

**EURAM Early Career Community
Colloquium
Johannes Kepler University
Linz**

2nd – 4th March 2022



What is the EURAM Early Career Community (EECC)?

The EURAM Early Career Community is a consortium of young scholars. The event itself is referred to as the colloquium. Junior scholars from different countries have successfully worked with their institutions and EURAM to attract their peers to focus on their own interests and issues. Yet, the EECC is a community within the wider community of engaged management scholars of EURAM enjoying the networking opportunities and special events targeted to them when they participate in the Annual Conference.

The aim of the EECC is to offer a platform for early career academics (broadly defined e.g. assistant professors, post-doctoral researchers, recently appointed lecturers/associate professors, advanced PhD students) to come together to discuss key challenges, learn from experts and share career related insights. The EECC provides a forum for networking, knowledge exchange and development of research collaborations.

13th EURAM Early Career Colloquium – Resilience in building a research career

The key objective of the colloquium is to offer a platform for early career management scholars. This year we will focus specifically on charting a course for a successful research career. During the event there will be opportunities for

- Discussing and developing your research ideas
- Seeking expert advice on career development
- Developing a dynamic and successful research trajectory
- Building international relations and exploring possibilities for future collaborations

Conference Venue



The event is hosted by the Department of International Management at the campus of the Johannes Kepler University Linz.

The conference will take place at the JKU Business School in the Management Centre (no.23 on the Campus Map) and the Hochschulfondsbuilding (no.5 on the Campus Map). All breaks, including lunch and refreshments will take place in the Business School (2nd floor). Registration will take place next to the reception desk on the 2nd floor of the building.

The social event on Wednesday 2nd March will be held at the Ars Electronica Center which will be visited after a drink at Cubus, the evening will continue with a meal at Promenadenhof.

The conference dinner will be held at Stadtliebe from 18:30pm on Thursday 3rd March.

Key locations are highlighted on the map.

Mentors

Albrecht Fritzsche



Albrecht Fritzsche is full professor at the International University of Rabat, Morocco, where he coordinates the interdisciplinary research group on Innovation and Complexity Management for Sustainable Transitions at Rabat Business School. He is also affiliate member of faculty at Friedrich-Alexander University Erlangen-Nuremberg, Germany, and guest lecturer at IEDC - Bled School of Management and the Polish University of Social Sciences at Łódź. Albrecht holds a doctoral degree in management from Hohenheim University and a doctoral degree in philosophy from TU Darmstadt.

Before his academic career, he has worked for a long time in the manufacturing industry on various topics concerning the digital transformation of global sales and production networks and computational support for planning and design processes.

Albrecht is member of several scientific associations and publishes in a variety of academic outlets. He has authored three monographies and two edited volumes on different topics concerning innovation, technology management and forecasting. Albrecht has received the Shin Research Excellence Award for his research on insurance and digitisation and the FAU Habilitation Award for his research on innovation phenotypes.

Stefan Güldenber



Stefan Güldenber is Professor and Academic Director at the EHL Graduate School Lausanne, President of The New Club of Paris and Vice President Practice of EURAM. Before that engagement he was Full Professor, Chair of the Senate and Founding Dean of the Graduate School at the University of Liechtenstein, Associate Professor at the Vienna University of Economics and Business and Visiting Professor at the John F. Kennedy School of Government, Harvard University, the Sloan School of Management at MIT and the Johannes Kepler University Linz.

During his career Stefan Güldenber was honoured with the Knowledge Management Award for the further development of Knowledge Research, Knowledge Policy and Knowledge Management, the CEO of the FutureAward from Manager Magazin and McKinsey & Company, the Stephan-Koren Award granted for the best doctoral thesis of the year and the included scientific research from the Association of Professors at the Vienna University of Economics and Business, and numerous best paper and top publication awards. His latest book is on *Managing Work in the Digital Economy: Challenges, Strategies and Practices for the Next Decade* (together with Ekkehard Ernst and Klaus North).

