



ANNUAL REPORT 2025

European
Academy of
Management

EURAM





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1. REPORT FROM THE CHAIR OF THE BOARD



Thomas Durand
Chair of the Board

Dear Members of the EURAM Community,

It is with deep gratitude and immense enthusiasm that I address you in this exceptional year marking the 25th anniversary of the European Academy of Management. A quarter century of academic excellence, international collaboration, and intellectual innovation deserves celebration, but also calls for profound reflection on our trajectory and our vision for the future.

IN MEMORIAM: LUISA JAFFÉ

Before anything else, I wish to address a profound loss that has touched our entire community. In 2025, we said goodbye to Luisa Jaffé, EURAM's former Executive Officer, who passed away after years of dedicated service to our Academy.

Luisa was much more than an administrator; she was the heart and soul of EURAM's daily operations. Her professionalism, warmth, and unwavering commitment to our community helped shape EURAM into the flourishing organisation it is today. From managing our conferences to supporting our governance transitions, from welcoming new members to nurturing relationships across our international network, Luisa brought a unique combination of efficiency and humanity to everything she did. She understood that EURAM was not just an organisation, but a family of scholars united by shared values and aspirations.

We will honour her memory by continuing to build the inclusive, supportive, and excellent academic community she worked so tirelessly to create.

A FLOURISHING COMMUNITY

Our Academy continues to grow and prosper. With close to 2,500 members representing more than 60 countries, EURAM stands as a truly international and dynamic community. These figures attest not only to our quantitative growth, but above all to the intellectual vitality and engagement of our members, comprising established scholars, emerging talents, and reflective practitioners, who contribute to the richness and diversity of our Academy.

The celebration of our 25th Annual Conference in Florence was a historic and symbolic moment. This city, cradle of the Renaissance, reminded us that innovation is born from the confluence of ideas, open-mindedness, and intellectual courage. This is precisely the philosophy that has animated EURAM since its creation in Barcelona in 2001.

A STRATEGIC VISION IN DEVELOPMENT

As we embark on our second quarter century, I am pleased to announce that the EURAM Board has approved a strategic vision that will guide us in the years to come. This vision was developed collaboratively with the Executive Committee through an inclusive process that engaged our members' representatives.

We are convinced that EURAM's future lies in our ability to:

- **Remain** an inclusive and open platform for all management scholars, regardless of their methodological and theoretical traditions
- **Support** our members throughout their professional journey, from doctoral studies to established scholar status
- **Address** the major societal challenges of our time through rigorous and relevant research
- **Innovate** in our formats and practices while preserving what makes us strong: the spirit of community

ACADEMIC RESEARCH AND SOCIETAL IMPACT: A NECESSARY DEBATE

Our community is currently engaged in a fundamental debate about the balance between academic excellence and societal impact. The question is no longer whether to choose between publications in top-tier journals and practical relevance, but rather how to articulate these two dimensions in a coherent and complementary manner.

EURAM must be the place where this debate can be expressed constructively. We must interrogate our evaluation criteria, our knowledge dissemination models, and our relationships with the world of practice, while maintaining the scientific rigour that is at the heart of our academic legitimacy.

The EURAM Board encourages all initiatives that contribute to this reflection: our efforts to translate our research for practitioners (The Conversation), our dialogues with policymakers, and our efforts to develop forms of engaged and responsible research. Excellence is not the enemy of impact; on the contrary, it is its prerequisite.

GRATITUDE AND VISION

As we look toward the future, I am convinced that EURAM has a crucial role to play in the development of management research and education in Europe and beyond. The challenges are numerous, but our community has repeatedly demonstrated its capacity for adaptation and innovation.

Together, let us ensure that the next 25 years of EURAM are even richer, more open, and more impactful than the first.



2. REPORT FROM THE PRESIDENT



Alessandro Zattoni
President

Dear EURAM members, dear friends and colleagues,

As we reflect on 2025, it has been another remarkable and inspiring year for EURAM!

The annual conference held in Florence was a great success. First, we achieved a record number of attendees at both the annual conference (over 2,000) and at the Doctoral Colloquium (72 mentees and 42 mentors). Second, under the exemplary leadership of Sara De Masi and Andrea Paci, the colleagues and staff of the University of Florence organised an amazing event. Third, the local organisers, VPs, SIG and track chairs designed a highly engaging program, enhanced by the valuable contributions of presenters, chairs and discussants. Fourth, we celebrated our 25th anniversary together. Before cutting the cake, Joan Enric Ricart shared with me that our founding members started with great ambitions but no financial resources. I assured him that today we have both financial resources, which we use to deliver value to our members, and still great ambitions that we constantly strive to fulfil.

While our society continues to grow and develop positively, the external environment presents several challenges that we need to take into account. These include the senseless wars around the globe (a “third world war in pieces” in the words of Pope Francis); the progressive evolution of climate change, which negatively impacts the quality of human life and our entire ecosystem (“our common home” again in the words of Pope Francis); the spread of geopolitical tensions among countries that previously collaborated; the pervasive adoption of digital technologies and AI, which may serve as powerful tools to increase productivity or, conversely, to distort reality and manipulate decision-making processes.

In such a context, academic societies like EURAM should navigate among threats and opportunities. To this end, Thomas Durand, chair of EURAM's board, led a team of members of our society to analyse external trends and develop new strategic initiatives. The executive committee and the board met during the conference to validate the results of this work and to entrust the president and the executive committee to design and implement new initiatives that will deliver higher value for EURAM members.

Here I outline the key initiatives we plan to develop in the near future:

ORGANIZATIONAL DEVELOPMENT:

- Develop new opportunities for strengthening our members' academic skills and experiences during and between conferences. This will be the responsibility of the newly appointed VP for Academic Development.
- Explore collaborations with other regional and national organisations. The new VP for International Engagement will be responsible for this endeavour, while also guiding the activities of our country representatives.

MEMBER SERVICES AND DEVELOPMENT:

- Organise a series of webinars on various topics related to research and teaching
- Support EMR development while exploring possibilities for developing new publication outlets
- Assist PhDs and Assistant Professors in navigating the complexity of developing international careers across Europe
- Establish new academic awards to recognise both academic impact on society and emerging scholars' scientific contributions

STRATEGIC PARTNERSHIPS AND SUSTAINABILITY:

- Create dialogue and initiate mutually beneficial projects in collaboration with other societies and partners
- Identify new revenue sources and increase member services while maintaining cost control

Before concluding, I want to highlight that we have renewed our website by adding a page on our history and incorporating our core values into the mission and goals page. These values resulted from initial work by our Fellows and further development by the team working on strategic direction. In a world where common values and convictions may be surprisingly challenged, I am proud to emphasise that our society stands for principles such as:

- Inclusivity and Democracy
- Respectful Dialogue and Collaboration
- Support and Development
- Integrity and Fairness
- Recognition of Quality
- Rigorous and Relevant Research and Teaching
- Humanistic and Responsible Scholarship

I am aware that EURAM could not exist and prosper without the active and positive contribution of its members and executives. For this reason, I thank you all for what you did last year and will do in the future for our Society.

Fondly,
Alessandro



3. REPORT ON GOVERNANCE & FINANCE



Francesca Cuomo
Vice President for Governance & Finance

In 2025, previous governance changes were fully implemented. Overall, I confirm the effectiveness of the governance framework and the governance mechanisms in place. No changes were made to EURAM statutes and bylaws in 2025.

In 2025, the Annual Conference and other sources of revenue allowed us to continue to generate profit.

PROFIT FOR THE YEAR				
	2025	2024	2023	2022
	75 517,31	106 569,91	97 872,51	21 457,92

Moreover, the Academy continues to have a sound financial position and has sufficient reserves, as confirmed by the Auditor's report.

TOTAL FINANCIAL POSITION OF EURAM				
	2025	2024	2023	2022
Assets	1 283 281,81	1 213 502,07	1 104 778,43	973 429,91
Liabilities	1 283 281,81	1 213 502,07	1 104 778,43	973 429,91

Total Cash in banks, PayPal and Financial deposits are above 1 million Euro.

TOTAL CASH IN BANKS, PAYPAL AND FINANCIAL DEPOSITS				
	2025	2024	2023	2022
	1 246 785,95	1 178 134,61	1 075 395,83	949 775,75

For next year, the Academy is still looking for cost effectiveness and for new investments.

4. REPORT FROM THE FELLOWS COLLEGE



Peter McKiernan
Dean of the Fellows College

The Fellows College endured another busy year supporting the Academy across many fronts while expanding its membership in the annual cycle of appointments.

This year, three new Fellows were appointed – **Jean-François Chanlat** (Professor of Organizational Sciences at the University of Paris-Dauphine, France), **Panos Desyllas** (Professor of Strategy at the University of Bath, England), and **Dorota Dobija** (Professor of Accounting Governance and Society, Kozminski University Poland). We congratulate them on their elevation and welcome them warmly into the College.

Continuing its tradition of pursuing significant annual projects, the College has made good progress with its 25th birthday celebratory Special Issue of the European Management Review on ‘The Future of Management Education: The role of institutions’. The response from authors was pleasing with 17 submissions and 8 proceeding to the revise and resubmit stage. Fellows Howard, Stewart, Kathrin, Sibel and Peter are editing the issue on behalf of the College, and they hope it will emerge in 2026.

As a linked event on the same topic, EURAM Fellows **Michael Morley** (University of Limerick, Ireland), **Morten Huse** (BI Norway) and **Sibel Yamak** (University of Wolverhampton, England), together with **Joanna Szulc** (Gdansk University of Technology, Poland), provided another inspiring Symposium at the EURAM annual conference in Florence. These annual fellows’ symposia are beginning to create a reputation for strong critique and impact, and we look forward to the next one in Kristiansand, Norway in 2026.

A highlight of the annual conference gathering is always the Doctoral Colloquium which grows in strength and scale by the year. From its early days, it has been supported by the Fellows in a mentoring and speaking

capacity. The two days are highly productive, intimate and marked with fun and memories. Thanks go to all the Fellows who helped out and to Mine Karatas-Ozkan (EURAM Vice President Talent Development and Professor of Strategy and Entrepreneurship, the University of Southampton, England) and her team members – Joanna Szulc (EURAM Vice President EECC), Daria Sarti (University of Florence, Italy), and Zeynep Y. Yalabik (University of Bath, England).

The ‘Winter Olympics’ for early career scholars continues to flourish. This year saw scholars gather for three days in the beautiful hills surrounding the Bologna Business School in Italy. Fellows (Alessandro, Mine, Stefan, Pierre and Peter) with close colleagues Fabian, Leonardo and Almina made a formidable mentoring team covering topics as varied as: work-life balance, fostering inclusivity and safety, overcoming feelings of isolation, coping with rejection, publish or perish culture, networking and mentorship and guidance. The next chapter will happen at the School of Management at the Toulouse Capitole University in March 2026.

The Fellows would like to thank Nicola Pellegrino of EURAM Head Office for his endurance and courage in supporting the College after the passing of our dearest Luisa – may she be blessed.

5. REPORT OF THE COUNTRY REPRESENTATIVE COUNCIL



Dieter Bögenhold
Co-Chair of the Country
Representatives Council



Konstantinos Koronios
Co-Chair of the Country
Representatives Council

The Country Representative Council (CRC), co-chaired by Dieter Bögenhold and Konstantinos Koronios, is an essential platform for collaboration and representation within EURAM. Comprising country representatives from 28 nations, the CRC underwent significant changes in June 2024, with seven new members joining and replacing outgoing representatives following the most recent elections.

