY
Valentina Beretta UNIVERSITY OF PAVIA

Maria Chiara Demartini UNIVERSITÀ DEGLI STUDI DI PAVIA

Emanuel Bagna UNIVERSITY OF PAVIA

#### 1279 ESG PERFORMANCE UNDER A POLICY MIX: THE ROLES OF GREEN PROCUREMENT AND GREEN SUBSIDY

Xiaohong Wang HARBIN INSTITUTE OF TECHNOLOGY Lei Cheng HARBIN INSTITUTE OF TECHNOLOGY

#### 1609 PROSPECTS FOR BUSINESS SUSTAINABILITY STRATEGIES? AN SDG-BASED ASSESSMENT TOOL FOR THE

STEEL INDUSTRY

Ilenia Ceglia SANT'ANNA SCHOOL OF ADVANCED STUDIES

Massimo Battaglia LA SAPIENZA - UNIVERSITY OF ROMA

Nora Annesi IULM MILAN

#### 3389 MARKET DYNAMICS OF SHARE BUYBACKS DURING COVID-19: EVIDENCE FROM INDIA

Aafreen Khan INDIAN INSTITUTE OF TECHNOLOGY ROORKEE Ashu Khanna INDIAN INSTITUTE OF TECHNOLOGY ROORKEE

Creativity, Psychological Ownership & Locus of Control (16:00 - 17:30) - C9 Building - C9/001

Track: GT09 00 - Organisational Behaviour General Track

Chair(s): Margaret Shaffer

#### **Paper Presentations:**

## 1214 BRIDGING CULTURES, FOSTERING CREATIVITY: THE ROLE OF MULTICULTURAL EXPERIENCE IN CULTIVATING TASK AND RELATIONAL CREATIVITY

Margaret Shaffer UNIVERSITY OF OKLAHOMA

Hong Ren UNIVERSITY OF WISCONSIN MILWAUKEE
Sally Cheung HANG SENG MANAGEMENT UNIVERSITY
Dilek Yunlu NORTHEASTERN ILLINOIS UNIVERSITY

Olivier Wurtz ESCP

Sarah Henry UNIVERSITY OF SOUTH FLORIDA

Akram Al Ariss TBS EDUCATION

### 2151 RESOLVING THE PUZZLE: HOW DOES EMPLOYEE PSYCHOLOGICAL OWNERSHIP OVER THE ORGANISATION MATTER?

Elisavet Kousina ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS Ioanna Deligianni ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS Irini Voudouris ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS Eleanna Galanaki ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

## 2879 A DAILY DIARY STUDY OF SLEEP QUALITY, STRESS APPRAISAL, AND EMPLOYEE ENERGY: THE MODERATED MEDIATION EFFECT OF LOCUS OF CONTROL

Feng-Lung Kou NATIONAL CHENG KUNG UNIVERSITY

Li-Fang Chou DEPARTMENT OF PSYCHOLOGY, NATIONAL CHENG KUNG UNIVERSITY
Ming Yen Lee ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS ADMINISTRATION,

CHUNG YUAN CHRISTIAN UNIVERSITY

Digital innovation - Digital transformation (session E) (16:00 - 17:30) - D6 Building - D6/005 Track: ST06\_03 - Digital Innovation: Strategies, Competencies, Theories, and Practice

Chair(s): Agusti CANALS
Discussant(s): Agusti CANALS

#### **Paper Presentations:**

#### 1577 ENTERPRISE SOCIAL MEDIA AND INNOVATION: THE INTERPLAY OF TRUST, VOICE, AND SOCIABILITY

S. Kubra Canhilal ISG BUSINESS SCHOOL

Antonio Abrantes

Tuba Bakici EDHEC

## 2679 HARNESSING EXTERNAL KNOWLEDGE FOR SME DIGITAL TRANSFORMATION: A FRAMEWORK AND FUTURE DIRECTIONS

Shahid Hafeez UNIVERSITY OF VAASA FINLAND

Khuram Shahzad UNIVERSITY OF VAASA

Petri Helo

Muhammad Faraz Mubarak DALHOUSIE UNIVERSITY

## 2928 ANALYZING KEY DIMENSIONS FOR ESTABLISHING A DATA-DRIVEN-ORGANIZATION: A MIXED-METHOD APPROACH

Vinzenz Krause

Stefan Niggl

BIBERACH UNIVERSITY OF APPLIED SCIENCES

BIBERACH UNIVERSITY OF APPLIED SCIENCES

Alexander Nedelchev

BIBERACH UNIVERSITY OF APPLIED SCIENCES

Sebastian Smerat

THYSSENKRUPP MATERIALS SERVICES GMBH

Disruption in cultural heritage? (16:00 - 17:30) - D4 Building - D4/102

Track: ST01\_08 - Arts & Philosophy for Business and Society

Chair(s): Mauro Romanelli

Discussant(s): Francesca Leonardi

#### **Paper Presentations:**

#### 1612 TOMORROW'S PAST: HOW ARTISANS BALANCE TRADITION AND NOVELTY THROUGH SOCIAL

#### **ENGAGEMENT**

Adelina Tordiglione ESCP BUSINESS SCHOOL
Chiara Succi ESCP BUSINESS SCHOOL
Mara Brumana UNIVERSITY OF BERGAMO

#### 3588 RETHINKING CREATIVE CITIES FOR URBAN INNOVATION AND FUTURE

Mauro Romanelli PARTHENOPE UNIVERSITY OF NAPLES
Maria Ferrara PARTHENOPE UNIVERSITY OF NAPLES

#### 1905 FROM VULNERABILITY TO THE PROPOSAL OF THE NEW ORGANISATIONAL CONCEPT OF THE SO-CALLED 'DISABLED' PERSON: THE CASE OF CONTRACTUAL RELATIONSHIPS OF DURATION DURING PERIODIC PANDEMIC EVENTS

Luca Orlando SCUOLA SUPERIORE MERIDIONALE
Sarah Otera UNIVERSITÀ DEGLI STUDI DI TRENTO
Caterina Maria Francesca Gregori SCUOLA SUPERIORE MERIDIONALE
Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II

Diversity in Teams (16:00 - 17:30) - C9 Building - C9/005

Track: ST09\_02 - Team Performance Management

Chair(s): Monika Maslikowska

#### **Paper Presentations:**

#### 3675 DIVERSITY IN SMT: WHAT DO WE KNOW AND WHERE DO WE GO FROM HERE

Helene Le Moing VRIJE UNIVERSITEIT AMSTERDAM Svetlana Khapova VRIJE UNIVERSITEIT AMSTERDAM

#### 1248 THE ROLE OF TEAM MEMBERS IN WORKPLACE INTEGRATION: INSIGHTS FROM AUTISTIC EMPLOYEES

Jacob Fridchay ARIEL UNIVERSITY
Abira Reizer ARIEL UNIVERSITY

#### 1810 LEVERAGING COGNITIVE DIVERSITY FOR TEAM INNOVATION: THE MEDIATING ROLE OF REFLEXIVITY

AND THE IMPACT OF OUTCOME INTERDEPENDENCE

Meltem Ceri Booms KU LEUVEN

#### 1957 NEURODIVERGENT TEAM MENTAL MODEL: COMPONENTS AND DETERMINANTS

Michał Tomczak GDANSK UNIVERSITY OF TECHNOLOGY, FACULTY OF MANAGEMENT AND

**ECONOMICS** 

Pawel Ziemianski GDANSK UNIVERSITY OF TECHNOLOGY, FACULTY OF MANAGEMENT AND

**ECONOMICS** 

Ecosystem Support Mechanisms (16:00 - 17:30) - D4 Building - D4/002

Track: T03\_10 - Entrepreneurial Ecosystems

Chair(s): Christina Theodoraki

Discussant(s): Viktor Koritarov, Radhika Agarwal, Alessandro Lucini Paioni

#### **Paper Presentations:**

#### 2226 UNDERSTANDING ALLYSHIP IN ENTREPRENEURIAL ECOSYSTEMS

Julia de Groote UNIVERSITY OF WUPPERTAL

Pisitta Vongswasdi WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT

#### 2984 SOCIAL CAPITAL, THE KNOWLEDGE FILTER AND INNOVATIVE START-UPS: THE ITALIAN EVIDENCE

Matteo Tubiana POLYTECHNIC OF TORINO Alessandra Colombelli POLITECNICO DI TORINO

### 3088 SPACE ENTREPRENEURSHIP: THE ROLE OF ENTREPRENEURIAL SUPPORT ORGANIZATIONS FOR

STARTUP GROWTH

Angelo Cavallo POLITECNICO DI MILANO

Christina Theodoraki IAE AIX-MARSEILLE GRADUATE SCHOOL OF MANAGEMENT

Alessandro Lucini Paioni POLITECNICO DI MILANO

Ecosystems of Innovation - Session B- Actors drivers (16:00 - 17:30) - D6 Building - D6/104

Track: T06\_14 - Innovation ecosystems and platforms: Emergence, construction, and persistence

Chair(s): Valerie Merindol
Discussant(s): Valerie Merindol

#### **Paper Presentations:**

## 2338 INCUMBENT'S NICHE INNOVATION PROCESS: BASED ON A TOP-DOWN INNOVATION ECOSYSTEM EVOLUTION MODEL

Yiling Chen HENAN NORMAL UNIVERSITY
Zhigang Zhang HENAN NORMAL UNIVERSITY
Junjie Hao HENAN NORMAL UNIVERSITY
Shuangjie Su HENAN NORMAL UNIVERSITY

### 1799 TENSIONS AMONG DECISION-MAKING TRAJECTORIES IN ORGANIZING FOR ECOSYSTEM EMERGENCE:

A PARADOX LENS

Pia Adibe LUT UNIVERSITY, LUT BUSINESS SCHOOL

Argyro Almpanopoulou LUT UNIVERSITY Satu Vesin (Korhonen) LUT UNIVERSITY

Kirsimarja Blomqvist LUT UNIVERSITY BUSINESS SCHOOL

## 3478 DIGITAL PLATFORMS AS CATALYSTS FOR SUSTAINABILITY TRANSITIONS: INCENTIVIZING SOCIALLY SUSTAINABLE USER BEHAVIORS

Noopoor Misal LUT UNIVERSITY, RMIT UNIVERSITY

Hardik Bhimani RMIT UNIVERSITY

Juha Väätänen

Anne-Laure Mention RMIT UNIVERSITY

## 3417 UNCOVERING THE HIDDEN COGNITIVE MECHANISMS FOR GENERATIVE CO-DESIGN: A CK BASED SENSEMAKING APPROACH

Malik Terfous MINES PARIS, PSL

Alexandre Azoulay MINES PARIS – PSL-UNIVERSITY

Pascal Le Masson MINES PARIS PSL Benoît Weil MINES PARISTECH

Emerging trends in public management (16:00 - 17:30) - D5 Building - D5/113

Track: GT11\_00 - Public and Non-Profit Management General Track

Chair(s): Jesper Tække

Discussant(s): Anchal Patil, Tribikram Budhathoki

#### **Paper Presentations:**

## 1317 HUMANITARIAN SUPPLY CHAIN COORDINATION POLICY DESIGNS BY INTEGRATING LARGE LANGUAGE MODELS WITH SIMULATION

Anchal Patil INTERNATIONAL MANAGEMENT INSTITUTE NEW DELHI, NEW DELHI.

INDIA

## 2445 TETRALEMMAS OF SUSTAINABILITY: COMMENSURATION AND INCOMMENSURABILITY IN ESG REPORTING

Steffen Roth EXCELIA BUSINESS SCHOOL LA ROCHELLE

Vladislav Valentinov UNIVERSITY OF HALLE

#### 2874 TOWARD A FRAMEWORK OF PRACADEMIC TRANSITION TO ACADEMIC ROLES

Tribikram Budhathoki OUEEN MARY UNIVERSITY OF LONDON

Raisa Yakimova DEAKIN UNIVERSITY

Employee attitude towards AI (16:00 - 17:30) - Hilton Garden Inn Novoli - Sala San Donato (A)

Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management,

**Employment Relations and Organizational Behaviour** 

Chair(s): Dominik Zahs

#### **Paper Presentations:**

## 1667 EFFECTS OF STARA AWARENESS ON TURNOVER INTENTION IN BANKING EMPLOYEES: A CHAIN MEDIATING MODEL

Yuechao Du POSTDOCTORAL RESEARCH STATION, CHINA ORIENT ASSET MANAGEMENT

CO., LTD.

Jia Bao CITY UNIVERSITY OF MACAU
Bowen Dong CITY UNIVERSITY OF MACAU
Bangxing Yu CITY UNIVERSITY OF MACAU

#### 1427 "I BELIEVE IN AI": EXPLORING EMPLOYEE ACCEPTANCE OF AI THROUGH A RELIGIOUS LENS

Sophie GENESTE ESCP BUSINESS SCHOOL Geraldine Galindo ESCP BUSINESS SCHOOL

#### 1773 ADOPTION OF ARTIFICIAL INTELLIGENCE IN SMES: EVIDENCE FROM ITALY

Stefano Di Lauro UNIVERSITAS MERCATORUM

Aizhan Tursunbayeva PARTHENOPE UNIVERSITY OF NAPLES
Gilda Antonelli D'ANNUNZIO UNIVERSITY CHIETI-PESCARA
Luigi Moschera PARTHENOPE UNIVERSITY OF NAPLES

Davide Massidda KODE S.R.L.

Employee Voice (16:00 - 17:30) - C9 Building - C9/006 Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Martina Mori
Discussant(s): Elaine Doyle

### **Paper Presentations:**

# 1330 CONTRIBUTE OR CHALLENGE: A CROSS-DISCIPLINARY EXAMINATION OF THE EMPLOYEE VOICE DECISION IN BIG 4 TAX PRACTICE

Elaine Dovle UNIVERSITY OF LIMERICK, IRELAND

Brendan McCarthy UNIVERSITY OF LIMERICK
Joan Ballantine UNIVERSITY OF ULSTER

Michelle O'Sullivan UNIVERSITY

# 1691 THE DYNAMICS OF EMPLOYEE VOICE AND EXIT IN SERVICE ORGANISATIONS: A HIRSCHMAN EVL PERSPECTIVE

Martina Mori ECAMPUS UNIVERSITY
Vincenzo Cavaliere UNIVERSITY OF FLORENCE

Entrepreneurship education (16:00 - 17:30) - D4 Building - D4/004

Track: T03\_09 - Academic Entrepreneurship and Entrepreneurial University

Chair(s): Gracyanne Araujo

Nina Walker

Discussant(s): Matteo Cervini, sina Sabet Mobarhantalab

#### **Paper Presentations:**

### 3579 EUROPEAN UNIVERSITY ALLIANCES AND THEIR INNOVATION & ENTREPRENEURSHIP ECOSYSTEMS:

ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES

ONE VISION - TEN IMPLEMENTATIONS: A STATUS QUO ANALYSIS OF EELISA

Petra Moog ZURICH UNIVERSITY OF APPLIED SCIENCES

# 2644 THE RELEVANCE OF ENTREPRENEURIAL IMAGINATIVENESS IN ASSESSING MULTIDISCIPLINARY ENTREPRENEURSHIP EDUCATION

Johanna Haeuser PADERBORN UNIVERSITY

Bernhard Wach HM HOCHSCHULE MÜNCHEN UNIVERSITY OF APPLIED SCIENCES

Slawa Tomin PADERBORN UNIVERSITY Rüdiger Kabst PADERBORN UNIVERSITY

2677 ENTREPRENEURSHIP EDUCATION DRIVEN BY CREATIVE EXPERIENCE

Gracyanne Araujo FEDERAL UNIVERSITY OF SERGIPE

Eduardo Davel FEDERAL UNIVERSITY OF BAHIA, SCHOOL OF MANAGEMENT

2548 BALANCING RIGOR AND RELEVANCE FOR RESPONSIBLE ENTREPRENEURSHIP RESEARCH

Sebastian Planck STRASCHEG CENTER FOR ENTREPRENEURSHIP

Michael Breum Ramsgaard VIA UNIVERSITY COLLEGE

Bernhard Wach HM HOCHSCHULE MÜNCHEN UNIVERSITY OF APPLIED SCIENCES

Bettina Maisch MUNICH UNIVERSITY OF APPLIED SCIENCES

ESG in Action: Strengthening Project Sustainability Through Responsible Principles (16:00 - 17:30) - D4 Building -

D4/006

Track: ST10\_02 - Project and Society

Chair(s): Ambi Ambituuni

Discussant(s): Lynn Crawford, Christian Thuesen

### **Paper Presentations:**

# 1887 PROJECTS AND SOCIETY: ENHANCING THE SUSTAINABILITY OF PUBLIC HEALTH INTERVENTIONS THROUGH PROJECT MANAGEMENT - A NARRATIVE REVIEW WITH DIRECTIONS FOR FUTURE RESEARCH

Waner Zhangguan UNIVERSITY OF SYDNEY
Lynn Crawford THE UNIVERSITY OF SYDNEY
Andrew Milat UNIVERSITY OF SYDNEY

2706 ENGINEERING SDGS - ARE WE DOING THE RIGHT PROJECTS?

Christian Thuesen TECHNICAL UNIVERSITY OF DENMARK Monika Skadborg TECHNICAL UNIVERSITY OF DENMARK

2926 HOW EXTERNAL REGULATIONS DRIVE ENVIRONMENTAL, SOCIAL, AND GOVERNANCE INTEGRATION IN CONSTRUCTION FIRMS? MEDIATING ROLE OF MANAGERIAL COGNITION

Yaqi Zhao BEIJING JIAOTONG UNIVERSITY Shengyue Hao BEIJING JIAOTONG UNIVERSITY

Giorgio Locatelli SCHOOL OF MANAGEMENT - POLITECNICO DI MILANO Zilun Wang SUZHOU UNIVERSITY OF SCIENCE AND TECHNOLOGY

Gender Diversity in Leadership (16:00 - 17:30) - D5 Building - D5/003

Track: T05\_03 - Role of Diversity, Equality and Inclusion in Careers and Leadership

Chair(s): Sumita Datta, Snehal Shah

### **Paper Presentations:**

3308 FACING THE GLASS CLIFF: ANALYZING WOMEN'S EMPOWERMENT IN LEADERSHIP

Erica Poma UNIVERSITY OF MODENA AND REGGIO EMILIA, MARCO BIAGI

DEPARTMENT OF ECONOMICS

Barbara Pistoresi UNIMORE- UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

### 1564 UNMASKING GENDER BIAS: SUBJECTIVITY IN PERFORMANCE REVIEWS AND THE LEADERSHIP GENDER

**GAP** 

Ranjita Islam QUEENSLAND UNIVERSITY OF TECHNOLOGY, AUSTRALIA

Erica French QUEENSLAND UNIVERSITY OF TECHNOLOGY Muhammad Ali QUEENSLAND UNIVERSITY OF TECHNOLOGY

### 3097 HEADWINDS AND TAILWINDS: FEMALE LEADERSHIP AND THE LEAKY PIPELINE

Aidan McKearney HULT INTERNATIONAL BUSINESS SCHOOL
Carina Paine Schofield HULT INTERNATIONAL BUSINESS SCHOOL
Nadine Page HULT INTERNATIONAL BUSINESS SCHOOL

Gendered Perspectives on Leadership (16:00 - 17:30) - C9 Building - C9/008

Track: ST09\_03 - Leadership

Chair(s): Chan Hsiao

Discussant(s): Lucia Marchegiani

#### **Paper Presentations:**

#### 2065 THE AUTHENTICITY OF FEMALE LEADERSHIP IN SAUDI ARABIA: A CONTEXTUAL EXPLORATION

Aisha Alsagofi HENLEY BUSINESS SCHOOL Andrew Kakabadse HENLEY BUSINESS SCHOOL Nada Kakabadse HENLEY BUSINESS SCHOOL

### 3002 THE DUAL PATHWAYS OF MOTHERHOOD AND LEADERSHIP: A QUALITATIVE INQUIRY INTO

**DEVELOPMENTAL MECHANISMS** 

Chan Hsiao NATIONAL YANG MING CHIAO TUNG UNIVERSITY. TAIWAN

# 2112 HOW CEO CELEBRITY INFLUENCES THE TONE OF CORPORATE ANNUAL REPORTS: AN IMPRESSION MANAGEMENT PERSPECTIVE

Benlu Hai HENAN NORMAL UNIVERSITY
Xin Ding HENAN NORMAL UNIVERSITY
Jie Xiong ESSCA SCHOOL OF MANAGEMENT
Yang Yang HENAN NORMAL UNIVERSITY

Global Mobility 5 (16:00 - 17:30) - D5 Building - D5/010

Track: ST07 01 - Global Mobility

Chair(s): Vesa Suutari

#### **Paper Presentations:**

### 2827 EXPATRIATE SPOUSES: WHERE TO NEXT?

Joanne Mutter UNIVERSITY OF AUCKLAND Kaye Thorn MASSEY UNIVERSITY

### 2833 HOW DOES CROSS-CULTURAL TRAINING ADDRESS CULTURE SHOCK ACROSS EXPATRIATION

LIFECYCLE?

Nini Xia SOUTHEAST UNIVERSITY
Minjie Xia GEORGE MASON UNIVERSITY
Sujuan Zhang UNIVERSITY OF SYDNEY

### 3314 BEYOND THE PARTY INVITATION: EXPLORING THE COMPLEXITY OF INCLUSION-EXCLUSION

**EXPERIENCES OF SELF-INITIATED EXPATRIATES IN MULTINATIONAL WORKPLACES** 

Muhammad Siddique UNIVERSITY OF SOUTH-EASTERN NORWAY

GT5 Well-being and satisfaction (16:00 - 17:30) - D5 Building - D5/008

Track: GT07\_00 - International Management General Track

Chair(s): Christopher Schlaegel

Discussant(s): Christopher Schlaegel, Tuong Vy Nguyen

### **Paper Presentations:**

#### 1613 STATISTICAL MEDIATION ANALYSIS IN INTERNATIONAL MANAGEMENT RESEARCH: A CRITICAL

**REVIEW** 

Christopher Schlaegel OTTO VON GUERICKE UNIVERSITY MAGDEBURG
Mariam Bellger TUD DRESDEN UNIVERSITY OF TECHNOLOGY

# 2006 CULTURAL INTELLIGENCE AS A PREREQUISITE FOR WELL-BEING IN GLOBAL VIRTUAL TEAMS: A NECESSARY CONDITION ANALYSIS

Mariya Kargina UNIVERSITY OF ROME TOR VERGATA

Andrea Caputo

UNIVERSITY OF ROME TOR VERGAT

UNIVERSITY OF TRENTO, ITALY

UNIVERSITY OF LINCOLN

### 2788 THE SHAPE OF HAPPINESS: HOW INCOME LEVELS AND SOCIAL PRIORITIES DEFINE LIFE SATISFACTION

Thuy-Na Dinh NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY Tuong Vy Nguyen NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Human Resources in Public Administration: Resilience, E-recruitment, and Consulting (16:00 - 17:30) - D5 Building - D5/012

Track: GT11 00 - Public and Non-Profit Management General Track

Chair(s): Rocco Palumbo

Discussant(s): Lorenzo Costumato, Živilė Stankevičiūtė

### **Paper Presentations:**

# 2386 FILLING IN OR HOLLOWING OUT? EXPLORING THE MOTIVATIONS AND EFFECTS OF THE USE OF EXTERNAL CONSULTING IN THE PUBLIC SECTOR

Fabiana Scalabrini UNIVERSITY OF ROME TOR VERGATA
Andrea Bonomi Savignon UNIVERSITY OF ROME TOR VERGATA
Luigina Paglieri UNIVERSITY OF ROME TOR VERGATA

# 2434 A MULTIDISCIPLINARY META-NARRATIVE LITERATURE REVIEW ON E-RECRUITMENT: THEORETICAL AND PRACTICAL INSIGHTS FROM PRIVATE AND PUBLIC MANAGEMENT

Lorenzo Costumato UNIVERSITY OF ROME TOR VERGATA
Andrea Bonomi Savignon UNIVERSITY OF ROME TOR VERGATA
Federica Testa TOR VERGATA - UNIVERSITY OF ROME

# 2442 EXPLORING EMPLOYEE RESILIENCE AS A PROCESS: WHAT EMPLOYEES EXPERIENCE AND HOW THEY RESPOND TO ADVERSITY

Živilė StankevičiūtėKAUNAS UNIVERSITY OF TECHNOLOGYEglė StaniškienėKAUNAS UNIVERSITY OF TECHNOLOGYAsta DaunorienėKAUNAS UNIVERSITY OF TECHNOLOGYJoana RamanauskaitėKAUNAS UNIVERSITY OF TECHNOLOGY

Human resources, employees and purpose (16:00 - 17:30) - D15 Building - D15/005

Track: GT14\_00 - General Track - Managing with Purpose

Chair(s): Monica RIVIERE

Discussant(s): RUHONG ZHANG, María Paula Florez-Jimenez

### **Paper Presentations:**

### 1430 EXAMINING EMPLOYEE COMMITMENT TO MISSION-DRIVEN COMPANIES IN FRANCE

Monica RIVIERE INSEEC BORDEAX

#### 2354 FROM STRONG TO SHARED ORGANIZATIONAL PURPOSE

Alvaro Lleo UNIVERSITY OF NAVARRA
María Paula Florez-Jimenez UNIVERSIDAD DE NAVARRA
Eileen McNeely HARVARD UNIVERSITY
Hannah Weisman HARVARD UNIVERSITY

# 3071 A FIRST STUDY ON EMPLOYEES' GOAL ALIGNMENT IN HUMANE ENTREPRENEURIAL ORIENTED ORGANISATIONS

Chiara Marinelli UNIVERSITY OF TRIESTE
Grazia Garlatti Costa UNIVERSITY OF TRIESTE
Guido Bortoluzzi UNIVERSITY OF TRIESTE

# 2303 DO DIFFERENT WORDS REALLY MEAN DIFFERENT THINGS? A LITERATURE REVIEW ON GOALS, MISSION, AND PURPOSE

Ruhong Zhang WASEDA UNIVERSITY Mami Taniguchi WASEDA UNIVERSITY

Innovation General Track 6: Circular Economy and Sustainable Innovation (16:00 - 17:30) - D6 Building - D6/004 Track: GT06\_00 - Innovation General Track

Chair(s): Lauren Mackintosh

### **Paper Presentations:**

### 1863 CIRCULAR PLASTIC ECOSYSTEMS - COLLABORATION DYNAMICS AND STRATEGIC SPECIALIZATION

Ville-Veikko Piispanen UNIVERSITY OF EASTERN FINLAND

Kristina Leppala

Hanna Lehtimäki UNIVERSITY OF EASTERN FINLAND

# 2280 SUPPLY CHAIN MANAGEMENT IN CIRCULAR BUSINESS MODELS – THE CASE OF A VIRTUAL CLOSED LOOP IN THE COPPER CABLE INDUSTRY

Stephan Speith UNIVERSITY OF KASSEL
Carmen Rosenkranz COLIBRI CARBON PARTNER

# 2854 FINED BUT NOT FINISHED: THREAT, SUSTAINABILITY ORIENTATION, AND EARLY INNOVATION FOR LEGITIMACY REPAIR

Hieu Nguyen UNIVERSITY OF AMSTERDAM Tatjana Schneidmuller LUISS BUSINESS SCHOOL

Taghi Zadeh AMSTERDAM BUSINESS SCHOOL, UNIVERSITY OF AMSTERDAM Henk Volberda AMSTERDAM BUSINESS SCHOOL, UNIVERSITY OF AMSTERDAM

Innovation Management in Healthcare - Session 2 (16:00 - 17:30) - D6 Building - D6/018

Track: T06\_11 - Innovation Management in Healthcare: Current Challenges and Future Opportunities for Value Creation

Chair(s): Andrea Sestino

### **Paper Presentations:**

# 1132 EXAMINING THE ROLE OF STANDARDS AND CONFORMITY FOR EMR ADOPTION IN INDIA'S HEALTHCARE

Alka Nand MONASH UNIVERSITY

Preeti Goyal INDIAN INSTITUTE OF MANAGEMENT, NAGPUR, INDIA

Amrik Sohal

# 1620 THE ROLE OF INNOVATION INVESTMENTS IN ENHANCING PRIMARY CARE OUTCOMES: EVIDENCE FROM ITALY

Marianna Mauro UNIVERSITÀ DEGLI STUDI DI CATANZARO MAGNA GRAECIA Monica Giancotti UNIVERSITÀ DEGLI STUDI DI CATANZARO MAGNA GRAECIA Giorgia Rotundo UNIVERSITÀ DEGLI STUDI DI CATANZARO MAGNA GRAECIA Giulia Cattafi UNIVERSITÀ DEGLI STUDI DI CATANZARO MAGNA GRAECIA

# 2620 THE VALUE OF ARTIFICIAL INTELLIGENCE USED FOR MANAGEMENT FUNCTIONS IN HEALTHCARE: A SYSTEMATIC LITERATURE REVIEW

Earle Du Plooy UNIVERSITÀ DEGLI STUDI DI MILANO Anna Prenestini UNIVERSITÀ DEGLI STUDI DI MILANO

Intersectionalities and inequalities (16:00 - 17:30) - D5 Building - D5/002

Track: ST05 02 - Diversity issues in cultural context

Discussant(s): Henriett Primecz

### **Paper Presentations:**

# 1009 INTERSECTIONALITY AND DIVERSITY MANAGEMENT IN THE MENA REGION: A CONTEXT SPECIFIC PERSPECTIVE OF SAUDI ARABIA

Claudia Eger COPENHAGEN BUSINESS SCHOOL Tamer Koburtay COPENHAGEN BUSINESS SCHOOL

### 1137 REBUILDING THE BROKEN PIPELINE: ADDRESSING INEQUITIES IN DOCTORAL EDUCATION

Ifedapo Awolowo SHEFFIELD HALLAM UNIVERSITY
Femi Olawoyin SHEFFIELD HALLAM UNIVERSITY
Oluwatoyin Dosumu UNIVERSITY OF MANCHESTER
Adenike Abidoye SHEFFIELD HALLAM UNIVERSITY

Oluwaseun Ajao MANCHESTER METROPOLITAN UNIVERSITY

### 2797 INDIGENOUS VOICES IN HIGHER EDUCATION: A PROPOSED INTEGRATIVE MODEL

Sharon O'Sullivan TELFER SCHOOL OF MANAGEMENT, UNIVERSITY OF OTTAWA Rickjit Jhander TELFER SCHOOL OF MANAGEMENT, UNIVERSITY OF OTTAWA

Managing change in new product development (16:00 - 17:30) - D6 Building - D6/102

Track: T06\_12 - Navigating new product development in an era of collaboration, uncertainty, and technological change

Chair(s): Sascha Klein

Discussant(s): Marie-Alix Deval, Sascha Klein

### **Paper Presentations:**

# 1432 UNLOCKING ENGINEERING EXPERTISE FROZEN BY GRAND CHALLENGES: DEALING WITH TRANSITIONS' UNKNOWN

Marie-Alix Deval ISTEC - MINES -PSL

Sophie Hooge MINES PARISTECH PSL RESEARCH UNIVERSITY - CGS

Benoît Weil MINES PARISTECH

# 1676 INCUMBENTS' ADAPTATION TO TECHNOLOGICAL CHANGE: TEMPORAL FOCUS AND STRATEGIC FLEXIBILITY

Sascha Klein UNIVERSITY OF VECHTA
Tobias Röth UNIVERSITY OF BREMEN
Patrick Spieth UNIVERSITY OF KASSEL

# 1057 UNDERSTANDING MAVERICK TALENT: LEVERAGING UNIQUE POTENTIAL FOR PURPOSEFUL ORGANISATIONAL CHANGE

Ree Jordan THE UNIVERSITY OF QUEENSLAND BUSINESS SCHOOL Terrance Fitzsimmons UNIVERSITY OF QUEENSLAND BUSINESS SCHOOL

Victor Callan THE UNIVERSITY OF QUEENSLAND

Multi-Stakeholder Partnerships for Sustainable Development (16:00 - 17:30) - D4 Building - D4/001

Track: GT01\_00 - Business for Society General Track

Chair(s): Niloofar Kazemargi

### **Paper Presentations:**

# 1973 MULTI-STAKEHOLDER PARTNERSHIPS FOR SUSTAINABLE DEVELOPMENT: MANAGING LEGITIMACY TENSIONS IN CLIMATE ADVISORY BODIES

Merle Frederike Rautenberg AARHUS UNIVERSITY

#### 2378 COMBINING OUTSIDE-IN AND INSIDE-OUT: CONSULTANTS AS CHANGE AGENTS FOR SUSTAINABILITY

Stéphan Pezé UNIVERSITÉ TOULOUSE 1 CAPITOLE, TSM-RESEARCH, CNRS Christelle Théron UNIVERSITÉ TOULOUSE 1 CAPITOLE, TSM-RESEARCH, CNRS