Fabian Homberg



Fabian Homberg is Full Professor of Human Resource Management and Organisational Behaviour at LUISS University, Department of Business and Management. His current research interests are public service motivation and incentives in private and public sector organisations. He has also been involved in research projects on top management team diversity, motivation, and recently small-scale corruption. Among others his research has appeared in *Organisation Studies*, *Group and Organization Management*, *Public Administration Review*, *Public Administration*, *Journal of Public Administration Research and Theory*, *Journal of Business Ethics*, *International Journal of Manpower*, *American Review of Public Administration* and *Journal of Management and Governance*. He has guest edited several special issues and is associate editor of *Evidence-based HRM* and the *Review of Managerial Science*. He is Editorial Board Member of the *Journal of Public Administration Research and Theory* and *Human Relations*.

Peter McKiernan



Peter McKiernan is Professor of Management in the Hunter Centre for Entrepreneurship at Strathclyde Business School – Scotland’s Business School of the year, 2019/2020. Peter’s main research focus is on organisational foresight and strategic management.

He has co-authored 10 books, including the bestseller “Sharpbenders” on organisational turnaround and he has won prizes for his research on organisational leadership, organisational sense giving, growth strategies in SMEs and top management teams. He has published in top journals in Europe and in the USA.

He has been Chairman and President of the British Academy of Management (BAM) and Vice-President and President of the European Academy of Management (EURAM), where he was a co-founder of the Academy and of its house journal - the *European Management Review*. He is a past Dean of the Fellows College of Bam and, currently, the inaugural Dean of the Fellows College of EURAM. He holds fellowships of BAM and EURAM and of five other academic and professional bodies. In 2013, the Central and Eastern European Management Academy (CEEMAN) honoured him with their European ‘Institutional Champion’ award and in 2015, the BAM honoured him with the Richard Whipp Lifetime Achievement award. During 2016, he became a co-founder of the community for Responsible Research in Business and Management (cRRBM) and works on the scientific committee of the Chartered Association of Business School’s Academic Journal Guide and, recently completed work on their Taskforce on ‘Business Schools and the Public Good’.

Barbara Müller



Barbara is an associate professor at the Institute of Leadership & Change Management at JKU. She received her master (2004) and doctoral degree (2008) of Business Administration from the WU Vienna (Austria) where she was on faculty at the Institute of Change Management and Management Development from 2004-2010.

As a research fellow, Barbara spent research stays at Suffolk University, Boston, MA (2009); Stanford University, Palo Alto, CA (2012) and the University of Bath, UK (2014).

Since 2010 she has been working as post-doc researcher and assistant professor at the JKU where she received the *venia docendi* by completing her habilitation in 2016. Her research and teaching activities are in the areas of leadership, organizational learning and change management. By taking a mainly critical and processual perspective and using qualitative research methods, Barbara's research focuses on studying organizational complexity, new work, identity, and paradoxical phenomena, their influence on organizational development and change processes and the role of leadership in this regard. Results of her work have appeared in various academic journals such as the *Journal of Management Inquiry*, *Leadership*, *International Business Review*, *Review of Managerial Science* or *The International Journal of Human Resource Management*.

Henriett Primecz



Henriett Primecz, Ph.D., is a Professor of Cross-Cultural Management. Her main research interest is cross-cultural management, gender and diversity, and paradigm plurality in organization studies. She has published several journal articles and book chapters on the state of the art in cross-cultural management (*International Journal of Cross-Cultural Management*, *International Studies of Management & Organizations*) and on paradigm plurality and paradigm interplay (*Organization Research Methods*, *The Routledge Companion to Cross-Cultural Management*, *German Journal of Human Resource Management*).

She co-edited a book on *Critical Cross-Cultural Management – an Intersectional Approach to Culture* (Routledge) and on *Cross-Cultural Management in Practice* (Edward Elgar). Henriett is Europe Associate Editor of the *International Journal of Cross-Cultural Management*, and associate editor of *Qualitative Research in Organizations and Management*. She has convened several streams at *Critical Management Studies Conference*, at *EGOS*, and at *EURAM*. She has also edited several special issues in *International Journal of Cross-Cultural Management*, *European Management Review* and in *Culture and Organization*.

Steffen Roth



Steffen Roth is Full Professor of Management at the Excelia Business School La Rochelle, France, and Full Professor of Social Sciences, Founding Director of the Next Society Institute, and President of the Senate at the Kazimieras Simonavicius University, Lithuania. He is also Visiting Professor of Management and Organization at the University of Witten-Herdecke, Germany.