In 2025, the CRC convened twice: first during the EURAM Annual Conference in Florence on 23 June 2025, and subsequently on 31 October 2025. The Florence meeting was conducted in a hybrid format, allowing both in-person and virtual participation with a well-balanced representation of attendees. The October meeting was held entirely online, ensuring accessibility for all members regardless of geographical location.

KEY DISCUSSION POINTS AND ACTIVITIES

The meetings addressed several strategic topics, including the evolving role of Country Representatives as national EURAM ambassadors. These representatives are responsible for identifying and consolidating the interests and needs of EURAM members in their respective countries and communicating these to the EURAM Board and the CRC. Discussions also focused on strategies to promote the EURAM 2026 conference in Kristiansand (Norway) and on initiatives to encourage timely paper submissions ahead of the January 2026 deadline.

In addition to conference-related matters, the CRC considered proposed amendments to the EURAM Statutes aimed at enhancing the visibility and recognition of Country Representatives within the EURAM General Assembly. These updates are intended to strengthen their role and engagement in the organisation's activities.

SYMPOSIUM INITIATIVES

Building on the success of previous CRC symposia in 2023 and 2024, the CRC successfully delivered its third symposium, "Variety and Relevance of Management Research: Practitioners' Frontiers?" during the EURAM 2025 Conference in Florence. The event has already taken place and was met with strong engagement, further demonstrating the value of continued collaborative learning and intellectual exchange. This ongoing commitment reflects the CRC's dedication to fostering meaningful engagement and advancing the field of management research.

The overwhelmingly positive feedback from participants reaffirmed the importance of such platforms for strengthening dialogue within EURAM's broad and diverse community.

6. REPORT OF THE STRATEGIC INTEREST GROUPS COMMITTEE



Hamid H. Kazeroony
Co-Chair of the Strategic Interest
Groups Committee



Diego Matricano
Co-Chair of the Strategic Interest
Groups Committee

INTRODUCTION

In 2025, EURAM celebrated its **25th Conference (22–25 June, University of Florence, Italy)**, marking a milestone in advancing management scholarship across Europe and beyond. As Co-Chairs of the Strategic Interest Groups (SIGs) Committee, our role is to ensure that SIGs remain vibrant, inclusive, and aligned with EURAM's mission to enrich debates across diverse management traditions.

BOARD RESPONSIBILITIES FULFILLED

As the Board Members representing the Strategic Interest Groups (SIGs), we ensured their perspectives were fully integrated into EURAM's governance and strategic decisions. We actively participated in Board meetings to voice SIG priorities, exercised delegated authority by overseeing SIG-related committees and coordinating with program chairs to align conference tracks with EURAM's statutes, and strengthened collaboration between SIGs, EURAM Fellows, Country Representatives, and external partners to advance our collective mission.

STRATEGIC INTEREST GROUPS (SIGS) ACTIVITIES

EURAM SIGs cover 13 thematic areas, including Business for Society, Corporate Governance, Entrepreneurship, Innovation, International Management, Organisational Behaviour & HRM, Project Organising, Public & Non-Profit Management, Research Methods, and Strategic Management.

In 2025, SIGs achieved the following:

- **Conference Tracks:** Each SIG organized specialized tracks at the Florence conference, fostering interdisciplinary dialogue.
- **Governance Renewal:** Chairs and program chairs collaborated to refresh SIG governance structures, ensuring continuity and innovation.
- **Capacity Building:** SIGs expanded mentoring initiatives for early-career scholars, particularly from underrepresented regions.
- **Research Dissemination:** SIGs contributed to *European Management Review* and EURAM newsletters, amplifying scholarly visibility.

IMPACT AND OUTREACH

- **Global Diversity:** SIGs engaged members from over 60 countries, reinforcing EURAM's commitment to inclusivity.
- **Collaborative Projects:** Initiated cross-SIG workshops on sustainability, digital transformation, and diversity in organizations.
- **Doctoral Development:** Supported doctoral colloquia and methods workshops, aligning with EURAM's mission to advance management education.

CHALLENGES AND OPPORTUNITIES

- **Challenges:** Balancing SIG autonomy with EURAM-wide coherence; ensuring equitable resource allocation across SIGs.
- **Opportunities:** Leveraging digital platforms for SIG collaboration; expanding partnerships with African and Middle Eastern institutions to diversify scholarly contributions.

2025 was a year of consolidation and growth for EURAM SIGs. As Board Members and Chairs of the SIGs Committee, we ensured that SIG activities enriched EURAM's annual conference and also advanced its mission of fostering diverse, global management scholarship. Looking ahead to 2026, SIGs will continue to innovate, strengthen mentoring, and expand interdisciplinary collaboration.

7. REPORT ON THE EURAM CONFERENCE



Eythor Ivar Jonsson
Vice President for Conferences

The 2025 EURAM conference was held in Florence, Italy. The host of the conference was the University of Florence, School of Economics and Management. This was a milestone event, marking the 25th anniversary of the EURAM conference. The conference was once again an opportunity for the EURAM community to come together and share research and ideas. The EURAM conference has always been the cornerstone of the community and the driving force for professional development of engaged scholars in Europe and around the world.

The theme of the EURAM 2025 conference was “Managing with Purpose”. The conference was held from 22nd to 25th of June 2025. The 25th celebration and the number of delegates set a benchmark for future references. Over 2,000 delegates attended the conference, making it a vibrant gathering of the management community.

On the 12th of June, prior to the official opening of the conference, the special Online Paper Session took place. This was the third time this mini conference has been offered. It provided an opportunity for those who could not attend the conference, because of special circumstances, to present their papers online. The event was successful and has become an important part of the EURAM offering and a forum to explore future online opportunities.

EURAM 2025 conference at the University of Florence, School of Economics and Management, was a testament to the importance of collaboration of management scholars. Florence has a magnificent history as the cradle of the Renaissance and the home of figures such as Dante Alighieri and the Medici family. Just as Florence was historically a beacon for the rebirth of art, culture, and science, EURAM continues to serve as a promoter of professionalism, togetherness, and the rebirth of ideas in scholarship. The social events, held in this historic setting, were an opportunity to embrace the friendship between EURAM participants and celebrate a quarter-century of the academy.



8. REPORT ON THE DOCTORAL COLLOQUIUM



Mine Karatas-Ozkan
Vice President Talent Development

The year 2025 has been truly exceptional for the EURAM community, marked by a Doctoral Colloquium (DC) that powerfully embodied our collective commitment to nurturing the next generation of management scholars. The EURAM DC has once again demonstrated that it is far more than a developmental milestone: it is a home for their PhD journey/soul, a space where doctoral students are supported academically, professionally, and personally, and where many choose to remain with us long after the Colloquium itself has concluded.

The 2025 Doctoral Colloquium was a resounding success, offering a carefully designed and holistic programme that integrated academic rigour, pastoral care, and career development. With a strong emphasis on guiding doctoral researchers through the transition from PhD to diverse professional pathways, the DC fostered a profound sense of belonging, trust, and connectivity. This sense of community translated into sustained engagement: notably, 82% of our 72 DC participants continued on to the EURAM Annual Conference in Florence, actively joining Special Interest Groups (SIGs), initiating new activities, and contributing to leadership and service roles across the EURAM community. This continuity powerfully illustrates how doctoral participants do not simply pass through EURAM, but remain with us, shaping and strengthening our collective future.

Interest in the Doctoral Colloquium reached new heights in 2025, with a record-breaking 162 applications, reflecting the growing recognition of the DC as a flagship initiative within EURAM. The 72 selected participants represented 20 countries—Germany, Finland, the United States, the United Kingdom, Italy, Tunisia, Spain, France, Latvia, Poland, Sweden, Norway, India, Malta, Australia, Taiwan, Switzerland, the United Arab Emirates, the Netherlands, and Canada—and came from nearly all SIGs. This remarkable



diversity enriched intellectual exchange and reinforced EURAM's role as a genuinely international scholarly community. Participants were supported by 42 outstanding mentors, drawn from within EURAM and beyond, whose generosity, expertise, and care exemplified the spirit of academic citizenship at the heart of the association.

The Doctoral Colloquium was chaired by Mine Karatas-Ozkan, Zeynep Yalabik, Joanna Szulc, and Daria Sarti (Local Chair, University of Florence). We are deeply grateful for the exceptional collaboration with Daria, as well as with Conference Chairs Sara De Masi and Andrea Paci, and the wider Florence-based team. Their collegiality, creativity, and commitment ensured an intellectually rich, welcoming, and joyful DC experience.

DC 2025 was crowned by an inspiring keynote from Peter McKiernan, who is Dean of EURAM's College of Fellows, generously delivered his final keynote address prior to retirement—an especially meaningful and emotional moment for our doctoral community. This was complemented by highly valued Meet the Editors sessions, methodology workshops, mentoring and feedback sessions, and thoughtfully curated team-building and social

activities. From travelling back in time through Renaissance Florence to the much-loved pizza-making event and friendly competition, these moments created spaces where doctoral researchers could form professional connections and friendships that will endure well beyond the conference. Together, these experiences reinforced our commitment to supporting doctoral researchers as whole people, not only as scholars.

Mentorship remains a cornerstone of EURAM's doctoral development ethos, and participant feedback once again confirmed the exceptional quality and impact of the mentoring provided. Indeed, according to our student survey evaluations, the Florence Doctoral Colloquium was the most successful DC we have ever held. We extend our heartfelt thanks to all speakers, facilitators, mentors, and organisers whose contributions made this achievement possible.

We were also proud to celebrate the outstanding quality of doctoral research through our DC awards:

RELEVANT AND RESPONSIBLE RESEARCH AWARD

- › **Claire-Lise Speisser** – Oil and gas industry's response to climate change: empirical evidence (SIG 01 – Business for Society)

BEST PAPER AWARDS

- › **First Prize: Georgia (Yolanda) Achlada** – Strategic entrepreneurship: exploring the dynamics and outcomes of its enactment (SIG: Innovation)
- › **Second Prize: Togan Kilic** – Mindfulness and justice self-appraisal gaps (SIG: Organisational Behaviour and Human Resource Management)
- › **Third Prize: Ram Srinivas** – Impact of artificial intelligence on managerial attention in strategic decision-making (SIG: Strategic Management)

We extend our warmest congratulations to all awardees and to every doctoral participant. Their achievements, generosity, and engagement exemplify the very best of EURAM. As they continue their academic and professional journeys, we are proud that so many choose to remain with us, finding in EURAM DC not only scholarly excellence, but a lasting community, shared values, and a true academic home.



9. REPORT ON THE EARLY CAREER COLLOQUIUM



Joanna Szulc
Vice President for the Early Career Colloquium

The 16th EURAM Early Career Colloquium (EECC) took place from 19 to 21 March 2025 at the University of Bologna's Department of Management and Bologna Business School (BBS). The event, themed *Collective growth in academia: unlocking networks and research opportunities for early career scholars*, brought together early career researchers, mentors, and coaches for three days of development-focused activities designed to strengthen research trajectories, foster collaboration, and build a vibrant community of emerging scholars.