Navigating Gendered Power Structures: Networks, Leadership, and Ethical Tensions (16:00 - 17:30) - D5 Building - D5/001

Track: ST05 01 - Women & Gender in Work, Organisation & Beyond

Chair(s): Xavier Philippe

Discussant(s): Francesca Nepoti, Victoria Opara

#### **Paper Presentations:**

# 1643 FOR THE SAKE OF THE VENTURE: CO-FOUNDERS CONFLICT, GENDER, AND UNETHICAL PRO-VENTURE BEHAVIOR

Michelle Hong NORTH DAKOTA STATE UNIVERSITY
Hsing-Er Lin NATIONAL SUN YAT-SEN UNIVERSITY
Liang-Chih Huang NATIONAL CHUNG CHENG UNIVERSITY

Shan-Kuei Teng INSTITUTE OF BUSINESS MANAGEMENT, COLLEGE OF MANAGEMENT,

NATIONAL SUN YAT-SEN UNIVERSITY

# 2053 'HIS POWER', HER CONSEQUENCE: THE MODERATING ROLE OF LEADER GENDER ON FOLLOWER FELT OBLIGATION

Karryna Madison AUSTRALIAN NATIONAL UNIVERSITY

Helen De Cieri MONASH UNIVERSITY

### 2696 THE NETWORKING LADDER: BRIDGING GENDER GAPS IN PROFESSIONAL ADVANCEMENT

Ruth Mateos de Cabo UNIVERSIDAD CEU SAN PABLO
Miryam Martínez CEU SAN PABLO UNIVERSITY
Gabriela Contreras RADBOUD UNIVERSITY
Ricardo Gimeno BANCO DE ESPAÑA

Neurodivergent Individuals in the workplace and Beyond (16:00 - 17:30) - D6 Building - D6/118

Track: GT05\_00 - Gender, Race and Diversity in Organisations General Track

Chair(s): Saskia Salmen

Discussant(s): Davide Trinchese

### **Paper Presentations:**

# 1677 INCLUSIVE HOSPITALITY: REDEFINING EXPERIENCES FOR FAMILIES WITH CHILDREN ON THE AUTISM SPECTRUM THROUGH PURPOSE AND CARE

Itziar Ramirez IOS

Daniela Freund de Klumbis IQS SCHOOL OF MANAGEMENT (URL)

Gilda Hernandez Maskivker IOS

# 1353 SPARKING HR INNOVATION BY ENHANCING RELATIONSHIPS IN THE WORKPLACE: THE PERSPECTIVE OF INDIVIDUALS WITH ADHD

Beatrice Re UNIVERSITY OF PAVIA
Cinzia Calluso LUISS UNIVERSITY
Pietro Previtali UNIVERSITY OF PAVIA

### 2251 MISFIT PERCEPTIONS AND WORKPLACE VULNERABILITY AMONG NEURODIVERGENT INDIVIDUALS.

Joanna Szulc GDAŃSK UNIVERSITY OF TECHNOLOGY

Zuzanna Staniszewska KOZMINSKI UNIVERSITY

Elizabeth Follmer UW BOTHELL SCHOOL OF BUSINESS

### New forms of work & HR (16:00 - 17:30) - C9 Building - C9/004

Track: ST09 01 - Human Resource Management

Chair(s): Manuela Paolini

#### **Paper Presentations:**

#### 1399 NEW WORK: FROM AN IDEALIZED WORK CONCEPT TO A CONCEPTUAL FRAMEWORK

David Fischer TECHNICAL UNIVERSITY OF MUNICH (TUM) | TUM SCHOOL OF

MANAGEMENT

#### 2059 ENGAGING THE GIG ECONOMY WORKERS: OPTIMIZING HRM FOR FREELANCER SUCCESS

Edna Rabenu
TEL HAI ACADEMIC COLLEGE
Yonaten Shertzer
Aharon Tziner
Daphna Shwarts-Asher
Yahel Kurlander
Sari Ehrlich
TEL HAI ACADEMIC COLLEGE

# 2363 QUESTIONING HUMAN RESOURCE MANAGEMENT SYSTEM IN PROJECT-BASED ORGANIZATIONS: A SYSTEMATIC REVIEW AND RESEARCH AGENDA

Sabrina Loufrani UNIVERSITÉ CÔTE D'AZUR, IAE NICE, GRM

Sophie d'Armagnac TBS BUSINESS SCHOOL

3706 E-HRM MATURITY AT ORGANIZATIONS IN NORDIC REGION

Nazneen Rony UNIVERSITY OF GOTHENBURG

Open Innovation and value creation (16:00 - 17:30) - D6 Building - D6/011

Track: ST06\_07 - Open Innovation Engaging Individuals, Communities and Networks

Chair(s): Luis Martínez-Cháfer

**Paper Presentations:** 

1511 HOW OPEN INNOVATION DRIVES BUSINESS MODEL INNOVATION: A DYNAMIC CAPABILITIES

**PERSPECTIVE** 

Nguyen Duc Anh UNIVERSITY OF ÉVRY PARIS-SACLAY Liliana Mitkova UNIVERSITY EVRY PARIS SACLAY

2418 EXPLORING TECHNOLOGICAL INNOVATION AND ENERGY EFFICIENCY IN TRANSITION ECONOMIES

Chiara Burlina UNIVERSITY OF PADOVA

Antonella Biscione CATHOLIC UNIVERSITY OUR LADY OF GOOD COUNSEL

Angela Bergantino UNIVERSITY OF BARI

2551 OPEN HARDWARE ADOPTION: INSIGHTS FROM COMMUNITY VOICES AND STRATEGIES FOR

**OVERCOMING COMPLEXITIES** 

Seckin Celik UNIVERSITY OF TRENTO Erica Santini UNIVERSITY OF TRENTO

Organizing Creativity: Between Strategy and Serendipity (16:00 - 17:30) - D6 Building - D6/014

Track: ST06 08 - Managing Creativity for Innovation:

Chair(s): Stefano Cirella

**Paper Presentations:** 

1607 FORMATS BY FORTUNE? MANAGING THE PARADOX OF SERENDIPITY IN CREATIVE MEDIA

**ORGANIZATIONS** 

Mathias Boënne UTRECHT UNIVERSITY
Joris Ebbers LUISS BUSINESS SCHOOL

Sabrina Sauer RIJKSUNIVERSITEIT GRONINGEN

3304 COOPERATE AND DIE? HOW TO BALANCE CLOSENESS AND DISTANCE OF A CORPORATE VENTURE UNIT

WITH ITS PARENT COMPANY – LONGITUDINAL INSIGHTS FROM A HIDDEN CHAMPION IN GERMANY

Christian Schaller DHBW (BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY)

STUTTGART

Elena Krause-Söhner DHBW KARLSRUHE (BADEN-WUERTTEMBERG COOPERATIVE STATE

UNIVERSITY KARLSRUHE)

Leontin Grafmüller HIMA PAUL HILDEBRANDT GMBH

2671 SUSTAINING CREATIVITY FROM A TALENT-CENTRIC TO A COLLABORATIVE ORGANIZATION – THE

TRANSFORMATION OF THE FASHION COMPANY MAISON JEAN PAUL GAULTIER

Thomas PARIS GREG HEC/CNRS AND I3-CRG/ECOLE POLYTECHNIQUE

Elisabeth Dumortier HEC PARIS

Power, ESG Practices and Value Creation in Family Businesses (16:00 - 17:30) - D5 Building - D5/110

Track: ST04\_01 - Behavior, Performance, and Sustainability in Family Firms

Chair(s): Emanuele Gabriel Margherita
Discussant(s): botton carole, botton carole

### **Paper Presentations:**

#### 1241 POWER IN THE BUSINESS FAMILY

Pedro Vazquez IAE BUSINESS SCHOOL, UNIVERSIDAD AUSTRAL

Salvatore Tomaselli UNIVERSITĂ DI PALERMO

### 3257 A MULTI-FACETED STEWARDSHIP PERSPECTIVE OF THE MOTIVES AND MECHANISMS OF SUSTAINABLE

**VALUE CREATION IN FAMILY BUSINESSES** 

Giovanna Afeltra DEPARTMENT FOR THE PROMOTION OF HUMAN SCIENCES AND QUALITY

OF LIFE - SAN RAFFAELE UNIVERSITY, ROME, ITALY

Elias Hadjielias CYPRUS UNIVERSITY OF TECHNOLOGY

Emanuele Margherita LINK CAMPUS UNIVERSITY

### 2590 DRIVERS AND OUTCOMES OF ESG PRACTICES IN FAMILY FIRMS

Rafaela Gjergji UNIVERSITÀ CATTANEO - LIUC

Sofia Brunelli LIUC UNIVERSITY

Andrea Sanseverino FAMILY BUSINESS LAB ON ACCOUNTING AND GOVERNANCE (FLAG) -

DEPARTMENT OF ECONOMICS, MANAGEMENT, INSTITUTIONS, UNIVERSITY

OF NAPLES FEDERICO II, NAPLES, ITALY

Salvatore Sciascia LIUC UNIVERSITÀ CATTANEO Valentina Lazzarotti UNIVERSITÀ CATTANEO - LIUC

# 3015 NAVIGATING THE SUSTAINABILITY DILEMMA: SOCIOEMOTIONAL WEALTH, PERFORMANCE FEEDBACK, AND UNCERTAINTY IN FAMILY FIRMS

Andrea Calabrò IPAG BUSINESS SCHOOL

Stefano Elia Lucia Piscitello

Alfredo Valentino ESCE BUSINESS SCHOOL

Psychological Safety and Ethical Leadership in Healthcare: Building Better Teams (16:00 - 17:30) - D5 Building - D5/114

Track: ST11\_02 - Healthcare Management Research

Chair(s): Francesca Ferrè

### **Paper Presentations:**

# 1597 WHY EMPLOYEES RECOMMEND THEIR EMPLOYER: KEY FACTORS DRIVING JOB SATISFACTION AT A PUBLIC UNIVERSITY HOSPITAL

David Giaugue UNIVERSITY OF LAUSANNE

Samuel Pacht SWISS GRADUATE SCHOOL OF PUBLIC ADMINISTRATION - UNIVERSITY OF

LAUSANNE

Frédéric Cornu SWISS GRADUATE SCHOOL OF PUBLIC ADMINISTRATION (IDHEAP),

UNIVERSITY OF LAUSANNE

### 1617 PSYCHOLOGICAL NEEDS, MOTIVATION, AND COST MANAGEMENT PRACTICES AMONGST HEALTHCARE

**MANAGERS** 

Maura Leusder ERASMUS SCHOOL OF HEALTH POLICY AND MANAGEMENT, ERASMUS

UNIVERSITY ROTTERDAM

Hilco van Elten VU AMSTERDAM

### 3718 EVOLVING UNDERSTANDINGS OF PSYCHOLOGICAL SAFETY IN HEALTHCARE: TRENDS, GAPS, AND

**FUTURE DIRECTIONS** 

Tera Webb UNIVERSITY OF ALABAMA AT BIRMINGHAM

Anthony C. Hood FIRST HORIZON BANK

### 1710 ETHICALLY HIDING? LINEAR AND NON-LINEAR APPROACHES TO THE EFFECTS OF ETHICAL

LEADERSHIP ON KNOWLEDGE BEHAVIORS AND TASK CONFLICT IN HEALTHCARE

Tiago Gonçalves ADVANCE/ISEG RESEARCH - ISEG UNIVERSIDADE DE LISBOA

Carla Curado ADVANCE/CSG ISEG, UNIVERSIDADE DE LISBOA

Purpose & Resilience (16:00 - 17:30) - D6 Building - D6/111

Track: T02\_04 / T13\_09 - Purpose-Driven Strategies, Transformation, Corporate Governance, and Resilience (co-

sponsored COGO & SM SIGs)

Chair(s): Nicole Steller

### **Paper Presentations:**

### 2066 PRODUCT DIVERSIFICATION, OPERATIONAL EFFICIENCY, AND ORGANIZATIONAL RESILIENCE TO

**EXTERNAL SHOCKS** 

Xuehong Li HARBIN INSTITUTE OF TECHNOLOGY Yang Yang HARBIN INSTITUTE OF TECHNOLOGY

### 3244 DOES CORPORATE PURPOSE ENHANCE THE CAPACITY FOR RESILIENCE OF COMPANIES? AN EMPIRICAL

**INVESTIGATION** 

Martina Tafuro SANT'ANNA SCHOOL OF ADVANCED STUDIES

Valentina Cucino LUMSA UNIVERSITY

Andrea Piccaluga INSTITUTE OF MANAGEMENT - SCUOLA SUPERIORE SANT'ANNA PISA

# 3534 WHAT DRIVES ORGANIZATIONAL RESILIENCE? STRATEGIC PATHWAYS TO ADAPTABILITY IN EMERGING ECONOMIES

Md Rashed INTERNATIONAL UNIVERSITY OF BUSINESS AGRICULTURE AND

**TECHNOLOGY** 

Mohammad Fakhrul Islam HUNGARIAN UNIVERSITY OF AGRICULTURE AND LIFE SCIENCES (MATE),

GÖDÖLLŐ, HUNGARY

AKM Mohsin UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA

Md. Kamal Uddin ULAB SCHOOL OF BUSINESS, UNIVERSITY OF LIBERAL ARTS

Subrata Kumar DEPARTMENT OF BUSINESS ADMINISTRATION CENTRAL WOMEN'S

UNIVERSITY

Siddigur Rahman FACULTY OF BUSINESS & ENTREPRENEURSHIP, DAFFODIL INTERNATIONAL

UNIVERSITY

Jewel Rana SCHOOL OF BUSINESS, INTERNATIONAL AMERICAN UNIVERSITY

Redesigning the Chain: Strategic Transitions Toward Circular and Digital Supply Networks (16:00 - 17:30) - D6 Building - D6/113

Track: T13\_10 - Supply chain strategies for a sustainable business

Chair(s): Ivan Russo

### **Paper Presentations:**

2208 DISCLOSING INFORMATION ABOUT CLOSED-LOOP SUPPLY CHAIN STRATEGY: THE IMPACT ON CONSUMERS' VALUE PERCEPTION OF CIRCULAR PRODUCTS AND ON CLOSING LOOP BEHAVIORS.

Bridget Nichols UNIVERSITY OF NORTHERN KENTUCKY

Ilenia Confente UNIVERSITY OF VERONA Ivan Russo UNIVERSITY OF VERONA

3123 SYSTEMIC BARRIERS AND STRATEGIC OPPORTUNITIES IN THE TRANSITION TO CIRCULAR TEXTILE WASTE MANAGEMENT IN THE EU

Alice Guzzetti UNIVERSITÀ CATTOLICA DEL SACRO CUORE

Valeria Belvedere UNIVERSITÀ CATTOLICA DEL SACRO CUORE, MILAN

1588 INDUSTRY 4.0 TECHNOLOGIES AND LEAN: A CONFIGURATIONAL APPROACH

Mercedes Auqui-Caceres UNIVERSITY OF PADOVA
Andrea Furlan UNIVERSITY OF PADOVA

3207 SOCIOEMOTIONAL WEALTH IN SUPPLY CHAIN RELATIONSHIPS: A QUALITATIVE STUDY OF FAMILY FIRMS AMIDST ADVERSITIES

Claudia Pongelli UNIVERSITÀ DEGLI STUDI LINK
Emanuela Delbufalo EUROPEAN UNIVERSITY OF ROME

Alfredo De Massis D'ANNUNZIO UNIVERSITY OF CHIETI-PESCARA AND IMD

Remote work environments (16:00 - 17:30) - D4 Building - D4/003 Track: T09\_07 - Sustainable HRM and Responsible Ways of Working

Chair(s): Bertrand Audrin

#### **Paper Presentations:**

2125 THE RESILIENCE OF COMPANIES TO MOBILITY SHOCKS AND ITS IMPLICATIONS FOR REMOTE WORKING

Valentina Pieroni IMT SCHOOL FOR ADVANCED STUDIES LUCCA Angelo Facchini IMT SCHOOL FOR ADVANCED STUDIES, LUCCA Massimo Riccaboni IMT SCHOOL FOR ADVANCED STUDIES, LUCCA

2260 MANAGERIAL INSIGHTS ON TRUST, CONTROL, AND PERFORMANCE IN REMOTE WORK ENVIRONMENTS

Prince Baah-Peprah UNIVERSITY OF AGDER

Bjørn-Tore Flåten

Øystein TønnessenUNIVERSITY OF AGDERThomas Bjørnson LarsenUNIVERSITY OF AGDER

### 2798 BACK TO THE OFFICE, OR NOT? LEGITIMIZING RETURN TO OFFICE VERSUS WORK FROM ANYWHERE

**INITIATIVES** 

Bertrand Audrin EHL HOSPITALITY BUSINESS SCHOOL, HES-SO, UNIVERSITY OF APPLIED

SCIENCES AND ARTS WESTERN SWITZERLAND

Stefan Güldenberg EHL HOSPITALITY BUSINESS SCHOOL Julneth Rogenhofer EHL HOSPITALITY BUSINESS SCHOOL

Responsible Working (16:00 - 17:30) - Hilton Garden Inn Novoli - Boardroom

Track: T09\_07 - Sustainable HRM and Responsible Ways of Working

Chair(s): Seung Whan (SW) Ryu

### **Paper Presentations:**

#### 1415 THE PROACTIVE HR FRAMEWORK IN MULTI-STAGE PROCESS OF CORPORATE SUSTAINABILITY

Seung Whan (SW) Ryu SACRED HEART UNIVERSITY
Bora Kwon SACRED HEART UNIVERSITY
Chongyang (William) Zhou SACRED HEART UNIVERSITY
Andres Felipe Cortes SACRED HEART UNIVERSITY

#### 3024 IS IT SUSTAINABLE WORK? SCALE DEVELOPMENT AND VALIDATION RESULTS

Marzena Fryczynska SGH WARSAW SCHOOL OF ECONOMICS

# 3251 FROM MULTIPLE IDENTITIES TO LOCAL COMMUNITY DEVELOPMENT: A CASE STUDY TOWARD COMMON GOOD EMPLOYER BRANDING

Ludger Voigt TECHNISCHE UNIVERSITÄT BRAUNSCHWEIG
Dietrich von der Oelsnitz TECHNISCHE UNIVERSITÄT BRAUNSCHWEIG

### 1211 EXPLORING THE HRM PRACTICES ACROSS THE SUSTAINABILITY DIMENSIONS

Silvia Barghini UNIVERSITY OF PISA Sara Sassetti UNIVERSITY OF PISA Mariacristina Bonti UNIVERSITY OF PISA

Science, Industry & Academia (2/4) (16:00 - 17:30) - D6 Building - D6/016

Track: T06\_13 - Bridging Academia, Science and Industry for Tomorrow's Breakthroughs

Chair(s): Marianne Steinmo

### **Paper Presentations:**

# 1660 BEYOND THE MATCH: FACILITATING RESEARCH-BASED INNOVATION IN ASYMMETRIC INTERORGANIZATIONAL SETTINGS

Elie Saad UMEÅ UNIVERSITY

Medhanie Gaim UMEÅ SCHOOL OF BUSINESS, ECONOMICS AND STATISTICS, SWEDEN

Tomas Blomquist UMEÅ UNIVERSITY

# 1984 GENERATING INTERNAL VALUE IN RESEARCH AND TECHNOLOGY ORGANIZATIONS THROUGH COLLABORATIVE INNOVATION

Prince Gilbert Fialor UNIVERSITÉ TOULOUSE CAPITOLE - TOULOUSE SCHOOL OF MANAGEMENT

Eric Michaël Laviolette TOULOUSE BUSINESS SCHOOL Amadou Lo TOULOUSE BUSINESS SCHOOL

### 3429 ONE STEP BEYOND: AN EXPLORATION OF SKILLS OF U-I INTERMEDIARY PROFESSIONALS

Sarah Tung EINDHOVEN UNIVERSITY OF TECHNOLOGY, DEPARTMENT OF INDUSTRIAL

ENGINEERING AND INNOVATION SCIENCES, INNOVATION TECHNOLOGY

ENTREPRENEURSHIP & MARKETING GROUP (ITEM)

Session 5: Sustainability, ESG, and Long-Term Impact (16:00 - 17:30) - D4 Building - D4/105

Track: GT10\_00 - Project Organising General Track

Chair(s): Annlizé Marnewick

Discussant(s): Nathalie Drouin, BENEDIKT PIETSCH

### **Paper Presentations:**

# 1727 TWENTY YEARS OF ESG IN MANAGEMENT: A SYSTEMATIC LITERATURE REVIEW AND HEURISTICS FOR THE STUDY OF PROJECT MANAGEMENT

Nathalie Drouin ÉCOLE DES SCIENCES DE LA GESTION, UQAM

Marie-Andrée Caron UNIVERSITÉ DU QUÉBEC À MONTRÉAL

Xuemei Liu UOAM

### 3485 TOWARDS A TAXONOMY OF UNINTENDED, LONG-TERM BENEFITS OF LARGE PROJECTS

Benedikt Pietsch BIRKBECK UNIVERSITY OF LONDON Sorin Piperca BIRKBECK , UNIVERSITY OF LONDON

# 3418 DEVELOPING A TAILORED MONITORING SYSTEM FOR THE NRRP PROJECT PORTFOLIO IN PIEMONTE REGION

Francesca Saba
POLITECNICO DI TORINO
Massimo Rebuglio
POLITECNICO DI TORINO
Filippo Maria Ottaviani
POLITECNICO DI TORINO
Giovanni Zenezini
POLITECNICO DI TORINO
Giulio Mangano
POLITECNICO DI TORINO
Alberto De Marco
POLITECNICO DI TORINO
REGIONE PIEMONTE

Signals, Resilience & Feedback (16:00 - 17:30) - D6 Building - D6/110

Track: ST13\_05 - Microfoundations of Strategy: Dynamic Capabilities, Behavioural Strategy and Knowledge

Mechanisms

Chair(s): Jorge Villagrasa

Discussant(s): David Versailles, Anna Menozzi

### **Paper Presentations:**

# 3010 BE AHEAD, BE READY: AN ATTENTION-BASED VIEW OF SMES' MANAGEMENT OF EARLY WARNING SIGNALS (EWS)

David Versailles PARIS SCHOOL OF BUSINESS & LUXEMBOURG SCHOOL OF BUSINESS

Dino Dogan LUXEMBOURG SCHOOL OF BUSINESS Matteo Forqiarini LUXEMBOURG SCHOOL OF BUSINESS

Valerie Merindol PARIS SCHOOL OF BUSINESS

# 3275 BUILDING RESILIENCE: THE IMPACT OF MANAGERIAL TRAINING ON ORGANIZATIONAL ADAPTATION DURING CRISIS

Oksana Tokarchuk UNIVERSITY OF TRENTO, SCHOOL OF INNOVATION

Roberto Gabriele UNIVERSITY OF TRENTO

Anna Menozzi UNIVERSITY OF PIEMONTE ORIENTALE

# 3498 SAVOR THE CLIMB BUT PREPARE FOR THE FALL: A CONTINGENCY PERSPECTIVE ON POSITIVE ATTAINMENT DISCREPANCY IN CROSS-BORDER ACQUISITIONS

Jorge Villagrasa EDEM BUSINESS SCHOOL

Ilaria Galavotti UNIVERSITÀ CATTOLICA DEL SACRO CUORE - DEPARTMENT OF ECONOMIC

AND SOCIAL SCIENCES

Sport Management Session 4 (16:00 - 17:30) - D6 Building - D6/114

Track: T13\_11 - Sport Management with Purpose

Chair(s): Anna Gerke

#### **Paper Presentations:**

# 2300 DETERMINANTS OF PROFESSIONAL FOOTBALLERS' GLOBAL MOBILITY: A SPECIAL FOCUS ON CULTURAL DISTANCE

Zsolt Havran CORVINUS UNIVERSITY OF BUDAPEST Diána Fűrész UNIVERSITY OF PÉCS, HUNGARY Ákos Jarjabka UNIVERSITY OF PÉCS, HUNGARY

#### 2693 LAW-WASHING SPORTS STADIUMS

John Holden KELLEY SCHOOL OF BUSINESS - INDIANA UNIVERSITY

Marc Edelman CITY UNIVERSITY OF NEW YORK, BARUCH COLLEGE, ZICKLIN SCHOOL OF

**BUSINESS** 

Dionne Koller UNIVERSITY OF BALTIMORE - SCHOOL OF LAW

# 2985 SPORT STRATEGIES USED BY PROFESSIONAL FOOTBALL CLUBS IN CENTRAL AND EASTERN EUROPE: AN EXPLORATORY STUDY

Dariusz Drewniak JAGIELLONIAN UNIVERSITY

Karolina Nessel JAGIELLONIAN UNIVERSITY IN KRAKÓW

Strategic AI adoption and Future Implication (16:00 - 17:30) - D6 Building - D6/112

Track: ST13\_08 - Artificial Intelligence, data and digital ecosystems

Chair(s): Ida-Anna Thiele

**Paper Presentations:** 

3005 STRATEGIC CHOICES TO BUILD AI-LEVERAGING LOOPS AND INCORPORATE AI: AN ORGANIZATIONAL

**LEARNING PERSPECTIVE** 

David Wagner UNIVERSITY OF ST.GALLEN (HSG)

3525 AI IN PROFESSIONAL SERVICE FIRMS: A LITERATURE-BACKED RESOURCE BASED DIVE INTO

**GAMECHANGING KEY RESOURCES AND EMERGING RESEARCH AVENUES** 

Christian Pfaff WFI INGOLSTADT SCHOOL OF MANAGEMENT

Vinzenz Krause HOCHSCHULE BIBERACH

Adrian Schadl CATHOLIC UNIVERSITY EICHSTAETT-INGOLSTADT

Philipp Martin KU-EICHSTÄTT INGOLSTADT

2271 AI WORKS MORE WONDERS FOR THE MORE SKILLED: HOW AIGC SHAPES INNOVATION IN OPEN-

**SOURCE COMMUNITY?** 

Ruoming Lyu TSINGHUA UNIVERSITY

Huiyi Litan STOCKHOLM SCHOOL OF ECONOMICS

Ke Rong TSINGHUA UNIVERSITY

Studies of Social Aggregation (16:00 - 17:30) - D5 Building - D5/112

Track: GT12\_00 - Research Methods and Research Practice General Track

Chair(s): David Yates

**Paper Presentations:** 

1150 THEORIZING MICROSTORIA: TELLING THE STORIES OF 'LITTLE PEOPLE'

David Sarpong ASTON UNIVERSITY
Derrick Boakye ASTON UNIVERSITY

1158 RETHINKING VULNERABILITY OF DIALOGICAL INTERACTIONS IN AN ORGANIZATIONAL MERGER

THROUGH EMBODIED METAPHORS: A METHODOLOGICAL STUDY

Suvi Satama TURKU SCHOOL OF ECONOMICS, UNIVERSITY OF TURKU, FINLAND

Eeva Nummi

1689 INTER-ORGANIZATIONAL COLLABORATIONS: A REVIEW OF QUANTITATIVE MEASUREMENT

Claudia Percossi UNIVERSITÀ SUOR ORSOLA BENINCASA
Domenico Salvatore UNIVERSITY "SUOR ORSOLA BENINCASA

Sustainability and impact measurement (16:00 - 17:30) - D4 Building - D4/103 Track: ST01\_02 - Performance measurement and management for sustainability

Chair(s): Jørgen Kjøsen Lindgren Discussant(s): Vincenzo Pontrelli

### **Paper Presentations:**

# 1922 STAKEHOLDER INFLUENCES IN SUSTAINABILITY PERFORMANCE MEASUREMENT AND MANAGEMENT: A SYSTEMATIC LITERATURE REVIEW

Alvin Karkun CRANFIELD UNIVERSITY

Rosina Watson CRANFIELD SCHOOL OF MANAGEMENT

Michael Bourne CRANFIELD UNIVERSITY
Miying Yang CRANFIELD UNIVERSITY

### 2737 NAVIGATING CORPORATE ESG RATING DIVERGENCE: A LITERATURE REVIEW AND RESEARCH AGENDA

Karolina Ludzinska UNIVERSITY OF WARSAW

# 2689 EXPLORING AND DEFINING "IMPACTS AND MEASUREMENT" IN BUSINESS AND MANAGEMENT: A SYSTEMATIC LITERATURE REVIEW

Lucrezia Songini EASTERN PIEDMONT UNIVERSITY

Anna Pistoni UNIVERSITY OF INSUBRIA

Camila Wainer Bustamante UNIVERSITÀ DEGLI STUDI DI TORINO

#### Sustainable performance and innovation (16:00 - 17:30) - D6 Building - D6/106

Track: GT13\_00 - Strategic Management General Track

Chair(s): Viktorija Varaniute Discussant(s): Iuliia Zheldak

#### **Paper Presentations:**

# 3686 ENVIRONMENTAL DISCLOSURE AND CORPORATE STOCK VOLATILITY: THE INFLUENCE OF INVESTOR ATTENTION

Juan Valbuena Hernandez UNIVERSITY OF GRANADA Inmaculada Martin-Tapia UNIVERSITY OF GRANADA Natalia Ortiz-De-Mandojana UNIVERSITY OF GRANADA

# 1958 MULTI-LEVEL AMBIDEXTERITY AND GREEN INNOVATION: THE ROLE OF DIGITAL CAPABILITIES AND GREEN BEHAVIOR

Phuong Thao Quynh Le RENNES SCHOOL OF BUSINESS & INLAND NORWAY UNIVERSITY OF

APPLIED SCIENCES

Laurent Scaringella RENNES SCHOOL OF BUSINESS

Bard Tronvoll CENTER FOR RESEARCH ON DIGITALIZATION AND SUSTAINABILITY

# 3434 FROM SUSTAINABILITY TO REGENERATION: AN EXPLORATIVE STUDY OF DRIVERS FOR REGENERATIVE COMPANIES

Roberto Mario De Stefano UNIVERSITY OF FERRARA
Daniel Alonso Martínez UNIVERSITY OF LEON
Fulvio Fortezza UNIVERSITY OF FERRARA

Theoretical perspectives and construct reformulation in family firms (16:00 - 17:30) - D5 Building - D5/011

Track: GT04\_00 - Family Business Research General Track

Chair(s): Allan Discua Cruz

Discussant(s): Eva Dötschel, Michela Bearzi

**Paper Presentations:** 

2083 A SYSTEMATIC REVIEW OF ENTREPRENEURSHIP EDUCATION: CONNECTING HIGH SCHOOL AND

UNIVERSITY FROM THE PERSPECTIVE OF REGIONAL COLLABORATION AND FAMILY

**ENTREPRENEURSHIP** 

Toshio Araki PROFESSIONAL COLLEGE OF ARTS AND TOURISM

2057 MANAGING GENERATIONAL TENSIONS IN THE DECISION TO ENTER FAMILY FIRMS: AN INSTITUTIONAL

**PERSPECTIVE** 

Chenjun Huang UNIVERSITY OF EDINBURGH
Sarah Cooper UNIVERSITY OF EDINBURGH
Ling Liu UNIVERSITY OF EDINBURGH

1535 SOCIOEMOTIONAL WEALTH UNFOLDED: A SYSTEMATIC REVIEW ON ITS DIMENSIONS AND FUTURE

RESEARCH DIRECTIONS BEYOND FAMILY BUSINESS BOUNDARIES

Eva Dötschel POST-DOC RESEARCHER AT FRIEDRICH-ALEXANDER UNIVERSITÄT

ERLANGEN-NÜRNBERG, CHAIR OF STRATEGIC MANAGEMENT

Towards Sound Dialogic Mechanisms in Sustainable Corporate Governance to Meet Conflicting Demands (16:00 -

17:30) - D4 Building - D4/011

Track: ST01 01 / ST02 01 - Rethinking the Responsible Corporation: Bridging Management, Law & Purpose (co-

sponsored B4S & CoGo SIGs)

Chair(s): Lyndsey Zhang

**Paper Presentations:** 

3685 INHERENT TENSIONS AND MULTIPLE INSTITUTIONAL DEMANDS AT THE INTERFACE OF CORPORATE

**GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY** 

Rosemary Sainty UNIVERSITY OF TECHNOLOGY SYDNEY

1343 CHALLENGES TO CORPORATE TRANSPARENCY ON HUMAN RIGHTS: INTERRELATED COMMUNICATIVE

**DISTORTIONS** 

Oliver Schneider RESEARCH ASSOCIATE, CHAIR FOR MANAGEMENT, ACCOUNTING &

CORPORATE GOVERNANCE, SCHOOL OF ECONOMIC DISCIPLINES,

**UNIVERSITY OF SIEGEN** 

Andreas Dutzi CHAIR OF MANAGEMENT, ACCOUNTING & CORPORATE GOVERNANCE,

SCHOOL OF ECONOMIC DISCIPLINES, UNIVERSITY OF SIEGEN

# 3133 (RE)IMAGINING CORPORATE GOVERNANCE CODES: A CRITICAL DIALOGIC ACCOUNTING AND ACCOUNTABILITY APPROACH

Daniel Yar UNIVERSITY OF BORÅS

Wafa Khlif TOULOUSE BUSINESS SCHOOL BARCELONA

Matthew Sorola TOULOUSE BUSINESS SCHOOL

Understanding the Multilevel Influence of AI on Organizational Dynamics (16:00 - 17:30) - Hilton Garden Inn Novoli - Sala San Donato (B)

Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management, Employment Relations and Organizational Behaviour

Chair(s): Fabian Homberg

### **Paper Presentations:**

# 2459 DYNAMIC INTERLOCKS BETWEEN INTRA-ORGANIZATIONAL TIES, KNOWLEDGE TRANSFER AT DATA TRANSFER POINTS, AND REALIZED ABSORPTIVE CAPABILITY IN BIG DATA CHAINS FOR ENHANCED DECISION-MAKING QUALITY

Sagib Shamim QUEEN MARRY UNIVERSITY OF LONDON

# 2993 "EFFICIENCY" AND "WARMTH" OF AI: THE "DOUBLE-EDGED SWORD" EFFECT OF AI MONITORING ON EMPLOYEE BEHAVIOR

Junjiang Li NORTHWEST POLYTECHNICAL UNIVERSITY
Juan Wang NORTHWESTERN POLYTECHNICAL UNIVERSITY

Zhang Zhe XI'AN JIAOTONG UNIVERSITY

Yumeng Tang NORTHWESTERN POLYTECHNICAL UNIVERSITY

# 3607 EMERGING PATTERNS IN GROUP PROMPTING: EXPLORING COLLABORATIVE PROMPTING WITH GENERATIVE AI

Daniel Zaglmann UNIVERSITY OF PASSAU
Stefan Faltermaier UNIVERSITY OF PASSAU
Kim Strunk UNIVERSITY OF PASSAU

Marina Fiedler UNIVERSITY OF PASSAU - CHAIR OF MANAGEMENT, PEOPLE AND

INFORMATION

Well-being and Ill-being in Entrepreneurial Decision-Making (16:00 - 17:30) - D4 Building - D4/010

Track: ST03\_03 - Entrepreneurial Cognition and Behaviour

Chair(s): Laetitia Gabay-Mariani

Discussant(s): Sandro Sant Anna, Sepideh Ghahremani

### **Paper Presentations:**

## 1547 RISKING HEALTH FOR WEALTH? - A SYSTEMATIC LITERATURE REVIEW OF ILL-BEING AMONG ENTREPRENEURS

Sepideh Ghahremani UNIVERSITY OF SIEGEN
Arndt Werner UNIVERSITY SIEGEN
Meike Stephan UNIVERSITY OF SIEGEN

### 1502 MEANINGFUL WORK IN ENTREPRENEURSHIP: A DYNAMIC PERSPECTIVE

Martin Schwarz UNIVERSITY OF STUTTGART (INSTITUTE OF ENTREPRENEURSHIP AND

**INNOVATION SCIENCE)** 

Alexandra Jussli UNIVERSITY OF THE ARMED FORCES MUNICH

Andreana Drencheva KING'S COLLEGE LONDON

# 1943 THE PSYCHOLOGICAL PROCESS OF OBSESSIVE ENTREPRENEURIAL PASSION: A BLESSING OR A CURSE FOR WELL-BEING?

Fathima Sanoon UNIVERSITY OF WAIKATO, NEW ZEALAND

Jenny Gibb THE UNIVERSITY OF WAIKATO
Antoine Gilbert-Saad THE UNIVERSITY OF WAIKATO

#### 3550 FINDING PURPOSE IN LATER LIFE: MOTIVATIONS AND INTENTIONS IN SENIOR ENTREPRENEURSHIP

Sandro Sant Anna THE EDWARD DE BONO INSTITUTE - UNIVERSITY OF MALTA Leonie Baldacchino THE EDWARD DE BONO INSTITUTE, UNIVERSITY OF MALTA

# 1724 EXPLORING THE DARK SIDE: A META-ANALYTICAL STUDY OF THE DARK TRIAD AND (SOCIAL) ENTREPRENEURIAL INTENTIONS

Yannick Amend JUSTUS-LIEBIG UNIVERSITY GIESSEN
Anna-Maria Klein JUSTUS-LIEBIG UNIVERSITY GIESSEN
Monika Schuhmacher JUSTUS-LIEBIG-UNIVERSITY GIESSEN

### 25 June 2025, Wednesday

Track: GT05\_00 - Gender, Race and Diversity in Organisations General Track

Chair(s): VICTORIA BROWNING Discussant(s): Victoria Opara

### **Paper Presentations:**

2004 A MULTI-LEVEL PERSPECTIVE ON ANTECEDENTS AND OUTCOMES OF RELIGIOUS DIVERSITY

MANAGEMENT AT WORK: A SYSTEMATIC REVIEW AND FUTURE DIRECTIONS

Mehr Farhan LAHORE UNIVERSITY OF MANAGEMENT SCIENCES

Jawad Syed SULEMAN DAWOOD SCHOOL OF BUSINESS, LUMS

1475 A LITERATURE REVIEW ON THE ROLE OF BOARD DIVERSITY IN ESG DISCLOSURES: FOCUS ON CHINESE PUBLICLY LISTED COMPANIES

Linruyuan Tan HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING

Nada Kakabadse HENLEY BUSINESS SCHOOL

Nadeem Khan HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING

2717 HUMAN RESOURCE MANAGEMENT PRACTICES AND DISABILITY MANAGEMENT: ANALYZING THE PAST AND PREPARING FOR THE FLITURE

Giulia Flamini

Enrico Cori DEPARTMENT OF MANAGEMENT, UNIVERSITÀ POLITECNICA DELLE

MARCHE

Open Innovation in public sector (09:00 - 10:30) - D6 Building - D6/011

Track: ST06 07 - Open Innovation Engaging Individuals, Communities and Networks

Discussant(s): Liliana Mitkova

### **Paper Presentations:**

# 1706 OPENNESS IN THE VOLUNTARY STANDARDS EMERGENCE AND DIFFUSION; THE STANDARD-TAKERS AND THE STANDARD-MAKERS' STRATEGIES IN THE BANANA MARKET

Anne Mione UNIVERSITY OF MONTPELLIER

Sophie Mignon UNIVERSITY OF MONTPELLIER - MRM

Denis Loeillet CIRAD (FRENCH AGRICULTURAL RESEARCH CENTER FOR INTERNATIONAL

DEVELOPMENT), GECO (AGROECOLOGICAL RESEARCH GROUP ON

BANANAS AND PINEAPPLES), MONTPELLIER

Annaïg Blouin CIRAD (FRENCH AGRICULTURAL RESEARCH CENTER FOR INTERNATIONAL

DEVELOPMENT), GECO (AGROECOLOGICAL RESEARCH GROUP ON

BANANAS AND PINEAPPLES), MONTPELLIER.

# 2277 THE EFFECTIVENESS AND MECHANISM OF GOVERNMENT NETWORK INTERVENTION IN INNOVATION NETWORK: A MEDIATED MODERATION MODEL

Yiling Chen HENAN NORMAL UNIVERSITY
Zhigang Zhang HENAN NORMAL UNIVERSITY
Ang Ma HENAN NORMAL UNIVERSITY
Xin Ding HENAN NORMAL UNIVERSITY

5-Language-Sensitive Cross-Cultural Research (09:00 - 10:30) - D6 Building - D6/110 Track: ST07\_02 - Management and cultures: Qualitative organizational research

Chair(s): Sylvie Chevrier Discussant(s): Mette Zølner

### **Paper Presentations:**

### 2953 THE INFLUENCE OF EMOTIONAL CONTROL ON LANGUAGE ADAPTATION: THE CASE OF FRENCH-SPEAKING CALL CENTERS IN EGYPT

Dina Elsousy UNIVERSITY OF STRASBOURG, EM STRASBOURG BUSINESS SCHOOL,

LABORATOIRE HUMANIS « HUMANS AND MANAGEMENT IN SOCIETY »

Sebastien Point EM STRASBOURG BUSINESS SCHOOL

Hélène Langinier ECOLE DE MANAGEMENT DE STRASBOURG - HUMANIS

# 2891 "SHE TURNED AROUND AND WENT BACK TO SPEAKING POLISH": THE USE OF LANGUAGE BY EXPATS AS AN EMBODIED SPACE IN INTERCULTURAL CONTEXTS

Claudia Cavallari UNIVERSITÀ DEGLI STUDI DI MILANO - BICOCCA

Simone Pulcher UNIVERSITÀ DEGLI STUDI DI BERGAMO Lia Tirabeni UNIVERSITY OF MILANO BICOCCA

### 2036 WHEN MEANING OF WORDS COUNTS: THE HISTORICAL CASE OF FAYOL TRANSLATIONS INTO ENGLISH

Jean-Francois Chanlat DRM UMR 7088, UNIVERSITY PARIS DAUPHINE

Eric Davoine UNIVERSITY OF FRIBOURG

Action research 2 (09:00 - 10:30) - D5 Building - D5/111

Track: T06\_10 / T12\_03 - Management History, Action Research and Tourism (co-sponsored INNO / RMRP SIGs)

Chair(s): Sylwia Sysko-Romanczuk

#### **Paper Presentations:**

# 2383 DEVELOPMENT OF A GAME-BASED EXPERIENTIAL LEARNING TOOL THROUGH RESEARCH-PRACTICE CO-CREATION IN THE FIELD OF HEALTH, SAFETY, AND ENVIRONMENT.

Niccolò Maria Todaro SCUOLA SUPERIORE SANT'ANNA

Emilia Filippi SANT'ANNA SCHOOL OF ADVANCED STUDIES

Andrea Pontiggia Francesco Testa

# 1787 EMPOWERING PARTICIPATION IN ACTION RESEARCH: A LEAN MANAGEMENT APPROACH FOR HEALTHCARE ORGANIZATIONS

Maria Ciasullo SALERNO UNIVERSITY

Nicola Capolupo SAN RAFFAELE ROMA UNIVERSITY

Miriana Ferrara UNIVERSITY OF SALERNO

### 2079 REDESIGNING A CORPORATE ACCELERATOR TO ALIGN WITH ITS PARENT FIRM'S STRATEGIES: AN

INTERVENTION USING ACTION RESEARCH

Ferhat Demir PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS

AI Meets Creativity: New Capabilities and Innovation Pathways (09:00 - 10:30) - D6 Building - D6/014

Track: ST06\_08 - Managing Creativity for Innovation:

Chair(s): Bart Verwaeren

**Paper Presentations:** 

### 1740 NOVEL SOLUTIONS, NARROW KNOWLEDGE: THE EFFECTS OF GENERATIVE AI ON COLLECTIVE

**PROBLEM-SOLVING** 

Edgar Brea THE UNIVERSITY OF QUEENSLAND

#### 2158 INSIGHTS ON THE CONDITIONS OF HUMAN-AI COLLABORATION: AN EMPIRICAL EXPLORATION

Marta Morais-Storz

NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (NTNU)

NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (NTNU)

NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (NTNU)

Terje Lauglo TRIFID / NTNU

# 1093 EFFECTUATION AND TECHNOLOGY-RELATED DYNAMIC CAPABILITIES: UNVEILING THEIR IMPACT ON MANAGEMENT INNOVATION AT INDIVIDUAL MANAGER LEVEL

Jingjing Ge VRIJE UNIVERSITEIT AMSTERDAM

Sandra Hasanefendic VRIJE UNIVERSITEIT
Claire Teunenbroek UNIVERSITY OF TWENTE

Bart Bossink VRIJE UNIVERSITEIT AMSTERDAM

Aligning Governance And Decision-Making Processes For Strong Sustainability (09:00 - 10:30) - D4 Building - D4/011

Track: ST01\_01 / ST02\_01 - Rethinking the Responsible Corporation: Bridging Management, Law & Purpose (cosponsored B4S & CoGo SIGs)

Chair(s): Laura Muro

**Paper Presentations:** 

# 2403 BOARD GENDER DIVERSITY AND SUSTAINABLE VALUE CREATION: THE MODERATING ROLE OF NATIONAL INSTITUTIONAL ENVIRONMENTS

Youngbin Joo LEEDS UNIVERSITY BUSINESS SCHOOL, UNIVERSITY OF LEEDS

Jatinder Sidhu UNIVERSITY OF LEEDS

### 3172 DECISION-MAKING PROCESSES FOR SUSTAINABILITY IN SMES: A NEW THEORETICAL FRAMEWORK

Flavia Cau UNIVERSITÀ CATTOLICA DEL SACRO CUORE Marco Minciullo UNIVERSITÀ CATTOLICA DEL SACRO CUORE Vittorio Capitani UNIVERSITÀ CATTOLICA DEL SACRO CUORE

# 2335 STRONG SUSTAINABILITY CHALLENGES: INTERRELATION BETWEEN DESIGN PROCESS AND USER'S BEHAVIOUR AND IMPACT OF REBOUND EFFECTS. PROPOSAL OF A THEORETICAL FRAMEWORK.

Laure Lavorata UNIVERSITY OF PARIS NANTERRE

Mélissa Escobar MINES ST ETIENNE

Luis Miguel Lopez Santiago UTT Tatiana Reyes UTT

Valérie Laforest MINES ST ETIENNE

### Artificial intelligence in projects (09:00 - 10:30) - D4 Building - D4/107

Track: T10\_04 - Transforming Project Management: Embracing Agility, Digitalization, and Artificial Intelligence

Chair(s): Hila Chalutz-Ben Gal

Discussant(s): Amin Tabassi, Rizwan Ahmad

### **Paper Presentations:**

### 2686 LEVERAGING ARTIFICIAL INTELLIGENCE FOR ENHANCED DECISION-MAKING IN PROJECT

MANAGEMENT: BALANCING EFFICIENCY, ETHICS, AND HUMAN JUDGEMENT

Amin Akhavan Tabassi FACULTY OF BUSINESS AND LAW, MANCHESTER METROPOLITAN

UNIVERSITY

Seyed Alireza Mousavi MANCHESTER METROPOLITAN UNIVERSITY

Ambi Ambituuni BIRMINGHAM BUSINESS SCHOOL. UNIVERSITY OF BIRMINGHAM.

BIRMINGHAM, UK

# 3325 GENERATIVE AI AND INNOVATION: THE ROLE OF ORGANIZATIONAL LEARNING, CREATIVITY, AND ABSORPTIVE CAPACITY IN PROJECT PERFORMANCE

Rizwan Ahmad CA' FOSCARI UNIVERSITY OF VENICE, ITALY Shazia Nauman RIPHAH INTERNATIONAL UNIVERSITY

Roksana Jahan Tumpa CQUNIVERSITY AUSTRALIA

# 2496 ARTIFICIAL INTELLIGENCE ADOPTION AND IMPACT IN PROJECT MANAGEMENT: DOMAIN-SPECIFIC VARIATIONS AND INSIGHTS FROM KAZAKHSTAN

Diana Serikbay KAZAKH-BRITISH TECHNICAL UNIVERSITY
Assel Kozhakhmetova KAZAKH-BRITISH TECHNICAL UNIVERSITY
Assel Jumasseitova KAZAKH-BRITISH TECHNICAL UNIVERSITY

Business Model Innovation and Social Impact (09:00 - 10:30) - D6 Building - D6/007

Track: ST03\_01 / ST06\_01/ST13\_01 - Business Model - Strategy, Innovation, and Entrepreneurial Venturing (cosponsored ENT / INNO / SM SIGs)

Chair(s): Kristel Miller

### **Paper Presentations:**

#### 1403 LEVERAGING BUSINESS MODEL INNOVATION TO EMPOWER RURAL FEMALE ENTREPRENEURS

Eileen Lara UNIVERSITY OF WUPPERTAL

Tonny Kukeera THE UNIVERSITY OF MANCHESTER

#### 2127 RECONFIGURING UNIVERSITY BUSINESS MODELS: A CONTINGENCY PERSPECTIVE ON SOCIAL IMPACT

James Cunningham NEWCASTLE UNIVERSITY
Erik Lehmann UNIVERSITY OF AUGSBURG

Matthias Menter FRIEDRICH SCHILLER UNIVERSITY JENA Emilie Neve FRIEDRICH SCHILLER UNIVERSITY

Richard Nyuur

Felix Starke FRIEDRICH-SCHILLER-UNIVERSITÄT JENA

# 3243 THE ROLE OF ACTIVE INNOVATION RESISTANCE IN BUSINESS MODEL INNOVATION ADOPTION: A SCENARIO-BASED EXPERIMENT

Pascal Breitenmoser UNIVERSITY OF KASSEL Leonie Mueller UNIVERSITY OF KASSEL Patrick Spieth UNIVERSITY OF KASSEL

### 2076 A CONTEXTUAL VIEW OF MORAL LEGITIMATING DISRUPTIVE INNOVATION: A QUALITATIVE META-

**ANALYSIS** 

Meiju Fei THE UNIVERSITY OF WESTERN AUSTRALIA

Daniel Schepis UWA

Sebastiaan van Doorn THE UNIVERSITY OF WESTERN AUSTRALIA

Circular Transition & Policy Innovations (09:00 - 10:30) - D6 Building - D6/006 Track: ST06\_05 - Innovation for Sustainability, Circularity and Green-tech

Chair(s): Maryse Chappin, Klaus Fichter Discussant(s): Robert Burkhardt, Léa Barbaut

### **Paper Presentations:**

### 2676 THE ROLE OF SHAREHOLDER OWNERSHIP AND CLIMATE GOVERNANCE IN ADVANCING

**ENVIRONMENTAL INNOVATION** 

Kathrin Bärnklau RWTH AACHEN UNIVERSITY, GERMANY

Andrea Greven RWTH AACHEN UNIVERSITY

#### 2924 THE IMPACT OF THE GERMAN PACKAGING ACT ON PACKAGING-AS-A-SERVICE SYSTEMS: A FIELD DATA

**ANALYSIS** 

Robert Burkhardt TECHNICAL UNIVERSITY OF MUNICH Alwine Mohnen TECHNICAL UNIVERSITY OF MUNICH

# 3348 TRANSITIONING TOWARDS SUSTAINABILITY: THE EMERGENCE AND TRANSFORMATION OF BUSINESS MODELS IN FRANCE'S PLASTIC PACKAGING INDUSTRY

Léa Barbaut IAELYON SCHOOL OF MANAGEMENT LABORATOIRE DE RECHERCHE

MAGELLAN UNIVERSITÉ JEAN MOULIN LYON 3

Valerie Revest-Arliaud IAELYON SCHOOL OF MANAGEMENT MAGELLAN RESEARCH LABORATORY

JEAN MOULIN UNIVERSITY LYON 3

Hervé Gov IAELYON SCHOOL OF MANAGEMENT MAGELLAN RESEARCH LABORATORY

JEAN MOULIN UNIVERSITY LYON 3

Connecting, Engaging and Empowering Leaders (09:00 - 10:30) - C9 Building - C9/009

Track: ST09\_03 - Leadership Chair(s): Martin Senderovitz

### **Paper Presentations:**

### 1381 ENGAGING LEADERSHIP AND PHYSICIANS' WELL-BEING: A MODERATED-MEDIATION MODEL

Andres Salas-Vallina UNIVERSITAT DE VALÈNCIA
Alma Rodríguez-Sánchez UNIVERSITAT JAUME I
Juani Swart UNIVERSITY OF BATH

#### 1615 EMPOWERING LEADERSHIP AND MIDDLE MANAGERS: DRIVING SUSTAINABLE INNOVATION

Sylvia Rohlfer IMC UNIVERSITY OF APPLIED SCIENCES KREMS

Abderrahman Hassi AL AKHAWAYN UNIVERSITY

Simon Jebsen UNIVERSITY OF SOUTHERN DENMARK

Martin Senderovitz ZEALAND, ACADEMY OF TECHNOLOGIES AND BUSINESS

# 2642 TWIN TRANSITIONS, ONE SOLUTION: THE RISE OF CONNECTIVE LEADERSHIP TO NAVIGATE STRATEGIC CHANGE

Federico Ceschel UNIVERSITY OF ROME TRE
Chiara Bartoli LUISS GUIDO CARLI UNIVERSITY
Lorenza Gerardi LUISS GUIDO CARLI UNIVERSITY

Lucia Marchegiani ROMA TRE UNIVERSITY

Federica Brunetta LUISS GUIDO CARLI UNIVERSITY

Consumer Behavior (09:00 - 10:30) - D6 Building - D6/106 Track: GT13\_00 - Strategic Management General Track

Chair(s): Robert Weech-Maldonado Discussant(s): Mariachiara Colucci

### **Paper Presentations:**

# 3544 EVOLVING TRENDS IN ORGANIC FOOD CONSUMPTION: A PRISMA-BASED ANALYSIS OF TRENDS AND FUTURE DIRECTIONS

Prerna Arora LM THAPAR SCHOOL OF MANAGEMENT, DERABASSI, PUNJAB

Manjot Singh Bhatia THAPAR INSTITUTE OF ENGINEERING AND TECHNOLOGY, LM THAPAR

SCHOOL OF MANAGEMENT, PUNJAB

Dr. Sandeep Goyal LM THAPAR SCHOOL OF MANAGEMENT, DERABASSI, PUNJAB

### 3151 THE TASTE OF CHOICE: UNPACKING ITALIAN CONSUMERS' PREFERENCES FOR TABLE GRAPES

Annunziata Tarulli LUM - LIBERA UNIVERSITÀ MEDITERRANEA

Chiara Colamartino LUM LIBERA UNIVERSITÀ MEDITERRANEA - GIUSEPPE DEGENNARO

Domenico Morrone LUM U.

Raffaele Silvestri UNIVERSITY OF FOGGIA

### 3179 REDEFINING COMPETITIVE LANDSCAPES- A SYSTEMIC COMPETITION VIEW FROM THE ICT INDUSTRY

Ke Rong TSINGHUA UNIVERSITY

Xinwei Shi DURHAM UNIVERSITY BUSINESS SCHOOL

Victor Cui UNIVERSITY OF WATERLOO Wenwei Chen UNIVERSITY OF GLASGOW

Corporate Misconduct, Irresponsibility, and Reputation (09:00 - 10:30) - D4 Building - D4/104

Track: GT01\_00 - Business for Society General Track

Chair(s): Lucia Michela Daniele Discussant(s): Tomáš Kincl

#### **Paper Presentations:**

#### 1819 CSR IN THE FACE OF CRISIS: EXAMINING THE ROLE OF CSR ACTIVITIES FOR REPUTATIONAL REPAIR

Jule Holmer FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG

Verena Hossnofsky UNIVERSITY OF ERLANGEN-NUREMBERG Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG

# 2532 EXPLORING ESG CONTROVERSIES: THE ROLE OF CORPORATE GOVERNANCE MECHANISM, ECONOMIC PERFORMANCE, AND LEGAL SYSTEMS.

Salvatore Esposito De Falco SAPIENZA UNIVERSITY OF ROME Nicola Cucari SAPIENZA UNIVERSITY OF ROME

Estelina Dalipi LA SAPIENZA - DEPARTMENT OF MANAGEMENT Giacinto Coniglio LA SAPIENZA - DEPARTMENT OF MANAGEMENT

#### 2333 ARE YOUNG FIRMS USING CORRUPTION TO PAVE THEIR WAY INTO INTERNATIONAL MARKETS?

Ramona Stampfli UNIVERSITY OF APPLIED SCIENCES OF THE GRISONS

Christian Hauser SWISS MANAGEMENT CENTRE

#### Culture measurement (09:00 - 10:30) - D5 Building - D5/012

Track: ST11\_03 - Management and governance of culture, heritage and tourism

Chair(s): Lorenzo Mizzau

### **Paper Presentations:**

### 2453 MISSION (IM-)POSSIBLE? EMPIRICAL EVIDENCE ON THE SUSTAINABILITY ORIENTATION OF SWISS

**MUSEUMS** 

Marie Hanke ZHAW

Pascal Horni ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES, SCHOOL OF

MANAGEMENT AND LAW

Fabienne Schmidli CENTER FOR ARTS MANAGEMENT, ZHAW ZURICH UNIVERSITY OF APPLIED

**SCIENCES** 

# 2240 IN SEARCH OF A SECTOR-SPECIFIC SUSTAINABILITY STANDARD FOR CULTURAL ORGANIZATIONS: A DIFFRACTIVE ANALYSIS AND SENSE-MAKING APPROACH

Malgorzata Cwikla ZHAW

Leticia Labaronne ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES, SCHOOL OF

MANAGEMENT AND LAW, CENTER FOR ARTS MANAGEMENT

### 2197 MEASURING TOURISM SUSTAINABILITY IN ITALIAN CAPITALS OF CULTURE: A PILOT STUDY

Michela Magliacani UNIVERSITÀ DEGLI STUDI DI PAVIA Valentina Toscano UNIVERSITY OF MILANO-BICOCCA

Digital innovation - AI (session C) (09:00 - 10:30) - D6 Building - D6/005

Track: ST06\_03 - Digital Innovation: Strategies, Competencies, Theories, and Practice

Chair(s): David Versailles
Discussant(s): David Versailles

### **Paper Presentations:**

#### 1820 AI CASES' IMPLICATIONS FOR THE TALENT MANAGEMENT OF DIGITAL LEADERS

Nicole Böhmer OSNABRÜCK UNIVERSITY OF APPLIED SCIENCES
Heike Schinnenburg OSNABRÜCK UNIVERSITY OF APPLIED SCIENCES

# 2117 RADICAL INNOVATION IN THE DIGITAL AGE: UNVEILING THE INVERTED U-SHAPE IN DIGITIZATION USING A NEURAL NETWORK APPROACH

Thorsten Schlüter LEIBNIZ UNIVERSITÄT HANNOVER

Thomas Schäper UNIVERSITY OF MÜNSTER

Johann Nils Foege LEIBNIZ UNIVERSITY HANNOVER

# 2741 BARRIERS AND ENABLERS TO IMPLEMENTING AI IN ORGANIZATIONS: A SYSTEMATIC LITERATURE REVIEW

Alae Ajraoui NTNU

Nhien Nguyen NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (NTNU)

Alf Steinar Sætre NTNU
Patrick Mikalef NTNU

### Diversity and performance (09:00 - 10:30) - D5 Building - D5/002

Track: ST05 02 - Diversity issues in cultural context

Discussant(s): Henriett Primecz

#### **Paper Presentations:**

# 1422 NAVIGATING CONTEXTUAL DIFFERENCES: COMMUNICATION ADAPTATION AND ITS IMPACT IN WORKPLACE PERFORMANCE

Shanshan Liu STANFORD UNIVERSITY
Carla Colina STANFORD UNIVERSITY

Ecosystems of Innovation - Session C - Thematic and sectoral focus (09:00 - 10:30) - D6 Building - D6/104

Track: T06\_14 - Innovation ecosystems and platforms: Emergence, construction, and persistence

Chair(s): Valerie Merindol
Discussant(s): Valerie Merindol

### **Paper Presentations:**

# 3599 CAVEAT EMPTOR: COST SURGE IN THE DEFENSE INDUSTRIES – A QUESTION OF ECOSYSTEM ALIGNMENT AS A PROCESS?

Paul Coupet SKEMA BUSINESS SCHOOL / EUROGROUP CONSULTING

Ludovic Dibiaggio SKEMA BUSINESS SCHOOL

# 2440 SUSTAINABLE URBAN FUTURES: CURRENT EMPIRICAL EVIDENCE ON URBAN PRODUCTION ECOSYSTEMS

Erik Treppo POLITECNICO DI MILANO Filomena Canterino POLITECNICO DI MILANO

Raffaella Cagliano DIP. ING. GESTIONALE POLITECNICO DI MILANO

# 3359 INNOVATION ECOSYSTEMS TO TACKLE GRAND CHALLENGES: A CONFIGURATIONAL ANALYSIS OF MULTIDIMENSIONAL VALUE CREATION

Luca VadaccaUNIVERSITY OF TWENTEMarc van den BergUNIVERSITY OF TWENTELeentje VolkerUNIVERSITY OF TWENTE

Entrepreneurship and Founders (09:00 - 10:30) - D4 Building - D4/005

Track: ST03 04 - Entrepreneurial Finance

Chair(s): Patrick-Peter Herold

Discussant(s): Patrick-Peter Herold, Joao Cotter Salvado

### **Paper Presentations:**

# 1537 THE POWER OF NAMES: ANTECEDENTS AND CONSEQUENCES OF EPONYMY IN NECESSITY ENTREPRENEURIAL FUNDING

Joao Cotter Salvado CATOLICA LISBON SCHOOL OF BUSINESS AND ECONOMICS

# 1864 INVESTOR'S BIAS IN THE FUNDING OF WOMEN VENTURES – A QUALITATIVE NARRATIVE ENQUIRY USING LIWC

Kashika Sud MASTERS' UNION SCHOOL OF BUSINESS

Neharika Vohra INDIAN INSTITUTE OF MANAGEMENT, AHMEDABAD

### 2685 THE SPECIAL ONES? HOW NARCISSISTIC FOUNDERS INFLUENCE SERIES A FUNDING OUTCOMES

Patrick-Peter Herold FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG

Verena Hossnofsky UNIVERSITY OF ERLANGEN-NUREMBERG

Franziska Schlichte FRIEDRICH-ALEXANDER-UNIVERSITY ERLANGEN-NUREMBERG

Sebastian Junge UNIVERSITY OF ERLANGEN-NUREMBERG

Entrepreneurship and social purpose (09:00 - 10:30) - D4 Building - D4/113

Track: T01\_10 - Toward Humanistic Management: Purpose-Driven Companies, Circular Business Models and Community-based Ecosystems

Chair(s): Marcus Ho

### **Paper Presentations:**

#### 2712 EXPLORING THE DEVELOPMENT OF ENTREPRENEURIAL COMPETENCIES IN SOCIAL ENTERPRISES

Faisal Aljuhani UNIVERSITY OF NOTTINGHAM

### 1133 WHO WILL TAKE CARE OF YOU AS YOU AGE? CARING HRM IN NEW ZEALAND EXPORT

MANUFACTURING.