Steffen holds the title of Adjunct Professor of Economic Sociology at the University of Turku; a Habilitation in Economic and Environmental Sociology awarded by the Italian Ministry of Education, University, and Research; a PhD in Sociology from the University of Geneva; and a PhD in Economics and Management from the Chemnitz University of Technology. He is the field editor for social systems theory of Systems Research and Behavioral Science. The journals his research has been published in include Journal of Business Ethics, Ecological Economics, Administration and Society, Technological Forecasting and Social Change, European Journal of the History of Economic Thought, European Management Journal, Journal of Cleaner Production, and Futures. His ORCID profile is available at orcid.org/0000-0002-8502-601X.

Elke Schüssler



Elke Schüssler has been a Professor of Business Administration and Head of the Institute for Organization Science at Johannes Kepler University Linz since 2016. Her research focuses on social challenges such as climate change, decent work and the consequences of digitalisation.

In doing so, she examines the role of organisations as drivers of, but also barriers to, creativity, innovation and change. She is the author of numerous academic articles in leading international journals. Her research has been awarded the Academy of Management Journal Best Paper Award, the Best Paper Award of the Association of University Teachers of Business Administration and the Dissertation Award of the Society for Business History, among others.

Joanna Szulc



Joanna Szulc is an Assistant Professor at Gdańsk University of Technology, Poland. She holds an ESRC-funded PhD in Management from the University of Leeds. She published her work in international journals and during prestigious international conferences and is a recipient of several international grants and awards.

Joanna has a broad experience of researching employee wellbeing, workplace relationships and neurodiversity using qualitative methods. In addition to her academic work, she works closely with businesses and governmental bodies on workplace inclusion initiatives. She is currently in the process of writing a book about dyadic interviews co-authored with Prof. Nigel King.

Miguel Pérez Valls



Miguel Pérez Valls is Associate Professor of Management at the University of Almeria (Spain). He earned his PhD in 2009. Miguel teaches, on a regular basis, at graduate, postgraduate and doctoral level, courses on international Human Resource Management, Strategic Management and entrepreneurship.

His research is focused on analysing how managerial innovations are related to the development of organisational capabilities such as flexibility, learning or green management. His research has been published in journals such as *Technovation*, *Business and Society* or *Journal of Business Ethics*, among others.

He regularly participates in international projects and has led at the University of Almería the EU-funded project Startify7. He is currently the coordinator of DigiGrent, an Erasmus+ Strategic Partnership for digital entrepreneurship with social and environmental purposes.

Discussants

Pierre Dussauge



Pierre Dussauge is a Professor of Strategic Management at HEC Paris. He is a graduate of the HEC Paris master's in management programme and earned a PhD in management science from the Paris-Dauphine University.

Pierre Dussauge is the author or co-author of several books in the field of strategic management and of many articles published in academic or practitioner-oriented journals, Notably Strategic Management Journal, Journal of International Business Studies, Global Strategy Journal, Group Decision and Negotiation, International Studies in Management and Organisation, Long Range

Planning, Sloan Management Review, European Management Journal, Defense Economics, the Financial Times, etc.

For the last few years, his research has focused on the topic of global strategic alliances formed by competing firms. He was the first Editor of the European Management Review and has been awarded EURAM fellowship in 2015. Currently, he is Vice President EECC.

Thomas Durand



Thomas Durand is Professor of strategic management at Cnam where he heads the department of Strategies and the International Institute of Management. Previously, he taught at Ecole Centrale Paris. His research interests focus on organisational competence, technology strategy, intrapreneurship and the management of innovation.

His publications gravitate around the collective ability of organisations to build capabilities to design, feed and shape their strategies in a context of change. Over the last 15 years, he has also been studying extensively Business Schools and the future of management education and research. He is the past president of the European Academy of Management (EURAM) and the French Management Society and Association Internationale De Management Stratégique (AIMS). A member of EURAM since the foundation of the academy and a former member of the EURAM board, he co-organised the EURAM 2007 conference in Paris and took an active part in launching the EURAM-EFMD programme for research directors. In recognition of his contributions. He founded CMI strategies, a strategic management consultancy with 40 staff. Xerfi Canal publishes his video chronicles on management.