Activities began on 19 March with a guided tour of Bologna's historic center, followed by an aperitif in Piazza Maggiore. This informal social gathering created an early sense of community and introduced participants to the cultural richness of the city. On 20 March, the programme shifted to BBS in Villa Guastavillani. The morning opened with a welcome session and an interactive workshop on navigating the academic landscape, addressing challenges related to publication pressure, wellbeing, collaboration, and belonging. Participants then engaged in roundtables and presentations with mentors, receiving detailed feedback on their research and exchanging ideas in small, focused groups. The afternoon session on publishing strategies provided practical guidance on developing a coherent publication pipeline, building scholarly visibility, and approaching collaboration strategically.

The final day featured career development lightning talks covering wellbeing and diversity, research funding, publishing, and career paths across different institutional contexts. This was followed by personalised coaching sessions, which offered space for individualised advice and reflection. The closing session, *Potential unlocked? The YOU factor*, provided time for participants to work on research, deepen peer relationships, or seek informal consultations with mentors. The 2025 EECC benefited greatly from the engagement of its mentors: Alessandro Zattoni, Almina Besic,

Fabian Homberg, Mine Karatas-Ozkan, Paola Giuri, Peter McKiernan, Pierre Dussauge, and Stefan Guldenberg.

A special thank you goes to the local organisers, Leonardo Corbo and Ines Troshani, as well as to Nicola Pellegrino from EURAM Headquarters, whose commitment and support were invaluable in delivering an exceptional event.

Following the in-person event, some participants enrolled in the EECC online mentoring scheme. The first-ever edition of the online mentoring scheme concluded in June and was completed successfully; participants from Bologna subsequently joined the scheme's second edition, further deepening connections between early career and senior EURAM scholars and extending EECC support beyond the March meeting.

At the EURAM Annual Conference, we also hosted a dedicated session for early career scholars, which attracted significant interest and created an energising space for discussion and networking. Warm thanks to Frederike Scholz for co-running this session.

The 2025 edition in Bologna strengthened the EECC's mission of supporting emerging scholars through shared learning, mentorship, and community-building, further reinforcing EURAM's commitment to nurturing the next generation of management researchers.

10. REPORT ON RESEARCH AND AWARDS



Hervé Dumez
Vice President for Research

2025 was an exciting year in terms of the number of high-quality research papers, research grant proposals, and book nominations that were received by EURAM from members of our community. As always, we are grateful to the [EURAM Scientific Council](#) colleagues for dedicating their precious time to the task of evaluating the topmost papers across the SIGs for the purpose of selecting the winners of the Best Paper Prize and the Most Inspirational Paper Prize, as well as for choosing the awardees of the Best Book Prize, Best Reviewer, and Research Grants. 2025 also marked the launch of a prestigious new award to recognise excellence in impactful management teaching, namely the Innovation in Management Teaching Award.

The following awards were presented during the Awards Ceremony in Florence:

EURAM EDITH PENROSE AWARD SPONSORED BY INSEAD



- Edith Penrose Award for Trail-blazing Scholars sponsored by INSEAD
George Romme, Eindhoven University of Technology

BEST CONFERENCE PAPER

Awardees:



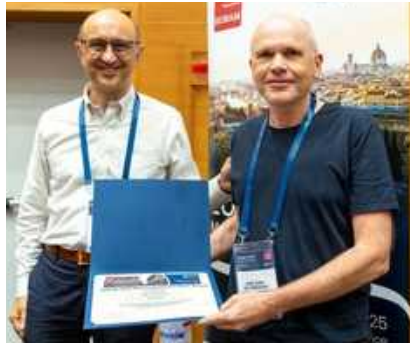
- A relational-processual view of governing complex interorganizational networks
Sorin Piperca, Birkbeck, University of London;
Serghei Floricel, Université du Québec à Montréal
SIG 10 – Project Organising

Finalists:

- Responsible entrepreneurs: how do they develop their responsible entrepreneurial awareness (raw)?
Giannina Fabiola Lopez Altamirano, SKEMA Business School
SIG 03 - Entrepreneurship
- Strategic Responses to Climate Change
Kim Bär, WU Vienna University of Business and Economics,
Alexander Engelmann, WU Vienna University of Business and Economics,
Werner Hoffmann, WU Vienna University of Business and Economics
SIGs 02 & 13 - Corporate Governance & Strategic Management

MOST INSPIRATIONAL PAPER

Awardees:



- › **Violent conflicts, institutional frictions and foreign divestment. The case of MNCs' market exit from Russia.**
Dirk Holtbrügge, Friedrich-Alexander University Erlangen-Nürnberg; **Marc Oberhauser**, Friedrich-Alexander University Erlangen-Nürnberg; **Laura Kirste**, Friedrich-Alexander University Erlangen-Nürnberg
SIG 07 - International Management

Finalists:

- › **An Institutional Logics Approach to Organizing in Complex and Dynamic World of High-growth Digital Platforms.**
Chandraketan Sahu, Jindal Global Business School, **Nimruji Jammulamadaka**, Indian Institute of Management Calcutta
SIG 06 – Innovation
- › **Constructing a Nomological Network of Shared Leadership: Insights from a Meta-Analytical Review**
Ioannis Tagos, University of Konstanz, Sabine Boerner, University of Konstanz
SIG 09 – Organisation behaviour & Human Resources Management
- › **Scaling High and Wide: Leveraging Artificial Intelligence for Ecosystem Scale-up**
Wan Feng, Zhejiang University, Tianxi Yang, Tsinghua University, **Xianwei Shi**, Antai College of Economics and Management, Shanghai, Jiao Tong University, **Ke Rong**, Tsinghua University, Shahzad (Shaz) Ansari, University of Cambridge
SIG 13 – Strategic Management

BEST REVIEWERS

Awardees:



- › **Charlotta Linse**, SIG Project Organising
- › **Daniel Siegfried**, SIG Strategic Management

BEST BOOK

Awardees:



- › **Key Questions and Inspiring Answers in Cross-Cultural Management. Conversations with Leading Women Scholars,** Edward Elgar Publishing, 2024
Christoph Barmeyer & Constanze Ruesga-Rath

Finalists:

- › **Homo Anthropologicus: A Humanistic Management Perspective,** Edward Elgar Publishing, 2024
Jean-François Chanlat
- › **Moral Dilemmas in the Boardroom,** Palgrave Macmillan Cham, 2024
Mijntje Lückers-Rovers

INNOVATION IN MANAGEMENT TEACHING AWARD

Awardee:



- A serious game designed to introduce and explore the critical concepts of design exclusion and universal design and raise student's awareness about the condition of people with disabilities and other marginalized groups - In partnership with APF France Handicap.

Estelle Peyrard, i3-CRG, Ecole polytechnique, CNRS, Institut polytechnique de Paris, Palaiseau

Finalist:

- A theatrical experiment as a way to cope with complexity and to take decisions in contexts of uncertainty. Based on a "grammar of improvisation"
- Roberta Cuel**, Department of Economics and Management, University of Trento

EURAM RESEARCH GRANT

Awardees:



- Beyond borderless data: data-driven knowledge management of platform-based multinational corporations
Zhengyao Kang, University of Bristol; Ke Rong, Tsinghua University
- Boundary Spanning for Sustainability in Extreme Antarctica Teams
Monika Maslikowska, University of Zurich
- Disentangling the impact of entrepreneurial support organizations (ESOs), particularly accelerators, on startup performance
Hoan Van Nguyen, Vrije Universiteit Amsterdam
- Entrepreneurship Amidst Adversity: How Ukrainian Female Entrepreneurs Enact Resilience During Wartime
Sanita Rugina, Södertörn University
- Firms' global cities location propensity and corporate social performance
Raj Mohan, Indian Institute of Management Indore
- Maintaining constructive attitudes and work outcomes of local employees in response to migrant inflows into organizations
Eren Akkan, Kedge Business School;
Daniela Lubatti, SKEMA Business School (Université Côte d'Azur);
Nicole Franziska Richter, University of Southern Denmark

11. REPORT ON EUROPEAN MANAGEMENT REVIEW



Anna Grandori
Co-Editor-in-Chief, European
Management Review



Michael Morley
Co-Editor-in-Chief, European
Management Review

The up-to-date aims and scope, editorial structure and metrics of *European Management Review* (EMR) are published on the journal's homepage. Rather than reiterating those in this report, we focus on providing more qualitative insights on recent developments and initiatives.

The Editors-in-Chief and the Deputy Editor commenced their new mandate. In addition, the team of Area Editors and Associate Editors continues to expand, partly in response to the rising number of submissions, and partly to cover themes increasingly featuring in the scholarship submitted to the journal including, for example, artificial intelligence and management, sustainability and ecosystem and cluster studies.

Capturing authors', especially young authors, requests, and building on discussions and debates among the Editorial team and the scholarly community more broadly, on the state of the publishing 'game', a new editorial titled '*Six Memos for Publishing with Purpose*' has been produced. Initially written by the EiCs, it has been enriched and endorsed by the Editors and is scheduled for inclusion in the December 2025 issue. The six Memos engage in clarifying what we intend by 'Rigor' and 'Relevance', why we do not consider them in opposition to each other, and how they can be pursued while protecting 'Research Freedom' and 'Author Voice'. The Editorial also sets out the distinctive (uncommon) 'Collegial' governance of the journal, including how manuscript screening is handled. It also underscores that though EMR is an academic, generalist journal, aiming at excellence with the result that it has an unavoidably high desk rejection rate, support is expressed for the exploration by EURAM of complementary journals pursuing different approaches – such as an outlet that is designedly more

practice oriented, and /or one with a lower initial desk rejection rate in order to support emergent scholars and countries through a more 'educational' investment in the manuscript development process.

During 2025, at the request of authors in areas of the world where the UK-based Chartered Association of Business Schools ranking system (in which EMR is currently ranked as a '3' or a 'highly regarded journal') is not the sole reference, a decision was made to seek a re-evaluation of the journal in the Australian Business Deans Council journal quality list where it has heretofore been listed as a 'C' journal. We thank Australian colleagues who provided the endorsements required by the Council as part of the re-evaluation, the outcome of which will be known in early 2026. Salient elements highlighted in the Report requesting the upgrading included: participation by EMR Editors in international networks oriented towards the improvement of the publishing process (e.g. the Organization and Management Editors Network (OMEN), in which EMR has participated since its foundation); outstanding feedback from Authors who have expressed an appreciation for the developmental approach and the opportunity to learn while on the journey towards publication; the Editors' governance model in operation which includes avoiding the mere counting of positive/negative reviews; and the journal's strong performance in new alternative metrics such as *Altmetric* where increasing numbers of EMR published articles are listed among the top 5% of all scored articles in terms of the attention score.

Finally, in 2025, EMR continued to award its Editors for their valuable contributions, granting two awards, and also nominated three 'best Reviewers' and two 'best paper' Authors.

EUROPEAN MANAGEMENT REVIEW AWARDS

EMR Best Papers

- › **Managerial advice-taking—Sharing responsibility with (non) human advisors trumps with decision accuracy**

Florian Aschauer, Bundeswehr University Munich,
Matthias Sohn, European University Viadrina Frankfurt (Oder),
Bernhard Hirsch, Bundeswehr University Munich, Neubiberg



- › **Obstacles to collective action during a crisis: A meta-organizational perspective**

Christopher A. Hartwell, Zurich University of Applied Sciences / Kozminski University, Warsaw,
Thomas C. Lawton, University College Cork / University of Surrey, Guildford,
Ishmael Tingbani, University of Southampton



- › **A method for unraveling the complexity of single disaster cases: Lessons for “normal” functioning**

Florence Allard-Poesi, Université Paris-Est Créteil, Jan Dul, Erasmus University Rotterdam

EMR BEST REVIEWERS

- › **Joost Luyckx**, Associate Professor, IÉSEG School of Management, France
- › **Petya Platikanova**, Associate Professor, ESADE Business School, Spain
- › **Rebecca Rice**, Assistant Professor, University of Nevada, USA



12. REPORT ON PRACTICE



David W. Versailles
Vice President Dialogue with Practitioners

EURAM is committed to developing and delivering state-of-the-art management knowledge to key decision-makers. However, involving practitioners in EURAM activities remains a challenge. Significant improvements have been introduced to further engage EURAM's "academic" members with practitioners and to deliver services that promote academic research to non-academic audiences.