Marcus Ho
Peter McGhee
AUCKLAND UNIVERSITY OF TECHNOLOGY
AUCKLAND UNIVERSITY OF TECHNOLOGY
AUCKLAND UNIVERSITY OF TECHNOLOGY

### 1098 THE FIVE DIMENSIONS OF ENTREPRENEURIAL AUTHENTICITY AND ITS IMPACT ON SME VALUE

**CREATION** 

Rinat Burg ARIEL UNIVERSITY
Galit Klein ARIEL UNIVERSITY
Shalom Levy ARIEL UNIVERSITY

Environment and Organizational Factors Impacting the Delivery of Healthcare (09:00 - 10:30) - D5 Building - D5/114

Track: ST11\_02 - Healthcare Management Research

Chair(s): Syrielle Zouakh

#### **Paper Presentations:**

# 1479 THE ASSOCIATION OF ENVIRONMENT AND ORGANIZATIONAL FACTORS AND COMMUNITY COLLABORATION TO ADDRESS SOCIAL DETERMINANTS OF HEALTH

Ishwari Venkataraman THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

Kristine Hearld UAB

Allyson Hall

Christy Harris Lemak

Nancy Borkowski

UNIVERSITY OF ALABAMA AT BIRMINGHAM

UNIVERSITY OF ALABAMA AT BIRMINGHAM

UNIVERSITY OF ALABAMA AT BIRMINGHAM

### 2978 INTERNAL AND EXTERNAL PERFORMANCE DRIVERS IN ONCOLOGY NETWORKS

Denita Cepiku UNIVERSITY OF ROME TOR VERGATA

Marco Mastrodascio LUMSA UNIVERSITY

Angelica Zazzera SDA BOCCONI SCHOOL OF MANAGEMENT UNIVERSITY OF ROME TOR VERGATA

### 1868 MACRO, MESO, AND MICRO INFLUENCES OF PRESCRIPTION PRACTICES: A SYSTEMATIC REVIEW AND

**META-ANALYSIS** 

Giaele Moretti LABORATORIO MANAGEMENT E SANITÀ, SCUOLA SUPERIORE SANT'ANNA

Francesca Ferrè UNIVERSITÀ DEGLI STUDI DI MILANO

Alma Martelli UNIVERSITY OF PISA

Paola Cantarelli SCUOLA SUPERIORE SANT'ANNA

# 1283 THE DUALITY OF CONNECTEDNESS: THE ROLE OF COMMUNITY CONNECTEDNESS IN RECOVERING FROM COLLECTIVE TRAUMA

Galy Binyamin ARIEL UNIVERSITY

Inbal Slapak THE SCHOOL OF PUBLIC HEALTH FACULTY OF MEDICINE TEL-AVIV

UNIVERSITY

Environmental Performance: Organizational risk, culture & dynamic capabilities (09:00 - 10:30) - D4 Building - D4/001

Track: GT01 00 - Business for Society General Track

Chair(s): Nicola Varrone

Discussant(s): LUCIANA VIEIRA, Maria Coscia

### **Paper Presentations:**

## 1268 PRUDENCE RISK CULTURE: DOES IT INFLUENCE EFFECTIVE ENVIRONMENTAL SUSTAINABILITY STRATEGIES?

Max Chipulu EDINBURGH NAPIER UNIVERSITY

Udi Ojiako UNIVERSITY OF STRATHCLYDE, UNITED KINGDOM

Nicholas Vasilakos UNIVERSITY OF EAST ANGLIA
Tony Abdoush BOURNEMOUTH UNIVERSITY

# 1778 OPERATIONAL AGILITY AND ENVIRONMENTAL SUSTAINABILITY IN SUPPLY CHAINS: COMPARING SUBSIDIARIES OF DEVELOPED COUNTRY MNES, EMERGING COUNTRY MNES, AND INDIGENOUS FIRMS IN TURKEY

Abderaouf Bouguerra UNIVERSITY OF SURREY Sun Lee UNIVERSITY OF SURREY

Ekrem Tatoglu GULF UNIVERSITY FOR SCIENCE & TECHNOLOGY

# 2753 ARE DYNAMIC CAPABILITIES A SOURCE OF GREEN COMPETITIVE ADVANTAGE? EXPLORING THE ROLE OF MANAGERIAL COMMITMENT AND GREEN SHARED VISION IN ENERGY SECTOR SMES

Anna Chwiłkowska-Kubala POZNAŃ UNIVERSITY OF ECONOMICS AND BUSINESS Szymon Cyfert POZNAŃ UNIVERSTIY OF ECONOMICS AND BUSINESS Kamila Malewska POZNAŃ UNIVERSITY OF ECONOMICS AND BUSINESS Michał Chomicki POZNAŃ UNIVERSITY OF ECONOMICS AND BUSINESS

Gender and (In)equalities in the Workplace (09:00 - 10:30) - D6 Building - D6/018 Track: GT05 00 - Gender, Race and Diversity in Organisations General Track

Chair(s): Victoria Opara

Discussant(s): VICTORIA BROWNING

### **Paper Presentations:**

# 1387 THE IMPACT OF WOMEN IN LEADERSHIP ON GENDER EQUALITY INITIATIVES: THE MODERATING EFFECT OF CEO GENDER

Muhammad Ali QUEENSLAND UNIVERSITY OF TECHNOLOGY

Marzena Baker AUSTRALIAN CATHOLIC UNIVERSITY

Mirit Grabarski LAKEHEAD UNIVERSITY

Alison Konrad IVEY BUSINESS SCHOOL AT WESTERN UNIVERSITY

# 1388 THE IMPACT OF LEADERSHIP GENDER DIVERSITY ON PAY EQUITY PRACTICES AND FINANCIAL PERFORMANCE

Muhammad Ali OUEENSLAND UNIVERSITY OF TECHNOLOGY

Marzena Baker AUSTRALIAN CATHOLIC UNIVERSITY

Mirit Grabarski LAKEHEAD UNIVERSITY

Alison Konrad IVEY BUSINESS SCHOOL AT WESTERN UNIVERSITY

# 3103 SILENT BARRIERS TO GENDER EQUALITY IN PAKISTAN'S DEVELOPMENT SECTOR: A CASE STUDY OF WORKING WOMEN IN PESHAWAR

Hamza Khan LAHORE UNIVERSITY OF MANAGEMENT SCIENCES
Faiza Ali LAHORE UNIVERSITY OF MANAGEMENT SCIENCES

### 1080 BEYOND THE BINARY: UNVEILING WORKPLACE INEQUALITIES FOR NON-BINARY INDIVIDUALS

Clotilde Coron UNIVERSITY PARIS SACLAY

Gender in the Evolving Workplace: Feedback, Flexibility, and Digital Transformation (09:00 - 10:30) - D6 Building - D6/114

Track: ST05 01 - Women & Gender in Work, Organisation & Beyond

Chair(s): Beatrice Re

Discussant(s): Anthony Rafferty, Itziar Ramirez

#### **Paper Presentations:**

# 2074 MANAGERS' EVALUATIONS OF FLEXIBLE WORK IDIOSYNCRATIC DEALS: THE IMPACT OF REQUEST TYPE AND REQUESTER GENDER

Melissa Wheeler RMIT UNIVERSITY

Asanka Gunasekara ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY

Lindsie Arthur THE UNIVERSITY OF MELBOURNE

Anne Bardoel SWINBURNE UNIVERSITY OF TECHNOLOGY

# 2093 THE EFFECTS OF WORKPLACE DIGITALIZATION ON GENDER EQUALITY – A SYSTEMATIC LITERATURE REVIEW

Tran Duyen Phu Nguyen IAE PARIS-SORBONNE, UNIVERSITÉ PARIS 1 PANTHÉON-SORBONNE

### 3578 FEEDBACK FREQUENCY AND CREATIVITY: THE ROLE OF GENDER

Paula Nicole Kudwin KASSEL UNIVERSITY
Diana Bedrinana KASSEL UNIVERSITY
Pascal Nevries KASSEL UNIVERSITY

General Track Session 4 (09:00 - 10:30) - D4 Building - D4/004

Track: GT03\_00 - Entrepreneurship General Track

Chair(s): Damiano Petrolo

Discussant(s): Lucrezia Songini, Francesco Russo

#### **Paper Presentations:**

1480 THE NICHE MARKET LEADER VISIBILITY INDEX: WHO ARE THE NON-HIDDEN CHAMPIONS?

Erik Lehmann UNIVERSITY OF AUGSBURG

Julian Schenkenhofer WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
Silvio Vismara UNIVERSITY OF BERGAMO AND UNIVERSITY OF GHENT

3143 CORPORATE PURPOSE: DOES FAMILY BUSINESS MATTER?

Paola Vola UNIVERSITY OF EASTERN PIEDMONT
Tooleni Gosbert UNIVERSITÀ DEL PIEMONTE ORIENTALE
Lucrezia Songini EASTERN PIEDMONT UNIVERSITY
Chiara Morelli UNIVERSITY OF EASTERN PIEDMONT

3597 OMNICHANNEL STRATEGY: A FUZZY-TISM METHODOLOGY TO STUDY THE KEY STRATEGIC DIMENSIONS

Francesco Russo UNIVERSITY OF CATANIA Marco Romano UNIVERSITY OF CATANIA

Vijay Pereira GROWTH, PRODUCTIVITY & ENTREPRENEURSHIP CENTRE OF EXCELLENCE

(GPEC-X), LONDON, UK

GT1 Internationalisation and sustainability (09:00 - 10:30) - D5 Building - D5/008

Track: GT07 00 - International Management General Track

Chair(s): Rasha Sabah

Discussant(s): Yi-Jung Hsu, Rasha Sabah

### **Paper Presentations:**

# 1226 DEPTH OR BREADTH? HOW DO MULTINATIONAL ENTERPRISES' INTERNATIONAL STRATEGIES IMPROVE HOME-COUNTRY ENVIRONMENTAL PERFORMANCE?

Yi-Jung Hsu NATIONAL CHUNG HSING UNIVERSITY

Yu-Ching Chiao DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHUNG HSING

UNIVERSITY

Man-Ling Chang NATIONAL CHUNG HSING UNIVERSITY

Chun-Chien Lin NATIONAL CHIN-YI UNIVERSITY OF TECHNOLOGY

Yi-Sheng Lin NATIONAL CHUNG HSING UNIVERSITY

# 1818 INTERPLAY BETWEEN INTERNATIONALISATION AND SUSTAINABLE SUPPLY CHAIN MANAGEMENT AMONGST UK SMES

Hang Do UNIVERSITY OF SOUTHAMPTON
Shuangqi Yan UNIVERSITY OF SOUTHAMPTON
Yu Gong UNIVERSITY OF SOUTHAMPTON

# 2640 AN INSTITUTIONAL APPROACH TO THE ASSOCIATION BETWEEN ENVIRONMENTAL SUSTAINABILITY AND GEOGRAPHIC INTERNATIONAL DIVERSIFICATION BY EMERGING MARKET FIRMS: MODERATING EFFECT OF HOME COUNTRY CORRUPTION

Rasha Sabah UNIVERSITY OF GRANADA Gozal Ahmadova UNIVERSITY OF GRANADA Javier Aguilera-Caracuel UNIVERSITY OF GRANADA Jaime Villegas UNIVERSITY OF CADIZ

Innovation General Track 7: Legitimacy and Sectoral Value Creation (09:00 - 10:30) - D6 Building - D6/004

Track: GT06\_00 - Innovation General Track

Chair(s): Hannah Altenburg

### **Paper Presentations:**

# 3183 A STUDY TO MAP THE DYNAMICS OF HYDROGEN FUELLED VEHICLES ADOPTION FOR FREIGHT TRANSPORTATION

Vipulesh Shardeo FORE SCHOOL OF MANAGEMENT, DELHI, INDIA

Anchal Patil INTERNATIONAL MANAGEMENT INSTITUTE NEW DELHI, NEW DELHI,

INDIA

Ashish Dwivedi JINDAL GLOBAL BUSINESS SCHOOL, O.P. JINDAL GLOBAL (INSTITUTION OF

EMINENCE DEEMED TO BE UNIVERSITY), SONIPAT

Innovation in Social and Sustainable Entrepreneurship (09:00 - 10:30) - D4 Building - D4/101

Track: ST03\_06 - Social and Sustainable Entrepreneurship

Chair(s): Thomas Neumann

#### **Paper Presentations:**

### 2042 FOSTERING SOCIAL INNOVATION AND SOCIAL ENTREPRENEURSHIP THROUGH PUBLIC POLICY:

**INSIGHTS FROM THE PORTUGUESE EXPERIENCE** 

Pedro Verga Matos UNIVERSIDADE DE LISBOA, ISEG - LISBON SCHOOL OF ECONOMICS &

**MANAGEMENT** 

Tania Christopoulos UNIVERSITY OF SAO PAULO

# 1926 HOW SUSTAINABLE BUSINESS MODEL INNOVATION DRIVES THE PURSUIT OF PERFORMANCE: A MULTIPLE CASE STUDY IN THE AGRI-FOOD INDUSTRY

Paolo Di Toma UNIVERSITY OF MODENA AND REGGIO EMILIA

Francesca Cesaroni UNIVERSITY OF URBINO CARLO BO Annalisa Sentuti UNIVERSITY OF URBINO CARLO BO

Cecilia Correggi UNIVERSITY OF MODENA AND REGGIO EMILIA - FONDAZIONE MARCO

BIAGI

# 1457 THE EMERGING ROLES OF GENERATIVE ARTIFICIAL INTELLIGENCE IN SUSTAINABLE ENTREPRENEURSHIP

Jeanine Kirchner-Krath FRIEDRICH-ALEXANDER UNIVERSITY OF ERLANGEN-NUREMBERG

Thomas Neumann BORDERSTEP INSTITUTE

Mario Schaarschmidt UNIVERSITY OF DUISBURG-ESSEN

Benedikt Morschheuser FRIEDRICH-ALEXANDER UNIVERSITY OF ERLANGEN-NUREMBERG

Institutional Dynamics and Transformation (09:00 - 10:30) - D4 Building - D4/106

Track: ST12\_01 - Actors, Systems, and Coevolution: Methods and Perspectives for a Complex World

Chair(s): Virva Salmivaara

### **Paper Presentations:**

# 2010 MANAGING DISSENT: INSTITUTIONAL CONTROL AND POLITICAL DISCOURSE POLARIZATION IN HYBRID REGIMES

Diego Ravenda TBS EDUCATION

Abbey WALUSIMBI UNIVERSITÀ DEL SALENTO
Michele Giuranno UNIVERSITY OF SALENTO

# 2939 ESCAPING FROM SCIENTIFIC PERIPHERY? FUNDING ASYMMETRY AS ENABLING MECHANISM, AND POLICY IMPLICATIONS

Marek Szarucki KRAKOW UNIVERSITY OF ECONOMICS
Oskar Kosch KRAKOW UNIVERSITY OF ECONOMICS

Jim McKinley UNIVERSITY COLLEGE LONDON

Justyna Bugaj KRAKOW UNIVERSITY OF ECONOMICS

Radosław Rybkowski JAGIELLONIAN UNIVERSITY

# 2387 TEXTUAL ANALYSIS IN ACCOUNTING AND FINANCE: A REVIEW AND FUTURE DIRECTION FOR HYBRID MODEL

Anh Tuan Nguyen GRENOBLE ECOLDE DE MANAGEMENT Maggie Qiuzhu Mei GRENOBLE ECOLE DE MANAGEMENT

Internationalizing with purpose2 (09:00 - 10:30) - D15 Building - D15/004

Track: T14\_02 - Internationalizing with purpose

Discussant(s): Matilde Milanesi

#### **Paper Presentations:**

#### 1874 INTERNATIONALIZATION AND ACTIVIST ENTREPRENEURSHIP: FINDINGS FROM CASE STUDIES

Giulia Monteverde UNIVERSITY OF FLORENCE

Andrea Runfola FULL PROFESSOR, UNIVERSITY OF PERUGIA, DEPARTMENT OF ECONOMICS

Simone Guercini UNIVERSITY OF FLORENCE

# 2184 BEHAVIORAL MECHANISMS AND MANAGEMENT LEVERS TO IMPROVE PRESCRIBING: A SYSTEMATIC LITERATURE REVIEW AND WAY FORWARD IN A MULTI-COUNTRY CONTEXT

Paola Cantarelli SCUOLA SUPERIORE SANT'ANNA
Matilde Milanesi UNIVERSITY OF FLORENCE

Andrea Piazzoli SANT'ANNA SCHOOL OF ADVANCED STUDIES

Gerta Luga UNIVERSITÀ DEGLI STUDI DI FIRENZE Nicola Belle SCUOLA SUPERIORE SANT'ANNA

Simone Guercini UNIVERSITY OF FLORENCE

#### 2723 INTERNATIONALIZING THROUGH PURPOSE: THE CASE OF A WORKER BUYOUT COOPERATIVE

Luciano Fratocchi DEPARTMENT OF INDUSTRIAL AND INFORMATION ENGINEERING AND

ECONOMICS, UNIVERSITY OF L'AQUILA AQ

Antonio Picciotti DEPARTMENT OF ECONOMICS, UNIVERSITY OF PERUGIA

#### 3303 SMES STRATEGIC COLLABORATIONS: AN EXPLORATION OF HMODA HOLDING

Elena Cedrola MACERATA UNIVERSITY

Marta Giovannetti UNIVERSITÀ DI MACERATA

Alberto Zanutto UNIVERSITÀ DI MACERATA

M&As: Integration and Governance (09:00 - 10:30) - D6 Building - D6/111

Track: ST13\_04 Mergers & Acquisitions and Divestitures: A Glimpse into the Future

Chair(s): Philippe Very

Discussant(s): Oleksandra Kochura

#### **Paper Presentations:**

# 1476 M&A UNDER STRESS: VIEWING ACQUISITION SUCCESS THROUGH A SYSTEM SUBJECT TO WEAR AND FAILURE

Elio Shijaku UNIVERSITAT DE BARCELONA

Nathalie Marcela Ceron Hurtado UNIVERSITAT AUTONOMA DE BARCELONA

David King FLORIDA STATE UNIVERSITY Florian Bauer UNIVERSITY OF BRISTOL

#### 2381 THE DYNAMICS OF POST-ACQUISITION LEARNING: A TARGET-CENTRIC AND PROCESSUAL APPROACH

Jana Herbig TOULOUSE SCHOOL OF MANAGEMENT

Carlos PLATA TSM-RESEARCH, UNIVERSITY OF TOULOUSE CAPITOLE, CNRS

# 2995 TOWARDS MULTIDIMENSIONAL FRAMEWORK IN POST-MERGER INTEGRATION RESEARCH, LINKING CORPORATE GOVERNANCE AND CORPORATE LIFE CYCLE: A LITERATURE REVIEW AND FUTURE RESEARCH AGENDA

Ieva Poderiene ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS Valdonė Darškuvienė ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS

Managing Time & Self (09:00 - 10:30) - C9 Building - C9/001 Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Rya Ray

Discussant(s): Peter Grootveld

#### **Paper Presentations:**

# 1292 ARE YOU THE MASTER OF YOUR TIME? TRACING PATTERNED ATTENTIONAL STRATEGIES ACROSS TIME MANAGEMENT TASKS THROUGH EYE-TRACKING TECHNOLOGY

Claire, Yuanyuan Wang HONG KONG METROPOLITAN UNIVERSITY

Yujun Liu LINGNAN UNIVERSITY Nina Xie LINGNAN UNIVERSITY

Haiting Jing HONG KONG METROPOLITAN UNIVERSITY

# 2293 MULTIPLE JOBHOLDING AND CONTEXTUAL PERFORMANCE IN FULL-TIME JOBS: EVIDENCE FOR ORGANISATIONS

Rva Rav JINDAL GLOBAL BUSINESS SCHOOL, O. P. JINDAL GLOBAL UNIVERSITY

Neharika Vohra INDIAN INSTITUTE OF MANAGEMENT, AHMEDABAD

# 3737 ADOPTING SELF-MANAGEMENT - A RATIONAL ACTION IN A HIGHLY INSTITUTIONALIZED ENVIRONMENT

Peter Grootveld UNIVERSITY OF AMSTERDAM

Henk Volberda AMSTERDAM BUSINESS SCHOOL, UNIVERSITY OF AMSTERDAM

Organizational Culture, Innovation & Motivation (09:00 - 10:30) - C9 Building - C9/002

Track: GT09 00 - Organisational Behaviour General Track

Chair(s): Alvaro Espejo

Discussant(s): Manuela Paolini

#### **Paper Presentations:**

## 1445 ORGANIZATIONAL CULTURE IN TELEWORKING: A THEORETICAL FRAMEWORK FOR THE DEVELOPMENT OF PSYCHOLOGICAL BONDS

Valéria Furtado UNIVERSIDADE FEDERAL DO CEARÁ - UFC

Ana Paula Pinho FEDERAL UNIVERSITY OF CEARÁ

# 3180 NAVIGATING THE DRIVERS OF DOCTOR-MANAGERS' INNOVATIVE WORK BEHAVIOUR: THE STRENGTH OF ORGANIZATIONAL IDENTIFICATION

Manuela Paolini UNIVERSITY OF STUDIES OF L'AOUILA

Fausto Di Vincenzo UNIVERSITY OF CHIETI PESCARA, G. D'ANNUNZIO

Domenico Raucci DEPARTMENT OF ECONOMIC STUDIES - G.D'ANNUNZIO UNIVERSITY OF

CHIETI-PESCARA

Federica Morandi CATHOLIC UNIVERSITY OF SACRED HEART

#### 3362 INTEGRATIVE WORK MOTIVATION FRAMEWORK

Alvaro Espejo ESE BUSINESS SCHOOL, UNIVERSIDAD DE LOS ANDES Pablo Cardona UNIVERSIDAD INTERNACIONAL DE LA RIOJA (UNIR)

Philosophical issues for creating social value (09:00 - 10:30) - D4 Building - D4/105

Track: ST01\_05 - Philosophy for business ethics

Chair(s): Sara Lombardi

#### **Paper Presentations:**

#### 1087 REIMAGINING MEGAPROJECTS: THE AESTHETIC SUBLIME AS A FRAMEWORK FOR SOCIAL VALUE

**CREATION** 

Federica De Molli BI NORWEGIAN BUSINESS SCHOOL

#### 3022 A DYNAMIC THEORY OF ENCOURAGING ORGANISATION

Clara Letierce BURGUNDY SCHOOL OF BUSINESS Matthieu Battistelli UNIVERSITÉ SAVOIE MONT BLANC

Anne-Sophie Dubey CNAM

Caroline Mattelin Pierrard UNIVERSITÉ SAVOIE MONT BLANC

#### 1285 RECOGNITION IN THE SHADOWS: CO-CREATING FUTURES IN MARGINALIZED SPACES

Sara Lombardi UNIVERSITY OF FLORENCE
Deborah Gervasi UNIVERSITY "KORE" OF ENNA
Guglielmo Faldetta KORE UNIVERSITY OF ENNA
Lamberto Zollo UNIVERSITY OF MILAN

Power Relations and Social Capital in Organizations (09:00 - 10:30) - C9 Building - C9/008 Track: T09\_06 - Exploring power dynamics in modern-organizations: a multi-level approach

Chair(s): Batia Ben-Hador Discussant(s): Petr Houdek

#### **Paper Presentations:**

#### 1069 SOCIAL CAPITAL AS A MEANS OF COPING WITH PERCEIVED ORGANIZATIONAL POLITICS

Batia Ben-Hador THE DEPT. OF ECONOMICS AND BUSINESS ADMINISTRATION, ARIEL

UNIVERSITY

Tracy Hopkins UNIVERSITY OF NOTRE DAME AUSTRALIA

Galit Klein ARIEL UNIVERSITY

Yael Brender DEPARTMENT OF ECONOMICS AND BUSINESS ADMINISTRATION ARIEL

UNIVERSITY ISRAEL

# 1578 HANDING THE FISHING ROD: HOW STRUCTURAL POWER SHAPES THE TYPE OF HELP EMPLOYEES OFFER TO PEERS

Oneg Singer TEL AVIV UNIVERSITY
Ilanit SimanTov-Nachlieli TEL AVIV UNIVERSITY
Daniel Heller TEL AVIV UNIVERSITY

### 2613 THE RELATION BETWEEN SKILLS AND KNOWLEDGE SHARING. EXPLAINING THE MEDIATING ROLE OF

**FEAR LOSING POWER** 

Adriana Apuzzo UNIVERSITY OF SALERNO Mario Testa UNIVERSITY OF SALERNO

# 2373 FROM SOCIETAL NORMS TO ORGANIZATIONAL PRACTICE: THE POWER OF MISALIGNING FAIRNESS IN DISMISSALS THROUGH FOUCAULT'S LENS

Gaetano Alfano TURIN POLYTECHNIC UNIVERSITY

Roberta Troisi UNIVERSITÀ DEGLI STUDI DI SALERNO, DEPARTMENT OF POLITICAL AND

**COMUNICATION SCIENCE** 

Francesco Chirico UNIVERSITY OF MODENA AND REGGIO EMILIA

Project Leadership, Complexity and Owners (09:00 - 10:30) - D4 Building - D4/112

Track: T10\_05 - Project Leadership with Purpose

Chair(s): Dicle Kortantamer

Discussant(s): Elias Flening, Parinaz Farid

#### **Paper Presentations:**

### 2404 LETTING THE STARS SHINE: PROJECT OWNER REPRESENTATIVES' ROLE IN MEGAPROJECT LEADERSHIP

Parinaz Farid NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Ole Jonny Klakegg NTNU

#### 2864 WHERE PARADOX MEETS AMBIGUITY: HOW PROJECT LEADERS MANAGE COMPLEX SITUATIONS

Anna Wiewiora QUEENSLAND UNIVERSITY OF TECHNOLOGY
Anne Halton QUEENSLAND UNIVERSITY OF TECHNOLOGY
Peter O'Connor QUEENSLAND UNIVERSITY OF TECHNOLOGY

### 3426 A BIG BURDENING STRUCTURE: EXPLORING PERCEIVED COMPLEXITY FOR LEADING MULTI-DISCIPLINARY TEAMS THROUGH METAPHOR THEORY

Elias Flening KTH ROYAL INSTITUTE OF TECHNOLOGY
Joakim Lilliesköld THE ROYAL INSTITUTE OF TECHNOLOGY
Anna Jerbrant KTH ROYAL INSTITUTE OF TECHNOLOGY
Martin Grimheden KTH ROYAL INSTITUTE OF TECHNOLOGY

Purpose Implementation and Performance (09:00 - 10:30) - D6 Building - D6/113

Track: T02\_04 / T13\_09 - Purpose-Driven Strategies, Transformation, Corporate Governance, and Resilience (cosponsored COGO & SM SIGs)

Chair(s): Martina Tafuro

#### **Paper Presentations:**

# 2510 ALIGNING PURPOSE WITH PERFORMANCE: DO SDG REFERENCES IN CORPORATE MISSION STATEMENTS INFLUENCE THE SUSTAINABILITY OUTCOMES OF FIRMS?

Lucia Barra UNIVERSITY OF NAPLES "PARTHENOPE"

Michele Costagliola di Fiore DEPARTMENT OF MANAGEMENT AND QUANTITATIVE STUDIES,

UNIVERSITY OF NAPLES "PARTHENOPE"

Adele Parmentola UNIVERSITY OF NAPLES

# 3128 DEVELOPING A SCALE FOR MEASURING THE IMPLEMENTATION OF CORPORATE PURPOSE AT THE ORGANIZATIONAL LEVEL

María Paula Florez-Jimenez UNIVERSIDAD DE NAVARRA
Alvaro Lleo UNIVERSITY OF NAVARRA
Giovanni Hernandez UNIVERSIDAD DE LA SABANA

Alejandro Fontana UNIVERSIDAD DE PIURA, PAD ESCUELA DE DIRECCIÓN

#### 2290 A GROUNDED STUDY OF ORGANIZATIONAL REPURPOSING IN A BUSINESS SCHOOL

Luca Manelli POLITECNICO DI MILANO
Carlotta Benedetti UNIVERSITY OF INNSBRUCK
Josip Kotlar POLITECNICO DI MILANO
Federico Frattini POLITECNICO DI MILANO

Research in and for Higher Education (09:00 - 10:30) - D5 Building - D5/112 Track: GT12\_00 - Research Methods and Research Practice General Track

Chair(s): Matteo Cristofaro

#### **Paper Presentations:**

#### 1893 IN SEARCH FOR MANAGEMENT RESEARCH IMPACT: A PRELIMINARY INTEGRATIVE REVIEW

Florence Allard-Poesi UNIVERSITÉ PARIS-EST CRÉTEIL
Tugce Ataci UNIVERSITÈ PARIS-EST CRÉTEIL
Matteo Cristofaro UNIVERSITY OF ROME TOR VERGATA
Oskar Kosch KRAKOW UNIVERSITY OF ECONOMICS

Bill Lee UNIVERSITY OF SHEFFIELD, UK Davide Secchi PARIS SCHOOL OF BUSINESS

Marek Szarucki KRAKOW UNIVERSITY OF ECONOMICS

Huiping Xian UNIVERSITY OF LEICESTER

# 2105 NAVIGATING UNIVERSITY NETWORKS: MANAGEMENT STRATEGIES AND GOVERNANCE IN HIGHER EDUCATION IN RESEARCH THEORY

Dorota Maciejowska JAGIELLONIAN UNIVERSITY IN KRAKÓW Justyna Bugaj KRAKOW UNIVERSITY OF ECONOMICS

#### 3233 EXPANDING THE ACADEMIC TOOLKIT - A CALL FOR MORE ENGAGED SCHOLARSHIP

Katharina Cepa VRIJE UNIVERSITEIT AMSTERDAM

Robin Teigland CHALMERS UNIVERSITY OF TECHNOLOGY

Chris Ford LANCASTER UNIVERSITY MANAGEMENT SCHOOL

Role of Diversity in Sustainability (09:00 - 10:30) - D6 Building - D6/015

Track: T05\_03 - Role of Diversity, Equality and Inclusion in Careers and Leadership

Chair(s): Vineeta Dwivedi
Discussant(s): Dominika Ohana

**Paper Presentations:** 

2745 LEADERSHIP, SUSTAINABILITY, AND GENDER EQUITY: THE CASE OF CHILEAN WINE INDUSTRY

Valentina Schmitt PONTIFICIA UNIVERSIDAD DE VALPARAISO (CHILE)

Mirza Cequea UNIVERSIDAD CATÓLICA DEL NORTE, ESCUELA DE CIENCIAS

**EMPRESARIALES** 

Jessika Vasquez Neyra PONTIFICIA UNIVERSIDAD CATÓLICA DEL PERÚ

Marcos Ferasso UNIVERSIDADE LUSÓFONA

# 3150 THE ROLE OF PERSONAL RESOURCES AND WORK ENVIRONMENT IN SHAPING SUSTAINABLE CAREERS FOR UKRAINIAN WOMEN REFUGEES

Asta Savanevičienė KAUNAS UNIVERSITY OF TECHNOLOGY Ruta Ciutiene KAUNAS UNIVERSITY OF TECHNOLOGY

Šakytė-Statnickė Gita KAUNAS UNIVERSITY OF TECHNOLOGY, KLAIP DOS VALSTYBIN KOLEGIJA,

HIGHER EDUCATION INSTITUTION

Meda Andrijauskiene KTU
Natalja Mazeikiene KTU, VDU
Salickaite-Zukauskiene Ruta KTU

# 3397 UNDERSTANDING THE ROLE OF BOARD GENDER DIVERSITY IN FIRM ESG SCORE: A COMPARATIVE STUDY WITHIN INDUSTRIES

Alicia Tjahjadi UNIVERSITY OF BARCELONA Johana Sierra-Morán UNIVERSITY OF BARCELONA Jonathan Calleja-Blanco UNIVERSITY OF BARCELONA

Session 8: Tools, Techniques, and Decision-Making (09:00 - 10:30) - D5 Building - D5/003

Track: GT10\_00 - Project Organising General Track

Chair(s): Robert Moehler

Discussant(s): Pedro Serrador, Catherine Killen

**Paper Presentations:** 

# 2506 (DE)COLONIZING PROJECTIFICATION: A CRITICAL EXAMINATION OF PROJECT ORGANIZING IN INDIGENOUS POLITICS

Therese Dille UNIVERSITY OF SOUTH-EASTERN NORWAY, NORWAY.