Time Schedule

Day 1: Wednesday, 2nd March 2022

Time (CET)	Event	Place
16:00 -16:10	Meet for social activities	Ars Electronica Center (Entrance)
16:15 – 17:15	Social Drinks	Cubus
17:30 - 18:00	Visit to Ars Electronica Museum	Ars Electronica Center
18:30 till late	Evening Meal	Promenadenhof

Day 2: Thursday, 3rd March 2022

Time (CET)	Event	Place
8:30 - 09:00	Registration and morning coffee	JKU Business School 2nd floor
9:00 – 9:15	<p>Opening</p> <p>Pierre Dussauge, EURAM</p> <p>and</p> <p>Helmut Pernsteiner, Dean of the Faculty of Social Sciences, Economics & Business</p>	<p>HF 9901 (hybrid)</p> <p>Zoom-Link:</p> <p>https://jku.zoom.us/j/99913751098?pwd=RURIYXBkYm1HSVNKRTVQeG0zRHJKdz09</p> <p>Meeting-ID: 999 1375 1098</p> <p>Password: 553681</p>
9:15 – 10:45	<p>Speed Networking</p> <p>Stefan Güldenber</p>	
10:45 – 11:15	Mid-morning coffee break	JKU Business School 2nd floor

11:15 – 12:30	Building academic career: 'The rules of the game' (Thomas Durand, Pierre Dussauge)	HF 9901 (hybrid) Zoom-Link: https://jku.zoom.us/j/99913751098?pwd=RURIYXBkYm1HSVNKRTVQeG0zRHJKdz09 Meeting-ID: 999 1375 1098 Password: 553681
12:30 – 13:30	Lunch	JKU Business School 2nd floor
13:30 – 14:15	Campus tour	Meet in front of the JKU Business School
14:15 – 15:30	Participants and Mentors (Part 1) Roundtables, presentations, feedback and small group discussions	MZ003A, MZ003B, MZ005B, HS17 (hybrid, zoom links below)
15:30 – 16:00	Coffee Break	JKU Business School 2nd floor
16:00 – 17:00 (16:00 - 17:30 Prof. Schüßler)	Participants and Mentors (Part 2) Roundtables, presentations, feedback and small group discussions	MZ003A, MZ003B, MZ005B, HS17 (hybrid, zoom links below)
18:30 till late	Evening Meal	Stadtliebe

Day 3: Friday, 4th March 2022

Time (CET)	Event	Place
8:30 - 09:00	Morning coffee	JKU Business School 2nd floor
9:00 – 10:30	Meet my mentor (Coaching)	MZ003A, MZ003B, MZ005B, HS17, HF9901 (hybrid, zoom links below)

10:30 – 11:00	Mid-morning coffee	JKU Business School 2nd floor
11:00 – 12:00	Responsible Research in Business and Management (Peter McKiernan)	HF9901 (hybrid) Zoom-Link: https://jku.zoom.us/j/99913751098?pwd=RURIYXBkYm1HSVNKRTVQeG0zRHJKdz09 Meeting-ID: 999 1375 1098; Password: 553681
12:00 – 13:00	Lunch	JKU Business School 2nd floor
13:00 – 14:00	Input session on sustainability in an academic career (Elke Schüssler)	HF9901 (hybrid) Zoom-Link: https://jku.zoom.us/j/99913751098?pwd=RURIYXBkYm1HSVNKRTVQeG0zRHJKdz09 Meeting-ID: 999 1375 1098; Password: 553681
14:00 – 14:15	Closing ceremony Pierre Dussauge , EURAM and Christoph Teller , JKU Business School Dean for External Business Engagement & Accreditation	HF 9901 (hybrid) Zoom-Link: https://jku.zoom.us/j/99913751098?pwd=RURIYXBkYm1HSVNKRTVQeG0zRHJKdz09 Meeting-ID: 999 1375 1098; Password: 553681
14:15 – 14:45	Afternoon coffee	JKU Business School 2nd floor