Our activities revolve around three main channels.

EURAM ANNUAL CONFERENCE AND "IN-BETWEEN" EVENTS

It has been possible to purchase special practitioner tickets for the annual conference since 2020 and special practitioner group tickets since 2022. However, this opportunity for valuable exchange between academics and practitioners is often limited because few practitioners attend the annual conference. New options are available to complement the annual conference, including dedicated "in-between" events that are always coordinated with the SIGs. In 2025, two digital events were organized with the Innovation SIG to promote the Dialogue with Practitioners, but the face-to-face events were more difficult to organize. The digital events discussed the links between innovation and sustainability, or the capacity to think about future literacy to foster innovation. In total, the events attracted about 35 attendees. The feedback was very positive. Further initiatives are under development in 2026 with the Innovation SIG.

EURAM LABS

Several "labs" are registered in the annual conference program. The local organizer of the annual conference organizes the labs in close coordination with the ExCom. EURAM's tradition was to schedule the labs in parallel with the Doctoral Colloquium; the 2025 annual conference proposed additional

formats, held in parallel with the conference sessions. The labs were a great success, especially when they provided opportunities for interaction between practitioners and academics through company visits and direct experience. We want to thank Prof. Sara De Masi (co-chair of the 2025 annual conference) and Prof. Vincenzo Zampi for the seven labs registered in the program:

- From tradition to innovation: sustainability and purpose at Antinori in Chianti (on-site visit),
- Transformation education and research with immersive AR and AI-driven experiences,
- Leading with purpose in Family Business,
- Innovation and entrepreneurship in the AI era,
- Exploring art and management at Villa Celle (on-site visit),
- Sustainability and Innovation at Beste Textile Company (on-site visit),
- Purpose-driven organizations: Law and Finance perspective

In total, more than 250 conference participants attended the labs, representing more than 10% of the conference's participants. On-site visits were particularly successful and sold out quickly after registration opened, due to limited capacity (typically 30 attendees per visit).



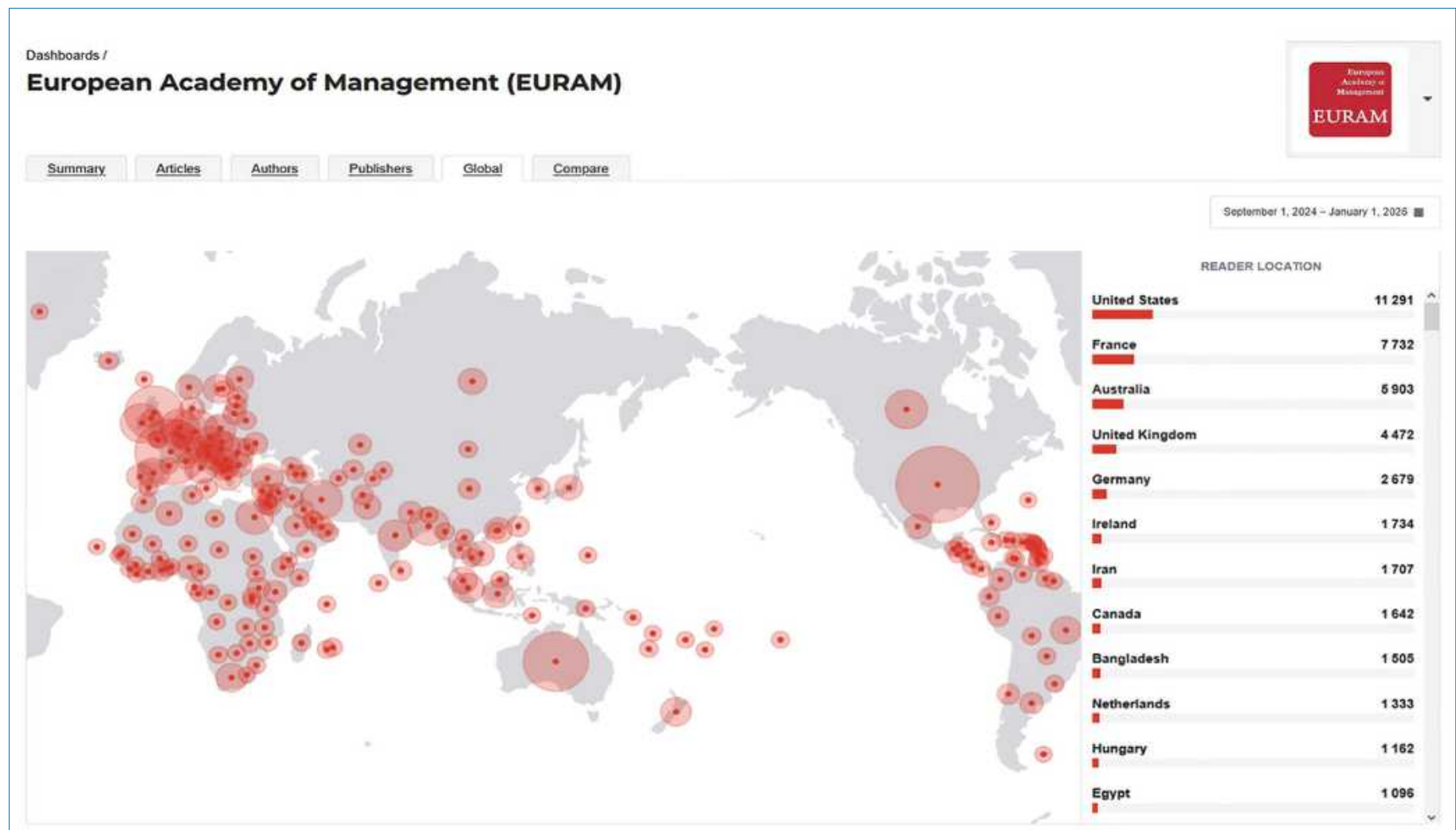
PARTNERSHIP WITH THE CONVERSATION EUROPE (TC EUR)

EURAM has contracted with THE CONVERSATION EUROPE in Spring 2024, a platform pursuing the same goal as EURAM: to build bridges between academics and practitioners (industry, journalists, policymakers, etc.). This partnership makes sense because it uses TC EUR's visibility and readership to promote EURAM members' research results in English at the European level. This new service is offered to EURAM members free of charge, as part of their annual membership. Submissions are jointly reviewed by the VP in charge of the Dialogue with Practitioners and TC EUR. Readership is slowly

ramping up and depends on the topics of the articles. Between Sept. 2024 and Dec. 2025, 8 articles were published on TC EUR website by 12 different (co-)authors, attracting more than 60,000 readers worldwide. In addition, 9 other articles are under development. EURAM organized a specific "Meet the editors" session in May 2025 to explain expectations and rationales for the review process with TC EUR. Two other sessions are scheduled before the 2026 annual conference.

Submissions can be sent to the email address:

theconversation@euram.academy



13. REPORT ON SUSTAINABILITY, DIVERSITY & INCLUSION



Isabel Diez-Vial
Vice President for Sustainability, Diversity & Inclusion

In 2025, EURAM made significant progress in reinforcing its commitment to sustainability, diversity, and inclusion. The [EURAM Policy on Diversity and Inclusion](#) was formally adopted as a guiding framework for the association's activities. This policy underlines EURAM's dedication to ensuring that diversity and inclusion are integrated as core principles and practised consistently across the academic community.

In parallel, we have continued our engagement with external associations, ensuring alignment with best practices and a shared commitment across the broader academic ecosystem. Internally, we have listened to our community and taken concrete action by awarding 24 doctoral colloquium scholarships and 10 early career colloquium scholarships. This process ensured a diverse cohort of recipients and reinforced EURAM's commitment to supporting early-career scholars from underrepresented backgrounds.

The most notable initiative during the past year has been the EURAM Sustainability, Diversity & Inclusion Survey, which has provided a rich basis for reflection and action. The results highlighted several priorities for our members:

- A strong desire to support disadvantaged PhD students and junior scholars.
- Clear expectations that local conference organisers present a strategy and commit to guaranteeing environmental sustainability.
- The importance of developing dedicated conference tracks on sustainability and increasing their visibility in its programme.

The survey also revealed that nearly 70% of respondents consider sustainable practices to be a key factor in deciding to remain a EURAM member. This demonstrates that our sustainability and inclusion agenda is not only ethically important but also central to the attractiveness and growth of our association.

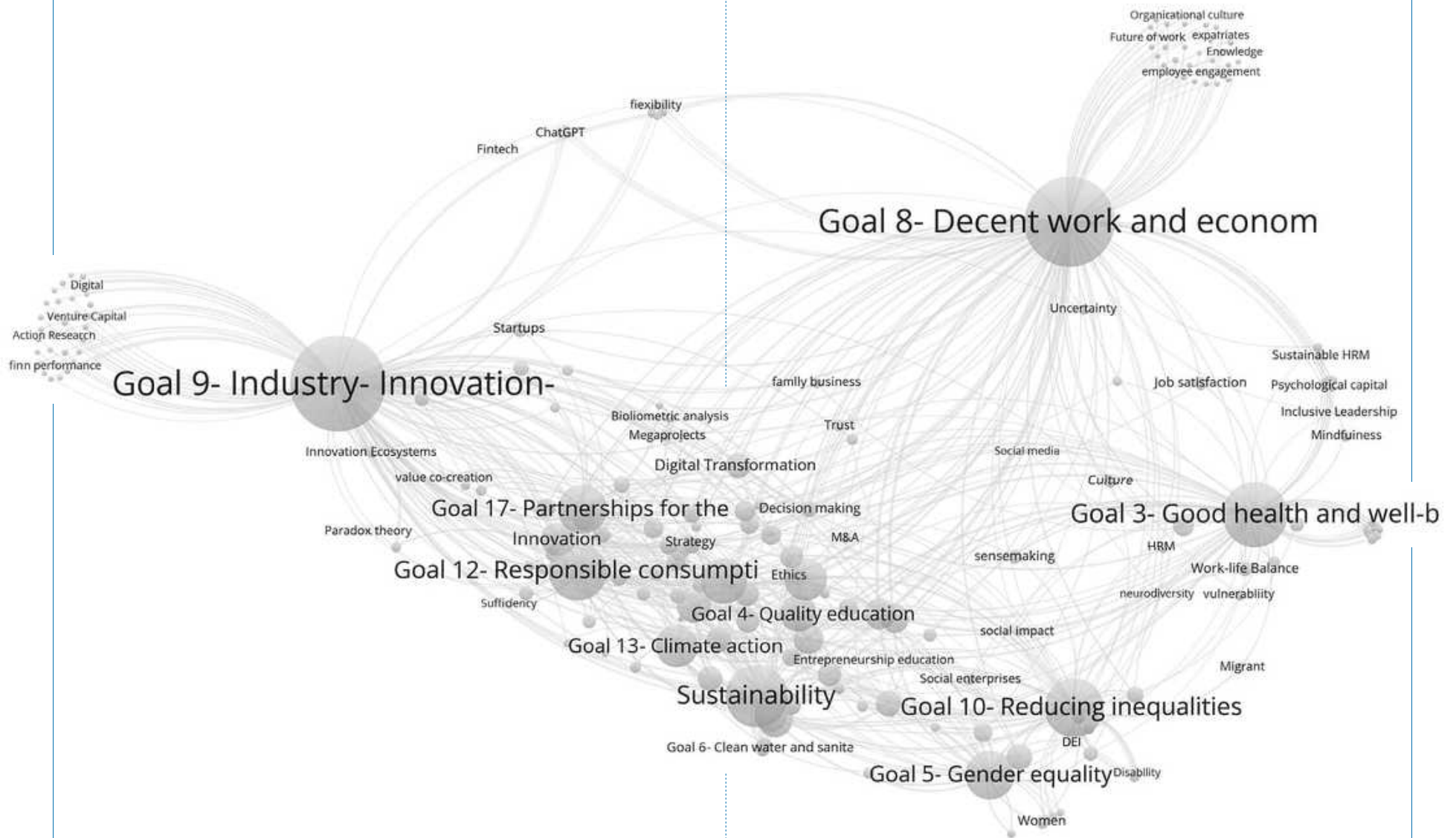
Moving forward, the analysis of the papers presented at the annual conference, based on the network relationships between keywords identified by researchers and Environmental, Social, and Governance (ESG) targets, shows that the scientific contributions are organised around a set of highly influential thematic clusters. The most central keywords are *Sustainability*, *Artificial Intelligence*, *Innovation*, *Leadership*, and *Digital Transformation*, thereby representing conceptual anchors in the network. *Sustainability* and the UN *Sustainable Development Goals (SDGs)* act as overarching framing concepts that connect diverse domains, while *Artificial Intelligence* and *Digital Transformation* highlight a strong technological orientation, reflecting widespread interest in data-driven solutions, automation, and digital infrastructures for sustainable development. *Innovation* emerges as both a methodological and conceptual driver, linking technological applications with organisational and societal change. Meanwhile, *Leadership* and *entrepreneurship* point to a growing focus on human and organisational capabilities as key enablers of the sustainability agenda.