Cato Christensen UIT THE ARTIC UNIVERSITY OF NORWAY

# 2512 EXAMINING THE IMPORTANCE OF DOCUMENTATION TO PROJECT SUCCESS IN AGILE AND TRADITIONAL PROJECTS

Adel A. Zadeh NORTHEASTERN UNIVERSITY

Pedro Serrador SERRADOR PROJECT MANAGEMENT

#### 3182 VALUE REPRESENTATION FORMATS AND PROJECT PORTFOLIO DECISION MAKING

Catherine Killen UNIVERSITY OF TECHNOLOGY SYDNEY
Leila Naeni THE UNIVERSITY OF TECHNOLOGY SYDNEY
Amir Salehipour UNIVERSITY OF TECHNOLOGY SYDNEY
David Hackman UNIVERSITY OF NEW SOUTH WALES

Karyne Ang PROJECT MANAGEMENT PROGRAM, CIVIL ENGINEERING, FACULTY OF

ENGINEERING AND INFORMATION TECHNOLOGIES UNIVERSITY OF

**SYDNEY** 

Sport Management Session 5 (09:00 - 10:30) - D6 Building - D6/102

Track: T13\_11 - Sport Management with Purpose

Chair(s): Viktoria Spindler

### **Paper Presentations:**

# 1719 SPONSORSHIP, SOCIAL MEDIA AND MEGA-EVENTS: DETERMINANTS OF SPONSORSHIP RESPONSE DURING THE 2024 PARIS OLYMPICS

Konstantinos Koronios UNIVERSITY OF PELOPONNESE Lazaros Ntasis UNIVERSITY OF PELOPONNESE Athanasios Strigkas UNIVERSITY OF PELOPONNESE

Andreas Papadopoulos UNIVERSITY OF PELOPONNESE - SPORT MANAGEMENT DEPARTMENT

Vanessa Ratten LA TROBE UNIVERSITY

Efi Tsitskari DEMOCRITUS UNIVERSITY OF THRACE

### 3008 'CLUB2CLUB' PARTNERSHIPS: SYNERGISTIC BENEFITS OR DETRIMENTAL CONSEQUENCES?

Ramsin Yakob GOTHENBURG UNIVERSITY

#### 3449 TURNOVER, STABILITY, SEARCH, AND COORDINATION IN THE VENICE HISTORICAL REGATTA

Stefano Li Pira WARWICK BUSINESS SCHOOL Shemuel Lampronti WARWICK BUSINESS SCHOOL

### ST03\_02#4 AI & entrepreneurship (09:00 - 10:30) - D4 Building - D4/006

Track: ST03\_02 - Entrepreneurship Processes: Leveraging innovation to start up

Chair(s): khouloud Senda Bennani

Discussant(s): Mane Beglaryan, Isabel Tretow

### **Paper Presentations:**

#### 1398 ARTIFICIAL INTELLIGENCE AND INNOVATION IN YOUTH ENTREPRENEURSHIP

María-Soledad Castaño UNIVERSITY OF CASTILLA-LA MANCHA

Saby Giannina Romero Medina UNIVERSIDAD DE CASTILLA LA MANCHA ESPAÑA

# 1499 THE ENTREPRENEURIAL MOTIVATIONS EFFECTS ON ENTREPRENEURSHIP: THE ROLE OF ARTIFICIAL INTELLIGENCE, PASSIONS, AND INSTITUTIONS

Miguel-Ángel Galindo-Martín
Daniel Palacios-Marqués
UNIVERSITY OF CASTILLA-LA MANCHA
UNIVERSITAT POLITÈCNICA DE VALÈNCIA
UNIVERSITY COMPLUTENSE OF MADRID
UNIVERSITY OF CASTILLA-LA MANCHA

# 2183 ENTREPRENEURSHIP AND COMPASSION TRAINING IN PRISONS: TOWARD A HOLISTIC MODEL FOR REHABILITATION

Angelica Mori UNIVERSITY OF FLORENCE / IMT LUCCA
Giacomo Marzi IMT SCHOOL FOR ADVANCED STUDIES LUCCA.
Sibilla Di Guida IMT SCHOOL FOR ADVANCED STUDIES LUCCA

Silvio Vismara UNIVERSITY OF BERGAMO AND UNIVERSITY OF GHENT

Storytelling and organizing: between representation, invention and justice (09:00 - 10:30) - D4 Building - D4/102 Track: ST01\_08 - Arts & Philosophy for Business and Society

Chair(s): Giuseppe Cozzolino

Discussant(s): Maria Antonietta Cipriano

#### **Paper Presentations:**

#### 1903 ALTERNATIVE STORYTELLINGS FOR CHANGE IN ORGANIZING

Giuseppe Cozzolino SCUOLA SUPERIORE MERIDIONALE Luca Orlando SCUOLA SUPERIORE MERIDIONALE

Lorenzo Fattori UNIVERSITÀ DELLA VALLE D'AOSTA - UNIVERSITÈ DE LA VALLÉE D'AOSTE

Davide Biziak UNIVERSITY OF NAPLES FEDERICO II

#### 3036 WORK INCLUSION SOCIAL ENTERPRISES: BRIDGING EMPLOYMENT GAPS OR DEEPENING

**INEQUALITIES?** 

Michele Romano SCUOLA SUPERIORE MERIDIONALE

## 3225 STRATEGIC COMMUNICATION FOR SOCIAL MOVEMENTS: CREATIVE STORYTELLING IN CLIMATE FICTION MOVIES

Shirin Yazgulieva IMT ATLANTIQUE Inna Lyubareva IMT ATLANTIQUE

Allègre Hadida UNIVERSITY OF CAMBRIDGE - JUDGE BUSINESS SCHOOL

Tom van Laer UNIVERSITY OF SYDNEY

Strategy, Organisation Design, and Escalation (09:00 - 10:30) - D5 Building - D5/001

Track: ST10\_01 - Multi-level Perspectives on Major and Megaprojects

Chair(s): Juliano Denicol

### **Paper Presentations:**

#### 2017 ESCALATION ON MEGAPROJECTS: THE CASE OF HS2

Graham Winch ALLIANCE MANCHESTER BUSINESS SCHOOL

### 2425 SHARED AND DISPERSED LEADERSHIP IN MEGAPROJECTS: LESSONS FROM THE CANADA'S NATIONAL

SHIPBUILDING STRATEGY

Olivier Choiniere UNIVERSITÉ DU QUÉBEC À RIMOUSKI

Maude Brunet HEC MONTRÉAL

### 3297 ORGANISATIONAL DESIGN AS A STRATEGIC CAPABILITY TO IMPLEMENT ORGANISATIONAL

TRANSFORMATIONS IN MEGAPROJECTS

Carolina Zani UNIVERSITY COLLEGE LONDON Juliano Denicol UNIVERSITY COLLEGE LONDON

Tim Broyd UNIVERSITY COLLEGE LONDON. THE BARTLETT FACULTY OF THE BUILT

**ENVIRONMENT** 

Sustainability, ethics and managing with purpose (09:00 - 10:30) - D15 Building - D15/005

Track: GT14\_00 - General Track - Managing with Purpose

Chair(s): Elisa Carloni

Discussant(s): Nelly Rahimy, Doris Schneeberger

#### **Paper Presentations:**

# 1822 PURPOSE ON SOLID GROUND: HOW DO ORGANIZATIONS FORMALIZE CORPORATE PURPOSE INTO THEIR ORGANIZATIONAL PRACTICES AND STRUCTURES?

Nelly Rahimy UNIVERSITÄT PASSAU Vanessa Robertson UNIVERSITY OF PASSAU

Suleika Bort CHEMNITZ UNIVERSITY OF TECHNOLOGY

#### 3122 A MULTILEVEL PERSPECTIVE ON CORPORATE SUSTAINABILITY PARADOXES IN SMES

Elisa Carloni UNIVERSITÀ DEGLI STUDI DI BRESCIA

Martina Contardi UNIVERSITÀ DI BOLOGNA

#### 1940 EMBODIED INSTITUTIONAL WORK: THE CASE OF ANTI-SPECIESISM AT VEGAN ANIMAL SANCTUARIES

Doris Schneeberger VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
Daniel Semper UNIVERSITY OF ST ANDREWS BUSINESS SCHOOL

Lee Jarvis WARWICK BUSINESS SCHOOL, UNIVERSITY OF WARWICK

### Sustainable Entrepreneurial Behaviours (09:00 - 10:30) - D4 Building - D4/010

Track: ST03\_03 - Entrepreneurial Cognition and Behaviour

Chair(s): Andrea Caputo

Discussant(s): Beata Glinka, Pia Leyendecker

### **Paper Presentations:**

#### 1879 SUSTAINABLE SYMBOLS IN ENTREPRENEURIAL VENTURES: AN EXPLORATORY STUDY

Bob Bastian POLITECNICO MILANO - DIPARTIMENTO DI INGEGNERIA GESTIONALE Muhammad Junaid Shahid Hasni DEPARTMENT OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF

TRENTO, TRENTO, ITALY

Andrea Caputo UNIVERSITY OF TRENTO, ITALY

# 1912 FOSTERING ENTREPRENEURIAL GREEN BEHAVIOUR – THE IMPACT OF WORKPLACE RELATIONSHIPS ON PRO-ENVIRONMENTAL ROUTINE AND INNOVATIVE BEHAVIOUR

Beata Glinka JAGIELLONIAN UNIVERSITY

Aldona Glinska-Newes NICOLAUS COPERNICUS UNIVERSITY

Marta Najda-Janoszka JAGIELLONIAN UNIVERSITY

Yusheng Fu DEPARTMENT OF HUMAN RESOURCE MANAGEMENT NOTTINGHAM

**BUSINESS SCHOOL NOTTINGHAM TRENT UNIVERSITY** 

### 3458 UNLOCKING SUSTAINABILITY: THE NECESSITY OF PERCEIVED TECHNOLOGICAL BENEFITS FOR

INVESTMENTS AND PERFORMANCE

Nicola Rubino UNIVERSRITY OF TOR VERGATA

Massimiliano Pellegrini UNIVERSITY OF ROME

Mariya Kargina UNIVERSITY OF ROME TOR VERGATA

# 1718 RESPONSIBLE ENTREPRENEURS: HOW DO THEY DEVELOP THEIR RESPONSIBLE ENTREPRENEURIAL AWARENESS (RAW)?

Giannina Fabiola Lopez SKEMA BUSINESS SCHOOL

Altamirano

### 1828 FROM DOUBT TO DECEPTION: WORKPLACE IMPOSTOR THOUGHTS AND UNETHICAL PRO-

ORGANIZATIONAL BEHAVIOR IN ENTREPRENEURSHIP

Pia Leyendecker RWTH AACHEN UNIVERSITY

Technology transfer (09:00 - 10:30) - D4 Building - D4/009

Track: T03\_09 - Academic Entrepreneurship and Entrepreneurial University

Chair(s): Carolin Bock

Discussant(s): ALESSANDRO AUGURIO, Lorenzo Turriziani

#### **Paper Presentations:**

## 2274 EVOLUTIONARY ANALYSIS OF UNIVERSITY-AFFILIATED INCUBATORS AND ACCELERATORS: BRIDGING INSTITUTIONAL MISSIONS AND ECOSYSTEM DEMANDS

Matteo Cervini SAPIENZA UNIVERSITÀ DI ROMA Nicola Cucari SAPIENZA UNIVERSITY OF ROME Alberto Pastore SAPIENZA UNIVERSITY OF ROME

# 3327 THE TRANSFER MINDSET FRAMEWORK: A SCIENTIST-CENTERED VIEW ON NON-UNIVERSITY TECHNOLOGY TRANSFER

Carolin Bock TECHNICAL UNIVERSITY OF DARMSTADT
Moritz Spreng TECHNICAL UNIVERSITY OF DARMSTADT

# 3437 FIT FOR PURPOSE? ORGANIZATIONAL DESIGN AND STRATEGIC ALIGNMENT IN CENTRES FOR ENTREPRENEURSHIP

Riyaad Ismail UNIVERSITY OF ANTWERP Johanna Vanderstraeten UNIVERSITY OF ANTWERP

Hendrik Slabbinck GHENT UNIVERSITY

The digital transformation of the healthcare sector (09:00 - 10:30) - D5 Building - D5/113

Track: GT11\_00 - Public and Non-Profit Management General Track

Chair(s): Andrea Bonomi Savignon

Discussant(s): Alessandro Vinci, Mohammad Naghavi

#### **Paper Presentations:**

### 3023 STRATEGIC PLANNING FOR DIGITAL INNOVATION: EVIDENCE FROM THE ITALIAN HEALTHCARE

**ECOSYSTEM** 

Luigina Paglieri UNIVERSITY OF ROME TOR VERGATA Fabiana Scalabrini UNIVERSITY OF ROME TOR VERGATA Andrea Bonomi Savignon UNIVERSITY OF ROME TOR VERGATA

# 3378 HOW DO YOU PREFER IT? ENHANCING THE DIGITAL TRANSFORMATION OF PUBLIC SERVICES THROUGH END USERS' PREFERENCES: A DISCRETE CHOICE EXPERIMENT STUDY.

Alessandro Vinci SANT'ANNA SCHOOL OF ADVANCED STUDIES

Sabina De Rosis UNIVERSITY "MEDITERRANEA" OF REGGIO CALABRIA

Veronica Spataro SCUOLA SUPERIORE SANT'ANNA Milena Vainieri SCUOLA SUPERIORE SANT'ANNA

Trust, legitimacy & reputation in alliances (09:00 - 10:30) - D6 Building - D6/105

Track: ST13\_03 - CENA Coopetition, Ecosystems, Networks and Alliances

Chair(s): Anne-Sophie Fernandez
Discussant(s): Mohamad Najib Tarhini

#### **Paper Presentations:**

### 2437 ALLIANCE FORMATION IN THE ESG ERA: DO STRATEGIC BENEFITS MITIGATE REPUTATIONAL RISKS?

Margarita Ortiz UNIVERSITY OF GRONINGEN
Paula M Infantes UNIVERSITY OF GRONINGEN
Isabel Estrada UNIVERSITY OF GRONINGEN

Florian Noseleit UNIVERSITY OF GRONINGEN, FACULTY OF ECONOMICS & BUSINESS

#### 1823 TOWARDS A REFINED MODEL OF TRUST IN INTERORGANIZATIONAL RELATIONS

Martina Pieperhoff FACULTY OF BUSINESS AN ECONOMICS, TU DRESDEN Dietmar Roessl WU UNIVERSITY OF ECONOMICS AND BUSINESS

### 1892 REDEFINING A COOPETITIVE RELATIONSHIP TO SUSTAIN THE LEGITIMACY OF A CONTESTED

ORGANIZATION: THE CASE OF AIR FRANCE AND SNCF

Pauline alessandra UNIVERSITÉ DE MONTPELLIER

Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL / ECOLE POLYTECHNIQUE

Vulnerability & Organizational Purpose (09:00 - 10:30) - C9 Building - C9/006

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Alexander Lascaux

#### **Paper Presentations:**

1960 ORGANIZATIONAL TRUST, UNCERTAINTY, AND VULNERABILITY: UNRAVELING THE TANGLED LINKS

Alexander Lascaux UNIVERSITY OF LEICESTER, UK

Irina Kolesnikova RUSSIAN PRESIDENTIAL ACADEMY OF NATIONAL ECONOMY

2998 WHAT INFLUENCES WHETHER YOU SHOW VULNERABILITY? EXPLORING THE ANTECEDENTS AND

CONSEQUENCES OF PERCEIVED BENEFITS AND COSTS OF SHOWING VULNERABILITY

Tien-Yu Wu FU JEN CATHOLIC UNIVERSITY
Jia-Chi Huang NATIONAL CHENGCHI UNIVERSITY

3224 FOSTERING ORGANIZATIONAL PURPOSE IN COWORKING SPACES: AN EMPIRICAL STUDY ON ITALIAN

**FREELANCERS** 

Diego Landini UNIVERSITY OF MODENA AND REGGIO EMILIA

Anna Chiara Scapolan UNIVERSITY OF MODENA AND REGGIO EMILIA, DEPARTMENT OF

COMMUNICATION AND ECONOMICS

Fabrizio Montanari UNIVERSITY OF MODENA AND REGGIO EMILIA, IT

Wellbeing and work arrangements (09:00 - 10:30) - C9 Building - C9/003

Track: ST09\_01 - Human Resource Management

Chair(s): Meysam Salimi

### **Paper Presentations:**

# 1130 HOW IS WORK-LIFE BORDER KEEPING AMONG HYBRID WORKING PROFESSIONALS SHAPED BY RELATIONSHIP AND PARENTAL STATUS?

Giulia Giunti UNIVERSITY OF ST ANDREWS
Laura Radcliffe UNIVERSITY OF LIVERPOOL
Rory Donnelly UNIVERSITY OF LIVERPOOL
Ragnhild Nordset UNIVERSITY OF LIVERPOOL

#### 1171 GENERATIVE AI AT WORK: EMPLOYEES' ENGAGEMENT, WELL-BEING, AND PERFORMANCE

Anna Akhmedova UNIVERSITAT INTERNATIONAL DE CATALUNYA (UIC)
Alba Manresa UNIVERSITAT INTERNACIONAL DE CATALUNYA
Ruggero Colombari UNIVERSITAT INTERNACIONAL DE CATALUNYA

# 2869 FROM FLEXIBILITY TO FULFILLMENT: UNDERSTANDING HOW FLEXIBLE WORK ARRANGEMENTS AFFECT EMPLOYEE WELLBEING

Yasir Mansoor Kundi SCHOOL OF BUSINESS STUDIES, INSTITUTE OF BUSINESS ADMINISTRATION

(IBA) KARACHI

Nasib Dar IESEG SCHOOL OF MANAGEMENT

Imran Naqvi SCHOOL OF BUSINESS STUDIES, INSTITUTE OF BUSINESS ADMINISTRATION

(IBA) KARACHI

Syed Atif Murtaza SCHOOL OF BUSINESS STUDIES, INSTITUTE OF BUSINESS ADMINISTRATION

(IBA) KARACHI

# 2699 PSYCHOLOGICAL EFFECT OF LONG COVID ON HEALTHCARE WORKERS: MEDIATED BY EFFORT REWARD IMBALANCE

Mahsa Abedini UNIVERSITY OF BOLOGNA
Gan Rick Kye UNIVERSIDAD DE OVIEDO
Pedro Arcos González UNIVERSIDAD DE OVIEDO

Guillermo Fernandez-Tardon HEALTH RESEARCH INSTITUTE OF ASTURIAS (ISPA)

Dana Mates NATIONAL INSTITUTE OF PUBLIC HEALTH

Eleonóra Fabiánová THE REGIONAL AUTHORITY OF PUBLIC HEALTH IN BANSKÁ BYSTRICA

Paolo Boffetta UNIVERSITY OF BOLOGNA Adonina Tardon UNIVERSIDAD DE OVIEDO Marta-Maria Rodriguez-Suarez UNIVERSIDAD DE OVIEDO

Zooming in: Qualitative Insights on Boards (09:00 - 10:30) - D6 Building - D6/016

Track: ST02\_02 - Board of Directors, Top Management Teams and Diversity in the C-Suite

Chair(s): Um-E-Roman Fayyaz

### **Paper Presentations:**

# 1837 BOARD TOGETHERNESS: EXPANDING OUR UNDERSTANDING OF EFFECTIVENESS IN THE MODERN CORPORATE BOARD

Loretto Leavy UNIVERSITY OF EXETER BUSINESS SCHOOL

Ruth Sealy HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING

Leroy White UNIVERSITY OF EXETER BUSINESS SCHOOL

# 3501 EXPLORING INSTITUTIONAL PRESSURES ON BOARD OF DIRECTORS' DECISIONS IN ADOPTING LCA PRACTICES: A QUALITATIVE STUDY IN SUSTAINABLE TRANSPORT

Ariana Darvish UNIVERSITY OF READING
Mehran Sepehri UNIVERSITY OF PORTSMOUTH

# 3453 UNVEILING THE INFLUENCE OF THE DIRECTOR'S EPISTEMIC AND SOCIAL MOTIVATIONS ON THE BOARD INFORMATION PROCESSING: A PERSONAL VALUES PERSPECTIVE

Ricardo Amaya Villalobos IE BUSINESS SCHOOL Patricia Gabaldon IE BUSINESS SCHOOL

### 25 June 2025, Wednesday

6- Culture-Sensitive Transition Management (14:00 - 15:30) - D6 Building - D6/007 Track: ST07 02 - Management and cultures: Qualitative organizational research

Chair(s): Mette Zølner

Discussant(s): Sina Grosskopf, Arnold Enklaar

### **Paper Presentations:**

#### 2650 MANAGING THE TRANSITION TOWARDS SUSTAINABILITY: A CASE STUDY OF AN EGYPTIAN

AGRICULTURAL COMPANY

Nahla Ahmed UNIVERSITY OF TWENTE Arnold Enklaar UNIVERSITY OF TWENTE

### 2739 NAVIGATING NEW CULTURES: MANAGERS THRIVING THROUGH TRANSITIONS IN THE HOME

**APPLIANCE INDUSTRY** 

Vincent Montenero CZECH TECHNICAL UNIVSERITY

Cristina Cazorzi PSA DAUPHINE

### 3716 DEVELOPING A SITUATION MODEL FOR INTERCULTURAL ON-LINE MEETINGS: ASPECTS OF PLACE AND

Henri de Jongste DORTMUND UNIVERSITY OF APPLIED SCIENCES AND ARTS
Denise Lemke DORTMUND UNIVERSITY OF APPLIED SCIENCES AND ARTS
Sina Wieschhörster DORTMUND UNIVERSITY OF APPLIED SCIENCES AND ARTS
Lisa Ahshoff DORTMUND UNIVERSITY OF APPLIED SCIENCES AND ARTS

Adoption of Sustainable Innovation (14:00 - 15:30) - D6 Building - D6/006 Track: ST06\_05 - Innovation for Sustainability, Circularity and Green-tech

Chair(s): Jouni Juntunen, Julia Schmitt

Discussant(s): Carsten Guderian, Fauzia Jabeen

#### **Paper Presentations:**

TIME

### 2533 UNDERSTANDING CONSUMERS' ADOPTION OF SUSTAINABLE DELIVERY INNOVATIONS IN

**E-COMMERCE** 

Charlotte Goblirsch HAMBURG UNIVERSITY OF TECHNOLOGY

# 2980 LINKING FINTECH-DRIVEN COLLABORATION TO MARKET DISRUPTIVENESS, INNOVATION CAPABILITIES, AND GREEN SUPPLY CHAIN PERFORMANCE IN SMES

Khalid Mehmood HUBEI ENGINEERING UNIVERSITY, XIAOGAN, CHINA

Fauzia Jabeen ABU DHABI UNIVERSITY

Nazia Shehzad LIWA COLLEGE OF TECHNOLOGY, ABU DHABI, UAE

Yaser Iftikhar NATIONAL UNIVERSITY OF MEDICAL SCIENCES, RAWALPINDI, PAKISTAN Rana Umair Ashraf FACULTY OF ECONOMIC SCIENCES, UNIVERSITY OF WARSAW, POLAND

Muhammad Saeed Ashraf SCHOOL OF MANAGEMENT, JIANGSU UNIVERSITY Aamir Suhail TECHNOLOGICO DE MONTERREY (TEC), MEXICO.

# 1011 DO MORE GREEN INNOVATIONS ENHANCE FIRM PERFORMANCE? THE MODERATING ROLE OF STAKEHOLDERS' ATTENTION TO ENVIRONMENTAL ISSUES

Ming-Chang Huang
Cheng-Ling Lai
NATIONAL YUNLIN UNIVERSITY OF SCIENCE AND TECHNOLOGY
Jen-Sheng Weng
NATIONAL YUNLIN UNIVERSITY OF SCIENCE AND TECHNOLOGY
Wen-Ting Shih
NATIONAL YUNLIN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Algorithmic Management: Balancing Risk and Reward (14:00 - 15:30) - C9 Building - C9/009

Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management,

**Employment Relations and Organizational Behaviour** 

Chair(s): Melinda Laundon

### **Paper Presentations:**

#### 1194 REDUCING ALGORITHM AVERSION: A META-ANALYSIS HIGHLIGHTING THE EFFECT OF CONTEXT

Andrea Capogrosso TECHNICAL UNIVERSITY OF MUNICH Theresa Treffers TECHNICAL UNIVERSITY MUNICH Isabell Welpe TECHNICAL UNIVERSITY OF MUNICH

#### 3653 ALGORITHMIC MANAGEMENT AND THE SPATIOTEMPORALITY OF WORKAROUNDS

Lakshmi Narasimha RENNES SCHOOL OF BUSINESS

Raju Vuddaraju

Yi Liu RENNES SCHOOL OF BUSINESS Sarah Hudson RENNES SCHOOL OF BUSINESS

# 1521 ESCALATION OF COMMITMENT IN THE AGE OF ALGORITHMS: THE EFFECT OF ALGORITHMIC VERSUS HUMAN ADVICE

Philipp von Weinrich TU DORTMUND
Corinna Schmidt TU DORTMUND
Tessa Flatten TU DORTMUND

Bridging Gender Gaps: Representation, Pay, and Intersectional Inequalities in the Workplace (14:00 - 15:30) - D6 Building - D6/114

Track: ST05 01 - Women & Gender in Work, Organisation & Beyond

Chair(s): Davide Trinchese

Discussant(s): Saskia Salmen, Magdalena Schertler

#### **Paper Presentations:**

# 2781 IMPACTS ON CHANGE RESISTANCE AND ENGAGEMENT AT WORK FROM UNPACKING INTERSECTIONAL INEOUALITIES BASED ON FEMALE UNAVAILABILITY

Igor Silva FUCAPE BUSINESS SCHOOL Marcia d'Angelo FUCAPE BUSINESS SCHOOL

#### 2923 THE IMPACT OF FEMALE REPRESENTATION IN FIRMS: WAGES AND GENDER PAY GAPS IN CHILE

Gonzalo Valdés PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE Lorena Reyes PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE

3085 WOMEN AND MEN IN TECH: JOBSEEKER'S CONTRIBUTIONS TO GENDER WAGE GAP.

Angel Barajas UNIVERSIDADE DE VIGO Elena Shakina UNIVERSITY OF VIGO Natalia Volkova HSE UNIVERSITY

Carbon accounting, performance measurement and disclosure for circular economy (14:00 - 15:30) - D4 Building - D4/103

Track: ST01\_02 - Performance measurement and management for sustainability

Chair(s): Lucrezia Songini
Discussant(s): Giuseppe Nicolò

#### **Paper Presentations:**

### 2165 THE INTEGRATION OF CARBON ACCOUNTING MEASUREMENTS INTO CORPORATE SUSTAINABILITY

STRATEGIES: A PERSPECTIVE FROM AN INDUSTRIAL APPLICATION
Giorgio Cantino
UNIVERSITY OF EASTERN PIEDMONT
UNIVERSITY OF EASTERN PIEDMONT
UNIVERSITY OF EASTERN PIEDMONT
UNIVERSITY OF EASTERN PIEDMONT

### 3217 CARBON DISCLOSURE QUALITY DIMENSIONS. A SYSTEMATIC LITERATURE REVIEW

Danilo Boffa UNIVERSITY OF TERAMO

Antonio Prencipe UNIVERSITÀ DEGLI STUDI DI TERAMO Tiziana Di Cimbrini UNIVERSITÀ DEGLI STUDI DI TERAMO

### 3050 CIRCULARITY GAP: AFTER THE ANNUAL ALERT, WHAT IS THE NEXT STEP?

Simone Sehnem UNOESC AND UNISUL

Lucila de Souza Campos UNIVERSIDADE FEDERAL DE SANTA CATARINA

### 2662 MEASURING CIRCULAR ECONOMY IN THE ELECTRIC ENERGY SECTOR: TOWARDS A COMPREHENSIVE

**FRAMEWORK** 

Laura Marcati POLITECNICO DI MILANO
Davide Chiaroni POLITECNICO DI MILANO
Vittorio Chiesa POLITECNICO DI MILANO

Cities, tourism and heritage governance (14:00 - 15:30) - D5 Building - D5/012 Track: ST11\_03 - Management and governance of culture, heritage and tourism

Chair(s): Lorenzo Mizzau

#### **Paper Presentations:**

## 1379 MITIGATING CHRONO-URBANISTIC CONFLICTS IN NIGHT-TIME TOURISM: A TOURISM-ORIENTED ECOSYSTEM APPROACH FOR URBAN DESTINATION MANAGEMENT

Szabolcs Sebrek CORVINUS UNIVERSITY OF BUDAPEST
Anestis Fotiadis COLLEGE OF BUSINESS ZAYED UNIVERSITY

Gábor Michalkó HUN-REN CSFK GEOGRAPHICAL INSTITUTE, UNIVERSITY OF PANNONIA

Tzung-Cheng Huan NATIONAL CHIAYI UNIVERSITY

2469 MUSEUMS FOR THE CITY'S REPUTATION: THE CASE OF BRESCIA, ITALY

Paola Beccherle UNIVERSITY OF FLORENCE Luciana Lazzeretti UNIVERSITY OF FLORENCE Stefania Oliva UNIVERSITY OF FLORENCE

3331 GOVERNANCE OF CULTURAL HERITAGE IN ART CITIES: THE CASE STUDY OF FLORENCE, ITALY

Chiara Longo UNIVERSITY OF FLORENCE

Daria Sarti UNIVERSITY OF FLORENCE (ITALY)

Collective Effort and Societal Relevance in Creative Work (14:00 - 15:30) - D6 Building - D6/014

Track: ST06\_08 - Managing Creativity for Innovation:

Chair(s): Anne-Katrin Neyer

**Paper Presentations:** 

3177 COLLECTIVE CREATIVITY AND JOB INSECURITY: INSIGHTS FROM AN ITALIAN SCIENTIFIC RESEARCH

**INSTITUTE** 

Stefano Cirella UNIVERSITY OF ESSEX AND UNIVERSITY OF TRENTO

Mattia Mazza ROBOTECO-ITALARGON Beatrice Piccoli UNIVERSITY OF ESSEX

3111 INTRINSIC MOTIVATIONS IN CROWDSOURCING: EXPLORING ENGAGEMENT IN ADDRESSING SOCIETAL

**CHALLENGES** 

Diletta Di Marco POLITECNICO DI MILANO

Raffaella Cagliano DIP. ING. GESTIONALE POLITECNICO DI MILANO

Filomena Canterino POLITECNICO DI MILANO

Corporate Purpose in Question: Navigating CSR, Circularity, and Sustainability Challenges (14:00 - 15:30) - D15

Building - D15/005

Track: GT14\_00 - General Track - Managing with Purpose

Chair(s): Tristan Schumacher

Discussant(s): Tatjana Minulla, Dolores Modic

**Paper Presentations:** 

1191 WHEN GOOD BECOMES EVIL - DECOUPLING STAKEHOLDER CENTRICITY FROM CORPORATE SOCIAL

RESPONSIBILITY

Tatjana Minulla TECHNISCHE UNIVERSITÄT BERLIN | HSBA

Lena Bischoff UNIVERSIDAD DE VIGO Nahuel Ignacio Depino-Besada UNIVERSITY OF VIGO

#### 2185 ENVISAGING CIRCULAR ECONOMY CHAMPIONS

Dolores Modic NORD UNIVERSITY AND RUDOLFOVO - SCIENCE AND TECHNOLOGY

CENTRE NOVO MESTO

Shajara Ul-Durar UNIVERSITY OF SUNDERLAND

Noman Arshed DEPARTMENT OF ECONOMICS, DIVISION OF MANAGEMENT AND

ADMINISTRATIVE SCIENCE, UNIVERSITY OF EDUCATION LAHORE,

**PAKISTAN** 

Marco De Sisto RMIT UNIVERSITY
Sahana Swaroop Chetan NORD UNIVERSITY

Nadja Damij UNIVERSITY OF SUNDERLAND

# 2427 DIGITAL SUSTAINABILITY IN SMES: AN INVESTIGATION OF THE RELATIONSHIP BETWEEN THE DIGITAL ORIENTATION OF SMES AND THEIR ABILITY TO PURSUIT SUSTAINABILITY GOALS

Tristan Schumacher TU DORTMUND
Corinna Schmidt TU DORTMUND

Tessa Flatten TU DORTMUND

#### 2867 MANAGING WITH PURPOSE – IN SEARCH FOR THE SOUL OF TEMPORARY ORGANISATIONS

Harvey Maylor UNIVERSITY OF OXFORD

Virpi Turkulainen HAAGA-HELIA UNIVERSITY OF APPLIED SCIENCES

Kirsi Aaltonen UNIVERSITY OF OULU

#### Corporate Sustainability and Community Development (14:00 - 15:30) - D4 Building - D4/113

Track: T01\_10 - Toward Humanistic Management: Purpose-Driven Companies, Circular Business Models and

**Community-based Ecosystems** 

Chair(s): Ugbede Umoru

#### **Paper Presentations:**

### 1688 SUSTAINABLE FASHION TRENDS: EVIDENCE FROM ITALIAN GENERATION Z'S

Mauro Sciarelli UNIVERSITY OF NAPLES FEDERICO II

Anna Prisco UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II

Irene Ricciardi UNIVERSITY OF NAPLES FEDERICO II
Martina Percuoco UNIVERSITY OF NAPLES FEDERICO II

Vincenzo Dell'Anno UNIVERSITY OF NAPLES FEDERICO II- DEPARTMENT OF ECONOMICS,

MANAGEMENT, AND INSTITUTIONS

Cristina Cervino UNIVERISITÀ DEGLI STUDI DI NAPOLI FEDERICO II

Valerio Muto UNIVERSITY OF NAPLES FEDERICO II Lorenzo Turriziani UNIVERSITY OF NAPLES FEDERICO II

# 2467 INSTITUTIONS AND COMMUNITY DEVELOPMENT AGREEMENTS: IMPACT ON SUSTAINABLE DEVELOPMENT IN HOST MINING COMMUNITIES IN SUB-SAHARAN AFRICA

Ugbede Umoru NOTTINGHAM TRENT UNIVERSITY
Juliana Siwale NOTTINGHAM TRENT UNIVERSITY
Oyedele Ogundana NOTTINGHAM TRENT UNIVERSITY

### 3535 CIRCULAR ECONOMY AND SUSTAINABLE DEVELOPMENT GOALS CROSSOVER? A REVIEW AND WAY

**FORWARD** 

Abdul Rahman Butt UNIVERSITY OF AGDER

Dark Sides of Leadership (14:00 - 15:30) - C9 Building - C9/006

Track: ST09\_03 - Leadership Chair(s): Abira Reizer Discussant(s): Hilla Peretz

#### **Paper Presentations:**

## 1081 ABUSIVE SUPERVISION AND EMPLOYEES' DEVIANCE: THE ROLES OF MORAL DISENGAGEMENT, POWER DISTANCE, AND SELF-EFFICACY

Weiyue Wang UNIVERSITY OF BIRMINGHAM

Hongwei He ALLIANCE MANCHESTER BUSINESS SCHOOL, THE UNIVERSITY OF

MANCHESTER

Yue Meng-Lewis THE OPEN UNIVERSITY

Melody Chao THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Lloyd Harris ALLIANCE MANCHESTER BUSINESS SCHOOL

# 2392 DESPOTIC LEADERSHIP AND EMPLOYEE PERFORMANCE: MODERATED MEDIATION MODEL IN THE HOSPITALITY SECTOR

Ume Rubbab FATIMA JINNAH WOMEN UNIVERSITY

Leila Afshari RMIT UNIVERSITY

Jabran Khan CARDIFF METROPOLITAN UNIVERSITY, CARDIFF, UK Aisha Sarwar COMMUNITY HOUSING INDUSTRIAL ASSOCIATION

Timothy Bartram RMIT UNIVERSITY

# 2913 MEDIATING MECHANISMS OF DARK TRIAD LEADERSHIP ON OCB: A COMPARISON OF EMPLOYEE AND MANAGER LEVELS

Abira Reizer ARIEL UNIVERSITY

Aharon Tziner TEL HAI ACADEMIC COLLEGE Amos Drori PERES ACADEMIC CENTER

Decoded by Data: How Al Shapes Careers and Change at Work (14:00 - 15:30) - Hilton Garden Inn Novoli - Sala San Donato (B)

Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management, Employment Relations and Organizational Behaviour

Chair(s): Sagib Shamim

#### **Paper Presentations:**

#### 1271 IN THE BLINK OF AN AI: LARGE LANGUAGE MODELS CAN INFER TRAITS FROM LINKEDIN

Tobias Härtel OSNABRÜCK UNIVERSITY OF APPLIED SCIENCES

# 1948 HOW DO USERS MAKE SENSE OF DATA-DRIVEN CHANGE MANAGEMENT TECHNOLOGIES? – EMPIRICAL INSIGHTS FROM THREE CASE STUDIES

Bastian Brechtelsbauer FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG Katja Schönian FRIEDRICH-ALEXANDER-UNIVERSITY ERLANGEN-NUREMBERG

Saskia Hasreiter LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

Sven Laumer FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG Sabine Pfeiffer FRIEDRICH-ALEXANDER-UNIVESITÄT ERLANGEN-NÜRNBERG

Martin Högl LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

DEI in Cross-cultural contexts (14:00 - 15:30) - D6 Building - D6/013

Track: T05\_03 - Role of Diversity, Equality and Inclusion in Careers and Leadership

Chair(s): Valentina Schmitt Discussant(s): Garima Bajaj

#### **Paper Presentations:**

# 2159 "I'VE MADE IT THOUGH I'M AN IMMIGRANT" – CRITICALLY EXPLORING SKILLED IMMIGRANTS' "SUCCESS" IN THE WORKPLACE

Annette Risberg UNIVERSITY OF INLAND NORWAY
Andreas Diedrich UNIVERSITY OF GOTHENBURG
Solange Hamrin MID SWEDEN UNIVERSITY

## 2784 BARRIERS AND ENABLERS TO EMPLOYMENT OF HIGHLY SKILLED FEMALE EUROPEAN MIGRANTS IN AUSTRALIA

Dominika Ohana TORRENS UNIVERSITY AUSTRALIA
Roslyn Cameron TORRENS UNIVERSITY AUSTRALIA
Syed Mohyuddin AUSTRALIA INSTITUTE OF BUSINESS

# 2825 EXPERIENCES OF SKILLED MIGRANT WOMEN FROM AFRICAN NATIONS AND THEIR LEADERSHIP ASPIRATIONS AND PATHWAYS IN AUSTRALIA

Mary Classina Okere TORRENS UNIVERSITY AUSTRALIA
Roslyn Cameron TORRENS UNIVERSITY AUSTRALIA
Catheryn Khoo TORRENS UNIVERSITY AUSTRALIA

Digital transformation and resilience: perspectives and innovative solutions (14:00 - 15:30) - D5 Building - D5/113

Track: GT11 00 - Public and Non-Profit Management General Track

Chair(s): Fabiana Scalabrini

Discussant(s): Federico Bertacchini, Bipasha Nath

### **Paper Presentations:**

# 1886 DIGITAL TRANSFORMATION IN THE THIRD SECTOR AND DESIRABLE LEADERSHIP STYLES: A BIBLIOMETRIC ANALYSIS AND TEXT-MINING APPROACH

Bipasha Nath UNIVERSITY OF FLORENCE Sara Lombardi UNIVERSITY OF FLORENCE

Giacomo Marzi IMT SCHOOL FOR ADVANCED STUDIES LUCCA.