Participants and Mentors

Part 1 (14:15 – 15:30) and Part 2 (16: 00 – 17:00) CET

Mentors	Participants and Papers
<p>Albrecht Fritzsche (in person)</p>	<p>Debora Allam Firley (in person): Exploring innovation within a complex service ecosystem: the multiple dynamic leading to insurance innovation.</p> <p>Khadijeh Momeni (in person): Business model innovation through new industrial service processes</p>
<p>Stefan Güldenber (in person)</p>	<p>Melanie Lubinger (in person): Strategic career planning of doctoral students and post-doc-researchers at public universities in Austria - an analysis of motivating aspects</p> <p>Richard Wan (in person): How do previous experiences impact future teamwork? A study of individuals on multicultural project teams</p>
<p>Fabian Homberg (in person)</p>	<p>Johannes Thaller (in person): Career Development in Management Accounting: Empirical Evidence</p> <p>Paola Riva (online): The Fabrication of a Digital PMS: the empirical case of the Italian Ministry of Culture</p> <div data-bbox="477 1115 1374 1261" style="background-color: #fff9c4; padding: 10px; text-align: center;"> <p>Zoom-Link: https://jku.zoom.us/j/95996442180?pwd=YIVRR25lWG9ZaE43dzN5aDNmYXVKZz09 Meeting-ID: 959 9644 2180; Password: 333063</p> </div>
<p>Peter McKiernan (online)</p>	<p>Muhibul Haq (online): Microbusinesses as drivers of economic recovery: The role of entrepreneurial commitment and perseverance in the coronavirus pandemic</p> <p>Aamina Khurram (online): Islamic and corporate governance models and systemic risk</p> <div data-bbox="477 1568 1374 1713" style="background-color: #fff9c4; padding: 10px; text-align: center;"> <p>Zoom Link: https://jku.zoom.us/j/99254842813?pwd=Z25pZzdQVEw4QnN2NitSc1QvSOJsdz09 Meeting-ID: 992 5484 2813 ; Password: 294015</p> </div>
<p>Barbara Müller and Henriett Primecz (merged) (in person)</p>	<p>Munira Šestić (online): Contextualizing entrepreneurship: The case of women entrepreneurs in Bosnia and Herzegovina</p> <p>Elżbieta Karwowska (in person): Shouldn't Universities Create Shared Value? Perspective of the academics</p> <p>Almina Bešić (in person): "Dealing with it" – Labour market integration support for refugee women in Austria during the Covid-19 pandemic</p>

	<p style="text-align: center;">Zoom-Link: https://jku.zoom.us/j/92982619288?pwd=NWxQcGpCL0JiWGwvV1BaN2hYMnRkdz09 Meeting-ID: 929 8261 9288 ; Password: 957220</p>
<p>Steffen Roth (online)</p>	<p style="text-align: center;">Ryan Armstrong (in person): The paradoxical practice of performance measurement and management: A review and refinement through paradox theory</p> <p style="text-align: center;">Zoom-Link: https://jku.zoom.us/j/93818261854?pwd=M1AwdkQ3ajBkNkI3RjdnQmdoS0VBdz09 Meeting-ID: 938 1826 1854; Password: 198742</p>
<p style="text-align: center;">Elke Schüßler (in person)</p>	<p style="text-align: center;">Elena Veretennik (online): Social capital in academia: bridging the gap in research productivity</p> <p style="text-align: center;">Susanna Hedborg (in person): Organizing within and between projects – differences in performing routines</p> <p style="text-align: center;">Zoom-Link: https://jku.zoom.us/j/94200081135?pwd=dDY3NGJxLzhaaUJaRG14LORSNTRWQT09 Meeting-ID: 942 0008 1135; Password: 204473</p>
<p>Joanna Szulc (in person)</p>	<p style="text-align: center;">Jean-Christophe Nicaise (in person): Organizational ambidexterity practices in the public sector: A best-practice benchmarking exercise to advance organizational learning</p> <p style="text-align: center;">Olga Okulova (online): Evolution of research collaboration and research performance of AACSB member business schools</p> <p style="text-align: center;">Zoom-Link: https://jku.zoom.us/j/91586634676?pwd=Y0J2WkxXUzVxYW02Q3I0T1BRbnhSdz09 Meeting-ID: 915 8663 4676; Password: 172559</p>
<p>Miguel Pérez Valls (in person)</p>	<p style="text-align: center;">Lipika Swarup (online): Standardizing Nomenclature within Project Portfolio Management</p> <p style="text-align: center;">Zoom-Link: https://jku.zoom.us/j/97581292582?pwd=L28wanZYskJjOGs1K0R1Kzc4Nm9jQT09 Meeting-ID: 975 8129 2582 ; Password: 558998</p>