Among the SDGs, Goal 9 (Industry, Innovation and Infrastructure) stands out as the principal bridging node, connecting most clusters of research, while Goal 8 (Decent Work and Economic Growth) plays a significant complementary role, particularly in studies examining organisational development, labour issues, and entrepreneurial ecosystems. Overall, the Conference reflects a research community strongly engaged with innovation-led sustainability, where digital transformation, organisational leadership, and economic development shape the primary pathways for addressing ESG and SDG priorities.

The Figure on the next page summarises the main results.

GOAL 9
(INDUSTRY, INNOVATION AND INFRASTRUCTURE)

GOAL 8
(DECENT WORK AND ECONOMIC GROWTH)



14. REPORT ON STRATEGIC INTEREST GROUPS



Audrey Rouzies
Vice President for Strategic Interest Groups

What a remarkable year!

As Vice-President for Strategic Interest Groups (SIGs), I have the privilege and honour of working closely with our SIG Chairs, the Local Organising Committee (in 2025, Sara De Masi and Andrea Paci), the Vice-President for Conferences (Eythor Jonsson), the two Chairs of the SIGs Committee (Hamid H. Kazeroony and Diego Matricano), and the EURAM Headquarters team (the late Luisa Jaffe, Marine Condette, and Nicola Pellegrino). Each year, together, we devote our collective energy and commitment to delivering an outstanding annual conference.

The 2025 conference, marking the 25th anniversary of our Society, was truly exceptional—breaking all records in terms of both submissions and attendance. What a joy it was to come together in Florence to celebrate this milestone.

I would like to take this opportunity to highlight the tremendous work carried out behind the scenes by our SIG and Track Chairs.

Throughout the year, they organise online events, actively engage on social media to extend EURAM's reach and foster inclusivity, and promote interdisciplinary dialogue across SIGs and Tracks. As true standard-bearers of EURAM's values, they play a vital role in sustaining and strengthening our community, and I extend my warmest thanks to them.

For 25 years, EURAM has been more than an academic association—it has been a community.

Alongside its recognised scholarly rigour and research excellence, EURAM stands apart for the collegial and inclusive spirit that defines the experience of belonging. Members consistently highlight the warmth of our environment, the accessibility of our community, and the genuine connections formed at our annual conferences as key reasons for their continued engagement. This distinctive yet intangible “EURAM spirit” lies at the heart of who we are, but it can remain less visible to those outside our community. For this reason, we have recently launched the *EURAM Spirit* campaign, aimed at making our distinctiveness more visible and more widely shared.

I very much look forward to meeting you all again at the 2026 conference.



SIG 1 – BUSINESS FOR SOCIETY



Davide Bizjak
SIG Chair

The SIG Business for Society (B4S) brings together scholars from across the social sciences who investigate the ambiguities, tensions, and contradictions that structure the relationship between business organizations and their social and natural environments. The SIG explicitly distances itself from approaches that treat this relationship as inherently positive, technically manageable, or normatively resolved. Instead, it addresses business–society relations as historically situated, politically charged, and permeated by power asymmetries that cannot be neutralized through managerial tools alone. B4S is constituted as a cross disciplinary community in which, social constructionism, circular economy approaches, philosophical inquiry, and arts based approaches coexist on equal epistemic footing. This is a deliberate refusal of epistemic hierarchies that privilege instrumental accounts of organizing. The SIG assumes that understanding the societal role of business requires forms of knowledge capable of unsettling managerial common sense, interrogating dominant value regimes, and exposing the normative assumptions embedded in organizational practices.

In 2025, the SIG received 346 paper submissions, confirming a sustained and expanding engagement from the academic community. This volume of participation should not be read simply as a quantitative success, but as evidence of a growing discomfort with depoliticized and technocratic framings of business responsibility within management studies. The “Business for Society” book series, published by Routledge and edited by Jérôme Méric, Francesco Gangi, Rémi Jardat, and Lucia Michela Daniele now stands as a consolidated project and a reference point for scholars who approach business–society relations and has published two edited volumes

in 2025. B4S has consistently privileged symposia as a central organizational format, not as an ancillary activity, but as a methodological and political choice. Symposia are treated as spaces where research agendas are collectively negotiated, where unfinished ideas are exposed to critique, and where intellectual trajectories are shaped through confrontation rather than aggregation. This bottom up orientation reflects a broader commitment to resisting the routinization of academic production and the reduction of scholarly work to standardized outputs. In line with this orientation, the SIG also recognizes the intellectual, relational, and organizational labour involved in presenting and developing research within such collective settings. In 2025, several awards were assigned in partnership with major European scientific communities, including the Società Italiana di Management and the puntOrg International Research Network. These initiatives are not conceived as mechanisms of individual distinction, but as devices to sustain a community that treats critique, reflexivity, and responsibility as central scholarly obligations.



SIG 2 – CORPORATE GOVERNANCE



Patricia Gabaldon Quiñones
SIG Chair

The Corporate Governance SIG welcomes studies exploring all aspects of the antecedents and consequences of corporate governance, including boards of directors, top management teams, ownership structures, responsibility, purpose, and governance outcomes. Contributions adopting a broad range of theoretical perspectives and methodological approaches are strongly encouraged, as are studies examining corporate governance across different types of organizations and institutional contexts, including cross-country and regional comparisons.

In 2025, the Corporate Governance SIG offered a broad and coherent portfolio of tracks, reflecting both core and emerging debates in the field:

- **GT02_00** – Corporate Governance General Track
- **ST01_01 / ST02_01** – Rethinking the Responsible Corporation: Bridging Management, Law & Purpose (co-sponsored with the B4S SIG)
- **ST02_02** – Board of Directors, Top Management Teams and Diversity in the C-Suite
- **ST02_03** – Corporate Governance and Diversity
- **T02_04 / T13_09** – Purpose-Driven Strategies, Transformation, Corporate Governance, and Resilience (co-sponsored with the CoG and SM SIGs)

The SIG has experienced significant quantitative growth in 2025, reaching a total of 115 paper submissions, the highest number in recent years. This increase is largely explained by conference-specific factors, including the EURAM conference venue and the celebration of the EURAM anniversary, which attracted a large number of participants—particularly new and junior scholars—to the Summer 2025 conference.

Corporate Governance remains a highly specialized field with a dedicated scholarly community. While participation was relatively stable in earlier years, the 2025 conference marked a notable expansion in submissions and attendance. Following a peak in delegates in 2023 and a temporary decline in 2024, participation rebounded strongly in 2025.

Since 2024, the SIG leadership team has actively worked to increase engagement, visibility, and cross-SIG collaboration, particularly with neighboring fields such as Business for Society and Strategic Management. These efforts, combined with a focused track structure and strong leadership continuity, have contributed to renewed momentum and broader participation. Going forward, the SIG aims to consolidate this growth, strengthen its core community of returning members, and further enhance its role as a reference point for corporate governance research within EURAM.

SIG TEAM:

- Patricia Gabaldon (IE Business School, Spain)
– SIG Chair
- Agnieszka Słomka-Gołębiowska (Warsaw School of Economics)
– SIG Chair-Elect
- Esha Mendiratta (Vlerick Business School, Belgium)
– SIG Programme Chair
- Jatinder Sidhu (University of Leeds Business School)
– SIG Communication and Promotion Officer

SIG 3 – ENTREPRENEURSHIP



Damiano Petrollo
SIG Chair

OVERVIEW

The Entrepreneurship SIG continued to play a key role in EURAM 2025, keeping its role of effervescent meeting point for scholars interested in entrepreneurship research. This year, the SIG received 376 applications (+27%) reaffirming its position as the second-highest number of applications among all EURAM SIGs. The broad range of topics and the high quality of the applications underscore the SIG's importance and its members' commitment to promoting entrepreneurship research.

CONTRIBUTORS

The success of the SIG is based on the cooperative efforts of its community. These include the authors who presented their innovative research, the reviewers who provided valuable feedback to improve the quality of the work, the dedicated track leaders who coordinated the tracks, and the ENT SIG team, including previous track leaders, who ensured smooth operation and strategic alignment. Together, they form a thriving community committed to fostering knowledge, collaboration, and impact in entrepreneurial research.

2025 CONFERENCE HIGHLIGHTS

During the EURAM 2025 conference, SIG Entrepreneurship organized a variety of activities to strengthen the community. Beyond the key role of the Tracks, importance was given to:

- **Symposia:** these were organized to cover diverse and forward-looking themes.
- **Keynote Speech:** Prof. Eric W. Liguori delivered the keynote speech, inspiring attendees and setting the tone for the conference.
- **Social Events and Informal Meetings:** These sessions facilitated vibrant discussions among scholars, fostering networking and the exchange of ideas about current and future research trajectories in entrepreneurship.

AWARDS AND RECOGNITION

The Entrepreneurship SIG proudly recognised scholarly achievements through various awards, highlighting our commitment to academic excellence:

- Best Paper
- Most Inspirational Paper
- Best Reviewer
- Best Paper EURAM Ent Processes / JSBM

Additionally, numerous publication opportunities were presented, including over ten special issues across various academic journals and two book series, further promoting academic discourse and collaboration within the SIG community.