Ludovico Orlandi UNIVERSITY OF BOLOGNA

Fabio Fraticelli TECHSOUP ITALY

## 2234 INNOVATIVE DIGITAL SOLUTIONS FOR STRENGTHENING MUNICIPAL RESILIENCE TO COPE WITH UNCERTAINTIES

Ilona Bartuseviciene MYKOLAS ROMERIS UNIVERSITY
Mindaugas Butkus MYKOLAS ROMERIS UNIVERSITY
Rita Toleikienė MYKOLAS ROMERIS UNIVERSITY

Vita Juknevičienė VILNIUS UNIVERSITY, SIAULIAI ACADEMY

# 3160 THE DIGITALIZATION OF PUBLIC SERVICES: LIGHTS AND SHADOWS FROM THE POINT OF VIEW OF THE USERS

Federico Bertacchini UNIVERSITY OF MODENA AND REGGIO EMILIA

Ulpiana Kocollari DIPARTIMENTO DI ECONOMIA MARCO BIAGI; UNIVERSITY OF MODENA

AND REGGIO EMILIA

Sara Giovanna Mauro MARCO BIAGI DEPARTMENT OF ECONOMICS, UNIVERSITY OF MODENA

AND REGGIO EMILIA

Andrea Tenucci SCUOLA SUPERIORE SANT'ANNA

Ecosystems of Innovation - Session D - Regional ecosystems (14:00 - 15:30) - D6 Building - D6/104 Track: T06\_14 - Innovation ecosystems and platforms: Emergence, construction, and persistence

Chair(s): Valerie Merindol
Discussant(s): Valerie Merindol

#### **Paper Presentations:**

# 1538 BRIDGING LOCAL AND GLOBAL NETWORKS: MIDDLEGROUND ASSOCIATION AFFILIATION AND STAKEHOLDER EMBEDDEDNESS IN REGIONAL INNOVATION ECOSYSTEMS

Yihan Wang EM NORMANDIE BUSINESS SCHOOL, MÉTIS LAB

Sébastien Bourdin EM NORMANDIE BUSINESS SCHOOL

Ekaterina Turkina HEC MONTREAL

# 2149 MEDIUM-TERM REGIONAL EFFECT OF SCIENCE AND TECHNOLOGY PARKS: A STAGGERED DIFFERENCE-IN-DIFFERENCE APPROACH

Marcos Anton Tejon UNIVERSITÀ DI PAVIA

Andrés Barge-Gil UNIVERSIDAD COMPLUTENSE DE MADRID

Alberto Albahari UNIVERSIDAD DE MÁLAGA

# 2703 INTER-FIRM RESOURCE SHARING AND KNOWLEDGE EXCHANGES IN THE DEVELOPMENT OF CHINA'S SPATIAL-BASED INNOVATION ECOSYSTEMS

Marina Zhang UNIVERSITY OF TECHNOLOGY SYDNEY

Zhendong Li TIANJIN UNIVERSITY
Huiying Zhang TIANJIN UNIVERSITY

Zuan Chen UNIVERSITY OF TECHNOLOGY SYDNEY

Yanhui Wei SHANDONG TECHNOLOGY AND BUSINESS UNIVERSITY

Employee Engagement & Belonging (14:00 - 15:30) - C9 Building - C9/001

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): CEYDA MADEN EYIUSTA Discussant(s): Minh-Anh NGUYEN

#### **Paper Presentations:**

1405 FROM WHISPERS TO ROARS: CULTIVATING EMPLOYEE ENGAGEMENT AND VOICE THROUGH RESOURCE UTILIZATION AND MANAGERIAL PROMOTION AND PREVENTION FOCUS

Ceyda Maden Eyiusta OZYEGIN UNIVERSITY Volkan Yeniaras OZYEGIN UNIVERSITY

2309 BUILDING CONNECTIONS, BUILDING BELONGING: SOCIAL INTERACTIONS AS MECHANISM FOR EMPLOYEE ENGAGEMENT DEVELOPMENT

Minh-Anh Nguyen MONTPELLIER RESEARCH IN MANAGEMENT LAB, UNIVERSITY OF

**MONTPELLIER** 

Thanh-Phong CAO HUMANIS LAB, EM STRASBOURG BUSINESS SCHOOL, UNIVESITY OF

STRASBOURG, FRANCE

Eric STEPHANY MONTPELLIER RESEARCH IN MANAGEMENT LAB, UNIVERSITY OF

MONTPELLIER

1872 HOW DO EMPLOYEES' GREEN VALUES SHAPE THEIR PERCEPTIONS OF GREENWASHING IN CSR-ORIENTED COMPANIES? THE MEDIATING ROLE OF PERSON-ORGANIZATION FIT

Halit Keskin YILDIZ TECHNICAL UNIVERSITY

Ekrem Tatoglu GULF UNIVERSITY FOR SCIENCE & TECHNOLOGY

Ali Ekber Akgün YILDIZ TECHNICAL UNIVERSITY
Emel Esen YILDIZ TECHNICAL UNIVERSITY
Esin Salt YILDIZ TECHNICAL UNIVERSITY

Entrepreneurial Behavior across Gender and Context (14:00 - 15:30) - D4 Building - D4/010

Track: ST03 03 - Entrepreneurial Cognition and Behaviour

Chair(s): Bob Bastian

Discussant(s): Slim Belaid, Domenico Appio

### **Paper Presentations:**

1634 WOMEN DIGITAL ENTREPRENEURSHIP AS EMANCIPATION: TRANSCENDING POLITICAL-ECONOMIC TURMOIL AND SOCIOCULTURAL BARRIERS

Gloria Haddad SAINT JOSEPH UNIVERSITY

Ghada Haddad ÉKLORE SCHOOL OF MANAGEMENT
Rola Al Ali GRENOBLE SCHOOL OF MANAGEMENT
Charbel Chedrawi SAINT JOSEPH LINIVERSITY BEIRUT

2749 HOW ENTREPRENEURIAL ORIENTATION AND BUSINESS PRIORITIZATION STRATEGY SHAPE EMOTIONAL EXHAUSTION AND LIFE SATISFACTION IN WOMEN ENTREPRENEURS

Eugene Kaciak BROCK UNIVERSITY

### 3293 MIGRATION AND GENDER IN MINORITY ENTREPRENEURSHIP: EXPLORING STARTUPS'

**ENTREPRENEURIAL ORIENTATION AND FINANCIAL OUTCOMES** 

Silvio Bianchi Martini UNIVERSITY OF PISA
Erika Branca GHENT UNIVERSITY
Marika Intenza UNIVERSITY OF PISA
Antonietta Trecca UNIVERSITY OF FOGGIA

#### 3270 THE INFLUENCE OF PROXIMITY TO ENTREPRENEURSHIP SUPPORT MECHANISMS ON

ENTREPRENEURIAL PROPENSITY: THE MODERATING ROLES OF GENDER AND BIG FIVE PERSONALITY

**TRAITS** 

Aybuke Temel ERASMUS UNIVERSITY
Lale Gumusluoglu BILKENT UNIVERSITY
Rasim Kurdoqlu BILKENT UNIVERSITY

Exploring Digital Transformation and AI empowerment (14:00 - 15:30) - D6 Building - D6/112

Track: ST13\_08 - Artificial Intelligence, data and digital ecosystems

Chair(s): Nicolas Leyh

### **Paper Presentations:**

#### 2025 SALES DIGITAL TRANSFORMATION: PROPOSAL OF A MODEL FOR AN IT COMPANY IN TUNISIA

Asma Baccouche ÉCOLE SUPÉRIEURE DES SCIENCES ÉCONOMIQUES ET COMMERCIALES DE

**TUNIS** 

Hazem Ben Aissa UNIVERSITÉ PARIS SACLAY, EA7360 RITM - UNIVERSITÉ DE TUNIS, LARIME. Rafla Hefaiedh ÉCOLE SUPÉRIEURE DES SCIENCES ÉCONOMIQUES ET COMMERCIALES DE

**TUNIS** 

### 2351 DISENTANGLING THE INFORMATION TECHNOLOGY CAPABILITY-FIRM PERFORMANCE RELATIONSHIP:

A META-ANALYSIS

Ida-Anna Thiele OTTO VON GUERICKE UNIVERSITY MAGDEBURG
Christopher Schlaegel OTTO VON GUERICKE UNIVERSITY MAGDEBURG

# 3252 ARTIFICIAL INTELLIGENCE AS A STRATEGIC RESOURCE FOR BOOSTING INTERNATIONAL EXPANSION IN FAMILY FIRMS

Jesús Arteaga-Ortiz ULPGC UNIV OF LAS PALMAS OF GRAN CANARIA

Fernando Munoz-Bullon UNIVERSIDAD CARLOS III DE MADRID
Maria J. Sanchez-Bueno UNIVERSIDAD CARLOS III DE MADRID
José Ángel Zúñiga-Vicente UNIVERSIDAD REY JUAN CARLOS

Feminism, trust, and leadership (14:00 - 15:30) - D5 Building - D5/002

Track: ST05 02 - Diversity issues in cultural context

Discussant(s): Henriett Primecz

#### **Paper Presentations:**

# 2294 BALANCING TRUST AND POLITICS: UNDERSTANDING THE DYNAMICS BETWEEN SERVANT LEADERSHIP AND JOB EMBEDDEDNESS

Aamir Suhail TECHNOLOGICO DE MONTERREY (TEC), MEXICO.

Salman Ali Khan UNIVERSITY OF TECHNOLOGY MALAYSIA

Naif Alsagr IMAM MOHAMMED IBN SAUD ISLAMIC UNIVERSITY, SAUDI ARABIA

Inam Ul Haq ESC CLERMONT BUSINESS SCHOOL

# 2815 AUTHENTICITY, ACTIVISM, AND INSTITUTIONAL ENTREPRENEURSHIP: UNVEILING THE T\*FACTOR OF TRANS\* LEADERSHIP IN THAILAND

Drew Mallory CHULALONGKORN UNIVERSITY

#### 1644 THE IMPACT OF FEMINIST MARKETING ON ONLINE MENSTRUAL PRODUCTS CONSUMER STICKINESS

Yuqian Xiang WENZHOU-KEAN UNIVERSITY
Kashif Khan WENZHOU-KEAN UNIVERSITY
Liu Enze WENZHOU-KEAN UNIVERSITY

Fouzia Atlas WENZHOU KEAN UNIVERSITY CHINA

Formation and termination of alliances (14:00 - 15:30) - D6 Building - D6/105 Track: ST13\_03 - CENA Coopetition, Ecosystems, Networks and Alliances

Chair(s): Charlotte Chappert Discussant(s): Marie FABRE

#### **Paper Presentations:**

# 2030 PREMATURE R&D ALLIANCE TERMINATION AND NEW ALLIANCE FORMATION: A CONTINGENCY PERSPECTIVE

Renuka Devi S Karthikeyan GRENOBLE ECOLE DE MANAGEMENT

# 1848 AMBIGUOUS IN VOLUMES: CAPABILITY SIGNALS AND ALLIANCE FORMATION BETWEEN NON-EXPERT AND EXPERT FIRMS

Karen Van Tu TILBURG UNIVERSITY

Dinh Khoi Nguyen OPEN UNIVERSITY OF THE NETHERLANDS
John Qi Dong NANYANG TECHNOLOGICAL UNIVERSITY

#### 2361 INDUSTRY PROTOTYPES VERSUS STRATEGIC GROUP PROTOTYPES

Huajie Shen GUANGXI UNIVERSITY

Stan Xiao Li CITY UNIVERSITY OF HONG KONG

Front-end, Stakeholders, and Capabilities (14:00 - 15:30) - D5 Building - D5/001

Track: ST10\_01 - Multi-level Perspectives on Major and Megaprojects

Chair(s): Ole Jonny Klakegg

**Paper Presentations:** 

1474 EXPERIMENTING ON THE INTERNAL AND EXTERNAL VIEWS IN RESOURCES AND TIME ESTIMATION

Giuseppe Sassano OXFORD GLOBAL PROJECTS

Antoine Vernet THE BARTLETT SCHOOL OF SUSTAINABLE CONSTRUCTION, UCL

2144 MANAGING IDEA GENERATION: A MULTIPLE CASE STUDY OF MAJOR INFRASTRUCTURE PROJECTS

Joseph Harrison UNIVERSITY OF SYDNEY

2305 THE ORGANISATIONAL CAPABILITIES OF STATE-OWNED ENTERPRISES TO DELIVER MEGAPROJECTS:

JABODEBEK LRT PROJECT PHASE 1, INDONESIA

Rissa Jayanti UNIVERSITY COLLEGE LONDON Juliano Denicol UNIVERSITY COLLEGE LONDON

GT3 Export and foreign direct investment (FDI) (14:00 - 15:30) - D5 Building - D5/008

Track: GT07\_00 - International Management General Track

Chair(s): TIIA VISSAK

Discussant(s): TIIA VISSAK, Young Soo Yang

**Paper Presentations:** 

1666 UNDERSTANDING SUCCESS OF FINNISH EXPORTING MSMES: AN INTERPRETATIVE

PHENOMENOLOGICAL ANALYSIS

Faisal Shahzad HÄME UNIVERSITY OF APPLIED SCIENCE

Tiia Vissak UNIVERSITY OF TARTU

2382 DATA CAPITAL, EXPORT UPGRADE AND THE GLOBAL HETEROGENEITY KNOWLEDGE SPILLOVER EFFECT

Ke Rong TSINGHUA UNIVERSITY Xiaoxuan Tian TSINGHUA UNIVERSITY

Xiang Xu CENTRAL UNIVERSITY OF FINANCE AND ECONOMICS

Xinwei Shi DURHAM UNIVERSITY BUSINESS SCHOOL

Ronaldo Parente FLORIDA INTERNATIONAL U.

3448 MEDIA-BASED CEO HUBRIS AND FDI AMBIDEXTERITY

Young Soo Yang HANSHIN UNIVERSITY (SOUTH KOREA)

High-performance HR practices (14:00 - 15:30) - C9 Building - C9/003

Track: ST09\_01 - Human Resource Management

Chair(s): Francisco Ribeiro

Jarrod Haar

**Paper Presentations:** 

1031 HIGH-PERFORMANCE WORK SYSTEMS, WORK-LIFE BALANCE, AND JOB PERFORMANCE: EXTENDING

THE LITERATURE THROUGH A CLIMATE APPROACH

Sarah McCallum AUCKLAND UNIVERSITY OF TECHNOLOGY

David Brougham MASSEY UNIVERSITY
Conor O'kane UNIVERSITY OF OTAGO

1261 HIGH-PERFORMANCE WORK SYSTEMS: HOW MANAGERS' HR ATTRIBUTIONS SHAPE THEIR

MASSEY UNIVERSITY

**EFFECTIVENESS** 

Alexandros Papalexandris ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

1786 UNVEILING THE TENSIONS INHERENT IN HIGH-PERFORMANCE WORK SYSTEMS FOR EMPLOYEES: A

(NON-ORDINARY) JOB DEMANDS-RESOURCES PERSPECTIVE

Luigi Stirpe UNIVERSIDAD CARLOS III DE MADRID

2915 THE MODERATING ROLE OF WELL-BEING MANAGEMENT ON THE PRODUCTIVITY ENHANCING EFFECT

OF HIGH-PERFORMANCE-WORK PRACTICES

Jens Mohrenweiser STRALSUND UNIVERSITY
Uwe Jirjahn UNIVERSITY OF TRIER

Innovation General Track 8: Technology and Data Analytics (14:00 - 15:30) - D6 Building - D6/004

Track: GT06\_00 - Innovation General Track

Chair(s): Patrick Spieth

**Paper Presentations:** 

1176 BIG DATA ANALYTICS CAPABILITIES AND GREEN INNOVATIONS: A META-ANALYSIS AND NECESSARY

**CONDITION ANALYSIS** 

Mostapha EL IDRISSI CADI AYYAD UNIVERSITY, UCA, FSJES-KS, LERAEM, MARRAKECH,

**MOROCCO** 

Younès EL MANZANI PARIS-SACLAY UNVERISTY, UVSQ, LAREQUOI, VERSAILLES, FRANCE

Zakaria LISSANEDDINE MOULAY ISMAÏL UNIVERSITY, ENCG MEKNES, MIRL

1254 REFRAMING FAILED INVENTIONS: HOW DORMANT INVENTIONS BECOME BREAKTHROUGHS

Peter Inho Nahm AMERICAN UNIVERSITY OF SHARJAH

1507 DETECTING INNOVATION PROFILES: PATENT ANALYTICS FOR THEMATIC INVESTMENT STRATEGIES

David Jaggi UNIVERSITY OF ZURICH

Jan-Alexander Posth ZHAW SCHOOL OF MANAGEMENT AND LAW
Carsten Guderian LEXISNEXIS INTELLECTUAL PROPERTY SOLUTIONS

Innovation Management in Healthcare - Session 3 (14:00 - 15:30) - D6 Building - D6/005

Track: T06\_11 - Innovation Management in Healthcare: Current Challenges and Future Opportunities for Value

Creation

Chair(s): Andrea Sestino

**Paper Presentations:** 

1684 PARADOXICAL BY DESIGN: NOTIFIED BODIES AND AI ADOPTION IN CONFORMITY ASSESSMENT

Ingela Mauritzon HALMSTAD UNIVERSITY
Magnus Holmen HALMSTAD UNIVERSITY
Lars Nordgren HALMSTAD UNIVERSITY

2342 ACHIEVING MEANINGFUL DIGITAL TRANSFORMATION IN HEALTHCARE ORGANIZATIONS: AN EMPIRICAL CASE STUDY OF ECONSULT IMPLEMENTATION

Myriam Gaïda CGS MINES PARIS PSL I3

Franck Aggeri MINES PARISTECH - PSL RESEARCH UNIVERSITY

Frédéric Kletz CENTER FOR MANAGEMENT SCIENCE

1200 EXTERNAL CHANGES DURING AN ADAPTATION PROCESS: HOW SENSE-ALTERING EVENTS IMPACT ADAPTABILITY BY AFFECTING SENSE-GIVING AND SENSE- MAKING

Luca Pistilli UNIVERSITY COLLEGE DUBLIN

Rossella Cappetta BOCCONI UNIVERSITY

Alessio Cozzolino UNIVERSITY COLLEGE DUBLIN Ali Radfard ASTON BUSINESS SCHOOL

Integrity, sustainability and business ethics (14:00 - 15:30) - D4 Building - D4/105

Track: ST01\_05 - Philosophy for business ethics

Chair(s): Stefano Franco

**Paper Presentations:** 

2250 PROFESSIONAL EXPERIENCE, INTRINSIC RELIGIOSITY, AND THE ROLE OF THE ISLAMIC WORK ENVIRONMENT: A MODERATED MODERATION APPROACH TO INTERNAL AUDIT EFFECTIVENESS.

Hazim Altwaijer HASSELT UNIVERSITY
Nadine Lybaert HASSELT UNIVERSITY
Maarten Corten HASSELT UNIVERSITY
Ine Umans HASSELT UNIVERSITY

Ahmad Abudawleh GERMAN-JORDANIAN UNIVERSITY

1314 GREEN POSTING OR GREEN SHOWING-OFF? CONSPICUOUS VIRTUE SIGNALING OF THE SUSTAINABLE CONSUMER POSTS ON SOCIAL MEDIA

Chi-Shiun Lai DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL YUNLIN

UNIVERSITY OF SCIENCE AND TECHNOLOGY

Guan Lun Chen NATIONAL YUNLIN UNIVERSITY OF SCIENCE AND TECHNOLOGY

# 3070 EXPLORING THE ROLE OF PHILOSOPHER OFFICERS IN BUSINESS THROUGH THE LENS OF SENSEMAKING

Stefano Franco POLITECNICO DI BARI Maria Anna Misuriello UNIVERSITY OF BARI

Antonio Messeni Petruzzelli POLITECNICO OF BARI, ITALY
Umberto Panniello POLYTECHNIC UNIVERSITY OF BARI

Paolo Ponzio UNIVERSITY OF BARI

#### 2736 INTEGRATED ANALYSIS OF INTEGRITY PROGRAMS IN BRAZILIAN ORGANIZATIONS

Armindo dos Santos de

Sousa Teodósio

PONTIFICAL CATHOLIC UNIVERSITY OF MINAS GERAIS

Felipe Mello FUNDACAO DOM CABRAL

Rodolfo Pereira UFMA

Leveraging AI to Build Future-Ready Leaders (14:00 - 15:30) - Hilton Garden Inn Novoli - Sala San Donato (A) Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management,

**Employment Relations and Organizational Behaviour** 

Discussant(s): Piotr Staszkiewicz

#### **Paper Presentations:**

## 1394 STIMULATE YOUR CREATIVITY: THE RELATIONSHIP BETWEEN SUPERVISORY LEADERSHIP AND GOAL ORIENTATION WITH CREATIVITY - CHATGPT AS A MODERATING VARIABLE

Li-Chun Fang NATIONAL KAOHSIUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Chen-Ling Lai NATIONAL SUN YAT-SEN UNIVERSITY

Widya Oky Kurniawan Putra NATIONAL KAOHSIUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

### 1580 AI AS A COACH FOR DEVELOPING LEADER COMPETENCE: EXPLORING COACHING CONVERSATIONS

Olivier Malafronte UNIVERSITÉ CÔTE D'AZUR

Sabrina Loufrani UNIVERSITÉ CÔTE D'AZUR, IAE NICE, GRM

# 1425 ACHIEVEMENT DRIVE AND TAX AGGRESSIVENESS: AN EMPIRICAL ANALYSIS USING CEO FACIAL WIDTH-TO-HEIGHT RATIO

Robert Furtado UNIVERSIDADE DE BRASÍLIA Paulo Lustosa UNIVERSIDADE DE BRASÍLIA

Piotr Staszkiewicz WARSAW SCHOOL OF ECONOMICS

#### Local and Global Entrepreneurial Ecosystems (14:00 - 15:30) - D4 Building - D4/002

Track: T03\_10 - Entrepreneurial Ecosystems

Chair(s): Alessandro Lucini Paioni Discussant(s): Silvia Poli, Ana Daniel

### **Paper Presentations:**

### 2715 CONNECTING THE DOTS: LEVERAGING TRANS-LOCAL LINKAGES IN RURAL ENTREPRENEURIAL ECOSYSTEMS

João Almeida GOVCOPP, UNIVERSITY OF AVEIRO

Ana Daniel UNIVERSIDADE DE AVEIRO

# 3116 ONE HOUR TO SINGAPORE: ENTREPRENEURIAL ECOSYSTEM SYNERGIES AS ENABLERS OF PRODUCTIVE ENTREPRENEURSHIP

Antje Fiedler UNIVERSITY OF AUCKLAND BUSINESS SCHOOL

David Audretsch INDIANA UNIVERSITY BLOOMINGTON

Benjamin Fath UNIVERSITY OF AUCKLAND BUSINESS SCHOOL

Siah Antje VICTORIA UNIVERSITY OF WELLINGTON

#### 3282 ENTREPRENEURSHIP POLICY INTEGRATION IN MULTI-LAYERED ENTREPRENEURIAL ECOSYSTEM

Silvia Poli UNIVERSITY OF BOLOGNA

M&A, Alliances and Diverstitures (14:00 - 15:30) - D6 Building - D6/111

Track: ST13\_04 Mergers & Acquisitions and Divestitures: A Glimpse into the Future

Chair(s): Oleksandra Kochura Discussant(s): David Kroon

#### **Paper Presentations:**

# 2353 EMBRACING DIVERSE CULTURAL BACKGROUNDS: UNDERSTANDING THE IMPACT OF CULTURAL DISTANCE ON THE TRANSITION FROM REPEATED ALLIANCES TO ACQUISITIONS

Yueling Zhou VRIJE UNIVERSITEIT AMSTERDAM

Emanuel Gomes NOVA SCHOOL OF BUSINESS AND ECONOMICS
Ferran Vendrell-herrero UNIVERSITY OF EDINBURGH BUSINESS SCHOOL

#### 2092 ACQUISITIVE BEHAVIORS OF FAMILY FIRMS A PROCESS MODEL

Olimpia Meglio UNIVERSITY OF NAPLES FEDERICO II

Sofia Brunelli LIUC UNIVERSITY

Alessandro Cirillo UNIVERSITY OF NAPLES FEDERICO II

Salvatore Sciascia LIUC UNIVERSITÀ CATTANEO

### 1364 EXOGENOUS SHOCKS AND SURVIVAL POINTS IN MULTIUNIT FIRMS

Timo Sohl UPF BARCELONA SCHOOL OF MANAGEMENT

Brian McCann VANDERBILT UNIVERSITY
Govert Vroom IESE BUSINESS SCHOOL

### Managing Purpose in Social and Sustainable Entrepreneurship (14:00 - 15:30) - D4 Building - D4/101

Track: ST03 06 - Social and Sustainable Entrepreneurship

Chair(s): Niko Gerlach

#### **Paper Presentations:**

#### 3687 ENVIRONMENTAL AND SOCIAL GOALS IMPACTS ON GROWTH FOR WOMEN-LED BUSINESSES

Jeremy Zwiegelaar OXFORD BROOKES

Huan Yang OXFORD BROOKES UNIVERSITY

# 3542 NAVIGATING PURPOSE: A THEMATIC ANALYSIS OF SOCIAL ENTREPRENEURSHIP IN NORTHWEST IRELAND AND NORTHERN IRELAND

Suzhou Wei ATLANTIC TECHNOLOGICAL UNIVERSITY

Isobel Cunningham ATU DONEGAL
Laura Bradley-McCauley ULSTER UNIVERSITY

#### 1380 BEYOND PURPOSE AND PROFIT: INSIGHTS FROM AN IMPACT INVESTOR TYPOLOGY

Niko Gerlach HEINRICH HEINE UNIVERSITY

Paradoxes (14:00 - 15:30) - D6 Building - D6/106 Track: GT13 00 - Strategic Management General Track

Chair(s): Annunziata Tarulli

Discussant(s): Morgane Scaringella

#### **Paper Presentations:**

# 1145 EMBRACING THE MEATLESS MEAT PARADOX - A CASE STUDY OF DEVELOPING ANTITHETICAL BUSINESSES

Mariachiara Colucci UNIVERSITY OF BOLOGNA

Alessandra Vecchi

# 1937 AMBIDEXTERITY AND DYNAMIC CAPABILITIES ARE EUPHEMISMS FOR LAMARCKIAN EVOLUTION: REDEFINING ORGANIZATION AS A SYSTEM OF FOUR-DIMENSIONAL EVOLUTIONARY COORDINATION

Daniel Siegfried ESCP BUSINES SCHOOL (STUDENT)

# 2225 "SHARING IS CARING": MANAGING NURTURING AND SHARING DYNAMICS IN AMBIDEXTROUS ORGANIZATIONAL DESIGNS

Jamal Azzam TOULOUSE SCHOOL OF MANAGEMENT

Pierre-Jean Barlatier EDHEC BUSINESS SCHOOL

Cylien Gibert TOULOUSE SCHOOL OF MANAGEMENT

Performance management in local governance (14:00 - 15:30) - D5 Building - D5/114

Track: GT11\_00 - Public and Non-Profit Management General Track

Chair(s): Filippo Giordano

Discussant(s): Fabien Eymas, Davide lo Conte

#### **Paper Presentations:**

# 1244 FROM STAGNATION TO SUCCESS: DYNAMIC CAPABILITIES AND LEADERSHIP IN MICRO-MUNICIPALITY TRANSFORMATION

Matteo Cristofaro

Nicola Cucari

Davide lo Conte

Leul Girma Haylemariam

Rocco Palumbo

UNIVERSITY OF ROME TOR VERGATA

SAPIENZA UNIVERSITY OF ROME

SAPIENZA UNIVERSITY OF ROME

UNIVERSITY "TOR VERGATA" OF ROME

# 2314 GOAL ACHIEVEMENT IN MUNICIPAL STRATEGIC PLANNING: THE ROLE OF MAYORAL ENGAGEMENT, STRATEGIC CONTENT AND NARRATIVES

Fabien Eymas UNIVERSITÉ DE HAUTE-ALSACE Faouzi Bensebaa UNIVERSITÉ PARIS NANTERRE

Protection and discrimination in organizations (14:00 - 15:30) - D4 Building - D4/102

Track: ST01\_08 - Arts & Philosophy for Business and Society

Chair(s): Francesco Maria Maglione

Discussant(s): Claudio Valerio, Luca Orlando

#### **Paper Presentations:**

# 1907 VULNERABILITY IN THE DIALOGUE OF KNOWLEDGE: THE SO-CALLED 'ELDERLY' PERSON AS A PARTICULARLY VULNERABLE CONTRACTING PARTY?