Coaching Sessions

Coaching sessions (one-on-one, 45 mins / person, see order below) Fri, 4 March, 9:00 –9:45 CET (1 st participant) and 9:45-10:30 CET (2 nd participant)	
Mentors	Participants
Albrecht Fritzsche	1. Almina Bešić (in person)
Stefan Gldenbergr	1. Muhibal Haq (online) 2. Johannes Thaller (in person) Zoom Link: https://jku.zoom.us/j/95723037067?pwd=Vki0blRuUGxYZUp4TFN5bFh1QTlxUT09 Meeting-ID: 957 2303 7067; Passwort: 397006
Fabian Homberg	1. Melanie Lubinger (in person) 2. Ryan Armstrong (in person)
Peter McKiernan (online)	1. Elena Veretennik (online) 2. Richard Wan (in person) Zoom Link: https://jku.zoom.us/j/99254842813?pwd=Z25pZzdQVEw4QnN2NitSc1QvSOJsdz09 Meeting-ID: 992 5484 2813 ; Passwort: 294015
Barbara Mller	1. Susanna Hedborg (online) 2. Khadijeh Momeni (in person) Zoom-Link: https://jku.zoom.us/j/98776581182?pwd=cVgzMi84cVhISlk0bEJmTVJUbnp5UT09 Meeting-ID: 987 7658 1182; Passwort: 312147

<p>Henriett Primecz</p>	<p>1. Paola Riva (online)</p> <p>Zoom-Link: https://jku.zoom.us/j/92982619288?pwd=NWxQcGpCL0JiWGwvV1BaN2hYMnRkdz09 Meeting-ID: 929 8261 9288 ; Password: 957220</p>
<p>Steffen Roth (online)</p>	<p>1. Lipika Swarup (online) 2. Aamina Khurram (online)</p> <p>Zoom-Link: https://jku.zoom.us/j/93818261854?pwd=M1AwdkQ3ajBkNkI3Rjd nQmdoSOVBdz09 Meeting-ID: 938 1826 1854; Password: 198742</p>
<p>Joanna Szulc</p>	<p>1. Jean Christophe Nicaise (in person) 2. Munira Šestić (online)</p> <p>Zoom-Link: https://jku.zoom.us/j/91586634676?pwd=Y0J2WkxXUzVxYW02Q3I OT1BRbnhSdz09 Meeting-ID: 915 8663 4676; Password: 172559</p>
<p>Elke Schüßler</p>	<p>1. Elżbieta Karwowska (in person) 2. Débora Allam Firley (in person)</p>
<p>Miguel Pérez Valls</p>	<p>1. Olga Okulova (online)</p> <p>Zoom-Link: https://jku.zoom.us/j/97581292582?pwd=L28wanZYskJjOGs1K0 R1Kzc4Nm9jQT09 Meeting-ID: 975 8129 2582 ; Password: 558998</p>

In case of (technical) issues, please get in touch with Maximilian Kuchenbauer via:

Maximilian.kuchenbauer@jku.at

Phone (for emergencies): +49 162 1821995

Linz is Linz...



This video shows the many faces of Linz!

click [HERE](#) 😊

Linz is a city defined by the mix of culture, industry and art. In the year 2009 this city was the European Capital of Culture.

For people interested in architecture Linz has plenty of buildings to offer which will fascinate the viewer. One example is the “Lentos Art Museum” situated directly by the Danube offering the visitors modern and contemporary art. For more information see:

<https://www.lentos.at/en>

Additionally, for street art-lovers the exhibition from the world-wide known graffiti artist and painter Banksy is currently located at the “Tabakfabrik”. For more information see:

<https://mystery-banksy.com/en/>

People searching for the best view of Linz will be impressed by the “Pöstlingberg” which offers the best solution. For more information see:

<https://www.linztourismus.at/en/leisure/discover-linz/worth-seeing/top10/adventure-world-poestlingberg/>

Visitors who are interested more in historical buildings the centre of Linz with the main square and the old town as well as the largest church in Austria the “Mariendom” will more than satisfy the curiosity of the tourists. For more information see:

<https://www.linztourismus.at/en/leisure/discover-linz/worth-seeing/top10/>

JKU CAMPUS.

JKU
JOHANNES KEPLER
UNIVERSITÄT LINZ

Campus Map of University

We are located in No 5 + No 23



