



# Meeting of the Country Representatives Council

On site & Online

June 17 2022  
Winterthur

## Agenda

1. Welcoming by Dieter Bögenhold & Lucrezia Songini
2. EURAM Country Representatives and Chairs of Country Representatives Council: Roles, Duties, and Expectations
3. Agenda of Previous Activities and Future Working Tasks
  - a. Survey among Country Representatives
  - b. To-Dos for the Upcoming Time:
  - c. Interaction between Individual Countries and/or Groups of Countries
  - d. Communication Processes in Countries
  - e. Involvement in National / International academia
  - f. Involvement in EURAM
  - g. Expectations from/about EURAM
  - h. EURAM at the national level
4. Various Items

## List of attendees

<b>Attendees in bold</b>	
<b>Chairs</b>	<b>Dieter Bogenhold, University of Klagenfurt</b>
	<b>Lucrezia Songini, Eastern Piedmont Uni. &amp; SDA Bocconi School of Management</b>
<b>Country</b>	<b>Attendee</b>
Australia	Farveh Farivaar, University of Tasmania
Austria	Dieter Bogenhold, University of Klagenfurt
Belgium	Ayna Yusubova, HEC Management School, Liège
Brazil	José Carlos Lazaro Da Silva Fihlo, Federal University of Ceara
Canada	<b>Jaime Morales, Trent University</b>
China	Ke Rong , Tsinghua University
Denmark	Nicole Franziska Richter, University of Southern Denmark
Finland	Vesa Suutari, University of Vaasa
France	<b>Rosana Silveira Reis, Institut Supérieur de Gestion</b>
Germany	<b>Mathias Raith, Otto-von-Guericke University</b>
Greece	Ilias Kapoutsis, Athens University of Economics & Business
India	<b>Ginni Chawla, Indian Institute of Foreign Trade</b>
Ireland	Na Fu, Trinity Business School
Israel	<b>Michal Biron, University of Haifa</b>
Italy	<b>Francesco Gangi, University of Campania Luigi Vanvitelli</b>
Japan	<b>Yoko Uryuhara, Doshisha University</b>
Lithuania	Vilmante Kumpikaite, Kaunas University of Technology
Netherlands	<b>Henk Volberda, Amsterdam Business School</b>
New Zealand	Leo Paul Dana, University of Auckland
Norway	Fred Stronen, Oslo University College
Poland	<b>Marzena Starnawska, University of Warsaw</b>
Portugal	Rosa Lutete Geremias, Instituto Superior de Ciencias Sociais e Politicas
Russia	Irina Ivashkovskaya, Higer School of Economics
South Africa	<b>Carl Marnewick, University of Johannesburg</b>
Spain	<b>Daniel Alonso Martinez, University of Leon</b>
Sweden	<b>Marcela Ramirez-Pasillas, Jönköping University</b>
Switzerland	<b>Alfred Angerer, ZHAW</b>
Taipei Region	Jia-Chi Huang, National Chengchi University
Turkey	<b>Gaye Ozelik, Istanbul Bilgi University</b>
UK	Paresh Wankhade, Business School Edge Hill University
USA	Stephen O'Connor, University of Alabama at Birmingham
Executive Office	Luisa Jaffé, EURAM

## 1. Welcome by Lucrezia Songini & Dieter Bögenhold, Chairs

The chairs warmly welcomed all the participants to the meeting and thanked them for making the time to attend this first on site meeting of the Country Representatives Council.

After introducing themselves, they asked all country representatives to also introduce themselves.

Some people are connected by Zoom, but the majority of participants are present on site.

## 2. EURAM Country Representatives and Chairs of Country Representatives Council: Roles, Duties, and Expectations

Lucrezia and Dieter summarise main observations and ideas raised during the first CR meeting held on 30 September 2021.

Then they present main findings of the survey addressed to Country Representatives in last Autumn.

## 3. Agenda of Previous Activities and Future Working Tasks

Lucrezia and Dieter open a discussion among CRs on the following issues:

- a. To-Dos for the Upcoming Time:
- b. Interaction between Individual Countries and/or Groups of Countries
- c. Communication Processes in Countries
- d. Involvement in National / International academia
- e. Involvement in EURAM
- f. Expectations from/about EURAM
- g. EURAM at the national level

After a long and deep discussion, the following next steps are decided.

*To develop stronger relationship with the Bod and the Executive Committee to favour more shared decisions*

A regular confrontation among different bodies of the EURAM governance is raised as a necessary to cope with the following main issues:

- to discuss together what identity and role should have EURAM as a European Association: should be EURAM a European association or should become an International one? And what this change in the mission will imply?

- to discuss how to develop and strengthen EURAM relations with European Commission/Union: how EURAM can have a more relevant role in influencing EC/EU politics and decisions?
- to decide if to increase the minimum number of a country's members which allow to elect a Country representative (10 members seem to be too low)
- to discuss benefits and criticalities of dual membership, and how to increase the number of EURAM members
- to better coordinate specific initiatives carried out by CRs in their countries

#### *A more proactive role of Country Representatives*

It is decided that each Country Representatives will perform the following activities and initiatives in the next few months (they can ask to Luisa how to contact each country's members):

- to send an e-mail to all EURAM members of her/his own country to present herself/himself;
- to promote EURAM conference by informing on various deadlines
- to define a calendar of initiatives to be carried out in her/his country (i.e. webinars, at least one initiative per year)
- to have a more proactive role in the organization of EURAM annual conference, proposing awards, symposia, testimonials, etc.

Each Country Representatives should inform Lucrezia and Dieter about progress on these initiatives.

It is also decided to promote a survey to all EURAM members (as that addressed to Country Representatives) to get more insights on how to develop the role of CRs.