Rita Aliperta SCUOLA SUPERIORE MERIDIONALE

Luciana D'Acunto UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II

Valeria Duraccio SSM

Maria Eugenia Mazzarella SCUOLA SUPERIORE MERIDIONALE Luca Orlando SCUOLA SUPERIORE MERIDIONALE

Barbara Salvatore UNIVERSITY OF NAPLES FEDERICO II. SCUOLA SUPERIORE MERIDIONALE

### 3372 THE RIGHT TO ONCOLOGICAL OBLIVION: CONFIDENTIALITY, FORGETTING AND NON-DISCRIMINATION

Francesco Maria Maglione UNIVERSITÀ DEGLI STUDI DELLA CAMPANIA LUIGI VANVITELLI, SCUOLA

SUPERIORE MERIDIONALE

Barbara Salvatore UNIVERSITY OF NAPLES FEDERICO II, SCUOLA SUPERIORE MERIDIONALE Lucilla Boccalatte UNIVERSITÀ DEGLI STUDI DELLA CAMPANIA LUIGI VANVITELLI/SCUOLA

SUPERIORE MERIDIONALE

# 1902 ECCE HOMO IN THE AGE OF ARTIFICIAL INTELLIGENCE: THE IMPACT ON ORGANISATIONAL CHANGE AND ALGORITHMIC DISCRIMINATION IN HR

Luca Orlando SCUOLA SUPERIORE MERIDIONALE
Ludovica Fava SCUOLA SUPERIORE MERIDIONALE
Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II

Provider - Patient Relationships Influence on Outcomes (14:00 - 15:30) - D5 Building - D5/110

Track: ST11 02 - Healthcare Management Research

Chair(s): André de Waal Discussant(s): David Giauque

### **Paper Presentations:**

## 1207 RELATIONAL VALUE CREATION: EXPLORING THE IMPACT OF PATIENT-DOCTOR COMMUNICATION ON PATIENT OUTCOMES

Francesca Ferrè UNIVERSITÀ DEGLI STUDI DI MILANO Riccardo Novaro UNIVERSITÀ DEL PIEMONTE ORIENTALE

### 2107 WHAT FACTORS HELP PUBLIC ORGANIZATIONS STAY AHEAD? EVIDENCE ON SENSING CAPABILITIES

FROM THE FAMILY AND COMMUNITY NURSE MODEL WITH FSQCA

Alessia Caputo SANT'ANNA SCHOOL OF ADVANCED STUDIES Lorenzo Taddeucci SANT'ANNA SCHOOL OF ADVANCED STUDIES

Patrick Mello VRIJE UNIVERSITAT AMSTERDAM, DEPARTMENT OF POLITICAL SCIENCE

AND PUBLIC ADMINISTRATION

Chiara Barchielli SCUOLA SUPERIORE SANT'ANNA

Milena Vainieri SANT'ANNA SCHOOL OF ADVANCED STUDIES

## 1827 HEALTHCARE UNDER PRESSURE: ORGANIZATIONAL CHOICES, VIOLENCE CONCERN, AND JOB SATISFACTION IN EMERGENCY DEPARTMENTS

Ylenia Curzi UNIVERSITY OF MODENA AND REGGIO EMILIA\_ MARCO BIAGI

**DEPARTMENT OF ECONOMICS** 

Francesca Nepoti UNIVERSITY OF MODENA AND REGGIO EMILIA

Barbara Pistoresi UNIMORE- UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA Erica Poma UNIVERSITY OF MODENA AND REGGIO EMILIA, MARCO BIAGI

DEPARTMENT OF ECONOMICS

Michele Mastroberardino AOU MODENA Loretta Casolari AOU MODENA

Reframing Leadership: Identity, Emotion, Change (14:00 - 15:30) - C9 Building - C9/008

Track: ST09\_03 - Leadership Chair(s): Lien Desmet

Discussant(s): Xiaodan Wu

#### **Paper Presentations:**

#### 1047 LEADING WITH EMOTION REGULATION DURING CHALLENGING ORGANIZATIONAL EVENTS

Mahbubul Alam TRENT UNIVERSITY
Parbudyal Singh YORK UNIVERSITY
Marie-Hélène Budworth YORK UNIVERSITY
Mark Podolsky YORK UNIVERSITY

## 3367 HOW TO REWRITE THE PLAYBOOK? THE ROLE OF UNLEARNING IN TRANSFORMING LEADERSHIP EFFECTIVENESS IN EDUCATION

Rytis Komicius ISM UNIVERSITY OF ECONOMICS AND MANAGEMENT Raimonda Alonderienė ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS

#### 3633 THE RESILIENT FORCE OF LEADER IDENTITY

Lien Desmet OPEN UNIVERSITEIT

Katleen De Stobbeleir

Sara De Hauw

Religion, identity and values in family firms (14:00 - 15:30) - D5 Building - D5/011

Track: GT04\_00 - Family Business Research General Track

Chair(s): Christian Neusser

Discussant(s): Deanira Laze, Deanira Laze

#### **Paper Presentations:**

#### 3457 "I LOST MY LIFE" – IDENTITY RECONSTRUCTION AFTER FAILURE OF LEADERSHIP SUCCESSION IN

**FAMILY FIRMS** 

Sandra Fiedler CHEMNITZ UNIVERSITY OF TECHNOLOGY, PROFESSORSHIP OF

ORGANIZATION AND INTERNATIONAL MANAGEMENT

### 3266 MEANING AND PRACTICE OF TRADITION WITHIN FAMILY BUSINESSES: A PHENOMENOGRAPHIC

**ENQUIRY** 

Elisa Conz UNIVERSITY OF PAVIA

Beck Franciele UNIVERSIDADE REGIONAL DE BLUMENAU | FURB · DEPARTAMENTO DE

CONTABILIDADE

Daniel Mucci UNIVERSITY OF SÃO PAULO

Tatiane Meurer UNIVERSIDADE REGIONAL DE BLUMENAU | FURB · DEPARTAMENTO DE

CONTABILIDADE

### 2952 RELIGION AND PROSOCIAL BEHAVIOUR IN FAMILY FIRMS: THE INFLUENCE OF MANAGERS' BELIEF IN

**BIG GODS** 

Andrew David Allan Smith UNIVERSITY OF BIRMINGHAM

Allan Discua Cruz CENTRE FOR FAMILY BUSINESS/LANCASTER UNIVERSITY MANAGEMENT

SCHOOL

Nicholas Burton NORTHUMBRIA UNIVERSITY Nicholas Wong NORTHUMBRIA UNIVERSITY

Science, Industry & Academia (3/4) (14:00 - 15:30) - D6 Building - D6/016

Track: T06\_13 - Bridging Academia, Science and Industry for Tomorrow's Breakthroughs

Chair(s): Quentin Plantec

#### **Paper Presentations:**

# 2163 DEVELOPING A REGIONAL INNOVATION SYSTEM IN THE PERIPHERY: A LONGITUDINAL STUDY OF SYSTEM ENTREPRENEURS' ROLES AND DEVELOPMENT

Marianne Steinmo NORD UNIVERSITY

Thomas Lauvås NORD UNIVERSITY
Rannveig Edda Hjaltadottir NORD UNIVERSITY
Krister Salamonsen NORD UNIVERSITY

# 2969 POLICY IMPLEMENTATION IN MULTI-LEVEL GOVERNANCE: REGIONAL GOVERNMENT PERSPECTIVES ON TECHNOLOGY TRANSFER

Janik Wadlinger FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG (FAU)

Timothee Gomot UNIVERSITÉ PARIS-EST CRÉTEIL (UPEC)

Kathrin Moeslein FAU ERLANGEN-NÜRNBERG & HHL LEIPZIG GRADUATE SCHOOL OF

**MANAGEMENT** 

## 3648 FROM CORE TO PERIPHERY: HOW INNOVATION ECOSYSTEM COMPLEMENTORS CREATE AND CAPTURE VALUE

Jan-Pieter Tiedink OPEN UNIVERSITEIT

Ward Ooms OPEN UNIVERSITY OF THE NETHERLANDS

Dieudonnee Cobben OPEN UNIVERSITEIT Myriam Cloodt OPEN UNIVERSITEIT

# 1319 EXPLOITATION AND EXPLORATION: THE DYNAMICS OF HOPE THE CASE OF EXOSKELETON PROJECTS IN THE DEFENSE SECTOR

Laure Colin ECOLE POLYTECHNIQUE Hervé Dumez ÉCOLE POLYTECHNIQUE

Session 3 (14:00 - 15:30) - D6 Building - D6/011 Track: T07\_03 - International Competitiveness

Chair(s): Marzenna Weresa Discussant(s): Massimo Riva

#### **Paper Presentations:**

# 2438 CONTRIBUTION OF SUPPLY CHAIN COMPETITIVENESS TO THE LOCALIZATION OF OIL & GAS IN SAUDI ARABIA

Bassem Nasri PRINCE MOHAMMED BIN FAHD UNIVERSITY

Salem Alanazi UNIVERSITI SAINS MALAYSIA

Sarah Alanazi PRINCE MOHAMMAD BIN FAHD UNIVERSITY
Abdulmohsen Algahtani PRINCE MOHAMMAD BIN FAHD UNIVERSITY

### 2955 THE IMPACT OF INSTITUTIONAL LEGACIES ON THE INTERNATIONALIZATION OF SMALL AND MEDIUM-SIZED ENTERPRISES: INSIGHTS FROM A NATURAL EXPERIMENT

Juliet Nollau UNIVERSIÄT ERFURT

Simon Oertel PARIS LODRON UNIVERSITY OF SALZBURG

Miriam Zschoche UNIVERSITY OF ERFURT

## 3238 DIGITALIZATION, SUSTAINABILITY, AND INTERNATIONAL COMPETITIVENESS: A CASE STUDY OF ITALIAN SMES

Martina Tomasetig UNIVERSITY OF UDINE
Maria Chiarvesio UNIVERSITY OF UDINE

# 3509 THE RELATIONSHIP BETWEEN CROSS-BORDER M&A PORTFOLIO CHARACTERISTICS AND MNES' STRATEGIC FLEXIBILITY: REAL OPTIONS THEORY AND LEARNING PERSPECTIVE

Wanlin Hu VLERICK BUSINESS SCHOOL Kerstin Fehre VLERICK BUSINESS SCHOOL Carine Peeters VLERICK BUSINESS SCHOOL

Session 6: Organizational Creativity and Learning (14:00 - 15:30) - D5 Building - D5/010

Track: GT10\_00 - Project Organising General Track

Chair(s): Pedro Serrador

Discussant(s): Jörg Sydow, Simon Bichon

### **Paper Presentations:**

# 1274 ENHANCING ORGANIZATIONAL CREATIVITY IN CONSTRAINED CONTEXTS THROUGH SIDE-PROJECTS: INSIGHTS FROM CLASSICAL MUSIC PERFORMANCE

Jörg Sydow FREIE U BERLIN

Benjamin Schiemer JKU LINZ

Nico Martinez Feix FU BERLIN, SCHOOL OF BUSINESS & ECONOMICS

# 3560 BRINGING TOGETHER THE BEST OF BOTH WORLDS? THE ROLES OF SERVICE-LEARNING AND PROJECT-BASED LEARNING IN SELF-EFFICACY PROJECT MANAGEMENT DEVELOPMENT.

Simon Bichon ESSCA

Laetitia Gabav-Mariani KEDGE BUSINESS SCHOOL

Axel Massa ESSCA

# 1342 EXPLORING PERSONAL AND INDUSTRY WORK VALUES OF WOMEN IN CONSTRUCTION AND ENGINEERING

Muhammad Ali QUEENSLAND UNIVERSITY OF TECHNOLOGY

Marzena Baker AUSTRALIAN CATHOLIC UNIVERSITY

Roksana Jahan Tumpa CQUNIVERSITY AUSTRALIA

Emma Hassett ACCIONA AUSTRALIA

### Session 7: Time, Temporality, and Process Views (14:00 - 15:30) - D5 Building - D5/003

Track: GT10\_00 - Project Organising General Track

Chair(s): Catherine Killen

Discussant(s): Monique Aubry, Anita Birkeland

### **Paper Presentations:**

## 2364 TIME KNOTS AND KNOTTING TIME: ADVANCING TIME THEORY THROUGH TEMPORARY ORGANIZATION TRAJECTORIES

Monique Aubry UNIVERSITÉ DU QUÉBEC À MONTRÉAL Serghei Floricel UNIVERSITÉ DU QUÉBEC À MONTRÉAL Sorin Piperca BIRKBECK, UNIVERSITY OF LONDON

#### 2527 FROM HIDDEN TO APPARENT - UNDERSTANDING OPERATIONAL PROJECTS. A LITERATURE REVIEW

Anita Birkeland AARHUS UNIVERSITY, SCHOOL OF BUSINESS AND SOCIAL SCIENCES

Per Svejvig AARHUS UNIVERSITY

#### 3464 THE INTERPLAY OF ROLES AND ROUTINES IN MOVING TOWARDS A PROGRAM MODE OF ORGANIZING

Lynn Vosman UNIVERSITY OF TWENTE Leentie Volker UNIVERSITY OF TWENTE

Fleur Deken VRIJE UNIVERSITEIT AMSTERDAM

Social Impact and Resilience: Resources and Initiatives (14:00 - 15:30) - D5 Building - D5/112

Track: GT11\_00 - Public and Non-Profit Management General Track

Chair(s): Lorenzo Costumato

Discussant(s): ANTONIO D'ALESSIO, Panagiotis Kyriakopoulos

#### **Paper Presentations:**

# 1258 TANGIBLE AND INTANGIBLE RESOURCES, ORGANIZATIONAL RESILIENCE AND SOCIAL AND ECONOMIC PERFORMANCE: SOME NEW EVIDENCE FROM ELDERLY CARE UNITS

Andreas Georgiou UNIVERSITY OF EXETER BUSINESS SCHOOL

Panagiotis Kyriakopoulos KING'S COLLEGE LONDON

Xenia Mamakou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS Elisavet Protonotariou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS Helen Salavou ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS Emmanouil Sofikitis ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

#### 2528 FOOD BANKS AND SOCIAL IMPACT: AN OVERVIEW THROUGH THE LENS OF SDGS

Laura Berardi DEPARTMENT OF ECONOMIC STUDIES - G. D'ANNUNZIO UNIVERSITY OF

**PESCARA** 

Maria Monaco G. D'ANNUNZIO UNIVERSITY OF CHIETI-PESCARA
Diego Valentinetti G. D'ANNUNZIO UNIVERSITY OF CHIETI-PESCARA

#### 3117 THE ROLE OF ART IN PUBLIC VALUE CREATION BY SOCIAL ENTERPRISES: A QUALITATIVE CASE STUDY

Antonio D'alessio UNIVERSITY OF NAPLES "PARTHENOPE"

Leonardo Laterza LUMSA UNIVERSITY

Social Sustainability, Work Addiction & Knowledge Seeking (14:00 - 15:30) - C9 Building - C9/002

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Ghazale Kordi Discussant(s): Anna Sławik

#### **Paper Presentations:**

# 2585 INTRADEPARTMENTAL KNOWLEDGE SEEKING: A CAUSAL CONFIGURATIONAL ANALYSIS OF GOAL ORIENTATION, PSYCHOLOGICAL SAFETY, AND SOCIAL NETWORK

Anna Sławik JAGIELLONIAN UNIVERSITY IN KRAKÓW

Aleksandra Rudawska UNIVERSITY OF SZCZECIN

### 2912 BRIDGING CHALLENGES: SOCIAL SUSTAINABILITY AND RESILIENCE IN MIGRANT INTEGRATION

Uma Jogulu EDITH COWAN UNIVERSITY
Ghazale Kordi UNIVERSITY OF HELSINKI
Jari Salo UNIVERSITY OF HELSINKI

Spirituality, Motivation & Workplace Mistreatment (14:00 - 15:30) - C9 Building - C9/005

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): S. Arzu Wasti

### **Paper Presentations:**

# 1961 EXPLORING PROFILES AND PREDICTORS OF NON-SEXUAL AND NON-GENDERED FORMS OF WORKPLACE MISTREATMENT

S. Arzu Wasti SABANCI UNIVERSITY İbrahim Acar ÖZYEĞIN UNIVERSITY Canan Sümer ÖZYEĞIN UNIVERSITY

Derya Karanfil İZMIR BAKIRÇAY ÜNIVERSITESI

Yonca Toker Gültaş MIDDLE EAST TECHNICAL UNIVERSITY Feride Acar MIDDLE EAST TECHNICAL UNIVERSITY

Aslı Göncü Köse ÇANKAYA UNIVERSITY
A. Başak Ok ANKARA UNIVERSITY

### 2198 DID YOU REALLY FORGIVE ME: CONTROLLED MOTIVATION IN TRANSGRESSOR RECONCILIATION OUTCOMES

Carlina Conrad IE UNIVERSITY

Kriti Jain IE BUSINESS SCHOOL, IE UNIVERSITY
Yupeng He IE BUSINESS SCHOOL, IE UNIVERSITY

### 3400 WORKPLACE SPIRITUALITY AND ITS OUTCOMES MECHANISM: A SYSTEMATIC LITERATURE REVIEW

Akanksha Tripathi XLRI XAVIER SCHOOL OF MANAGEMENT Vikram Gupta XLRI XAVIER SCHOOL OF MANAGEMENT

Strategic Renewal and Sustainability (14:00 - 15:30) - D6 Building - D6/113

Track: T02\_04 / T13\_09 - Purpose-Driven Strategies, Transformation, Corporate Governance, and Resilience (cosponsored COGO & SM SIGs)

Chair(s): Nicole Steller

### **Paper Presentations:**

# 3401 EFFECTUATING STRATEGIC RENEWAL IN OUTSIDER SUCCESSION: THE ROLE OF COLLABORATIVE INTEGRATION AND PURPOSEFUL BRIDGING

Xavier Castaner UNIVERSITY OF LAUSANNE

Alexander Alexiev ESSCA SCHOOL OF MANAGEMENT

### 3587 PARADOXICAL COGNITION IN CORPORATE SUSTAINABILITY: ANTECEDENTS, PROCESSES, AND OUTCOMES

Giovanni Gesiot UNIVERSITÀ DEGLI STUDI DI PERUGIA

Alice Alosi SANT'ANNA SCHOOL OF ADVANCED STUDIES

Francesco Rizzi UNIVERSITÀ DI PERUGIA

Eleonora Annunziata SANT'ANNA SCHOOL OF ADVANCED STUDIES Marco Frey SANT'ANNA SCHOOL OF ADVANCED STUDIES

#### 3603 STRATEGIC RESPONSES TO CLIMATE CHANGE

Kim Bär VIENNA UNIVERSITY OF BUSINESS AND ECONOMICS (WU)
Alexander Engelmann WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
Werner Hoffmann WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

Success factors in new product development (14:00 - 15:30) - D6 Building - D6/102

Track: T06\_12 - Navigating new product development in an era of collaboration, uncertainty, and technological

change

Chair(s): Faisal Khurshid

Discussant(s): Aylin Ates, Faisal Khurshid

### **Paper Presentations:**

# 2719 PRIORITISING CRITICAL SUCCESS FACTORS IN COOPETITION USING AN INTEGRATED SPHERICAL FUZZY ANALYTIC HIERARCHY PROCESS (SF-AHP) APPROACH AND DOCUMENT CODING

Aziz Konyalioglu UNIVERSITY OF STRATHCLYDE AND ISTANBUL TECHNICAL UNIVERSITY

Avlin Ates UNIVERSITY OF STRATHCLYDE BUSINESS SCHOOL

Steve Paton UNIVERSITY OF STRATHCLYDE

# 2890 RESPONDING TO RADICAL INNOVATION: STRATEGIC APPROACHES TO KNOWLEDGE PRIORITIZATION IN OUTSOURCING

Faisal Khurshid LEE SHAU KEE SCHOOL OF BUSINESS AND ADMINISTRATION, HONG KONG

METROPOLITAN UNIVERSITY

Woo-yong Park DEPARTMENT OF MANAGEMENT, ENTREPRENEURSHIP, AND

TECHNOLOGY, LEE BUSINESS SCHOOL, UNIVERSITY OF NEVADA,

LAS VEGAS, UNITED STATES

# 3527 HELP FROM THE OTHER SIDE – HOW AI ASSISTANCE IN NEW PRODUCT DEVELOPMENT AFFECTS INNOVATION SUCCESS

Henning Meier SAARLAND UNIVERSITY
Sven Heidenreich SAARLAND UNIVERSITY
Slawka Jordanow SAARLAND UNIVERSITY

Trade-offs or Value Creation? Examining Collaborative Practices in Projects (14:00 - 15:30) - D4 Building - D4/006

Track: ST10\_02 - Project and Society Chair(s): Francesco Di Maddaloni

Discussant(s): Ofer Zwikael, Alfons Marrewijk

### **Paper Presentations:**

# 3174 ENHANCING PROJECT VALUE THROUGH PROJECT STAKEHOLDER ENGAGEMENT: A NEW STAKEHOLDER THEORY PERSPECTIVE

Zhiwen Zheng THE AUSTRALIAN NATIONAL UNIVERSITY
Ofer Zwikael AUSTRALIAN NATIONAL UNIVERSITY

# 1096 IMPACTFUL PROJECTS: FORWARD CO-CREATION OF NEW COLLABORATIVE PRACTICES IN CIRCULAR CONSTRUCTION PROJECTS

Alfons Marrewijk DELFT UNIVERSITY OF TECHNOLOGY
Mart Uden DELFT UNIVERSITY OF TECHNOLOGY

Claire Brouwer VU AMSTERDAM

Hans Wamelink DELFT UNIVERSITY OF TECHNOLOGY
Erwin Hurkens DELFT UNIVERSITY OF TECHNOLOGY
Ellen van Bueren DELFT UNIVERSITY OF TECHNOLOGY

### 2359 CONTROVERSY AND CONFLICTING VALUATIONS IN THE FOSEN WIND PROJECT

Vedran Zerjav DEPARTMENT OF INDUSTRIAL ECONOMICS AND TECHNOLOGY

MANAGEMENT, NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

(NTNU)

Parinaz Farid NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Marina Bos-de Vos DELFT UNIVERSITY OF TECHNOLOGY

Voice & Disclosure (14:00 - 15:30) - C9 Building - C9/004

Track: ST09\_01 - Human Resource Management

Chair(s): Aleksandra Klein

### **Paper Presentations:**

# 1218 MORAL INJURY, PERCEIVED PROSOCIAL IMPACT AND CONSEQUENCES TO ENGAGEMENT, JOB SATISFACTION AND INTENTION TO LEAVE: IS EMPLOYEE SILENCE A HARMFUL COPING STRATEGY?

Patricia Dina Pariona-Cabrera RMIT UNIVERSITY
Kerstin Alfes ESCP EUROPE
Timothy Bartram RMIT UNIVERSITY

Peter Holland SWINBURNE UNIVERSITY OF TECHNOLOGY

### 2500 I HAVE NEWS FOR YOU: NAVIGATING THE DISCLOSURE OF PREGNANCY IN THE WORKPLACE

Naama Bar-On Shmilovitch
Shay Tzafrir
UNIVERSITY OF HAIFA
UNIVERSITY OF HAIFA
Orna Blumen
SENIOR LECTURER
Keren Youldus-Dalal
UNIVERSITY OF HAIFA

### 2681 EMPLOYEE VOICE, EMPLOYEE OUTCOMES, AND THE ROLE OF SOCIAL CLASS ORIGINS

Francesco Fumagalli UNIVERSITY OF MILAN Edoardo Della Torre UNIVERSITY OF MILAN

Marco Guerci UNIVERSITÀ DEGLI STUDI DI MILANO
Sven Hauff HELMUT SCHMIDT UNIVERSITY

# 3212 HOW AND WHEN HR PRACTICES LEAD TO COUNTERPRODUCTIVE WORK BEHAVIOURS? A THREE-WAVE STUDY

Yasir Mansoor Kundi SCHOOL OF BUSINESS STUDIES, INSTITUTE OF BUSINESS ADMINISTRATION

(IBA) KARACHI

Subhan SHAHID KEDGE BUSINESS SCHOOL, FRANCE.

Sardar Shakir GHULAM ISHAQ KHAN INSTITUTE OF ENGINEERING SCIENCES AND

TECHNOLOGY, TOPI PAKISTAN

Waheed Ali UMRANI SULTAN QABOOS UNIVERSITY, OMAN

### 25 June 2025, Wednesday

AI, Language Models and Textual Analysis II (16:00 - 17:30) - D4 Building - D4/106 Track: ST12\_01 - Actors, Systems, and Coevolution: Methods and Perspectives for a Complex World Chair(s): Ivan Zupic

### **Paper Presentations:**

2222 LARGE LANGUAGE MODELS VERSUS TRADITIONAL NATURAL LANGUAGE PROCESSING APPROACHES IN MARKETING: ASSESSING AI CAPABILITIES IN IDENTIFYING CONTEXT-SPECIFIC TEXTUAL CONTENT

Vito Giordano UNIVERSITY OF PISA Antonella Martini UNIVERSITY OF PISA Filippo Chiarello UNIVERSITÀ DI PISA Irene Spada UNIVERSITÀ DI PISA

3066 ASSESSING BUSINESS MODEL IN THE PLATFORM ECONOMY: APPLYING LLM TO UNSTRUCTURED

**CUSTOMER REVIEWS** 

Thorsten Teichert HAMBURG UNIVERSTIY
Adnan Muhammad Shah UNIVERSITY OF HAMBURG

2684 INTEGRATING MORPHOLOGICAL MODELING AND MACHINE LEARNING: THE MLMORPH METHOD FOR

**DECISION-MAKING** 

Oskar Kosch KRAKOW UNIVERSITY OF ECONOMICS

Beyond the Algorithm: The Human Touch in Al Decision Making (16:00 - 17:30) - Hilton Garden Inn Novoli - Sala San Donato (A)

Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management,

**Employment Relations and Organizational Behaviour** 

Chair(s): Melinda Laundon

### **Paper Presentations:**

# 2000 CLOSE BUT NOT REPLACEABLE: LLMS AND THEIR EMOTIONAL LANGUAGE OF FEEDBACK AS COMPARED TO COWORKERS AND THE SUPERVISOR

Mitali Saxena INDIAN INSTITUTE OF TECHNOLOGY JODHPUR Venkat Ganuthula INDIAN INSTITUTE OF TECHNOLOGY JODHPUR

#### 1977 AI-DRIVEN WORKPLACE DYNAMICS: SELF-DETERMINATION THEORY PERSPECTIVE

Łukasz Sienkiewicz GDAŃSK UNIVERSITY OF TECHNOLOGY, FACULTY OF MANAGEMENT AND

**ECONOMICS** 

Hanna Kinowska SGH WARSAW SCHOOL OF ECONOMICS

# 2763 TITLE: DRIVERS AND MITIGATORS OF HUMAN OVER-RELIANCE ON ARTIFICIAL INTELLIGENCE IN WORKPLACE DECISION MAKING: A MODERATED MEDIATION APPROACH

J. Irudhaya Rajesh FLINDERS UNIVERSITY

Dr Bhavna Bajaj AUSTRALIAN INSTITUTE OF BUSINESS

Adela McMurray FLINDERS UNIVERSITY

Sripada Divya VIT BUSINESS SCHOOL, VELLORE INSTITUTE OF TECHNOLOGY
Tim van Erp COLLEGE OF SCIENCE AND ENGINEERING,FLINDERS UNIVERSITY

Boards in the Digital Age (16:00 - 17:30) - D6 Building - D6/013

Track: ST02\_02 - Board of Directors, Top Management Teams and Diversity in the C-Suite

Chair(s): Ricardo Amaya Villalobos

### **Paper Presentations:**

# 2379 RETHINKING BOARDROOM SKILLS: A LITERATURE REVIEW AND DELPHI STUDY ON COMPETENCIES IN THE AI AGE

Silvia Cervi UNIVERSITY OF ROME TOR VERGATA
Nicola Cucari SAPIENZA UNIVERSITY OF ROME

#### 3336 THEIR THOUGHTS MATTER: UNCOVERING BOARD MEMBERS' ROLE MINDSETS IN NEW VENTURES

Krystal Zhao-Jansson STOCKHOLM SCHOOL OF ECONOMICS
Mattias Nordqvist STOCKHOLM SCHOOL OF ECONOMICS
Roxana Turturea STOCKHOLM SCHOOL OF ECONOMICS

### 3419 BOARD COMPOSITION AND STARTUP PERFORMANCE: A CORPORATE GOVERNANCE PERSPECTIVE ON STARTUPS SUCCESS

Um-E-Roman Fayyaz ALMA MATER STUDIORUM UNIVERSITÀ DI BOLOGNA, ITALY

Daniela Bolzani UNIVERSITY OF BOLOGNA Paola Giuri UNIVERSITY OF BOLOGNA

Climate Literacy and other environmental initiatives (16:00 - 17:30) - D4 Building - D4/112

Track: T01 16 - Climate Solutions and Carbon Management across Management Disciplines

Chair(s): Nicola Varrone
Discussant(s): Maria Coscia

### **Paper Presentations:**

### 1008 CORPORATE ENVIRONMENTAL RESPONSIBILITY AND ENVIRONMENTAL INITIATIVES: DATA-BASED EVIDENCE

Yousef Eiadat UNIVERSITY COLLEGE DUBLIN Alejandro M. Fernández Castro UNIVERSIDADE DA CORUÑA

#### 1826 WHAT DRIVES FIRMS' CARBONWASHING BEHAVIOR AND WHAT HELPS ITS MITIGATION

Maria Roszkowska-Menkes LOURIM, UNIVERSITÉ CATHOLIQUE DE LOUVAIN

Ramakrishna Devarakonda TILBURG UNIVERSITY

# 3281 (NOT) RISING TO THE OCCASION? REVIEWING THE UPTAKE OF CLIMATE AND CARBON LITERACY IN HIGH-RANKED BUSINESS AND MANAGEMENT JOURNALS

Anna Gerke AUDENCIA BUSINESS SCHOOL Tim Breitbarth SWINBURNE UNIVERSITY

Petra Molthan-Hill NOTTINGHAM BUSINESS SCHOOL Brian Harman NOTTINGHAM BUSINESS SCHOOL

Complexity and dynamics in new product development (16:00 - 17:30) - D6 Building - D6/102

Track: T06\_12 - Navigating new product development in an era of collaboration, uncertainty, and technological

change

Chair(s): Ching Liao

Discussant(s): Judith Pottbäcker, Ching Liao

### **Paper Presentations:**

### 1408 DESIGN TASK COMPLEXITY AND ATTENTION IN MASS CUSTOMIZATION: AN EYE-TRACKING STUDY

Michael Zaggl NEOMA BUSINESS SCHOOL
Judith Pottbäcker TUM SCHOOL OF MANAGEMENT

# 2035 LEADERS AND LAGGARDS: EXAMINING R&D PRODUCTIVITY GAPS AND THE DEMAND FOR TECHNOLOGY

Clinton Ofoedu CUNEF UNIVERSITY, SPAIN IESE BUSINESS SCHOOL

Solon Moreira FOX SCHOOL OF BUSINESS, TEMPLE UNIVERSITY

Thomas Maximillian Klueter IESE BUSINESS SCHOOL

# 1441 INTRAFIRM COOPETITION AND EMPLOYEE INNOVATION PERFORMANCE: EVIDENCE FROM A CHINESE INTERNET COMPANY

Xuechen Ding BUSINESS SCHOOL, BEIJING TECHNOLOGY AND BUSINESS UNIVERSITY

Xiaolan Fu UNIVERSITY OF OXFORD

CSR and sustainability strategy and performance (16:00 - 17:30) - D4 Building - D4/103 Track: ST01\_02 - Performance measurement and management for sustainability

Chair(s): Anna Pistoni
Discussant(s): Alvin Karkun

### **Paper Presentations:**

### 1669 BARRIERS TO CORPORATE SUSTAINABILITY: INSIGHTS FROM THE FOOD AND BEVERAGE SECTOR

THROUGH THE LENS OF INSTITUTIONAL THEORY

Patricia Milic UNIVERSITY OF LJUBLJANA, SCHOOL OF ECONOMICS AND BUSINESS Tomaž Čater UNIVERSITY OF LJUBLJANA, SCHOOL OF ECONOMICS AND BUSINESS

# 3568 LONG-TERM AMBITION VERSUS ACTION: WHEN DO CORPORATE TRANSITION PLANS ALIGN WITH GLOBAL CLIMATE GOALS?

Sophie Klein UTRECHT UNIVERSITY SCHOOL OF ECONOMICS (U.S.E.)
Friedemann Polzin UTRECHT UNIVERSITY SCHOOL OF ECONOMICS (U.S.E.)