SOCIAL ENGAGEMENTS

Two social events were organised to create a relaxed and enjoyable environment for the ENTeam, encouraging informal interactions and strengthening community bonds.

ACKNOWLEDGMENTS

We extend our heartfelt gratitude to all contributors, reviewers, track chairs, and organisers for their dedication and hard work and to EURAM for providing a platform that fosters scholarly excellence and collaboration within the entrepreneurship research community.

SIG 4 – FAMILY BUSINESS RESEARCH



Elena Casprini
SIG Chair

The SIG Family Business Research provides an opportunity to explore management theories in the family business context. It aims to attract a broad community of scholars eager to discover how to extend the research boundaries of their work in a network of (not only) European academics interested in family businesses.

The 2025 Conference distinguished itself from previous editions through the conjunction of several events and a strong emphasis on the importance of doing research with strong practical outcomes.

With 31% more submissions compared to 2024, a total of 45 papers (44 onsite and 1 online) were presented across the parallel sessions reflecting the broader track topics of “Behavior, Performance, and Sustainability in Family Firms”, “Family Business in Emerging, Developing, and Transitional Economies” and “Navigating the Twin Transition: The Role of Small and Family Businesses in Digital and Green Transformations”, in addition to the “General Track”.

The 2025 Conference also hosted a very successful symposium featuring 4 international panelists (prof. Toshio Goto, prof. Toshio Araki, prof. Pedro Vazquez and prof. Rodrigo Basco) who shared their perspectives on “Managing family business with purpose: an Eastern-Western duality?”. This event was particularly remarkable, as it opened new research opportunities across Europe, Asia and South America.

Furthermore, two keynote speakers delivered insightful talks: prof. Alfredo De Massis on “The galaxy of entrepreneurial families: broadening our view beyond the business in research and practice” and prof. Carlo Salvato on



“Family firms in Italy: Patterns of presence, generational transitions, and performance dynamics”.

A memorable highlight was the SIG Plenary. It began “by mistake” since, based on information from the webpages of previous years, the chairing team (prof. Elena Casprini, prof. Allan Discua Cruz, Dr. Rafaela Gjergji and dr. Sandra Fiedler) believed it was the 10th anniversary of the Family Business SIG. To celebrate, they organized a roundtable contacting all the previous SIG chairs and, via a snowball effect, this led to a comprehensive overview (thanks to prof. Andrea Calabrò) of how everything was born in 2008 with a sub-track in Ljubljana and evolved in the first SIG in 2013 in Istanbul. Some of the SIG Founders and former SIG Chairs (prof. Andrea Calabrò, prof. Alfredo De Massis, prof. Daniel Pittino, prof. Julia De Groote, prof. Elias Hadjielias, prof. Jan-Philipp Ahrens and prof. Elena Casprini) attended the roundtable. The session concluded with a discussion among all scholars present about the future of the SIG. Some of their thoughts are listed here:

1. Systematically integrating the practice perspective in research projects
2. Link with practice/local families
3. Contexts of failure
4. Encouraging young researchers AND family firm entrepreneurs
5. Offering discussions about the practical relevance of research projects
6. Increase SIG by including SMEs
7. One track on real SMALL Family Firms e.g. from craft sector.
8. Cross-cultural collaboration

As in previous editions, we announced the winners of the best paper (this year sponsored by WIFU Foundation), Best Practical Paper (sponsored by Società Italiana di Management – SIMA), Most Innovative paper (sponsored by STEP Project Global Consortium), Sustainability paper (sponsored by University of Mannheim, Institute for SME Research) and best reviewer award of our SIG.

Finally, in addition to the social events, a remarkable visit to Museo Ferragamo was organized.

Take a look at some pictures from our 2025 SIG FABR and join us for the 2026 edition!



SIG 5 – GENDER, RACE, AND DIVERSITY IN ORGANISATIONS



Faiza Ali
SIG Chair

The SIG 5 – Gender, Race, and Diversity in Organisations (GRDO) track at EURAM 2025 in Florence, Italy, was a great success, bringing together scholars from around the world to explore pressing issues influencing workplace diversity.

The conference opened with an engaging Kick-off Session, welcoming participants and outlining the central themes and objectives for the year. This session spotlighted emerging research directions and laid the groundwork for dynamic and thought-provoking discussions throughout the conference.

A key highlight of the programme was the symposium titled “*Chronic illnesses and work: proactive organisational approaches for supporting sustainable employment and well-being at work of chronically ill employees.*” The symposium focused on examining proactive organisational strategies to promote sustainable employment and enhance the workplace well-being of chronically ill employees (CIEs).

Another key highlight was SIG 5 plenary titled as “The Silent Curriculum: Self-Censorship, Institutional Pressures, and Decolonizing Diversity Scholarship”. This plenary explored the institutional, political, and financial pressures that encourage self-censorship among management and diversity scholars.

Across SIG 5, several parallel sessions featured scholars presenting cutting-edge research on gender, race, and diversity in organisations. Topics ranged from intersectionality and inclusive workplace practices to equity-driven policies. The high calibre of presentations and the richness of the discussions reinforced the ongoing relevance of these issues in both research and organisational practice.

In addition to the academic programme, the SIG 5 Social Event offered a valuable opportunity for informal interaction. Hosted at a charming restaurant in Florence, the evening fostered lively conversation, meaningful networking, and the strengthening of professional connections in a relaxed and welcoming atmosphere.

The conference concluded with a Wrap-up Session, where participants shared feedback and discussed future directions for the next annual meeting. Recommendations included placing greater emphasis on policy impact, incorporating more practitioner-led contributions, and encouraging stronger collaborative initiatives. During this session, SIG elections were also held, and the newly appointed leadership team was announced.

We sincerely thank all participants, presenters, and organisers for contributing to a stimulating and memorable EURAM 2025 experience.



SIG 6 – INNOVATION



Patrick Spieth
SIG Chair

“Innovation” as Strategic Interest Group (SIG) of the European Academy of Management (EURAM) explores and develops a deep understanding of the innovation frontier. Our aim is to create an open community of academics, practitioners, entrepreneurs and policy makers who care about the creation, development and implementation of innovations in organisations and markets. Our SIG was founded during EURAM Annual Meeting 2009. Since then, our SIG has grown towards more than 500 members within EURAM. This makes us one of the TOP 3 largest communities at EURAM.

Early career scholars and managers with an interest in the field are equally welcome to join our activities, projects and conversations. We are committed each year to bring together scholars and practitioners from around the globe to present and develop high-quality research. The SIG has always devoted significant efforts to ensure diversity and wide representation of the European national research communities. This is continuously aimed at being developed further in the leadership team as well as in track chair teams (gender, academic seniority and countries of affiliation). For example, in the new topic / special track proposal process we only evaluate positively once the following criteria are met: 1) value added to the track portfolio, 2) minimum of four research communities in the EU+UK, 3) minimum of five persons with diverse seniority levels and 4) focus on demonstrated tight links with national research communities and the ability to generate paper submissions from all European countries.

The SIG is currently led by the SIG Chair Patrick Spieth (University of Kassel, Germany) and the SIG Programme Chair Kristel Miller (Ulster University, Northern Ireland). They successfully set up and further developed four leadership teams to professionalise the management and to put particular emphasis on in-between events for offering more value to our communities.

1. Leadership team *Paper Development Workshops (Academic Publications)*: Francesco Schiavone (Parthenope University of Naples, Italy), Miia Martinsuo (University of Turku, Finland), David Sarpong (Aston University, England)
2. Leadership team *Talent and Early Career Development*: Quentin Plantec (Toulouse Business School, France), Mirella Muhic (Technical University of Denmark, Denmark), Christian Hossbach (University of Halle, Germany), Hannah Altenburg (FAU Erlangen-Nuremberg, Germany)
3. Leadership team *Dialogue with Practitioners*: Marina Schmitz (IEDC, Slovenia), Claudia Lehmann (HHL, Germany), David W. Versailles (Paris School of Business, France), Krithika Randhawa (University of Sydney, Australia)
4. Leadership team *Marketing and Communications*: Kristel Miller (Ulster University, Northern Ireland), Jeremy Orsat (University of Geneva, Switzerland), Lauren Anne Mackintosh (FAU Erlangen-Nuremberg), Derrick Boakye (Aston University, England)

In 2025, SIG Innovation organised *three online paper development workshops* (PDW). These workshops were intended to support any scholar in the field of Innovation willing to develop their research papers into publications. We offered constructive feedback to authors who want to submit their modified papers to scientific journals in the field of innovation management. Based on a survey, the Talent and Early Career Development Team developed and organised a strategic framework of three relevant pillars / focus themes 1) Networking with Innovation Scholars, 2) Methods in Innovation Research and 3) Publishing in Innovation Journals. A Speed Networking Activity was organised as part of the social event. Two online workshops were organised in the method domain: *Research in Action: NCA Workshop* with Jan Dul and Patrycja Klimas, and an online *Panel Discussion on GenAI in Qualitative Innovation Management Research*. An editor and expert panel was organised onsite during EURAM Annual Conference 2025. The Dialogue with Practitioners team organised two webinars (Impact beyond sustainability reporting; Climate literacy) and one onsite meet the editor workshop with The Conversation Europe during EURAM Annual Conference 2025. The Marketing and Communications team developed a purposeful marketing roadmap and carried out various activities. New communication material, such as target-oriented online postings, videos and interviews and mailings were produced.

For EURAM Annual Conference 2025, 12 tracks were offered in the call for papers, and 346 submissions were received. More than 700 reviews were performed in total. At the end of the review process, 172 articles were presented at the conference (compared to 135 in 2024). Activities at the annual conference were structured along 11 tracks and 62 sessions, including three joint tracks. SIG Innovation offered six standing tracks: 1) Innovation General Track, 2) Business Models: Strategy, Innovation and Entrepreneurial Venturing (co-sponsored SIG INNO, SIG ENT, SIG SM), 3) Digital Innovation: Strategies, Competencies, Ecosystems, Theories, and Practice, 4) Innovation for Sustainability, Circularity and Green-tech, 5) Open Innovation and Inter-Organizational Networks for Innovation and 6) Managing Creativity for Innovation: Design, Collaborative Spaces, and People. Five special tracks made it into the final programme: 7) Innovation Management in Healthcare: Current Challenges and Future Opportunities for Value Creation, 8) Navigating New Product Development in an Era of Collaboration, Uncertainty, and Technological Change, 9) Bridging Academia, Science and Industry for Tomorrow's Breakthroughs, 10) Innovation Ecosystems and Platforms: Emergence, Construction, and Persistence and 11) Innovating Pedagogy for Future Challenges in Management Education (co-sponsored SIG INNO, SIG BfS).

In addition, we had two symposia organised and two symposia co-sponsored at EURAM Annual Conference 2025. The symposium 'Publishing in Innovation Management Journals: Editor and Expert Panel' was able to attract a very high attendance, engaging actively with editors from European Management Review, Journal of Product Innovation Management, R&D Management Journal, Creativity & Innovation Management, Technological Forecasting & Social Change. The symposium 'A 21st Century Healthcare Renaissance: Practitioner-Relevant, Value-Driven Innovation and Care Process Transformation' (co-sponsored SIG INNO, SIG ENT, SIG PaNPM) offered insightful takeaways for healthcare-specific challenges from academic and practice perspectives alike.

During the highly attended SIG social event at The Lodge more than 150 scholars from the innovation community gathered for small talk and the discussion of future projects and enjoyed a very scenic 'jungle area' with views across Florence.

