



Sviluppo Campania

Palazzo Pico - Monica Taverini, Via Terracina 230, Napoli (NA)

19/05/2023 – h. 11.00-13.30 – Join the meeting: bit.ly/3NH00Vh



INSIDE TOP TIER MANAGEMENT JOURNALS:

A GLANCE TO THE JOURNAL OF KNOWLEDGE MANAGEMENT AND TO THE JOURNAL OF INTELLECTUAL CAPITAL

The *Journal of Knowledge Management* and the *Journal of Intellectual Capital* represent a unique and premiere bouquet of leading management journals dealing with the field of Management Information Systems and the intangible assets for the most innovative worldwide firms. Sitting in leadership positions in the ISI Web of Science impact factor list and within the most influential positions within the management and IS rankings, the journals will let their audience discover the deep change experienced during the last three years of editorship.

The most cutting-edge news and the future perspectives and avenues of research in one of the hottest and most challenging management fields. The Editors will introduce the journal policies, and the main results achieved during the last years and discuss the concrete driving factors which can enable potential submissions to become factual impact factor articles. An open debate will help the audience discover the common pitfalls to avoid during the submissions or in the Revise & Resubmit phases, which are likely to be the best intuitions to leverage on for delivering real intriguing research in the knowledge management and intellectual capital fields.

Introduction

Mario Mustilli, Full Professor of Management
Università degli Studi della Campania Luigi Vanvitelli
Francesco Gangi, Full Professor of Management
Università degli Studi della Campania Luigi Vanvitelli
Italian Representative in the EURAM Country Representatives Council

Speakers

Manlio Del Giudice, Full Professor of Management
University of Rome Link Campus
Editor in Chief, *Journal of Knowledge Management*

Veronica Scuotto, Associate Professor in Business Enterprise and Management, University of Naples "Federico II"
Managing Editor, *Journal of Intellectual Capital*

Valentina Cillo, Associate Professor of Management,
University of Rome Link Campus
Regional Editor Europe, *Journal of Knowledge Management*

Francesco Caputo, Senior Researcher in Business Management,
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