# 2372 OVERCOMING THE BARRIERS OF IMPACT ASSESSMENT FOR STARTUPS AND SMES: A SYSTEMATIC LITERATURE REVIEW AND CRITICAL ANALYSIS

Angelo Moratti POLITECNICO DI TORINO

Gianluca Gionfriddo SCUOLA SUPERIORE SANT'ANNA PISA

Paolo Landoni POLITECNICO DI TORINO

CSR Integration: Human Rights, Supply Chains & SDG Alignment (16:00 - 17:30) - D4 Building - D4/001

Track: GT01 00 - Business for Society General Track

Chair(s): Sean Elliot Wisse

### **Paper Presentations:**

### 3632 THE EFFECTIVENESS OF CORPORATE HUMAN RIGHTS POLICIES IN PREVENTING MISBEHAVIOR: AN

**EMPIRICAL INVESTIGATION IN THE GARMENT INDUSTRY** 

Stefano Romito UNIVERSITY OF MILAN
Clodia Vurro UNIVERSITY OF MILANO
Beatrice Aiello UNIVERSITY OF MILAN

### 1952 FROM PROFIT-BASED TO CSR-BASED TIME-CRITICAL EXPRESS SUPPLY CHAIN

Wang Bill WENZHOU KEAN UNIVERSITY
Huaiyi Liang WENZHOU KEAN UNIVERSITY
Shuoqi Xiong WENZHOU KEAN UNIVERSITY
Zigi Wang WENZHOU KEAN UNIVERSITY

### 1736 UNPACKING CSR AND SDG INTEGRATION: A CASE STUDY OF BHUTAN'S CORPORATE SECTOR

Deki Choden EDITH COWAN UNIVERSITY

Digitalization & Innovation Ecosystem (16:00 - 17:30) - D4 Building - D4/009

Track: T03\_10 - Entrepreneurial Ecosystems

Chair(s): Antje Fiedler

Discussant(s): Ida Fauske, Madeleine Bausch

### **Paper Presentations:**

# 2504 FROM RESOURCE CURSE TO COMPETITIVE EDGE: LEVERAGING ENTREPRENEURIAL ECOSYSTEMS FOR DIGITAL PLATFORM INTERNATIONALIZATION

Madeleine Bausch UNIVERSITY OF CHILE

Tali Blank HADASSAH ACADEMIC COLLEGE

### 2638 THE IMPACT OF DIGITALIZATION ON ENTREPRENEURIAL ECOSYSTEMS: A BIBLIOMETRIC-SYSTEMATIC

LITERATURE REVIEW

Eva Panetti HES-SO - HAUTE ECOLE DE GESTION FRIBOURG

Maria Cristina Pietronudo UNIVERSITÀ DEGLI STUDI DELLA CAMPANIA LUIGI VANVITELLI -

**DEPARTMENT OF ECONOMICS** 

# 3674 A FORCE TO BE RECKONED WITH: INNOVATION NETWORK'S ROLE IN FOSTERING SUSTAINABLE TRANSITIONS IN ENTREPRENEURIAL ECOSYSTEMS

Irina Isaeva NORD UNIVERSITY, BUSINESS SCHOOL
Marit Breivik-Meyer NORD UNIVERSITY BUSINESS SCHOOL
Ida Fauske NORD UNIVERSITY, BUSINESS SCHOOL
Micaela Heselius NORD UNIVERSITY, BUSINESS SCHOOL

Ecosystems of Innovation - Session E - Science and Knowledge ecosystems (16:00 - 17:30) - D6 Building - D6/104

Track: T06\_14 - Innovation ecosystems and platforms: Emergence, construction, and persistence

Chair(s): Valerie Merindol
Discussant(s): Valerie Merindol

**Paper Presentations:** 

1976 I WOULD LIKE TO KNOW WHAT YOU KNOW: THE COORDINATION OF KNOWLEDGE BASES IN

**INNOVATION ECOSYSTEMS** 

Falk Jungmeier MCI | THE ENTREPRENEURIAL SCHOOL

2431 NAVIGATING THE INSTITUTIONAL LANDSCAPE: THE ROLE OF LOCAL INSTITUTIONAL QUALITY IN SHAPING FIRM INNOVATION IN ITALY

Stefano Amato UNIVERSITY OF TRENTO

Greta Falavigna CNR - ESEARCH INSTITUTE ON SUSTAINABLE ECONOMIC GROWTH

(IRCRES) ITALIAN NATIONAL RESEARCH COUNCIL (CNR)

Giampaolo Vitali CNR-IRCRES

Erica Santini UNIVERSITY OF TRENTO

2589 ARCHITECTURAL SYMBIOSIS: A STRATEGIC LEVER TO DRIVE ECOSYSTEM RECONFIGURATION IN A

**CONTEXT OF DIGITAL CONVERGENCE** 

Alexandre Azoulay MINES PARIS PSL

Employee Vitality, Wellbeing & Disobedience (16:00 - 17:30) - C9 Building - C9/002

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Michele Dell'Era
Discussant(s): Jessica Good

**Paper Presentations:** 

1326 EVENTFUL COWORKER CONVERSATIONS: THE INFLUENCE OF COWORKER POSITIVE WORK EVENT

**DISCLOSURE ON EMPLOYEE VITALITY** 

Mike Halinski TED ROGERS SCHOOL OF MANAGEMENT

Jessica Good ATHABASCA UNIVERSITY
Janet Boekhorst UNIVERSITY OF WATERLOO

1404 MANAGING EMPLOYEE DISOBEDIENCE: A FRAMEWORK FOR THE ADAPTATION OF GOALS AND ORDERS

Michele Dell'Era EDC PARIS BUSINESS SCHOOL

### 2786 THE NEXUS OF PLAYFUL WORK DESIGN AND HUMAN EMOTIONS AFFECTING EMPLOYEE WELLBEING

Muhammad Tufail MACQUARIE UNIVERISTY

Candy Ying Lu DEPARTMENT OF MANAGEMENT, MACQUARIE UNIVERSITY

Wei Qi SCHOOL OF MANAGEMENT, JINAN UNIVERSITY, GUANGHZHOU, CHINA Teng Li SCHOOL OF MANAGEMENT, SHANGHAI UNIVERSITY OF INTERNATIONAL

BUSINESS AND ECONOMICS, CHINA

Entrepreneurial Decision-Making in Changing and Dynamic Environments (16:00 - 17:30) - D4 Building - D4/010

Track: ST03\_03 - Entrepreneurial Cognition and Behaviour

Chair(s): Bob Bastian

Discussant(s): Nicola Rubino, Valentina Mallamaci

### **Paper Presentations:**

# 2120 WHEN DO ENTREPRENEURS FIND WHAT THEY SEARCH FOR? ENTREPRENEURIAL ALERTNESS IN DYNAMIC ENVIRONMENTS

Baris Istipliler UNIVERSITY OF MANNHEIM BUSINESS SCHOOL

Mujtaba Ahsan SAN DIEGO STATE UNIVERSITY

Mole Kevin

Samuel Adomako UNIVERSITY OF BRADFORD Michael Gyensare UNIVERSITY OF KENT SAINT LOUIS UNIVERSITY

### 2974 ENTREPRENEURS' PIVOT DECISIONS: A DOUBLE LOOP LEARNING APPROACH.

Laetitia Gabay-Mariani KEDGE BUSINESS SCHOOL
Tali Blank HADASSAH ACADEMIC COLLEGE
Eliran Solodoha PERES ACADEMIC CENTER

### 1753 PIVOT IN RESPONSE TO CRISES: A SENSE-MAKING PERSPECTIVE

Enrico Giansoldati UNIVERSITÀ CATTOLICA DEL SACRO CUORE Arcangela Ricciardi UNIVERSITÀ CATTOLICA DEL SACRO CUORE

Fabio Antoldi UNIVERSITÀ CATTOLICA DEL SACRO CUORE - DEPARTMENT OF ECONOMIC

AND SOCIAL SCIENCES

### 3337 BLOCKCHAIN FOR BACKCASTING REVIEW CLASSIFICATION: ENHANCING ENTREPRENEURIAL DECISION MAKING FOR R&D

Valentina Mallamaci UNIVERSITY OF CATANIA Melita Nicotra UNIVERSITY OF CATANIA Alessia Munnia UNIVERSITY OF CATANIA

Entrepreneurial Ecosystem (16:00 - 17:30) - D4 Building - D4/005

Track: T03\_09 - Academic Entrepreneurship and Entrepreneurial University

Chair(s): Laura Castaldi

Discussant(s): Tung-Fei Tsai-Lin, Riyaad Ismail

### **Paper Presentations:**

### 2724 FROM KNOWLEDGE TO SUSTAINABLE IMPACT: A TRIPLE BOTTOM LINE ANALYSIS OF ACADEMIC SPIN-OFFS IN UNIVERSITY ENTREPRENEURIAL ECOSYSTEMS

Sina Sabet Mobarhantalab UNIVERSITY OF PADOVA Eleonora Di Maria UNIVERSITY OF PADOVA

# 2840 A CASE OF CO-CREATION FOR SUSTAINABILITY: THE DIFFUSION OF THE FUEL CELL ELECTRIC VEHICLES AND THE ROLE OF ACADEMIA IN THE ITALIAN CONTEXT.

Alessandro Augurio DEPARTMENT OF ECONOMICS, UNIVERSITY OF CAMPANIA "LUIGI

VANVITELLI"

# 3430 ACADEMIC ENTREPRENEURSHIP IN UNIVERSITY SPIN-OFFS: ORGANIZATIONAL CONFIGURATIONS AND EMERGING SKILLS IN A CO-EVOLUTIONARY FRAMEWORK

Lorenzo Turriziani UNIVERSITY OF NAPLES FEDERICO II
Mauro Sciarelli UNIVERSITY OF NAPLES FEDERICO II
Valerio Muto UNIVERSITY OF NAPLES FEDERICO II
Irene Ricciardi UNIVERSITY OF NAPLES FEDERICO II
Martina Percuoco UNIVERSITY OF NAPLES FEDERICO II

Entrepreneurship, SMEs, and Digitalization (16:00 - 17:30) - D4 Building - D4/101

Track: ST03\_07 - Growth Strategies & Internationalization for SMEs

Chair(s): Michela Matarazzo

### **Paper Presentations:**

# 2014 THE IMPACT OF INDUSTRY 4.0 TECHNOLOGIES ON GLOBAL VALUE CHAIN GEOGRAPHICAL CONFIGURATION, EFFICIENCY, AND SUSTAINABILITY: A SYSTEMATIC LITERATURE REVIEW

Anahita Hedayat Zadeh UNIVERSITY OF PAVIA Federica Sacco UNIVERSITY OF PAVIA Valerio Veglio UNIVERSITY OF PAVIA Giovanna Magnani UNIVERSITY OF PAVIA

# 2515 ADAPTING AT THE SPEED OF SOCIAL MEDIA: A CONCEPTUAL MODEL FOR MARKET ENTRY AND INTERNATIONALIZATION PERFORMANCE

Fangfang Li UNIVERSITY OF LEEDS

#### 3460 THE ROLE OF ARTIFICIAL INTELLIGENCE IN SMES: INSIGHTS FROM A SYSTEMATIC LITERATURE REVIEW

Michela Matarazzo MARCONI UNIVERSITY

Alfredo Celentano UNIVERSITÀ DEGLI STUDI "GUGLIELMO MARCONI"

Healthcare management: big data, partnerships, and brain drain (16:00 - 17:30) - D5 Building - D5/114

Track: GT11 00 - Public and Non-Profit Management General Track

Chair(s): Lorenzo Costumato

Discussant(s): Elena Maggioni, Gregory Orewa

### **Paper Presentations:**

#### 1036 JAPA SYNDROME: UNPACKING BRAIN DRAIN IN AFRICAN HEALTHCARE AND PATHWAYS TO **SOLUTIONS**

**Gregory Orewa** UNIVERSITY OF TEXAS AT SAN ANTONIO

Nero Edevbie DILLARD UNIVERSITY

UNIVERSITY OF WISCONSIN-PARKSIDE Ifeyimika Ajaiyeoba Sofia Smeigh UNIVERSITY OF TEXAS SAN ANTONIO

Juliet Osuji NORTH CAROLINA AGRICULTURAL AND TECHNICAL STATE UNIVERSITY

#### BLOOD DONORS AND DONATION AGENCIES AS STRATEGIC PARTNERS: MODELING DYNAMIC 1460

PARTNERSHIP CAPABILITIES AS ORGANIZATIONAL CONTEXT VARIABLES Katharina Kaltenbrunner PARIS LODRON UNIVERSITÄT SALZBURG

Isabella Scheibmayr UNIVERSITY OF SALZBURG

#### BIG DATA ANALYTICS (BDA) TO SUPPORT AND INNOVATE ADMINISTRATIVE SERVICES IN HEALTHCARE: 3481 A BIBLIOMETRIC ANALYSIS

SCUOLA SUPERIORE SANT'ANNA Elena Maggioni UNIVERSITÀ DEGLI STUDI DI MILANO Anna Prenestini Francesca Ferrè UNIVERSITÀ DEGLI STUDI DI MILANO

Federico Lega

How to Build Responsible Governance Frameworks for Current Innovations and Digital Transitions (16:00 - 17:30) -**D4 Building - D4/011** 

Track: ST01 01 / ST02 01 - Rethinking the Responsible Corporation: Bridging Management, Law & Purpose (cosponsored B4S & CoGo SIGs)

Chair(s): Jérémy Lévêque

### **Paper Presentations:**

#### HUMAN-CENTRIC DIGITAL GOVERNANCE: A NEW INTERDISCIPLINARY FRAMEWORK TO ASSESS 1761 **AUTOMATED DECISION MAKING**

UNIVERSITY OF ANTWERP Anouk Decuypere Anne Van de Vijver UNIVERSITY OF ANTWERP

#### 2584 CORPORATE GOVERNANCE AND ITS IMPACT ON ENVIRONMENTAL IMPACT-ADJUSTED FIRM VALUE: A **MULTI-COUNTRY ANALYSIS**

Laura Muro SAINT LOUIS UNIVERSITY Paolo Saona SAINT LOUIS UNIVERSITY

Cristina Grande-Herrera UNIVERSIDAD PONTIFICIA DE COMILLAS

1361 GENERATIVE AI MODELS AS WICKED RESOURCES: INTEGRATING PROPERTY RIGHTS THEORY AND STAKEHOLDER DYNAMICS TO GOVERN RESOURCE AMBIGUITY AND UNPREDICTABILITY

Aybike Mergen OZYEGIN UNIVERSITY
Alptegin Albayraktaroglu OZYEGIN UNIVERSITY
Çağla Güven BOGAZICI UNIVERSITY

Identity, Inclusiveness & Professional Isolation (16:00 - 17:30) - C9 Building - C9/001

Track: GT09\_00 - Organisational Behaviour General Track

Chair(s): Sumati Ahuja
Discussant(s): Jolanta Maj

### **Paper Presentations:**

1558 IDENTITY REGULATION IN A DIGITAL ERA

Sumati Ahuja UNIVERSITY OF TECHNOLOGY SYDNEY

Stewart Clegg THE UNIVERSITY OF SYDNEY

2032 UNVEILING ORGANISATIONAL INCLUSIVENESS: A SOCIO-TECHNICAL SYSTEM APPROACH

Federica Testa TOR VERGATA - UNIVERSITY OF ROME
Damiano Petrolo UNIVERSITY OF EASTERN PIEDMONT
Rocco Palumbo UNIVERSITY "TOR VERGATA" OF ROME

2195 SPIKES IN PROFESSIONAL ISOLATION. THE CASE OF INDEPENDENT WORKERS

Jolanta Maj WROCLAW UNIVERSITY OF SCIENCE AND TECHNOLOGY

Aneta Hamza-Orlinska EM NORMANDIE BUSINESS SCHOOL, MÉTIS LAB

Sabina Kubiciel-Lodzinska OPOLE UNIVERSITY OF TECHNOLOGY

Diana Santistevan EM NORMANDIE

Impact and green financing (16:00 - 17:30) - D4 Building - D4/002

Track: ST03\_04 - Entrepreneurial Finance

Chair(s): Stefano Romito

Discussant(s): Filippo Corsini, Stefano Romito

### **Paper Presentations:**

3444 ON A MISSION TO GET FUNDS: THE DEMAND FOR VENTURE CAPITAL OF IMPACT ORIENTED VENTURES

Valentina Lo Mele

Anita Quas

Stefano Romito

Clodia Vurro

UNIVERSITY OF MILAN

UNIVERSITY OF MILAN

UNIVERSITY OF MILAN

1396 BLENDED FINANCE FOR SOCIAL ENTERPRISES: THE ROLE OF VENTURE LEVEL CHARACTERISTICS IN SOCIAL (ENTERPRISE) FINANCING

Satish Kumar INDIAN INSTITUTE OF MANAGEMENT LUCKNOW, INDIA

Dhirendra Shukla INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

# 1861 WHEN GREEN TURNS GOLD: SIGNALING DYNAMICS AND THE ROLE OF GREENWASHING IN CROWDFUNDING CAMPAIGNS

Filippo Corsini SANT'ANNA SCHOOL OF ADVANCED STUDIES

Francesco Paolo Appio PARIS SCHOOL OF BUSINESS (PSB)
Kenneth Amaeshi EUROPEAN UNIVERSITY INSTITUTE

Marco Frey SANT'ANNA SCHOOL OF ADVANCED STUDIES

Inclusive art, sustainable craft (16:00 - 17:30) - D4 Building - D4/102

Track: ST01\_08 - Arts & Philosophy for Business and Society

Chair(s): Luca Orlando

Discussant(s): Helena Hansson

### **Paper Presentations:**

#### 2484 UNDERSTANDING ACCESSIBILITY IN ARTS ORGANIZATIONS

Domenico Napolitano SCUOLA SUPERIORE MERIDIONALE, NAPLES, ITALY

Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II

# 3124 CRAFTING SUSTAINABILITY: UNPACKING ECONOMIC, ENVIRONMENTAL, AND SOCIAL CHALLENGES IN CRAFT-MAKING PRACTICES

Francesca Leonardi UNIVERSITY OF ROME TOR VERGATA Luca Pareschi UNIVERSITY OF ROME TOR VERGATA

# 3496 ACTIVISM, ART AND DISABILITY JUSTICE. THE ROLE OF EMBODIED EXPERIENCE IN DEFYING DISABILITY IDENTITY

Maria Savarese SCUOLA SUPERIORE MERIDIONALE

Innovation and Team Processes (16:00 - 17:30) - C9 Building - C9/005

Track: ST09\_02 - Team Performance Management

Chair(s): Monika Maslikowska

### **Paper Presentations:**

### 1198 FORMAL, INFORMAL, OR NONE? EXAMINING LEADERSHIP STRUCTURE, TEAM PROCESSES, AND TEAM OUTCOMES IN GLOBAL VIRTUAL TEAMS

Hau Do FREE UNIVERSITY OF BOZEN
Marjaana Gunkel FREE UNIVERSITY OF BOZEN

Wendy Farrell MCI | THE ENTREPRENEURIAL SCHOOL®

Vasyl Taras UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

### 1654 THE ROLE OF TEAM COMPOSITION IN EXPLORATIVE INVENTION: ANALYSING THE IMPACT OF TENURE DISPARITY AND TEAM SIZE

Jisoo Hur TECHNICAL UNIVERSITY OF MUNICH

# 2549 CAPTURING THE DYNAMIC NATURE OF TEAM PROCESSES THROUGH A BIBLIOMETRIC INVESTIGATION: DISENTANGLING TIME, SPACE AND NEW KEY DRIVERS

Raquel Valverde Puchol UNIVERSITÉ PARIS DAUPHINE PSL Sarah Saint-Michel UNIVERSITÉ PARIS DAUPHINE PSL

3020 WHY AND WHEN TEAM HIERARCHY IS BENEFICIAL TO TEAM INNOVATION

Shao-Yi Huang JUSTUS LIEBIG UNIVERSITY GIESSEN Frank Walter JUSTUS-LIEBIG-UNIVERSITY GIESSEN

Innovation Management in Healthcare - Session 4 (16:00 - 17:30) - D6 Building - D6/005

Track: T06\_11 - Innovation Management in Healthcare: Current Challenges and Future Opportunities for Value

Creation

Chair(s): Andrea Sestino

**Paper Presentations:** 

2633 BARRIERS AND DRIVERS FOR ADOPTION OF AI IN SWEDISH HEALTHCARE

Muhammad Ismail HALMSTAD UNIVERSITY
Henrik Barth HALMSTAD UNIVERSITY
Magnus Holmen HALMSTAD UNIVERSITY
Luis Irgang HALMSTAD UNIVERSITY
Lena Petersson HALMSTAD UNIVERSITY

1275 DEVELOPING A NEW USER-CENTRED WEARABLE DEVICE FOR PARKINSON'S DISEASE: NAVIGATING COLLABORATIVE DESIGN AND TECHNOLOGICAL TRANSFORMATION IN HEALTHCARE INNOVATION

Roberta Andrade UNIVERSITY OF BEIRA INTERIOR Marcelo da Silva FEDERAL UNIVERSITY OF CEARÁ

Issues in Chronic and Long-term Care (16:00 - 17:30) - D5 Building - D5/113

Track: ST11\_02 - Healthcare Management Research

Chair(s): Tiago Gonçalves Discussant(s): Arti Jain

**Paper Presentations:** 

1662 WELL-BEING IN EMOTIONALLY DEMANDING WORK CONTEXTS: THE ROLE OF RELATIONSHIPS WITH

RESIDENTS FOR CAREGIVERS IN LONG-TERM HEALTHCARE

Edoardo Della Torre UNIVERSITY OF MILAN

Antonio Giangreco IESEG SCHOOL OF MANAGEMENT

Johan Maes IESEG SCHOOL OF MANAGEMENT, UNIV. LILLE, CNRS, UMR 9221 - LEM -

LILLE ECONOMIE MANAGEMENT

Antonio Sebastiano UNIVERSITÀ CARLO CATTANEO, LIUC BUSINESS SCHOOL

2814 EXAMINING TURNOVER RATES WITHIN THE VETERANS HEALTH ADMINISTRATION: AN APPLICATION

OF THE BIO-SOCIOLOGICAL FRAMEWORK OF STRUCTURAL FUNCTIONALISM

Julia Stewart THE UNIVERSITY OF ALABAMA AT BIRMINGHAM Steven Howard UNIVERSITY OF ALABAMA AT BIRMINGHAM

3080 INSTITUTIONAL LOGICS AND SOCIAL ENTREPRENEURSHIP BEHAVIOUR: NAVIGATING PURPOSE AND

LONG-TERM IMPACT IN FRENCH ELDERCARE

Syrielle Zouakh UNIVERSITÉ PARIS NANTERRE

Mysteries of Leadership (16:00 - 17:30) - C9 Building - C9/006

Track: ST09\_03 - Leadership Chair(s): YuHung Cheng

**Paper Presentations:** 

1079 WHAT WE KNOW AND DON'T KNOW ABOUT COMPASSIONATE LEADERSHIP: A REVIEW AND

**RESEARCH AGENDA** 

Xiaodan Wu UNIVERSITY OF BOLOGNA Marcello Russo UNIVERSITY OF BOLOGNA

2072 DOES AUTHORITARIAN LEADERSHIP ALWAYS PROHIBIT EMPLOYEE VOICE? DUAL AUTHORITARIAN

LEADERSHIP PERSPECTIVE AND MODERATING EFFECT OF SUPERVISOR PERCEIVED POWER

YuHung Cheng NATIONAL KAOHSIUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Tonny Menglun Kuo NATIONAL TSING HUA UNIVERSITY

2830 AMPLIFYING OR BUFFERING CHANGE FATIGUE: A TRIPLE INTERACTION OF CHANGE DEMANDS.

CHANGE LEADERSHIP, AND PSYCHOLOGICAL CAPITAL

Patrick Groulx ESG UQAM
Kevin Johnson HEC MONTRÉAL

1567 ANTECEDENTS OF ORGANIZATIONAL RESILIENCE IN THE CONTEXT OF A CRISIS: AN EMPIRICAL STUDY

Ouedraogo Ouedraogo MACEWAN UNIVERSITY

Mohammed Laid Ouakouak COLLEGE OF BUSINESS ADMINISTRATION GULF UNIVERSITY FOR SCIENCE

& TECHNOLOGY

Gertrude Hewapathirana KNOX COLLEGE

Organizational Learning Influence on Improved Outcomes (16:00 - 17:30) - D5 Building - D5/110

Track: ST11\_02 - Healthcare Management Research

Chair(s): Tera Webb

Discussant(s): Giaele Moretti

**Paper Presentations:** 

1913 HEALING DIGITAL COMPETENCY GAPS: SUSTAINED LEARNING IN HEALTHCARE'S DIGITAL

TRANSFORMATION – A QUALITATIVE CASE STUDY

Sandra Starke BANKU AUGSTSKOLA SCHOOL OF BUSINESS AND FINANCE

Iveta Ludviga RISEBA UNIVERSITY OF APPLIED SCIENCES

3549 ORGANIZATIONAL LEARNING IN THE IMPLEMENTATION OF ACCOUNTING TOOLS: AN ANALYSIS IN THE

**HEALTHCARE SECTOR** 

Stefania Simoni DEPARTMENT OF LAW, UNIVERSITY OF SALENTO, MONTERONI DI LECCE,

ITALY

Marie-Léandre Gomez ESSEC BUSINESS SCHOOL

### 3622 SOURCES AND ORGANIZATIONAL PRACTICES FOSTERING MEANINGFUL ORGANIZATIONAL ROUTINES IN PRIMARY HEALTHCARE

Malin Näsholm UMEÅ SCHOOL OF BUSINESS, ECONOMICS AND STATISTICS, UMEÅ

UNIVERSITY

Mattias Jacobsson UMEÅ SCHOOL OF BUSINESS, ECONOMICS AND STATISTICS, UMEÅ

UNIVERSITY

Science, Industry & Academia (4/4) (16:00 - 17:30) - D6 Building - D6/016

Track: T06\_13 - Bridging Academia, Science and Industry for Tomorrow's Breakthroughs

Chair(s): Elisa Villani

### **Paper Presentations:**

### 1068 CREATIVITY AS BALANCE: HARNESSING HEALTHY TENSIONS TO FOSTER ENGAGED SCHOLARSHIP

Samantha Ford UNIVERSITY OF BRISTOL BUSINESS SCHOOL Sotiris T. Lalaounis UNIVERSITY OF BRISTOL BUSINESS SCHOOL

### 1781 RESEARCHER POSITIONING IN THE FORMATION OF INTERDISCIPLINARY SCIENTIFIC FIELDS

Philipp Baaden FRAUNHOFER INT

Stefanie Bröring RUHR-UNIVERSITY OF BOCHUM, CHAIR FOR ENTREPRENEURSHIP AND

INNOVATIVE BUSINESS MODELS

Michael Rennings RUHR-UNIVERSITY OF BOCHUM; CENTER FOR ENTREPRENEURSHIP,

INNOVATION AND TRANSFORMATION (CEIT); CHAIR FOR ENTREPRENEURSHIP AND INNOVATIVE BUSINESS MODELS

Philip Shapira UNIVERSITY OF MANCHESTER AND GEORGIA INSTITUTE OF TECHNOLOGY

### 2682 WHO ENGAGE AND WHY? INDUSTRY ENGAGEMENT IN UNIVERSITY-INDUSTRY COLLABORATION, EXPLORATION THROUGH PHD PROJECT

Elise Ratier MINES PARIS
Quentin Plantec TBS EDUCATION

Benjamin Cabanes MINES PARIS, PSL UNIVERSITY, INSTITUTE OF HIGHER EDUCATION FOR

INNOVATION AND ENTREPRENEURSHIP (IHEIE)

Pascal Le Masson MINES PARIS PSL Benoît Weil MINES PARISTECH

ST03 02#5 making sense (16:00 - 17:30) - D4 Building - D4/006

Track: ST03\_02 - Entrepreneurship Processes: Leveraging innovation to start up

Chair(s): Mane Beglaryan

Discussant(s): Francesca Sanguineti, Diego Matricano

### **Paper Presentations:**

#### 1190 "WHAT'S IN FOR ME?" - ABOUT THE VALUE OF START-UP COMPETITIONS

Claus von Campenhausen HOCHSCHULE MACROMEDIA

Bettina Maisch MUNICH UNIVERSITY OF APPLIED SCIENCES

# 2116 EXPLORING THE RESILIENCE OF SCIENTIFIC ENTREPRENEURS DURING THE ENTREPRENEURIAL JOURNEY: A NARRATIVE APPROACH

Khouloud Senda Bennani ISGT

Bochra ZAIER ESSECT - UNIVERSITÉ DE TUNIS

Chiraz Saidani ESSECT Sarra Halleb ESSECT

### 2521 MAKING SENSE OF STARTUP FAILURE: A SYSTEMATIC REVIEW

Besnik Avdiaj UNIVERSITY OF PRISHTINA Gentrit Berisha UNIVERSITY OF PRISHTINA

Besnik Krasnigi UNIVERSITY OF PRISHTINA; STAFFORDSHIRE UNIVERSITY

Sustainable tourism & culture (16:00 - 17:30) - D5 Building - D5/012

Track: ST11\_03 - Management and governance of culture, heritage and tourism

Chair(s): Yesim Tonga

### **Paper Presentations:**

# 3119 BRIDGING TRADITION AND INNOVATION: SOCIAL CAPITAL AS A CATALYST FOR SUSTAINABLE CULTURAL GOVERNANCE AND TOURISM IN RURAL ITALY

Rosa Spinnato

Simona Curiello

Enrica Iannuzzi

Claudio Nigro

UNIVERSITY OF FOGGIA

UNIVERSITY OF FOGGIA, IT

UNIVERSITY OF FOGGIA

# 3642 ACCOUNTABILITY PRACTICES IN ITALIAN AUTONOMOUS MUSEUMS. THE CASE OF GALLERIA NAZIONALE D'ARTE MODERNA E CONTEMPORANEA IN ROME

Francesca Fino ALMA MATER STUDIORUM UNIVERSITÀ DI BOLOGNA Paola Dubini BOCCONI UNIVERSITY - ASK RESEARCH CENTER

### 3322 A NARRATIVE APPROACH TO NON-FINANCIAL DISCLOSURE IN MUSEUMS

Diana Martello SCUOLA IMT ALTI STUDI LUCCA

Paola Dubini BOCCONI UNIVERSITY - ASK RESEARCH CENTER
Alberto Monti UNIVERSITY OF GENOVA - ASK RESEARCH CENTER

### Values-Driven Education for Sustainable Futures (16:00 - 17:30) - D6 Building - D6/015

Track: T01\_09 / T06\_09 - Innovating Pedagogy for Future Challenges in Management Education (co-sponsored B4S / INNO SIGs)

Chair(s): Marina Schmitz

### **Paper Presentations:**

# 2172 STRENGTHENING MANAGEMENT EDUCATION THROUGH THE SUFFICIENCY-PROMOTING EDUCATION FRAMEWORK

Maike Gossen TECHNISCHE UNIVERSITÄT BERLIN Ulf Schrader TECHNISCHE UNIVERSITÄT BERLIN

# 2787 TRANSFORMING THE LINE INTO A CIRCLE: METHODOLOGY FOR TEACHING THE CIRCULAR ECONOMY IN BRAZILIAN BASIC EDUCATION

Maiara Lais Marcon UNOESC - UNIVERSIDADE DO OESTE DE SANTA CATARINA Simone Sehnem UNOESC - UNIVERSIDADE DO OESTE DE SANTA CATARINA

# 1298 CULTIVATING ENVIRONMENTAL AWARENESS THROUGH ART: A COMPARATIVE STUDY OF MUSEUM-BASED LEARNING EXPERIENCES FOR BUSINESS STUDENTS IN THE US AND RUSSIA

Ekaterina Ivanova GRADUATE SCHOOL OF BUSINESS, HSE UNIVERSITY
Charlie Yang SOUTHERN CONNECTICUT STATE UNIVERSITY

Maria Ivanova UNIVERSITY OF APPLIED ARTS VIENNA

Workplace redesign in the new form of work (16:00 - 17:30) - Hilton Garden Inn Novoli - Sala San Donato (B) Track: T09\_04 - AI, Big Data, Algorithmic Management and Emerging Tech in Human Resources Management, Employment Relations and Organizational Behaviour

Chair(s): Yumei Yang

Discussant(s): Reza M. Baygi

### **Paper Presentations:**

# 1802 ARTIFICIAL INTELLIGENCE IN ORGANIZATIONAL PSYCHOLOGY: A BIBLIOMETRIC ANALYSIS AND LITERATURE REVIEW

Timea David ESSCA SCHOOL OF MANAGEMENT Balázs Borsi ESSCA SCHOOL OF MANAGEMENT

### 1431 DEVELOPING A TYPOLOGY OF HUMAN-AI WORK CONFIGURATIONS BEYOND AUTOMATION AND AUGMENTATION

Reza M. Baygi VRIJE UNIVERSITEIT AMSTERDAM

Anne-Sophie Mayer LMU MUNICH SCHOOL OF MANAGEMENT

### 1186 ARTIFICIAL INTELLIGENCE AND FRONTLINE SERVICE EMPLOYEES: A WORK DESIGN LENS

Stefan Jooss THE UNIVERSITY OF QUEENSLAND
David Solnet THE UNIVERSITY OF QUEENSLAND
Caroline Knight THE UNIVERSITY OF QUEENSLAND
Asha Worsteling THE UNIVERSITY OF QUEENSLAND
Tapani Rinta-Kahila THE UNIVERSITY OF QUEENSLAND
Annissa Hansen THE UNIVERSITY OF QUEENSLAND



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