Each year, the Innovation SIG hands out two awards: Best Paper Award and the Most Inspirational Paper Award. This year, we recognised the following contributions for the *SIG Innovation Best Paper Award*:

- "Novel Solutions, Narrow Knowledge: The Effects of Generative AI on Collective Problem-Solving" by Edgar Brea
- "Overcoming mannerism in sustainability: towards a paradigm of Transformative Innovation" by Veronica Chiodo, Edoardo Cortesi, Mario Calderini

The *SIG Innovation Most Inspirational Paper Award* was handed out to "A Contextual View of Moral Legitimizing Disruptive Innovation: A Qualitative Meta-Analysis" by Meiju Fei, Daniel Schepis, Sebastiaan van Doorn.

We thank the track Chairs for nominating candidates. Final evaluation was conducted by previous SIG Innovation Chairs. The evaluation panel 2025 consisted of John Bessant, Pascal Le Masson and Vivek Velamuri.



SIG 7 – INTERNATIONAL MANAGEMENT



Piyush Sharma
SIG Chair

In line with the European Academy of Management's (EURAM) mission, the International Management Strategic Interest Group (SIG-07) works as an open, international and multicultural forum to network and conduct research (theoretical, empirical and methodological) related to International Management with a particular (but not exclusive) regional focus on Europe regarding (a) the SIG community and (b) the geographical scope of empirical or conceptual research. SIG-07 has grown over the years and attracts academic researchers from around the world under the leadership of our eminent track chairs.

The annual EURAM conference 2025 in Florence was again our main platform to exchange ideas and views across a heterogeneous community and it attracted 105 papers across all the tracks from Europe and around the world. This was a significant improvement over 80 papers submitted to our SIG for the 2024 conference in Bath. We aim to increase the number of submissions to 125 in 2026, 150 in 2027 and 200 in 2028. To achieve these ambitious goals, we aim to further expand the number of tracks and symposia. For example, we have added a new "Responsible Global Leadership" track this year, with Agnieszka Rachwał-Müller from Jagiellonian University in Poland as the track chair. We have also added a new symposium, titled "Navigating moral ambiguity in global mobility management" led by Maike Andresen from University of Bamberg in Germany. We will continue to add more new tracks and special sessions/symposia and promote our track more energetically.

We aim to continue growing SIG-07 with initiatives, such as organizing events during the year, attracting more submissions to each track, and expanding outreach into the growing academic communities in Asia-Pacific, Latin America, Africa and Middle-East regions by leveraging our existing networks and developing new connections. In this context, we have expanded our SIG leadership team, to help us increase our membership base, to encourage a broader participation in the decision-making process and to help with succession planning.



SIG 9 – ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCES MANAGEMENT



Antonio Abrantes
SIG Chair

Organisational Behaviour & HRM (OB & HRM) SIG is a global, diverse and open community of academics and practitioners promoting knowledge creation and debate on questions related to all aspects of individual and group behaviour in organisations, leadership, human resource management and new ways of working, organizational design and theory.

Our aim is to enhance scholarly and managerial understanding in these areas of research by providing a platform for dialogue, collaboration, and networking.

The OB & HRM SIG portfolio includes four standing tracks: Organisational Behaviour general, HRM, Leadership, and Team Performance Management. Moreover, the OB & HRM SIG welcomes new topics of interest and symposia to be proposed every year.

The SIG members gather annually at the kick-off and wrap-up sessions during the EURAM conference to discuss the strategy and activities of the SIG. We also present the Best Paper Awards and the Best Reviewer Award. Papers presented to the OB SIG have two conference-related publication outlets: Team Performance Management and Evidence-based Human Resource Management.

At the 2025 Conference, beyond the four standing tracks, the SIG's programme featured four topics and two symposia.

Our kick-off session opened with a moment that set a positive tone for the whole gathering. We celebrated the winners of the SIG's Best Paper Award across five categories, highlighting the depth and range of the work submitted this year. We wish to congratulate the award recipients once again. Their studies raised important questions, offered clear insights, and

pushed our field forward. Their contributions reflected careful research design, each paper offered clear implications for organizational practice, and the variety of topics showed the strength of our community. These were the winners:

- **SIG Best Paper Award** – 'Licence to discriminate? The use of human-in-the-loop systems in HR screening' by **Ksenia Keplinger, Marina Chugunova and Yulia Litvinova**.
- **OB General Track Best Paper Award** – 'Are you the master of your time? Tracing patterned attentional strategies across time management tasks through eye-tracking technology' by **Yuanyuan Wang, Yujun Liu, Nina Xie and Haiting Jing**.
- **HRM Track Best Paper Award** – 'Questioning human resource management system in project-based organizations: A systematic review and research agenda' by **Sabrina Loufrani and Sophie d'Armagnac**.
- **Leadership & Team Performance Management Tracks Best Paper Award** – 'Abusive supervision and employees' deviance: The roles of moral disengagement, power distance, and self-efficacy' by **Weiyue Wang, Hongwei He, Yue Meng-Lewis, Melody M. Chao and Lloyd C Harris**.
- **Best Topic Paper Award** – 'The Proactive HR Framework in Multi-stage Process of Corporate Sustainability' by **Seung Whan Ryu, Bora Kwon, Chongyang Zhou and Andres Felipe Cortes**.

The highlights of the SIG's program included a round table with former SIG Chairs Fabian Homberg, Zeynep Yalabik and Alessia Sammarra. The conversation focused on their experiences leading the SIG and offered a clear view of its trajectory.

As part of our social events and activities, we organized a casual gathering designed both to welcome new SIG attendees and to strengthen the bonds within our community, creating an open space for conversation and connection among all members.

SIG 10 – PROJECT ORGANISING



Christine Unterhitzenberger
SIG Chair

The Project Organising SIG is a community of leading and emerging scholars promoting excellence and relevance of research. It creates an inclusive forum to discuss cutting-edge developments related to project management, the role projects play in business and society as well as the impact of external influences such as digitalisation on the management of projects. Our aim is to enhance the understanding in these areas by providing a platform for discussion, networking and collaboration.

Our portfolio includes a general track, two standing tracks on 1) Multi-level perspectives on Major and Megaprojects and 2) Project and Society, and for 2025 it also included two topic tracks on 1) Transforming Project Management: Embracing Agility, Digitalization, and Artificial Intelligence as well as 2) Project Leadership with Purpose. Across the five tracks, 85 papers were presented at the conference and one symposium was held, entitled “Creating better futures. Isn't this the main purpose of projects?”.

We started the conference with a SIG Kick Off which also included a Meet the Editors panel with the *International Journal of Project Management*, the *Project Management Journal*, the *International Journal of Managing Projects in Business*, *Project Leadership & Society*, and *European Management Review*. We concluded with a plenary during which the awards were celebrated and the committee election was held.

We would like to congratulate our Best Paper, Best Student Paper and Best Reviewer awardees and thank the professional bodies *Project Management Institute* (PMI), the *Association for Project Management* and the *International Project Management Association* (IPMA) for sponsoring these awards.

We also welcomed Lauri Vuorinen, University of Turku as new Track Chair to the committee and thanked Pr. Christine Unterhitzenberger, University of Leeds, for serving as our Chair for the past year (2024/25) and serving on the board since 2021. An integral part of the conference are also the networking events in the evening which include the SIG hangout and the PMI reception. These allow new SIG members to connect with established members and facilitate collaboration.

We thank everyone for supporting and engaging with the Project Organising SIG and for creating such a lively community.



SIG 11 – PUBLIC & NON-PROFIT MANAGEMENT



Filippo Giordano
SIG Chair

SIG 11 changed its leadership in July 2025 and would like to thank Prof. Filippo Giordano for his engagement as SIG 11 Chair over the past three years.

The number of SIG 11 participants at the EURAM Conference in Florence – at over 100 - was stable compared to the previous year. The SIG 11 best paper award went to Prof. Katharina Kaltenbrunner and Dr. Isabella Scheibmayr from Lodron University Salzburg for their research on the behaviour of blood donors.

Dr. Elke Loeffler took over as the new SIG Chair after the EURAM conference and engaged with the track chairs to plan a strategy to widen and deepen our academic community. In autumn 2025, we launched a number of webinars where track chairs introduced the calls for papers of their various tracks and engaged with participants in discussions about their papers for the next EURAM Conference. We are also active in social media and have more than doubled our SIG Group on LinkedIn (currently 266 members).

We have also relaunched and updated our SIG webpage, featuring a more user-friendly format. We will continue to keep this webpage up-to-date, and highlight publication opportunities in each of the tracks, such as the current call for papers for a Special Issue on *Cultural organisations in transition - rethinking management, governance, and organizational change* in the journal *Public Money and Management*.

Following consultation with all track chairs, our SIG has agreed to award a best paper prize in every track in order to make participation at the EURAM conference more rewarding for participants. The overall SIG best paper award will then be selected from the best paper prizes awarded by the individual tracks.

We are already planning social events at Kristiansand in order to increase the engagement and cohesion of our academic community. Furthermore, in 2026 we wish to explore more collaboration with other EURAM SIGs, as well as publication opportunities in high-quality academic journals. Last but not least, engagement with practitioners matters to us – this may be encouraged through a new series of webinars involving both practitioners and academics.

SIG 12 – RESEARCH METHODS & RESEARCH PRACTICE



Huiping Xian
SIG Co-Chair



Michael P. Schlaile
SIG Co-Chair

The SIG Research Methods and Research Practice promotes scholarly debates and stimulates innovation around all aspects of academic research. Our aim is to make this dialogue respectful, engaging, deep, innovative, and popular in the community of scholars interested in the philosophical and methodological issues of academic research across the borders of nations and disciplines. Such issues range from philosophical positions or paradigms to various research designs and strategies, including specific methods for data collection, analysis and synthesis. Overall, these topics include but are not limited to research execution, theorizing and problematizing, development of scholarly knowledge, dissemination of findings, and impact.

Drawing understanding from all the functional areas of business and management disciplines and informed by neighboring disciplines, such as anthropology, psychology, and sociology, the SIG seeks to foster international engagement, pluralism of views, and inclusive participation on the extant and future varieties of research approaches. Specifically, it aims to serve as a supportive platform to all scholars, regardless of career stage and research topics, interested in how academic research, as a particular form of knowledge production, co-evolves with wider institutional and social environments, knowledge practices, and communities.

At EURAM 2025 in Florence, the SIG saw an increase in submissions across three tracks: the “General Track”, “Actors, Systems, and Coevolution: Methods and Perspectives for a Complex World”, and “Management History, Action Research and Tourism” (co-sponsored with the INNO SIG). The papers presented in the competitive paper sessions were of extremely high quality and addressed diverse topics and methodological issues, including (but not limited to) artificial intelligence, bibliometrics, complexity and (co) evolution, historical approaches, measurement, qualitative and quantitative

methods, research ethics and reflexivity, project management, and tourism. Alongside the well-attended paper sessions, a kick-off meeting and two symposia, the SIG’s plenary session entitled “How are artificial intelligence and bibliometric methods transforming mixed methods research?” was greatly enjoyed by many attendees.

The SIG’s cross-country research project on the impact of management research, which originated from a EURAM grant in 2022 and includes members from six countries (France, Denmark, Germany, Italy, Poland, and the UK), continued and generated further outputs, including a presentation at the 2025 conference and a recent journal publication. Strong scholarly engagement, supported by the presence of several journal editors among the SIG members, enabled high-quality feedback and discussion. A well-received social event also took place during the conference and further strengthened the SIG’s community.

SIG 13 – STRATEGIC MANAGEMENT



Albena Björck
SIG Co-Chair



Daniel Alonso-Martinez
SIG Co-Chair

The Strategic Management Strategic Interest Group (SIG) fosters strategic thinking by promoting dialogue across several interrelated research domains. It supports cutting-edge research that enhances both academic and managerial understanding of strategic choice, competitive advantage, organizational survival, adaptation, and long-term performance. The SIG is advised by Tomi Laamanen (University of St. Gallen, Switzerland), Henk Volberda (Amsterdam Business School, Netherlands), Joan Enric Ricart (IESE Business School, Spain), and Xavier Castañer (HEC Lausanne, Switzerland).

ACTIVITIES CONNECTED TO THE EURAM 2025 CONFERENCE

With “Managing with Purpose” at the core of its focus, the SIG actively contributed to shaping the EURAM 2025 Annual Conference. Its contributions included supporting the conference team, organizing symposia, delivering a keynote presentation, and creating a joint track.

SIG Co-Chair Albena Björck delivered a keynote on “Purpose-driven Collaboration between Academia and Practice”, highlighting the SIG’s bridging role between scholarship and the practitioner community.

Organized by Nuno Oliveira and Katharina Cepa, this year’s kick-off session explored “Hot Topics in Strategic Management” and featured two short presentations by Xavier Castañer and Colin Mayer, each offering a distinct perspective on current developments in strategic management research. The presentations were followed by a moderated discussion among panelists and audience members, encouraging critical reflection and knowledge sharing. The session was designed to foster engagement, spark new research ideas, and build connections across the strategic management academic community.

The kick-off session was followed by three symposia:

➤ **Strategies for Getting Projects, Good Publications, and New Trends in Management**

Organized by Daniel Alonso-Martinez, with Francesco Gangi, Amaya Erro, Maria Coscia, and Anne-Sophie Fernandez as guest speakers.

The symposium aimed to promote knowledge exchange, debate, and collaboration among researchers and professionals, with the goal of driving excellence in business strategy, business for society, and their practical applications in the European context. During the symposium, an expert in the evaluation of European research projects presented key factors contributing to the acceptance of research proposals, including their impact on competitiveness, innovation, and corporate sustainability. A comprehensive analysis of major research trends in this field was also planned, addressing topics such as sustainability, AI, and digitalization.

➤ **The Strategic Value of Corporate Purpose in Processes of Strategic Renewal**

Organized by Chiara Pantalena and Nicole Steller, with Robert Burgelman, Luca Manelli, Jonathan Trevor, Albena Björck, and Patty Lindstrom as guest speakers.

The symposium aimed to investigate and discuss the role of corporate purpose in strategic renewal by drawing on different perspectives and disciplines. The objective was to shift the prevailing view of purpose from being merely the “strategic intent” of leaders to recognizing its multifaceted and intricate role as a strategic resource. The symposium featured a lively Oxford-style debate between two opposing teams on the motion “Strategic renewal can succeed without purpose”. This encouraged discussion of contrasting perspectives on strategic change, business model innovation, ambidexterity, and the tensions and paradoxes associated with purpose.

➤ **Managing Alliances with Purpose**

Organized by the General Track and the CENA track, with Isabel Estrada, Anne-Sophie Fernandez, Audrey Rouyre, Albena Björck, and Martin Pitt, alongside Pierre Dussauge, Africa Ariño, Frédéric Le Roy, and practitioner Kai Roller.

Facing pressure to pursue both profit and a societally meaningful purpose, business organizations increasingly create “alliances with purpose”. In these alliances, organizations from business, government, and civil society collaborate on projects addressing societal challenges, such as sustainability. However, their purpose distinguishes them from the business alliances traditionally studied by scholars. Do alliances with purpose need to be managed differently? Addressing this critical yet not fully understood question, the symposium aimed to advance understanding of these alliances and co-create a research agenda in this promising field.

The conference concluded with a well-attended wrap-up session covering a summary of activities, awards, feedback, and elections. This year, the SIG changed its awards procedure, presenting awards during the conference to generate greater interest and visibility. The SIG also renewed and expanded its leadership team: Audrey Rouyre was elected as Co-Chair, and Sniazhana (Anna) Diduc joined as Communication Co-Officer. Audrey Rouzies continues her leadership role within EURAM, and Daniel Siegfried was recognized as Best Reviewer for EURAM 2025, reflecting the commitment and excellence of our members.

SUBMISSIONS AND TRACKS

This year saw strong growth in participation, with 251 submissions, 134 accepted papers, and eight conference tracks. We launched a joint track on “Purpose-driven Strategies” with the Corporate Governance SIG. Interest in EURAM 2026 is also increasing, with six symposium proposals and thirteen track submissions, including co-sponsored tracks on “Business Model Strategy Innovation and Entrepreneurial Venturing”, “Action Research in Innovation Management and Management Sciences”, and “Purpose-led Strategies”. These initiatives reflect deepening collaboration among EURAM SIGs.

ONLINE CONFERENCE AND SOCIAL EVENT ACTIVITIES

A memorable highlight of the conference was the SIG Social Event at the Lodge Club Firenze, where 92 participants gathered for a vibrant evening of informal networking over pizza. The atmosphere was lively and collegial, reflecting the spirit of our community (see photos).

The SIG also had a strong presence at the online conference, with two sessions expertly moderated by our team. These sessions were organized by Charlotte Chappert and Anisha Varughese, our two officers for special projects.

ACTIVITIES OUTSIDE THE CONFERENCE

Beyond EURAM 2025, the M&A and Divestitures Standing Track continued to strengthen its academic and practitioner network through its partnership with the European M&A Institute, organizing the Third Annual Conference in Toulouse (12–13 December 2024) and preparing the Fourth Conference in Helsinki (24–26 November 2025).

The CENA track is also leading a special issue entitled “AI and Cooperation: Towards a New Era in Inter-Organizational Relationships” in *Technovation* (call for papers). This initiative promotes the SIG and its associated tracks beyond EURAM, with the involvement of Anne-Sophie Fernandez, Audrey Rouyre, André Nemeh, Shanthi Gopalakrishnan, and Olga Bruyaka.

As a representative of SIG 13, our Co-Chair Albena Björck launched and is currently co-editing a book project on “Purpose-led Strategies”, inviting SIG members to submit proposals for case studies of purpose-driven organizations. The book project will be promoted during EURAM 2026 and 2027.

Finally, our LinkedIn page, now with over 1,000 followers, remains our primary platform for communication and community engagement. It is managed by our Communication Co-Officers, Oleksandra Kochura and Nicole Steller.



15. EURAM CONSTITUENCIES



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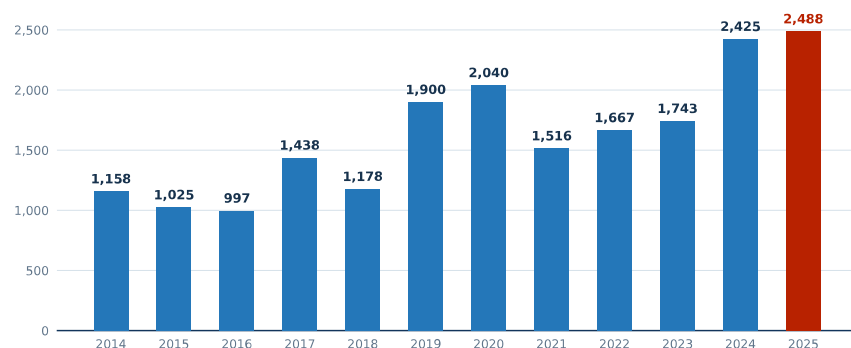


Nicola Pellegrino
Project Management Officer



16. EURAM MEMBERSHIP DATA

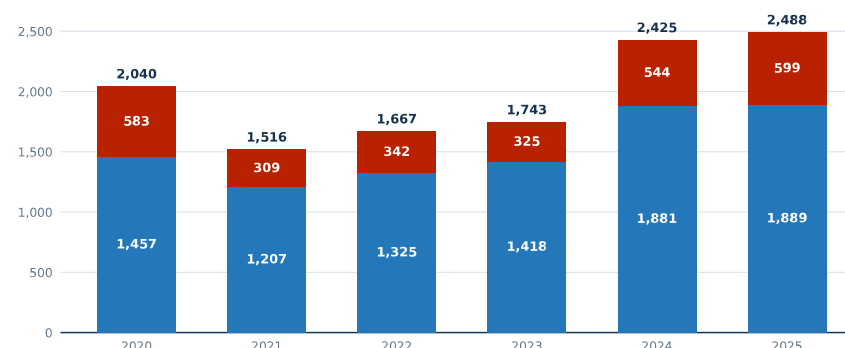
EURAM MEMBERSHIP 2014-2025



TOP 10 COUNTRIES 2025

ITALY	455	18,3%
UNITED KINGDOM	300	12,1%
GERMANY	222	8,9%
FRANCE	215	8,6%
UNITED STATES OF AMERICA	104	4,2%
SPAIN	98	3,9%
AUSTRALIA	87	3,5%
NETHERLANDS	70	2,8%
CANADA	63	2,5%
INDIA	61	2,5%

EURAM MEMBERSHIP BY REGION 2020-2025



EURAM MEMBERSHIP BY REGION 2020-2025

YEAR	2020	2021	2022	2023	2024	2025
WORLD	583	309	342	325	544	599
EUROPE	1457	1207	1325	1418	1881	1889
TOTAL	2040	1516	1667	1743	2425	2488

PRESENCE IN SOCIAL MEDIA 2019 / 2025

	2019	2020	2021	2022	2023	2024	2025
FACEBOOK	2,960	3,255	3,421	3,548	3,725	3,772	3,824
LINKEDIN	1,050	1,371	1,842	3,019	5,970	8,402	11,582
EMR LINKEDIN					359	876	1,252

17. MEMBERSHIP TYPES & BENEFITS

MEMBERSHIP TYPES

EURAM has multiple membership options, depending on the career stage of the individual, membership duration and connection with a partner association.

ELIGIBILITY

Any person whose primary business or field of interest is relevant to the advancement of engaged scholarship and reflective management practice may become a EURAM Member.

MEMBERSHIP BENEFITS

By joining EURAM, you are entitled to the following benefits:

- Newsletter
- E-directory
- Strategic Interest Groups
- Involvement in EURAM governance
- Access to the European Management Review and 14 complimentary management journals
- Job Market
- Special events for selected target groups:
e.g. doctoral candidates, early career professionals, research directors, ongoing online events organised by tracks and SIGs
- Dual membership
- Awards
- Grants
- Community Connect

Lapsed members are reminded annually to renew their membership. By attending the EURAM conference, you will automatically become a member for the following calendar year starting on 1 January.

	One-year regular membership (Belgian VAT 21% included)	Multi-year regular membership (Belgian VAT 21% included)
ANY ACADEMIC ¹	80 EURO	140 EURO FOR TWO YEARS 180 EURO FOR THREE YEARS
PHD STUDENT & EMERITUS	60 EURO	
Dual association membership with a Partner Association (PA) ² Joint price for both EURAM and the PA memberships		

1. Except PhD students.

Doctoral candidates need to upload a scanned document such as a letter of acceptance in a PhD programme or a student ID card.

2. These dual memberships imply the same membership benefits as a regular membership. Prices may vary, depending on the partner association's membership fees.





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